

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

Handwritten: HE006 TO TDN [unclear]

DATE RECEIVED: APRIL 19, 1989

NAME OF CORRESPONDENT: MR. ERIC AKISKALIAN

SUBJECT: REQUEST FOR SUPPORT FOR HIS PROPOSAL TO
DONALD TRUMP FOR THE CREATION OF AN ANNUAL
DRUG FREE AMERICA BENEFIT AND DRUG FREE
AMERICA (DFA) ORGANIZATION

ROUTE TO: OFFICE/AGENCY (STAFF NAME)	ACTION		DISPOSITION	
	ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
KATHLEEN CONNELLY	ORG	89/04/19	SG	AS9/04/26
REFERRAL NOTE: _____	___	___/___/___	___	___/___/___
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M/S

COMMENTS: _____

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: _____
MI MAIL USER CODES: (A) _____ (B) _____ (C) _____

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*ACTION CODES:          *DISPOSITION          *OUTGOING          *
*                       *                       *CORRESPONDENCE:  *
*A-APPROPRIATE ACTION  *A-ANSWERED          *TYPE RESP=INITIALS *
*C-COMMENT/RECOM       *B-NON-SPEC-REFERRAL *           OF SIGNER *
*D-DRAFT RESPONSE      *C-COMPLETED        *           CODE = A   *
*F-FURNISH FACT SHEET  *S-SUSPENDED        *COMPLETED = DATE OF *
*I-INFO COPY/NO ACT NEC*                       *           OUTGOING  *
*R-DIRECT REPLY W/COPY *                       *                       *
*S-FOR-SIGNATURE       *                       *                       *
*X-INTERIM REPLY       *                       *                       *
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REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75, OEOB) EXT-2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

THE WHITE HOUSE
WASHINGTON
April 26, 1989

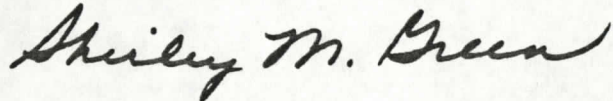
Dear Mr. Akiskalian:

On behalf of the President and Mrs. Bush, I want to thank you for your message.

The President and the First Lady appreciate the time you have taken to tell them about your proposed organization and annual benefit entitled Drug Free America. The President and Mrs. Bush are always encouraged to learn of private endeavors to fight the war on drugs. In response to your request, however, I regret that this must be a disappointing response. In accordance with White House policy, the President cannot advise, assist or in any other way engage in the endorsement or promotion of a private or commercial project. I am sure you will understand the President's desire to refrain from any action that could be construed as such.

With the President and Mrs. Bush's best wishes,

Sincerely,



Shirley M. Green
Special Assistant to the President
for Presidential Messages
and Correspondence

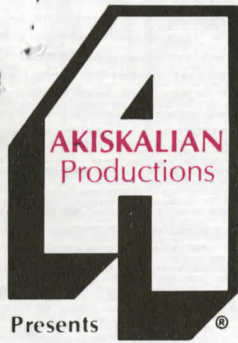
Mr. Eric Akiskalian
Akiskalian Productions
414 East Victoria Street
Santa Barbara, CA 93101

*** CARBON DATA INFORMATION...DO NOT MAIL ***

DOLORES DALY
Addressed to: Mr. Eric Akiskalian
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Print Date: 890426
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ENVELOPE

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STRAITMORE PARCHEMENT



- H. Connolly*
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(805) 962-7979

28075

April 5, 1989

H. Connolly
President George Bush

The White House
Washington, D.C. 20500

Dear President and Mrs. Bush,

Enclosed is an outline of my opening proposal to Donald Trump for the creation of an annual DRUG FREE AMERICA Benefit and DRUG FREE AMERICA (DFA) Organization. Mr. Trump is being approached to act as permanent spokesperson for this DFA Benefit and subsequent organization because of his many public service works, and because of the high visibility and inspirational value of his own drug-free success.

My company will be producing the DFA Benefit and organizing the groundwork for the DFA Organization. In order to lend Mr. Trump moral support, to stress the seriousness of the need for such a benefit and national organization, and to impress upon him the desirability of his name associated with this public service, we are asking celebrities and politicians - those who are also known for their social consciousness - to help us by giving this DFA project their written and/or vocal endorsement.

It is understood how valuable your time is, but if after reading this opening proposal you believe this to be a viable and worthy cause, we would appreciate a short letter addressed to DRUG FREE AMERICA, c/o Akiskalian Productions, in which you state your personal feelings about a DFA Benefit and Organization and Mr. Trump's candidacy as spokesperson.

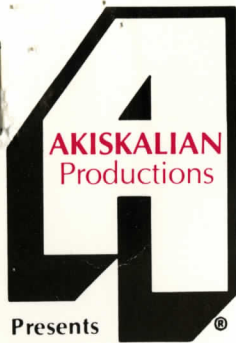
Also, if you are able to help us secure the endorsements of other socially conscious local celebrities and politicians, this would be greatly appreciated.

All endorsement letters will be sent along with the final DFA proposal to Mr. Trump for his consideration. At this time you will also be receiving a copy of the final proposal.

I thank you for your time and interest and hope to be hearing from you in the near future.

Sincerely,

Eric Akiskalian



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COPY

Mr. Donald Trump
Trump Towers Organization
725 5th Ave.
New York, NY 10022

March 17, 1989

Dear Mr. Trump,

I am a cocaine addict and an alcoholic. I was a cocaine addict and dealer right out of high school. Cocaine became my lifestyle and business. From the ages 18 through 27 I enrolled in college 8 consecutive semesters and dropped out every time. I have experienced arrests, thefts, drunken driving, and every other imaginable wrongdoing; and I have lived with addiction. All this led to a deep depression and at one point suicide seemed like the only way out.

But I am a survivor. By May of 1987, after 9 years of addiction and dealing, I finally realized the seriousness of my problem and that I needed to seek help or end up facing the same tragic consequences all drug addicts inevitably face. Through extensive therapy, and with a great deal of fortitude, I began the process of confronting who I am and what I am all about, and I learned how to turn my life from the self-destructive path I was following. I have been sober and drug free for almost 2 years now. And guess what? I found a very important individual within myself.

It was 2 months into my sobriety when I decided to get involved with my community. I organized a running event to benefit a Santa Barbara AIDS organization. At the time I had no idea what was involved in putting together a fundraiser. But within 2 months I had raised all the sponsorships, prepared the press releases, television interviews, radio spots, and organized a voluntary staff to help assist and operate the event. We had a very successful fundraiser and I received an award for the Best New Project from the Santa Barbara Jaycees.

It was because of this fundraiser that I decided to start my own company. Today, at 28 years of age, I have been a successful entrepreneur for almost 2 years. My company is called AKISKALIAN PRODUCTIONS and it is a dynamic, growing company that produces special events, entertainment, and fundraisers. From the early days of my company's growth



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I have been developing resources and mastering techniques which have enabled me to excel in advertising, marketing, publicity, and promotional services. Considering the short time I have been in business, I am proud to say that my company can boast a first-class track record in being responsible for a large number of successful fundraisers and special events.

I believe this success rests on my convictions that honest, hard work and perseverance always pays dividends. I am an achiever - including my plans to return to college to earn a Masters in Business Administration - and I believe in setting the highest goals possible. Why else would I be approaching you with this proposal? Plus, I am a positive thinker and truly believe within myself that you will respond to my proposal in the near future.

Bottom line: I am interested in producing an annual, nation-wide DRUG FREE AMERICA Benefit. Like you, I also need to think big; but in order to accomplish this I need some very influential people behind me, financially and politically. You are known for your public services, and for your generous donations each year to numerous organizations. I am hoping to interest you in helping me build a DRUG FREE AMERICA Organization to complement this annual benefit, an organization which will begin the long process of helping to solve the many problems that occur in our society because of drugs. And the problems are incalculable. I know, because I've been there. That's why I care so much.

I firmly believe my obligation is to remain sober and drug free for life, and to become a positive role model for all the millions of people involved with drugs. I know that we - as a DRUG FREE AMERICA Organization - could make a difference. I know I want to.

Jerry Lewis makes it happen for the MDA. Joan Rivers is national spokesperson for the Cystic Fibrosis Foundation. Dustin Hoffmann lends his name to Cancer research for children whenever and wherever it is needed. Elizabeth Taylor heads the American Foundation for AIDS Research. And many celebrities speak out at both national and local levels for various alcoholism causes, from MADD to the AA.

I am very interested in your thoughts and ideas about a Donald Trump for DFA(DRUG FREE AMERICA). If I, as a life-time recovering addict, find your life and lifestyle an inspiration, why wouldn't countless thousands of other addicts. Success, such as you have achieved, is possible



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only in a drug-free life. Coming from you this message would be loud and clear to those in all walks of life.

I would greatly appreciate your consideration of this proposal. When I receive a response from you I will submit my proposal for an annual DRUG FREE AMERICA Benefit and DRUG FREE AMERICA Organization with Donald Trump as its figurehead.

Along with this proposal I will send letters of endorsement from celebrities who believe in this cause and wish to lend their moral support to such an event.

I thank you for your time and interest and look forward to hearing from you in the near future.

Sincerely,

Eric Akiskalian

m/v

PROPOSAL OUTLINE

I am producing a bike tour from California to New York, which will benefit a proposed DRUG FREE AMERICA Organization. I am anticipating a two month ride, beginning August 31 through October 31, averaging 50 miles a day. Included in the tour will be stops at junior high schools, senior high schools, and drug rehabilitation centers where we will discuss our past drug addiction and alcohol related problems. All stops will be confirmed prior to arrival so that all schools and institutions may inform students of our appearance.

I will choose up to eight riders who are drug free and are willing to make a commitment to the project and share a message with those in need. Accompanying our tour will be the official DRUG FREE AMERICA BIKE TOUR van. All gear needed - bike equipment, first aid supplies, video and camera equipment - will be carried in the van, and bikes will be stored in the van overnight. We will stay in motels.

I will have a publicist handle all press releases and advertising so that each community we ride through will be aware of our arrival and our purpose for being there. A DRUG FREE AMERICA pledge account, and phone number, will be set up and given out daily to all the media. We will also include appearance by key individuals on all the major talk shows.

Donald Trump will become known as the major financial backer of this DFA benefit and spokesperson for the DFA Organization. Every person in our country will be made aware of this project and the turnout for support, both financially and morally, will be overwhelming. All monies raised will be directed towards building a DFA Trump Foundation, a center for the youth of America who are dealing with drug and alcohol related problems. This will become the foundation that will stabilize and begin to decrease the nation's drug problems.

Of course I understand this will take a few years to accomplish. But it can be done. As long as the desire and enthusiasm stays alive, we can make a difference.