Audience

Salon readers are affluent, well-educated and highly influential



9.2mm

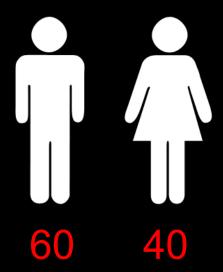
Monthly Uniques



\$92,000
Household Income



76%
College Educated





36Median Age







Index 200

Executive C-Level Job Title



Index 280

Likely to purchase a large luxury vehicle in the next 6 months



Index 182

Portfolio: \$1 Million+



Index 219

Internet Spending last 6 months



Custom Content Series



SALON Custom High Impact Execution

