

EXHIBIT 17
[Filed Under Seal]

ZELDES & HAEGGQUIST, LLP

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23 Attorneys for Plaintiffs and the Proposed Class

24 UNITED STATES DISTRICT COURT
25 SOUTHERN DISTRICT OF CALIFORNIA

26 TARLA MAKAEFF, et al., on Behalf of
27 Themselves and All Others Similarly
28 Situated,

Plaintiffs,

vs.

TRUMP UNIVERSITY, LLC, et al.,

Defendants.

Case No.: 3:10-CV-00940-CAB(WVG)

CLASS ACTION

**DECLARATION OF CORINNE SOMMER
DECLARATION IN SUPPORT OF
PLAINTIFFS' MOTION FOR CLASS
CERTIFICATION**

District Judge: Hon. Cathy Ann Bencivengo
Magistrate Judge: Hon. William V. Gallo

ZELDES & HAEGGQUIST, LLP

1 I Corinne Sommer, hereby declare and state as follows:

2 1. I am a resident of New York, New York. If called as a witness, I could and
3 would competently testify as to all facts within my personal knowledge.

4 2. I worked for Trump University from May 2007 through October 2007. My title
5 was Manager of Events Department. I worked at Trump University’s headquarters located at
6 40 Wall Street, New York, New York, which is also where Trump Organization is located.
7 My job duties as Manager of the Events Department included the coordination of Trump
8 University live events, seminars and training.

9 3. The first Trump University live event took place in Florida in May of 2007, and
10 the second one took place in Los Angeles, California approximately one month later. Before
11 these two live events, my understanding is that Trump University “courses” were only offered
12 online. These two events had approximately 500 attendees each. After that, Trump University
13 held live seminars nearly every week in different areas of the country.

14 4. In my experience, the focus of Trump University was on making sales rather
15 than on providing quality educational services. Trump University would lure consumers into
16 the initial free course based upon the name and reputation of Donald Trump, and then once
17 they were there, Trump University personnel would try to up-sell consumers to the next course
18 using high-pressure sales tactics. Far from providing a “complete real estate education,” as
19 advertised, Trump University personnel only provided enough information to get students to
20 sign up for the next seminar or program. I recall instances in which consumers had paid for a
21 class to learn how to make money investing in real estate, ask for more information, and the
22 teacher would say, “if you want to get that, you have to buy the next package.” I don’t
23 remember who said it, but this is the general gist of things.

24 5. During the time that I was employed at Trump University, many of the
25 speakers, instructors, and mentors lacked real estate experience. Many of them did not even
26 own houses, and had no experience buying or selling real estate. For example, I recall that
27 David Stamper had no real estate experience; he was a jewelry salesman. However, after
28

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1 working for Trump University for approximately a year on the sales team, he began speaking
2 as an instructor at seminars.

3 6. Trump University instructors and mentors were not hand-picked by Donald
4 Trump. I believe that in many instances Donald Trump had neither met the instructors or
5 mentors, nor did he know who they were. Instead, I recall that Trump University hired its
6 speakers and mentors through Mark Dove in New Hampshire who hired and trained a number
7 of real estate salespeople that he provided to Trump University. These people did not
8 necessarily have real estate experience, but they were skilled at high-pressure sales. I recall
9 that Trump University fired two of Mike Dove’s salespeople because they kept trying to get
10 Trump University students to invest in their own personal businesses.

11 7. I am aware that instructors were trained to, and witnessed them, asking students
12 during the \$1,500 seminars to call their credit card companies and raise their credit limits two,
13 three or four times so that they would be able to invest in real estate. They would tell students
14 to max out their credit card because they would make their money back. They couldn’t raise
15 their limit and use it the same day.

16 8. While Trump University’s advertisements claimed it wanted to help consumers
17 make money in real estate, in fact, based upon my experience, I believe that Trump University
18 was only interested in selling every person the most expensive seminars they could possibly
19 buy on credit. I recall that some consumers had showed up who were homeless and could not
20 afford the seminars, yet I overheard Trump University representatives telling them, “it’s ok;
21 just max out your credit card.” I also witnessed representatives instructing consumers to
22 charge the course to multiple credit cards if they lacked a high enough limit on one credit card
23 to pay for the seminar. In fact, I recall representatives telling consumers to open up as many
24 credit cards as they could to increase their credit score.

25 9. Trump University used a standardized PowerPoint presentation and scripts for
26 all of its seminars, so that the seminars were standardized and substantially the same across the
27 country regardless of the particular speaker or location. A few speakers had their own, but
28 those who did not were given presentations.

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1 10. Trump University did not provide one-year of real estate mentoring as promised
2 to the public. My understanding is that mentors were paid up front on commission before the
3 student completed their mentorship. Because of the pay structure, mentors had no incentive to
4 call consumers back or work with them once the consumer signed up and the mentor was paid.
5 The focus of the mentors seemed to be on getting new sales and new commissions. As a
6 result, I recall that mentors rarely returned phone calls from students or spent much time
7 talking with them. I received calls from many angry students telling me that they had been
8 trying to reach their mentor to no avail.

9 11. I do not believe that Trump University taught Donald Trump’s investing
10 “secrets.” Donald Trump came from a wealthy family and had resources at his disposal to
11 purchase real estate – that is the secret – one that the average consumer could not replicate.

12 12. At the seminars I attended, Trump University presenters pressured consumers
13 into purchasing the Elite program because they said that students would make their money
14 back in the first deal or two. They told students that even though \$25,000 or \$35,000 for the
15 Elite program sounded like a lot of money, “Don’t worry, you’ll get your money back right
16 away in your first deal, or first two deals.”

17 13. In the time that I worked for Trump University, I only met Donald Trump once.
18 He was not an active presence there; though he occasionally went over numbers with Michael
19 Sexton. Based upon my interaction with Donald Trump, he seemed only concerned with
20 Trump University’s revenues and profits.

21 14. In my experience, many students were dissatisfied with Trump University.
22 When consumers first signed up and took the course, they were hyped up due to the high-
23 drama atmospherics of the seminars, and they tended to give positive reviews as they were
24 asked for them. But, after purchasing the Elite Program, I saw many students who realized
25 they did not get what they were promised, and they were unable to get through to their mentor,
26 and then they became more and more dissatisfied over time.

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I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed this 19 day of September, 2012, at New York, New York.


CORINNE SOMMER

ZELDES & HAEGGQUIST, LLP

EXHIBIT 18

[TU 154665 Filed Under Seal; TU 154666-
702 filed publicly]

From: Michael Sexton
Sent: Tuesday, April 14, 2009 8:41 AM
To: 'James Harris'; Stephen Goff; Scott Leitzell
Cc: Mark Anthony; David Early
Subject: New PPT script
Attachments: Trump Creative C script-final (2).doc

Gentlemen, attached is the final script for the new PPT presentation. Please review both in detail. I will speak with you individually about how best to transition to this new format. I've circulated this presentation and script to a small group of industry veterans and the feedback has been very positive. As always, I look forward to your thoughts and feedback as well. Thanks,

Michael

Michael W. Sexton
Trump University
40 Wall Street, 32nd Fl.
New York, NY 10005
Phone: 646.810.7342
Fax: 212.248.0782
www.TrumpUniversity.com

EXHIBIT 19
[Filed Under Seal]

TRUMP



From Donald J. Trump

Special Invitation

Build Your Future In Real Estate

Event Locations, Dates, and Times



Registration is 30 minutes prior to start of classes. Classes begin promptly at the scheduled time.

✓ Workshop that I attended

Sunday, November 15, 2009 1:00 PM and 7:00 PM Hilton Garden Inn Carlsbad Beach 6450 Carlsbad Boulevard Carlsbad, CA	Monday, November 16, 2009 1:00 PM and 7:00 PM San Diego Marriott La Jolla 4240 La Jolla Village Drive La Jolla, CA	Tuesday, November 17, 2009 1:00 PM and 7:00 PM San Diego Marriott Mission Valley 8757 Rio San Diego Drive San Diego, CA	Wednesday, November 18, 2009 1:00 PM and 7:00 PM The Westin Gaslamp Quarter, San Diego 910 Broadway Circle San Diego, CA
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Call or go online to accept your complimentary invitation.
 Seating is limited. To guarantee a place call or log on today!

888-878-6709 • TrumpULive.com

Redacted

Dear Friend,

What would your life be like *now* if you had invested in real estate during the buyer's market of the 1990s?

Smart people who *did* buy investment properties then, now enjoy a life that most only dream about ... monthly positive cash flow ... passive income ... the freedom to work less or even quit their jobs forever. **Many of those investors are now multimillionaires.**

But you don't have to wonder, what if ... because right now, you have the opportunity *to build your wealth*. You can profit from the largest buyer's market in history. **Many new millionaires will emerge on the other side of this crisis.** I'm advising people to buy—but not blindly.

That's why I'm sharing my proprietary "Blueprint For Real Estate Success" ... knowledge that can **empower you to be the one who wins in this downturn.** You've seen other real estate courses offered by so-called experts. But no course offers the same depth of insight, experience, and support as the one bearing my name, the one from Trump U.

Learn more about **building wealth and creating financial freedom now** at a **FREE Trump U Workshop**. Secure your reservation—for you and a guest—to attend the upcoming workshop in your area. Call 1-888-878-6709 or log onto www.TrumpULive.com.

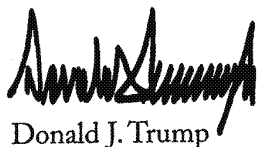
My hand-picked instructors and mentors will show you how to use real estate strategies to:

- Supplement or even replace your income
- Secure your long term financial future
- Find targeted leads in your neighborhood
- Negotiate win-win deals
- Work less and achieve your dreams
- Start profiting today!

Now is the time to create your financial legacy. **You can do it**, even if you only have five or ten hours a week to spare. With our simple instructions and practice exercises—and ongoing support from your own Team Of Trump Experts—you'll have what you need to succeed!

You don't want to ask yourself—10 years from now—why you didn't invest in the historic buyer's market of 2009!

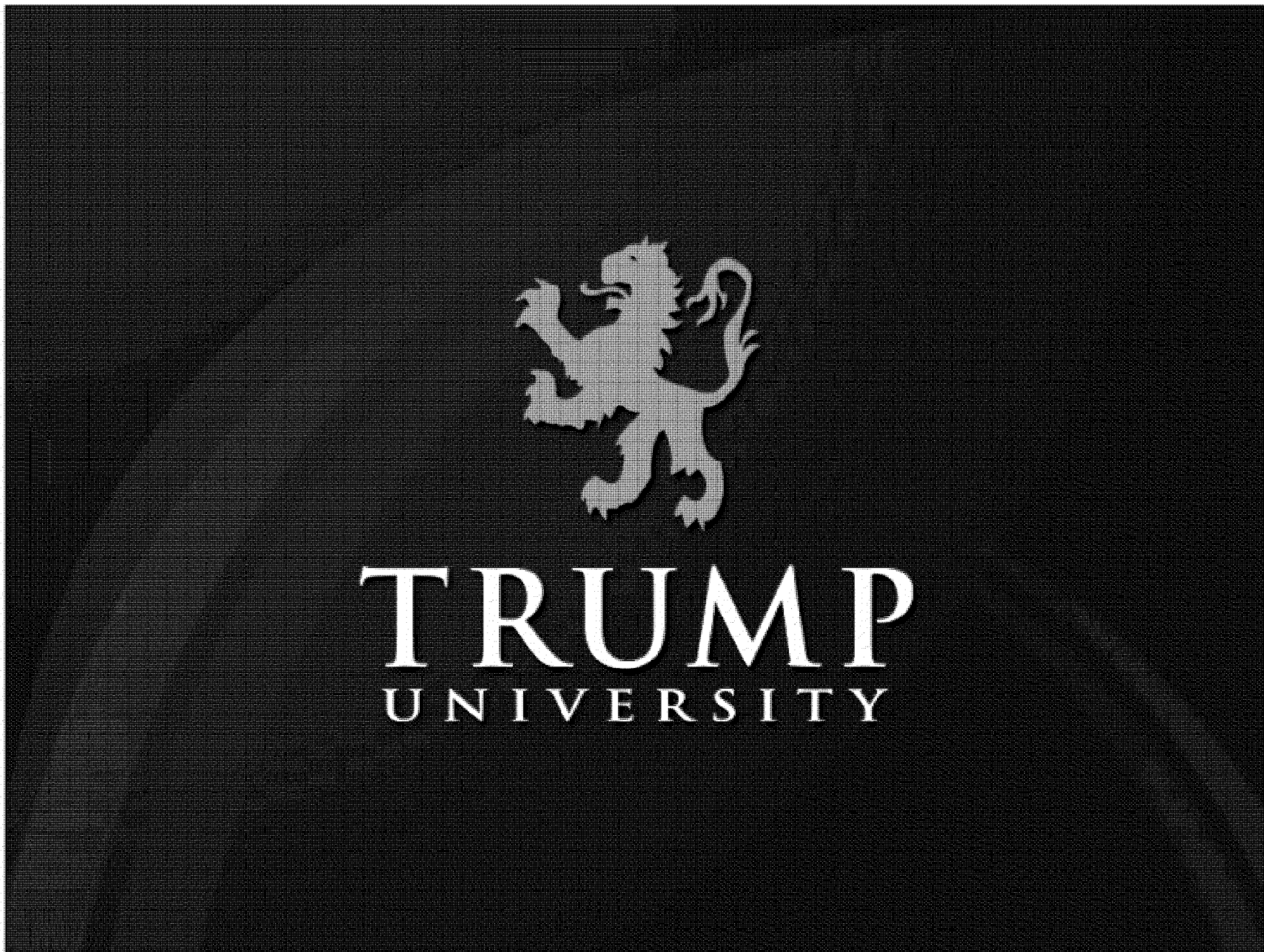
Learn more about **BUILDING WEALTH and CREATING FINANCIAL FREEDOM NOW** at a **FREE Trump U Workshop**. Secure your reservation—for you and a guest—to attend the upcoming workshop in your area. Call 1-888-878-6709 or log onto www.TrumpULive.com.



Donald J. Trump

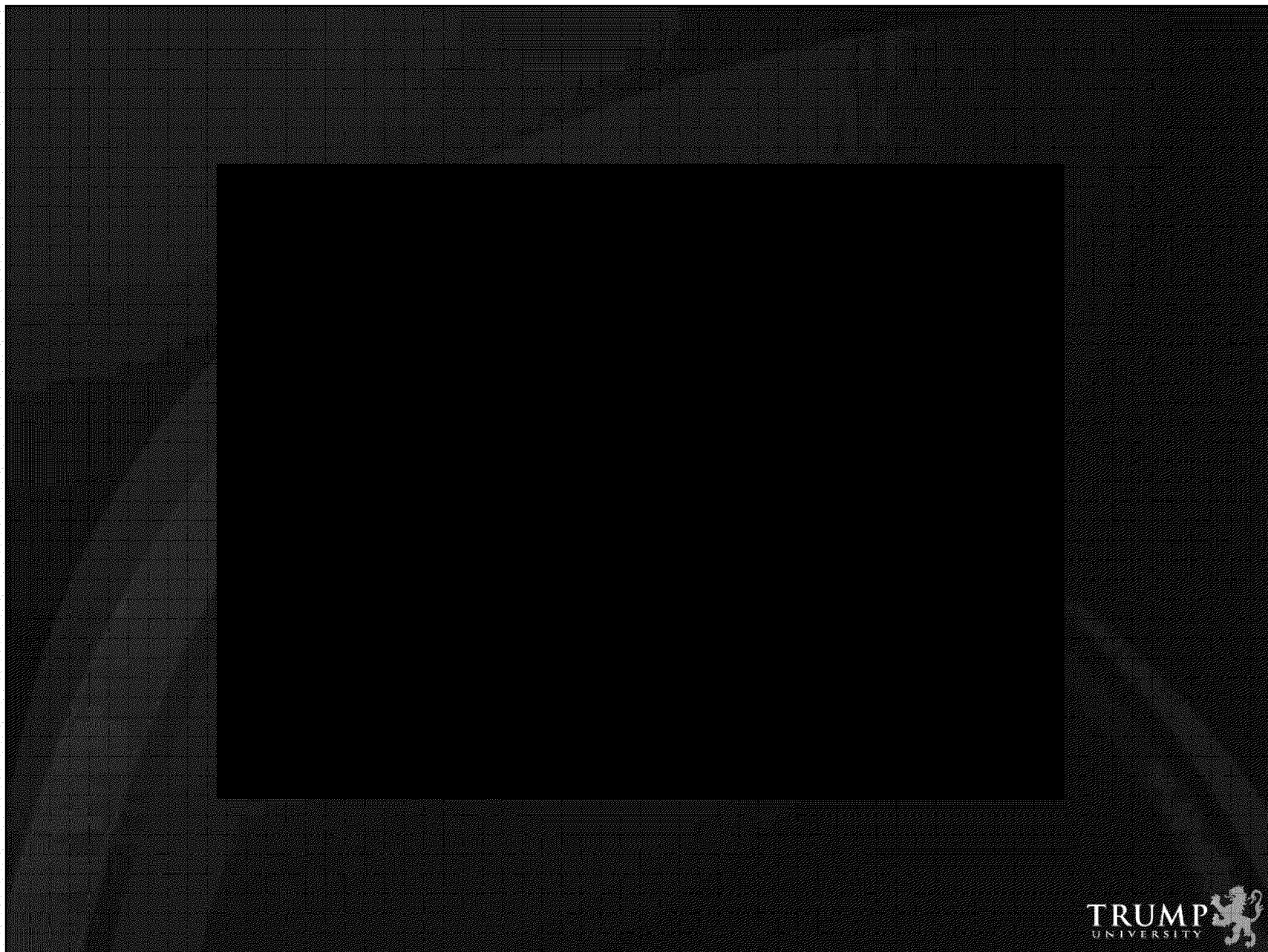
P.S. The first 100 attendees will receive a **FREE copy of my blockbuster CD, *Secrets of Real Estate Marketing* ... a \$129 value!**

EXHIBIT 20
[Filed Under Seal]



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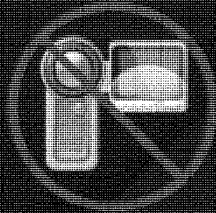
TU 59110



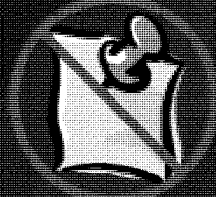
CONFIDENTIAL

TU 59111

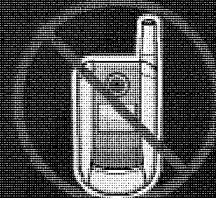
Ground Rules



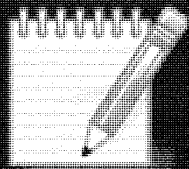
No audio or video recording.



No soliciting



Please turn off cell phones

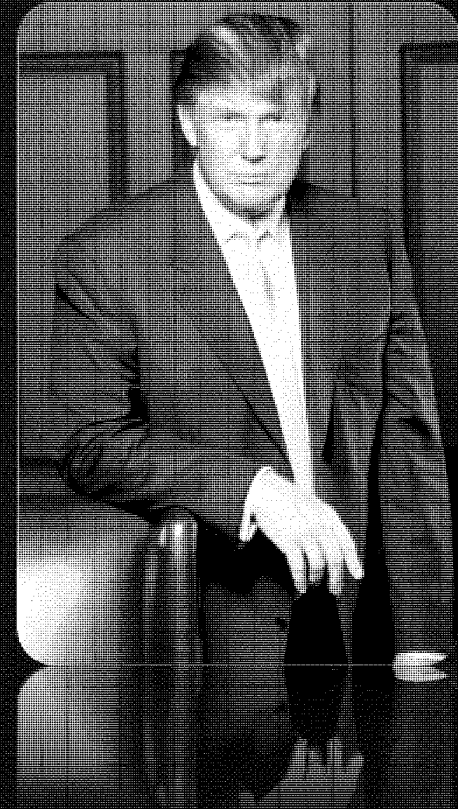


Write down all questions.



The Trump Apprenticeship Program

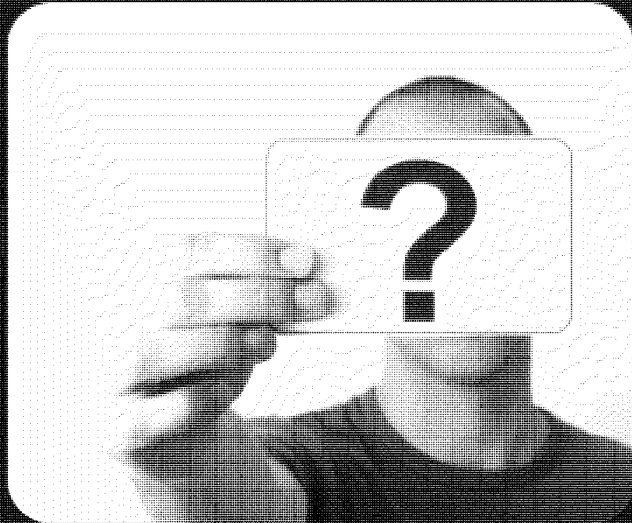
**A comprehensive, one-year program to
train adults to be successful
real estate investors**



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TU 59113

What Are Your Goals?



- Generate Passive Income
- Create Long-term Wealth
- Work Less
- Retire Financially Secure
- Build A Legacy



What Are Your Goals?

Take **control** of your life and
enjoy the **freedom** that only
financial independence will
give you.



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There Are Only Two Paths to Wealth Creation...

Work Harder *or* Work Smarter

- Put in More Hours
- Save More Money
- Maximize 401(k)
- Delay Retirement
- Get an Advanced Degree
- Start a Business
- Invest in the Stock Market



There Are Only Two Paths to Wealth Creation...

Work Harder *or* Work Smarter

Invest in real estate

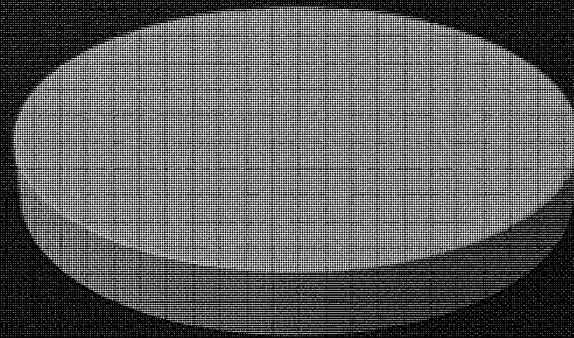


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Did You Know?

**76% of all millionaires
are created from
real estate.**



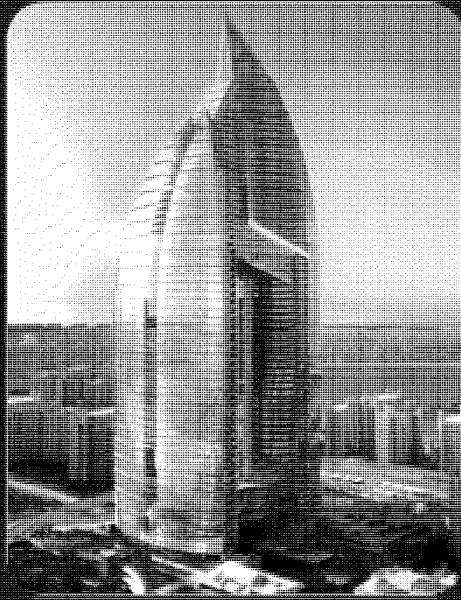
Source: The Real Estate Millionaire (McGraw-Hill 2006)



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Why Is Real Estate Such a Powerful Wealth Creator?



- Everyone understands real estate
- Anyone can invest
- Strategies to meet any need
- Tax advantages
- The power of leverage

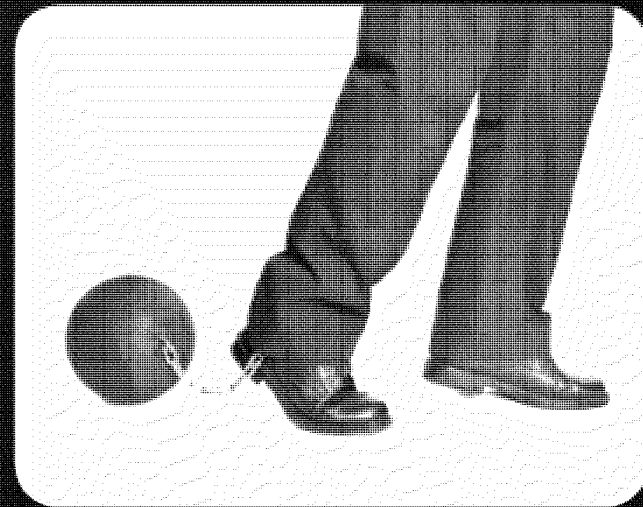


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TU 59119

What Holds You Back?

- Family, friends, news media
- "No Time" excuse
- Fear of change
- Lack of self-confidence
- No training, education or guidance



The Trump Philosophy



“ There are **three** groups of people:
People who **make** things happen,
people who **wait** for something to
happen, and people who say
'**what happened?**' ”

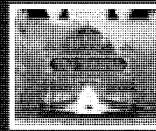


The Trump Organization: 75 Years of Success



Fred Trump begins work on the Shore Haven complex in Brooklyn.

Donald Trump becomes president of The Trump Organization.

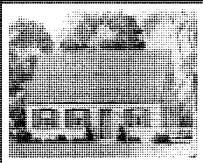


The Organization buys Taj Mahal in Atlantic City.

Donald Trump stars in the hit reality television show, "The Apprentice."



Fred Trump revives the Brooklyn housing business.



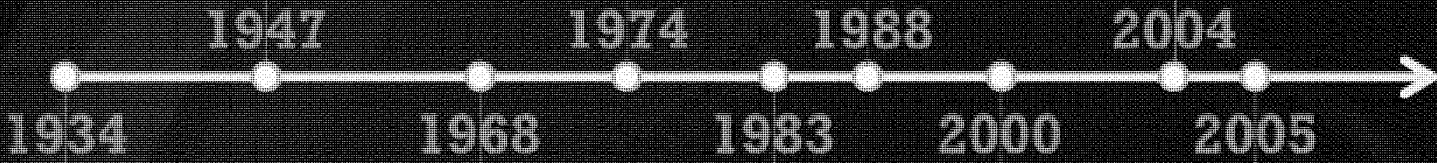
Trump Tower is completed in Manhattan.

Donald Trump joins the family business.



2000: The Trump National Golf Course opens.

Trump University is created to teach adults how to invest in Real Estate



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Donald J. Trump: An American Icon



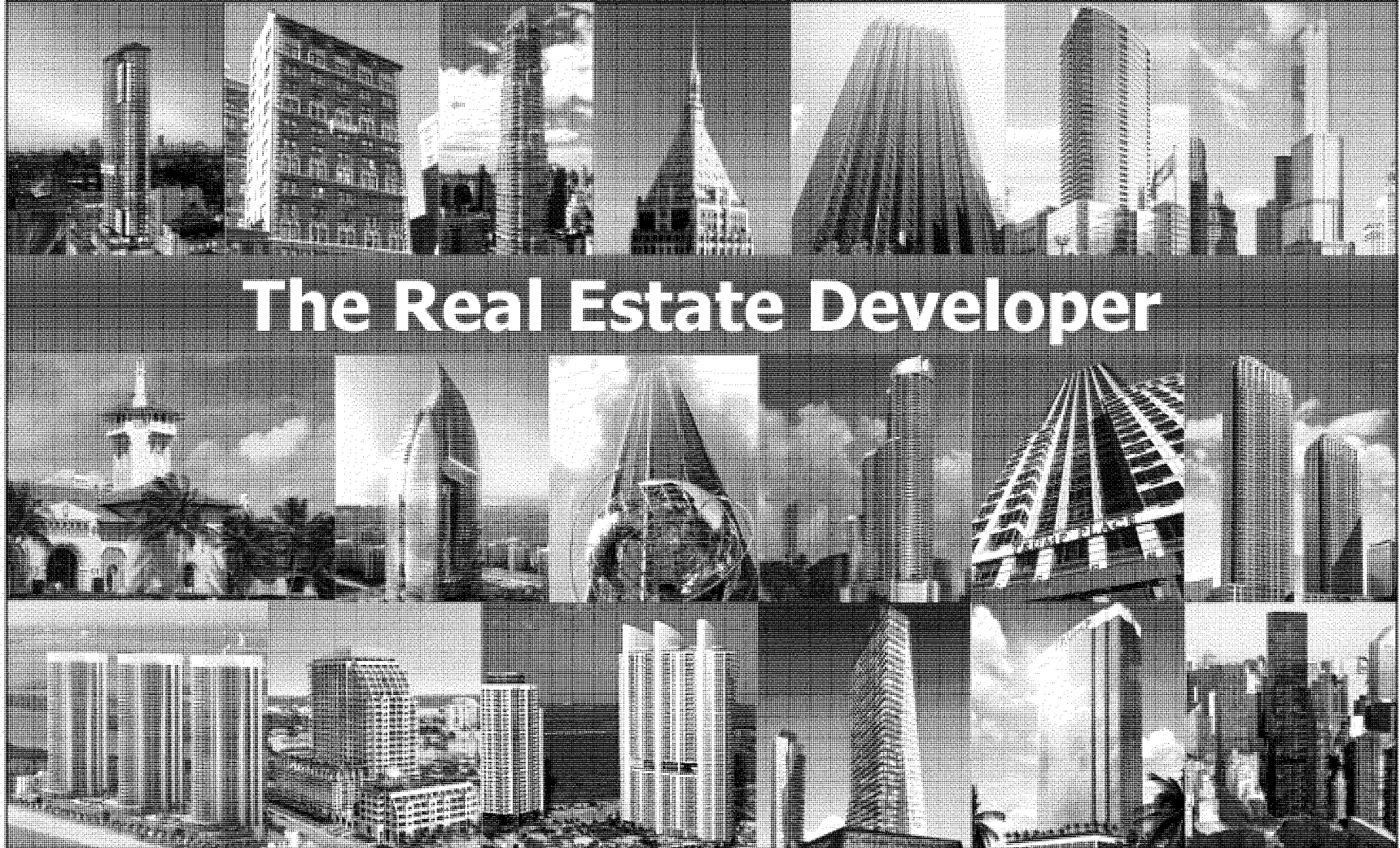
The Personality



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TU 59123

Donald J. Trump: An American Icon

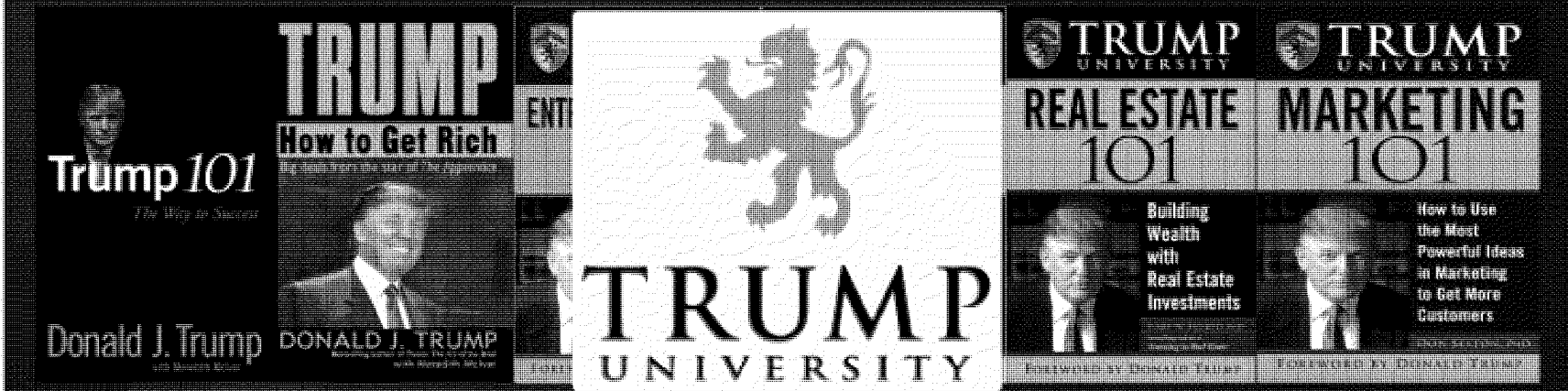


The Real Estate Developer

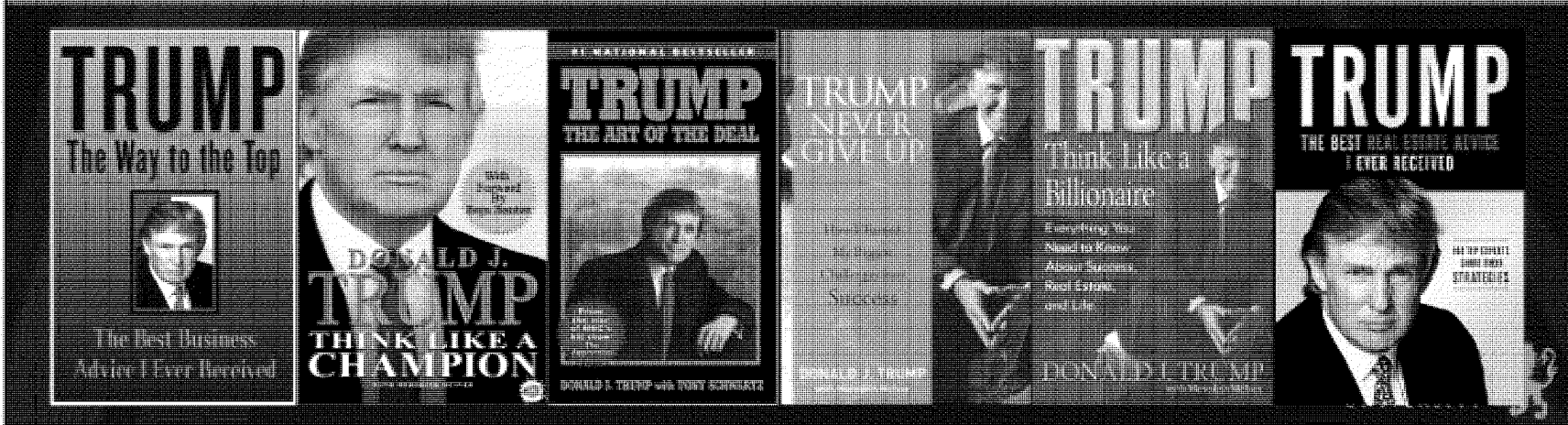
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TU 59124

Donald J. Trump: An American Icon



The Educator



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TU 59125

Trump University: A New Way to Learn



Mission:

- To provide working adults with a practical and effective means of achieving financial independence

Purpose:

- To deliver the world's best education and training experience



Wealth Strategy

Owner/Seller Financing



Purchase Strategy:

Seller asking price:	\$450,000
Your offer:	\$435,000
Down payment (4%)	\$17,400
1 st mortgage amount (5.5% with 4 year balloon)	\$417,600

Your Monthly Payment: \$2,371

Exit Strategy:

Your selling price (on terms):	\$465,000
Buyer's down payment (6%):	\$27,900
Buyer's 1st mortgage: (8.0% with 2 year balloon)	\$437,100

Buyer's Monthly Payment: \$3,207



Wealth
Strategy

What it Means to Your Cash Flow

Payday #1: **\$10,500**

(buyer's down payment less your down payment)

Payday #2: **\$20,064**

(difference in monthly payments over 24 months)

Payday #3 (in 24 months): **\$19,500**

(buyer pays off mortgage, you keep difference)

Net Profit **\$50,064**

with zero credit



A Comprehensive Real Estate Education

International Investing

Commercial Real Estate

Probate Investing

Workshops

Tax Lien Investing

Land Development

Classroom Training

Wealth Preservation

Quick Start Investing

Creative Financing

Mentorship



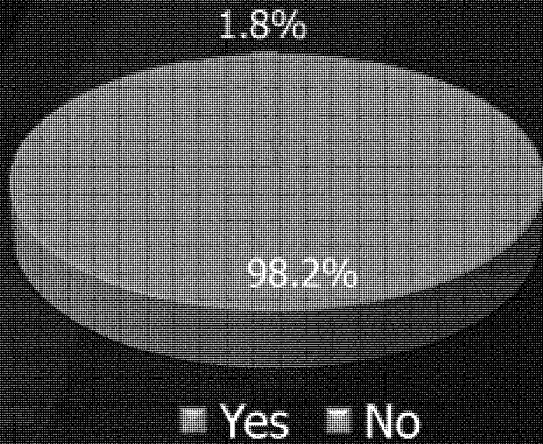
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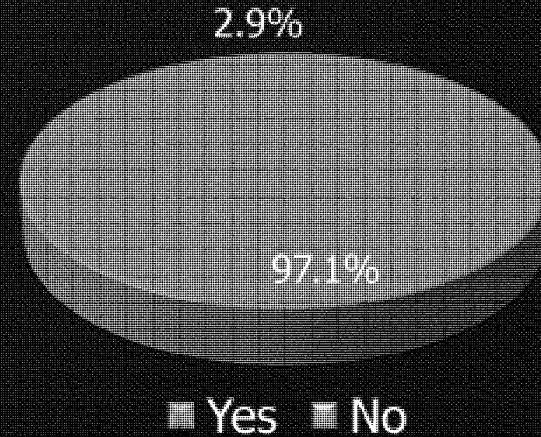
What Our Students Say

"Great training, Great pressure to be the best/learn
"I was able to get my questions answered and I was protected."
Great team & responsiveness.

Would you attend another training event?



Would you recommend Trump Training events to a friend?



The Apprenticeship Program



- **A Proven Investing System:**
A step-by-step process for profitable investing
- **Specialized Knowledge:**
Based on the investing experience of Donald J. Trump
- **Ongoing Support:**
One full year of expert, interactive support



Three Types of Investors. Which Are You?



Quick Cash

- Generate quick cash
- Invest in little to no money down deals
- Control, but don't own properties



Passive Income

- Own and control real estate
- Require a High Return on Money
- Build a retirement nest-egg

Step-Up

- Invest in commercial and multi-unit
- Own the note, not the real estate
- Target a 7-10% return on money



Multiple Strategies for Investors

- Owner Financing
- REO
- Pre-Foreclosure
- Short Sale
- Wholesale
- Assignment
- Rehab
- Re-position
- Fix and Flip
- Rent /Rent to Own
- Lease Option
- International

And Many More!

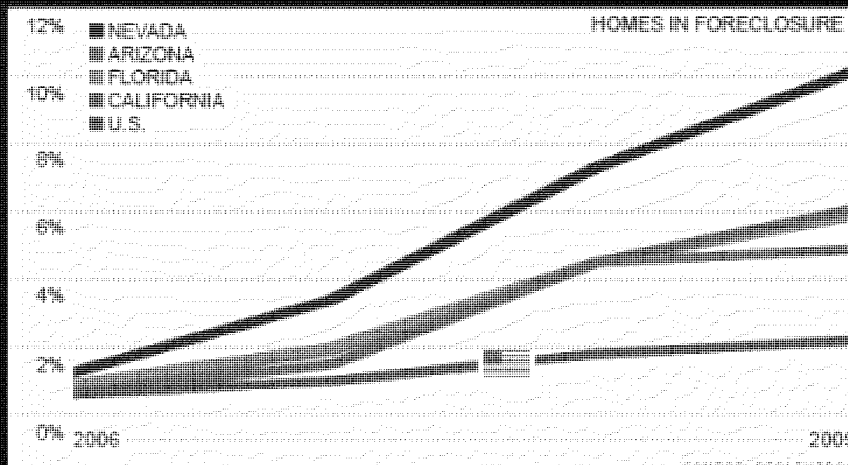


Wealth
Strategy

Short Sale Pre-Foreclosure

- Get quick cash out of a short sale
- Bank's value Vs. owner's value
- Bank and owner both motivated

US Foreclosures Hit Record Highs



Source: www.cnn.com



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Short Sale Pre-Foreclosure Case Study

Wealth Strategy



Seller's asking price:	\$250,000
Mortgage owed:	\$250,000
Your offer "Short":	\$195,000
Current market appraisal:	\$225,000

\$30,000 instant equity

Now what's your exit strategy...

Who's on your buyer's list...

Will it Cash Flow...



Trump Real Estate Investing System

Find

Fund

Profit



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Wealth Strategy

How to Find the Deal: Foreclosure DealSource

TRUMP UNIVERSITY 888.826.5953

Home Real Estate Entrepreneurship Investment Law Training TruNews My Network

Foreclosure Listing Information
2121 N Hobart Blvd, Los Angeles, CA 90027

Listing ID: [] City: [] Zip: [] Beds: [Any] Baths: [Any] Price: [Min] [Max] **SEARCH**

FORECLOSURE \$1,249,000
2121 N Hobart Blvd
Los Angeles, California 90027
Los Angeles County
Listing ID: 20025908
Rating: ★★★★★

Potential equity: \$413,935
Percent under value: 33%

Property Information
Price: \$1,249,000
Bedrooms: 3
Bathrooms: 3
Days on Site: 14

County Tax Roll
Lot Size: 43,500
Taxable Value: \$466,346
Last Sale Date: 11/01/2002
Total Sqft: 2,825
Year Built: 1968
Last Sale Price: \$765,000

Start Date	End Date	Listing Type	Status	Details	Price
10/02/08	01/28/09	Pre-foreclosure	Inactive	View here	\$2.00m
03/05/08	01/31/09	Pre-foreclosure	Inactive	View here	\$1.80m
02/16/09	03/11/09	Pre-foreclosure	Inactive	View here	\$2.5m
02/15/09	03/13/09	Pre-foreclosure	Inactive	View here	

- Over 2 million listings nationwide!
- Pre-foreclosures, foreclosures, FSBOs, bankruptcies, tax liens, and sheriff sales

Source: Trump DealSource Software



Assignment of Contract

- Get quick cash out of a short sale
- Never take ownership
- Hinges on two contractual points:
 - "And/or Assigns"
 - "Subject To..."



Wealth
Strategy

Assignment of Contract Case Study



Purchase Strategy:

House appraised at:	\$458,000
Seller's asking price:	\$450,000
Your offer:	\$395,000

Exit Strategy:

New market price:	\$415,000
New buyer offer:	\$405,000
Net Profit:	\$10,000



Lease Option

- Collect monthly payment
- Sell today for tomorrow's price
- Turn renters into buyers
- Cash flow a property



Wealth
Strategy

Lease Option Case Study

Purchase Strategy:

House appraised at:	\$310,000
Seller's asking price:	\$300,000
Your offer:	\$280,000

Exit Strategy:

Monthly lease:	\$2,500
Monthly payment:	\$2,000
Monthly cash flow:	\$500
Net Profit (2 years):	\$42,000



How to Fund the Deal: Creative Financing

Hard Money Lenders

Equity Funding

HELOC

~~**Commercial Banks**~~

Self-Directed IRA

401(k)

Brokerage Accounts

Private Money Investors



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TU 59142

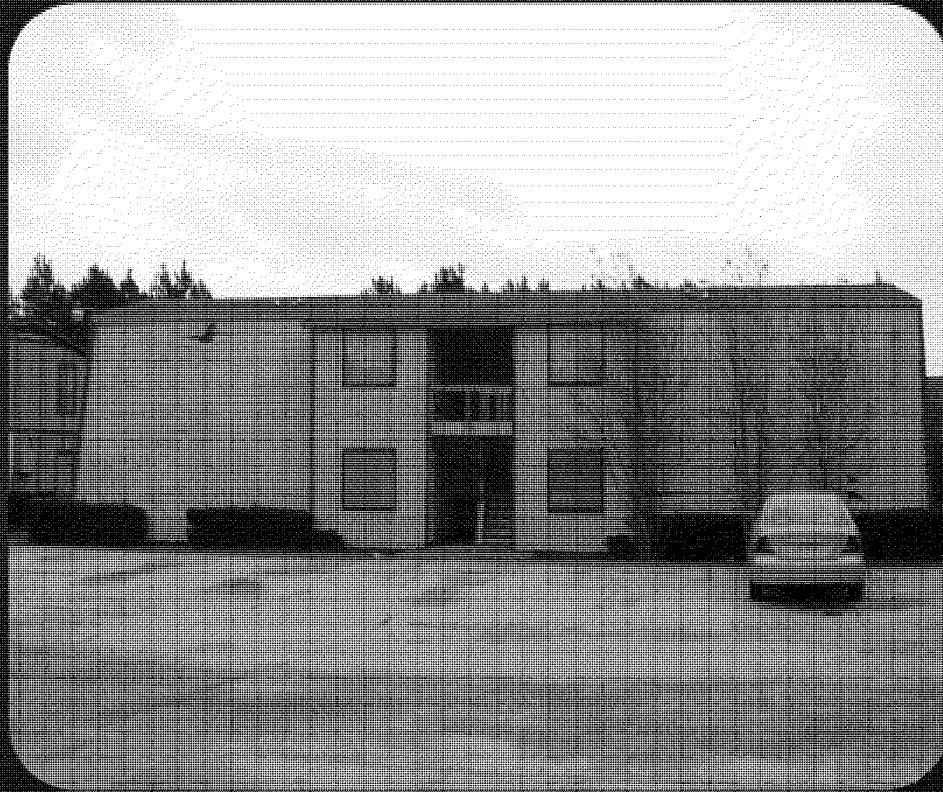
Hard Money

- Personal credit less important
- Determined by home value, not personal income
- Short term loan, quick close
- Interest rates typically 12-18% per year



Wealth
Strategy

Hard Money Rehab



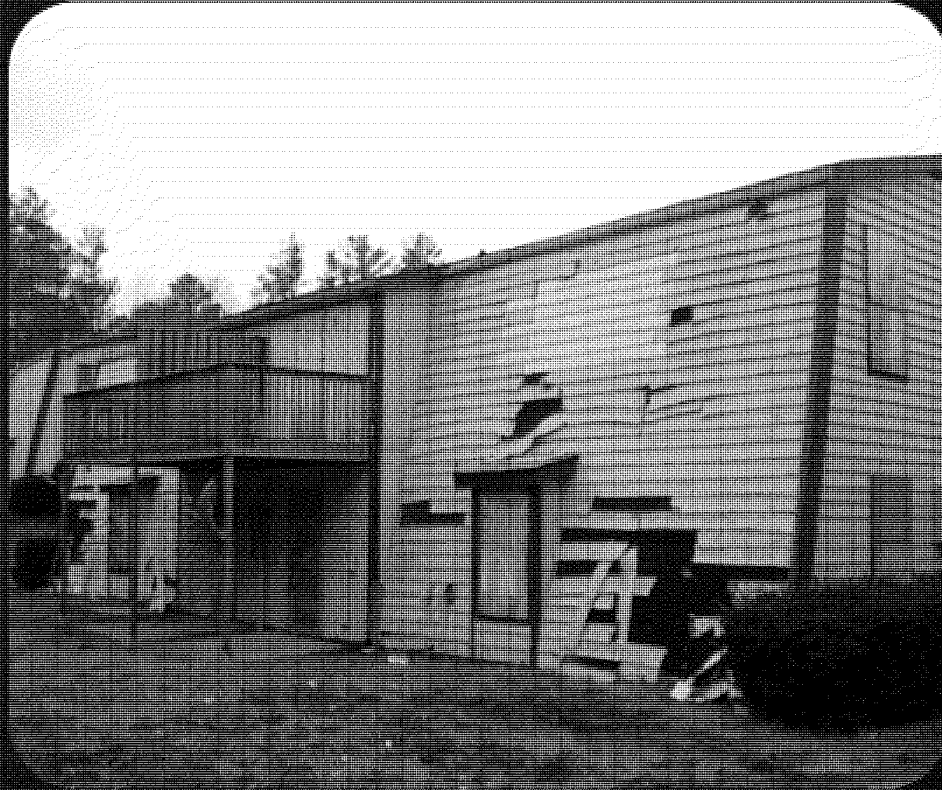
TRUMP
UNIVERSITY 

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TU 59144

Wealth
Strategy

Hard Money Rehab

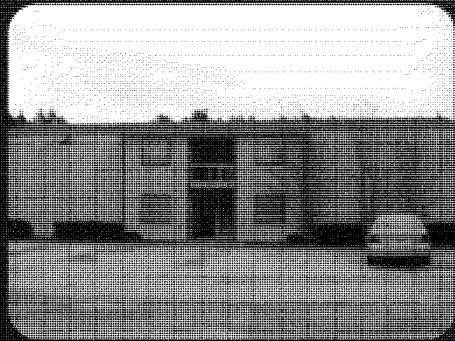


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TU 59145

Wealth
Strategy

Hard Money Rehab Case Study



Building appraised at:	\$175,000
Your purchase price:	\$59,900
Rehab costs:	\$53,000
Closing costs:	\$3,387
3 month loan:	\$4,234
Total expenses:	<hr/> \$120,521
Sale price:	\$177,000
Net Profit (73 days):	<hr/> \$56,479



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Wealth Strategy

How to Profit from a Deal: Build a Buyer/Tenant List

Buyers List Questionnaire

We have several properties available. In order for us to match you up with the best homes we have, we need to ask you some generic questions.

How did you hear about us? _____ (Advertising your listing)

Date: _____

Name: _____

Address: _____ #Children: _____ Pets: _____

Phone(s): _____ Best time to call: _____

Preferred area: _____ Secondary area: _____

How soon are you ready to move in to a home? _____

How many bedrooms: _____ Bathrooms: _____

Type of home: _____

Garage: _____

What home features are you looking for? _____

What is the most you want to pay per month? _____

What is the most you want to pay as a down-payment? _____

Do you have the money now: _____ If not, when: _____

Addresses given:

Date: _____ Property address: _____

Status: _____

Date: _____ Property address: _____

Status: _____

- Turn property faster
- Know what your buyers want, before you buy
- Create instant tenants for lease option
- Identify buyers *before* you close



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Multi-Family Buy and Hold Case Study

Wealth Strategy



Seller's asking price:	\$295,000
Your offer:	\$275,000
Cash investment (35%):	\$96,250
Monthly payment:	\$1,072
<small>\$178,750 financed for 30 years @ 6%</small>	
Tax, interest, mgmt. fee	\$500
Monthly rent collected:	\$3,600
Monthly Cash Flow:	\$2,028



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Multi-Family Buy and Hold Wealth Created Over 30 Years

Wealth
Strategy

Total rent collected: \$730,080
(be conservative and assume no increase*)

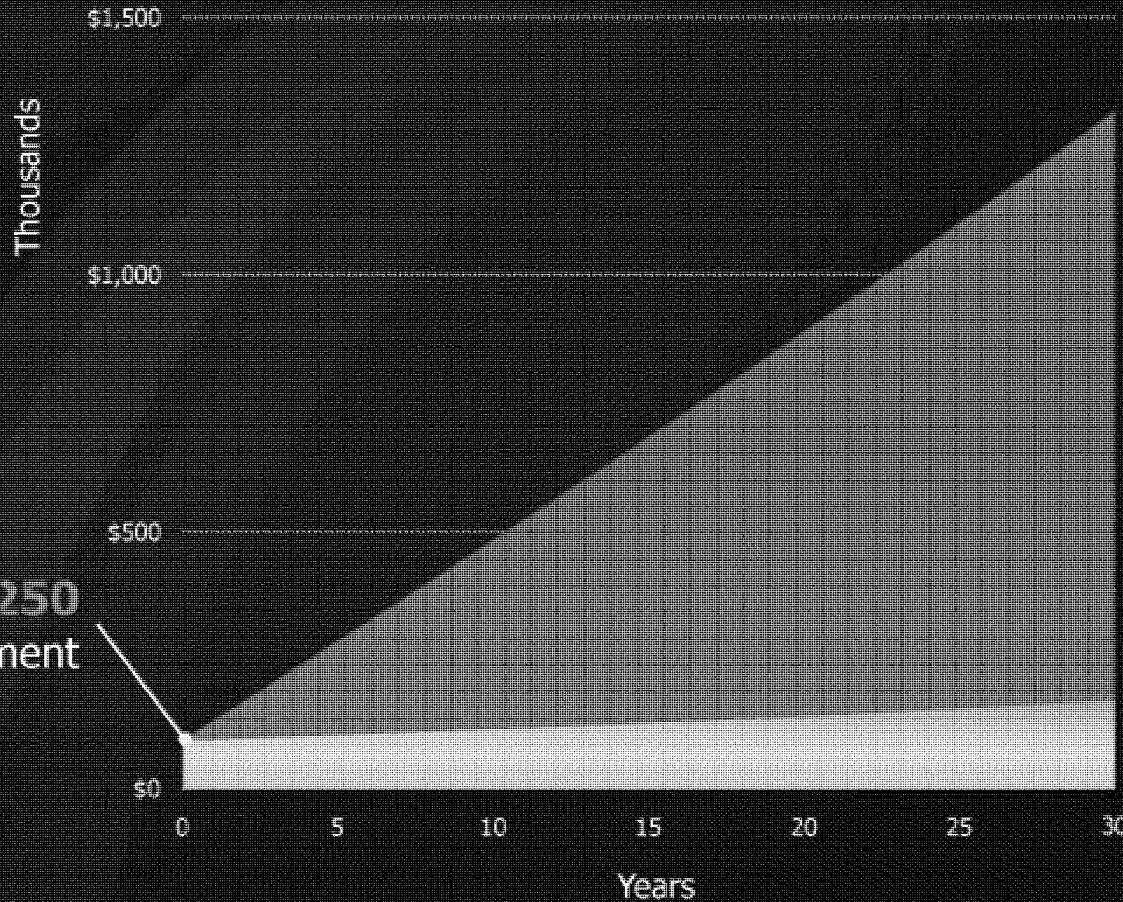
Property appreciation: \$496,868
(be conservative and assume 3.5%**)

Total Wealth Created **\$1,226,948**



Wealth Strategy

Make Your Cash Work Harder



Real Estate
Wealth Created:
\$1,323,198

Yearly ROI:
42.5%

Money Market
Wealth Created:
\$174,343

Yearly ROI:
2.7%



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Wealth Strategy

Why Invest Now?

40 Years of Job Growth, Recessions, and Home Sales



Source: US Department of Labor and the National Bureau of Economic Research



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Wealth
Strategy

The Perfect Storm

Historic declines in real estate
prices

+

Near record low mortgage rates

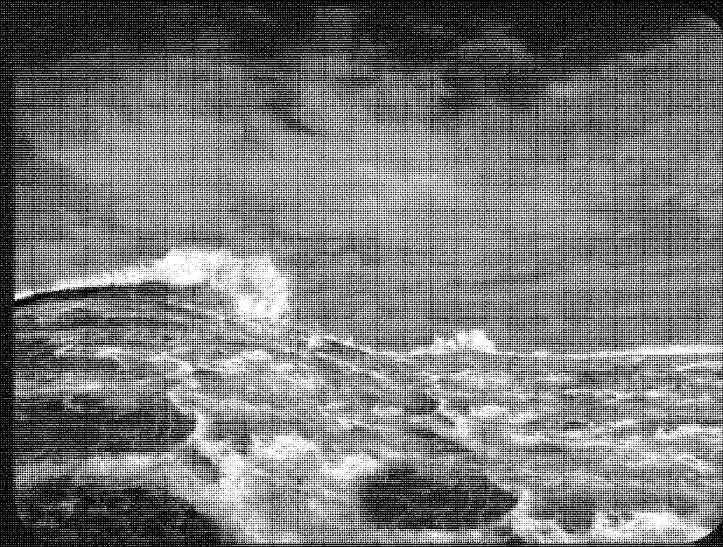
+

Highest housing inventory in
history

+

Trump's 2010 real estate
strategies

**A once in a lifetime
opportunity!**



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Distressed Properties Are Everywhere

[city] is HOT

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Call for course information

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Saved Listings

Home >> Los Angeles Foreclosures

Los Angeles Search Results

Power Search: Pre-foreclosure, Sheriff Sales, Foreclosures, Bankruptcies, FSBOs, Tax Liens

Listing ID: City: Los Angeles Zip: Beds: Any Baths: Any Price: Min Max SEARCH

Advanced options

Real Estate Listing Results 1 - 26 of 6,787

★ Details	📌 Status	Entry Date	Listing Type	Street	City	ST	Zip	RD/RM	Price	Zestimate	📍 Map
🔍	MAKE OFFER	01-12-10	Foreclosure	644 E 61s...	Los Ang...	CA	90001	6 / 3			MF
🔍	MAKE OFFER	01-11-10	Foreclosure	2030 High...	Los Ang...	CA	90002	3 / 2	9339,500		SF
🔍	MAKE OFFER	01-11-10	Foreclosure	5132 S Gr...	Los Ang...	CA	90042	4 / 2	9175,000	9262,500	SF
🔍	MAKE OFFER	01-11-10	Foreclosure	1022 5th Ave	Los Ang...	CA	90019	4 / 1	9417,000	9627,500	SF
🔍	MAKE OFFER	01-07-10	Foreclosure	465-467 N...	Los Ang...	CA	90064	2 / 2	9371,000		MF
🔍	MAKE OFFER	01-06-10	Foreclosure	3269 Drew St	Los Ang...	CA	90085	4 / 2	9349,900	9442,500	SF
🔍	MAKE OFFER	01-06-10	Foreclosure	1835 E 10...	Los Ang...	CA	90062	3 / 2	9119,900	9232,500	SF
🔍	MAKE OFFER	01-06-10	Foreclosure	4561 Berr...	Los Ang...	CA	90066	1 / 1	9175,000	9256,000	CO
🔍	MAKE OFFER	01-06-10	Foreclosure	204-208 E...	Los Ang...	CA	90093	4 / 2	9114,900		MF
🔍	MAKE OFFER	01-06-10	Foreclosure	13200 Pac...	Los Ang...	CA	90084	1 / 2	9381,000	9441,000	CO
🔍	MAKE OFFER	01-05-10	Foreclosure	1119-1121...	Los Ang...	CA	90007	4 / 2	9199,900		MF
🔍	MAKE OFFER	01-05-10	Foreclosure	3648 Ches...	Los Ang...	CA	90018	3 / 1	9300,000	9325,000	SF
🔍	MAKE OFFER	01-05-10	Foreclosure	1506 N Be...	Los Ang...	CA	90077	3 / 3	9799,000		SF
🔍	MAKE OFFER	01-03-10	Foreclosure	7207 Wood...	Los Ang...	CA	90068		9128,000	91322,000	LA
🔍	MAKE OFFER	01-03-10	Foreclosure	8142 Sorb...	Los Ang...	CA	90042	3 / 1	9221,000	9364,500	SF
🔍	MAKE OFFER	01-03-10	Foreclosure	1510 N Be...	Los Ang...	CA	90028	3 / 2	9834,000	9746,500	SF
🔍	MAKE OFFER	12-29-09	Foreclosure	2002 W 42...	Los Ang...	CA	90062	2 / 1	9189,900	9271,000	SF

Pre-Foreclosures: 30,966
 Sheriff Sales: 3,597
 Foreclosures: 15,460
 FSBOs: 110

Source: Trump DealSource Software



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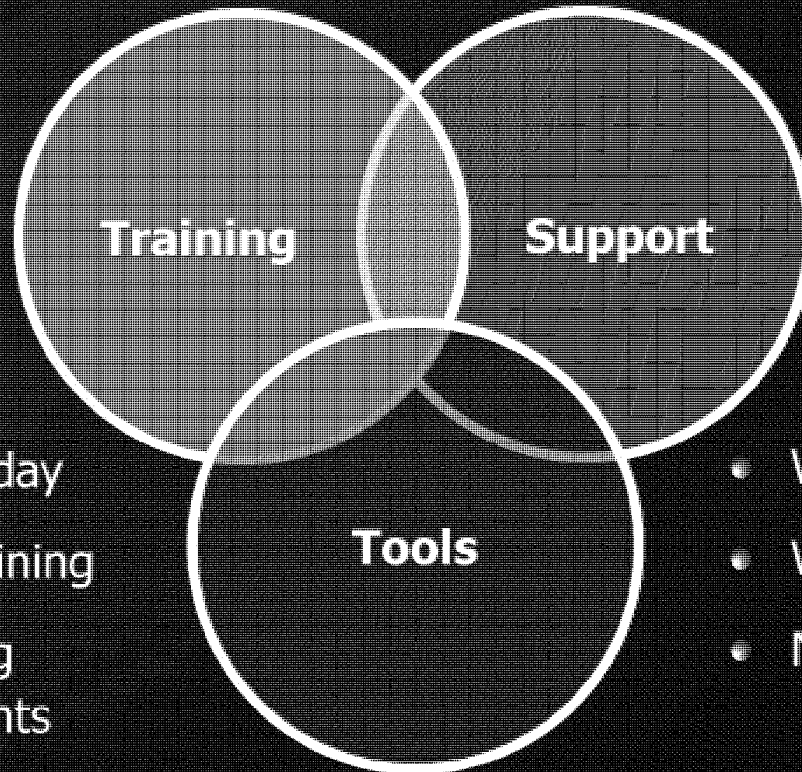
The Trump Philosophy



“ I can train anybody to be a successful real estate investor as long as they have passion, commitment, and a willingness to work.”



The Apprenticeship Program Starts Today



- Orientation Today
- 3-Day Live Training
- Live Continuing Education Events

- Weekly Web Classes
- Weekly Q&A
- Marketing Scripts

- Contracts, Forms, & Agreements
- Foreclosure DealSource*

*Complimentary 30 day trial



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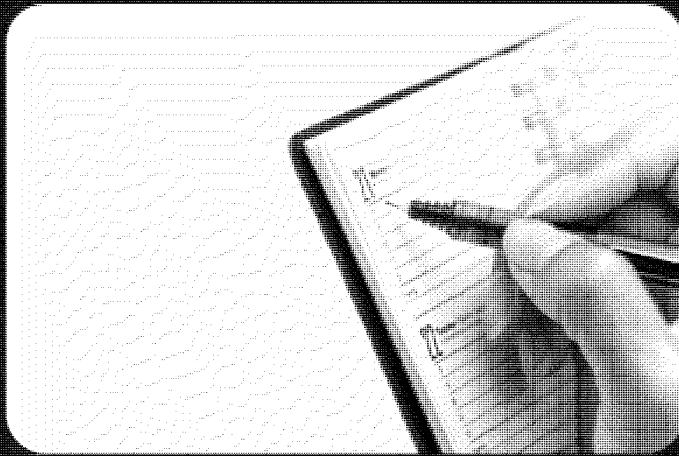
Three Day Live Training



- Learn Trump's step-by-step system for profiting in real estate
- Work with a personal mentor
- Locate great deals
- Negotiate with owners (live phone calls)
- Learn creative financing techniques
- Formulate exit strategies



Training Schedule



[City]

- [date]
- Friday, Saturday and Sunday
- 9 a.m. to 6 p.m. each day



The Apprenticeship Program: One Year Tuition

- Attend 3 Days of Live Training
- Bring One Partner to Training
- Re-attend Training for 12 Months
- Receive 12 Months of Comprehensive Support

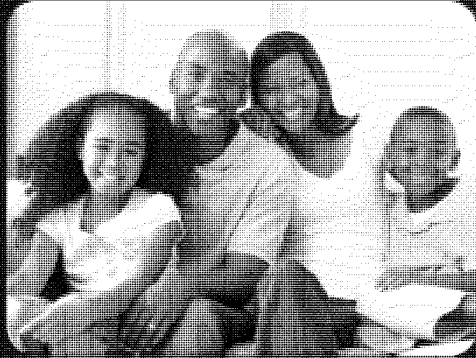
One Year of Tuition, only \$1,995



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People Enroll to Change Their Lives



- Generate Additional Income
- Create More Wealth
- Work Less
- Secure Retirement
- Build a Legacy
- Take Care of Loved Ones



Risk-Free Guarantee



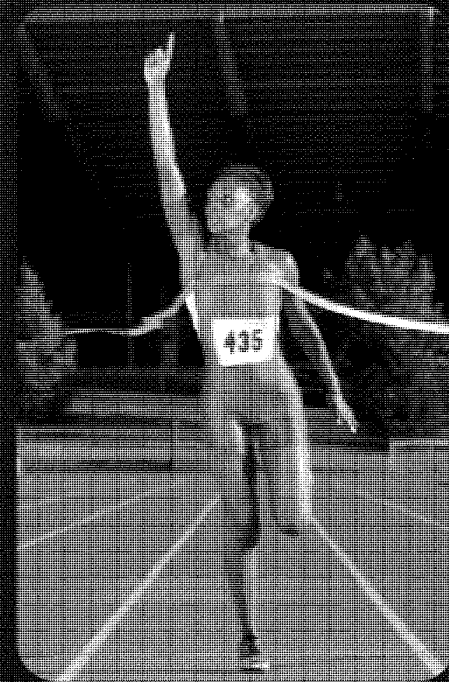
Trump Says:

"Attend the entire first day of training... and then decide if this is right for you."



Make 2010 a Breakthrough Year

- Family, friends, news media
- “No Time” excuse
- Fear of change
- Lack of self-confidence
- No training, education or guidance

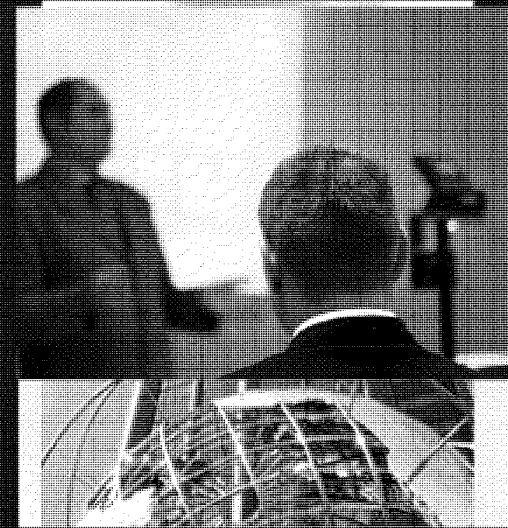
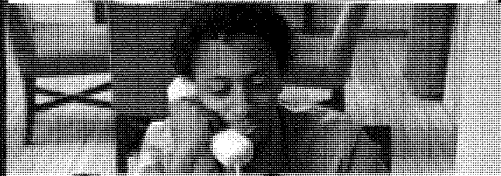


5 Key Things Most People Do Not Have for 2010

1. A **power team** *WE DO !*
2. A **new plan** for the 2010 market *WE DO !*
3. The ability to find **great deals** and **buyers** *WE DO !*
4. The knowledge of how to make 10%-30% ROI *WE DO !*
5. Donald J. Trump *WE DO!*



Become Part of the Trump Family

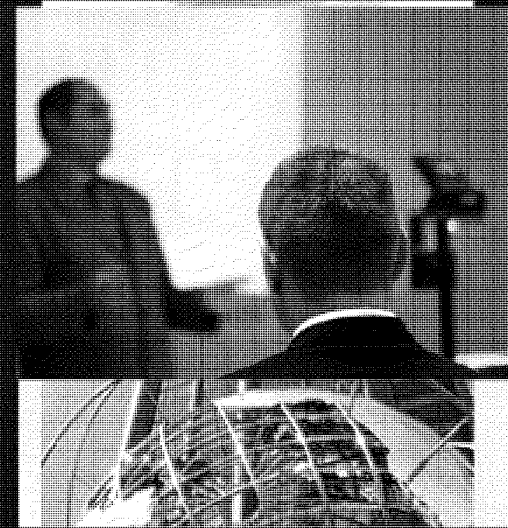
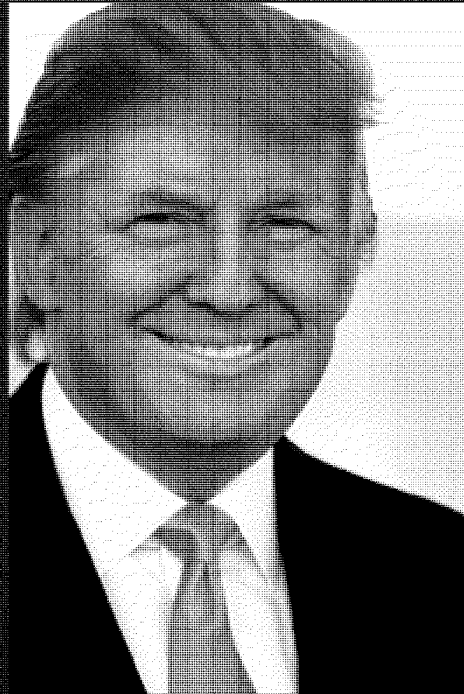
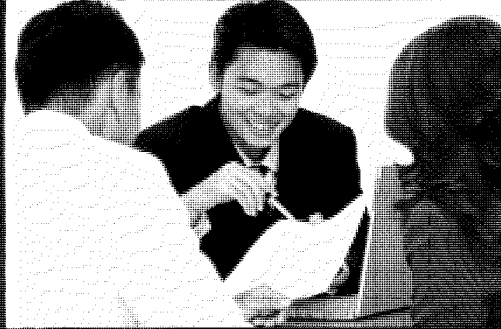
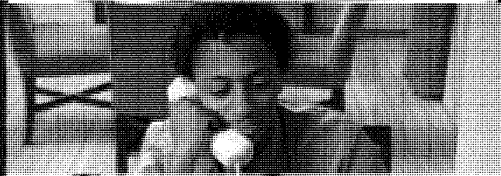


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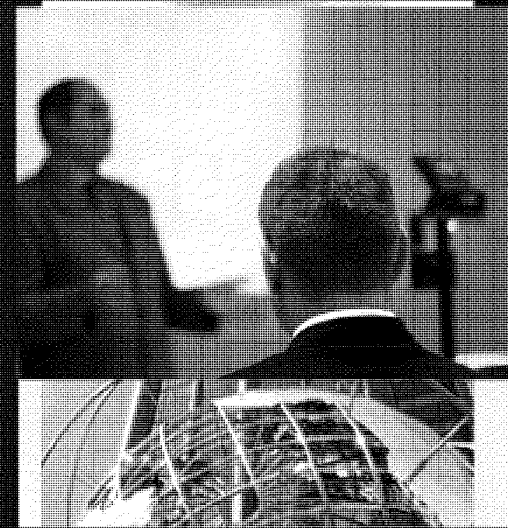
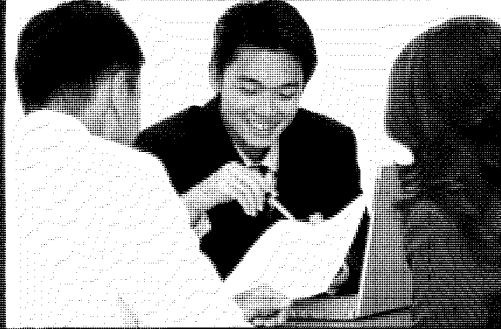
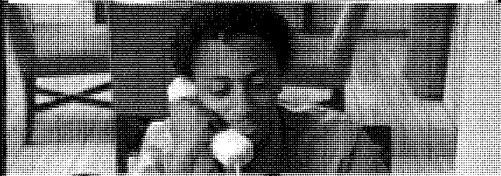
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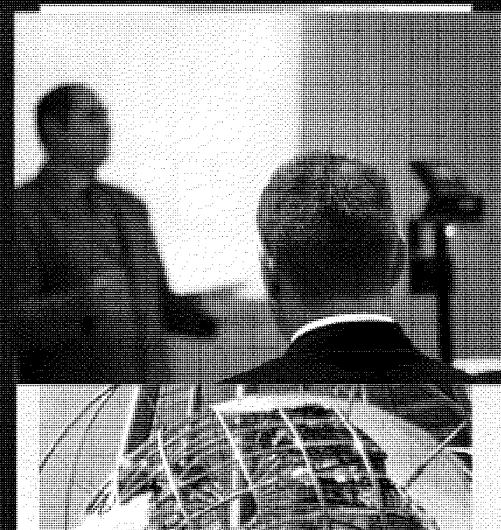
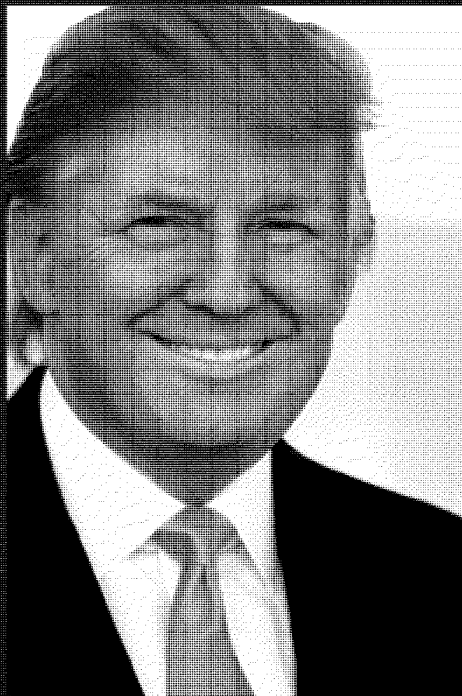
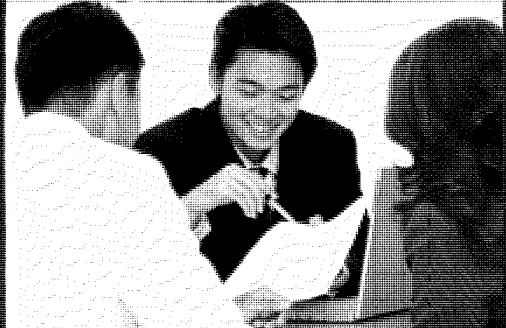
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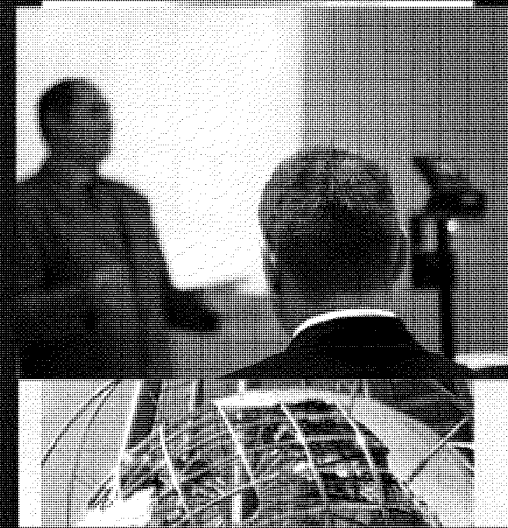
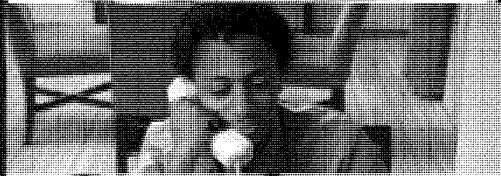
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