

Founders Achievement Awards Program

2001-2002 North America

The Founders Achievement Awards (FAA) were developed to recognize and reward the worldwide business contributions of top IBOs. Since 1991, these annual discretionary cash awards have been presented to IBOs who demonstrate extraordinary business development and exhibit high ethical and business standards.

To qualify for this award, an IBO must be a Diamond Bonus recipient and have a minimum of eight FAA credits.

Note: GETFAA qualifiers do not participate in the FAA Program at this time. Below is the Founders Achievement Awards schedule.

LEVEL	U.S. AWARDS	CANADA AWARDS
8 FAA credits	\$28,000	C\$30,000
12 FAA credits	\$56,000	C\$60,000
16 FAA credits	\$112,000	C\$120,000
20 FAA credits	\$168,000	C\$180,000
25 FAA credits	\$224,000	C\$240,000
30 FAA credits	\$336,000	C\$360,000
35 FAA credits	\$448,000	C\$480,000
40 FAA credits	\$560,000 / \$1,120,000 ¹	C\$600,000 / C\$1,200,000 ¹
45 FAA credits	\$672,000 / \$1,680,000 ¹	C\$720,000 / C\$1,800,000 ¹
50 FAA credits	\$784,000 / \$2,240,000 ¹	C\$840,000 / C\$2,400,000 ¹
55 FAA credits	\$896,000 / \$2,800,000 ¹	C\$960,000 / C\$3,000,000 ¹
60 FAA credits	\$1,008,000 / \$3,360,000 ¹ NEW!	C\$1,080,000 / C\$3,600,000 ¹ NEW!
65 FAA credits	\$1,120,000 / \$3,920,000 ¹ NEW!	C\$1,200,000 / C\$4,200,000 ¹ NEW!
70 FAA credits	\$1,232,000 / \$4,480,000 ¹ NEW!	C\$1,320,000 / C\$4,800,000 ¹ NEW!

FAA credits are calculated as follows:

DOMESTIC LEGS	FAA CREDITS	INTERNATIONAL LEGS ²	FAA CREDITS
12-Month leg ³	1.0	#2 12-Month leg ^{2,5}	1.0
Emerald Bonus leg ⁴	1.5	#2 Emerald Bonus leg ^{4,5}	1.5
Diamond Bonus leg ⁷	3.0	#2 Diamond Bonus leg ^{5,7}	3.0-6.0
		Other 12-month leg ²	0.5

Higher Award Qualifications Using FAA Credits

This enhancement recognizes the way many choose to build businesses: creating leaders in depth and not just developing frontline Platinums. To qualify for this award, an IBO must be an Emerald Bonus recipient and have a minimum of 8 FAA credits. The qualifications and corresponding One-Time Cash Awards (OTCA) for first-time achievements are as follows:

PIN LEVEL	OTCA ^{1,6,8} (U.S. AMOUNT)	BY ⁴ LEGS	BY FAA ⁷ CREDITS
Diamond		6 Q6 Legs	
Founders Diamond		6 Q12 Legs	or 8 FAA pts.
Executive Diamond		9 Q6 Legs	or 10 FAA pts.
Founders Executive Diamond		9 Q12 Legs	or 12 FAA pts.
Double Diamond	\$28,000	12 Q6 Legs	or 14 FAA pts.
Founders Double Diamond	\$42,000 NEW!	12 Q12 Legs	or 16 FAA pts.
Triple Diamond	\$56,000	15 Q6 Legs	or 18 FAA pts.
Founders Triple Diamond	\$84,000 NEW!	15 Q12 Legs	or 20 FAA pts.
Crown	\$112,000	18 Q6 Legs	or 22 FAA pts.
Founders Crown	\$140,000 NEW!	18 Q12 Legs	or 25 FAA pts.
Crown Ambassador	\$168,000	20 Q6 Legs	or 27 FAA pts.
Founders Crown Ambassador	\$196,000 NEW!	20 Q12 Legs	or 30 FAA pts.

¹ First-time payment.

² IQ, IA, and ID legs count for FAA.

³ Includes Q-12 qualifiers who have achieved the Q-12 volume equivalency.

⁴ Must be Emerald/Diamond Bonus recipient.

⁵ The international businesses which can be used for FAA are your #2 businesses (one per market). If your #2 business in another market is also a Diamond Bonus recipient, you may receive one-half of that business's FAA points, not to exceed 6.0 credits.

⁶ OTCA amounts vary by market and are adjusted in direct proportion to effort index.

⁷ Must be Diamond Bonus recipient

⁸ OTCA and recognition occur when the level is higher than any previous achievement.