

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 1

Q.1 Have you already cast your vote in the EU Referendum which will be held on Thursday 23rd June?

Q.1 Did you vote in the EU Referendum held today across the United Kingdom?

Base: All respondents

	Gender			Age						Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Yes, in person	7685 62%	3686 63%	3993 61%	451 72%	1108 70%	1376 66%	1553 64%	1647 62%	1548 52%	3206 63%	1995 63%	1075 64%	1390 58%	6459 62%	699 64%	364 58%	162 96%	845 58%	319 54%	653 58%	529 59%	672 68%	705 63%	818 64%	1167 63%	751 63%
Yes, by post	4644 38%	2142 37%	2501 38%	163 26%	473 30%	704 34%	852 35%	1022 38%	1430 48%	1880 37%	1174 37%	593 36%	989 41%	3983 38%	386 35%	267 42%	7 4%	596 41%	267 45%	471 42%	360 40%	312 32%	405 36%	460 36%	680 37%	432 36%
Yes, by proxy	40 *	22 *	19 *	13 2%	11 1%	6 *	4 *	4 *	3 *	24 *	8 *	2 *	5 *	36 *	4 *	- -	- -	4 *	3 *	5 *	5 1%	4 *	3 *	6 *	4 *	3 *
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Q.1 Did you vote in the EU Referendum held today across the United Kingdom?

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Yes, in person	7685	3878	3807	679	733	491	1290	1110	483	2899	794	6891	2451	2119	627	901	326	330	38
	62%	60%	64%	55%	76%	61%	57%	64%	64%	63%	62%	62%	60%	62%	64%	58%	65%	64%	53%
Yes, by post	4644	2529	2115	542	227	306	968	632	274	1695	486	4157	1641	1271	353	662	170	180	34
	38%	39%	36%	44%	24%	38%	43%	36%	36%	37%	38%	38%	40%	37%	36%	42%	34%	35%	47%
Yes, by proxy	40	12	28	4	5	2	10	6	1	13	8	32	14	10	2	2	2	3	-
	*	*	*	*	1%	*	*	*	*	*	1%	*	*	*	*	*	*	1%	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Q.1 Did you vote in the EU Referendum held today across the United Kingdom?

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Yes, in person	7685 62%	1427 59%	741 60%	188 64%	866 58%	71 56%	106 58%	20 49%	1024 60%	1378 64%	439 64%	36 53%	255 69%	224 68%	18 58%	7052 62%	633 64%
Yes, by post	4644 38%	965 40%	500 40%	104 36%	630 42%	56 44%	75 41%	21 51%	676 40%	771 36%	249 36%	32 47%	114 31%	105 32%	13 42%	4287 38%	357 36%
Yes, by proxy	40 *	6 *	1 *	- -	2 *	- -	2 1%	- -	8 *	9 *	2 *	- -	2 1%	1 *	- -	33 *	7 1%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 1

Q.1 Have you already cast your vote in the EU Referendum which will be held on Thursday 23rd June?

Q.1 Did you vote in the EU Referendum held today across the United Kingdom?

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Yes, in person	7685	3720	2287	3633	1838	4452	1211	4511	1506	3290	1859	5804	375	2967	2294	2784	2964	700	1122	2784	725	779	3904	2907	864
	62%	64%	61%	64%	61%	63%	60%	64%	61%	63%	63%	62%	62%	61%	63%	65%	59%	57%	62%	61%	65%	63%	63%	62%	61%
Yes, by post	4644	2077	1462	2028	1173	2539	789	2544	958	1892	1085	3459	231	1877	1363	1468	2032	532	678	1735	391	455	2314	1773	543
	38%	36%	39%	36%	39%	36%	39%	36%	39%	36%	37%	37%	38%	39%	37%	34%	41%	43%	38%	38%	35%	37%	37%	38%	38%
Yes, by proxy	40	30	4	20	6	28	5	29	6	28	2	32	2	22	6	20	7	3	6	14	3	6	19	16	6
	*	1%	*	*	*	*	*	*	*	1%	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 2
Q.2 Which way did you vote in the/today's referendum?
Base: All respondents

	Gender		Age							Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
For the UK to remain in the European Union	5949 48%	2812 48%	3136 48%	455 73%	981 62%	1075 52%	1068 44%	1162 43%	1206 40%	2924 57%	1559 49%	599 36%	851 36%	4906 47%	678 62%	278 44%	87 52%	681 47%	271 46%	511 45%	388 43%	441 45%	474 43%	720 56%	864 47%	558 47%
For the UK to leave the European Union	6420 52%	3039 52%	3377 52%	172 27%	611 38%	1010 48%	1341 56%	1510 57%	1776 60%	2187 43%	1618 51%	1070 64%	1532 64%	5573 53%	412 38%	353 56%	82 48%	765 53%	318 54%	618 55%	507 57%	547 55%	639 57%	564 44%	987 53%	628 53%

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Table 2

Q.2 Which way did you vote in the/today's referendum?**Base: All respondents**

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
For the UK to remain in the European Union	5949 48%	- -	5949 100%	617 50%	485 50%	394 49%	1074 47%	774 44%	279 37%	2327 51%	636 49%	5313 48%	1708 42%	2158 63%	689 70%	67 4%	371 75%	329 64%	32 44%
For the UK to leave the European Union	6420 52%	6420 100%	- -	608 50%	480 50%	406 51%	1193 53%	975 56%	479 63%	2280 49%	652 51%	5767 52%	2399 58%	1242 37%	292 30%	1498 96%	127 25%	183 36%	41 56%

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Table 2
Q.2 Which way did you vote in the/today's referendum?
Base: All respondents

	<u>Leave by GE2015</u>								<u>Remain by GE2015</u>							<u>Methodology</u>	
	<u>Total</u>	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>Online</u>	<u>CATI</u>
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
For the UK to remain in the European Union	5949 48%	-	-	-	-	-	-	-	1708 100%	2158 100%	689 100%	67 100%	371 100%	329 100%	32 100%	5423 48%	527 53%
For the UK to leave the European Union	6420 52%	2399 100%	1242 100%	292 100%	1498 100%	127 100%	183 100%	41 100%	-	-	-	-	-	-	-	5950 52%	469 47%

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Table 2

Q.2 Which way did you vote in the/today's referendum?**Base: All respondents**

	<u>Multi-culturalism</u>		<u>Social liberalism</u>		<u>Feminism</u>		<u>The Green movement</u>		<u>Globalisation</u>		<u>The internet</u>		<u>Capitalism</u>		<u>Immigration</u>		<u>National Identity</u>					<u>Attention Paid to Politics</u>			
	<u>Total</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Eng-lish not Brit-ish</u>	<u>More Eng-lish than Brit-ish</u>	<u>Equ-ally Eng-lish and Brit-ish</u>	<u>More Brit-ish than Eng-lish</u>	<u>Brit-ish not Eng-lish</u>	<u>8-10</u>	<u>5-7</u>	<u>0-4</u>
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
For the UK to remain in the European Union	5949	4140	702	3884	594	4209	528	4363	539	3234	904	4754	178	2387	1794	3393	1000	260	616	2202	705	742	3100	2249	593
	48%	71%	19%	68%	20%	60%	26%	62%	22%	62%	31%	51%	29%	49%	49%	79%	20%	21%	34%	49%	63%	60%	50%	48%	42%
For the UK to leave the European Union	6420	1686	3052	1798	2423	2811	1477	2721	1931	1977	2042	4542	430	2478	1869	879	4003	975	1189	2330	415	498	3136	2447	820
	52%	29%	81%	32%	80%	40%	74%	38%	78%	38%	69%	49%	71%	51%	51%	21%	80%	79%	66%	51%	37%	40%	50%	52%	58%

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Table 3
Q.2 Which way did you vote in the/today's referendum?
Base: All respondents

	Tenure									Children				Highest Level of Education							
	Total	NET: Owners	Owned out-right	Owned with mortgage	NET: Renters	Rent from council	Rent from HA	Other rent	Rent free	NET: Yes	Aged under 5	Aged 5-10	Aged 11-15	Aged 16-18	None	No formal education	Pri- mary school	Secon- dary school	Univ- ersity degree	Higher univ- ersity degree	Still in full time educ- ation
Unweighted base	12369	8861	4827	4034	3314	754	875	1685	171	3318	1072	1457	1319	851	9000	79	61	5482	4667	1772	206
Weighted base	12369	8853	4838	4015	3323	764	884	1676	170	3315	1066	1454	1324	852	9003	81	62	5538	4635	1749	201
For the UK to remain in the European Union	5949 48%	4357 49%	2186 45%	2171 54%	1484 45%	246 32%	316 36%	922 55%	92 54%	1628 49%	586 55%	736 51%	573 43%	393 46%	4296 48%	14 18%	17 28%	1972 36%	2628 57%	1122 64%	163 81%
For the UK to leave the European Union	6420 52%	4496 51%	2653 55%	1843 46%	1839 55%	518 68%	568 64%	753 45%	78 46%	1687 51%	481 45%	718 49%	751 57%	460 54%	4707 52%	67 82%	45 72%	3566 64%	2007 43%	627 36%	37 19%

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Absolutes/col percents

Table 3
Q.2 Which way did you vote in the/today's referendum?
Base: All respondents

	Working Status								Ethnicity								Religion								
	Total	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing but seek- ing work	Not work- ing not seek- ing work/ Stu- dent	Ret- ired on state pen- sion	Ret- ired with pri- vate pen- sion	House person	White	NET: BAME	Mixed	Asian	Black	Chin- ese	Other	Chris- tian	Muslim	Hindu	Jewish	Sikh	Budd- hist	Other	None
Unweighted base	12369	6827	4796	2031	5537	460	668	697	2752	960	11559	710	147	318	159	56	30	6625	205	84	98	20	64	212	4854
Weighted base	12369	6804	4777	2027	5560	462	662	707	2761	968	11571	699	145	313	156	55	30	6657	201	83	98	20	64	211	4829
For the UK to remain in the European Union	5949 48%	3559 52%	2535 53%	1024 51%	2387 43%	198 43%	394 59%	218 31%	1212 44%	366 38%	5422 47%	478 68%	97 67%	209 67%	114 73%	38 70%	19 65%	2807 42%	141 70%	58 70%	45 46%	10 48%	33 51%	108 51%	2633 55%
For the UK to leave the European Union	6420 52%	3245 48%	2242 47%	1003 49%	3173 57%	264 57%	268 41%	489 69%	1549 56%	602 62%	6149 53%	221 32%	48 33%	104 33%	42 27%	17 30%	10 35%	3850 58%	60 30%	25 30%	53 54%	10 52%	31 49%	103 49%	2196 45%

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Table 3

Q.2 Which way did you vote in the/today's referendum?**Base: All respondents**

	Total	Disability					Work Sector			
		NET: Yes	Mental condition	Physical condition	Disability	Other	No	Public sector	Private sector	Charity/not-for-profit
Unweighted base	12369	2499	676	1581	901	126	9650	2266	4108	453
Weighted base	12369	2514	675	1593	909	126	9635	2256	4099	448
For the UK to remain in the European Union	5949 48%	1020 41%	332 49%	620 39%	334 37%	58 46%	4825 50%	1206 53%	2081 51%	273 61%
For the UK to leave the European Union	6420 52%	1494 59%	343 51%	973 61%	575 63%	69 54%	4809 50%	1051 47%	2018 49%	176 39%

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Table 4
Q.3 When did you finally decide how you were going to vote?
Base: All respondents

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
On polling day/ the day I filled out my postal vote	1225	496	729	56	223	274	237	221	212	467	335	180	241	1040	104	60	20	162	72	100	83	95	91	127	196	114
	10%	8%	11%	9%	14%	13%	10%	8%	7%	9%	11%	11%	10%	10%	10%	10%	12%	11%	12%	9%	9%	10%	8%	10%	11%	10%
In the last few days	964	393	571	49	170	242	191	156	158	398	252	129	182	819	78	56	12	124	47	81	71	88	79	138	120	71
	8%	7%	9%	8%	11%	12%	8%	6%	5%	8%	8%	8%	8%	8%	7%	9%	7%	9%	8%	7%	8%	9%	7%	11%	6%	6%
In the last week	799	319	480	46	120	158	184	152	140	320	192	127	159	681	79	31	8	90	43	70	64	70	76	71	119	77
	6%	5%	7%	7%	8%	8%	8%	6%	5%	6%	6%	8%	7%	6%	7%	5%	5%	6%	7%	6%	7%	7%	7%	6%	6%	6%
In the last month	2267	967	1297	146	305	405	450	462	499	925	590	319	429	1959	162	116	31	310	113	220	144	204	214	223	327	205
	18%	17%	20%	23%	19%	19%	19%	17%	17%	18%	19%	19%	18%	19%	15%	18%	18%	21%	19%	19%	16%	21%	19%	17%	18%	17%
Since the beginning of the year	1748	858	891	80	199	286	352	377	454	721	447	231	348	1483	147	95	24	211	83	146	128	131	147	177	286	173
	14%	15%	14%	13%	12%	14%	15%	14%	15%	14%	14%	14%	15%	14%	13%	15%	14%	15%	14%	13%	14%	13%	13%	14%	15%	15%
Longer ago than a year	758	500	256	22	66	104	136	179	251	338	186	103	127	637	74	37	10	68	34	60	64	59	77	72	115	87
	6%	9%	4%	3%	4%	5%	6%	7%	8%	7%	6%	6%	5%	6%	7%	6%	6%	5%	6%	5%	7%	6%	7%	6%	6%	7%
I have always known how I would end up voting	4607	2318	2289	228	510	616	859	1125	1267	1942	1176	582	897	3860	446	237	65	480	197	452	340	341	428	475	689	458
	37%	40%	35%	36%	32%	30%	36%	42%	43%	38%	37%	35%	38%	37%	41%	38%	38%	33%	33%	40%	38%	35%	38%	37%	37%	39%

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Table 4
Q.3 When did you finally decide how you were going to vote?
Base: All respondents

	Referendum			When Mind Made Up						Reluctant To Tell How You Voted		2015 Vote							
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
On polling day/ the day I filled out my postal vote	1225	608	617	1225	-	-	-	-	-	-	352	873	447	350	98	74	36	56	8
	10%	9%	10%	100%	-	-	-	-	-	-	27%	8%	11%	10%	10%	5%	7%	11%	11%
In the last few days	964	480	485	-	964	-	-	-	-	-	194	770	328	307	80	44	42	35	7
	8%	7%	8%	-	100%	-	-	-	-	-	15%	7%	8%	9%	8%	3%	8%	7%	10%
In the last week	799	406	394	-	-	799	-	-	-	-	123	676	271	228	70	60	21	35	3
	6%	6%	7%	-	-	100%	-	-	-	-	10%	6%	7%	7%	4%	4%	4%	7%	4%
In the last month	2267	1193	1074	-	-	-	2267	-	-	-	228	2039	838	619	165	200	100	67	16
	18%	19%	18%	-	-	-	100%	-	-	-	18%	18%	20%	18%	17%	13%	20%	13%	22%
Since the beginning of the year	1748	975	774	-	-	-	-	1748	-	-	122	1626	626	438	137	234	64	77	12
	14%	15%	13%	-	-	-	-	100%	-	-	9%	15%	15%	13%	14%	15%	13%	15%	17%
Longer ago than a year	758	479	279	-	-	-	-	-	758	-	50	708	253	164	44	184	23	32	5
	6%	7%	5%	-	-	-	-	-	100%	-	4%	6%	6%	5%	4%	12%	5%	6%	7%
I have always known how I would end up voting	4607	2280	2327	-	-	-	-	-	-	4607	219	4388	1342	1294	387	769	213	210	21
	37%	36%	39%	-	-	-	-	-	-	100%	17%	40%	33%	38%	39%	49%	43%	41%	29%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 4
Q.3 When did you finally decide how you were going to vote?
Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
On polling day/ the day I filled out my postal vote	1225	225	170	41	53	17	21	5	223	180	58	21	19	36	3	1140	84
	10%	9%	14%	14%	4%	13%	11%	13%	13%	8%	8%	31%	5%	11%	9%	10%	8%
In the last few days	964	159	158	30	36	19	15	4	169	149	50	8	23	20	3	915	50
	8%	7%	13%	10%	2%	15%	8%	10%	10%	7%	7%	11%	6%	6%	9%	8%	5%
In the last week	799	147	102	30	50	5	16	1	125	126	40	11	15	19	2	724	76
	6%	6%	8%	10%	3%	4%	9%	3%	7%	6%	6%	16%	4%	6%	6%	6%	8%
In the last month	2267	465	270	60	186	29	30	11	373	348	105	13	71	36	5	2093	175
	18%	19%	22%	21%	12%	23%	16%	28%	22%	16%	15%	20%	19%	11%	15%	18%	18%
Since the beginning of the year	1748	386	159	52	232	17	30	8	240	279	85	2	47	47	4	1639	109
	14%	16%	13%	18%	15%	13%	16%	21%	14%	13%	12%	3%	13%	14%	12%	14%	11%
Longer ago than a year	758	183	60	7	182	5	6	2	70	104	36	2	18	26	3	687	71
	6%	8%	5%	2%	12%	4%	3%	5%	4%	5%	5%	3%	5%	8%	9%	6%	7%
I have always known how I would end up voting	4607	834	322	72	758	35	66	8	508	971	315	11	178	145	12	4176	431
	37%	35%	26%	25%	51%	28%	36%	21%	30%	45%	46%	16%	48%	44%	39%	37%	43%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 4
Q.3 When did you finally decide how you were going to vote?
Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
On polling day/ the day I filled out my postal vote	1225	563	324	502	264	657	201	669	219	542	240	887	71	458	359	352	504	125	173	468	110	110	460	538	223
	10%	10%	9%	9%	9%	9%	10%	9%	9%	10%	8%	10%	12%	9%	10%	8%	10%	10%	10%	10%	10%	9%	7%	11%	16%
In the last few days	964	498	207	483	164	596	114	612	121	460	172	752	40	362	261	310	357	59	154	363	83	117	388	420	153
	8%	9%	6%	8%	5%	8%	6%	9%	5%	9%	6%	8%	7%	7%	7%	7%	7%	5%	9%	8%	7%	9%	6%	9%	11%
In the last week	799	397	195	393	160	481	125	490	116	367	154	621	35	321	221	248	307	63	137	319	71	59	289	382	126
	6%	7%	5%	7%	5%	7%	6%	7%	5%	7%	5%	7%	6%	7%	6%	6%	6%	5%	8%	7%	6%	5%	5%	8%	9%
In the last month	2267	1094	607	1028	464	1291	338	1347	372	984	453	1732	91	897	659	730	886	207	341	914	217	202	975	996	291
	18%	19%	16%	18%	15%	18%	17%	19%	15%	19%	15%	19%	15%	18%	18%	17%	18%	17%	19%	20%	19%	16%	16%	21%	21%
Since the beginning of the year	1748	783	561	801	425	994	276	1038	334	772	406	1358	82	692	540	601	753	165	245	660	159	190	939	658	149
	14%	13%	15%	14%	14%	14%	14%	15%	14%	15%	14%	15%	13%	14%	15%	14%	15%	13%	14%	15%	14%	15%	15%	14%	11%
Longer ago than a year	758	318	293	335	253	406	138	397	209	271	247	578	30	357	220	253	366	84	118	263	62	77	501	216	40
	6%	5%	8%	6%	8%	6%	7%	6%	8%	5%	8%	6%	5%	7%	6%	6%	7%	7%	7%	6%	6%	6%	8%	5%	3%
I have always known how I would end up voting	4607	2173	1565	2140	1286	2594	813	2532	1099	1815	1273	3368	259	1778	1405	1778	1831	533	637	1545	418	486	2684	1485	431
	37%	37%	42%	38%	43%	37%	41%	36%	44%	35%	43%	36%	43%	37%	38%	42%	37%	43%	35%	34%	37%	39%	43%	32%	30%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 5

Q.4 When the result of the referendum is announced on 24th June, what do you expect the result to be?

Base: All respondents

	Gender			Age						Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
NET: Victory for Remain	8707	4078	4624	516	1214	1503	1693	1822	1956	3891	2254	1067	1474	7328	835	425	118	1006	398	771	614	660	771	955	1324	829
	70%	70%	71%	82%	76%	72%	70%	68%	66%	76%	71%	64%	62%	70%	77%	67%	70%	70%	68%	68%	69%	67%	69%	74%	72%	70%
A clear victory for Remain	1041	564	476	67	209	216	201	178	170	456	241	141	203	855	126	39	22	121	46	88	83	83	77	156	135	66
	8%	10%	7%	11%	13%	10%	8%	7%	6%	9%	8%	8%	9%	8%	12%	6%	13%	8%	8%	8%	9%	8%	7%	12%	7%	6%
A narrow victory for Remain	7665	3514	4149	449	1005	1287	1492	1645	1786	3434	2013	926	1271	6473	710	386	97	885	352	683	530	577	694	799	1189	764
	62%	60%	64%	72%	63%	62%	62%	62%	60%	67%	63%	55%	53%	62%	65%	61%	57%	61%	60%	60%	59%	58%	62%	62%	64%	64%
NET: Victory for Leave	3662	1772	1888	111	377	582	716	851	1026	1220	923	603	910	3151	254	206	51	439	191	358	281	328	342	328	527	357
	30%	30%	29%	18%	24%	28%	30%	32%	34%	24%	29%	36%	38%	30%	23%	33%	30%	30%	32%	32%	31%	33%	31%	26%	28%	30%
A narrow victory for Leave	3062	1501	1560	92	300	479	569	732	889	1055	804	488	710	2620	222	179	41	367	151	298	228	278	286	282	439	292
	25%	26%	24%	15%	19%	23%	24%	27%	30%	21%	25%	29%	30%	25%	20%	28%	24%	25%	26%	26%	25%	28%	26%	22%	24%	25%
A clear victory for Leave	600	271	328	18	77	103	147	119	136	165	118	115	200	531	32	27	10	72	40	60	53	50	57	46	88	65
	5%	5%	5%	3%	5%	5%	6%	4%	5%	3%	4%	7%	8%	5%	3%	4%	6%	5%	7%	5%	6%	5%	5%	4%	5%	5%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 5

Q.4 When the result of the referendum is announced on 24th June, what do you expect the result to be?

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
NET: Victory for Remain	8707	3469	5237	915	725	560	1628	1200	493	3185	926	7781	2890	2548	788	781	402	382	53
	70%	54%	88%	75%	75%	70%	72%	69%	65%	69%	72%	70%	70%	75%	80%	50%	81%	75%	73%
A clear victory for Remain	1041	258	783	121	98	63	175	137	59	389	143	898	303	369	82	68	41	54	4
	8%	4%	13%	10%	10%	8%	8%	8%	8%	8%	11%	8%	7%	11%	8%	4%	8%	10%	5%
A narrow victory for Remain	7665	3211	4454	794	627	498	1453	1063	434	2796	782	6883	2587	2179	706	713	361	329	49
	62%	50%	75%	65%	65%	62%	64%	61%	57%	61%	61%	62%	63%	64%	72%	46%	72%	64%	68%
NET: Victory for Leave	3662	2950	712	310	239	239	640	549	265	1422	363	3299	1217	851	194	784	96	130	19
	30%	46%	12%	25%	25%	30%	28%	31%	35%	31%	28%	30%	30%	25%	20%	50%	19%	25%	27%
A narrow victory for Leave	3062	2409	653	260	211	199	557	471	213	1150	276	2786	1051	705	178	611	89	111	17
	25%	38%	11%	21%	22%	25%	25%	27%	28%	25%	21%	25%	26%	21%	18%	39%	18%	22%	24%
A clear victory for Leave	600	541	60	49	28	40	82	77	52	272	87	513	166	147	15	173	7	19	2
	5%	8%	1%	4%	3%	5%	4%	4%	7%	6%	7%	5%	4%	4%	2%	11%	1%	4%	3%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 5

Q.4 When the result of the referendum is announced on 24th June, what do you expect the result to be?

Base: All respondents

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
NET: Victory for Remain	8707 70%	1346 56%	657 53%	184 63%	721 48%	85 67%	103 56%	26 64%	1544 90%	1891 88%	604 88%	60 90%	317 85%	279 85%	27 85%	7980 70%	727 73%
A clear victory for Remain	1041 8%	70 3%	73 6%	6 2%	59 4%	8 7%	9 5%	1 3%	233 14%	297 14%	76 11%	9 13%	33 9%	44 13%	3 9%	922 8%	119 12%
A narrow victory for Remain	7665 62%	1276 53%	585 47%	178 61%	662 44%	77 61%	94 51%	25 62%	1310 77%	1594 74%	528 77%	52 77%	284 76%	235 71%	24 76%	7057 62%	608 61%
NET: Victory for Leave	3662 30%	1053 44%	585 47%	108 37%	777 52%	42 33%	80 44%	15 36%	164 10%	267 12%	85 12%	7 10%	55 15%	50 15%	5 15%	3393 30%	269 27%
A narrow victory for Leave	3062 25%	904 38%	463 37%	97 33%	605 40%	34 27%	63 35%	14 33%	147 9%	242 11%	82 12%	6 9%	55 15%	48 15%	4 12%	2865 25%	197 20%
A clear victory for Leave	600 5%	149 6%	122 10%	11 4%	172 11%	7 6%	17 9%	1 3%	17 1%	25 1%	4 1%	1 1%	- -	2 1%	1 3%	529 5%	72 7%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 5

Q.4 When the result of the referendum is announced on 24th June, what do you expect the result to be?

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	English not British	More English than British	Equally English and British	More British than English	British not English	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
NET: Victory for Remain	8707	4657	2186	4429	1766	5285	1215	5424	1406	3981	1819	6664	381	3471	2563	3521	2919	722	1195	3205	851	932	4411	3328	957
	70%	80%	58%	78%	59%	75%	61%	77%	57%	76%	62%	72%	63%	71%	70%	82%	58%	58%	66%	71%	76%	75%	71%	71%	68%
A clear victory for Remain	1041	645	208	587	168	669	137	691	144	554	182	817	45	456	308	502	296	86	105	331	131	136	570	361	108
	8%	11%	6%	10%	6%	10%	7%	10%	6%	11%	6%	9%	7%	9%	8%	12%	6%	7%	6%	7%	12%	11%	9%	8%	8%
A narrow victory for Remain	7665	4012	1978	3842	1598	4615	1077	4733	1261	3427	1637	5847	336	3016	2255	3019	2624	635	1090	2874	721	795	3841	2967	849
	62%	69%	53%	68%	53%	66%	54%	67%	51%	66%	56%	63%	55%	62%	62%	71%	52%	51%	60%	63%	64%	64%	62%	63%	60%
NET: Victory for Leave	3662	1169	1568	1252	1251	1735	791	1660	1065	1229	1127	2632	227	1394	1101	751	2084	513	610	1327	268	309	1825	1368	456
	30%	20%	42%	22%	41%	25%	39%	23%	43%	24%	38%	28%	37%	29%	30%	18%	42%	42%	34%	29%	24%	25%	29%	29%	32%
A narrow victory for Leave	3062	1017	1273	1083	1006	1472	638	1418	862	1051	922	2229	171	1183	905	654	1698	409	524	1103	225	250	1513	1171	368
	25%	17%	34%	19%	33%	21%	32%	20%	35%	20%	31%	24%	28%	24%	25%	15%	34%	33%	29%	24%	20%	20%	24%	25%	26%
A clear victory for Leave	600	152	295	169	245	264	153	242	202	178	205	403	56	211	196	98	386	104	86	224	43	59	312	197	88
	5%	3%	8%	3%	8%	4%	8%	3%	8%	3%	7%	4%	9%	4%	5%	2%	8%	8%	5%	5%	4%	5%	5%	4%	6%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 6

Q.5 Which of the following statements comes closer to your own view?

Base: All respondents

	Gender		Age							Social Grade						Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern London	South East	South West	
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
The decision we make in the referendum might make us a bit better or worse off as a country, but there probably isn't much in it either way	5839 47%	2841 49%	2995 46%	192 31%	628 39%	975 47%	1221 51%	1317 49%	1507 51%	2120 41%	1498 47%	926 55%	1282 54%	4993 48%	458 42%	309 49%	78 46%	699 48%	278 47%	555 49%	438 49%	517 52%	552 50%	549 43%	872 47%	534 45%
The decision we make in the referendum could have disastrous consequences for us as a country if we get it wrong	6530 53%	3009 51%	3518 54%	435 69%	964 61%	1110 53%	1189 49%	1356 51%	1475 49%	2990 59%	1679 53%	744 45%	1102 46%	5486 52%	632 58%	322 51%	91 54%	747 52%	311 53%	574 51%	456 51%	471 48%	560 50%	735 57%	979 53%	652 55%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 6

Q.5 Which of the following statements comes closer to your own view?

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
The decision we make in the referendum might make us a bit better or worse off as a country, but there probably isn't much in it either way	5839 47%	4446 69%	1393 23%	728 59%	589 61%	459 57%	1161 51%	822 47%	363 48%	1716 37%	701 54%	5138 46%	2108 51%	1353 40%	373 38%	968 62%	174 35%	212 41%	35 48%
The decision we make in the referendum could have disastrous consequences for us as a country if we get it wrong	6530 53%	1973 31%	4557 77%	496 41%	375 39%	340 43%	1106 49%	927 53%	394 52%	2891 63%	587 46%	5943 54%	1999 49%	2047 60%	608 62%	598 38%	324 65%	300 59%	37 52%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 6

Q.5 Which of the following statements comes closer to your own view?

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
The decision we make in the referendum might make us a bit better or worse off as a country, but there probably isn't much in it either way	5839 47%	1636 68%	936 75%	225 77%	945 63%	97 76%	133 73%	28 69%	471 28%	417 19%	149 22%	23 34%	78 21%	79 24%	7 21%	5360 47%	479 48%
The decision we make in the referendum could have disastrous consequences for us as a country if we get it wrong	6530 53%	763 32%	306 25%	68 23%	553 37%	30 24%	50 27%	12 31%	1236 72%	1741 81%	540 78%	44 66%	294 79%	251 76%	25 79%	6013 53%	517 52%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 6

Q.5 Which of the following statements comes closer to your own view?

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
The decision we make in the referendum might make us a bit better or worse off as a country, but there probably isn't much in it either way	5839 47%	2068 35%	2216 59%	2098 37%	1739 58%	2874 41%	1136 57%	2845 40%	1439 58%	2140 41%	1592 54%	4247 46%	363 60%	2264 47%	1711 47%	1263 30%	3059 61%	733 59%	987 55%	2145 47%	449 40%	486 39%	2636 42%	2370 50%	816 58%
The decision we make in the referendum could have disastrous consequences for us as a country if we get it wrong	6530 53%	3759 65%	1538 41%	3583 63%	1278 42%	4146 59%	869 43%	4239 60%	1031 42%	3071 59%	1354 46%	5049 54%	244 40%	2601 53%	1952 53%	3009 70%	1944 39%	502 41%	818 45%	2387 53%	671 60%	754 61%	3600 58%	2325 50%	596 42%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 7
Q.6 Gender
Base: All respondents

	Gender			Age						Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Male	5850	5850	-	230	610	925	1122	1281	1681	2705	1348	768	1010	4923	552	301	74	677	266	499	449	483	517	623	875	535
	47%	100%	-	37%	38%	44%	47%	48%	56%	53%	42%	46%	42%	47%	51%	48%	44%	47%	45%	44%	50%	49%	46%	49%	47%	45%
Female	6513	-	6513	396	979	1160	1288	1391	1299	2403	1827	900	1372	5550	537	330	95	768	323	628	445	505	595	661	976	649
	53%	-	100%	63%	62%	56%	53%	52%	44%	47%	58%	54%	58%	53%	49%	52%	56%	53%	55%	56%	50%	51%	53%	51%	53%	55%
Other	4	-	-	1	-	1	-	1	1	1	1	1	1	4	-	-	-	-	-	2	-	-	-	-	-	2
	*	-	-	*	-	*	-	*	*	*	*	*	*	*	-	-	-	-	-	*	-	-	-	-	-	*
Prefer not to say	2	-	-	-	2	-	-	-	-	1	-	1	-	2	-	-	-	-	-	-	1	-	1	-	-	-
	*	-	-	-	*	-	-	-	-	*	-	*	-	*	-	-	-	-	-	-	*	-	*	-	-	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 7
Q.6 Gender
Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Male	5850 47%	3039 47%	2812 47%	496 40%	393 41%	319 40%	967 43%	858 49%	500 66%	2318 50%	522 41%	5328 48%	2027 49%	1542 45%	469 48%	831 53%	199 40%	264 52%	38 52%
Female	6513 53%	3377 53%	3136 53%	729 60%	571 59%	480 60%	1297 57%	891 51%	256 34%	2289 50%	766 59%	5746 52%	2077 51%	1857 55%	513 52%	734 47%	298 60%	248 48%	34 48%
Other	4 *	3 *	1 *	- -	- -	- -	3 *	- -	1 *	- -	- -	4 *	1 *	1 *	- -	- -	1 *	- -	- -
Prefer not to say	2 *	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	2 *	1 *	- -	- -	- -	- -	- -	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 7
Q.6 Gender
Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Male	5850	1194	532	118	796	44	91	17	833	1011	351	36	156	174	21	5316	535
	47%	50%	43%	40%	53%	34%	49%	41%	49%	47%	51%	53%	42%	53%	67%	47%	54%
Female	6513	1204	709	175	702	83	93	24	874	1147	338	32	215	156	11	6051	462
	53%	50%	57%	60%	47%	66%	51%	59%	51%	53%	49%	47%	58%	47%	33%	53%	46%
Other	4	1	1	-	-	-	-	-	-	-	-	-	1	-	-	4	-
	*	*	*	-	-	-	-	-	-	-	-	-	*	-	-	*	-
Prefer not to say	2	-	-	-	-	-	-	-	1	-	-	-	-	-	-	2	-
	*	-	-	-	-	-	-	-	*	-	-	-	-	-	-	*	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 7
Q.6 Gender
Base: All respondents

	<u>Multi-culturalism</u>		<u>Social liberalism</u>		<u>Feminism</u>		<u>The Green movement</u>		<u>Globalisation</u>		<u>The internet</u>		<u>Capitalism</u>		<u>Immigration</u>		<u>National Identity</u>					<u>Attention Paid to Politics</u>				
	<u>Total</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4	
																										47%
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406	
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413	
Male	5850	2656	1980	2702	1611	3127	1138	3172	1447	2400	1657	4645	280	2739	1532	2144	2331	667	932	1920	550	627	3555	1845	445	
	47%	46%	53%	48%	53%	45%	57%	45%	59%	46%	56%	50%	46%	56%	42%	50%	47%	54%	52%	42%	49%	51%	57%	39%	32%	
Female	6513	3167	1772	2977	1406	3889	867	3909	1022	2809	1286	4648	327	2124	2130	2127	2668	566	872	2609	570	614	2680	2849	966	
	53%	54%	47%	52%	47%	55%	43%	55%	41%	54%	44%	50%	54%	44%	58%	50%	53%	46%	48%	58%	51%	49%	43%	61%	68%	
Other	4	1	2	1	-	3	-	1	1	1	2	3	-	-	2	1	3	1	1	2	-	-	1	-	2	
	*	*	*	*	-	*	-	*	*	*	*	*	-	-	*	*	*	*	*	*	*	-	-	*	-	*
Prefer not to say	2	2	-	1	-	1	-	2	-	1	1	-	-	2	-	-	1	1	-	1	-	-	-	2	-	
	*	*	-	*	-	*	-	*	-	*	*	-	-	*	-	-	*	*	-	*	-	-	-	*	-	

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 8
Q.7 Age
Base: All respondents

	Gender			Age						Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
18-24	627 5%	230 4%	396 6%	627 100%	-	-	-	-	-	229 4%	219 7%	73 4%	99 4%	532 5%	54 5%	32 5%	9 5%	73 5%	26 4%	54 5%	39 4%	71 7%	43 4%	92 7%	87 5%	48 4%
25-34	1592 13%	610 10%	979 15%	-	1592 100%	-	-	-	-	646 13%	478 15%	228 14%	235 10%	1368 13%	142 13%	65 10%	17 10%	194 13%	68 12%	154 14%	105 12%	111 11%	134 12%	256 20%	207 11%	139 12%
35-44	2085 17%	925 16%	1160 18%	-	-	2085 100%	-	-	-	913 18%	510 16%	297 18%	359 15%	1762 17%	193 18%	103 16%	28 16%	241 17%	98 17%	186 16%	136 15%	188 19%	161 14%	273 21%	296 16%	182 15%
45-54	2409 19%	1122 19%	1288 20%	-	-	-	2409 100%	-	-	867 17%	601 19%	395 24%	543 23%	2046 20%	212 19%	110 17%	41 24%	279 19%	126 21%	234 21%	199 22%	199 20%	213 19%	218 17%	353 19%	225 19%
55-64	2673 22%	1281 22%	1391 21%	-	-	-	-	2673 100%	-	1058 21%	681 21%	333 20%	596 25%	2227 21%	253 23%	150 24%	43 25%	294 20%	136 23%	241 21%	190 21%	205 21%	262 24%	231 18%	405 22%	263 22%
65+	2981 24%	1681 29%	1299 20%	-	-	-	-	-	2981 100%	1398 27%	687 22%	342 21%	552 23%	2542 24%	236 22%	171 27%	32 19%	363 25%	135 23%	260 23%	225 25%	212 22%	301 27%	213 17%	503 27%	330 28%
Refused	2 *	2 *	-	-	-	-	-	-	-	-	-	-	-	2 *	-	-	-	1 *	-	-	-	1 *	-	-	-	-
Average age	51.09	53.12	49.27	21.43	29.88	39.62	49.51	59.51	70.38	51.84	49.62	50.12	52.21	51.04	50.78	52.52	50.43	51.04	51.33	50.69	51.89	50.05	52.66	46.48	52.39	52.75

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 8
Q.7 Age
Base: All respondents

	Referendum			When Mind Made Up						Reluctant To Tell How You Voted		2015 Vote							
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
18-24	627 5%	172 3%	455 8%	56 5%	49 5%	46 6%	146 6%	80 5%	22 3%	228 5%	85 7%	542 5%	136 3%	197 6%	36 4%	33 2%	67 13%	24 5%	3 4%
25-34	1592 13%	611 10%	981 16%	223 18%	170 18%	120 15%	305 13%	199 11%	66 9%	510 11%	294 23%	1298 12%	367 9%	535 16%	117 12%	120 8%	95 19%	74 15%	6 8%
35-44	2085 17%	1010 16%	1075 18%	274 22%	242 25%	158 20%	405 18%	286 16%	104 14%	616 13%	304 24%	1781 16%	592 14%	683 20%	153 16%	215 14%	112 22%	86 17%	14 19%
45-54	2409 19%	1341 21%	1068 18%	237 19%	191 20%	184 23%	450 20%	352 20%	136 18%	859 19%	248 19%	2162 20%	733 18%	706 21%	165 17%	348 22%	86 17%	111 22%	12 17%
55-64	2673 22%	1510 24%	1162 20%	221 18%	156 16%	152 19%	462 20%	377 22%	179 24%	1125 24%	191 15%	2482 22%	901 22%	705 21%	236 24%	384 25%	83 17%	133 26%	23 32%
65+	2981 24%	1776 28%	1206 20%	212 17%	158 16%	140 17%	499 22%	454 26%	251 33%	1267 28%	168 13%	2813 25%	1377 34%	571 17%	275 28%	465 30%	56 11%	84 16%	14 19%
Refused	2 *	-	2 *	-	-	-	-	-	-	2 *	-	2 *	-	2 *	-	-	-	-	-
Average age	51.09	53.56	48.42	47.81	46.90	48.41	49.93	52.11	55.12	52.81	44.75	51.82	54.75	48.21	53.15	54.90	43.37	49.82	52.01

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 8
Q.7 Age
Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
18-24	627 5%	51 2%	31 3%	3 1%	31 2%	8 7%	6 3%	1 3%	85 5%	166 8%	33 5%	2 3%	59 16%	18 6%	2 6%	540 5%	86 9%
25-34	1592 13%	165 7%	159 13%	19 6%	107 7%	15 11%	20 11%	2 5%	202 12%	376 17%	98 14%	12 19%	81 22%	55 17%	4 12%	1435 13%	156 16%
35-44	2085 17%	301 13%	255 21%	53 18%	207 14%	28 22%	26 14%	8 21%	292 17%	428 20%	100 14%	8 11%	84 22%	60 18%	6 18%	1931 17%	154 15%
45-54	2409 19%	429 18%	305 25%	53 18%	334 22%	30 24%	42 23%	8 21%	304 18%	401 19%	112 16%	14 21%	56 15%	69 21%	4 12%	2241 20%	168 17%
55-64	2673 22%	556 23%	280 23%	74 25%	372 25%	30 24%	60 33%	16 38%	346 20%	425 20%	162 24%	12 17%	53 14%	73 22%	8 24%	2498 22%	175 18%
65+	2981 24%	898 37%	212 17%	91 31%	446 30%	16 12%	29 16%	5 13%	479 28%	359 17%	184 27%	19 29%	40 11%	55 17%	9 27%	2727 24%	254 26%
Refused	2 *	-	-	-	-	-	-	-	-	2 *	-	-	-	-	-	-	2 *
Average age	51.09	56.65	50.03	55.57	55.03	48.12	51.91	52.44	52.09	47.16	52.12	51.96	41.74	48.65	51.45	51.29	48.74

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 8
Q.7 Age
Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
18-24	627	458	83	404	61	437	64	467	51	393	66	496	23	226	189	353	132	35	69	221	86	76	288	255	83
	5%	8%	2%	7%	2%	6%	3%	7%	2%	8%	2%	5%	4%	5%	5%	8%	3%	3%	4%	5%	8%	6%	5%	5%	6%
25-34	1592	997	281	904	225	1011	214	1058	180	849	255	1231	66	593	460	759	447	136	169	563	178	202	700	680	204
	13%	17%	7%	16%	7%	14%	11%	15%	7%	16%	9%	13%	11%	12%	13%	18%	9%	11%	9%	12%	16%	16%	11%	14%	14%
35-44	2085	1147	496	1104	368	1235	299	1317	287	955	424	1573	84	766	613	816	741	188	257	767	202	227	930	858	289
	17%	20%	13%	19%	12%	18%	15%	19%	12%	18%	14%	17%	14%	16%	17%	19%	15%	15%	14%	17%	18%	18%	15%	18%	20%
45-54	2409	1076	771	1059	595	1391	394	1415	433	922	621	1812	117	840	805	721	1065	244	375	886	213	221	1109	958	340
	19%	18%	21%	19%	20%	20%	20%	20%	18%	18%	21%	19%	19%	17%	22%	17%	21%	20%	21%	20%	19%	18%	18%	20%	24%
55-64	2673	1120	952	1135	780	1493	437	1499	577	1011	735	1972	144	1024	862	801	1234	273	426	960	226	260	1414	978	278
	22%	19%	25%	20%	26%	21%	22%	21%	23%	19%	25%	21%	24%	21%	24%	19%	25%	22%	24%	21%	20%	21%	23%	21%	20%
65+	2981	1027	1171	1074	989	1451	596	1326	942	1081	846	2209	174	1416	734	821	1384	360	510	1133	214	255	1794	966	218
	24%	18%	31%	19%	33%	21%	30%	19%	38%	21%	29%	24%	29%	29%	20%	19%	28%	29%	28%	25%	19%	21%	29%	21%	15%
Refused	2	2	-	1	-	2	-	2	-	-	-	2	-	-	1	1	1	-	-	1	-	-	1	1	-
	*	*	-	*	-	*	-	*	-	-	-	*	-	-	*	*	*	-	-	*	-	-	*	*	-
Average age	51.09	47.47	55.32	48.31	55.90	49.55	53.66	48.79	56.92	48.61	54.25	50.82	53.33	52.55	50.43	47.57	53.91	53.52	53.68	51.33	48.25	49.06	52.88	49.64	48.13

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 9
Q.8 SEG
Base: All respondents

	Gender			Age						Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
A	1371 11%	749 13%	621 10%	74 12%	134 8%	225 11%	223 9%	256 10%	458 15%	1371 27%	-	-	-	1173 11%	119 11%	56 9%	23 13%	151 10%	55 9%	90 8%	88 10%	90 9%	138 12%	177 14%	240 13%	145 12%
B	3740 30%	1957 33%	1782 27%	155 25%	512 32%	688 33%	643 27%	803 30%	940 32%	3740 73%	-	-	-	3215 31%	337 31%	148 24%	40 23%	402 28%	170 29%	340 30%	259 29%	315 32%	337 30%	441 34%	597 32%	355 30%
C1	3177 26%	1348 23%	1827 28%	219 35%	478 30%	510 24%	601 25%	681 25%	687 23%	-	3177 100%	-	-	2687 26%	263 24%	183 29%	43 25%	346 24%	170 29%	309 27%	221 25%	240 24%	282 25%	352 27%	473 26%	295 25%
C2	1669 13%	768 13%	900 14%	73 12%	228 14%	297 14%	395 16%	333 12%	342 11%	-	-	1669 100%	-	1409 13%	145 13%	93 15%	23 14%	203 14%	76 13%	153 14%	135 15%	146 15%	160 14%	152 12%	239 13%	145 12%
D	1152 9%	509 9%	643 10%	71 11%	154 10%	204 10%	277 12%	277 10%	168 6%	-	-	-	1152 48%	966 9%	103 9%	66 10%	17 10%	154 11%	57 10%	132 12%	91 10%	97 10%	99 9%	72 6%	139 8%	126 11%
E	1232 10%	501 9%	730 11%	28 4%	80 5%	155 7%	266 11%	319 12%	384 13%	-	-	-	1232 52%	1002 10%	123 11%	83 13%	24 14%	184 13%	62 11%	104 9%	99 11%	97 10%	96 9%	86 7%	156 8%	117 10%
Refused	29 *	19 *	10 *	6 1%	5 *	6 *	3 *	5 *	2 *	-	-	-	-	27 *	-	2 *	-	6 *	-	1 *	2 *	4 *	-	4 *	7 *	3 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 9
Q.8 SEG
Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
A	1371 11%	595 9%	776 13%	152 12%	90 9%	76 10%	238 11%	195 11%	96 13%	523 11%	122 9%	1249 11%	616 15%	315 9%	146 15%	111 7%	38 8%	40 8%	6 8%
B	3740 30%	1592 25%	2148 36%	314 26%	308 32%	243 30%	686 30%	526 30%	243 32%	1419 31%	395 31%	3345 30%	1400 34%	995 29%	364 37%	313 20%	177 36%	155 30%	16 22%
C1	3177 26%	1618 25%	1559 26%	335 27%	252 26%	192 24%	590 26%	447 26%	186 24%	1176 26%	352 27%	2824 25%	1039 25%	900 26%	247 25%	404 26%	143 29%	124 24%	14 19%
C2	1669 13%	1070 17%	599 10%	180 15%	129 13%	127 16%	319 14%	231 13%	103 14%	582 13%	176 14%	1493 13%	525 13%	413 12%	85 9%	294 19%	55 11%	77 15%	11 16%
D	1152 9%	746 12%	406 7%	119 10%	114 12%	86 11%	197 9%	172 10%	58 8%	407 9%	135 10%	1017 9%	261 6%	374 11%	73 7%	213 14%	32 7%	45 9%	11 15%
E	1232 10%	786 12%	445 7%	122 10%	68 7%	73 9%	233 10%	176 10%	69 9%	490 11%	107 8%	1125 10%	260 6%	395 12%	64 6%	227 15%	50 10%	72 14%	14 20%
Refused	29 *	12 *	16 *	3 *	3 *	2 *	5 *	2 *	4 1%	10 *	1 *	28 *	5 *	9 *	3 *	3 *	3 1%	- -	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 9
Q.8 SEG
Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
A	1371 11%	326 14%	81 7%	26 9%	106 7%	8 7%	12 7%	2 5%	291 17%	234 11%	120 17%	5 7%	30 8%	28 8%	4 12%	1244 11%	126 13%
B	3740 30%	742 31%	239 19%	87 30%	304 20%	35 28%	37 20%	8 21%	658 39%	755 35%	276 40%	10 14%	142 38%	117 36%	8 24%	3409 30%	331 33%
C1	3177 26%	638 27%	300 24%	81 28%	383 26%	31 25%	33 18%	5 13%	401 23%	600 28%	166 24%	21 31%	111 30%	90 27%	9 27%	2966 26%	210 21%
C2	1669 13%	350 15%	209 17%	28 10%	277 18%	19 15%	37 20%	9 23%	176 10%	203 9%	57 8%	17 26%	36 10%	39 12%	2 6%	1551 14%	118 12%
D	1152 9%	179 7%	197 16%	40 14%	207 14%	9 7%	22 12%	6 15%	82 5%	178 8%	34 5%	6 9%	23 6%	23 7%	5 15%	1070 9%	82 8%
E	1232 10%	162 7%	216 17%	29 10%	218 15%	22 17%	41 22%	9 23%	98 6%	179 8%	35 5%	9 13%	28 7%	32 10%	5 15%	1129 10%	102 10%
Refused	29 *	3 *	- -	1 *	3 *	2 2%	- -	- -	2 *	9 *	2 *	- -	1 *	- -	- -	3 *	26 3%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 9
Q.8 SEG
Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
A	1371 11%	707 12%	379 10%	693 12%	317 10%	835 12%	220 11%	805 11%	291 12%	670 13%	280 9%	1072 12%	51 8%	729 15%	287 8%	577 14%	442 9%	99 8%	198 11%	513 11%	140 12%	171 14%	832 13%	454 10%	85 6%
B	3740 30%	2049 35%	971 26%	1984 35%	794 26%	2304 33%	534 27%	2318 33%	680 28%	1737 33%	826 28%	2929 32%	135 22%	1681 35%	974 27%	1598 37%	1209 24%	280 23%	535 30%	1391 31%	411 37%	407 33%	2102 34%	1303 28%	328 23%
C1	3177 26%	1558 27%	900 24%	1454 26%	772 26%	1835 26%	484 24%	1888 27%	568 23%	1318 25%	738 25%	2378 26%	174 29%	1232 25%	978 27%	1130 26%	1238 25%	322 26%	443 25%	1188 26%	272 24%	323 26%	1533 25%	1278 27%	360 25%
C2	1669 13%	639 11%	618 16%	653 11%	460 15%	834 12%	305 15%	852 12%	394 16%	621 12%	451 15%	1228 13%	95 16%	544 11%	529 14%	414 10%	847 17%	206 17%	283 16%	590 13%	137 12%	137 11%	751 12%	699 15%	213 15%
D	1152 9%	426 7%	420 11%	435 8%	317 11%	567 8%	220 11%	597 8%	250 10%	444 9%	290 10%	825 9%	67 11%	353 7%	389 11%	277 6%	605 12%	167 14%	157 9%	406 9%	79 7%	94 8%	478 8%	455 10%	218 15%
E	1232 10%	434 7%	458 12%	453 8%	350 12%	626 9%	235 12%	610 9%	279 11%	406 8%	355 12%	842 9%	82 14%	317 7%	498 14%	267 6%	651 13%	161 13%	186 10%	429 9%	79 7%	101 8%	529 8%	495 11%	203 14%
Refused	29 *	15 *	9 *	10 *	7 *	18 *	7 *	14 *	8 *	14 *	7 *	22 *	3 *	10 *	9 *	8 *	12 *	- -	3 *	14 *	2 *	7 1%	11 *	13 *	5 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 10
Q.10 Is the house or flat in which you live...?
Base: All respondents

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humber-side	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
NET: Owners	8853	4289	4560	293	852	1390	1696	2060	2563	4302	2263	1150	1126	7513	753	453	133	1014	416	827	651	733	854	819	1349	851
	72%	73%	70%	47%	54%	67%	70%	77%	86%	84%	71%	69%	47%	72%	69%	72%	79%	70%	71%	73%	73%	74%	77%	64%	73%	72%
Owned outright - without mortgage	4838	2489	2347	114	192	243	595	1407	2287	2301	1218	605	711	4100	396	268	74	591	208	438	374	361	482	377	758	510
	39%	43%	36%	18%	12%	12%	25%	53%	77%	45%	38%	36%	30%	39%	36%	43%	43%	41%	35%	39%	42%	37%	43%	29%	41%	43%
Owned with a mortgage or loan	4015	1800	2213	179	659	1147	1101	653	276	2001	1044	545	415	3413	357	185	60	422	208	389	277	372	371	442	591	342
	32%	31%	34%	29%	41%	55%	46%	24%	9%	39%	33%	33%	17%	33%	33%	29%	35%	29%	35%	34%	31%	38%	33%	34%	32%	29%
NET: Renters	3323	1476	1845	280	691	659	690	594	410	736	872	496	1209	2808	321	165	30	398	168	286	227	240	247	450	477	316
	27%	25%	28%	45%	43%	32%	29%	22%	14%	14%	27%	30%	51%	27%	29%	26%	18%	28%	29%	25%	27%	24%	22%	35%	26%	27%
Rented from the council	764	345	418	32	111	143	186	180	111	98	125	136	401	616	106	35	7	72	59	77	66	52	42	106	94	47
	6%	6%	6%	5%	7%	7%	8%	7%	4%	2%	4%	8%	17%	6%	10%	6%	4%	5%	10%	7%	7%	5%	4%	8%	5%	4%
Rented from a housing association	884	383	500	61	115	160	200	187	161	129	193	131	428	763	78	37	6	156	42	54	46	78	78	104	125	80
	7%	7%	8%	10%	7%	8%	8%	7%	5%	3%	6%	8%	18%	7%	7%	6%	3%	11%	7%	5%	5%	8%	7%	8%	7%	7%
Rented from someone else	1676	748	927	187	464	356	303	228	138	508	555	229	379	1429	137	92	17	170	67	155	115	109	127	239	257	190
	14%	13%	14%	30%	29%	17%	13%	9%	5%	10%	17%	14%	16%	14%	13%	15%	10%	12%	11%	14%	13%	11%	11%	19%	14%	16%
Rent free	170	68	102	46	45	34	22	15	8	62	40	21	44	135	16	13	6	30	5	15	15	11	12	10	20	18
	1%	1%	2%	7%	3%	2%	1%	1%	*	1%	1%	1%	2%	1%	1%	2%	4%	2%	1%	1%	2%	1%	1%	1%	1%	1%
Refused	23	17	6	8	5	2	2	4	-	10	2	2	5	23	-	-	-	4	-	1	2	4	1	5	5	1
	*	*	*	1%	*	*	*	*	-	*	*	*	*	*	-	-	-	*	-	*	*	*	*	*	*	*

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 10
Q.10 Is the house or flat in which you live...?
Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On pol-ling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
NET: Owners	8853	4496	4357	864	660	561	1624	1257	574	3313	876	7977	3433	2155	788	1063	298	317	50
	72%	70%	73%	71%	68%	70%	72%	72%	76%	72%	68%	72%	84%	63%	80%	68%	60%	62%	69%
Owned outright - without mortgage	4838	2653	2186	384	302	261	863	708	351	1969	361	4477	2055	1026	452	631	148	157	31
	39%	41%	37%	31%	31%	33%	38%	40%	46%	43%	28%	40%	50%	30%	46%	40%	30%	31%	43%
Owned with a mortgage or loan	4015	1843	2171	480	358	300	761	549	223	1344	514	3500	1378	1129	336	432	149	160	19
	32%	29%	36%	39%	37%	38%	34%	31%	29%	29%	40%	32%	34%	33%	34%	28%	30%	31%	26%
NET: Renters	3323	1839	1484	345	292	222	609	463	173	1219	382	2941	629	1191	186	481	183	186	20
	27%	29%	25%	28%	30%	28%	27%	27%	23%	26%	30%	27%	15%	35%	19%	31%	37%	36%	28%
Rented from the council	764	518	246	82	76	66	121	100	40	280	93	671	106	295	26	134	24	72	4
	6%	8%	4%	7%	8%	8%	5%	6%	5%	6%	7%	6%	3%	9%	3%	9%	5%	14%	6%
Rented from a housing association	884	568	316	98	64	57	179	127	52	306	81	802	147	357	37	154	40	49	4
	7%	9%	5%	8%	7%	7%	8%	7%	7%	7%	6%	7%	4%	10%	4%	10%	8%	10%	6%
Rented from someone else	1676	753	922	165	152	98	309	237	81	634	208	1468	376	539	123	194	119	65	12
	14%	12%	16%	13%	16%	12%	14%	14%	11%	14%	16%	13%	9%	16%	13%	12%	24%	13%	17%
Rent free	170	78	92	15	11	16	28	23	9	68	26	144	36	46	7	21	16	9	2
	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	3%	2%	3%
Refused	23	6	16	1	2	1	6	5	1	7	5	18	8	8	1	-	2	-	-
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	*	-	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 10
Q.10 Is the house or flat in which you live...?
Base: All respondents

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
NET: Owners	8853	2006	704	221	1012	74	94	26	1427	1450	567	51	224	224	24	8173	680
	72%	84%	57%	75%	68%	58%	51%	64%	84%	67%	82%	76%	60%	68%	76%	72%	68%
Owned outright - without mortgage	4838	1272	358	130	602	44	49	15	782	668	322	29	105	108	16	4484	355
	39%	53%	29%	44%	40%	34%	27%	36%	46%	31%	47%	43%	28%	33%	52%	39%	36%
Owned with a mortgage or loan	4015	733	346	91	410	30	45	11	645	782	246	22	119	115	8	3690	325
	32%	31%	28%	31%	27%	24%	24%	28%	38%	36%	36%	33%	32%	35%	24%	32%	33%
NET: Renters	3323	367	520	71	467	52	87	12	262	671	115	14	131	99	8	3045	278
	27%	15%	42%	24%	31%	41%	48%	31%	15%	31%	17%	21%	35%	30%	24%	27%	28%
Rented from the council	764	74	166	14	130	15	42	3	32	129	12	4	10	31	1	700	64
	6%	3%	13%	5%	9%	11%	23%	8%	2%	6%	2%	6%	3%	9%	3%	6%	6%
Rented from a housing association	884	94	195	19	153	17	26	2	54	162	18	1	23	23	2	815	69
	7%	4%	16%	6%	10%	13%	14%	5%	3%	8%	3%	1%	6%	7%	6%	7%	7%
Rented from someone else	1676	200	159	38	184	21	20	7	177	380	84	10	98	45	5	1531	145
	14%	8%	13%	13%	12%	16%	11%	18%	10%	18%	12%	14%	26%	14%	15%	13%	15%
Rent free	170	21	18	1	19	1	2	2	15	29	6	2	15	7	-	154	16
	1%	1%	1%	*	1%	1%	1%	5%	1%	1%	1%	3%	4%	2%	-	1%	2%
Refused	23	5	-	-	-	-	-	-	3	8	1	-	2	-	-	-	23
	*	*	-	-	-	-	-	-	*	*	*	-	1%	-	-	-	2%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 10
Q.10 Is the house or flat in which you live...?
Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics				
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4	
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	2252	6244	4695	1406	
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	2240	6236	4696	1413	
NET: Owners	8853	4124	2723	4047	2232	5040	1421	5002	1866	3734	2109	6703	414	3811	2369	3044	3527	851	1354	3338	790	847	4610	3298	931	
	72%	71%	73%	71%	74%	72%	71%	71%	76%	72%	72%	72%	68%	78%	65%	71%	70%	69%	75%	74%	71%	68%	74%	70%	66%	
Owned outright - without mortgage	4838	1980	1698	2002	1413	2601	877	2521	1212	1871	1291	3635	243	2153	1281	1518	2074	476	789	1828	409	427	2711	1683	439	
	39%	34%	45%	35%	47%	37%	44%	36%	49%	36%	44%	39%	40%	44%	35%	36%	41%	39%	44%	40%	37%	34%	43%	36%	31%	
Owned with a mortgage or loan	4015	2144	1025	2044	820	2439	544	2481	654	1863	818	3068	171	1658	1088	1526	1452	375	565	1510	381	420	1900	1614	491	
	32%	37%	27%	36%	27%	35%	27%	35%	26%	36%	28%	33%	28%	34%	30%	36%	29%	30%	31%	33%	34%	34%	30%	34%	35%	
NET: Renters	3323	1598	983	1533	752	1851	559	1954	582	1383	798	2442	187	990	1222	1144	1416	373	428	1134	304	372	1539	1322	453	
	27%	27%	26%	27%	25%	26%	28%	28%	24%	27%	27%	26%	31%	20%	33%	27%	28%	30%	24%	25%	27%	30%	25%	28%	32%	
Rented from the council	764	291	273	283	186	378	130	387	152	278	191	537	57	209	286	188	403	97	98	261	42	82	328	308	127	
	6%	5%	7%	5%	6%	5%	6%	5%	6%	5%	6%	6%	9%	4%	8%	4%	8%	8%	5%	6%	4%	7%	5%	7%	9%	
Rented from a housing association	884	355	303	364	231	471	159	492	175	331	234	643	55	239	354	224	440	117	137	305	69	100	417	352	112	
	7%	6%	8%	6%	8%	7%	8%	7%	7%	6%	8%	7%	9%	5%	10%	5%	9%	9%	8%	7%	6%	8%	7%	8%	8%	
Rented from someone else	1676	952	406	886	334	1002	270	1076	255	774	374	1262	74	543	582	732	573	159	193	568	194	190	794	661	214	
	14%	16%	11%	16%	11%	14%	13%	15%	10%	15%	13%	14%	12%	11%	16%	17%	11%	13%	11%	13%	17%	15%	13%	14%	15%	
Rent free	170	91	44	93	29	115	23	116	19	87	36	134	5	51	68	75	55	11	20	51	22	18	80	64	26	
	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	2%	
Refused	23	14	4	9	3	15	3	13	3	7	3	17	2	13	5	10	5	-	3	10	3	4	7	13	3	
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	*	*	*	*	*	*	*	*

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 11
Q.11 Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
NET: Yes	3315	1413	1902	49	674	1281	1026	240	46	1416	765	563	568	2851	256	157	51	374	160	322	228	292	313	380	474	308
	27%	24%	29%	8%	42%	61%	43%	9%	2%	28%	24%	34%	24%	27%	24%	25%	30%	26%	27%	28%	25%	30%	28%	30%	26%	26%
Yes - children aged under 5 years old	1066	396	669	33	480	461	80	10	2	475	257	176	156	944	74	36	12	138	35	102	68	91	101	159	151	100
	9%	7%	10%	5%	30%	22%	3%	*	*	9%	8%	11%	7%	9%	7%	6%	7%	10%	6%	9%	8%	9%	9%	12%	8%	8%
Yes - children aged 5 to 10 years old	1454	623	830	10	326	740	327	40	11	661	320	239	232	1260	109	62	22	162	71	144	88	142	138	168	218	129
	12%	11%	13%	2%	21%	35%	14%	1%	*	13%	10%	14%	10%	12%	10%	10%	13%	11%	12%	13%	10%	14%	12%	13%	12%	11%
Yes - children aged 11 to 15 years old	1324	571	753	10	111	517	564	104	18	541	294	235	253	1120	110	62	31	138	64	136	96	115	136	141	183	111
	11%	10%	12%	2%	7%	25%	23%	4%	1%	11%	9%	14%	11%	11%	10%	10%	18%	10%	11%	12%	11%	12%	11%	10%	9%	
Yes - children aged 16 to 18 years old	852	381	471	4	19	224	447	134	24	348	175	148	182	717	68	48	18	98	52	80	63	81	68	70	111	94
	7%	7%	7%	1%	1%	11%	19%	5%	1%	7%	5%	9%	8%	7%	6%	8%	11%	7%	9%	7%	7%	8%	6%	5%	6%	8%
No children aged 18 or under	9003	4415	4584	568	908	795	1375	2427	2930	3678	2399	1098	1806	7584	830	471	117	1066	428	804	657	693	798	896	1367	874
	73%	75%	70%	91%	57%	38%	57%	91%	98%	72%	76%	66%	76%	72%	76%	75%	69%	74%	73%	71%	73%	70%	72%	70%	74%	74%
Prefer not to answer	51	23	27	10	10	9	9	6	5	16	12	8	10	44	3	3	1	5	1	3	9	2	2	8	10	4
	*	*	*	2%	1%	*	*	*	*	*	*	*	*	*	*	*	1%	*	*	*	1%	*	*	1%	1%	*

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 11
Q.11 Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On pol-ling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
NET: Yes	3315 27%	1687 26%	1628 27%	423 35%	374 39%	274 34%	651 29%	435 25%	151 20%	1006 22%	509 40%	2806 25%	989 24%	1037 30%	225 23%	407 26%	112 22%	130 25%	19 27%
Yes - children aged under 5 years old	1066 9%	481 7%	586 10%	166 14%	136 14%	79 10%	193 9%	141 8%	43 6%	308 7%	206 16%	860 8%	323 8%	316 9%	75 8%	106 7%	48 10%	40 8%	7 10%
Yes - children aged 5 to 10 years old	1454 12%	718 11%	736 12%	216 18%	177 18%	131 16%	279 12%	174 10%	61 8%	415 9%	242 19%	1212 11%	425 10%	493 14%	107 11%	152 10%	43 9%	52 10%	10 14%
Yes - children aged 11 to 15 years old	1324 11%	751 12%	573 10%	154 13%	143 15%	117 15%	263 12%	166 9%	62 8%	420 9%	173 13%	1151 10%	390 9%	410 12%	84 9%	184 12%	37 8%	57 11%	6 8%
Yes - children aged 16 to 18 years old	852 7%	460 7%	393 7%	91 7%	89 9%	60 8%	179 8%	116 7%	41 5%	276 6%	102 8%	751 7%	263 6%	266 8%	47 5%	125 8%	22 4%	35 7%	5 7%
No children aged 18 or under	9003 73%	4707 73%	4296 72%	793 65%	588 61%	519 65%	1606 71%	1307 75%	603 80%	3587 78%	769 60%	8233 74%	3110 76%	2344 69%	751 77%	1153 74%	387 78%	380 74%	52 72%
Prefer not to answer	51 *	25 *	26 *	8 1%	3 *	6 1%	10 *	6 *	4 1%	14 *	10 1%	41 *	7 *	19 1%	5 1%	5 *	- -	2 *	1 1%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 11
Q.11 Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
NET: Yes	3315	506	424	73	380	30	44	14	484	612	153	27	82	86	6	3069	246
	27%	21%	34%	25%	25%	24%	24%	33%	28%	28%	22%	40%	22%	26%	18%	27%	25%
Yes - children aged under 5 years old	1066	147	119	19	94	14	11	5	177	198	57	12	35	29	2	992	74
	9%	6%	10%	6%	6%	11%	6%	13%	10%	9%	8%	19%	9%	9%	6%	9%	7%
Yes - children aged 5 to 10 years old	1454	209	200	34	144	12	14	6	216	293	73	9	31	38	4	1335	119
	12%	9%	16%	12%	10%	10%	7%	15%	13%	14%	11%	13%	8%	12%	12%	12%	12%
Yes - children aged 11 to 15 years old	1324	224	180	30	176	12	25	3	166	230	54	9	25	32	3	1232	92
	11%	9%	14%	10%	12%	10%	14%	8%	10%	11%	8%	13%	7%	10%	9%	11%	9%
Yes - children aged 16 to 18 years old	852	141	112	20	117	5	10	4	122	154	27	9	16	25	1	788	64
	7%	6%	9%	7%	8%	4%	6%	10%	7%	7%	4%	13%	4%	8%	3%	7%	6%
No children aged 18 or under	9003	1887	811	217	1114	97	139	27	1223	1533	534	39	290	241	25	8262	741
	73%	79%	65%	74%	74%	76%	76%	67%	72%	71%	77%	59%	78%	73%	79%	73%	74%
Prefer not to answer	51	6	6	2	4	-	-	-	1	12	3	1	-	2	1	42	9
	*	*	1%	1%	*	-	-	-	*	1%	*	1%	-	1%	3%	*	1%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 11
Q.11 Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
NET: Yes	3315 27%	1696 29%	878 23%	1630 29%	667 22%	1937 28%	497 25%	2005 28%	531 21%	1517 29%	703 24%	2526 27%	158 26%	1272 26%	987 27%	1191 28%	1279 26%	318 26%	448 25%	1249 28%	307 27%	359 29%	1530 25%	1358 29%	417 30%
Yes - children aged under 5 years old	1066 9%	638 11%	209 6%	591 10%	169 6%	645 9%	150 7%	682 10%	144 6%	550 11%	194 7%	808 9%	50 8%	420 9%	287 8%	463 11%	342 7%	94 8%	131 7%	423 9%	110 10%	117 9%	473 8%	453 10%	135 10%
Yes - children aged 5 to 10 years old	1454 12%	782 13%	346 9%	742 13%	275 9%	846 12%	217 11%	913 13%	206 8%	674 13%	297 10%	1081 12%	71 12%	543 11%	427 12%	550 13%	517 10%	130 11%	196 11%	559 12%	132 12%	170 14%	672 11%	586 12%	188 13%
Yes - children aged 11 to 15 years old	1324 11%	608 10%	399 11%	592 10%	309 10%	740 11%	224 11%	767 11%	233 9%	566 11%	323 11%	1028 11%	56 9%	501 10%	393 11%	399 9%	581 12%	145 12%	181 10%	487 11%	116 10%	129 10%	625 10%	522 11%	174 12%
Yes - children aged 16 to 18 years old	852 7%	370 6%	273 7%	381 7%	192 6%	506 7%	116 6%	482 7%	157 6%	363 7%	172 6%	653 7%	52 9%	318 7%	265 7%	262 6%	375 7%	101 8%	125 7%	312 7%	79 7%	71 6%	406 7%	337 7%	109 8%
No children aged 18 or under	9003 73%	4103 70%	2861 76%	4024 71%	2339 78%	5055 72%	1500 75%	5048 71%	1931 78%	3671 70%	2233 76%	6735 72%	447 74%	3568 73%	2661 73%	3065 72%	3705 74%	913 74%	1353 75%	3263 72%	809 72%	878 71%	4684 75%	3320 71%	985 70%
Prefer not to answer	51 *	27 *	14 *	28 *	11 *	28 *	8 *	32 *	9 *	23 *	10 *	36 *	2 *	25 1%	16 *	17 *	19 *	4 *	4 *	20 *	4 *	4 *	22 *	18 *	11 1%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 12
Q.12 What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender			Age						Social Grade						Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York- shire & Humb- erside	East Mid- lands	West Mid- lands	East- ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
No formal education	81 1%	41 1%	40 1%	1 *	6 *	7 *	13 1%	20 1%	34 1%	8 *	12 *	16 1%	44 2%	67 1%	9 1%	4 1%	1 1%	12 1%	4 1%	12 1%	5 1%	6 1%	10 1%	2 *	9 *	5 *
Primary school	62 1%	36 1%	26 *	1 *	10 1%	7 *	7 *	13 *	23 1%	9 *	11 *	20 1%	21 1%	54 1%	2 *	3 *	3 2%	8 1%	2 *	8 1%	3 *	6 1%	5 *	5 *	12 1%	4 *
Secondary school, high school, NVQ levels 1 to 3, etc.	5538 45%	2459 42%	3075 47%	173 28%	528 33%	824 40%	1219 51%	1349 50%	1445 48%	1370 27%	1468 46%	1076 64%	1611 68%	4729 45%	434 40%	299 47%	75 44%	674 47%	274 46%	548 49%	438 49%	456 46%	551 49%	434 34%	821 44%	535 45%
University degree or equivalent professional qualification, NVQ level 4, etc.	4635 37%	2270 39%	2364 36%	218 35%	667 42%	824 39%	847 35%	969 36%	1109 37%	2448 48%	1248 39%	410 25%	521 22%	3912 37%	431 40%	237 38%	56 33%	518 36%	216 37%	419 37%	326 36%	361 37%	387 35%	532 41%	693 37%	460 39%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1749 14%	915 16%	834 13%	58 9%	340 21%	407 20%	295 12%	309 12%	340 11%	1179 23%	342 11%	102 6%	121 5%	1462 14%	181 17%	74 12%	31 18%	196 14%	77 13%	126 11%	102 11%	128 13%	139 13%	269 21%	266 14%	160 13%
Still in full time education	201 2%	76 1%	124 2%	166 27%	24 2%	5 *	4 *	1 *	- *	73 1%	78 2%	20 1%	29 1%	160 2%	25 2%	13 2%	3 2%	22 2%	11 2%	14 1%	11 1%	21 2%	9 1%	26 2%	35 2%	11 1%
Prefer not to answer	84 1%	41 1%	41 1%	8 1%	15 1%	10 *	17 1%	8 *	24 1%	21 *	11 *	20 1%	29 1%	77 1%	6 1%	1 *	- *	12 1%	2 *	2 *	7 1%	7 1%	8 1%	14 1%	14 1%	10 1%
Don't know	19 *	11 *	8 *	1 *	1 *	2 *	6 *	3 *	6 *	2 *	6 *	4 *	7 *	18 *	1 *	- *	- *	3 *	3 1%	- *	3 *	2 *	3 *	2 *	1 *	1 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 12
Q.12 What is the highest educational level that you have achieved to date?
Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
No formal education	81 1%	67 1%	14 *	7 1%	8 1%	1 *	10 *	8 *	3 *	43 1%	16 1%	65 1%	21 1%	22 1%	1 *	19 1%	1 *	4 1%	-
Primary school	62 1%	45 1%	17 *	5 *	4 *	5 1%	11 *	14 1%	3 *	19 *	17 1%	45 *	14 *	23 1%	1 *	12 1%	-	1 *	-
Secondary school, high school, NVQ levels 1 to 3, etc.	5538 45%	3566 56%	1972 33%	588 48%	413 43%	367 46%	1067 47%	797 46%	293 39%	2013 44%	512 40%	5025 45%	1819 44%	1467 43%	329 33%	947 60%	133 27%	209 41%	40 55%
University degree or equivalent professional qualification, NVQ level 4, etc.	4635 37%	2007 31%	2628 44%	428 35%	381 40%	308 39%	821 36%	651 37%	330 44%	1715 37%	483 37%	4152 37%	1647 40%	1250 37%	452 46%	431 28%	234 47%	196 38%	26 36%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1749 14%	627 10%	1122 19%	169 14%	141 15%	92 11%	291 13%	237 14%	113 15%	707 15%	221 17%	1528 14%	533 13%	552 16%	179 18%	136 9%	102 21%	85 17%	6 8%
Still in full time education	201 2%	37 1%	163 3%	17 1%	11 1%	14 2%	51 2%	28 2%	5 1%	74 2%	26 2%	175 2%	48 1%	57 2%	14 1%	4 *	23 5%	14 3%	1 1%
Prefer not to answer	84 1%	55 1%	29 *	10 1%	5 1%	8 1%	14 1%	9 1%	9 1%	28 1%	12 1%	72 1%	15 *	27 1%	4 *	13 1%	4 1%	3 1%	-
Don't know	19 *	16 *	4 *	- -	2 *	4 *	2 *	3 *	1 *	7 *	1 *	18 *	8 *	2 *	1 *	3 *	- -	1 *	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 12
Q.12 What is the highest educational level that you have achieved to date?
Base: All respondents

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
No formal education	81 1%	16 1%	18 1%	-	19 1%	1 1%	2 1%	-	6 *	5 *	1 *	-	-	2 1%	-	68 1%	13 1%
Primary school	62 1%	12 1%	9 1%	1 *	12 1%	-	-	-	2 *	13 1%	-	-	-	1 *	-	47 *	15 2%
Secondary school, high school, NVQ levels 1 to 3, etc.	5538 45%	1203 50%	750 60%	152 52%	909 61%	49 39%	105 57%	27 67%	616 36%	717 33%	177 26%	37 56%	84 23%	104 31%	12 39%	5092 45%	446 45%
University degree or equivalent professional qualification, NVQ level 4, etc.	4635 37%	872 36%	335 27%	104 36%	411 27%	52 41%	50 27%	11 28%	776 45%	915 42%	348 51%	20 30%	182 49%	146 44%	14 45%	4294 38%	341 34%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1749 14%	264 11%	109 9%	33 11%	127 8%	20 16%	23 13%	2 5%	269 16%	443 21%	146 21%	9 13%	83 22%	62 19%	4 12%	1579 14%	170 17%
Still in full time education	201 2%	15 1%	5 *	-	4 *	2 2%	2 1%	-	34 2%	52 2%	14 2%	-	21 6%	12 3%	1 3%	198 2%	3 *
Prefer not to answer	84 1%	11 *	15 1%	1 *	12 1%	3 2%	-	-	4 *	12 1%	3 *	1 1%	1 *	3 1%	-	80 1%	4 *
Don't know	19 *	6 *	1 *	1 *	3 *	-	1 1%	-	2 *	1 *	-	-	-	-	-	15 *	4 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 12

Q.12 What is the highest educational level that you have achieved to date?**Base: All respondents**

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
No formal education	81 1%	18 *	39 1%	19 *	29 1%	31 *	23 1%	24 *	29 1%	21 *	20 1%	53 1%	5 1%	30 1%	23 1%	11 *	48 1%	11 1%	13 1%	28 1%	6 1%	6 *	34 1%	38 1%	9 1%
Primary school	62 1%	17 *	29 1%	21 *	24 1%	28 *	13 1%	29 *	24 1%	23 *	21 1%	39 *	6 1%	20 *	24 1%	15 *	38 1%	11 1%	11 1%	18 *	5 *	7 1%	21 *	31 1%	10 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	5538 45%	1985 34%	2061 55%	1976 35%	1619 54%	2710 39%	1035 52%	2706 38%	1342 54%	2029 39%	1421 48%	4018 43%	322 53%	1901 39%	1742 48%	1221 29%	2955 59%	739 60%	925 51%	2072 46%	402 36%	441 36%	2432 39%	2275 48%	817 58%
University degree or equivalent professional qualification, NVQ level 4, etc.	4635 37%	2528 43%	1200 32%	2428 43%	982 33%	2904 41%	656 33%	2907 41%	790 32%	2101 40%	1058 36%	3576 38%	192 32%	2007 41%	1291 35%	1965 46%	1450 29%	342 28%	651 36%	1712 38%	457 41%	522 42%	2517 40%	1696 36%	418 30%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1749 14%	1082 19%	368 10%	1064 19%	320 11%	1150 16%	233 12%	1200 17%	243 10%	875 17%	368 12%	1386 15%	65 11%	808 17%	481 13%	909 21%	430 9%	104 8%	178 10%	595 13%	218 19%	231 19%	1093 18%	527 11%	125 9%
Still in full time education	201 2%	160 3%	15 *	139 2%	14 *	149 2%	20 1%	165 2%	17 1%	124 2%	25 1%	157 2%	7 1%	69 1%	68 2%	126 3%	35 1%	11 1%	13 1%	69 2%	24 2%	23 2%	101 2%	76 2%	23 2%
Prefer not to answer	84 1%	34 1%	30 1%	34 1%	23 1%	42 1%	19 1%	47 1%	20 1%	33 1%	25 1%	59 1%	6 1%	27 1%	29 1%	25 1%	37 1%	12 1%	13 1%	29 1%	4 *	8 1%	30 *	45 1%	9 1%
Don't know	19 *	2 *	11 *	1 *	7 *	5 *	5 *	5 *	7 *	4 *	9 *	9 *	4 1%	3 *	5 *	1 *	11 *	3 *	1 *	9 *	3 *	2 *	7 *	8 *	2 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 13
Q.13 Which of the following best describes your current working status?
Base: All respondents

	Gender			Age						Social Grade						Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
NET: Working	6804	3342	3459	317	1288	1664	1826	1382	326	2963	2032	1001	790	5793	604	314	92	743	308	633	473	545	597	864	1016	614
	55%	57%	53%	51%	81%	80%	76%	52%	11%	58%	64%	60%	33%	55%	55%	50%	54%	51%	52%	56%	53%	55%	54%	67%	55%	52%
Working full time - working 30 hours per week or more	4777	2792	1982	210	1011	1253	1342	869	91	2259	1399	671	436	4059	451	204	63	533	225	423	336	396	391	674	679	403
	39%	48%	30%	34%	64%	60%	56%	32%	3%	44%	44%	40%	18%	39%	41%	32%	37%	37%	38%	38%	38%	40%	35%	52%	37%	34%
Working part time - working between 8 and 29 hours per week	2027	551	1477	107	277	411	484	513	235	703	633	330	354	1734	153	110	29	209	83	210	137	149	207	190	337	211
	16%	9%	23%	17%	17%	20%	20%	19%	8%	14%	20%	20%	15%	17%	14%	17%	17%	14%	14%	19%	15%	15%	19%	15%	18%	18%
NET: Not working	5560	2503	3054	309	302	421	583	1291	2654	2148	1144	668	1593	4681	484	317	78	701	281	495	422	442	516	419	834	572
	45%	43%	47%	49%	19%	20%	24%	48%	89%	42%	36%	40%	67%	45%	44%	50%	46%	49%	48%	44%	47%	45%	46%	33%	45%	48%
Not working but seeking work or temporarily unemployed or sick	462	235	226	31	77	109	146	97	3	61	48	44	307	371	56	28	7	66	20	37	32	40	31	39	64	42
	4%	4%	3%	5%	5%	5%	6%	4%	*	1%	2%	3%	13%	4%	5%	4%	4%	5%	3%	3%	4%	4%	3%	3%	3%	4%
Not working and not seeking work / Student	662	272	390	266	75	57	116	144	4	144	159	54	303	533	75	41	13	78	34	55	47	59	45	65	96	54
	5%	5%	6%	42%	5%	3%	5%	5%	*	3%	5%	3%	13%	5%	7%	6%	8%	5%	6%	5%	5%	6%	4%	5%	5%	5%
Retired on a state pension only	707	223	484	-	-	1	5	88	613	100	74	83	449	602	54	38	13	89	38	62	52	62	70	42	106	81
	6%	4%	7%	-	-	*	*	3%	21%	2%	2%	5%	19%	6%	5%	6%	7%	6%	7%	5%	6%	6%	6%	3%	6%	7%
Retired with a private pension	2761	1671	1090	-	-	5	32	713	2011	1581	703	294	182	2347	229	156	30	353	132	254	217	199	260	199	432	302
	22%	29%	17%	-	-	*	1%	27%	67%	31%	22%	18%	8%	22%	21%	25%	18%	24%	22%	22%	24%	20%	23%	15%	23%	25%
House person, housewife, househusband, etc.	968	102	865	12	150	249	284	249	23	261	160	193	353	827	71	55	15	115	57	88	74	81	109	75	136	93
	8%	2%	13%	2%	9%	12%	12%	9%	1%	5%	5%	12%	15%	8%	6%	9%	9%	8%	10%	8%	8%	8%	10%	6%	7%	8%
Refused	5	5	-	-	2	-	-	-	1	-	1	-	-	4	1	-	-	1	-	-	-	1	-	1	1	-
	*	*	-	-	*	-	-	-	*	-	*	-	-	*	*	-	-	*	-	-	-	*	-	*	*	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 13
Q.13 Which of the following best describes your current working status?
Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
NET: Working	6804	3245	3559	740	630	485	1278	922	389	2360	861	5943	2139	2003	525	775	300	289	39
	55%	51%	60%	60%	65%	61%	56%	53%	51%	51%	67%	54%	52%	59%	53%	50%	60%	56%	54%
Working full time - working 30 hours per week or more	4777	2242	2535	538	448	318	858	643	292	1680	608	4169	1486	1430	353	551	203	226	27
	39%	35%	43%	44%	46%	40%	38%	37%	39%	36%	47%	38%	36%	42%	36%	35%	41%	44%	38%
Working part time - working between 8 and 29 hours per week	2027	1003	1024	202	181	167	420	279	97	681	253	1774	653	574	172	224	96	62	12
	16%	16%	17%	17%	19%	21%	19%	16%	13%	15%	20%	16%	16%	17%	18%	14%	19%	12%	16%
NET: Not working	5560	3173	2387	485	335	314	988	826	369	2243	427	5134	1965	1395	456	790	199	224	33
	45%	49%	40%	40%	35%	39%	44%	47%	49%	49%	33%	46%	48%	41%	46%	50%	40%	44%	46%
Not working but seeking work or temporarily unemployed or sick	462	264	198	54	39	41	65	69	21	172	53	409	68	164	33	59	27	31	4
	4%	4%	3%	4%	4%	5%	3%	4%	3%	4%	4%	4%	2%	5%	3%	4%	5%	6%	6%
Not working and not seeking work / Student	662	268	394	57	36	40	121	105	28	274	51	611	126	229	37	63	57	39	5
	5%	4%	7%	5%	4%	5%	5%	6%	4%	6%	4%	6%	3%	7%	4%	4%	11%	8%	7%
Retired on a state pension only	707	489	218	66	26	39	136	96	44	300	40	667	251	154	44	156	13	25	5
	6%	8%	4%	5%	3%	5%	6%	5%	6%	7%	3%	6%	6%	5%	4%	10%	3%	5%	7%
Retired with a private pension	2761	1549	1212	188	151	136	449	430	232	1175	151	2610	1258	565	282	365	67	92	12
	22%	24%	20%	15%	16%	17%	20%	25%	31%	26%	12%	24%	31%	17%	29%	23%	13%	18%	16%
House person, housewife, househusband, etc.	968	602	366	119	83	57	217	126	44	322	131	837	263	284	60	147	36	37	7
	8%	9%	6%	10%	9%	7%	10%	7%	6%	7%	10%	8%	6%	8%	6%	9%	7%	7%	10%
Refused	5	2	3	-	-	-	1	-	-	4	1	4	2	2	1	-	-	-	-
	*	*	*	-	-	-	*	-	-	*	*	*	*	*	*	-	-	-	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 13
Q.13 Which of the following best describes your current working status?
Base: All respondents

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
NET: Working	6804	1160	661	145	735	63	98	21	979	1343	380	39	236	191	18	6240	564
	55%	48%	53%	49%	49%	50%	53%	51%	57%	62%	55%	59%	64%	58%	58%	55%	57%
Working full time - working 30 hours per week or more	4777	783	463	91	525	47	73	16	703	967	262	26	156	154	12	4354	423
	39%	33%	37%	31%	35%	37%	40%	38%	41%	45%	38%	39%	42%	47%	36%	38%	42%
Working part time - working between 8 and 29 hours per week	2027	377	198	54	210	17	25	5	276	376	118	13	80	37	7	1885	142
	16%	16%	16%	19%	14%	13%	14%	13%	16%	17%	17%	20%	21%	11%	21%	17%	14%
NET: Not working	5560	1237	582	148	763	63	85	20	729	813	308	28	135	138	13	5133	427
	45%	52%	47%	51%	51%	50%	47%	49%	43%	38%	45%	41%	36%	42%	42%	45%	43%
Not working but seeking work or temporarily unemployed or sick	462	42	84	12	58	9	12	3	26	80	20	1	17	18	1	407	55
	4%	2%	7%	4%	4%	7%	7%	8%	2%	4%	3%	1%	5%	6%	3%	4%	6%
Not working and not seeking work / Student	662	53	78	7	60	11	12	3	73	151	30	3	45	27	2	611	51
	5%	2%	6%	2%	4%	9%	7%	8%	4%	7%	4%	4%	12%	8%	6%	5%	5%
Retired on a state pension only	707	172	77	25	152	9	15	4	80	77	19	4	4	11	1	626	81
	6%	7%	6%	9%	10%	7%	8%	10%	5%	4%	3%	6%	1%	3%	3%	6%	8%
Retired with a private pension	2761	808	188	83	353	17	30	4	449	376	199	12	50	61	8	2550	211
	22%	34%	15%	28%	24%	13%	16%	10%	26%	17%	29%	19%	13%	19%	24%	22%	21%
House person, housewife, househusband, etc.	968	162	154	20	139	17	16	5	101	130	40	8	19	21	2	939	29
	8%	7%	12%	7%	9%	13%	9%	13%	6%	6%	6%	11%	5%	6%	6%	8%	3%
Refused	5	2	-	-	-	-	-	-	-	2	1	-	-	-	-	-	5
	*	*	-	-	-	-	-	-	-	*	*	-	-	-	-	-	*

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 13

Q.13 Which of the following best describes your current working status?

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
NET: Working	6804	3553	1844	3409	1468	4077	1044	4204	1115	3096	1514	5240	306	2705	1970	2621	2538	619	936	2447	678	766	3321	2671	798
	55%	61%	49%	60%	49%	58%	52%	59%	45%	59%	51%	56%	50%	56%	54%	61%	51%	50%	52%	54%	61%	62%	53%	57%	56%
Working full time - working 30 hours per week or more	4777	2545	1263	2435	1008	2846	746	2924	799	2179	1072	3744	209	1959	1360	1906	1757	453	651	1655	490	565	2424	1812	533
	39%	44%	34%	43%	33%	41%	37%	41%	32%	42%	36%	40%	34%	40%	37%	45%	35%	37%	36%	37%	44%	46%	39%	39%	38%
Working part time - working between 8 and 29 hours per week	2027	1009	580	974	461	1230	298	1279	317	917	443	1495	97	747	610	715	781	167	285	792	188	201	898	859	265
	16%	17%	15%	17%	15%	18%	15%	18%	13%	18%	15%	16%	16%	15%	17%	17%	16%	13%	16%	17%	17%	16%	14%	18%	19%
NET: Not working	5560	2271	1909	2271	1547	2939	960	2877	1354	2112	1432	4053	301	2158	1692	1649	2465	616	869	2082	441	475	2913	2021	615
	45%	39%	51%	40%	51%	42%	48%	41%	55%	41%	49%	44%	50%	44%	46%	39%	49%	50%	48%	46%	39%	38%	47%	43%	44%
Not working but seeking work or temporarily unemployed or sick	462	208	135	194	109	239	81	261	88	159	124	325	22	117	182	127	207	48	52	167	36	47	197	188	75
	4%	4%	4%	3%	4%	3%	4%	4%	4%	3%	4%	3%	4%	2%	5%	3%	4%	4%	3%	4%	3%	4%	3%	4%	5%
Not working and not seeking work / Student	662	384	149	358	107	431	101	441	93	322	128	495	34	195	264	302	206	46	86	229	73	52	310	259	93
	5%	7%	4%	6%	4%	6%	5%	6%	4%	6%	4%	5%	6%	4%	7%	7%	4%	4%	5%	5%	7%	4%	5%	6%	7%
Retired on a state pension only	707	178	304	209	257	320	143	294	206	218	207	462	66	225	254	112	424	111	120	268	31	50	350	255	102
	6%	3%	8%	4%	9%	5%	7%	4%	8%	4%	7%	5%	11%	5%	7%	3%	8%	9%	7%	6%	3%	4%	6%	5%	7%
Retired with a private pension	2761	1096	1007	1116	843	1431	499	1347	790	1046	765	2107	133	1349	676	860	1164	297	484	1018	226	255	1678	894	187
	22%	19%	27%	20%	28%	20%	25%	19%	32%	20%	26%	23%	22%	28%	18%	20%	23%	24%	27%	22%	20%	21%	27%	19%	13%
House person, housewife, househusband, etc.	968	404	316	394	231	519	137	535	177	367	208	663	45	272	315	248	464	114	127	400	74	70	377	425	158
	8%	7%	8%	7%	8%	7%	7%	8%	7%	7%	7%	7%	7%	6%	9%	6%	9%	9%	7%	9%	7%	6%	6%	9%	11%
Refused	5	2	1	1	2	4	1	3	1	2	-	4	-	2	2	2	1	-	-	3	-	-	2	3	-
	*	*	*	*	*	*	*	*	*	*	-	*	-	*	*	*	*	-	-	*	-	-	*	*	-

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 14
Q.14 To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender			Age						Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
White	11571	5483	6084	525	1372	1856	2266	2611	2940	4753	2963	1575	2256	9735	1059	612	165	1372	570	1076	849	913	1070	977	1757	1151
	94%	94%	93%	84%	86%	89%	94%	98%	99%	93%	93%	94%	95%	93%	97%	97%	97%	95%	97%	95%	95%	92%	96%	76%	95%	97%
NET: BAME	699	310	387	96	197	212	128	43	23	321	190	81	103	657	22	15	4	66	17	40	37	64	33	293	77	32
	6%	5%	6%	15%	12%	10%	5%	2%	1%	6%	6%	5%	4%	6%	2%	2%	2%	5%	3%	4%	4%	6%	3%	23%	4%	3%
Mixed	145	62	82	19	38	40	22	17	8	60	40	13	30	134	5	4	2	16	4	6	8	5	7	54	23	11
	1%	1%	1%	3%	2%	2%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	4%	1%	1%
Asian	313	158	156	43	101	102	51	7	9	151	74	45	44	297	9	6	2	32	6	22	19	45	11	122	29	11
	3%	3%	2%	7%	6%	5%	2%	*	*	3%	2%	3%	2%	3%	1%	1%	1%	2%	1%	2%	2%	5%	1%	10%	2%	1%
Black	156	58	98	24	34	44	39	13	2	60	53	20	22	151	3	2	-	12	5	6	8	8	6	88	16	3
	1%	1%	2%	4%	2%	2%	2%	*	*	1%	2%	1%	1%	1%	*	*	-	1%	1%	1%	1%	1%	1%	7%	1%	*
Chinese	55	20	35	6	16	21	10	2	1	37	12	3	4	50	4	1	-	6	2	2	2	4	7	19	6	3
	*	*	1%	1%	1%	1%	*	*	*	1%	*	*	*	*	*	*	-	*	*	*	*	*	1%	1%	*	*
Other ethnic group	30	13	16	4	7	4	7	5	3	14	12	-	4	26	2	2	-	-	-	4	1	2	2	10	3	4
	*	*	*	1%	*	*	*	*	*	*	*	-	*	*	*	*	-	-	-	*	*	*	*	1%	*	*
Prefer not to answer	100	57	41	5	23	18	15	19	18	36	23	13	25	87	8	4	1	8	2	13	8	11	10	14	17	4
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 14
Q.14 To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote							
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72	
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72	
White	11571	6149	5422	1099	848	729	2136	1661	715	4383	1106	10465	3908	3032	942	1537	459	505	71	
	94%	96%	91%	90%	88%	91%	94%	95%	94%	95%	86%	94%	95%	89%	96%	98%	92%	98%	99%	
NET: BAME	699	221	478	114	110	64	113	79	32	187	171	528	180	340	32	16	32	5	1	
	6%	3%	8%	9%	11%	8%	5%	5%	4%	4%	13%	5%	4%	10%	3%	1%	6%	1%	1%	
Mixed	145	48	97	16	20	10	19	16	9	55	19	126	32	63	14	5	15	1	-	
	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	*	3%	*	-	
Asian	313	104	209	56	63	36	52	33	12	62	105	209	87	154	13	5	10	3	-	
	3%	2%	4%	5%	7%	4%	2%	2%	2%	1%	8%	2%	2%	5%	1%	*	2%	1%	-	
Black	156	42	114	27	22	11	18	20	10	49	31	125	32	91	2	3	2	-	-	
	1%	1%	2%	2%	2%	1%	1%	1%	1%	1%	2%	1%	1%	3%	*	*	*	-	-	
Chinese	55	17	38	11	6	7	14	6	-	12	11	44	22	19	3	1	3	-	-	
	*	*	1%	1%	1%	1%	1%	*	-	*	1%	*	1%	1%	*	*	1%	-	-	
Other ethnic group	30	10	19	4	-	1	10	4	1	10	6	24	7	14	1	2	2	1	1	
	*	*	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1%
Prefer not to answer	100	50	50	12	6	6	19	9	11	37	12	88	19	29	7	11	7	3	-	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	-	

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 14
Q.14 To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
White	11571	2314	1146	281	1474	117	182	40	1594	1885	661	63	343	323	32	10671	900
	94%	96%	92%	96%	98%	92%	99%	97%	93%	87%	96%	94%	92%	98%	100%	94%	90%
NET: BAME	699	77	86	10	14	6	-	1	103	253	22	3	26	5	-	619	79
	6%	3%	7%	4%	1%	5%	-	3%	6%	12%	3%	4%	7%	1%	-	5%	8%
Mixed	145	15	18	2	5	1	-	-	17	45	12	-	14	1	-	127	18
	1%	1%	1%	1%	*	1%	-	-	1%	2%	2%	-	4%	*	-	1%	2%
Asian	313	38	44	6	4	3	-	-	49	110	7	1	7	3	-	288	26
	3%	2%	4%	2%	*	2%	-	-	3%	5%	1%	1%	2%	1%	-	3%	3%
Black	156	12	18	2	1	1	-	-	19	73	-	2	1	-	-	129	27
	1%	1%	1%	1%	*	1%	-	-	1%	3%	-	3%	*	-	-	1%	3%
Chinese	55	6	5	-	1	1	-	-	15	13	3	-	2	-	-	52	3
	*	*	*	-	*	1%	-	-	1%	1%	*	-	1%	-	-	*	*
Other ethnic group	30	5	2	-	2	-	-	1	2	12	1	-	2	1	-	24	6
	*	*	*	-	*	-	-	3%	*	1%	*	-	1%	*	-	*	1%
Prefer not to answer	100	8	9	1	10	4	1	-	11	19	6	1	3	2	-	83	17
	1%	*	1%	*	1%	3%	1%	-	1%	1%	1%	1%	1%	1%	-	1%	2%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 14
Q.14 To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics				
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4	
																										Eng-lish not Brit-ish
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406	
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413	
White	11571	5256	3674	5217	2911	6521	1903	6544	2373	4727	2823	8690	577	4505	3446	3845	4855	1206	1749	4331	986	1046	5837	4383	1329	
	94%	90%	98%	92%	96%	93%	95%	92%	96%	91%	96%	93%	95%	93%	94%	90%	97%	98%	97%	96%	88%	84%	94%	93%	94%	
NET: BAME	699	513	55	415	85	443	83	473	76	439	91	543	23	318	190	385	117	22	45	172	129	181	347	279	71	
	6%	9%	1%	7%	3%	6%	4%	7%	3%	8%	3%	6%	4%	7%	5%	9%	2%	2%	3%	4%	11%	15%	6%	6%	5%	
Mixed	145	105	15	92	20	101	15	105	18	88	25	106	7	64	51	84	21	9	10	48	23	22	76	60	8	
	1%	2%	*	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	2%	2%	1%	1%	1%	
Asian	313	238	21	200	36	193	45	218	30	210	33	256	8	141	75	164	61	11	19	71	64	92	150	123	38	
	3%	4%	1%	4%	1%	3%	2%	3%	1%	4%	1%	3%	1%	3%	2%	4%	1%	1%	1%	2%	6%	7%	2%	3%	3%	
Black	156	111	13	81	22	97	17	99	16	95	22	114	5	72	44	93	19	1	15	33	27	48	82	57	16	
	1%	2%	*	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	*	*	1%	1%	2%	4%	1%	1%	1%	
Chinese	55	37	2	26	3	32	5	32	7	32	3	45	1	32	6	26	9	1	1	11	11	17	20	28	7	
	*	1%	*	*	*	*	*	*	*	1%	*	*	*	1%	*	1%	*	*	*	*	1%	1%	*	1%	*	
Other ethnic group	30	21	4	16	4	20	1	20	4	13	9	22	2	9	14	18	6	-	1	9	4	2	19	10	1	
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	*	*	*	*	*	*	*	*
Prefer not to answer	100	57	25	50	21	56	20	67	21	44	32	64	7	42	28	43	32	7	11	30	5	13	52	34	13	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 15
Q.15 Which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age						Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Christian	6657 54%	3076 53%	3580 55%	170 27%	538 34%	917 44%	1286 53%	1654 62%	2092 70%	2716 53%	1691 53%	932 56%	1306 55%	5677 54%	517 47%	335 53%	128 75%	850 59%	345 59%	625 55%	483 54%	538 54%	595 53%	595 46%	1023 55%	622 52%
Muslim	201 2%	102 2%	100 2%	31 5%	78 5%	60 3%	22 1%	5 *	6 *	90 2%	50 2%	25 2%	35 1%	194 2%	7 1%	1 *	- -	25 2%	6 1%	21 2%	12 1%	32 3%	8 1%	66 5%	18 1%	6 *
Hindu	83 1%	41 1%	41 1%	7 1%	26 2%	28 1%	15 1%	3 *	4 *	50 1%	20 1%	7 *	6 *	76 1%	2 *	4 1%	1 1%	3 *	1 *	4 *	3 *	7 1%	3 *	45 3%	10 1%	1 *
Jewish	98 1%	47 1%	51 1%	6 1%	7 *	7 *	18 1%	18 1%	42 1%	48 1%	28 1%	9 1%	13 1%	90 1%	7 1%	1 *	- -	20 1%	3 1%	4 *	2 *	3 *	5 *	42 3%	8 *	3 *
Sikh	20 *	12 *	8 *	3 *	6 *	4 *	7 *	- -	- -	9 *	5 *	5 *	1 *	20 *	- -	- -	- -	1 *	- -	2 *	1 *	9 1%	1 *	5 *	- -	1 *
Buddhist	64 1%	27 *	37 1%	4 1%	3 *	16 1%	12 *	16 1%	13 *	26 1%	18 1%	9 1%	11 *	52 *	9 1%	3 *	- -	4 *	- -	9 1%	4 *	6 1%	5 *	14 1%	5 *	5 *
Other	211 2%	75 1%	135 2%	10 2%	25 2%	48 2%	47 2%	47 2%	35 1%	79 2%	44 1%	27 2%	59 2%	176 2%	19 2%	14 2%	3 2%	21 1%	11 2%	15 1%	17 2%	18 2%	22 2%	19 1%	29 2%	24 2%
None	4829 39%	2372 41%	2455 38%	382 61%	863 54%	971 47%	968 40%	890 33%	755 25%	2005 39%	1265 40%	630 38%	920 39%	4009 38%	517 47%	269 43%	34 20%	499 35%	215 37%	438 39%	357 40%	362 37%	454 41%	457 36%	719 39%	508 43%
Prefer not to say	206 2%	98 2%	107 2%	15 2%	46 3%	34 2%	35 1%	40 2%	34 1%	87 2%	56 2%	24 1%	33 1%	185 2%	12 1%	4 1%	4 2%	22 2%	8 1%	11 1%	15 2%	14 1%	20 2%	41 3%	39 2%	16 1%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 15

Q.15 Which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Referendum			When Mind Made Up						Reluctant To Tell How You Voted		2015 Vote							
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Christian	6657 54%	3850 60%	2807 47%	687 56%	503 52%	436 55%	1250 55%	987 56%	427 56%	2366 51%	644 50%	6013 54%	2678 65%	1616 48%	493 50%	908 58%	128 26%	204 40%	34 47%
Muslim	201 2%	60 1%	141 2%	39 3%	40 4%	15 2%	28 1%	22 1%	6 1%	53 1%	62 5%	139 1%	43 1%	110 3%	11 1%	4 *	7 1%	3 1%	-
Hindu	83 1%	25 *	58 1%	15 1%	19 2%	10 1%	13 1%	7 *	2 *	17 *	32 2%	51 *	32 1%	32 1%	2 *	-	3 1%	1 *	-
Jewish	98 1%	53 1%	45 1%	11 1%	7 1%	6 1%	20 1%	17 1%	4 1%	33 1%	8 1%	90 1%	55 1%	27 1%	5 1%	5 *	1 *	3 1%	-
Sikh	20 *	10 *	10 *	3 *	2 *	2 *	3 *	5 *	1 *	4 *	3 *	17 *	6 *	12 *	-	1 *	-	-	-
Buddhist	64 1%	31 *	33 1%	6 *	6 1%	5 1%	11 *	10 1%	2 *	24 1%	13 1%	51 *	16 *	19 1%	6 1%	10 1%	5 1%	4 1%	-
Other	211 2%	103 2%	108 2%	16 1%	19 2%	17 2%	35 2%	26 2%	20 3%	79 2%	26 2%	186 2%	45 1%	71 2%	12 1%	25 2%	25 5%	11 2%	4 6%
None	4829 39%	2196 34%	2633 44%	428 35%	352 36%	294 37%	851 38%	649 37%	287 38%	1968 43%	462 36%	4367 39%	1171 29%	1451 43%	437 44%	594 38%	318 64%	278 54%	35 48%
Prefer not to say	206 2%	91 1%	115 2%	21 2%	18 2%	15 2%	58 3%	24 1%	8 1%	62 1%	39 3%	167 2%	60 1%	63 2%	17 2%	18 1%	12 2%	8 2%	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 15
Q.15 Which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Christian	6657 54%	1628 68%	699 56%	172 59%	873 58%	44 34%	87 48%	26 64%	1050 61%	917 42%	322 47%	36 53%	84 23%	117 36%	8 24%	6129 54%	528 53%
Muslim	201 2%	18 1%	31 3%	1 *	3 *	1 1%	- -	- -	25 1%	79 4%	10 1%	1 1%	6 2%	3 1%	- -	184 2%	18 2%
Hindu	83 1%	12 1%	9 1%	1 *	- -	1 1%	- -	- -	19 1%	23 1%	1 *	- -	2 1%	1 *	- -	79 1%	4 *
Jewish	98 1%	33 1%	11 1%	2 1%	4 *	- -	- -	- -	22 1%	15 1%	3 *	1 1%	1 *	3 1%	- -	89 1%	9 1%
Sikh	20 *	4 *	4 *	- -	1 *	- -	- -	- -	2 *	8 *	- -	- -	- -	- -	- -	17 *	3 *
Buddhist	64 1%	11 *	5 *	1 *	9 1%	1 1%	2 1%	- -	5 *	13 1%	5 1%	1 1%	4 1%	2 1%	- -	59 1%	5 *
Other	211 2%	24 1%	27 2%	3 1%	23 2%	9 7%	5 3%	2 5%	21 1%	44 2%	9 1%	2 3%	15 4%	6 2%	2 6%	176 2%	36 4%
None	4829 39%	634 26%	440 35%	109 37%	567 38%	67 52%	83 45%	12 31%	538 31%	1011 47%	327 47%	27 40%	251 68%	195 59%	22 70%	4455 39%	374 38%
Prefer not to say	206 2%	34 1%	15 1%	3 1%	18 1%	4 3%	5 3%	- -	26 2%	48 2%	13 2%	- -	8 2%	3 1%	- -	186 2%	20 2%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 15

Q.15 Which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics				
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4	
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406	
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413	
Christian	6657	2685	2324	2575	1950	3444	1252	3426	1571	2774	1605	4926	367	2837	1744	1848	3103	726	1052	2529	511	643	3389	2537	719	
	54%	46%	62%	45%	65%	49%	62%	48%	64%	53%	54%	53%	60%	58%	48%	43%	62%	59%	58%	56%	46%	52%	54%	54%	51%	
Muslim	201	157	10	127	19	124	27	141	19	134	27	157	7	82	61	122	32	3	13	48	44	62	104	73	24	
	2%	3%	*	2%	1%	2%	1%	2%	1%	3%	1%	2%	1%	2%	2%	3%	1%	*	1%	1%	4%	5%	2%	2%	2%	
Hindu	83	66	7	53	12	57	8	64	5	57	6	73	1	48	14	39	16	6	5	21	12	23	44	28	11	
	1%	1%	*	1%	*	1%	*	1%	*	1%	*	1%	*	1%	*	1%	*	*	*	*	1%	2%	1%	1%	1%	
Jewish	98	51	27	45	26	60	13	49	26	43	17	82	3	56	21	35	38	6	8	49	17	7	60	30	8	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	*	1%	2%	1%	1%	1%	1%	
Sikh	20	12	2	10	3	11	2	9	5	10	4	13	1	9	5	7	7	2	1	8	3	3	9	8	3	
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Buddhist	64	39	14	36	12	35	8	50	7	30	20	52	2	20	32	24	25	6	10	19	7	6	34	25	5	
	1%	1%	*	1%	*	1%	*	1%	*	1%	1%	1%	*	*	1%	1%	1%	*	1%	*	1%	*	1%	1%	1%	
Other	211	114	47	110	44	126	25	142	37	78	56	154	9	55	82	76	74	26	20	74	18	23	112	79	19	
	2%	2%	1%	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%	1%	
None	4829	2589	1275	2618	915	3044	639	3078	761	2006	1155	3693	202	1671	1650	2044	1639	447	660	1696	489	458	2391	1820	607	
	39%	44%	34%	46%	30%	43%	32%	43%	31%	39%	39%	40%	33%	34%	45%	48%	33%	36%	37%	37%	44%	37%	38%	39%	43%	
Prefer not to say	206	114	47	107	36	119	31	126	40	80	56	147	15	86	55	77	69	12	35	88	20	17	92	95	18	
	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	1%	1%	2%	2%	2%	1%	1%	2%	1%	

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 16
Q.16 Which of the following describes where you live?
Base: All respondents

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Scotland	1090	552	537	54	142	193	212	253	236	455	263	145	226	-	1090	-	-	-	-	-	-	-	-	-	-	-
	9%	9%	8%	9%	9%	9%	9%	9%	8%	9%	8%	9%	9%	-	100%	-	-	-	-	-	-	-	-	-	-	-
North East	589	266	323	26	68	98	126	136	135	224	170	76	119	589	-	-	-	-	589	-	-	-	-	-	-	-
	5%	5%	5%	4%	4%	5%	5%	5%	5%	4%	5%	5%	5%	6%	-	-	-	-	100%	-	-	-	-	-	-	-
North West	1445	677	768	73	194	241	279	294	363	553	346	203	338	1445	-	-	-	1445	-	-	-	-	-	-	-	-
	12%	12%	12%	12%	12%	12%	12%	11%	12%	11%	11%	12%	14%	14%	-	-	-	100%	-	-	-	-	-	-	-	-
Yorkshire and the Humber	1129	499	628	54	154	186	234	241	260	429	309	153	236	1129	-	-	-	-	-	1129	-	-	-	-	-	-
	9%	9%	10%	9%	10%	9%	10%	9%	9%	8%	10%	9%	10%	11%	-	-	-	-	-	100%	-	-	-	-	-	-
West Midlands	988	483	505	71	111	188	199	205	212	405	240	146	194	988	-	-	-	-	-	-	-	988	-	-	-	-
	8%	8%	8%	11%	7%	9%	8%	8%	7%	8%	8%	9%	8%	9%	-	-	-	-	-	-	-	100%	-	-	-	-
East Midlands	894	449	445	39	105	136	199	190	225	347	221	135	190	894	-	-	-	-	-	-	894	-	-	-	-	-
	7%	8%	7%	6%	7%	7%	8%	7%	8%	7%	7%	8%	8%	9%	-	-	-	-	-	-	100%	-	-	-	-	-
Wales	631	301	330	32	65	103	110	150	171	204	183	93	149	-	-	631	-	-	-	-	-	-	-	-	-	-
	5%	5%	5%	5%	4%	5%	5%	6%	6%	4%	6%	6%	6%	-	-	100%	-	-	-	-	-	-	-	-	-	-
East of England	1113	517	595	43	134	161	213	262	301	475	282	160	195	1113	-	-	-	-	-	-	-	-	-	1113	-	-
	9%	9%	9%	7%	8%	8%	9%	10%	10%	9%	9%	10%	8%	11%	-	-	-	-	-	-	-	-	-	100%	-	-
London	1284	623	661	92	256	273	218	231	213	618	352	152	158	1284	-	-	-	-	-	-	-	-	-	1284	-	-
	10%	11%	10%	15%	16%	13%	9%	9%	7%	12%	11%	9%	7%	12%	-	-	-	-	-	-	-	-	-	100%	-	-
South East	1851	875	976	87	207	296	353	405	503	837	473	239	295	1851	-	-	-	-	-	-	-	-	-	-	1851	-
	15%	15%	15%	14%	13%	14%	15%	15%	17%	16%	15%	14%	12%	18%	-	-	-	-	-	-	-	-	-	-	100%	-
South West	1186	535	649	48	139	182	225	263	330	500	295	145	243	1186	-	-	-	-	-	-	-	-	-	-	-	1186
	10%	9%	10%	8%	9%	9%	9%	10%	11%	10%	9%	9%	10%	11%	-	-	-	-	-	-	-	-	-	-	-	100%
Northern Ireland	170	74	95	9	17	28	41	43	32	63	43	23	41	-	-	-	170	-	-	-	-	-	-	-	-	-
	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	-	-	-	100%	-	-	-	-	-	-	-	-	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 16
Q.16 Which of the following describes where you live?
Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Scotland	1090	412	678	104	78	79	162	147	74	446	96	993	205	200	70	25	23	512	-
	9%	6%	11%	8%	8%	10%	7%	8%	10%	10%	7%	9%	5%	6%	7%	2%	5%	100%	-
North East	589	318	271	72	47	43	113	83	34	197	60	529	139	238	26	93	25	-	-
	5%	5%	5%	6%	5%	5%	5%	5%	4%	4%	5%	5%	3%	7%	3%	6%	5%	-	-
North West	1445	765	681	162	124	90	310	211	68	480	139	1306	468	551	88	162	51	-	-
	12%	12%	11%	13%	13%	11%	14%	12%	9%	10%	11%	12%	11%	16%	9%	10%	10%	-	-
Yorkshire and the Humber	1129	618	511	100	81	70	220	146	60	452	100	1029	331	386	97	174	45	-	-
	9%	10%	9%	8%	8%	9%	10%	8%	8%	10%	8%	9%	8%	11%	10%	11%	9%	-	-
West Midlands	988	547	441	95	88	70	204	131	59	341	110	878	379	276	71	144	26	-	-
	8%	9%	7%	8%	9%	9%	9%	7%	8%	7%	9%	8%	9%	8%	7%	9%	5%	-	-
East Midlands	894	507	388	83	71	64	144	128	64	340	104	790	328	246	60	148	30	-	-
	7%	8%	7%	7%	7%	8%	6%	7%	8%	7%	8%	7%	8%	7%	6%	9%	6%	-	-
Wales	631	353	278	60	56	31	116	95	37	237	56	575	164	191	48	82	23	-	72
	5%	5%	5%	5%	6%	4%	5%	5%	5%	5%	4%	5%	4%	6%	5%	5%	5%	-	100%
East of England	1113	639	474	91	79	76	214	147	77	428	109	1004	435	246	86	193	49	-	-
	9%	10%	8%	7%	8%	10%	9%	8%	10%	9%	8%	9%	11%	7%	9%	12%	10%	-	-
London	1284	564	720	127	138	71	223	177	72	475	195	1089	449	459	111	86	63	-	-
	10%	9%	12%	10%	14%	9%	10%	10%	9%	10%	15%	10%	11%	14%	11%	6%	13%	-	-
South East	1851	987	864	196	120	119	327	286	115	689	196	1655	776	363	166	280	98	-	-
	15%	15%	15%	16%	12%	15%	14%	16%	15%	15%	15%	15%	19%	11%	17%	18%	20%	-	-
South West	1186	628	558	114	71	77	205	173	87	458	111	1075	432	243	158	178	65	-	-
	10%	10%	9%	9%	7%	10%	9%	10%	11%	10%	9%	10%	11%	7%	16%	11%	13%	-	-
Northern Ireland	170	82	87	20	12	8	31	24	10	65	14	156	-	-	-	-	-	-	-
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-	-	-	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 16
Q.16 Which of the following describes where you live?
Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Scotland	1090	108	53	15	23	6	183	-	97	147	56	2	16	329	-	1003	87
	9%	5%	4%	5%	2%	5%	100%	-	6%	7%	8%	3%	4%	100%	-	9%	9%
North East	589	81	98	6	88	10	-	-	58	140	20	5	14	-	-	550	39
	5%	3%	8%	2%	6%	8%	-	-	3%	6%	3%	7%	4%	-	-	5%	4%
North West	1445	264	229	33	152	15	-	-	203	323	55	11	36	-	-	1342	103
	12%	11%	18%	11%	10%	11%	-	-	12%	15%	8%	16%	10%	-	-	12%	10%
Yorkshire and the Humber	1129	195	158	29	172	9	-	-	136	227	68	2	36	-	-	1040	88
	9%	8%	13%	10%	11%	7%	-	-	8%	11%	10%	3%	10%	-	-	9%	9%
West Midlands	988	215	119	22	137	7	-	-	163	157	49	7	19	-	-	901	87
	8%	9%	10%	7%	9%	6%	-	-	10%	7%	7%	10%	5%	-	-	8%	9%
East Midlands	894	199	89	25	140	5	-	-	130	156	35	8	25	-	-	825	70
	7%	8%	7%	9%	9%	4%	-	-	8%	7%	5%	11%	7%	-	-	7%	7%
Wales	631	103	79	12	81	11	-	41	61	112	36	1	12	-	32	583	48
	5%	4%	6%	4%	5%	9%	-	100%	4%	5%	5%	1%	3%	-	100%	5%	5%
East of England	1113	268	87	27	181	17	-	-	167	158	59	12	33	-	-	1014	99
	9%	11%	7%	9%	12%	13%	-	-	10%	7%	8%	19%	9%	-	-	9%	10%
London	1284	263	132	25	83	11	-	-	186	327	86	3	52	-	-	1158	125
	10%	11%	11%	9%	6%	9%	-	-	11%	15%	13%	4%	14%	-	-	10%	13%
South East	1851	443	117	51	266	18	-	-	333	247	115	13	81	-	-	1714	137
	15%	18%	9%	17%	18%	14%	-	-	20%	11%	17%	20%	22%	-	-	15%	14%
South West	1186	259	81	47	174	17	-	-	173	162	111	4	48	-	-	1100	86
	10%	11%	7%	16%	12%	13%	-	-	10%	8%	16%	6%	13%	-	-	10%	9%
Northern Ireland	170	-	-	-	-	-	-	-	-	-	-	-	-	-	-	142	27
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	3%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 16
Q.16 Which of the following describes where you live?
Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Scotland	1090	585	272	589	217	658	149	686	194	432	291	838	49	375	389	471	352	-	-	-	-	-	588	387	113
	9%	10%	7%	10%	7%	9%	7%	10%	8%	8%	10%	9%	8%	8%	11%	11%	7%	-	-	-	-	-	9%	8%	8%
North East	589	253	198	249	166	334	96	333	117	236	142	432	34	200	202	170	260	56	100	290	41	74	282	229	75
	5%	4%	5%	4%	5%	5%	5%	5%	5%	5%	5%	5%	6%	4%	6%	4%	5%	5%	6%	6%	4%	6%	5%	5%	5%
North West	1445	660	441	688	323	832	219	835	270	620	327	1122	61	571	455	476	623	146	218	707	161	147	721	547	171
	12%	11%	12%	12%	11%	12%	11%	12%	11%	12%	11%	12%	10%	12%	12%	11%	12%	12%	12%	16%	14%	12%	12%	12%	12%
Yorkshire and the Humber	1129	502	382	506	275	631	184	614	235	485	273	838	58	419	346	366	500	129	201	505	124	123	546	444	137
	9%	9%	10%	9%	9%	9%	9%	9%	10%	9%	9%	9%	10%	9%	9%	9%	10%	10%	11%	11%	11%	10%	9%	9%	10%
West Midlands	988	437	332	419	256	540	154	567	205	399	243	734	43	397	263	318	429	139	188	395	107	113	497	372	115
	8%	7%	9%	7%	8%	8%	8%	8%	8%	8%	8%	8%	7%	8%	7%	7%	9%	11%	10%	9%	10%	9%	8%	8%	8%
East Midlands	894	394	290	361	248	473	165	474	175	383	219	670	37	357	276	269	391	135	165	359	98	95	442	339	112
	7%	7%	8%	6%	8%	7%	8%	7%	7%	7%	7%	7%	6%	7%	8%	6%	8%	11%	9%	8%	9%	8%	7%	7%	8%
Wales	631	268	195	272	161	341	114	336	146	256	158	471	32	237	199	190	271	-	-	-	-	-	327	229	75
	5%	5%	5%	5%	5%	5%	6%	5%	6%	5%	5%	5%	5%	5%	5%	4%	5%	-	-	-	-	-	5%	5%	5%
East of England	1113	482	363	465	292	579	186	619	240	435	266	783	78	417	315	327	494	153	210	475	104	122	512	447	153
	9%	8%	10%	8%	10%	8%	9%	9%	10%	8%	9%	8%	13%	9%	9%	8%	10%	12%	12%	10%	9%	10%	8%	10%	11%
London	1284	761	293	699	248	810	179	839	204	611	297	993	59	582	326	581	377	116	168	484	172	224	698	469	113
	10%	13%	8%	12%	8%	12%	9%	12%	8%	12%	10%	11%	10%	12%	9%	14%	8%	9%	9%	11%	15%	18%	11%	10%	8%
South East	1851	856	571	857	476	1056	334	1030	388	813	434	1421	98	782	503	643	753	217	347	813	185	208	934	717	200
	15%	15%	15%	15%	16%	15%	17%	15%	16%	16%	15%	15%	16%	16%	14%	15%	15%	18%	19%	18%	17%	17%	15%	15%	14%
South West	1186	547	371	509	311	667	195	658	261	460	266	868	50	470	334	410	481	144	209	504	128	136	603	453	126
	10%	9%	10%	9%	10%	10%	10%	9%	11%	9%	9%	9%	8%	10%	9%	10%	10%	12%	12%	11%	11%	11%	10%	10%	9%
Northern Ireland	170	80	45	68	44	98	29	95	34	80	32	125	7	59	57	52	72	-	-	-	-	-	85	62	22
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	-	-	-	-	-	1%	1%	2%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 17

Q.17 Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age						Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
NET: Yes	2514	1168	1343	78	194	313	496	655	779	715	557	336	902	2075	242	152	44	333	140	235	203	175	200	176	354	260
	20%	20%	21%	12%	12%	15%	21%	25%	26%	14%	18%	20%	38%	20%	22%	24%	26%	23%	24%	21%	23%	18%	18%	14%	19%	22%
Yes - mental condition	675	318	356	53	113	157	182	128	43	164	137	86	286	563	58	42	13	97	43	56	48	49	52	52	93	73
	5%	5%	5%	8%	7%	8%	8%	5%	1%	3%	4%	5%	12%	5%	5%	7%	8%	7%	7%	5%	5%	5%	5%	4%	5%	6%
Yes - physical condition	1593	727	865	17	77	159	285	463	593	463	356	209	562	1320	158	90	25	214	92	160	133	117	132	104	217	150
	13%	12%	13%	3%	5%	8%	12%	17%	20%	9%	11%	13%	24%	13%	15%	14%	15%	15%	16%	14%	15%	12%	12%	8%	12%	13%
Yes - disability	909	443	464	16	46	112	201	273	262	240	173	119	377	738	87	69	15	119	45	79	72	56	71	66	128	102
	7%	8%	7%	2%	3%	5%	8%	10%	9%	5%	5%	7%	16%	7%	8%	11%	9%	8%	8%	7%	8%	6%	6%	5%	7%	9%
Yes - other	126	65	61	7	13	14	21	30	41	38	31	13	44	110	7	9	-	17	5	13	12	3	12	10	24	14
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	-	1%	1%	1%	1%	*	1%	1%	1%	1%
No	9635	4582	5050	541	1360	1738	1857	1983	2156	4319	2567	1306	1423	8208	831	474	122	1078	440	867	682	798	896	1087	1461	898
	78%	78%	78%	86%	85%	83%	77%	74%	72%	85%	81%	78%	60%	78%	76%	75%	72%	75%	75%	77%	76%	81%	80%	85%	79%	76%
Prefer not to say	211	93	117	8	34	34	56	35	44	76	53	26	56	188	16	5	3	31	9	27	9	14	17	20	34	26
	2%	2%	2%	1%	2%	2%	2%	1%	1%	1%	2%	2%	2%	2%	1%	1%	2%	2%	2%	2%	1%	1%	2%	2%	2%	2%
Don't know	9	7	2	-	4	-	1	-	2	1	-	1	2	8	1	-	-	2	-	-	-	1	-	1	2	2
	*	*	*	-	*	-	*	-	*	*	-	*	*	*	*	-	-	*	-	-	-	*	-	*	*	*

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 17

Q.17 Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
NET: Yes	2514	1494	1020	243	165	154	445	355	167	985	225	2289	608	782	170	406	124	139	18
	20%	23%	17%	20%	17%	19%	20%	20%	22%	21%	17%	21%	15%	23%	17%	26%	25%	27%	25%
Yes - mental condition	675	343	332	63	54	49	132	85	36	257	64	611	100	254	35	92	55	36	6
	5%	5%	6%	5%	6%	6%	6%	5%	5%	6%	5%	6%	2%	7%	4%	6%	11%	7%	8%
Yes - physical condition	1593	973	620	149	94	94	261	221	112	661	138	1455	394	498	110	270	75	86	11
	13%	15%	10%	12%	10%	12%	12%	13%	15%	14%	11%	13%	10%	15%	11%	17%	15%	17%	15%
Yes - disability	909	575	334	79	59	58	174	128	65	346	68	841	217	311	55	156	38	51	3
	7%	9%	6%	6%	6%	7%	8%	7%	9%	8%	5%	8%	5%	9%	6%	10%	8%	10%	4%
Yes - other	126	69	58	12	11	7	18	18	8	52	16	110	33	42	9	18	10	4	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	-
No	9635	4809	4825	960	783	636	1782	1360	576	3537	1037	8598	3439	2556	794	1132	360	364	54
	78%	75%	81%	78%	81%	80%	79%	78%	76%	77%	80%	78%	84%	75%	81%	72%	72%	71%	75%
Prefer not to say	211	114	97	22	15	8	38	34	14	80	26	185	58	56	17	27	14	9	-
	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	3%	2%	-
Don't know	9	2	7	-	1	1	2	-	1	4	1	8	1	5	1	-	1	-	-
	*	*	*	-	*	*	*	-	*	*	*	*	*	*	*	-	*	-	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 17

Q.17 Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
NET: Yes	2514 20%	408 17%	350 28%	61 21%	386 26%	46 36%	63 35%	9 23%	201 12%	433 20%	108 16%	20 30%	78 21%	76 23%	9 27%	2297 20%	217 22%
Yes - mental condition	675 5%	63 3%	96 8%	8 3%	84 6%	16 12%	14 7%	4 10%	36 2%	158 7%	27 4%	8 11%	39 11%	22 7%	2 6%	631 6%	45 4%
Yes - physical condition	1593 13%	268 11%	225 18%	38 13%	258 17%	36 29%	42 23%	5 13%	126 7%	274 13%	71 10%	12 17%	38 10%	44 13%	6 18%	1439 13%	153 15%
Yes - disability	909 7%	150 6%	157 13%	22 7%	150 10%	14 11%	28 15%	2 5%	67 4%	154 7%	34 5%	6 9%	24 6%	23 7%	1 3%	870 8%	40 4%
Yes - other	126 1%	18 1%	16 1%	5 2%	17 1%	3 2%	2 1%	-	15 1%	27 1%	4 1%	1 1%	7 2%	2 1%	-	114 1%	12 1%
No	9635 78%	1953 81%	871 70%	224 77%	1087 73%	76 60%	119 65%	31 77%	1487 87%	1686 78%	570 83%	45 67%	284 76%	246 75%	23 73%	8864 78%	770 77%
Prefer not to say	211 2%	37 2%	22 2%	7 2%	25 2%	5 4%	1 1%	-	20 1%	35 2%	10 1%	2 3%	9 2%	8 2%	-	211 2%	-
Don't know	9 *	1 *	-	-	-	-	-	-	-	5 *	1 *	-	1 *	-	-	-	9 1%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 17

Q.17 Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics				
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4	
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406	
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413	
NET: Yes	2514	1023	897	1029	712	1306	461	1343	559	918	715	1783	149	767	977	712	1196	327	357	875	189	231	1270	934	305	
	20%	18%	24%	18%	24%	19%	23%	19%	23%	18%	24%	19%	25%	16%	27%	17%	24%	26%	20%	19%	17%	19%	20%	20%	22%	
Yes - mental condition	675	328	206	339	142	393	114	420	107	263	191	482	37	153	307	244	281	71	88	245	55	64	341	254	78	
	5%	6%	5%	6%	5%	6%	6%	6%	4%	5%	6%	5%	6%	3%	8%	6%	6%	6%	5%	5%	5%	5%	5%	5%	6%	
Yes - physical condition	1593	631	593	627	492	799	293	841	359	566	463	1110	96	483	629	429	770	213	243	546	118	145	805	598	189	
	13%	11%	16%	11%	16%	11%	15%	12%	15%	11%	16%	12%	16%	10%	17%	10%	15%	17%	13%	12%	11%	12%	13%	13%	13%	
Yes - disability	909	334	342	350	275	454	176	471	223	332	254	661	60	269	359	231	479	136	115	319	62	76	476	320	111	
	7%	6%	9%	6%	9%	6%	9%	7%	9%	6%	9%	7%	10%	6%	10%	5%	10%	11%	6%	7%	6%	6%	8%	7%	8%	
Yes - other	126	58	42	58	33	68	18	71	24	46	33	92	6	40	48	36	53	14	18	50	8	12	50	55	21	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	
No	9635	4712	2790	4559	2252	5586	1516	5613	1873	4233	2168	7368	443	4030	2613	3493	3705	885	1420	3564	914	991	4862	3673	1082	
	78%	81%	74%	80%	75%	80%	76%	79%	76%	81%	74%	79%	73%	83%	71%	82%	74%	72%	79%	79%	82%	80%	78%	78%	77%	
Prefer not to say	211	89	66	91	51	124	26	124	36	57	62	141	14	65	70	64	99	21	27	89	16	19	100	85	25	
	2%	2%	2%	2%	2%	2%	1%	2%	1%	1%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	
Don't know	9	3	2	2	2	5	3	4	2	3	1	4	1	3	3	3	3	2	1	4	-	-	4	4	1	
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	-	*	*	*

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 18
Q.18 Do you currently work in...?
Base: All respondents who work

	Gender			Age						Social Grade						Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	6827	3353	3471	323	1304	1672	1824	1378	326	2993	2038	994	784	5807	613	315	92	744	308	633	474	546	597	872	1018	615
Weighted base	6804	3342	3459	317	1288	1664	1826	1382	326	2963	2032	1001	790	5793	604	314	92	743	308	633	473	545	597	864	1016	614
The public sector	2256	887	1369	117	458	572	627	415	66	992	716	289	253	1870	222	125	40	249	138	184	149	186	201	246	296	219
	33%	27%	40%	37%	36%	34%	34%	30%	20%	33%	35%	29%	32%	32%	37%	40%	43%	34%	45%	29%	32%	34%	34%	28%	29%	36%
The private sector	4099	2298	1799	182	760	973	1084	869	231	1774	1158	678	480	3555	332	166	46	457	159	403	295	324	358	551	644	363
	60%	69%	52%	57%	59%	58%	59%	63%	71%	60%	57%	68%	61%	61%	55%	53%	50%	62%	52%	64%	62%	59%	60%	64%	63%	59%
The charity/ not-for-profit sector	448	158	291	18	70	119	116	97	29	197	158	35	57	369	50	24	6	36	10	47	28	35	38	67	76	32
	7%	5%	8%	6%	5%	7%	6%	7%	9%	7%	8%	4%	7%	6%	8%	7%	6%	5%	3%	7%	6%	6%	6%	8%	7%	5%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 18
Q.18 Do you currently work in...?
Base: All respondents who work

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	6827	3119	3708	742	632	486	1280	922	387	2378	863	5964	2135	2034	535	748	307	293	39
Weighted base	6804	3245	3559	740	630	485	1278	922	389	2360	861	5943	2139	2003	525	775	300	289	39
The public sector	2256	1051	1206	286	219	181	421	307	97	746	314	1942	546	791	167	252	93	105	20
	33%	32%	34%	39%	35%	37%	33%	33%	25%	32%	37%	33%	26%	39%	32%	33%	31%	36%	52%
The private sector	4099	2018	2081	414	383	271	763	563	266	1439	497	3602	1487	1053	315	489	172	158	17
	60%	62%	58%	56%	61%	56%	60%	61%	68%	61%	58%	61%	70%	53%	60%	63%	57%	55%	43%
The charity/ not-for-profit sector	448	176	273	40	28	33	95	52	26	175	50	399	106	160	43	34	35	26	2
	7%	5%	8%	5%	4%	7%	7%	6%	7%	7%	6%	7%	5%	8%	8%	4%	12%	9%	5%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 18
Q.18 Do you currently work in...?
Base: All respondents who work

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	6827	1115	635	139	707	61	94	20	1020	1399	396	41	246	199	19	6257	570
Weighted base	6804	1160	661	145	735	63	98	21	979	1343	380	39	236	191	18	6240	564
The public sector	2256	281	260	53	241	21	37	12	265	531	114	11	72	67	8	2055	201
	33%	24%	39%	37%	33%	33%	38%	60%	27%	40%	30%	27%	30%	35%	42%	33%	36%
The private sector	4099	825	357	84	462	35	51	7	662	696	230	27	136	108	10	3778	321
	60%	71%	54%	58%	63%	56%	52%	35%	68%	52%	61%	68%	58%	56%	53%	61%	57%
The charity/ not-for-profit sector	448	54	44	7	32	7	9	1	52	116	36	2	28	16	1	406	42
	7%	5%	7%	5%	4%	11%	10%	5%	5%	9%	9%	5%	12%	9%	5%	7%	7%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 18
Q.18 Do you currently work in...?
Base: All respondents who work

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	6827	3623	1803	3470	1439	4123	1028	4257	1095	3137	1498	5269	302	2716	1977	2688	2486	607	930	2454	687	775	3338	2678	798
Weighted base	6804	3553	1844	3409	1468	4077	1044	4204	1115	3096	1514	5240	306	2705	1970	2621	2538	619	936	2447	678	766	3321	2671	798
The public sector	2256	1229	574	1144	448	1378	319	1410	330	1057	457	1715	107	805	697	880	861	180	272	828	216	263	978	956	314
	33%	35%	31%	34%	31%	34%	31%	34%	30%	34%	30%	33%	35%	30%	35%	34%	34%	29%	29%	34%	32%	34%	29%	36%	39%
The private sector	4099	2043	1179	2003	949	2367	678	2467	739	1837	957	3180	187	1756	1104	1520	1563	417	614	1468	405	446	2092	1555	449
	60%	57%	64%	59%	65%	58%	65%	59%	66%	59%	63%	61%	61%	65%	56%	58%	62%	67%	66%	60%	60%	58%	63%	58%	56%
The charity/ not-for-profit sector	448	282	90	262	71	332	47	328	47	203	100	345	12	144	169	221	114	22	49	151	57	57	251	161	35
	7%	8%	5%	8%	5%	8%	5%	8%	4%	7%	7%	7%	4%	5%	9%	8%	4%	4%	5%	6%	8%	7%	8%	6%	4%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 19
Q.19 Did you vote in the general election held on 7th May 2015?
Base: All respondents

	Gender			Age						Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Yes	11498	5533	5960	509	1366	1915	2253	2548	2905	4842	2964	1505	2162	9726	1043	593	135	1347	533	1053	828	911	1033	1194	1716	1110
	93%	95%	92%	81%	86%	92%	94%	95%	97%	95%	93%	90%	91%	93%	96%	94%	80%	93%	91%	93%	93%	92%	93%	93%	93%	94%
No	809	302	506	108	208	155	150	116	72	256	200	148	200	698	41	38	32	93	54	68	58	74	74	81	129	67
	7%	5%	8%	17%	13%	7%	6%	4%	2%	5%	6%	9%	8%	7%	4%	6%	19%	6%	9%	6%	6%	7%	7%	6%	7%	6%
Can't remember	62	16	46	10	18	15	6	8	5	12	12	16	22	54	6	-	2	5	2	7	8	3	6	8	6	9
	1%	*	1%	2%	1%	1%	*	*	*	*	*	1%	1%	1%	1%	-	1%	*	*	1%	1%	*	1%	1%	*	1%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 19
Q.19 Did you vote in the general election held on 7th May 2015?
Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Yes	11498	5953	5544	1112	860	714	2085	1643	728	4358	1156	10342	4107	3400	982	1565	498	512	72
	93%	93%	93%	91%	89%	89%	92%	94%	96%	95%	90%	93%	100%	100%	100%	100%	100%	100%	100%
No	809	428	381	97	100	81	171	102	27	231	115	694	-	-	-	-	-	-	-
	7%	7%	6%	8%	10%	10%	8%	6%	4%	5%	9%	6%	-	-	-	-	-	-	-
Can't remember	62	38	24	16	5	5	11	4	3	18	18	44	-	-	-	-	-	-	-
	1%	1%	*	1%	1%	1%	*	*	*	*	1%	*	-	-	-	-	-	-	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 19
Q.19 Did you vote in the general election held on 7th May 2015?
Base: All respondents

	<u>Leave by GE2015</u>								<u>Remain by GE2015</u>							<u>Methodology</u>	
	<u>Total</u>	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>Online</u>	<u>CATI</u>
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Yes	11498	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	10596	902
	93%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	93%	91%
No	809	-	-	-	-	-	-	-	-	-	-	-	-	-	-	718	91
	7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6%	9%
Can't remember	62	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59	3
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	*

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 19
Q.19 Did you vote in the general election held on 7th May 2015?
Base: All respondents

	<u>Multi-culturalism</u>			<u>Social liberalism</u>			<u>Feminism</u>		<u>The Green movement</u>		<u>Globalisation</u>		<u>The internet</u>		<u>Capitalism</u>		<u>Immigration</u>		<u>National Identity</u>					<u>Attention Paid to Politics</u>		
	<u>Total</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Eng-lish not Brit-ish</u>	<u>More Eng-lish than Brit-ish</u>	<u>Equ-ally Eng-lish and Brit-ish</u>	<u>More Brit-ish than Eng-lish</u>	<u>Brit-ish not Eng-lish</u>	<u>8-10</u>	<u>5-7</u>
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406	
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413	
Yes	11498	5427	3508	5336	2816	6562	1849	6615	2323	4857	2765	8669	543	4618	3395	4027	4616	1145	1669	4237	1052	1145	6043	4317	1122	
	93%	93%	93%	94%	93%	93%	92%	93%	94%	93%	94%	93%	89%	95%	93%	94%	92%	93%	92%	93%	94%	92%	97%	92%	79%	
No	809	382	225	328	185	429	145	443	140	335	169	591	60	232	252	235	353	83	125	273	63	93	179	351	273	
	7%	7%	6%	6%	6%	6%	7%	6%	6%	6%	6%	6%	10%	5%	7%	6%	7%	7%	7%	6%	6%	7%	3%	7%	19%	
Can't remember	62	18	20	17	16	29	11	26	7	18	12	36	5	15	16	10	34	6	11	22	5	3	14	27	18	
	1%	*	1%	*	1%	*	1%	*	*	*	*	*	1%	*	*	*	1%	1%	1%	*	*	*	*	1%	1%	

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 20
Q.20 Which party did you vote for at the general election?
Base: All respondents who voted in 2015

	Gender			Age						Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	11499	5533	5961	519	1382	1922	2247	2540	2887	4877	2966	1491	2140	9717	1055	591	136	1347	532	1051	825	908	1028	1202	1715	1109
Weighted base	11498	5533	5960	509	1366	1915	2253	2548	2905	4842	2964	1505	2162	9726	1043	593	135	1347	533	1053	828	911	1033	1194	1716	1110
Conservative	4107	2027	2077	136	367	592	733	901	1377	2017	1039	525	521	3737	205	164	-	468	139	331	328	379	435	449	776	432
	36%	37%	35%	27%	27%	31%	33%	35%	47%	42%	35%	35%	24%	38%	20%	28%	-	35%	26%	31%	40%	42%	42%	38%	45%	39%
Labour	3400	1542	1857	197	535	683	706	705	571	1310	900	413	769	3009	200	191	-	551	238	386	246	276	246	459	363	243
	30%	28%	31%	39%	39%	36%	31%	28%	20%	27%	30%	27%	36%	31%	19%	32%	-	41%	45%	37%	30%	30%	24%	38%	21%	22%
UK Independence Party (UKIP)	1565	831	734	33	120	215	348	384	465	424	404	294	440	1458	25	82	-	162	93	174	148	144	193	86	280	178
	14%	15%	12%	7%	9%	11%	15%	15%	16%	9%	14%	20%	20%	15%	2%	14%	-	12%	17%	16%	18%	16%	19%	7%	16%	16%
Liberal Democrat	982	469	513	36	117	153	165	236	275	510	247	85	137	863	70	48	-	88	26	97	60	71	86	111	166	158
	9%	8%	9%	7%	9%	8%	7%	9%	9%	11%	8%	6%	6%	9%	7%	8%	-	7%	5%	9%	7%	8%	8%	9%	10%	14%
SNP	512	264	248	24	74	86	111	133	84	195	124	77	117	-	512	-	-	-	-	-	-	-	-	-	-	-
	4%	5%	4%	5%	5%	4%	5%	5%	3%	4%	4%	5%	5%	-	49%	-	-	-	-	-	-	-	-	-	-	-
Green	498	199	298	67	95	112	86	83	56	216	143	55	82	453	23	23	-	51	25	45	30	26	49	63	98	65
	4%	4%	5%	13%	7%	6%	4%	3%	2%	4%	5%	4%	4%	5%	2%	4%	-	4%	5%	4%	4%	3%	5%	5%	6%	6%
NET: Other party	218	118	101	8	21	34	56	53	47	90	61	26	40	77	4	8	129	12	1	8	5	6	5	9	16	16
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	*	1%	95%	1%	*	1%	1%	1%	*	1%	1%	1%
Democratic Unionist Party (DUP)	37	19	18	-	2	6	10	7	12	12	11	7	7	-	-	-	37	-	-	-	-	-	-	-	-	-
	*	*	*	-	2	6	10	7	12	12	11	7	7	-	-	-	28%	-	-	-	-	-	-	-	-	-
Sinn Féin	24	11	14	3	1	4	8	7	2	7	6	4	8	-	-	-	24	-	-	-	-	-	-	-	-	-
	*	*	*	1%	*	*	*	*	*	*	*	*	*	-	-	-	18%	-	-	-	-	-	-	-	-	-
Ulster Unionist Party (UUP)	21	9	12	-	2	2	7	7	3	5	7	3	6	-	-	-	21	-	-	-	-	-	-	-	-	
	*	*	*	-	*	*	*	*	*	*	*	*	*	-	-	-	16%	-	-	-	-	-	-	-	-	-
SDLP	16	10	6	-	1	3	4	7	1	10	3	1	2	-	-	-	16	-	-	-	-	-	-	-	-	
	*	*	*	-	*	*	*	*	*	*	*	*	*	-	-	-	12%	-	-	-	-	-	-	-	-	-
Another party	120	68	52	5	16	19	27	25	29	56	33	11	17	77	4	8	31	12	1	8	5	6	5	9	16	16
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	23%	1%	*	1%	1%	1%	*	1%	1%	1%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 20
Q.20 Which party did you vote for at the general election?
Base: All respondents who voted in 2015

	Gender			Age						Social Grade				Region													
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West	
Weighted base	11498	5533	5960	509	1366	1915	2253	2548	2905	4842	2964	1505	2162	9726	1043	593	135	1347	533	1053	828	911	1033	1194	1716	1110	
Plaid Cymru	72 1%	38 1%	34 1%	3 1%	6 *	14 1%	12 1%	23 1%	14 *	22 *	14 *	11 1%	25 1%	-	-	72 12%	-	-	-	-	-	-	-	-	-	-	-
Can't remember	65 1%	15 *	50 1%	2 *	18 1%	14 1%	13 1%	11 *	7 *	25 1%	18 1%	9 1%	13 1%	57 1%	3 *	3 *	2 2%	5 *	5 1%	6 1%	2 *	6 1%	9 1%	10 1%	6 *	8 1%	
Would rather not say	78 1%	29 1%	48 1%	2 *	12 1%	13 1%	23 1%	19 1%	9 *	34 1%	16 1%	10 1%	18 1%	72 1%	1 *	1 *	4 3%	10 1%	6 1%	7 1%	9 1%	3 *	9 1%	6 *	11 1%	11 1%	

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 20
Q.20 Which party did you vote for at the general election?
Base: All respondents who voted in 2015

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	11499	5723	5776	1114	861	714	2084	1638	721	4367	1157	10342	4085	3442	999	1510	509	519	72
Weighted base	11498	5953	5544	1112	860	714	2085	1643	728	4358	1156	10342	4107	3400	982	1565	498	512	72
Conservative	4107	2399	1708	447	328	271	838	626	253	1342	454	3653	4107	-	-	-	-	-	-
	36%	40%	31%	40%	38%	38%	40%	38%	35%	31%	39%	35%	100%	-	-	-	-	-	-
Labour	3400	1242	2158	350	307	228	619	438	164	1294	359	3041	-	3400	-	-	-	-	-
	30%	21%	39%	31%	36%	32%	30%	27%	23%	30%	31%	29%	-	100%	-	-	-	-	-
UK Independence Party (UKIP)	1565	1498	67	74	44	60	200	234	184	769	108	1457	-	-	-	1565	-	-	-
	14%	25%	1%	7%	5%	8%	10%	14%	25%	18%	9%	14%	-	-	-	100%	-	-	-
Liberal Democrat	982	292	689	98	80	70	165	137	44	387	102	880	-	-	982	-	-	-	-
	9%	5%	12%	9%	9%	10%	8%	8%	6%	9%	9%	9%	-	-	100%	-	-	-	-
SNP	512	183	329	56	35	35	67	77	32	210	40	473	-	-	-	-	-	512	-
	4%	3%	6%	5%	4%	5%	3%	5%	4%	5%	3%	5%	-	-	-	-	-	100%	-
Green	498	127	371	36	42	21	100	64	23	213	37	461	-	-	-	-	498	-	-
	4%	2%	7%	3%	5%	3%	5%	4%	3%	5%	3%	4%	-	-	-	-	100%	-	-
NET: Other party	218	95	124	21	11	10	48	35	16	78	22	196	-	-	-	-	-	-	-
	2%	2%	2%	2%	1%	1%	2%	2%	2%	2%	2%	2%	-	-	-	-	-	-	-
Democratic Unionist Party (DUP)	37	24	13	5	-	2	6	5	6	13	2	35	-	-	-	-	-	-	-
	*	*	*	*	-	*	*	*	1%	*	*	*	-	-	-	-	-	-	-
Sinn Féin	24	4	20	5	1	1	7	4	-	7	1	23	-	-	-	-	-	-	-
	*	*	*	*	*	*	*	*	-	*	*	*	-	-	-	-	-	-	-
Ulster Unionist Party (UUP)	21	12	9	4	1	-	3	5	1	7	2	19	-	-	-	-	-	-	-
	*	*	*	*	*	-	*	*	*	*	*	*	-	-	-	-	-	-	-
SDLP	16	6	10	1	-	-	5	2	1	7	3	13	-	-	-	-	-	-	-
	*	*	*	*	-	-	*	*	*	*	*	*	-	-	-	-	-	-	-
Another party	120	48	72	6	9	7	27	19	8	44	14	106	-	-	-	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-	-	-	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 20

Q.20 Which party did you vote for at the general election?

Base: All respondents who voted in 2015

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Weighted base	11498	5953	5544	1112	860	714	2085	1643	728	4358	1156	10342	4107	3400	982	1565	498	512	72
Plaid Cymru	72	41	32	8	7	3	16	12	5	21	6	66	-	-	-	-	-	-	72
	1%	1%	1%	1%	1%	*	1%	1%	1%	*	1%	1%	-	-	-	-	-	-	100%
Can't remember	65	36	29	12	3	4	19	9	2	16	12	53	-	-	-	-	-	-	-
	1%	1%	1%	1%	*	1%	1%	1%	*	*	1%	1%	-	-	-	-	-	-	-
Would rather not say	78	41	37	9	3	11	13	10	4	28	16	62	-	-	-	-	-	-	-
	1%	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	1%	-	-	-	-	-	-	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 20
Q.20 Which party did you vote for at the general election?
Base: All respondents who voted in 2015

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	11499	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	10593	906
Weighted base	11498	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	10596	902
Conservative	4107	2399	-	-	-	-	-	-	1708	-	-	-	-	-	-	3831	276
	36%	100%	-	-	-	-	-	-	100%	-	-	-	-	-	-	36%	31%
Labour	3400	-	1242	-	-	-	-	-	-	2158	-	-	-	-	-	3109	291
	30%	-	100%	-	-	-	-	-	-	100%	-	-	-	-	-	29%	32%
UK Independence Party (UKIP)	1565	-	-	-	1498	-	-	-	-	-	-	67	-	-	-	1459	106
	14%	-	-	-	100%	-	-	-	-	-	-	100%	-	-	-	14%	12%
Liberal Democrat	982	-	-	292	-	-	-	-	-	-	689	-	-	-	-	900	82
	9%	-	-	100%	-	-	-	-	-	-	100%	-	-	-	-	8%	9%
SNP	512	-	-	-	-	-	183	-	-	-	-	-	-	329	-	473	40
	4%	-	-	-	-	-	100%	-	-	-	-	-	-	100%	-	4%	4%
Green	498	-	-	-	-	127	-	-	-	-	-	-	371	-	-	447	52
	4%	-	-	-	-	100%	-	-	-	-	-	-	100%	-	-	4%	6%
NET: Other party	218	-	-	-	-	-	-	-	-	-	-	-	-	-	-	184	35
	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	4%
Democratic Unionist Party (DUP)	37	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29	8
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	1%
Sinn Féin	24	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20	4
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*
Ulster Unionist Party (UUP)	21	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16	5
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	1%
SDLP	16	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14	2
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*
Another party	120	-	-	-	-	-	-	-	-	-	-	-	-	-	-	104	16
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	2%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 20
Q.20 Which party did you vote for at the general election?
Base: All respondents who voted in 2015

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Weighted base	11498	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	10596	902
Plaid Cymru	72 1%	-	-	-	-	-	-	41 100%	-	-	-	-	-	-	32 100%	66 1%	6 1%
Can't remember	65 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	57 1%	8 1%
Would rather not say	78 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	71 1%	7 1%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 20
Q.20 Which party did you vote for at the general election?
Base: All respondents who voted in 2015

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics				
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4	
Unweighted base	11499	5528	3425	5425	2751	6627	1816	6689	2273	4912	2727	8692	534	4621	3398	4129	4511	1120	1650	4239	1065	1156	6050	4317	1116	
Weighted base	11498	5427	3508	5336	2816	6562	1849	6615	2323	4857	2765	8669	543	4618	3395	4027	4616	1145	1669	4237	1052	1145	6043	4317	1122	
Conservative	4107	1622	1432	1426	1286	2033	823	1878	1137	1826	891	3174	185	2295	701	1090	1841	468	758	1674	341	386	2159	1580	365	
	36%	30%	41%	27%	46%	31%	45%	28%	49%	38%	32%	37%	34%	50%	21%	27%	40%	41%	45%	40%	32%	34%	36%	37%	33%	
Labour	3400	2066	649	2091	441	2316	335	2389	347	1605	705	2591	136	991	1293	1605	989	247	366	1349	382	458	1798	1271	325	
	30%	38%	18%	39%	16%	35%	18%	36%	15%	33%	26%	30%	25%	21%	38%	40%	21%	22%	22%	32%	36%	40%	30%	29%	29%	
UK Independence Party (UKIP)	1565	247	980	302	755	564	441	524	617	381	602	1026	134	530	506	112	1185	329	341	574	88	102	821	566	177	
	14%	5%	28%	6%	27%	9%	24%	8%	27%	8%	22%	12%	25%	11%	15%	3%	26%	29%	20%	14%	8%	9%	14%	13%	16%	
Liberal Democrat	982	623	176	653	123	665	105	729	93	457	184	775	32	427	250	513	211	58	130	396	122	102	510	382	90	
	9%	11%	5%	12%	4%	10%	6%	11%	4%	9%	7%	9%	6%	9%	7%	13%	5%	5%	8%	9%	12%	9%	8%	9%	8%	
SNP	512	298	98	311	67	347	43	382	50	206	148	415	16	122	240	253	148	-	-	-	-	-	303	161	48	
	4%	5%	3%	6%	2%	5%	2%	6%	2%	4%	5%	5%	3%	3%	7%	6%	3%	-	-	-	-	-	5%	4%	4%	
Green	498	370	53	366	35	393	27	463	6	218	127	381	16	107	251	308	68	24	44	163	91	73	258	182	59	
	4%	7%	2%	7%	1%	6%	1%	7%	*	4%	5%	4%	3%	2%	7%	8%	1%	2%	3%	4%	9%	6%	4%	4%	5%	
NET: Other party	218	107	59	96	54	127	36	130	38	86	53	162	9	76	84	80	81	7	12	31	15	7	119	81	18	
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	1%	1%	1%	1%	2%	2%	2%	
Democratic Unionist Party (DUP)	37	12	12	8	13	19	9	17	10	15	7	24	3	12	13	7	19	-	-	-	-	-	20	13	4	
	*	*	*	*	*	*	1%	*	*	*	*	*	1%	*	*	*	*	-	-	-	-	-	*	*	*	
Sinn Féin	24	17	2	12	2	17	-	16	2	17	2	22	-	8	11	13	6	-	-	-	-	-	14	10	1	
	*	*	*	*	*	*	-	*	*	*	*	*	-	*	*	*	*	-	-	-	-	-	*	*	*	
Ulster Unionist Party (UUP)	21	8	8	4	7	9	5	10	5	8	6	12	1	6	7	4	11	-	-	-	-	-	9	10	2	
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	-	-	-	-	*	*	*
SDLP	16	8	6	9	4	9	3	9	4	8	3	13	1	7	7	7	7	-	-	-	-	-	11	4	1	
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	-	-	-	-	*	*	*	
Another party	120	62	31	63	28	72	18	78	16	38	35	90	4	44	46	50	38	7	12	31	15	7	65	44	10	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 20
Q.20 Which party did you vote for at the general election?
Base: All respondents who voted in 2015

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Weighted base	11498	5427	3508	5336	2816	6562	1849	6615	2323	4857	2765	8669	543	4618	3395	4027	4616	1145	1669	4237	1052	1145	6043	4317	1122
Plaid Cymru	72 1%	29 1%	21 1%	35 1%	19 1%	46 1%	11 1%	42 1%	11 *	23 *	24 1%	55 1%	1 *	18 *	32 1%	24 1%	33 1%	-	-	-	-	-	40 1%	28 1%	4 *
Can't remember	65 1%	27 *	22 1%	23 *	16 1%	32 *	14 1%	39 1%	13 1%	23 *	15 1%	39 *	7 1%	22 *	16 *	11 *	33 1%	8 1%	8 *	23 1%	6 1%	7 1%	12 *	31 1%	19 2%
Would rather not say	78 1%	38 1%	18 1%	33 1%	20 1%	40 1%	14 1%	40 1%	11 *	32 1%	16 1%	53 1%	6 1%	30 1%	22 1%	32 1%	28 1%	4 *	11 1%	27 1%	7 1%	9 1%	23 *	36 1%	17 2%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 21
Q.21 How much attention, if any, do you generally pay to politics?
Base: All respondents

	Total	Gender		Age						Social Grade				Region													
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West	
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185	
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186	
Pay a great deal of attention	(10)	1871	1166	705	106	212	246	317	411	580	902	467	204	295	1563	176	104	27	210	86	156	128	122	149	240	273	200
		15%	20%	11%	17%	13%	12%	13%	15%	19%	18%	15%	12%	12%	15%	16%	16%	16%	15%	14%	14%	12%	13%	19%	15%	17%	
	(9)	1588	972	616	55	163	253	296	362	459	777	372	190	247	1319	171	75	22	169	60	130	106	135	140	177	246	156
		13%	17%	9%	9%	10%	12%	12%	14%	15%	15%	12%	11%	10%	13%	16%	12%	13%	12%	10%	12%	12%	14%	13%	14%	13%	13%
	(8)	2777	1417	1360	126	326	430	496	642	756	1256	695	357	465	2354	240	148	36	342	136	260	209	241	223	281	414	248
		22%	24%	21%	20%	20%	21%	21%	24%	25%	25%	22%	21%	20%	22%	22%	23%	21%	24%	23%	23%	23%	24%	20%	22%	22%	21%
	(7)	2456	1075	1381	152	339	436	498	504	527	993	685	336	441	2109	213	107	28	274	126	240	158	204	237	250	381	238
		20%	18%	21%	24%	21%	21%	21%	19%	18%	19%	22%	20%	18%	20%	20%	17%	17%	19%	21%	18%	21%	21%	20%	20%	21%	20%
	(6)	1218	447	770	58	194	228	254	252	231	455	316	185	255	1042	96	65	15	152	53	115	95	81	117	120	188	120
		10%	8%	12%	9%	12%	11%	11%	9%	8%	9%	10%	11%	11%	10%	9%	10%	9%	11%	9%	10%	11%	8%	11%	9%	10%	10%
	(5)	1022	323	698	45	146	194	207	221	209	309	277	178	254	868	79	57	19	120	51	88	85	87	93	99	148	95
		8%	6%	11%	7%	9%	9%	9%	8%	7%	6%	9%	11%	11%	8%	7%	9%	11%	8%	9%	8%	10%	9%	8%	8%	8%	8%
	(4)	443	147	295	34	69	72	95	92	81	134	116	66	124	377	40	20	6	58	21	42	31	39	41	37	67	40
		4%	3%	5%	5%	4%	3%	4%	3%	3%	3%	4%	4%	5%	4%	4%	3%	4%	4%	4%	4%	4%	4%	4%	3%	4%	3%
	(3)	361	117	244	31	49	84	78	60	59	124	95	53	89	318	22	19	3	37	20	41	32	25	46	26	48	42
		3%	2%	4%	5%	3%	4%	3%	2%	2%	2%	3%	3%	4%	3%	2%	3%	2%	3%	3%	4%	4%	3%	4%	2%	3%	4%
	(2)	286	84	202	6	32	71	80	57	41	88	72	40	87	238	26	17	5	39	13	28	19	26	24	17	44	26
		2%	1%	3%	1%	2%	3%	3%	2%	1%	2%	2%	2%	4%	2%	2%	3%	3%	3%	2%	2%	2%	3%	2%	1%	2%	2%
	(1)	149	39	110	5	28	27	38	33	18	35	40	29	46	123	11	11	4	15	7	15	13	13	15	12	24	8
		1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Pay no attention	(0)	173	59	114	7	27	35	49	36	18	33	38	25	76	147	15	7	4	21	14	11	16	11	26	21	16	9
		1%	1%	2%	1%	2%	2%	2%	1%	1%	1%	1%	1%	3%	1%	1%	1%	2%	1%	2%	1%	2%	1%	2%	2%	1%	1%
NET: 8-10		6236	3555	2680	288	700	930	1109	1414	1794	2934	1533	751	1007	5237	588	327	85	721	282	546	442	497	512	698	934	603
		50%	61%	41%	46%	44%	45%	46%	53%	60%	57%	48%	45%	42%	50%	54%	52%	50%	50%	48%	48%	49%	50%	46%	54%	50%	51%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 21
Q.21 How much attention, if any, do you generally pay to politics?
Base: All respondents

	Gender			Age						Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
NET: 5-7	4696 38%	1845 32%	2849 44%	255 41%	680 43%	858 41%	958 40%	978 37%	966 32%	1757 34%	1278 40%	699 42%	949 40%	4018 38%	387 36%	229 36%	62 36%	547 38%	229 39%	444 39%	339 38%	372 38%	447 40%	469 37%	717 39%	453 38%
NET: 0-4	1413 11%	445 8%	966 15%	83 13%	204 13%	289 14%	340 14%	278 10%	218 7%	413 8%	360 11%	213 13%	422 18%	1203 11%	113 10%	75 12%	22 13%	171 12%	75 13%	137 12%	112 13%	115 12%	153 14%	113 9%	200 11%	126 11%
Don't know	24 *	5 *	18 *	1 *	7 *	8 *	2 *	3 *	3 *	6 *	5 *	7 *	6 *	21 *	2 *	- -	1 1%	6 *	2 *	1 *	1 *	3 *	1 *	3 *	1 *	3 *
Mean	7.16	7.65	6.72	7.11	6.93	6.88	6.92	7.24	7.62	7.52	7.12	6.91	6.63	7.15	7.33	7.15	7.00	7.11	7.02	7.09	7.03	7.11	6.95	7.40	7.20	7.27
Standard deviation	2.24	2.05	2.30	2.19	2.27	2.31	2.37	2.20	2.01	2.03	2.20	2.27	2.52	2.23	2.20	2.30	2.49	2.24	2.33	2.20	2.31	2.19	2.36	2.19	2.17	2.16
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.05	0.04	0.04	0.03	0.04	0.06	0.05	0.02	0.07	0.09	0.19	0.06	0.10	0.07	0.08	0.07	0.07	0.06	0.05	0.06

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 21
Q.21 How much attention, if any, do you generally pay to politics?
Base: All respondents

	Referendum			When Mind Made Up						Reluctant To Tell How You Voted		2015 Vote								
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72	
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72	
Pay a great deal of attention	(10)	1871 15%	955 15%	916 15%	134 11%	100 10%	71 9%	223 10%	248 14%	174 23%	922 20%	168 13%	1703 15%	591 14%	572 17%	143 15%	272 17%	79 16%	106 21%	15 20%
	(9)	1588 13%	773 12%	815 14%	113 9%	102 11%	83 10%	245 11%	236 14%	145 19%	664 14%	134 10%	1454 13%	539 13%	463 14%	130 13%	213 14%	67 13%	83 16%	13 18%
	(8)	2777 22%	1409 22%	1369 23%	213 17%	186 19%	136 17%	507 22%	455 26%	182 24%	1098 24%	243 19%	2534 23%	1029 25%	762 22%	236 24%	336 21%	112 22%	114 22%	13 18%
	(7)	2456 20%	1267 20%	1189 20%	250 20%	206 21%	191 24%	495 22%	368 21%	138 18%	808 18%	246 19%	2210 20%	854 21%	674 20%	197 20%	301 19%	92 18%	96 19%	13 18%
	(6)	1218 10%	602 9%	615 10%	143 12%	117 12%	97 12%	284 13%	153 9%	44 6%	379 8%	153 12%	1065 10%	412 10%	336 10%	114 12%	137 9%	50 10%	29 6%	7 10%
	(5)	1022 8%	577 9%	444 7%	145 12%	96 10%	94 12%	218 10%	137 8%	34 4%	298 6%	141 11%	881 8%	314 8%	261 8%	71 7%	127 8%	40 8%	36 7%	7 10%
	(4)	443 4%	247 4%	197 3%	54 4%	53 6%	44 6%	105 5%	52 3%	12 2%	123 3%	72 6%	372 3%	117 3%	113 3%	43 4%	55 4%	20 4%	14 3%	- -
	(3)	361 3%	190 3%	171 3%	58 5%	40 4%	32 4%	82 4%	39 2%	7 1%	104 2%	45 3%	316 3%	109 3%	87 3%	20 2%	38 2%	16 3%	8 2%	- -
	(2)	286 2%	173 3%	113 2%	56 5%	26 3%	23 3%	51 2%	31 2%	10 1%	89 2%	45 3%	241 2%	89 2%	59 2%	15 2%	34 2%	12 2%	11 2%	2 3%
	(1)	149 1%	96 1%	54 1%	27 2%	19 2%	14 2%	29 1%	12 1%	2 *	46 1%	16 1%	133 1%	27 1%	31 1%	5 1%	27 2%	5 1%	7 1%	2 3%
Pay no attention	(0)	173 1%	114 2%	59 1%	27 2%	15 2%	13 2%	24 1%	15 1%	9 1%	69 1%	22 2%	151 1%	23 1%	34 1%	7 1%	24 2%	6 1%	8 2%	- -
NET: 8-10		6236 50%	3136 49%	3100 52%	460 38%	388 40%	289 36%	975 43%	939 54%	501 66%	2684 58%	546 42%	5690 51%	2159 53%	1798 53%	510 52%	821 52%	258 52%	303 59%	40 56%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 21
Q.21 How much attention, if any, do you generally pay to politics?
Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
NET: 5-7	4696 38%	2447 38%	2249 38%	538 44%	420 44%	382 48%	996 44%	658 38%	216 28%	1485 32%	540 42%	4156 38%	1580 38%	1271 37%	382 39%	566 36%	182 37%	161 32%	28 38%
NET: 0-4	1413 11%	820 13%	593 10%	223 18%	153 16%	126 16%	291 13%	149 9%	40 5%	431 9%	200 16%	1213 11%	365 9%	325 10%	90 9%	177 11%	59 12%	48 9%	4 6%
Don't know	24 *	17 *	8 *	4 *	3 *	2 *	5 *	2 *	1 *	7 *	3 *	21 *	2 *	7 *	- *	1 *	- *	- *	- *
Mean	7.16	7.05	7.28	6.49	6.70	6.60	6.87	7.34	7.92	7.48	6.77	7.21	7.31	7.34	7.31	7.24	7.19	7.53	7.53
Standard deviation	2.24	2.33	2.13	2.46	2.30	2.26	2.14	2.03	1.95	2.22	2.35	2.22	2.03	2.13	2.01	2.30	2.24	2.26	2.17
Standard error	0.02	0.03	0.03	0.07	0.07	0.08	0.05	0.05	0.07	0.03	0.07	0.02	0.03	0.04	0.06	0.06	0.10	0.10	0.26

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 21
Q.21 How much attention, if any, do you generally pay to politics?
Base: All respondents

	Total	Leave by GE2015							Remain by GE2015							Methodology	
		Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Pay a great deal of attention	(10) 1871 15%	392 16%	179 14%	30 10%	263 18%	15 11%	23 13%	3 8%	199 12%	394 18%	113 16%	9 13%	64 17%	84 25%	12 36%	1714 15%	156 16%
	(9) 1588 13%	317 13%	137 11%	32 11%	207 14%	12 10%	26 14%	3 8%	222 13%	325 15%	98 14%	6 9%	55 15%	57 17%	10 30%	1491 13%	97 10%
	(8) 2777 22%	621 26%	252 20%	66 22%	327 22%	28 22%	31 17%	8 21%	408 24%	511 24%	171 25%	10 14%	84 22%	83 25%	5 15%	2543 22%	235 24%
	(7) 2456 20%	473 20%	241 19%	62 21%	286 19%	19 15%	48 26%	11 28%	381 22%	433 20%	134 19%	15 23%	73 20%	48 15%	2 6%	2252 20%	204 21%
	(6) 1218 10%	217 9%	135 11%	31 11%	132 9%	15 11%	8 5%	6 15%	195 11%	201 9%	83 12%	5 7%	36 10%	21 6%	1 3%	1135 10%	83 8%
	(5) 1022 8%	172 7%	130 10%	27 9%	122 8%	12 10%	21 11%	5 13%	142 8%	131 6%	44 6%	6 9%	28 7%	15 5%	2 6%	925 8%	97 10%
	(4) 443 4%	66 3%	52 4%	17 6%	51 3%	6 5%	8 5%	- -	52 3%	61 3%	26 4%	4 6%	13 4%	6 2%	- -	404 4%	39 4%
	(3) 361 3%	55 2%	41 3%	14 5%	32 2%	7 6%	3 2%	- -	54 3%	46 2%	7 1%	6 9%	9 2%	5 1%	- -	331 3%	30 3%
	(2) 286 2%	53 2%	32 3%	6 2%	30 2%	5 4%	6 3%	2 5%	36 2%	27 1%	9 1%	4 6%	7 2%	5 1%	- -	259 2%	27 3%
	(1) 149 1%	16 1%	22 2%	3 1%	24 2%	2 2%	3 2%	1 3%	12 1%	10 *	2 *	3 4%	3 1%	4 1%	1 3%	142 1%	7 1%
Pay no attention	(0) 173 1%	16 1%	17 1%	4 1%	23 2%	5 4%	5 3%	- -	8 *	17 1%	3 *	1 1%	1 *	3 1%	- -	152 1%	21 2%
NET: 8-10	6236 50%	1331 55%	568 46%	128 44%	797 53%	55 43%	80 44%	15 36%	828 49%	1230 57%	382 55%	24 36%	203 55%	223 68%	26 82%	5748 51%	488 49%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 21
Q.21 How much attention, if any, do you generally pay to politics?
Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
NET: 5-7	4696 38%	862 36%	507 41%	121 41%	540 36%	46 36%	77 42%	23 56%	718 42%	764 35%	261 38%	26 39%	136 37%	84 26%	5 15%	4312 38%	384 39%
NET: 0-4	1413 11%	205 9%	163 13%	44 15%	160 11%	26 20%	26 14%	3 8%	160 9%	161 7%	46 7%	17 26%	33 9%	22 7%	1 3%	1289 11%	124 12%
Don't know	24 *	1 *	4 *	- -	1 *	- -	- -	- -	1 *	3 *	- -	- -	- -	- -	- -	24 *	- -
Mean	7.16	7.41	6.95	6.84	7.28	6.48	6.88	6.77	7.17	7.56	7.52	6.30	7.44	7.88	8.52	7.17	7.06
Standard deviation	2.24	2.05	2.31	2.22	2.27	2.63	2.43	2.03	2.00	1.99	1.88	2.69	2.04	2.08	1.96	2.23	2.31
Standard error	0.02	0.04	0.07	0.13	0.06	0.24	0.18	0.33	0.05	0.04	0.07	0.32	0.10	0.11	0.34	0.02	0.07

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 21
Q.21 How much attention, if any, do you generally pay to politics?
Base: All respondents

	Total	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
		Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4	
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406	
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413	
Pay a great deal of attention	(10)	1871	919	609	993	496	1128	345	1085	457	783	566	1437	81	844	595	808	648	172	235	643	200	219	1871	-	-
		15%	16%	16%	17%	16%	16%	17%	15%	19%	15%	19%	15%	13%	17%	16%	19%	13%	14%	13%	14%	18%	18%	30%	-	-
	(9)	1588	819	512	850	399	974	257	983	332	726	409	1279	61	772	433	684	570	141	249	533	153	165	1588	-	-
		13%	14%	14%	15%	13%	14%	13%	14%	13%	14%	14%	14%	10%	16%	12%	16%	11%	11%	14%	12%	14%	13%	25%	-	-
	(8)	2777	1377	826	1385	635	1662	427	1654	539	1250	637	2137	128	1222	758	1078	1023	249	410	1016	264	293	2777	-	-
		22%	24%	22%	24%	21%	24%	21%	23%	22%	24%	22%	23%	21%	25%	21%	25%	20%	20%	23%	22%	24%	24%	45%	-	-
	(7)	2456	1234	688	1199	537	1461	336	1523	409	1127	508	1876	100	997	697	852	976	241	377	953	232	216	-	2456	-
		20%	21%	18%	21%	18%	21%	17%	21%	17%	22%	17%	20%	17%	20%	19%	20%	20%	20%	21%	21%	21%	17%	-	52%	-
	(6)	1218	578	324	495	273	694	179	696	215	528	256	928	50	423	351	374	506	116	179	478	105	114	-	1218	-
		10%	10%	9%	9%	9%	10%	9%	10%	9%	10%	9%	10%	8%	9%	10%	9%	10%	9%	10%	11%	9%	9%	-	26%	-
	(5)	1022	378	320	332	260	469	167	502	189	344	218	685	63	287	318	206	513	127	148	390	56	100	-	1022	-
		8%	6%	9%	6%	9%	7%	8%	7%	8%	7%	7%	7%	10%	6%	9%	5%	10%	10%	8%	9%	5%	8%	-	22%	-
	(4)	443	182	125	160	119	201	93	204	90	139	110	304	32	112	145	103	225	51	65	151	46	50	-	-	443
		4%	3%	3%	3%	4%	3%	5%	3%	4%	3%	4%	3%	5%	2%	4%	2%	5%	4%	4%	3%	4%	4%	-	-	31%
	(3)	361	135	121	116	96	183	60	180	77	140	68	255	30	92	123	80	169	42	52	157	30	23	-	-	361
		3%	2%	3%	2%	3%	3%	3%	3%	3%	3%	2%	3%	5%	2%	3%	2%	3%	3%	3%	3%	3%	2%	-	-	26%
	(2)	286	114	95	80	93	124	61	129	66	82	72	189	23	61	106	48	163	32	46	106	19	26	-	-	286
		2%	2%	3%	1%	3%	2%	3%	2%	3%	2%	2%	2%	4%	1%	3%	1%	3%	3%	3%	2%	2%	2%	-	-	20%
	(1)	149	44	51	38	44	59	36	57	45	48	43	103	11	26	53	18	93	21	22	53	8	8	-	-	149
		1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	*	2%	2%	1%	1%	1%	1%	-	-	11%
Pay no attention	(0)	173	43	74	31	56	58	40	65	46	39	52	96	23	26	78	19	106	35	21	44	7	24	-	-	173
		1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	4%	1%	2%	*	2%	3%	1%	1%	1%	2%	-	-	12%
NET: 8-10		6236	3114	1947	3227	1530	3764	1029	3722	1328	2759	1613	4852	270	2838	1786	2570	2241	563	894	2192	616	676	6236	-	-
		50%	53%	52%	57%	51%	54%	51%	53%	54%	53%	55%	52%	45%	58%	49%	60%	45%	46%	50%	48%	55%	55%	100%	-	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 21
Q.21 How much attention, if any, do you generally pay to politics?
Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics				
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4	
																										11%
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413	
NET: 5-7	4696	2190	1332	2026	1070	2623	681	2721	813	2000	981	3489	213	1707	1365	1431	1995	485	704	1821	392	431	-	4696	-	
		38%	38%	35%	36%	35%	37%	34%	38%	33%	38%	33%	38%	35%	35%	37%	34%	40%	39%	39%	40%	35%	35%	-	100%	-
NET: 0-4	1413	518	466	425	409	626	289	635	324	447	345	947	120	317	505	269	756	182	206	511	110	131	-	-	1413	
		11%	9%	12%	7%	14%	9%	14%	9%	13%	9%	12%	10%	20%	7%	14%	6%	15%	15%	11%	11%	10%	11%	-	-	100%
Don't know	24	4	9	3	8	7	5	6	5	5	7	8	4	3	7	2	11	5	1	8	1	2	-	-	-	
	*	*	*	*	*	*	*	*	*	*	*	*	1%	*	*	*	*	*	*	*	*	*	-	-	-	
Mean	7.16	7.38	7.15	7.55	7.09	7.38	7.07	7.34	7.20	7.36	7.30	7.27	6.59	7.61	7.03	7.70	6.82	6.85	7.13	7.11	7.45	7.30	8.85	6.31	2.53	
Standard deviation	2.24	2.05	2.36	1.97	2.40	2.07	2.44	2.07	2.42	2.04	2.35	2.15	2.64	1.92	2.40	1.89	2.40	2.45	2.19	2.18	2.07	2.25	0.85	0.80	1.35	
Standard error	0.02	0.03	0.04	0.03	0.04	0.02	0.06	0.02	0.05	0.03	0.04	0.02	0.11	0.03	0.04	0.03	0.03	0.07	0.05	0.03	0.06	0.06	0.01	0.01	0.04	

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 22

Q.22 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Gender		Age							Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
If you work hard, it is possible to be very successful in Britain no matter what your background	7320 59%	3467 59%	3853 59%	354 57%	930 58%	1224 59%	1346 56%	1529 57%	1936 65%	3221 63%	1912 60%	940 56%	1229 52%	6257 60%	572 53%	375 59%	116 68%	841 58%	307 52%	660 58%	558 62%	605 61%	667 60%	753 59%	1178 64%	689 58%
In Britain today, people from some backgrounds will never have a real chance to be successful no matter how hard they work	5049 41%	2383 41%	2660 41%	273 43%	661 42%	862 41%	1063 44%	1144 43%	1046 35%	1889 37%	1265 40%	729 44%	1155 48%	4221 40%	517 47%	256 41%	54 32%	604 42%	282 48%	469 42%	337 38%	383 39%	446 40%	531 41%	673 36%	497 42%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 22

Q.22 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
If you work hard, it is possible to be very successful in Britain no matter what your background	7320 59%	3718 58%	3603 61%	739 60%	609 63%	515 64%	1394 62%	1028 59%	441 58%	2594 56%	750 58%	6571 59%	3156 77%	1583 47%	598 61%	802 51%	215 43%	213 42%	32 45%
In Britain today, people from some backgrounds will never have a real chance to be successful no matter how hard they work	5049 41%	2702 42%	2347 39%	486 40%	355 37%	284 36%	873 38%	720 41%	317 42%	2013 44%	539 42%	4510 41%	951 23%	1817 53%	383 39%	763 49%	283 57%	299 58%	40 55%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 22

Q.22 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
If you work hard, it is possible to be very successful in Britain no matter what your background	7320 59%	1747 73%	521 42%	167 57%	767 51%	64 51%	73 40%	22 54%	1409 83%	1062 49%	431 63%	36 53%	151 41%	140 43%	11 33%	6696 59%	624 63%
In Britain today, people from some backgrounds will never have a real chance to be successful no matter how hard they work	5049 41%	652 27%	721 58%	125 43%	731 49%	62 49%	110 60%	19 46%	299 17%	1096 51%	258 37%	32 47%	221 59%	189 57%	21 67%	4677 41%	372 37%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 22

Q.22 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics				
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4	
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406	
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413	
If you work hard, it is possible to be very successful in Britain no matter what your background	7320	3516	2080	3308	1763	4098	1197	4062	1534	3384	1423	5648	309	3490	1597	2491	2817	668	1106	2825	682	696	3531	2918	854	
		59%	60%	55%	58%	58%	58%	60%	57%	62%	65%	48%	61%	51%	72%	44%	58%	56%	54%	61%	62%	61%	56%	57%	62%	60%
In Britain today, people from some backgrounds will never have a real chance to be successful no matter how hard they work	5049	2310	1673	2374	1254	2922	808	3022	936	1826	1523	3648	298	1376	2067	1781	2186	567	699	1707	438	544	2705	1778	558	
		41%	40%	45%	42%	42%	40%	43%	38%	35%	52%	39%	49%	28%	56%	42%	44%	46%	39%	38%	39%	44%	43%	38%	40%	

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 23

Q.22 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Gender		Age							Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
For most children growing up in Britain today, life will be better than it was for their parents	5607 45%	2822 48%	2782 43%	302 48%	734 46%	894 43%	1016 42%	1203 45%	1457 49%	2455 48%	1414 44%	733 44%	992 42%	4704 45%	522 48%	283 45%	98 58%	697 48%	276 47%	498 44%	416 47%	448 45%	486 44%	542 42%	839 45%	502 42%
For most children growing up in Britain today, life will be worse than it was for their parents	6762 55%	3028 52%	3731 57%	324 52%	858 54%	1192 57%	1393 58%	1470 55%	1524 51%	2655 52%	1763 56%	936 56%	1392 58%	5775 55%	567 52%	348 55%	72 42%	748 52%	313 53%	630 56%	478 53%	540 55%	627 56%	742 58%	1013 55%	684 58%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 23

Q.22 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
For most children growing up in Britain today, life will be better than it was for their parents	5607 45%	2500 39%	3107 52%	577 47%	472 49%	392 49%	1079 48%	806 46%	320 42%	1960 43%	596 46%	5011 45%	2240 55%	1440 42%	468 48%	472 30%	176 35%	213 42%	23 32%
For most children growing up in Britain today, life will be worse than it was for their parents	6762 55%	3920 61%	2842 48%	648 53%	492 51%	407 51%	1188 52%	942 54%	438 58%	2647 57%	693 54%	6069 55%	1867 45%	1960 58%	514 52%	1093 70%	322 65%	300 58%	49 68%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 23

Q.22 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
For most children growing up in Britain today, life will be better than it was for their parents	5607 45%	1132 47%	459 37%	115 40%	437 29%	33 26%	70 38%	11 28%	1108 65%	981 45%	352 51%	36 53%	143 39%	143 43%	12 36%	5106 45%	501 50%
For most children growing up in Britain today, life will be worse than it was for their parents	6762 55%	1267 53%	783 63%	177 60%	1061 71%	94 74%	113 62%	29 72%	600 35%	1177 55%	337 49%	32 47%	228 61%	186 57%	20 64%	6267 55%	495 50%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 23

Q.22 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
For most children growing up in Britain today, life will be better than it was for their parents	5607 45%	2973 51%	1348 36%	2773 49%	1165 39%	3324 47%	829 41%	3272 46%	1047 42%	2759 53%	947 32%	4476 48%	203 34%	2615 54%	1326 36%	2172 51%	1913 38%	476 39%	745 41%	2128 47%	555 50%	567 46%	2731 44%	2205 47%	660 47%
For most children growing up in Britain today, life will be worse than it was for their parents	6762 55%	2854 49%	2406 64%	2908 51%	1852 61%	3696 53%	1176 59%	3812 54%	1423 58%	2452 47%	2000 68%	4820 52%	404 66%	2250 46%	2338 64%	2100 49%	3090 62%	759 61%	1060 59%	2404 53%	565 50%	673 54%	3505 56%	2491 53%	753 53%

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Absolutes/col percents

Table 24

Q.22 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
With the way the economy and society are changing, there will be more threats to my standard of living in future than there will be opportunities to improve it	8164 66%	3719 64%	4440 68%	377 60%	974 61%	1355 65%	1657 69%	1881 70%	1919 64%	3220 63%	2113 67%	1121 67%	1692 71%	6878 66%	762 70%	420 67%	104 62%	950 66%	410 70%	754 67%	588 66%	645 65%	746 67%	813 63%	1200 65%	772 65%
The way society and the economy is changing will bring more opportunities for me to improve my standard of living than threats to it	4205 34%	2131 36%	2073 32%	249 40%	618 39%	731 35%	752 31%	792 30%	1063 36%	1891 37%	1063 33%	548 33%	692 29%	3601 34%	327 30%	211 33%	65 38%	495 34%	179 30%	374 33%	306 34%	343 35%	367 33%	471 37%	651 35%	415 35%

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Absolutes/col percents

Table 24

Q.22 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.
Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On pol-ling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
With the way the economy and society are changing, there will be more threats to my standard of living in future than there will be opportunities to improve it	8164 66%	4566 71%	3599 60%	821 67%	625 65%	525 66%	1480 65%	1166 67%	489 65%	3058 66%	845 66%	7320 66%	2356 57%	2382 70%	604 61%	1218 78%	363 73%	380 74%	54 75%
The way society and the economy is changing will bring more opportunities for me to improve my standard of living than threats to it	4205 34%	1854 29%	2351 40%	404 33%	339 35%	274 34%	787 35%	583 33%	269 35%	1549 34%	444 34%	3761 34%	1751 43%	1018 30%	378 39%	347 22%	135 27%	132 26%	18 25%

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Absolutes/col percents

Table 24

Q.22 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
With the way the economy and society are changing, there will be more threats to my standard of living in future than there will be opportunities to improve it	8164 66%	1515 63%	949 76%	197 67%	1176 78%	106 84%	137 75%	31 77%	841 49%	1433 66%	407 59%	42 63%	257 69%	243 74%	23 73%	7629 67%	536 54%
The way society and the economy is changing will bring more opportunities for me to improve my standard of living than threats to it	4205 34%	884 37%	293 24%	96 33%	322 22%	21 16%	46 25%	9 23%	867 51%	725 34%	282 41%	25 37%	114 31%	86 26%	9 27%	3744 33%	460 46%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 24

Q.22 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
With the way the economy and society are changing, there will be more threats to my standard of living in future than there will be opportunities to improve it	8164 66%	3551 61%	2790 74%	3559 63%	2175 72%	4520 64%	1371 68%	4636 65%	1660 67%	3061 59%	2239 76%	5956 64%	442 73%	2797 57%	2753 75%	2521 59%	3683 74%	864 70%	1280 71%	2913 64%	676 60%	790 64%	4125 66%	3074 65%	955 68%
The way society and the economy is changing will bring more opportunities for me to improve my standard of living than threats to it	4205 34%	2275 39%	964 26%	2122 37%	842 28%	2500 36%	634 32%	2448 35%	810 33%	2149 41%	708 24%	3341 36%	166 27%	2068 43%	910 25%	1752 41%	1321 26%	371 30%	526 29%	1619 36%	444 40%	451 36%	2111 34%	1621 35%	458 32%

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Absolutes/col percents

Table 25

Q.22 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Gender		Age							Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Overall, life in Britain today is better than it was 30 years ago	7011 57%	3602 62%	3405 52%	434 69%	922 58%	1152 55%	1254 52%	1462 55%	1786 60%	3353 66%	1781 56%	832 50%	1026 43%	5892 56%	656 60%	349 55%	114 67%	821 57%	325 55%	616 55%	495 55%	541 55%	595 53%	742 58%	1062 57%	694 58%
Overall, life in Britain today is worse than it was 30 years ago	5358 43%	2248 38%	3108 48%	193 31%	670 42%	933 45%	1155 48%	1211 45%	1195 40%	1757 34%	1395 44%	837 50%	1357 57%	4587 44%	434 40%	282 45%	56 33%	624 43%	264 45%	512 45%	399 45%	446 45%	518 47%	542 42%	789 43%	492 42%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 25

Q.22 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Referendum			When Mind Made Up						Reluctant To Tell How You Voted		2015 Vote							
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Overall, life in Britain today is better than it was 30 years ago	7011 57%	2694 42%	4317 73%	682 56%	557 58%	482 60%	1322 58%	994 57%	393 52%	2583 56%	721 56%	6290 57%	2602 63%	1980 58%	691 70%	465 30%	293 59%	281 55%	33 45%
Overall, life in Britain today is worse than it was 30 years ago	5358 43%	3725 58%	1633 27%	543 44%	408 42%	318 40%	946 42%	755 43%	365 48%	2024 44%	567 44%	4791 43%	1505 37%	1420 42%	291 30%	1100 70%	205 41%	232 45%	40 55%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 25

Q.22 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Overall, life in Britain today is better than it was 30 years ago	7011 57%	1250 52%	483 39%	143 49%	429 29%	46 36%	80 44%	12 31%	1352 79%	1497 69%	548 80%	36 54%	248 67%	201 61%	20 64%	6368 56%	643 65%
Overall, life in Britain today is worse than it was 30 years ago	5358 43%	1148 48%	759 61%	150 51%	1069 71%	81 64%	103 56%	28 69%	356 21%	660 31%	141 20%	31 46%	124 33%	129 39%	12 36%	5005 44%	353 35%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 25

Q.22 Below are some pairs of statements. Please say which statement in each pair you most agree with, even if you don't completely agree with it.

Base: All respondents

	<u>Multi-culturalism</u>		<u>Social liberalism</u>		<u>Feminism</u>		<u>The Green movement</u>		<u>Globalisation</u>		<u>The internet</u>		<u>Capitalism</u>		<u>Immigration</u>		<u>National Identity</u>					<u>Attention Paid to Politics</u>				
	<u>Total</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Eng-lish not Brit-ish</u>	<u>More Eng-lish than Brit-ish</u>	<u>Equ-ally Eng-lish and Brit-ish</u>	<u>More Brit-ish than Eng-lish</u>	<u>Brit-ish not Eng-lish</u>	<u>8-10</u>	<u>5-7</u>	<u>0-4</u>	
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406	
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413	
Overall, life in Britain today is better than it was 30 years ago	7011	4017	1480	3816	1247	4422	898	4383	1150	3478	1216	5683	210	3220	1736	3092	2035	497	910	2654	738	782	3590	2693	718	
		57%	69%	39%	67%	41%	63%	45%	62%	47%	67%	41%	61%	35%	66%	47%	72%	41%	40%	50%	59%	66%	63%	58%	57%	51%
Overall, life in Britain today is worse than it was 30 years ago	5358	1810	2274	1866	1770	2598	1107	2701	1320	1733	1731	3613	397	1645	1927	1180	2968	738	895	1879	381	459	2646	2003	695	
		43%	31%	61%	33%	59%	37%	55%	38%	53%	33%	59%	39%	65%	34%	53%	28%	59%	60%	50%	41%	34%	37%	42%	43%	49%

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Table 26

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Summary

Base: All respondents

		Q23 Summary							
		Multi-culturalism	Social liberalism	Feminism	The Green movement	Globalisation	The internet	Capitalism	Immigration
Unweighted base		12369	12369	12369	12369	12369	12369	12369	12369
Weighted base		12369	12369	12369	12369	12369	12369	12369	12369
Very much a force for good	(10)	976 8%	808 7%	1365 11%	1330 11%	419 3%	1900 15%	301 2%	353 3%
	(9)	783 6%	679 5%	904 7%	927 7%	386 3%	1745 14%	379 3%	319 3%
	(8)	1462 12%	1352 11%	1678 14%	1655 13%	1099 9%	2608 21%	1134 9%	989 8%
	(7)	1483 12%	1569 13%	1765 14%	1798 15%	1613 13%	1960 16%	1571 13%	1434 12%
	(6)	1122 9%	1272 10%	1308 11%	1375 11%	1692 14%	1084 9%	1480 12%	1177 10%
	(5)	2781 22%	3625 29%	3324 27%	2799 23%	4197 34%	2457 20%	3823 31%	3090 25%
Mixed blessing	(4)	838 7%	899 7%	626 5%	682 6%	868 7%	210 2%	1032 8%	892 7%
	(3)	818 7%	778 6%	508 4%	622 5%	779 6%	151 1%	934 8%	956 8%
	(2)	669 5%	503 4%	345 3%	438 4%	501 4%	97 1%	715 6%	914 7%
	(1)	481 4%	282 2%	184 1%	264 2%	291 2%	58 *	390 3%	743 6%
	(0)	947 8%	555 4%	343 3%	464 4%	508 4%	91 1%	592 5%	1499 12%
NET: A force for good		5826 47%	5681 46%	7020 57%	7084 57%	5210 42%	9296 75%	4865 39%	4272 35%
NET: A force for ill		3754 30%	3017 24%	2005 16%	2470 20%	2946 24%	607 5%	3663 30%	5003 40%
Don't know		8 *	46 *	20 *	16 *	15 *	9 *	17 *	3 *
Mean		5.43	5.60	6.23	6.11	5.34	7.25	5.12	4.52

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Absolutes/col percents

Table 26

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Summary**Base: All respondents**

	Q23 Summary							
	Multi-culturalism	Social liberalism	Feminism	The Green movement	Globalisation	The internet	Capitalism	Immigration
Weighted base	12369	12369	12369	12369	12369	12369	12369	12369
Standard deviation	2.79	2.44	2.39	2.53	2.19	2.01	2.27	2.69
Standard error	0.03	0.02	0.02	0.02	0.02	0.02	0.02	0.02

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 27

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Multiculturalism

Base: All respondents

	Gender			Age						Social Grade					Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West	
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185	
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186	
Very much a force for good	(10)	976 8%	389 7%	587 9%	123 20%	230 14%	217 10%	151 6%	141 5%	113 4%	455 9%	269 8%	108 6%	139 6%	832 8%	91 8%	41 6%	13 8%	123 9%	36 6%	75 7%	64 7%	60 6%	66 6%	161 13%	154 8%	92 8%
	(9)	783 6%	352 6%	430 7%	89 14%	150 9%	162 8%	142 6%	148 6%	91 3%	398 8%	206 6%	76 5%	101 4%	673 6%	78 7%	28 4%	4 2%	82 6%	31 5%	63 6%	52 6%	62 6%	71 6%	134 10%	104 6%	74 6%
	(8)	1462 12%	703 12%	759 12%	99 16%	248 16%	296 14%	277 11%	272 10%	268 9%	729 14%	387 12%	160 10%	182 8%	1192 11%	160 15%	76 12%	33 20%	153 11%	61 10%	123 11%	89 10%	109 11%	117 11%	204 16%	215 12%	121 10%
	(7)	1483 12%	696 12%	786 12%	98 16%	224 14%	281 13%	284 12%	309 12%	288 10%	689 13%	393 12%	163 10%	236 10%	1250 12%	146 13%	70 11%	17 10%	182 13%	73 12%	143 13%	110 12%	116 12%	131 12%	146 11%	217 12%	133 11%
	(6)	1122 9%	516 9%	605 9%	49 8%	145 9%	191 9%	222 9%	249 9%	267 9%	484 9%	303 10%	132 8%	201 8%	946 9%	110 10%	52 8%	14 8%	120 8%	53 9%	99 9%	79 9%	90 9%	98 9%	115 9%	165 9%	127 11%
Mixed blessing	(5)	2781 22%	1212 21%	1568 24%	86 14%	313 20%	441 21%	563 23%	600 22%	778 26%	1005 20%	718 23%	412 25%	640 27%	2336 22%	232 21%	168 27%	44 26%	344 24%	138 23%	243 22%	209 23%	217 22%	265 24%	230 18%	422 23%	268 23%
	(4)	838 7%	397 7%	441 7%	30 5%	68 4%	128 6%	186 8%	183 7%	244 8%	320 6%	213 7%	132 8%	173 7%	727 7%	64 6%	36 6%	11 7%	101 7%	44 7%	84 7%	62 7%	63 6%	84 8%	62 5%	134 7%	94 8%
	(3)	818 7%	417 7%	401 6%	14 2%	67 4%	101 5%	169 7%	217 8%	249 8%	307 6%	196 6%	120 7%	190 8%	710 7%	61 6%	38 6%	10 6%	106 7%	52 9%	82 7%	59 7%	73 7%	86 8%	58 4%	121 7%	73 6%
	(2)	669 5%	339 6%	329 5%	13 2%	39 2%	87 4%	122 5%	176 7%	231 8%	235 5%	152 5%	127 8%	153 6%	574 5%	48 4%	42 7%	5 3%	82 6%	36 6%	85 8%	60 7%	63 6%	60 5%	41 3%	97 5%	51 4%
	(1)	481 4%	275 5%	206 3%	9 1%	31 2%	56 3%	90 4%	125 5%	170 6%	184 4%	118 4%	67 4%	112 5%	406 4%	37 3%	32 5%	7 4%	39 3%	16 3%	53 5%	35 4%	40 4%	37 3%	47 4%	84 5%	53 4%
Very much a force for ill	(0)	947 8%	552 9%	394 6%	16 3%	76 5%	123 6%	204 8%	251 9%	277 9%	303 6%	221 7%	172 10%	250 10%	827 8%	62 6%	47 8%	11 7%	114 8%	50 8%	77 7%	74 8%	93 9%	96 9%	86 7%	136 7%	101 9%
NET: A force for good		5826 47%	2656 45%	3167 49%	458 73%	997 63%	1147 55%	1076 45%	1120 42%	1027 34%	2755 54%	1558 49%	639 38%	860 36%	4893 47%	585 54%	268 42%	80 47%	660 46%	253 43%	502 45%	394 44%	437 44%	482 43%	761 59%	856 46%	547 46%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 27

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Multiculturalism

Base: All respondents

	Gender		Age						Social Grade					Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
NET: A force for ill	3754 30%	1980 34%	1772 27%	83 13%	281 18%	496 24%	771 32%	952 36%	1171 39%	1349 26%	900 28%	618 37%	878 37%	3242 31%	272 25%	195 31%	45 27%	441 31%	198 34%	382 34%	290 32%	332 34%	363 33%	293 23%	571 31%	371 31%
Don't know	8 *	2 *	6 *	- -	1 *	1 *	- -	1 *	5 *	1 *	1 *	1 *	5 *	7 *	- -	1 *	- -	- -	- -	1 *	1 *	2 *	2 *	- -	1 *	- -
Mean	5.43	5.22	5.63	7.07	6.42	5.93	5.28	5.03	4.69	5.79	5.56	4.94	4.84	5.41	5.79	5.22	5.56	5.42	5.19	5.25	5.25	5.18	5.23	6.13	5.41	5.34
Standard deviation	2.79	2.87	2.71	2.50	2.66	2.73	2.75	2.79	2.64	2.75	2.76	2.82	2.76	2.81	2.69	2.74	2.67	2.77	2.72	2.75	2.79	2.83	2.75	2.88	2.79	2.80
Standard error	0.03	0.04	0.03	0.10	0.07	0.06	0.06	0.05	0.05	0.04	0.05	0.07	0.06	0.03	0.08	0.11	0.21	0.07	0.11	0.08	0.09	0.09	0.08	0.08	0.06	0.08

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 27

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Multiculturalism

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Very much a force for good	(10) 976 8%	147 2%	829 14%	83 7%	61 6%	43 5%	125 6%	122 7%	55 7%	486 11%	83 6%	893 8%	157 4%	433 13%	90 9%	16 1%	110 22%	60 12%	9 12%
	(9) 783 6%	147 2%	636 11%	81 7%	65 7%	44 6%	118 5%	100 6%	48 6%	327 7%	82 6%	701 6%	171 4%	337 10%	78 8%	16 1%	70 14%	43 8%	2 3%
	(8) 1462 12%	374 6%	1088 18%	116 9%	118 12%	98 12%	279 12%	195 11%	84 11%	572 12%	146 11%	1316 12%	378 9%	529 16%	179 18%	53 3%	92 19%	83 16%	10 14%
	(7) 1483 12%	534 8%	949 16%	161 13%	142 15%	120 15%	316 14%	207 12%	77 10%	461 10%	180 14%	1303 12%	491 12%	480 14%	160 16%	77 5%	62 12%	67 13%	3 4%
	(6) 1122 9%	485 8%	637 11%	121 10%	110 11%	92 11%	256 11%	159 9%	55 7%	329 7%	151 12%	971 9%	425 10%	287 8%	117 12%	85 5%	36 7%	45 9%	6 8%
Mixed blessing	(5) 2781 22%	1675 26%	1106 19%	337 28%	258 27%	205 26%	567 25%	402 23%	145 19%	866 19%	321 25%	2460 22%	1051 26%	684 20%	183 19%	336 21%	75 15%	116 23%	22 31%
	(4) 838 7%	601 9%	237 4%	108 9%	75 8%	68 9%	161 7%	129 7%	41 5%	257 6%	86 7%	752 7%	329 8%	193 6%	50 5%	131 8%	17 3%	28 5%	4 6%
	(3) 818 7%	625 10%	193 3%	77 6%	44 5%	50 6%	164 7%	127 7%	61 8%	296 6%	73 6%	745 7%	334 8%	152 4%	55 6%	175 11%	9 2%	17 3%	3 4%
	(2) 669 5%	528 8%	140 2%	62 5%	40 4%	31 4%	119 5%	106 6%	49 6%	262 6%	57 4%	612 6%	269 7%	131 4%	25 3%	153 10%	10 2%	18 3%	7 10%
	(1) 481 4%	415 6%	66 1%	36 3%	21 2%	23 3%	59 3%	88 5%	37 5%	217 5%	43 3%	438 4%	186 5%	56 2%	21 2%	146 9%	9 2%	15 3%	2 3%
Very much a force for ill	(0) 947 8%	882 14%	65 1%	42 3%	28 3%	22 3%	104 5%	112 6%	106 14%	534 12%	64 5%	884 8%	315 8%	115 3%	24 2%	374 24%	8 2%	20 4%	4 6%
NET: A force for good	5826 47%	1686 26%	4140 70%	563 46%	498 52%	397 50%	1094 48%	783 45%	318 42%	2173 47%	643 50%	5183 47%	1622 40%	2066 61%	623 63%	247 16%	370 74%	298 58%	29 41%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 27

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Multiculturalism

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
NET: A force for ill	3754 30%	3052 48%	702 12%	324 26%	207 22%	195 24%	607 27%	561 32%	293 39%	1565 34%	323 25%	3431 31%	1432 35%	649 19%	176 18%	980 63%	53 11%	98 19%	21 29%
Don't know	8 *	6 *	2 *	- -	1 *	2 *	- -	2 *	1 *	2 *	2 *	6 *	1 *	2 *	- -	2 *	- -	- -	- -
Mean	5.43	4.14	6.83	5.60	5.84	5.69	5.54	5.32	4.92	5.33	5.62	5.41	4.97	6.37	6.32	3.17	7.25	6.22	5.45
Standard deviation	2.79	2.61	2.26	2.45	2.34	2.34	2.47	2.73	3.09	3.12	2.53	2.82	2.58	2.58	2.39	2.56	2.43	2.61	2.80
Standard error	0.03	0.03	0.03	0.07	0.08	0.08	0.05	0.07	0.11	0.05	0.07	0.03	0.04	0.04	0.08	0.07	0.11	0.11	0.33

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 27

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Multiculturalism

Base: All respondents

		Leave by GE2015							Remain by GE2015							Methodology		
		Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base		12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base		12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Very much a force for good	(10)	976 8%	40 2%	52 4%	5 2%	14 1%	11 9%	6 3%	1 3%	117 7%	381 18%	84 12%	3 4%	99 27%	54 16%	8 24%	807 7%	169 17%
	(9)	783 6%	51 2%	50 4%	3 1%	15 1%	5 4%	10 6%	1 3%	120 7%	287 13%	75 11%	2 3%	64 17%	33 10%	1 3%	716 6%	67 7%
	(8)	1462 12%	127 5%	100 8%	29 10%	47 3%	16 12%	15 8%	3 8%	251 15%	429 20%	150 22%	6 9%	77 21%	68 21%	7 21%	1316 12%	146 15%
	(7)	1483 12%	209 9%	131 11%	43 15%	72 5%	14 11%	11 6%	1 3%	282 17%	348 16%	117 17%	5 7%	48 13%	56 17%	2 6%	1376 12%	107 11%
	(6)	1122 9%	196 8%	103 8%	35 12%	77 5%	5 4%	15 8%	2 5%	229 13%	184 9%	82 12%	8 11%	31 8%	31 9%	4 12%	1055 9%	67 7%
	(5)	2781 22%	644 27%	338 27%	78 27%	317 21%	44 34%	51 28%	14 33%	407 24%	346 16%	105 15%	19 29%	32 9%	65 20%	9 27%	2545 22%	236 24%
Mixed blessing	(4)	838 7%	241 10%	115 9%	30 10%	128 9%	8 7%	17 9%	4 10%	87 5%	78 4%	20 3%	3 4%	9 2%	12 3%	-	785 7%	54 5%
	(3)	818 7%	243 10%	109 9%	26 9%	170 11%	7 6%	12 7%	3 8%	90 5%	43 2%	29 4%	6 9%	2 1%	5 1%	-	768 7%	50 5%
	(2)	669 5%	203 8%	94 8%	12 4%	148 10%	4 3%	16 9%	7 18%	66 4%	37 2%	12 2%	6 9%	6 2%	2 1%	-	641 6%	28 3%
	(1)	481 4%	153 6%	47 4%	14 5%	143 10%	6 5%	12 7%	2 5%	33 2%	10 *	8 1%	4 6%	3 1%	3 1%	-	461 4%	20 2%
	(0)	947 8%	291 12%	102 8%	17 6%	367 25%	6 5%	18 10%	2 5%	24 1%	13 1%	8 1%	7 10%	2 1%	2 1%	2 6%	903 8%	44 4%
NET: A force for good		5826 47%	622 26%	436 35%	115 40%	224 15%	51 40%	57 31%	8 21%	1000 59%	1630 76%	508 74%	23 34%	319 86%	241 73%	21 67%	5270 46%	556 56%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 27

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Multiculturalism

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
NET: A force for ill	3754 30%	1132 47%	467 38%	99 34%	955 64%	32 25%	75 41%	19 46%	300 18%	181 8%	77 11%	25 37%	21 6%	23 7%	2 6%	3557 31%	196 20%
Don't know	8 *	1 *	1 *	- -	2 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	8 1%
Mean	5.43	4.16	4.85	4.96	3.11	5.52	4.60	4.31	6.11	7.24	6.89	4.64	7.85	7.12	6.91	5.36	6.31
Standard deviation	2.79	2.51	2.59	2.29	2.53	2.62	2.71	2.38	2.24	2.13	2.19	2.69	2.06	2.06	2.63	2.78	2.73
Standard error	0.03	0.05	0.07	0.14	0.07	0.24	0.20	0.38	0.05	0.04	0.08	0.32	0.10	0.11	0.46	0.03	0.09

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 27

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Multiculturalism

Base: All respondents

		Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
		Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base		12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base		12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Very much a force for good	(10)	976	976	-	819	24	816	35	833	38	613	131	798	17	330	373	781	36	28	48	356	140	153	604	299	73
		8%	17%	-	14%	1%	12%	2%	12%	2%	12%	4%	9%	3%	7%	10%	18%	1%	2%	3%	8%	12%	12%	10%	6%	5%
	(9)	783	783	-	667	22	655	39	674	40	519	102	674	14	343	269	636	59	28	65	288	115	124	474	240	69
		6%	13%	-	12%	1%	9%	2%	10%	2%	10%	3%	7%	2%	7%	15%	1%	2%	4%	6%	10%	10%	8%	5%	5%	
	(8)	1462	1462	-	1145	77	1149	81	1176	87	892	192	1245	24	673	384	1029	143	62	124	536	210	175	829	514	119
		12%	25%	-	20%	3%	16%	4%	17%	4%	17%	7%	13%	4%	14%	10%	24%	3%	5%	7%	12%	19%	14%	13%	11%	8%
	(7)	1483	1483	-	1028	115	1089	105	1076	135	803	207	1200	51	634	417	845	241	84	209	578	144	168	714	635	133
		12%	25%	-	18%	4%	16%	5%	15%	5%	15%	7%	13%	8%	13%	11%	20%	5%	7%	12%	13%	13%	14%	11%	14%	9%
	(6)	1122	1122	-	662	133	728	124	734	151	589	177	931	31	532	271	474	324	83	161	455	105	98	493	502	125
		9%	19%	-	12%	4%	10%	6%	10%	6%	11%	6%	10%	5%	11%	7%	11%	6%	7%	9%	10%	9%	8%	8%	11%	9%
Mixed blessing	(5)	2781	-	-	787	513	1258	410	1300	504	898	516	1851	123	870	759	305	1110	278	453	1061	194	251	1172	1171	427
		22%	-	-	14%	17%	18%	20%	18%	20%	17%	18%	20%	20%	18%	21%	7%	22%	23%	25%	23%	17%	20%	19%	25%	30%
	(4)	838	-	838	191	334	371	174	395	241	289	245	628	69	363	260	85	605	97	175	310	50	71	374	354	107
		7%	-	22%	3%	11%	5%	9%	6%	10%	6%	8%	7%	11%	7%	7%	2%	12%	8%	10%	7%	5%	6%	6%	8%	8%
	(3)	818	-	818	155	402	317	223	318	256	221	287	582	54	324	241	53	617	108	161	305	56	59	397	328	92
		7%	-	22%	3%	13%	5%	11%	4%	10%	4%	10%	6%	9%	7%	7%	1%	12%	9%	9%	7%	5%	5%	6%	7%	7%
	(2)	669	-	669	90	387	233	204	221	266	150	282	489	42	270	205	36	552	102	129	226	46	57	352	233	81
		5%	-	18%	2%	13%	3%	10%	3%	11%	3%	10%	5%	7%	6%	6%	1%	11%	8%	7%	5%	4%	5%	6%	5%	6%
	(1)	481	-	481	64	315	156	192	141	227	92	241	316	48	168	168	15	431	97	90	167	17	23	257	166	59
		4%	-	13%	1%	10%	2%	10%	2%	9%	2%	8%	3%	8%	3%	5%	*	9%	8%	5%	4%	2%	2%	4%	4%	4%
Very much a force for ill	(0)	947	-	947	70	693	243	419	214	522	142	562	578	132	356	316	11	880	267	191	248	41	59	566	251	127
		8%	-	25%	1%	23%	3%	21%	3%	21%	3%	19%	6%	22%	7%	9%	*	18%	22%	11%	5%	4%	5%	9%	5%	9%
NET: A force for good		5826	5826	-	4322	371	4437	384	4493	452	3416	810	4848	137	2513	1714	3766	804	284	606	2213	715	717	3114	2190	518
		47%	100%	-	76%	12%	63%	19%	63%	18%	66%	27%	52%	23%	52%	47%	88%	16%	23%	34%	49%	64%	58%	50%	47%	37%

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Absolutes/col percents

Table 27

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Multiculturalism

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics				
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4	
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413	
NET: A force for ill	3754	-	3754	571	2132	1321	1210	1290	1512	895	1617	2593	346	1481	1190	200	3085	672	746	1257	211	268	1947	1332	466	
	30%	-	100%	10%	71%	19%	60%	18%	61%	17%	55%	28%	57%	30%	32%	5%	62%	54%	41%	28%	19%	22%	31%	28%	33%	
Don't know	8	-	-	1	1	4	1	2	2	2	3	3	1	2	1	2	4	1	-	1	-	4	3	3	2	
	*	-	-	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	*	-	*	*	*	*	*
Mean	5.43	7.83	2.03	7.03	2.94	6.36	3.41	6.40	3.37	6.49	3.91	5.68	3.66	5.53	5.43	7.64	3.41	3.66	4.58	5.58	6.44	6.19	5.52	5.46	4.99	
Standard deviation	2.79	1.34	1.50	2.19	2.39	2.55	2.66	2.51	2.61	2.46	2.97	2.75	2.80	2.77	2.96	1.82	2.39	2.79	2.60	2.66	2.61	2.70	2.98	2.56	2.66	
Standard error	0.03	0.02	0.02	0.03	0.04	0.03	0.06	0.03	0.05	0.03	0.06	0.03	0.11	0.04	0.05	0.03	0.03	0.08	0.06	0.04	0.08	0.08	0.04	0.04	0.07	

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 28

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Social liberalism

Base: All respondents

		Gender		Age						Social Grade					Region												
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base		12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base		12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Very much a force for good	(10)	808	403	405	77	159	180	136	139	116	390	214	81	120	683	81	40	5	95	29	72	51	58	47	123	127	79
		7%	7%	6%	12%	10%	9%	6%	5%	4%	8%	7%	5%	5%	7%	7%	6%	3%	7%	5%	6%	6%	6%	4%	10%	7%	7%
	(9)	679	317	363	63	125	132	124	138	97	368	178	47	85	563	81	27	8	80	32	59	45	50	65	94	77	61
		5%	5%	6%	10%	8%	6%	5%	5%	3%	7%	6%	3%	4%	5%	7%	4%	5%	6%	5%	5%	5%	5%	6%	7%	4%	5%
	(8)	1352	665	687	102	233	249	261	275	232	669	325	157	199	1123	146	64	20	151	51	122	88	99	102	177	207	127
		11%	11%	11%	16%	15%	12%	11%	10%	8%	13%	10%	9%	8%	11%	13%	10%	12%	10%	9%	11%	10%	10%	9%	14%	11%	11%
	(7)	1569	740	827	97	229	302	307	309	326	750	409	187	222	1320	148	75	27	208	67	132	109	112	138	173	242	138
		13%	13%	13%	15%	14%	14%	13%	12%	11%	15%	13%	11%	9%	13%	14%	12%	16%	14%	11%	12%	12%	11%	12%	13%	13%	12%
	(6)	1272	578	694	65	158	241	231	273	303	500	328	181	263	1064	133	67	8	153	69	121	68	101	112	131	204	104
		10%	10%	11%	10%	10%	12%	10%	10%	10%	10%	10%	11%	11%	10%	12%	11%	5%	11%	12%	11%	8%	10%	10%	10%	11%	9%
Mixed blessing	(5)	3625	1525	2095	158	455	609	752	753	897	1311	938	551	814	3093	279	196	57	428	173	345	284	305	351	330	510	367
		29%	26%	32%	25%	29%	29%	31%	28%	30%	26%	30%	33%	34%	30%	26%	31%	34%	30%	29%	31%	32%	31%	32%	26%	28%	31%
	(4)	899	440	460	26	75	121	179	218	281	343	237	140	178	776	68	45	11	101	56	79	87	76	89	69	129	90
		7%	8%	7%	4%	5%	6%	7%	8%	9%	7%	7%	8%	7%	7%	6%	7%	7%	7%	9%	7%	10%	8%	8%	5%	7%	8%
	(3)	778	405	373	15	61	95	152	205	251	305	198	110	162	666	61	40	11	87	39	66	61	71	69	69	125	79
		6%	7%	6%	2%	4%	5%	6%	8%	8%	6%	6%	7%	7%	6%	6%	6%	7%	6%	7%	6%	7%	7%	6%	5%	7%	7%
	(2)	503	281	222	5	34	61	93	148	162	177	132	74	118	434	34	27	8	55	28	51	34	43	49	46	81	46
		4%	5%	3%	1%	2%	3%	4%	6%	5%	3%	4%	4%	5%	4%	3%	4%	5%	4%	5%	5%	4%	4%	4%	4%	4%	4%
	(1)	282	159	122	4	13	35	51	72	106	106	76	35	63	237	24	18	3	22	9	29	25	24	29	15	59	26
		2%	3%	2%	1%	1%	2%	2%	3%	4%	2%	2%	2%	3%	2%	2%	3%	2%	1%	2%	3%	3%	2%	3%	1%	3%	2%
Very much a force for ill	(0)	555	326	229	10	43	56	120	137	190	179	128	101	147	483	30	32	10	59	34	49	42	42	57	48	83	69
		4%	6%	4%	2%	3%	3%	5%	5%	6%	3%	4%	6%	6%	5%	3%	5%	6%	4%	6%	4%	5%	4%	5%	4%	4%	6%
NET: A force for good		5681	2702	2977	404	904	1104	1059	1135	1074	2677	1454	653	888	4752	589	272	68	688	249	506	361	419	465	699	857	509
		46%	46%	46%	65%	57%	53%	44%	42%	36%	52%	46%	39%	37%	45%	54%	43%	40%	48%	42%	45%	40%	42%	42%	54%	46%	43%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 28

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Social liberalism

Base: All respondents

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
NET: A force for ill	3017 24%	1611 28%	1406 22%	61 10%	225 14%	368 18%	595 25%	780 29%	989 33%	1111 22%	772 24%	460 28%	667 28%	2595 25%	217 20%	161 26%	44 26%	323 22%	166 28%	275 24%	248 28%	256 26%	292 26%	248 19%	476 26%	311 26%
Don't know	46 *	12 *	34 1%	4 1%	7 *	4 *	4 *	6 *	21 1%	12 *	12 *	6 *	15 1%	38 *	5 *	2 *	1 1%	6 *	2 *	3 *	1 *	7 1%	5 *	7 1%	7 *	- -
Mean	5.60	5.51	5.68	6.71	6.29	6.01	5.51	5.35	4.99	5.91	5.61	5.24	5.17	5.57	5.98	5.44	5.33	5.69	5.35	5.55	5.41	5.46	5.38	6.06	5.53	5.47
Standard deviation	2.44	2.57	2.32	2.18	2.31	2.32	2.41	2.47	2.42	2.44	2.42	2.37	2.41	2.44	2.37	2.45	2.40	2.37	2.42	2.43	2.42	2.40	2.39	2.47	2.47	2.51
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.05	0.05	0.04	0.03	0.04	0.06	0.05	0.02	0.07	0.10	0.18	0.06	0.10	0.07	0.08	0.08	0.07	0.07	0.06	0.07

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 28
Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?
Social liberalism
Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote							
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72	
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72	
Very much a force for good	(10)	808 7%	125 2%	683 11%	58 5%	45 5%	34 4%	93 4%	91 5%	54 7%	433 9%	71 5%	737 7%	100 2%	384 11%	98 10%	18 1%	95 19%	51 10%	11 15%
	(9)	679 5%	122 2%	558 9%	55 5%	46 5%	34 4%	121 5%	87 5%	44 6%	292 6%	71 5%	609 5%	114 3%	296 9%	81 8%	13 1%	57 11%	42 8%	3 4%
	(8)	1352 11%	354 6%	998 17%	101 8%	100 10%	90 11%	245 11%	204 12%	74 10%	537 12%	142 11%	1210 11%	298 7%	523 15%	183 19%	56 4%	91 18%	82 16%	11 15%
	(7)	1569 13%	585 9%	985 17%	138 11%	150 16%	122 15%	322 14%	222 13%	104 14%	512 11%	163 13%	1406 13%	452 11%	533 16%	176 18%	95 6%	77 15%	78 15%	6 8%
	(6)	1272 10%	613 10%	659 11%	150 12%	141 15%	113 14%	247 11%	197 11%	59 8%	365 8%	148 11%	1125 10%	463 11%	356 10%	115 12%	119 8%	46 9%	58 11%	5 7%
Mixed blessing	(5)	3625 29%	2173 34%	1451 24%	453 37%	315 33%	246 31%	762 34%	518 30%	167 22%	1164 25%	428 33%	3196 29%	1385 34%	853 25%	206 21%	500 32%	94 19%	133 26%	17 24%
	(4)	899 7%	646 10%	253 4%	94 8%	53 6%	65 8%	168 7%	156 9%	64 8%	300 7%	91 7%	809 7%	394 10%	181 5%	51 5%	133 8%	13 3%	21 4%	8 12%
	(3)	778 6%	587 9%	191 3%	82 7%	59 6%	48 6%	125 6%	111 6%	53 7%	299 6%	72 6%	706 6%	345 8%	117 3%	37 4%	173 11%	8 2%	18 4%	3 4%
	(2)	503 4%	432 7%	71 1%	40 3%	21 2%	27 3%	81 4%	68 4%	51 7%	214 5%	48 4%	455 4%	215 5%	67 2%	14 1%	154 10%	5 1%	9 2%	5 7%
	(1)	282 2%	240 4%	41 1%	23 2%	12 1%	10 1%	35 2%	37 2%	23 3%	142 3%	23 2%	259 2%	121 3%	28 1%	10 1%	83 5%	5 1%	10 2%	1 1%
Very much a force for ill	(0)	555 4%	518 8%	37 1%	25 2%	18 2%	10 1%	55 2%	53 3%	62 8%	332 7%	28 2%	527 5%	211 5%	47 1%	10 1%	212 14%	4 1%	8 2%	1 1%
NET: A force for good		5681 46%	1798 28%	3884 65%	502 41%	483 50%	393 49%	1028 45%	801 46%	335 44%	2140 46%	594 46%	5087 46%	1426 35%	2091 62%	653 67%	302 19%	366 73%	311 61%	35 49%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 28

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Social liberalism

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
NET: A force for ill	3017	2423	594	264	164	160	464	425	253	1286	261	2756	1286	441	123	755	35	67	19
	24%	38%	10%	22%	17%	20%	20%	24%	33%	28%	20%	25%	31%	13%	48%	7%	13%	26%	
Don't know	46	26	20	5	2	1	13	5	3	17	5	41	10	15	-	8	3	1	1
	*	*	*	*	*	*	1%	*	*	*	*	*	*	*	-	1%	1%	*	1%
Mean	5.60	4.58	6.70	5.53	5.81	5.75	5.66	5.61	5.28	5.56	5.72	5.58	4.99	6.51	6.60	3.90	7.20	6.40	6.05
Standard deviation	2.44	2.30	2.08	2.10	2.05	2.02	2.14	2.28	2.77	2.77	2.20	2.47	2.22	2.22	2.13	2.36	2.17	2.26	2.59
Standard error	0.02	0.03	0.03	0.06	0.07	0.07	0.05	0.05	0.10	0.04	0.06	0.02	0.03	0.04	0.07	0.06	0.10	0.10	0.31

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 28

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Social liberalism

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology			
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI	
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000	
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996	
Very much a force for good	(10)	808 7%	28 1%	49 4%	9 3%	16 1%	11 9%	5 3%	1 3%	72 4%	335 16%	88 13%	3 4%	84 22%	46 14%	10 30%	709 6%	99 10%
	(9)	679 5%	40 2%	37 3%	5 2%	11 1%	6 5%	8 5%	- -	75 4%	258 12%	76 11%	2 3%	51 14%	34 10%	3 9%	632 6%	48 5%
	(8)	1352 11%	111 5%	105 8%	29 10%	49 3%	10 8%	11 6%	3 8%	186 11%	418 19%	154 22%	7 10%	81 22%	70 21%	8 24%	1233 11%	119 12%
	(7)	1569 13%	193 8%	156 13%	48 16%	89 6%	15 11%	20 11%	3 8%	258 15%	377 17%	129 19%	6 9%	62 17%	59 18%	3 9%	1471 13%	98 10%
	(6)	1272 10%	225 9%	143 11%	37 13%	112 7%	15 11%	22 12%	2 5%	238 14%	213 10%	78 11%	7 10%	32 9%	36 11%	3 9%	1195 11%	77 8%
Mixed blessing	(5)	3625 29%	800 33%	437 35%	91 31%	475 32%	49 39%	70 38%	12 31%	585 34%	416 19%	115 17%	25 37%	45 12%	63 19%	5 15%	3291 29%	333 33%
	(4)	899 7%	270 11%	121 10%	28 10%	130 9%	6 5%	12 7%	8 21%	124 7%	60 3%	23 3%	3 4%	7 2%	9 3%	- -	840 7%	59 6%
	(3)	778 6%	248 10%	79 6%	24 8%	166 11%	4 3%	11 6%	3 8%	97 6%	38 2%	13 2%	7 10%	4 1%	7 2%	- -	727 6%	51 5%
	(2)	503 4%	181 8%	47 4%	8 3%	152 10%	3 2%	7 4%	4 10%	34 2%	20 1%	6 1%	2 3%	2 1%	2 1%	1 3%	484 4%	18 2%
	(1)	282 2%	104 4%	21 2%	5 2%	80 5%	4 3%	6 3%	1 3%	17 1%	8 *	5 1%	3 4%	1 *	4 1%	- -	266 2%	15 2%
Very much a force for ill	(0)	555 4%	193 8%	41 3%	7 2%	209 14%	2 2%	8 5%	1 3%	17 1%	7 *	3 *	3 4%	2 1%	- -	- -	525 5%	31 3%
NET: A force for good		5681 46%	597 25%	490 39%	129 44%	278 19%	57 45%	67 36%	9 23%	829 49%	1601 74%	524 76%	24 36%	309 83%	245 74%	26 82%	5239 46%	442 44%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 28

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Social liberalism

Base: All respondents

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
NET: A force for ill	3017 24%	997 42%	308 25%	73 25%	738 49%	20 16%	46 25%	18 44%	289 17%	133 6%	50 7%	17 26%	15 4%	21 6%	1 3%	2842 25%	175 18%
Don't know	46 *	5 *	7 1%	- -	7 *	1 1%	1 1%	1 3%	5 *	8 *	- -	1 1%	2 1%	- -	- -	- -	46 5%
Mean	5.60	4.40	5.37	5.44	3.84	5.84	5.17	4.66	5.82	7.17	7.09	5.19	7.67	7.08	7.79	5.57	5.93
Standard deviation	2.44	2.23	2.12	2.04	2.34	2.25	2.22	2.07	1.93	1.99	1.97	2.34	1.94	1.97	2.07	2.44	2.39
Standard error	0.02	0.05	0.06	0.12	0.06	0.20	0.17	0.34	0.05	0.04	0.07	0.28	0.10	0.11	0.36	0.02	0.08

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 28

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Social liberalism

Base: All respondents

		Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
		Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base		12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base		12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Very much a force for good	(10)	808	714	46	808	-	719	18	697	34	486	128	678	15	295	323	623	62	29	53	281	122	119	621	152	34
		7%	12%	1%	14%	-	10%	1%	10%	1%	9%	4%	7%	2%	6%	9%	15%	1%	2%	3%	6%	11%	10%	10%	3%	2%
	(9)	679	596	31	679	-	616	18	614	21	419	111	602	13	304	243	521	60	25	61	237	96	103	451	190	38
		5%	10%	1%	12%	-	9%	1%	9%	1%	8%	4%	6%	2%	6%	7%	12%	1%	2%	3%	5%	9%	8%	7%	4%	3%
	(8)	1352	1131	97	1352	-	1146	56	1138	75	819	203	1142	26	604	393	886	174	56	128	527	183	151	808	449	95
		11%	19%	3%	24%	-	16%	3%	16%	3%	16%	7%	12%	4%	12%	11%	21%	3%	5%	7%	12%	16%	12%	13%	10%	7%
	(7)	1569	1117	175	1569	-	1204	98	1194	125	880	232	1306	37	720	414	790	371	79	213	602	183	174	799	647	122
		13%	19%	5%	28%	-	17%	5%	17%	5%	17%	8%	14%	6%	15%	11%	18%	7%	6%	12%	13%	16%	14%	13%	14%	9%
	(6)	1272	764	222	1272	-	870	132	845	172	681	219	1039	40	628	306	502	406	109	194	486	106	118	548	587	136
		10%	13%	6%	22%	-	12%	7%	12%	7%	13%	7%	11%	7%	13%	8%	12%	8%	9%	11%	11%	9%	10%	9%	13%	10%
Mixed blessing	(5)	3625	1115	1045	-	-	1562	460	1735	635	1217	698	2474	158	1115	939	659	1687	401	595	1372	245	325	1463	1584	565
		29%	19%	28%	-	-	22%	23%	24%	26%	23%	24%	27%	26%	23%	26%	15%	34%	32%	33%	30%	22%	26%	23%	34%	40%
	(4)	899	193	503	-	899	371	251	347	297	285	289	673	70	365	305	134	569	119	159	337	56	81	419	361	116
		7%	3%	13%	-	30%	5%	13%	5%	12%	5%	10%	7%	12%	8%	8%	3%	11%	10%	9%	7%	5%	7%	7%	8%	8%
	(3)	778	90	521	-	778	221	307	243	326	190	286	533	60	290	261	78	528	111	142	283	53	60	351	316	111
		6%	2%	14%	-	26%	3%	15%	3%	13%	4%	10%	6%	10%	6%	7%	2%	11%	9%	8%	6%	5%	5%	6%	7%	8%
	(2)	503	44	402	-	503	127	225	102	259	102	260	336	61	213	177	29	406	98	98	152	33	46	266	171	62
		4%	1%	11%	-	17%	2%	11%	1%	10%	2%	9%	4%	10%	4%	5%	1%	8%	8%	5%	3%	3%	4%	4%	4%	4%
	(1)	282	17	224	-	282	62	138	61	155	51	160	186	32	106	103	16	235	44	64	93	13	16	156	87	38
		2%	*	6%	-	9%	1%	7%	1%	6%	1%	5%	2%	5%	2%	3%	*	5%	4%	4%	2%	1%	1%	3%	2%	3%
Very much a force for ill	(0)	555	27	482	-	555	96	298	85	366	67	354	303	89	212	189	20	489	156	93	150	24	43	338	134	81
		4%	*	13%	-	18%	1%	15%	1%	15%	1%	12%	3%	15%	4%	5%	*	10%	13%	5%	3%	2%	4%	5%	3%	6%
NET: A force for good		5681	4322	571	5681	-	4555	321	4488	427	3285	894	4766	130	2551	1678	3322	1073	298	649	2131	690	664	3227	2026	425
		46%	74%	15%	100%	-	65%	16%	63%	17%	63%	30%	51%	21%	52%	46%	78%	21%	24%	36%	47%	62%	54%	52%	43%	30%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 28

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Social liberalism

Base: All respondents

	<u>Multi-culturalism</u>		<u>Social liberalism</u>		<u>Feminism</u>		<u>The Green movement</u>		<u>Globalisation</u>		<u>The internet</u>		<u>Capitalism</u>		<u>Immigration</u>		<u>National Identity</u>					<u>Attention Paid to Politics</u>				
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4	
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413	
NET: A force for ill	3017	371	2132	-	3017	878	1219	839	1401	694	1348	2030	312	1186	1036	277	2227	529	557	1016	179	246	1530	1070	409	
	24%	6%	57%	-	100%	13%	61%	12%	57%	13%	46%	22%	51%	24%	28%	6%	45%	43%	31%	22%	16%	20%	25%	23%	29%	
Don't know	46	18	6	-	-	25	5	22	7	14	7	25	7	13	11	14	16	7	5	13	5	5	16	16	14	
	*	*	*	-	-	*	*	*	*	*	*	*	1%	*	*	*	*	1%	*	*	*	*	*	*	*	1%
Mean	5.60	7.00	3.71	7.68	2.39	6.55	3.54	6.53	3.67	6.44	4.43	5.85	3.95	5.72	5.60	7.21	4.20	4.25	5.03	5.69	6.42	6.05	5.84	5.47	4.93	
Standard deviation	2.44	1.92	2.25	1.33	1.46	2.17	2.31	2.13	2.36	2.15	2.75	2.39	2.56	2.45	2.64	1.96	2.24	2.46	2.29	2.32	2.36	2.46	2.67	2.12	2.19	
Standard error	0.02	0.02	0.04	0.02	0.03	0.03	0.05	0.03	0.05	0.03	0.05	0.02	0.11	0.04	0.04	0.03	0.03	0.07	0.05	0.03	0.07	0.07	0.03	0.03	0.06	

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 29

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Feminism

Base: All respondents

		Gender			Age						Social Grade						Region										
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base		12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base		12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Very much a force for good	(10)	1365 11%	500 9%	862 13%	133 21%	253 16%	272 13%	240 10%	264 10%	201 7%	646 13%	378 12%	135 8%	199 8%	1158 11%	133 12%	57 9%	17 10%	160 11%	61 10%	114 10%	91 10%	95 10%	100 9%	204 16%	213 11%	120 10%
	(9)	904 7%	397 7%	507 8%	71 11%	144 9%	152 7%	198 8%	182 7%	157 5%	445 9%	230 7%	101 6%	125 5%	775 7%	84 8%	37 6%	8 5%	100 7%	41 7%	82 7%	66 7%	63 6%	72 6%	114 9%	137 7%	99 8%
	(8)	1678 14%	779 13%	898 14%	90 14%	221 14%	294 14%	340 14%	389 15%	344 12%	732 14%	458 14%	194 12%	292 12%	1410 13%	158 14%	87 14%	23 13%	231 16%	80 14%	163 14%	99 11%	107 11%	142 13%	190 15%	243 13%	155 13%
	(7)	1765 14%	834 14%	930 14%	87 14%	235 15%	305 15%	350 15%	366 14%	422 14%	768 15%	439 14%	223 13%	334 14%	1474 14%	164 15%	92 15%	35 20%	187 13%	84 14%	155 14%	131 15%	163 17%	153 14%	176 14%	261 14%	164 14%
	(6)	1308 11%	616 11%	692 11%	55 9%	158 10%	213 10%	263 11%	291 11%	327 11%	549 11%	331 10%	181 11%	243 10%	1105 11%	119 11%	68 11%	16 9%	154 11%	67 11%	117 10%	86 10%	112 11%	113 10%	126 10%	202 11%	129 11%
Mixed blessing	(5)	3324 27%	1580 27%	1742 27%	126 20%	364 23%	550 26%	619 26%	740 28%	926 31%	1211 24%	854 27%	528 32%	727 30%	2826 27%	282 26%	174 28%	42 25%	391 27%	158 27%	311 28%	255 28%	290 29%	344 31%	294 23%	460 25%	323 27%
	(4)	626 5%	306 5%	319 5%	18 3%	64 4%	86 4%	140 6%	131 5%	186 6%	229 4%	161 5%	96 6%	140 6%	540 5%	48 4%	28 4%	10 6%	69 5%	36 6%	69 6%	53 6%	51 5%	61 5%	51 4%	96 5%	54 5%
	(3)	508 4%	308 5%	199 3%	12 2%	43 3%	81 4%	91 4%	117 4%	163 5%	210 4%	112 4%	74 4%	111 5%	435 4%	43 4%	25 4%	5 3%	54 4%	16 3%	44 4%	48 5%	46 5%	50 4%	42 3%	86 5%	48 4%
	(2)	345 3%	187 3%	158 2%	12 2%	37 2%	50 2%	53 2%	78 3%	114 4%	129 3%	93 3%	40 2%	83 3%	292 3%	27 2%	21 3%	5 3%	35 2%	19 3%	28 2%	32 4%	22 2%	32 3%	35 3%	57 3%	32 3%
	(1)	184 1%	117 2%	67 1%	8 1%	20 1%	18 1%	35 1%	43 2%	60 2%	67 1%	44 1%	33 2%	39 2%	159 2%	9 1%	13 2%	2 1%	24 2%	4 1%	19 2%	13 1%	13 1%	15 1%	18 1%	32 2%	20 2%
Very much a force for ill	(0)	343 3%	219 4%	123 2%	14 2%	49 3%	65 3%	75 3%	68 3%	72 2%	120 2%	75 2%	62 4%	82 3%	287 3%	23 2%	26 4%	6 4%	37 3%	20 3%	24 2%	18 2%	23 2%	28 3%	33 3%	63 3%	40 3%
NET: A force for good		7020 57%	3127 53%	3889 60%	437 70%	1011 64%	1235 59%	1391 58%	1493 56%	1451 49%	3139 61%	1835 58%	834 50%	1193 50%	5922 57%	658 60%	341 54%	98 58%	832 58%	334 57%	631 56%	473 53%	540 55%	579 52%	810 63%	1056 57%	667 56%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 29

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Feminism

Base: All respondents

	Gender		Age						Social Grade					Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
NET: A force for ill	2005 16%	1138 19%	867 13%	64 10%	214 13%	299 14%	394 16%	437 16%	596 20%	754 15%	484 15%	305 18%	456 19%	1713 16%	149 14%	114 18%	29 17%	219 15%	96 16%	184 16%	165 18%	154 16%	186 17%	179 14%	334 18%	195 16%
Don't know	20 *	6 *	14 *	- -	3 *	1 *	5 *	3 *	8 *	6 *	3 *	3 *	8 *	17 *	- -	2 *	1 1%	3 *	1 *	3 *	2 *	3 *	3 *	1 *	1 *	- -
Mean	6.23	5.97	6.46	7.02	6.60	6.38	6.24	6.17	5.80	6.45	6.32	5.89	5.89	6.22	6.43	5.98	6.15	6.29	6.19	6.22	6.09	6.13	6.06	6.59	6.18	6.17
Standard deviation	2.39	2.44	2.32	2.45	2.48	2.41	2.38	2.36	2.27	2.39	2.37	2.36	2.37	2.39	2.31	2.47	2.38	2.37	2.38	2.32	2.37	2.27	2.31	2.48	2.48	2.43
Standard error	0.02	0.03	0.03	0.10	0.06	0.05	0.05	0.05	0.04	0.03	0.04	0.06	0.05	0.02	0.07	0.10	0.18	0.06	0.10	0.07	0.08	0.07	0.07	0.07	0.06	0.07

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 29

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Feminism

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote							
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72	
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72	
Very much a force for good	(10)	1365 11%	342 5%	1022 17%	98 8%	83 9%	63 8%	203 9%	186 11%	85 11%	646 14%	111 9%	1253 11%	228 6%	571 17%	132 13%	79 5%	152 30%	82 16%	10 13%
	(9)	904 7%	258 4%	646 11%	92 8%	78 8%	50 6%	168 7%	115 7%	59 8%	342 7%	98 8%	806 7%	232 6%	330 10%	100 10%	53 3%	69 14%	42 8%	4 6%
	(8)	1678 14%	711 11%	968 16%	160 13%	125 13%	117 15%	304 13%	244 14%	97 13%	631 14%	165 13%	1513 14%	490 12%	574 17%	166 17%	125 8%	80 16%	87 17%	15 21%
	(7)	1765 14%	845 13%	921 15%	171 14%	191 20%	146 18%	359 16%	259 15%	93 12%	546 12%	211 16%	1554 14%	616 15%	501 15%	161 16%	149 10%	60 12%	75 15%	7 10%
	(6)	1308 11%	655 10%	653 11%	135 11%	119 12%	106 13%	258 11%	190 11%	72 9%	428 9%	146 11%	1162 10%	466 11%	341 10%	105 11%	158 10%	32 7%	61 12%	10 14%
Mixed blessing	(5)	3324 27%	2121 33%	1203 20%	365 30%	253 26%	192 24%	633 28%	477 27%	214 28%	1190 26%	346 27%	2978 27%	1246 30%	742 22%	212 22%	558 36%	79 16%	123 24%	15 21%
	(4)	626 5%	421 7%	204 3%	79 6%	46 5%	48 6%	126 6%	80 5%	30 4%	216 5%	74 6%	552 5%	274 7%	121 4%	41 4%	81 5%	11 2%	17 3%	3 4%
	(3)	508 4%	361 6%	147 2%	52 4%	38 4%	32 4%	102 5%	78 4%	31 4%	176 4%	49 4%	459 4%	218 5%	90 3%	28 3%	112 7%	5 1%	8 2%	3 4%
	(2)	345 3%	264 4%	81 1%	33 3%	11 1%	19 2%	49 2%	50 3%	23 3%	160 3%	36 3%	309 3%	147 4%	52 2%	16 2%	82 5%	5 1%	8 2%	-
	(1)	184 1%	144 2%	40 1%	16 1%	8 1%	11 1%	21 1%	35 2%	21 3%	73 2%	17 1%	167 2%	68 2%	32 1%	11 1%	52 3%	1 *	2 *	3 4%
Very much a force for ill	(0)	343 3%	287 4%	56 1%	21 2%	11 1%	15 2%	40 2%	34 2%	34 5%	188 4%	35 3%	307 3%	117 3%	38 1%	9 1%	114 7%	5 1%	7 1%	2 3%
NET: A force for good		7020 57%	2811 44%	4209 71%	657 54%	596 62%	481 60%	1291 57%	994 57%	406 54%	2594 56%	731 57%	6289 57%	2033 49%	2316 68%	665 68%	564 36%	393 79%	347 68%	46 64%

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Absolutes/col percents

Table 29

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Feminism

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
NET: A force for ill	2005 16%	1477 23%	528 9%	201 16%	114 12%	125 16%	338 15%	276 16%	138 18%	813 18%	211 16%	1794 16%	823 20%	335 10%	105 11%	441 28%	27 5%	43 8%	11 16%
Don't know	20 *	10 *	10 *	2 *	1 *	1 *	5 *	1 *	- -	10 *	1 *	19 *	5 *	7 *	- -	2 *	- -	- -	- -
Mean	6.23	5.51	7.01	6.12	6.41	6.22	6.24	6.22	6.05	6.25	6.15	6.24	5.79	6.90	6.79	5.07	7.73	6.85	6.42
Standard deviation	2.39	2.34	2.19	2.22	2.07	2.19	2.20	2.34	2.59	2.60	2.31	2.40	2.25	2.25	2.19	2.49	2.19	2.19	2.51
Standard error	0.02	0.03	0.03	0.06	0.07	0.08	0.05	0.06	0.09	0.04	0.06	0.02	0.04	0.04	0.07	0.06	0.10	0.10	0.30

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 29

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Feminism

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology			
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI	
	Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996	
Very much a force for good	(10)	1365 11%	87 4%	93 7%	19 6%	69 5%	23 18%	19 10%	1 3%	141 8%	478 22%	113 16%	11 16%	129 35%	63 19%	9 27%	1161 10%	204 20%
	(9)	904 7%	96 4%	64 5%	16 5%	50 3%	8 7%	4 2%	2 5%	136 8%	266 12%	84 12%	3 4%	60 16%	37 11%	2 6%	837 7%	67 7%
	(8)	1678 14%	268 11%	180 14%	28 10%	120 8%	16 12%	26 14%	8 21%	222 13%	394 18%	138 20%	6 9%	64 17%	61 19%	7 21%	1550 14%	128 13%
	(7)	1765 14%	320 13%	188 15%	48 16%	140 9%	22 17%	25 14%	6 15%	296 17%	313 15%	113 16%	9 13%	38 10%	50 15%	1 3%	1668 15%	97 10%
	(6)	1308 11%	242 10%	124 10%	31 11%	153 10%	9 7%	19 10%	5 13%	224 13%	217 10%	74 11%	5 7%	23 6%	42 13%	5 15%	1229 11%	79 8%
Mixed blessing	(5)	3324 27%	802 33%	385 31%	95 32%	541 36%	35 28%	61 34%	8 21%	443 26%	357 17%	117 17%	17 26%	43 12%	61 19%	7 21%	3055 27%	269 27%
	(4)	626 5%	178 7%	76 6%	24 8%	78 5%	4 3%	8 5%	3 8%	96 6%	45 2%	17 3%	3 4%	7 2%	9 3%	-	579 5%	47 5%
	(3)	508 4%	147 6%	51 4%	14 5%	106 7%	4 3%	5 3%	3 8%	71 4%	39 2%	14 2%	6 9%	1 *	3 1%	-	475 4%	33 3%
	(2)	345 3%	111 5%	32 3%	9 3%	80 5%	1 1%	6 3%	-	36 2%	20 1%	7 1%	2 3%	4 1%	2 1%	-	332 3%	12 1%
	(1)	184 1%	52 2%	23 2%	5 2%	50 3%	1 1%	2 1%	1 3%	16 1%	10 *	6 1%	2 3%	-	-	2 6%	170 1%	14 1%
Very much a force for ill	(0)	343 3%	92 4%	25 2%	4 1%	109 7%	3 2%	7 4%	2 5%	25 1%	13 1%	5 1%	5 7%	2 1%	-	-	316 3%	26 3%
NET: A force for good		7020 57%	1014 42%	649 52%	141 48%	532 35%	78 61%	93 51%	23 56%	1018 60%	1667 77%	523 76%	33 49%	315 85%	254 77%	23 73%	6446 57%	574 58%

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Absolutes/col percents

Table 29

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Feminism

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
NET: A force for ill	2005 16%	579 24%	207 17%	56 19%	423 28%	14 11%	29 16%	9 23%	244 14%	128 6%	49 7%	17 26%	13 4%	13 4%	2 6%	1872 16%	133 13%
Don't know	20 *	3 *	1 *	- -	2 *	- -	- -	- -	2 *	6 *	- -	- -	- -	- -	- -	- -	20 2%
Mean	6.23	5.43	6.02	5.84	5.04	6.67	5.95	5.79	6.29	7.41	7.19	5.77	8.09	7.35	7.21	6.19	6.64
Standard deviation	2.39	2.25	2.22	2.14	2.46	2.38	2.37	2.37	2.15	2.11	2.09	2.90	2.00	1.91	2.50	2.37	2.55
Standard error	0.02	0.05	0.06	0.13	0.06	0.22	0.18	0.38	0.05	0.04	0.08	0.35	0.10	0.10	0.43	0.02	0.08

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Absolutes/col percents

Table 29

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Feminism

Base: All respondents

		Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics				
		Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4	
Unweighted base		12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406	
Weighted base		12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413	
Very much a force for good	(10)	1365	1059	154	1072	86	1365	-	1169	70	736	232	1114	40	450	530	883	216	81	123	484	173	187	885	390	89	
			11%	18%	4%	19%	3%	19%	-	16%	3%	14%	8%	12%	7%	9%	14%	21%	4%	7%	7%	11%	15%	15%	14%	8%	6%
	(9)	904	679	118	723	73	904	-	767	46	530	152	763	16	398	278	539	184	36	111	352	114	115	559	294	51	
			7%	12%	3%	13%	2%	13%	-	11%	2%	10%	5%	8%	3%	8%	8%	13%	4%	3%	6%	8%	10%	9%	9%	6%	4%
	(8)	1678	1079	290	1095	199	1678	-	1302	136	934	251	1403	36	770	448	809	482	125	206	657	195	166	906	636	136	
			14%	19%	8%	19%	7%	24%	-	18%	6%	18%	9%	15%	6%	16%	12%	19%	10%	10%	11%	14%	17%	13%	15%	14%	10%
	(7)	1765	994	398	1016	240	1765	-	1245	195	917	291	1447	54	804	452	698	596	151	268	655	163	165	829	732	202	
			14%	17%	11%	18%	8%	25%	-	18%	8%	18%	10%	16%	9%	17%	12%	16%	12%	12%	15%	14%	15%	13%	13%	16%	14%
	(6)	1308	625	360	649	281	1308	-	821	212	594	286	1054	51	613	350	469	523	106	201	472	137	134	585	571	147	
			11%	11%	10%	11%	9%	19%	-	12%	9%	11%	10%	11%	8%	13%	10%	11%	10%	9%	11%	10%	12%	11%	9%	12%	10%
Mixed blessing	(5)	3324	997	1220	800	917	-	-	1257	745	1009	808	2168	176	1075	901	610	1638	423	514	1276	207	278	1440	1380	492	
			27%	17%	33%	14%	30%	-	18%	30%	19%	27%	23%	29%	22%	25%	14%	33%	34%	28%	28%	18%	22%	23%	29%	35%	
	(4)	626	157	317	144	309	-	626	207	279	196	211	442	55	231	206	96	384	88	116	210	45	63	279	241	106	
			5%	3%	8%	3%	10%	-	31%	3%	11%	4%	7%	5%	9%	5%	6%	2%	8%	7%	6%	5%	4%	5%	4%	5%	7%
	(3)	508	102	283	78	304	-	508	150	244	122	225	345	55	186	174	78	324	74	95	177	35	42	263	172	71	
			4%	2%	8%	1%	10%	-	25%	2%	10%	2%	8%	4%	9%	4%	5%	2%	6%	6%	5%	4%	3%	3%	4%	4%	5%
	(2)	345	58	216	44	224	-	345	72	193	74	174	231	45	146	121	46	241	48	65	106	25	30	176	125	43	
			3%	1%	6%	1%	7%	-	17%	1%	8%	1%	6%	2%	7%	3%	3%	1%	5%	4%	4%	2%	2%	3%	3%	3%	
	(1)	184	29	126	25	124	-	184	39	106	33	106	128	23	58	72	14	143	29	45	51	7	22	100	61	24	
			1%	1%	3%	*	4%	-	9%	1%	4%	1%	4%	1%	4%	1%	2%	*	3%	2%	2%	1%	1%	2%	2%	1%	2%
Very much a force for ill	(0)	343	37	269	30	258	-	343	48	237	58	206	191	53	128	127	25	264	73	60	83	15	36	213	83	46	
			3%	1%	7%	1%	9%	-	17%	1%	10%	1%	7%	2%	9%	3%	3%	1%	5%	6%	3%	2%	1%	3%	3%	2%	3%
NET: A force for good		7020	4437	1321	4555	878	7020	-	5304	660	3712	1212	5782	197	3036	2059	3399	2002	499	909	2620	782	767	3764	2623	626	
			57%	76%	35%	80%	29%	100%	-	75%	27%	71%	41%	62%	32%	62%	56%	80%	40%	40%	50%	58%	70%	62%	60%	56%	44%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 29

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Feminism

Base: All respondents

	<u>Multi-culturalism</u>		<u>Social liberalism</u>		<u>Feminism</u>		<u>The Green movement</u>		<u>Globalisation</u>		<u>The internet</u>		<u>Capitalism</u>		<u>Immigration</u>		<u>National Identity</u>					<u>Attention Paid to Politics</u>			
	<u>Total</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Eng-lish not Brit-ish</u>	<u>More Eng-lish than Brit-ish</u>	<u>Equ-ally Eng-lish and Brit-ish</u>	<u>More Brit-ish than Eng-lish</u>	<u>Brit-ish not Eng-lish</u>	<u>8-10</u>	<u>5-7</u>	<u>0-4</u>
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
NET: A force for ill	2005	384	1210	321	1219	-	2005	516	1059	483	922	1336	231	750	701	259	1356	312	381	628	127	194	1029	681	289
Don't know	20	8	3	5	3	-	-	8	6	7	4	11	3	4	3	5	7	1	-	9	4	2	3	11	6
Mean	6.23	7.24	4.97	7.38	4.57	7.89	2.44	7.12	4.43	6.91	5.26	6.45	4.79	6.33	6.23	7.41	5.27	5.38	5.79	6.34	6.86	6.49	6.42	6.16	5.65
Standard deviation	2.39	2.07	2.45	2.00	2.43	1.38	1.44	2.07	2.43	2.14	2.69	2.34	2.64	2.32	2.59	2.06	2.37	2.44	2.37	2.27	2.27	2.51	2.55	2.19	2.22
Standard error	0.02	0.03	0.04	0.03	0.04	0.02	0.03	0.02	0.05	0.03	0.05	0.02	0.11	0.03	0.04	0.03	0.03	0.07	0.06	0.03	0.07	0.07	0.03	0.03	0.06

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 30

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

The Green movement

Base: All respondents

		Gender			Age						Social Grade				Region												
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base		12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base		12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Very much a force for good	(10)	1330 11%	542 9%	787 12%	122 19%	226 14%	277 13%	246 10%	259 10%	198 7%	618 12%	347 11%	129 8%	229 10%	1111 11%	136 12%	67 11%	16 9%	132 9%	53 9%	118 10%	90 10%	86 9%	111 10%	187 15%	204 11%	130 11%
	(9)	927 7%	404 7%	522 8%	84 13%	160 10%	156 7%	190 8%	194 7%	144 5%	433 8%	248 8%	103 6%	142 6%	778 7%	98 9%	39 6%	13 7%	114 8%	33 6%	82 7%	67 7%	71 7%	79 7%	108 8%	122 7%	101 9%
	(8)	1655 13%	737 13%	917 14%	108 17%	262 16%	307 15%	329 14%	362 14%	287 10%	715 14%	456 14%	204 12%	278 12%	1379 13%	167 15%	82 13%	26 15%	211 15%	90 15%	122 11%	107 12%	119 12%	151 14%	207 16%	235 13%	137 12%
	(7)	1798 15%	819 14%	978 15%	90 14%	241 15%	377 18%	367 15%	372 14%	351 12%	790 15%	467 15%	246 15%	293 12%	1518 14%	165 15%	92 15%	22 13%	212 15%	86 15%	164 15%	116 13%	165 17%	161 14%	199 16%	256 14%	159 13%
	(6)	1375 11%	669 11%	704 11%	63 10%	168 11%	201 10%	284 12%	312 12%	346 12%	568 11%	371 12%	170 10%	265 11%	1182 11%	119 11%	55 9%	19 11%	166 11%	70 12%	127 11%	95 11%	126 13%	117 10%	138 11%	213 11%	131 11%
Mixed blessing	(5)	2799 23%	1227 21%	1569 24%	108 17%	351 22%	479 23%	560 23%	596 22%	706 24%	1013 20%	715 23%	420 25%	643 27%	2401 23%	210 19%	146 23%	41 24%	337 23%	139 24%	278 25%	242 27%	216 22%	254 23%	241 19%	430 23%	266 22%
	(4)	682 6%	368 6%	313 5%	16 3%	49 3%	99 5%	109 5%	172 6%	238 8%	283 6%	167 5%	96 6%	136 6%	586 6%	49 4%	39 6%	8 5%	87 6%	30 5%	65 6%	40 4%	54 5%	69 6%	62 5%	100 5%	80 7%
	(3)	622 5%	351 6%	271 4%	12 2%	51 3%	71 3%	119 5%	137 5%	231 8%	264 5%	133 4%	104 6%	118 5%	524 5%	57 5%	34 5%	8 5%	66 5%	31 5%	58 5%	47 5%	50 5%	60 5%	45 3%	100 5%	66 6%
	(2)	438 4%	269 5%	169 3%	7 1%	31 2%	39 2%	73 3%	116 4%	173 6%	165 3%	109 3%	68 4%	96 4%	367 4%	34 3%	32 5%	4 2%	39 3%	22 4%	46 4%	38 4%	40 4%	40 4%	34 3%	72 4%	37 3%
	(1)	264 2%	170 3%	94 1%	5 1%	20 1%	30 1%	36 1%	64 2%	110 4%	102 2%	55 2%	34 2%	70 3%	228 2%	20 2%	11 2%	5 3%	24 2%	9 2%	31 3%	20 2%	28 3%	22 2%	18 1%	48 3%	28 2%
Very much a force for ill	(0)	464 4%	288 5%	175 3%	11 2%	30 2%	49 2%	96 4%	88 3%	190 6%	157 3%	103 3%	93 6%	108 5%	391 4%	35 3%	30 5%	8 5%	55 4%	25 4%	34 3%	31 3%	34 3%	48 4%	45 4%	69 4%	50 4%
NET: A force for good		7084 57%	3172 54%	3909 60%	467 75%	1058 66%	1317 63%	1415 59%	1499 56%	1326 44%	3123 61%	1888 59%	852 51%	1207 51%	5968 57%	686 63%	336 53%	95 56%	835 58%	333 57%	614 54%	474 53%	567 57%	619 56%	839 65%	1030 56%	658 55%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 30
Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?
The Green movement
Base: All respondents

	Gender		Age						Social Grade					Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
NET: A force for ill	2470 20%	1447 25%	1022 16%	51 8%	180 11%	287 14%	433 18%	577 22%	942 32%	972 19%	568 18%	394 24%	529 22%	2096 20%	194 18%	146 23%	34 20%	270 19%	117 20%	235 21%	175 20%	205 21%	240 22%	204 16%	388 21%	261 22%
Don't know	16 *	4 *	12 *	1 *	3 *	2 *	2 *	1 *	7 *	3 *	5 *	3 *	5 *	13 *	- -	3 *	- -	3 *	- -	2 *	3 *	- -	1 *	- -	3 *	1 *
Mean	6.11	5.83	6.36	7.20	6.72	6.52	6.16	6.02	5.29	6.29	6.23	5.73	5.81	6.09	6.38	5.92	6.00	6.13	6.01	6.00	5.99	5.98	6.01	6.53	6.02	6.04
Standard deviation	2.53	2.64	2.41	2.28	2.33	2.35	2.48	2.51	2.63	2.52	2.47	2.56	2.57	2.53	2.53	2.63	2.58	2.45	2.48	2.51	2.51	2.48	2.55	2.52	2.56	2.60
Standard error	0.02	0.03	0.03	0.09	0.06	0.05	0.05	0.05	0.05	0.04	0.04	0.06	0.05	0.02	0.08	0.11	0.20	0.06	0.10	0.07	0.08	0.08	0.08	0.07	0.06	0.08

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 30

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

The Green movement

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Very much a force for good	(10) 1330 11%	326 5%	1004 17%	100 8%	94 10%	62 8%	196 9%	179 10%	70 9%	628 14%	135 10%	1195 11%	174 4%	518 15%	130 13%	64 4%	223 45%	94 18%	13 17%
	(9) 927 7%	250 4%	678 11%	68 6%	80 8%	70 9%	175 8%	133 8%	60 8%	341 7%	90 7%	838 8%	176 4%	348 10%	110 11%	51 3%	91 18%	67 13%	6 8%
	(8) 1655 13%	605 9%	1049 18%	161 13%	125 13%	117 15%	317 14%	260 15%	97 13%	577 13%	165 13%	1490 13%	398 10%	608 18%	188 19%	123 8%	77 15%	90 18%	9 12%
	(7) 1798 15%	843 13%	955 16%	198 16%	192 20%	118 15%	374 16%	262 15%	81 11%	573 12%	192 15%	1605 14%	587 14%	560 16%	169 17%	154 10%	54 11%	81 16%	10 14%
	(6) 1375 11%	698 11%	677 11%	142 12%	121 13%	122 15%	284 13%	205 12%	88 12%	413 9%	172 13%	1202 11%	544 13%	355 10%	132 13%	133 8%	18 4%	51 10%	4 6%
Mixed blessing	(5) 2799 23%	1757 27%	1041 18%	336 27%	230 24%	191 24%	547 24%	373 21%	151 20%	970 21%	328 25%	2470 22%	1087 26%	660 19%	159 16%	422 27%	29 6%	81 16%	18 25%
	(4) 682 6%	488 8%	194 3%	77 6%	37 4%	29 4%	133 6%	106 6%	39 5%	260 6%	57 4%	625 6%	324 8%	123 4%	34 3%	117 7%	3 1%	11 2%	4 6%
	(3) 622 5%	459 7%	163 3%	57 5%	40 4%	37 5%	106 5%	87 5%	46 6%	248 5%	57 4%	565 5%	306 7%	84 2%	21 2%	135 9%	1 *	15 3%	2 3%
	(2) 438 4%	344 5%	94 2%	35 3%	19 2%	19 2%	62 3%	56 3%	48 6%	199 4%	33 3%	405 4%	197 5%	68 2%	13 1%	121 8%	- -	10 2%	2 3%
	(1) 264 2%	224 3%	40 1%	21 2%	9 1%	11 1%	28 1%	37 2%	25 3%	133 3%	19 2%	245 2%	114 3%	32 1%	12 1%	77 5%	1 *	6 1%	1 1%
Very much a force for ill	(0) 464 4%	416 6%	48 1%	28 2%	15 2%	19 2%	44 2%	47 3%	52 7%	259 6%	37 3%	427 4%	196 5%	39 1%	13 1%	166 11%	1 *	7 1%	2 3%
NET: A force for good	7084 57%	2721 42%	4363 73%	669 55%	612 64%	490 61%	1347 59%	1038 59%	397 52%	2532 55%	754 59%	6330 57%	1878 46%	2389 70%	729 74%	524 34%	463 93%	382 75%	42 58%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 30

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

The Green movement

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
NET: A force for ill	2470 20%	1931 30%	539 9%	219 18%	121 13%	116 14%	372 16%	334 19%	209 28%	1099 24%	203 16%	2267 20%	1137 28%	347 10%	93 9%	617 39%	6 1%	50 10%	11 16%
Don't know	16 *	10 *	6 *	1 *	1 *	3 *	1 *	3 *	1 *	6 *	3 *	13 *	5 *	4 *	- -	2 *	- -	- -	1 1%
Mean	6.11	5.22	7.06	6.04	6.44	6.26	6.24	6.20	5.66	6.00	6.21	6.10	5.37	6.90	6.93	4.64	8.66	7.12	6.54
Standard deviation	2.53	2.52	2.18	2.27	2.18	2.27	2.25	2.44	2.82	2.80	2.36	2.55	2.37	2.23	2.17	2.68	1.64	2.31	2.57
Standard error	0.02	0.03	0.03	0.06	0.07	0.08	0.05	0.06	0.10	0.04	0.07	0.02	0.04	0.04	0.07	0.07	0.07	0.10	0.31

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 30
Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?
The Green movement
Base: All respondents

		Leave by GE2015							Remain by GE2015							Methodology		
		Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base		12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base		12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Very much a force for good	(10)	1330 11%	66 3%	93 7%	22 7%	57 4%	34 27%	18 10%	2 5%	108 6%	425 20%	108 16%	7 10%	189 51%	76 23%	11 33%	1173 10%	157 16%
	(9)	927 7%	64 3%	69 6%	19 6%	48 3%	12 10%	17 9%	2 5%	111 7%	279 13%	91 13%	3 4%	79 21%	50 15%	4 12%	871 8%	56 6%
	(8)	1655 13%	178 7%	157 13%	36 12%	111 7%	26 20%	22 12%	4 10%	220 13%	451 21%	152 22%	12 17%	51 14%	68 21%	5 15%	1532 13%	123 12%
	(7)	1798 15%	286 12%	213 17%	46 16%	145 10%	22 17%	30 16%	6 15%	300 18%	347 16%	123 18%	10 14%	32 9%	51 15%	4 12%	1683 15%	115 12%
	(6)	1375 11%	281 12%	148 12%	49 17%	127 8%	11 9%	23 13%	2 5%	263 15%	207 10%	84 12%	6 9%	7 2%	28 8%	2 6%	1287 11%	87 9%
Mixed blessing	(5)	2799 23%	657 27%	341 27%	72 25%	408 27%	18 14%	37 20%	15 36%	429 25%	319 15%	87 13%	14 21%	12 3%	43 13%	4 12%	2546 22%	253 25%
	(4)	682 6%	232 10%	76 6%	18 6%	114 8%	1 1%	7 4%	3 8%	92 5%	47 2%	16 2%	3 4%	2 1%	4 1%	1 3%	647 6%	35 4%
	(3)	622 5%	214 9%	50 4%	11 4%	131 9%	1 1%	11 6%	2 5%	92 5%	35 2%	10 1%	4 6%	- -	4 1%	- -	568 5%	54 5%
	(2)	438 4%	153 6%	41 3%	3 1%	119 8%	- -	6 3%	1 3%	44 3%	28 1%	10 1%	3 4%	- -	4 1%	1 3%	405 4%	34 3%
	(1)	264 2%	95 4%	22 2%	8 3%	74 5%	1 1%	6 3%	- -	19 1%	11 *	4 1%	3 4%	- -	- -	1 3%	247 2%	17 2%
Very much a force for ill	(0)	464 4%	171 7%	30 2%	8 3%	162 11%	- -	5 3%	2 5%	25 1%	9 *	5 1%	4 6%	1 *	2 1%	- -	415 4%	49 5%
NET: A force for good		7084 57%	875 36%	679 55%	172 59%	488 33%	106 84%	109 60%	17 41%	1003 59%	1710 79%	558 81%	36 54%	357 96%	273 83%	25 79%	6546 58%	538 54%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 30

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

The Green movement

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
NET: A force for ill	2470 20%	864 36%	218 18%	49 17%	600 40%	3 2%	36 20%	8 21%	273 16%	129 6%	44 6%	16 24%	3 1%	13 4%	3 9%	2281 20%	189 19%
Don't know	16 *	2 *	3 *	- -	2 *	- -	- -	1 3%	3 *	1 *	- -	- -	- -	- -	- -	- -	16 2%
Mean	6.11	4.84	6.01	6.06	4.59	7.74	6.11	5.63	6.11	7.42	7.30	5.81	8.97	7.67	7.67	6.10	6.16
Standard deviation	2.53	2.41	2.26	2.28	2.66	1.91	2.52	2.32	2.11	2.04	2.01	2.76	1.41	1.98	2.46	2.52	2.72
Standard error	0.02	0.05	0.07	0.14	0.07	0.17	0.19	0.38	0.05	0.04	0.07	0.33	0.07	0.11	0.43	0.02	0.09

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 30
Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?
The Green movement
Base: All respondents

		Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
		Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base		12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base		12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Very much a force for good	(10)	1330	1017	142	1023	71	1133	50	1330	-	695	251	1022	41	367	582	839	217	71	118	456	164	188	836	396	97
		11%	17%	4%	18%	2%	16%	3%	19%	-	13%	9%	11%	7%	8%	16%	20%	4%	6%	7%	10%	15%	15%	13%	8%	7%
	(9)	927	707	115	724	85	799	34	927	-	545	159	787	26	364	336	565	177	50	94	343	126	107	550	305	72
		7%	12%	3%	13%	3%	11%	2%	13%	-	10%	5%	8%	4%	7%	9%	13%	4%	4%	5%	8%	11%	9%	9%	6%	5%
	(8)	1655	1119	265	1114	165	1312	77	1655	-	955	248	1335	44	681	506	844	398	108	217	605	196	172	868	655	129
		13%	19%	7%	20%	5%	19%	4%	23%	-	18%	8%	14%	7%	14%	14%	20%	8%	9%	12%	13%	17%	14%	14%	14%	9%
	(7)	1798	976	403	977	250	1223	166	1798	-	952	296	1411	61	762	482	695	626	144	270	686	158	184	843	758	195
		15%	17%	11%	17%	8%	17%	8%	25%	-	18%	10%	15%	10%	16%	13%	16%	13%	12%	15%	15%	14%	15%	14%	16%	14%
	(6)	1375	674	365	650	268	836	188	1375	-	701	251	1117	53	660	323	486	537	128	214	543	125	127	624	607	141
		11%	12%	10%	11%	9%	12%	9%	19%	-	13%	9%	12%	9%	14%	9%	11%	11%	10%	12%	12%	11%	10%	10%	13%	10%
Mixed blessing	(5)	2799	879	949	764	773	1050	426	-	-	789	575	1884	145	928	720	537	1339	315	432	1091	199	251	1182	1153	450
		23%	15%	25%	13%	26%	15%	21%	-	-	15%	20%	20%	24%	19%	20%	13%	27%	26%	24%	24%	18%	20%	19%	25%	32%
	(4)	682	185	355	172	313	230	234	-	682	207	249	521	47	313	202	133	404	93	132	251	50	44	330	253	97
		6%	3%	9%	3%	10%	3%	12%	-	28%	4%	8%	6%	8%	6%	6%	3%	8%	8%	7%	6%	4%	4%	5%	5%	7%
	(3)	622	121	347	124	310	176	249	-	622	155	269	444	51	279	160	71	407	82	126	212	43	48	313	222	85
		5%	2%	9%	2%	10%	3%	12%	-	25%	3%	9%	5%	8%	6%	4%	2%	8%	7%	7%	5%	4%	4%	5%	5%	6%
	(2)	438	70	282	68	253	112	202	-	438	86	223	311	46	179	138	53	311	81	64	150	18	46	245	147	46
		4%	1%	8%	1%	8%	2%	10%	-	18%	2%	8%	3%	8%	4%	4%	1%	6%	7%	4%	3%	2%	4%	4%	3%	3%
	(1)	264	34	188	27	190	60	129	-	264	53	151	170	34	124	77	21	210	47	61	74	14	24	147	84	33
		2%	1%	5%	*	6%	1%	6%	-	11%	1%	5%	2%	6%	3%	2%	*	4%	4%	3%	2%	1%	2%	2%	2%	2%
Very much a force for ill	(0)	464	42	340	36	335	82	246	-	464	67	273	287	57	206	134	26	367	113	77	115	26	48	293	108	63
		4%	1%	9%	1%	11%	1%	12%	-	19%	1%	9%	3%	9%	4%	4%	1%	7%	9%	4%	3%	2%	4%	5%	2%	4%
NET: A force for good		7084	4493	1290	4488	839	5304	516	7084	-	3849	1204	5672	226	2833	2229	3429	1954	501	913	2633	770	778	3722	2721	635
		57%	77%	34%	79%	28%	76%	26%	100%	-	74%	41%	61%	37%	58%	61%	80%	39%	41%	51%	58%	69%	63%	60%	58%	45%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 30

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

The Green movement

Base: All respondents

	<u>Multi-culturalism</u>		<u>Social liberalism</u>		<u>Feminism</u>		<u>The Green movement</u>		<u>Globalisation</u>		<u>The internet</u>		<u>Capitalism</u>		<u>Immigration</u>		<u>National Identity</u>					<u>Attention Paid to Politics</u>			
	<u>Total</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Eng-lish not Brit-ish</u>	<u>More Eng-lish than Brit-ish</u>	<u>Equ-ally Eng-lish and Brit-ish</u>	<u>More Eng-lish than Eng-lish</u>	<u>Brit-ish not Eng-lish</u>	<u>8-10</u>	<u>5-7</u>	<u>0-4</u>
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
NET: A force for ill	2470	452	1512	427	1401	660	1059	-	2470	567	1166	1733	235	1101	710	304	1700	416	459	802	150	211	1328	813	324
Don't know	16	3	3	3	3	6	4	-	-	5	2	7	2	3	4	2	9	3	2	6	1	1	4	8	4
Mean	6.11	7.22	4.68	7.30	4.28	7.07	4.03	7.86	2.32	6.88	5.02	6.26	4.85	5.94	6.41	7.39	4.99	5.03	5.65	6.19	6.77	6.42	6.21	6.13	5.60
Standard deviation	2.53	2.10	2.59	2.07	2.55	2.19	2.52	1.38	1.45	2.19	2.92	2.48	2.80	2.51	2.67	2.07	2.54	2.70	2.48	2.38	2.39	2.63	2.71	2.30	2.40
Standard error	0.02	0.03	0.04	0.03	0.05	0.03	0.06	0.02	0.03	0.03	0.05	0.03	0.11	0.04	0.04	0.03	0.04	0.08	0.06	0.04	0.07	0.07	0.03	0.03	0.06

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 31
Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Globalisation

Base: All respondents

		Gender		Age						Social Grade					Region												
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base		12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base		12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Very much a force for good	(10)	419 3%	198 3%	222 3%	51 8%	79 5%	80 4%	66 3%	68 3%	75 3%	193 4%	109 3%	41 2%	73 3%	362 3%	26 2%	23 4%	9 5%	44 3%	13 2%	32 3%	34 4%	34 3%	34 3%	73 6%	57 3%	41 3%
	(9)	386 3%	168 3%	219 3%	54 9%	75 5%	67 3%	68 3%	66 2%	56 2%	179 4%	94 3%	43 3%	70 3%	344 3%	26 2%	11 2%	6 3%	55 4%	20 3%	32 3%	37 4%	32 3%	26 2%	55 4%	66 4%	22 2%
	(8)	1099 9%	490 8%	608 9%	92 15%	210 13%	209 10%	173 7%	209 8%	207 7%	522 10%	279 9%	142 8%	153 6%	919 9%	101 9%	65 10%	14 8%	123 8%	52 9%	100 9%	78 9%	86 9%	85 8%	144 11%	156 8%	95 8%
	(7)	1613 13%	768 13%	845 13%	100 16%	257 16%	298 14%	291 12%	305 11%	363 12%	767 15%	409 13%	190 11%	244 10%	1371 13%	133 12%	82 13%	27 16%	185 13%	73 12%	157 14%	120 13%	122 12%	147 13%	166 13%	255 14%	146 12%
	(6)	1692 14%	776 13%	915 14%	96 15%	227 14%	301 14%	323 13%	364 14%	381 13%	746 15%	427 13%	206 12%	309 13%	1447 14%	145 13%	76 12%	25 14%	213 15%	79 13%	164 15%	115 13%	126 13%	143 13%	172 13%	279 15%	157 13%
Mixed blessing	(5)	4197 34%	1790 31%	2406 37%	168 27%	487 31%	704 34%	865 36%	924 35%	1049 35%	1593 31%	1117 35%	595 36%	886 37%	3556 34%	367 34%	217 34%	58 34%	495 34%	208 35%	370 33%	291 33%	345 35%	411 37%	375 29%	602 33%	458 39%
	(4)	868 7%	434 7%	433 7%	19 3%	97 6%	133 6%	180 7%	193 7%	246 8%	348 7%	220 7%	127 8%	171 7%	719 7%	92 8%	51 8%	6 4%	101 7%	35 6%	86 8%	60 7%	77 8%	82 7%	83 6%	125 7%	71 6%
	(3)	779 6%	440 8%	339 5%	17 3%	69 4%	116 6%	157 6%	181 7%	240 8%	317 6%	208 7%	109 6%	143 6%	666 6%	72 7%	32 5%	8 5%	91 6%	36 6%	71 6%	62 7%	72 7%	64 6%	82 6%	106 6%	81 7%
	(2)	501 4%	287 5%	214 3%	17 3%	33 2%	63 3%	112 5%	142 5%	134 4%	181 4%	126 4%	72 4%	121 5%	429 4%	38 3%	30 5%	4 2%	61 4%	30 5%	42 4%	40 5%	40 4%	44 4%	44 3%	86 5%	41 3%
	(1)	291 2%	185 3%	104 2%	6 1%	19 1%	37 2%	51 2%	85 3%	93 3%	105 2%	64 2%	47 3%	74 3%	236 2%	36 3%	13 2%	5 3%	18 1%	16 3%	38 3%	20 2%	20 2%	21 2%	29 2%	48 3%	25 2%
Very much a force for ill	(0)	508 4%	312 5%	195 3%	7 1%	37 2%	75 4%	121 5%	135 5%	133 4%	154 3%	120 4%	96 6%	136 6%	416 4%	52 5%	32 5%	8 5%	56 4%	26 4%	35 3%	36 4%	34 3%	54 5%	58 5%	69 4%	48 4%
NET: A force for good		5210 42%	2400 41%	2809 43%	393 63%	849 53%	955 46%	922 38%	1011 38%	1081 36%	2408 47%	1318 41%	621 37%	850 36%	4443 42%	432 40%	256 41%	80 47%	620 43%	236 40%	485 43%	383 43%	399 40%	435 39%	611 48%	813 44%	460 39%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 31
Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?
Globalisation
Base: All respondents

	Gender		Age							Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humber-side	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
NET: A force for ill	2946 24%	1657 28%	1286 20%	66 10%	255 16%	424 20%	621 26%	735 27%	846 28%	1105 22%	738 23%	451 27%	646 27%	2466 24%	291 27%	158 25%	32 19%	327 23%	142 24%	273 24%	219 24%	243 25%	266 24%	297 23%	434 23%	266 22%
Don't know	15 *	3 *	12 *	- -	1 *	2 *	2 *	3 *	6 *	5 *	4 *	3 *	2 *	14 *	- -	1 *	- -	3 *	3 1%	1 *	1 *	1 *	1 *	1 *	2 *	1 *
Mean	5.34	5.17	5.50	6.41	5.93	5.53	5.16	5.08	5.05	5.55	5.36	5.09	5.04	5.36	5.18	5.28	5.54	5.40	5.23	5.34	5.38	5.34	5.24	5.58	5.36	5.27
Standard deviation	2.19	2.31	2.05	2.10	2.08	2.13	2.17	2.22	2.14	2.14	2.15	2.23	2.25	2.18	2.19	2.23	2.29	2.13	2.18	2.13	2.25	2.14	2.15	2.36	2.17	2.11
Standard error	0.02	0.03	0.03	0.08	0.05	0.05	0.04	0.04	0.04	0.03	0.04	0.05	0.05	0.02	0.07	0.09	0.18	0.06	0.09	0.06	0.08	0.07	0.06	0.07	0.05	0.06

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 31

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Globalisation

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote							
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72	
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72	
Very much a force for good	(10)	419 3%	134 2%	285 5%	48 4%	35 4%	14 2%	64 3%	50 3%	24 3%	185 4%	58 5%	361 3%	133 3%	138 4%	29 3%	32 2%	30 6%	17 3%	3 4%
	(9)	386 3%	120 2%	267 4%	35 3%	41 4%	29 4%	76 3%	55 3%	22 3%	130 3%	60 5%	326 3%	117 3%	140 4%	38 4%	25 2%	11 2%	13 2%	2 3%
	(8)	1099 9%	364 6%	735 12%	104 9%	91 9%	80 10%	198 9%	167 10%	52 7%	408 9%	113 9%	986 9%	377 9%	354 10%	94 10%	74 5%	54 11%	42 8%	3 4%
	(7)	1613 13%	615 10%	998 17%	174 14%	145 15%	119 15%	315 14%	244 14%	85 11%	531 12%	172 13%	1442 13%	594 14%	486 14%	166 17%	92 6%	52 11%	68 13%	8 11%
	(6)	1692 14%	744 12%	948 16%	181 15%	149 15%	125 16%	331 15%	256 15%	89 12%	561 12%	196 15%	1496 14%	605 15%	487 14%	130 13%	158 10%	71 14%	67 13%	7 10%
Mixed blessing	(5)	4197 34%	2391 37%	1807 30%	442 36%	332 34%	278 35%	826 36%	568 32%	240 32%	1511 33%	434 34%	3763 34%	1388 34%	1083 32%	341 35%	578 37%	152 31%	158 31%	25 35%
	(4)	868 7%	554 9%	314 5%	84 7%	64 7%	58 7%	150 7%	134 8%	58 8%	319 7%	83 6%	785 7%	304 7%	204 6%	67 7%	127 8%	36 7%	48 9%	6 8%
	(3)	779 6%	523 8%	255 4%	62 5%	41 4%	38 5%	145 6%	118 7%	69 9%	305 7%	69 5%	710 6%	270 7%	190 6%	53 5%	128 8%	35 7%	30 6%	6 9%
	(2)	501 4%	354 6%	147 2%	37 3%	33 3%	28 4%	79 3%	57 3%	40 5%	226 5%	37 3%	463 4%	135 3%	131 4%	33 3%	113 7%	21 4%	22 4%	6 8%
	(1)	291 2%	208 3%	83 1%	24 2%	14 1%	11 1%	28 1%	49 3%	27 4%	138 3%	28 2%	262 2%	68 2%	73 2%	19 2%	75 5%	10 2%	19 4%	2 3%
Very much a force for ill	(0)	508 4%	403 6%	106 2%	32 3%	19 2%	18 2%	51 2%	48 3%	54 7%	286 6%	36 3%	472 4%	114 3%	108 3%	13 1%	160 10%	25 5%	30 6%	4 6%
NET: A force for good		5210 42%	1977 31%	3234 54%	542 44%	460 48%	367 46%	984 43%	772 44%	271 36%	1815 39%	599 47%	4611 42%	1826 44%	1605 47%	457 47%	381 24%	218 44%	206 40%	23 32%

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Absolutes/col percents

Table 31
Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?
Globalisation
Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
NET: A force for ill	2946	2042	904	240	172	154	453	406	247	1273	254	2692	891	705	184	602	127	148	24
	24%	32%	15%	20%	18%	19%	20%	23%	33%	28%	20%	24%	22%	21%	19%	38%	25%	29%	33%
Don't know	15	10	5	1	-	-	4	2	-	8	1	14	2	7	-	4	1	-	-
	*	*	*	*	-	-	*	*	-	*	*	*	*	*	-	*	*	-	-
Mean	5.34	4.80	5.93	5.52	5.67	5.54	5.50	5.42	4.90	5.15	5.61	5.31	5.48	5.58	5.64	4.36	5.40	5.13	4.87
Standard deviation	2.19	2.19	2.03	2.04	2.00	1.94	1.97	2.09	2.38	2.37	2.14	2.19	2.05	2.18	1.96	2.35	2.36	2.32	2.33
Standard error	0.02	0.03	0.03	0.06	0.06	0.07	0.04	0.05	0.09	0.03	0.06	0.02	0.03	0.04	0.06	0.06	0.10	0.10	0.27

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 31
Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Globalisation

Base: All respondents

		Leave by GE2015							Remain by GE2015							Methodology			
		Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI	
Unweighted base		12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000	
Weighted base		12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996	
Very much a force for good	(10)	419 3%	52 2%	31 3%	1 *	29 2%	5 4%	6 3%	1 3%	81 5%	107 5%	28 4%	3 4%	25 7%	11 3%	2 6%	346 3%	73 7%	
	(9)	386 3%	49 2%	28 2%	7 2%	21 1%	- -	3 2%	2 5%	68 4%	112 5%	31 4%	4 6%	11 3%	10 3%	- -	359 3%	27 3%	
	(8)	1099 9%	151 6%	82 7%	10 4%	70 5%	9 7%	10 6%	- -	227 13%	272 13%	84 12%	4 6%	45 12%	32 10%	3 9%	1009 9%	91 9%	
	(7)	1613 13%	251 10%	136 11%	35 12%	85 6%	8 7%	23 13%	5 13%	344 20%	349 16%	131 19%	7 10%	44 12%	45 14%	3 9%	1477 13%	136 14%	
	(6)	1692 14%	301 13%	158 13%	28 10%	150 10%	20 16%	20 11%	4 10%	304 18%	329 15%	102 15%	9 13%	51 14%	47 14%	3 9%	1584 14%	108 11%	
	Mixed blessing	(5)	4197 34%	877 37%	444 36%	126 43%	551 37%	43 34%	62 34%	14 33%	511 30%	638 30%	215 31%	27 40%	109 29%	96 29%	12 36%	3829 34%	368 37%
		(4)	868 7%	227 9%	93 7%	29 10%	127 8%	7 6%	19 10%	4 10%	77 4%	111 5%	37 5%	- -	29 8%	29 9%	2 6%	805 7%	63 6%
		(3)	779 6%	211 9%	95 8%	23 8%	123 8%	10 8%	11 6%	5 13%	59 3%	95 4%	30 4%	5 7%	25 7%	18 6%	1 3%	736 6%	42 4%
		(2)	501 4%	120 5%	70 6%	15 5%	108 7%	8 7%	6 3%	3 8%	15 1%	61 3%	18 3%	5 7%	12 3%	15 5%	3 9%	477 4%	23 2%
		(1)	291 2%	59 2%	37 3%	8 3%	74 5%	4 3%	7 4%	- -	9 1%	36 2%	11 2%	1 1%	6 2%	12 3%	2 6%	278 2%	12 1%
Very much a force for ill	(0)	508 4%	101 4%	63 5%	9 3%	156 10%	10 8%	15 8%	2 5%	13 1%	44 2%	4 1%	4 6%	14 4%	15 5%	2 6%	472 4%	36 4%	
NET: A force for good		5210 42%	803 33%	436 35%	82 28%	355 24%	43 34%	62 34%	12 31%	1023 60%	1169 54%	374 54%	26 39%	176 47%	144 44%	11 33%	4775 42%	436 44%	

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 31
Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?
Globalisation
Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
NET: A force for ill	2946 24%	718 30%	358 29%	84 29%	588 39%	41 32%	58 32%	15 36%	173 10%	347 16%	100 14%	14 21%	86 23%	89 27%	10 30%	2769 24%	177 18%
Don't know	15 *	1 *	4 *	- -	4 *	1 1%	- -	- -	1 *	3 *	- -	- -	- -	- -	- -	- -	15 2%
Mean	5.34	4.98	4.99	4.88	4.32	4.75	4.88	4.85	6.17	5.92	5.96	5.24	5.62	5.27	4.91	5.31	5.69
Standard deviation	2.19	2.08	2.19	1.87	2.34	2.38	2.35	2.18	1.78	2.10	1.91	2.37	2.31	2.29	2.54	2.18	2.22
Standard error	0.02	0.04	0.06	0.11	0.06	0.22	0.18	0.35	0.04	0.04	0.07	0.28	0.12	0.12	0.44	0.02	0.07

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 31
Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Globalisation

Base: All respondents

		Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
		Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base		12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base		12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Very much a force for good	(10)	419	313	44	302	31	320	24	323	42	419	-	343	12	228	76	263	78	29	35	136	57	69	281	112	27
		3%	5%	1%	5%	1%	5%	1%	5%	2%	8%	-	4%	2%	5%	2%	6%	2%	2%	2%	3%	5%	6%	5%	2%	2%
	(9)	386	314	32	299	27	311	32	322	31	386	-	357	5	228	82	248	65	19	41	156	63	38	217	135	35
		3%	5%	1%	5%	1%	4%	2%	5%	1%	7%	-	4%	1%	5%	2%	6%	1%	2%	2%	3%	6%	3%	3%	3%	2%
	(8)	1099	798	144	775	103	865	73	868	100	1099	-	1001	10	668	216	637	234	53	127	420	138	130	632	393	72
		9%	14%	4%	14%	3%	12%	4%	12%	4%	21%	-	11%	2%	14%	6%	15%	5%	4%	7%	9%	12%	11%	10%	8%	5%
	(7)	1613	1049	274	1018	226	1132	139	1176	173	1613	-	1392	36	872	346	798	419	117	212	622	161	171	819	646	147
		13%	18%	7%	18%	7%	16%	7%	17%	7%	31%	-	15%	6%	18%	9%	19%	8%	9%	12%	14%	14%	14%	13%	14%	10%
	(6)	1692	942	402	890	308	1084	215	1159	222	1692	-	1473	44	830	405	713	585	147	255	649	169	160	810	714	166
		14%	16%	11%	16%	10%	15%	11%	16%	9%	32%	-	16%	7%	17%	11%	17%	12%	12%	14%	14%	15%	13%	13%	15%	12%
Mixed blessing	(5)	4197	1595	1239	1500	975	2088	598	2023	735	-	-	2830	174	1242	1165	1028	1802	436	638	1606	332	385	1859	1707	619
		34%	27%	33%	26%	32%	30%	30%	29%	30%	-	-	30%	29%	26%	32%	24%	36%	35%	35%	35%	30%	31%	30%	36%	44%
	(4)	868	282	400	311	319	389	232	386	271	-	868	626	69	287	328	205	483	96	140	282	82	88	404	345	118
		7%	5%	11%	5%	11%	6%	12%	5%	11%	-	29%	7%	11%	6%	9%	5%	10%	8%	8%	6%	7%	7%	6%	7%	8%
	(3)	779	224	406	248	335	339	221	339	292	-	779	525	70	218	340	153	467	110	139	271	46	70	423	265	91
		6%	4%	11%	4%	11%	5%	11%	5%	12%	-	26%	6%	12%	4%	9%	4%	9%	9%	8%	6%	4%	6%	7%	6%	6%
	(2)	501	139	273	145	243	205	171	200	213	-	501	304	64	123	269	103	313	67	96	174	27	44	269	184	46
		4%	2%	7%	3%	8%	3%	9%	3%	9%	-	17%	3%	11%	3%	7%	2%	6%	5%	5%	4%	2%	4%	4%	4%	3%
	(1)	291	61	192	71	161	114	90	116	126	-	291	165	34	65	157	41	201	43	52	85	21	27	179	84	27
		2%	1%	5%	1%	5%	2%	5%	2%	5%	-	10%	2%	6%	1%	4%	1%	4%	4%	4%	3%	2%	2%	3%	2%	2%
Very much a force for ill	(0)	508	104	345	119	291	166	207	162	263	-	508	275	87	103	277	79	352	117	68	124	23	57	338	104	64
		4%	2%	9%	2%	10%	2%	10%	2%	11%	-	17%	3%	14%	2%	8%	2%	7%	9%	4%	3%	2%	5%	5%	2%	5%
NET: A force for good		5210	3416	895	3285	694	3712	483	3849	567	5210	-	4566	107	2826	1124	2660	1381	365	670	1982	588	568	2759	2000	447
		42%	59%	24%	58%	23%	53%	24%	54%	23%	100%	-	49%	18%	58%	31%	62%	28%	30%	37%	44%	52%	46%	44%	43%	32%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 31

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Globalisation

Base: All respondents

	<u>Multi-culturalism</u>		<u>Social liberalism</u>		<u>Feminism</u>		<u>The Green movement</u>		<u>Globalisation</u>		<u>The internet</u>		<u>Capitalism</u>		<u>Immigration</u>		<u>National Identity</u>					<u>Attention Paid to Politics</u>			
	<u>Total</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Eng-lish not Brit-ish</u>	<u>More Eng-lish than Brit-ish</u>	<u>Equ-ally Eng-lish and Brit-ish</u>	<u>More Brit-ish than Eng-lish</u>	<u>Brit-ish not Eng-lish</u>	<u>8-10</u>	<u>5-7</u>	<u>0-4</u>
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
NET: A force for ill	2946	810	1617	894	1348	1212	922	1204	1166	-	2946	1894	325	795	1370	581	1816	433	495	936	199	286	1613	981	345
Don't know	15	6	3	3	-	8	2	8	2	-	-	7	1	2	4	4	5	1	3	8	1	1	5	8	2
Mean	5.34	6.09	4.25	6.03	4.18	5.83	4.19	5.86	4.14	7.28	2.41	5.62	3.77	5.98	4.62	6.21	4.57	4.58	5.08	5.48	5.88	5.51	5.35	5.43	5.06
Standard deviation	2.19	2.04	2.22	2.10	2.23	2.11	2.29	2.10	2.34	1.22	1.44	2.12	2.36	2.07	2.34	2.07	2.17	2.33	2.09	2.06	2.12	2.32	2.38	1.96	1.98
Standard error	0.02	0.03	0.04	0.03	0.04	0.03	0.05	0.02	0.05	0.02	0.03	0.02	0.10	0.03	0.04	0.03	0.03	0.07	0.05	0.03	0.06	0.07	0.03	0.03	0.05

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 32

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

The internet

Base: All respondents

	Gender			Age						Social Grade						Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West	
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185	
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186	
Very much a force for good	(10)	1900 15%	1049 18%	849 13%	132 21%	283 18%	380 18%	384 16%	368 14%	351 12%	769 15%	472 15%	276 17%	375 16%	1639 16%	149 14%	92 15%	20 12%	243 17%	87 15%	163 14%	144 16%	146 15%	145 13%	241 19%	298 16%	172 14%
	(9)	1745 14%	960 16%	786 12%	93 15%	206 13%	291 14%	328 14%	403 15%	425 14%	755 15%	448 14%	230 14%	309 13%	1466 14%	161 15%	90 14%	28 16%	215 15%	73 12%	144 13%	136 15%	140 14%	142 13%	200 16%	260 14%	156 13%
	(8)	2608 21%	1294 22%	1314 20%	118 19%	361 23%	410 20%	492 20%	556 21%	670 22%	1148 22%	682 21%	328 20%	443 19%	2180 21%	253 23%	140 22%	35 20%	339 23%	129 22%	242 21%	172 19%	196 20%	229 21%	248 19%	388 21%	238 20%
	(7)	1960 16%	891 15%	1069 16%	102 16%	256 16%	317 15%	396 16%	404 15%	484 16%	868 17%	492 15%	262 16%	334 14%	1661 16%	177 16%	97 15%	24 14%	200 14%	86 15%	172 15%	140 16%	170 17%	165 15%	206 16%	316 17%	206 17%
	(6)	1084 9%	452 8%	631 10%	52 8%	125 8%	175 8%	212 9%	242 9%	278 9%	461 9%	284 9%	133 8%	206 9%	915 9%	97 9%	52 8%	19 11%	125 9%	56 10%	117 10%	79 9%	83 8%	101 9%	99 8%	160 9%	96 8%
Mixed blessing	(5)	2457 20%	923 16%	1531 24%	107 17%	295 19%	428 21%	480 20%	556 21%	591 20%	923 18%	622 20%	345 21%	563 24%	2090 20%	203 19%	127 20%	36 21%	261 18%	123 21%	230 20%	187 21%	211 21%	248 22%	230 18%	332 18%	268 23%
	(4)	210 2%	91 2%	119 2%	10 2%	25 2%	29 1%	36 2%	40 2%	70 2%	72 1%	63 2%	31 2%	44 2%	168 2%	26 2%	13 2%	4 2%	25 2%	13 2%	11 1%	11 1%	16 2%	21 2%	21 2%	29 2%	20 2%
	(3)	151 1%	68 1%	84 1%	6 1%	12 1%	20 1%	26 1%	44 2%	44 1%	43 1%	46 1%	24 1%	37 2%	131 1%	11 1%	9 1%	- 1%	14 1%	4 1%	22 2%	6 1%	7 1%	23 2%	7 1%	31 2%	15 1%
	(2)	97 1%	45 1%	52 1%	4 1%	14 1%	12 1%	21 1%	26 1%	19 1%	34 1%	30 1%	16 1%	16 1%	87 1%	7 1%	3 *	- *	7 *	6 1%	7 1%	11 1%	8 1%	10 1%	16 1%	18 1%	2 *
	(1)	58 *	27 *	31 *	1 *	9 1%	13 1%	11 *	11 *	12 *	16 *	16 1%	8 *	16 1%	55 1%	- *	2 *	1 1%	6 *	4 1%	8 1%	3 *	4 *	11 1%	2 *	8 *	8 1%
Very much a force for ill	(0)	91 1%	50 1%	41 1%	2 *	5 *	10 *	22 1%	22 1%	29 1%	20 *	19 1%	16 1%	35 1%	79 1%	5 *	5 1%	2 1%	8 1%	6 1%	9 1%	6 1%	7 1%	12 1%	13 1%	12 1%	4 *
NET: A force for good		9296 75%	4645 79%	4648 71%	496 79%	1231 77%	1573 75%	1812 75%	1972 74%	2209 74%	4001 78%	2378 75%	1228 74%	1667 70%	7862 75%	838 77%	471 75%	125 74%	1122 78%	432 73%	838 74%	670 75%	734 74%	783 70%	993 77%	1421 77%	868 73%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 32

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

The internet

Base: All respondents

	Gender		Age							Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
NET: A force for ill	607 5%	280 5%	327 5%	23 4%	66 4%	84 4%	117 5%	144 5%	174 6%	186 4%	174 5%	95 6%	149 6%	519 5%	49 5%	32 5%	7 4%	61 4%	34 6%	58 5%	37 4%	43 4%	78 7%	59 5%	98 5%	50 4%
Don't know	9 *	2 *	7 *	- -	- -	- -	- -	1 *	8 *	1 *	2 *	1 *	5 *	8 *	- -	- -	1 1%	1 *	1 *	2 *	- -	- -	3 *	1 *	- -	- -
Mean	7.25	7.48	7.05	7.54	7.39	7.35	7.24	7.17	7.12	7.36	7.22	7.22	7.06	7.25	7.30	7.24	7.16	7.41	7.14	7.15	7.28	7.22	6.99	7.42	7.29	7.19
Standard deviation	2.01	2.02	1.99	1.96	1.97	2.02	2.04	2.04	1.99	1.89	2.02	2.10	2.17	2.03	1.89	2.00	1.99	1.96	2.08	2.04	2.02	1.99	2.13	2.06	2.02	1.95
Standard error	0.02	0.03	0.02	0.08	0.05	0.04	0.04	0.04	0.04	0.03	0.04	0.05	0.04	0.02	0.06	0.08	0.15	0.05	0.09	0.06	0.07	0.06	0.06	0.06	0.05	0.06

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 32

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

The internet

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote							
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72	
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72	
Very much a force for good	(10)	1900 15%	931 15%	969 16%	164 13%	147 15%	123 15%	328 14%	254 15%	149 20%	735 16%	199 15%	1701 15%	626 17%	562 17%	123 13%	226 14%	95 19%	88 17%	10 14%
	(9)	1745 14%	809 13%	936 16%	164 13%	156 16%	130 16%	323 14%	266 15%	124 16%	583 13%	184 14%	1562 14%	624 15%	495 15%	147 15%	185 12%	60 12%	75 15%	11 15%
	(8)	2608 21%	1256 20%	1353 23%	256 21%	192 20%	160 20%	501 22%	389 22%	134 18%	976 21%	248 19%	2360 21%	929 23%	674 20%	236 24%	291 19%	95 19%	115 22%	15 21%
	(7)	1960 16%	988 15%	971 16%	184 15%	165 17%	127 16%	372 16%	293 17%	111 15%	707 15%	201 16%	1759 16%	652 16%	558 16%	167 17%	209 13%	82 17%	91 18%	12 16%
	(6)	1084 9%	558 9%	526 9%	119 10%	92 10%	81 10%	208 9%	157 9%	61 8%	366 8%	118 9%	965 9%	343 8%	302 9%	101 10%	115 7%	49 10%	45 9%	7 10%
Mixed blessing	(5)	2457 20%	1444 22%	1013 17%	266 22%	172 18%	141 18%	440 19%	309 18%	150 20%	979 21%	272 21%	2185 20%	744 18%	670 20%	174 18%	405 26%	102 20%	82 16%	16 23%
	(4)	210 2%	122 2%	88 1%	24 2%	17 2%	13 2%	36 2%	30 2%	13 2%	77 2%	27 2%	183 2%	70 2%	57 2%	10 1%	32 2%	10 2%	7 1%	1 1%
	(3)	151 1%	117 2%	35 1%	13 1%	11 1%	5 1%	25 1%	19 1%	6 1%	71 2%	13 1%	138 1%	48 1%	27 1%	9 1%	40 3%	2 *	5 1%	-
	(2)	97 1%	74 1%	23 *	16 1%	3 *	11 1%	9 *	6 *	1 *	50 1%	13 1%	84 1%	26 1%	26 1%	6 1%	19 1%	2 *	2 *	-
	(1)	58 *	44 1%	14 *	6 *	5 1%	5 1%	13 1%	10 1%	1 *	17 *	8 1%	50 *	14 *	10 *	3 *	20 1%	-	-	-
Very much a force for ill	(0)	91 1%	74 1%	17 *	12 1%	4 *	1 *	8 *	15 1%	8 1%	43 1%	5 *	86 1%	28 1%	15 *	4 *	24 2%	2 *	2 *	-
NET: A force for good		9296 75%	4542 71%	4754 80%	887 72%	752 78%	621 78%	1732 76%	1358 78%	578 76%	3368 73%	950 74%	8347 75%	3174 77%	2591 76%	775 79%	1026 66%	381 76%	415 81%	55 76%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 32

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

The internet

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
NET: A force for ill	607 5%	430 7%	178 3%	71 6%	40 4%	35 4%	91 4%	82 5%	30 4%	259 6%	66 5%	541 5%	185 5%	136 4%	32 3%	134 9%	16 3%	16 3%	1 1%
Don't know	9 *	4 *	5 *	1 *	1 *	2 *	4 *	- -	- -	1 *	1 *	8 *	3 *	3 *	- -	- -	- -	- -	- -
Mean	7.25	7.04	7.48	7.08	7.36	7.34	7.29	7.31	7.44	7.19	7.21	7.26	7.34	7.33	7.31	6.86	7.37	7.50	7.34
Standard deviation	2.01	2.13	1.85	2.06	1.93	1.96	1.92	1.98	2.04	2.08	2.02	2.01	1.96	1.96	1.84	2.27	1.92	1.85	1.77
Standard error	0.02	0.03	0.02	0.06	0.06	0.07	0.04	0.05	0.07	0.03	0.06	0.02	0.03	0.03	0.06	0.06	0.09	0.08	0.21

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 32

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

The internet

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Very much a force for good	(10) 1900 15%	329 14%	211 17%	32 11%	215 14%	21 16%	29 16%	6 15%	298 17%	350 16%	91 13%	11 16%	74 20%	59 18%	4 12%	1655 15%	244 25%
	(9) 1745 14%	334 14%	155 12%	40 14%	170 11%	9 7%	28 15%	5 13%	290 17%	340 16%	108 16%	15 23%	51 14%	47 14%	6 18%	1654 15%	91 9%
	(8) 2608 21%	505 21%	226 18%	62 21%	276 18%	22 17%	36 20%	6 15%	424 25%	448 21%	174 25%	15 23%	73 20%	79 24%	9 27%	2442 21%	166 17%
	(7) 1960 16%	398 17%	181 15%	49 17%	206 14%	22 17%	26 14%	5 13%	253 15%	377 17%	118 17%	3 4%	60 16%	65 20%	7 21%	1816 16%	143 14%
	(6) 1084 9%	215 9%	109 9%	32 11%	110 7%	10 8%	16 9%	5 13%	128 7%	193 9%	69 10%	5 7%	38 10%	30 9%	2 6%	1026 9%	58 6%
Mixed blessing	(5) 2457 20%	480 20%	288 23%	56 19%	389 26%	36 29%	37 20%	12 31%	265 16%	382 18%	118 17%	16 24%	65 18%	44 13%	4 12%	2248 20%	209 21%
	(4) 210 2%	49 2%	21 2%	5 2%	32 2%	3 2%	2 1%	- -	21 1%	36 2%	5 1%	- -	7 2%	5 1%	1 3%	189 2%	21 2%
	(3) 151 1%	34 1%	18 1%	5 2%	40 3%	1 1%	4 2%	- -	13 1%	10 *	4 1%	- -	1 *	1 *	- -	141 1%	10 1%
	(2) 97 1%	21 1%	17 1%	5 2%	17 1%	1 1%	2 1%	- -	5 *	10 *	1 *	2 3%	1 *	- -	- -	84 1%	13 1%
	(1) 58 *	11 *	6 1%	2 1%	20 1%	- -	- -	- -	3 *	4 *	1 *	- -	- -	- -	- -	50 *	8 1%
Very much a force for ill	(0) 91 1%	22 1%	9 1%	3 1%	24 2%	1 1%	2 1%	- -	6 *	6 *	1 *	- -	1 *	- -	- -	67 1%	24 2%
NET: A force for good	9296 75%	1781 74%	882 71%	215 74%	977 65%	84 66%	135 74%	28 69%	1393 82%	1709 79%	560 81%	49 73%	297 80%	279 85%	27 85%	8594 76%	703 71%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 32

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

The internet

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
NET: A force for ill	607 5%	137 6%	71 6%	21 7%	132 9%	6 5%	10 6%	-	48 3%	65 3%	12 2%	2 3%	10 3%	6 2%	1 3%	531 5%	76 8%
Don't know	9 *	1 *	1 *	-	-	-	-	-	2 *	2 *	-	-	-	-	-	-	9 1%
Mean	7.25	7.16	7.13	6.99	6.83	6.95	7.23	7.13	7.61	7.45	7.45	7.46	7.52	7.64	7.61	7.25	7.23
Standard deviation	2.01	2.03	2.12	2.08	2.27	2.04	2.10	1.87	1.83	1.85	1.72	2.04	1.87	1.68	1.62	1.98	2.41
Standard error	0.02	0.04	0.06	0.12	0.06	0.18	0.16	0.30	0.04	0.04	0.06	0.24	0.09	0.09	0.28	0.02	0.08

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 32

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

The internet

Base: All respondents

		Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
		Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base		12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base		12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Very much a force for good	(10)	1900	1010	533	1017	377	1199	263	1149	366	1047	330	1900	-	894	463	760	727	195	243	697	189	219	1112	595	192
		15%	17%	14%	18%	13%	17%	13%	16%	15%	20%	11%	20%	-	18%	13%	18%	15%	16%	13%	15%	17%	18%	18%	13%	14%
	(9)	1745	982	454	975	343	1165	237	1134	297	1056	300	1745	-	950	393	757	620	161	241	650	172	170	976	606	160
		14%	17%	12%	17%	11%	17%	12%	16%	12%	20%	10%	19%	-	20%	11%	18%	12%	13%	13%	14%	15%	14%	16%	13%	11%
	(8)	2608	1349	703	1336	543	1655	327	1625	434	1277	466	2608	-	1226	652	1015	978	224	372	961	230	291	1317	1017	273
		21%	23%	19%	24%	18%	24%	16%	23%	18%	25%	16%	28%	-	25%	18%	24%	20%	18%	21%	21%	21%	23%	21%	22%	19%
	(7)	1960	987	568	951	467	1146	312	1141	402	793	465	1960	-	803	546	748	748	150	300	734	214	186	937	824	197
		16%	17%	15%	17%	15%	16%	16%	16%	16%	15%	16%	21%	-	17%	15%	17%	15%	12%	17%	16%	19%	15%	15%	18%	14%
	(6)	1084	521	336	488	300	617	196	623	235	393	332	1084	-	385	350	380	449	102	180	397	99	92	511	447	125
		9%	9%	9%	9%	10%	9%	10%	9%	10%	8%	11%	12%	-	8%	10%	9%	9%	8%	10%	9%	9%	7%	8%	10%	9%
Mixed blessing	(5)	2457	839	814	781	675	1040	437	1184	501	534	726	-	497	913	521	1065	283	373	913	179	215	1112	988	344	
		20%	14%	22%	14%	22%	15%	22%	17%	20%	10%	25%	-	10%	25%	12%	21%	23%	23%	21%	20%	16%	17%	18%	21%	24%
	(4)	210	66	104	64	94	86	74	93	75	49	97	-	210	38	114	47	126	30	27	68	14	19	91	79	38
		2%	1%	3%	1%	3%	1%	4%	1%	3%	1%	3%	-	35%	1%	3%	1%	3%	2%	1%	1%	1%	2%	1%	2%	3%
	(3)	151	29	91	29	78	48	52	50	56	20	83	-	151	25	82	19	111	27	28	45	10	16	63	58	29
		1%	*	2%	1%	3%	1%	3%	1%	2%	*	3%	-	25%	1%	2%	*	2%	2%	2%	1%	1%	1%	1%	1%	2%
	(2)	97	17	60	11	53	28	44	38	33	17	56	-	97	20	56	12	64	17	20	26	4	14	48	32	15
		1%	*	2%	*	2%	*	2%	1%	1%	*	2%	-	16%	*	2%	*	1%	1%	1%	1%	*	1%	1%	1%	1%
	(1)	58	14	31	15	28	15	24	20	25	8	30	-	58	11	39	7	43	12	7	24	1	9	27	21	10
		*	*	1%	*	1%	*	1%	*	1%	*	1%	-	10%	*	1%	*	1%	1%	1%	*	1%	*	1%	*	1%
Very much a force for ill	(0)	91	11	61	11	58	19	36	24	45	12	59	-	91	15	52	5	68	32	11	17	7	8	42	22	27
		1%	*	2%	*	2%	*	2%	*	2%	*	2%	-	15%	*	1%	*	1%	3%	1%	*	1%	1%	1%	*	2%
NET: A force for good		9296	4848	2593	4766	2030	5782	1336	5672	1733	4566	1894	9296	-	4259	2404	3660	3522	832	1337	3438	903	958	4852	3489	947
		75%	83%	69%	84%	67%	82%	67%	80%	70%	88%	64%	100%	-	88%	66%	86%	70%	67%	74%	76%	81%	77%	78%	74%	67%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 32

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

The internet

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
NET: A force for ill	607	137	346	130	312	197	231	226	235	107	325	-	607	109	343	89	411	117	94	180	36	66	270	213	120
Don't know	9	2	-	4	-	2	1	2	2	4	1	-	-	1	3	2	5	3	1	1	1	1	1	6	2
Mean	7.25	7.62	6.91	7.66	6.76	7.58	6.73	7.48	6.92	7.89	6.58	8.15	2.54	7.81	6.75	7.71	6.99	6.91	7.13	7.30	7.47	7.37	7.42	7.14	6.86
Standard deviation	2.01	1.79	2.24	1.78	2.26	1.82	2.31	1.87	2.26	1.72	2.25	1.29	1.43	1.73	2.21	1.73	2.20	2.38	2.00	1.95	1.88	2.05	2.01	1.93	2.23
Standard error	0.02	0.02	0.04	0.02	0.04	0.02	0.05	0.02	0.05	0.02	0.04	0.01	0.06	0.02	0.04	0.03	0.03	0.07	0.05	0.03	0.06	0.06	0.03	0.03	0.06

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 33

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Capitalism

Base: All respondents

		Gender		Age						Social Grade					Region												
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base		12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base		12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Very much a force for good	(10)	301 2%	192 3%	109 2%	14 2%	34 2%	50 2%	47 2%	54 2%	102 3%	154 3%	68 2%	30 2%	47 2%	268 3%	20 2%	11 2%	3 2%	35 2%	11 2%	17 2%	24 3%	21 2%	21 2%	48 4%	59 3%	30 3%
	(9)	379 3%	255 4%	124 2%	17 3%	54 3%	54 3%	59 2%	86 3%	109 4%	210 4%	77 2%	37 2%	54 2%	341 3%	21 2%	13 2%	4 2%	38 3%	14 2%	32 3%	35 4%	38 4%	22 2%	59 5%	68 4%	34 3%
	(8)	1134 9%	711 12%	423 6%	57 9%	114 7%	167 8%	173 7%	261 10%	362 12%	589 12%	311 10%	110 7%	122 5%	982 9%	90 8%	48 8%	14 8%	133 9%	44 8%	85 8%	89 10%	92 9%	110 10%	136 11%	185 10%	108 9%
	(7)	1571 13%	870 15%	700 11%	69 11%	192 12%	247 12%	264 11%	312 12%	488 16%	808 16%	398 13%	173 10%	190 8%	1347 13%	124 11%	85 14%	16 9%	206 14%	70 12%	135 12%	116 13%	123 12%	139 12%	180 14%	233 13%	144 12%
	(6)	1480 12%	711 12%	768 12%	70 11%	199 12%	248 12%	296 12%	311 12%	355 12%	651 13%	379 12%	193 12%	257 11%	1258 12%	121 11%	80 13%	22 13%	158 11%	60 10%	149 13%	93 10%	124 13%	124 11%	159 12%	236 13%	154 13%
Mixed blessing	(5)	3823 31%	1577 27%	2244 34%	212 34%	535 34%	704 34%	763 32%	783 29%	826 28%	1431 28%	964 30%	597 36%	822 34%	3251 31%	325 30%	195 31%	53 31%	416 29%	185 31%	363 32%	260 29%	328 33%	378 34%	374 29%	564 30%	382 32%
	(4)	1032 8%	410 7%	622 10%	58 9%	150 9%	165 8%	206 9%	237 9%	216 7%	360 7%	277 9%	155 9%	236 10%	866 8%	98 9%	57 9%	12 7%	129 9%	53 9%	95 8%	77 9%	76 8%	96 9%	103 8%	137 7%	100 8%
	(3)	934 8%	379 6%	554 9%	54 9%	101 6%	174 8%	196 8%	205 8%	204 7%	345 7%	272 9%	114 7%	203 8%	779 7%	98 9%	42 7%	16 9%	118 8%	50 9%	88 8%	62 7%	80 8%	81 7%	78 6%	134 7%	87 7%
	(2)	715 6%	288 5%	427 7%	40 6%	102 6%	107 5%	162 7%	171 6%	134 4%	268 5%	197 6%	94 6%	155 7%	572 5%	84 8%	46 7%	13 8%	93 6%	40 7%	76 7%	57 6%	42 4%	61 6%	56 4%	89 5%	58 5%
	(1)	390 3%	174 3%	216 3%	17 3%	43 3%	54 3%	110 5%	100 4%	66 2%	123 2%	94 3%	60 4%	112 5%	330 3%	39 4%	17 3%	4 2%	37 3%	29 5%	38 3%	34 4%	26 3%	36 3%	31 2%	63 3%	35 3%
Very much a force for ill	(0)	592 5%	281 5%	311 5%	21 3%	65 4%	112 5%	131 5%	149 6%	114 4%	165 3%	138 4%	106 6%	181 8%	472 5%	70 6%	37 6%	12 7%	78 5%	29 5%	49 4%	45 5%	38 4%	41 4%	58 5%	80 4%	53 4%
NET: A force for good		4865 39%	2739 47%	2124 33%	226 36%	593 37%	766 37%	840 35%	1024 38%	1416 47%	2411 47%	1232 39%	544 33%	669 28%	4195 40%	375 34%	237 38%	59 35%	571 40%	200 34%	419 37%	357 40%	397 40%	417 38%	582 45%	782 42%	470 40%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 33

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Capitalism

Base: All respondents

	Gender		Age							Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humber-side	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
NET: A force for ill	3663 30%	1532 26%	2130 33%	189 30%	460 29%	613 29%	805 33%	862 32%	734 25%	1261 25%	978 31%	529 32%	887 37%	3019 29%	389 36%	199 31%	57 33%	455 31%	202 34%	346 31%	276 31%	263 27%	315 28%	326 25%	503 27%	334 28%
Don't know	17 *	2 *	15 *	- -	4 *	2 *	2 *	4 *	5 *	8 *	3 *	- -	6 *	14 *	1 *	1 *	1 1%	3 *	3 *	1 *	1 *	- -	2 *	1 *	3 *	- -
Mean	5.12	5.42	4.85	5.10	5.10	5.05	4.85	5.01	5.50	5.48	5.09	4.84	4.58	5.17	4.79	4.95	4.81	5.08	4.85	4.99	5.13	5.25	5.13	5.44	5.27	5.17
Standard deviation	2.27	2.37	2.14	2.15	2.17	2.23	2.28	2.34	2.26	2.23	2.23	2.22	2.29	2.26	2.32	2.24	2.32	2.30	2.28	2.18	2.37	2.17	2.15	2.32	2.30	2.22
Standard error	0.02	0.03	0.03	0.08	0.05	0.05	0.05	0.05	0.04	0.03	0.04	0.05	0.05	0.02	0.07	0.09	0.18	0.06	0.09	0.07	0.08	0.07	0.06	0.06	0.05	0.06

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 33

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Capitalism

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote							
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72	
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72	
Very much a force for good	(10)	301 2%	173 3%	129 2%	27 2%	14 1%	10 1%	38 2%	37 2%	34 4%	141 3%	46 4%	255 2%	169 4%	50 1%	10 1%	28 2%	4 1%	9 2%	-
	(9)	379 3%	223 3%	156 3%	40 3%	34 4%	22 3%	70 3%	52 3%	30 4%	131 3%	55 4%	324 3%	226 5%	50 1%	25 3%	49 3%	4 1%	3 1%	-
	(8)	1134 9%	609 9%	525 9%	103 8%	82 8%	72 9%	205 9%	162 9%	89 12%	422 9%	126 10%	1008 9%	625 15%	173 5%	84 9%	128 8%	20 4%	25 5%	3 4%
	(7)	1571 13%	770 12%	802 13%	144 12%	108 11%	107 13%	283 12%	232 13%	108 14%	588 13%	158 12%	1413 13%	745 18%	340 10%	148 15%	151 10%	32 6%	42 8%	7 10%
	(6)	1480 12%	704 11%	776 13%	143 12%	125 13%	110 14%	300 13%	208 12%	98 13%	496 11%	175 14%	1305 12%	530 13%	378 11%	160 16%	173 11%	48 10%	44 9%	8 11%
Mixed blessing	(5)	3823 31%	2064 32%	1760 30%	404 33%	338 35%	257 32%	711 31%	514 29%	181 24%	1418 31%	408 32%	3415 31%	1109 27%	1111 33%	305 31%	526 34%	141 28%	149 29%	22 31%
	(4)	1032 8%	539 8%	493 8%	105 9%	82 8%	68 9%	207 9%	157 9%	54 7%	360 8%	99 8%	934 8%	256 6%	343 10%	85 9%	136 9%	46 9%	51 10%	9 13%
	(3)	934 8%	440 7%	494 8%	85 7%	61 6%	82 10%	186 8%	141 8%	55 7%	325 7%	75 6%	860 8%	203 5%	339 10%	56 6%	116 7%	66 13%	60 12%	4 5%
	(2)	715 6%	338 5%	377 6%	81 7%	51 5%	34 4%	118 5%	99 6%	41 5%	291 6%	64 5%	652 6%	115 3%	236 7%	57 6%	104 7%	59 12%	55 11%	8 11%
	(1)	390 3%	211 3%	179 3%	34 3%	28 3%	22 3%	59 3%	60 3%	25 3%	161 4%	39 3%	351 3%	57 1%	145 4%	29 3%	58 4%	31 6%	25 5%	4 6%
Very much a force for ill	(0)	592 5%	341 5%	251 4%	54 4%	39 4%	14 2%	88 4%	83 5%	44 6%	269 6%	44 3%	548 5%	70 2%	230 7%	23 2%	92 6%	50 10%	50 10%	7 10%
NET: A force for good		4865 39%	2478 39%	2387 40%	458 37%	362 38%	321 40%	897 40%	692 40%	357 47%	1778 39%	561 44%	4305 39%	2295 56%	991 29%	427 43%	530 34%	107 21%	122 24%	18 25%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 33

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Capitalism

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
NET: A force for ill	3663	1869	1794	359	261	221	659	540	220	1405	320	3344	701	1293	250	506	251	240	32
	30%	29%	30%	29%	27%	28%	29%	31%	29%	30%	25%	30%	17%	38%	25%	32%	50%	47%	44%
Don't know	17	8	9	4	3	1	1	2	-	6	-	17	2	4	-	3	-	1	-
	*	*	*	*	*	*	*	*	-	*	-	*	*	*	-	*	-	*	-
Mean	5.12	5.13	5.11	5.09	5.13	5.23	5.15	5.09	5.34	5.07	5.39	5.09	5.99	4.58	5.26	4.89	3.96	4.17	4.16
Standard deviation	2.27	2.31	2.22	2.22	2.14	1.99	2.15	2.27	2.49	2.37	2.24	2.27	2.08	2.21	2.00	2.29	2.26	2.33	2.21
Standard error	0.02	0.03	0.03	0.06	0.07	0.07	0.05	0.05	0.09	0.03	0.06	0.02	0.03	0.04	0.06	0.06	0.10	0.10	0.26

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 33

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Capitalism

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology			
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI	
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000	
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996	
Very much a force for good	(10)	301 2%	105 4%	18 1%	1 *	27 2%	3 2%	2 1%	-	64 4%	33 2%	9 1%	1 1%	7 2%	-	256 2%	45 5%	
	(9)	379 3%	124 5%	27 2%	8 3%	47 3%	-	2 1%	-	102 6%	23 1%	16 2%	2 3%	4 1%	1 *	353 3%	26 3%	
	(8)	1134 9%	355 15%	58 5%	18 6%	121 8%	5 4%	14 7%	2 5%	271 16%	115 5%	66 10%	8 11%	14 4%	12 3%	1 3%	1051 9%	82 8%
	(7)	1571 13%	394 16%	108 9%	42 14%	146 10%	10 8%	16 9%	4 10%	350 21%	231 11%	107 15%	6 9%	21 6%	26 8%	3 9%	1461 13%	110 11%
	(6)	1480 12%	301 13%	121 10%	35 12%	165 11%	6 5%	8 5%	3 8%	229 13%	257 12%	125 18%	8 11%	41 11%	36 11%	5 15%	1384 12%	96 10%
Mixed blessing	(5)	3823 31%	682 28%	408 33%	97 33%	500 33%	38 30%	62 34%	16 38%	426 25%	704 33%	208 30%	26 39%	103 28%	86 26%	7 21%	3470 31%	353 35%
	(4)	1032 8%	160 7%	124 10%	33 11%	133 9%	9 7%	18 10%	6 15%	96 6%	219 10%	52 8%	3 4%	36 10%	34 10%	3 9%	942 8%	90 9%
	(3)	934 8%	112 5%	127 10%	21 7%	108 7%	17 13%	17 9%	1 3%	90 5%	212 10%	36 5%	8 11%	49 13%	43 13%	3 9%	873 8%	61 6%
	(2)	715 6%	71 3%	89 7%	12 4%	102 7%	12 10%	12 7%	3 8%	44 3%	147 7%	44 6%	2 3%	46 12%	42 13%	5 15%	666 6%	49 5%
	(1)	390 3%	42 2%	55 4%	12 4%	57 4%	12 10%	12 7%	2 5%	15 1%	90 4%	16 2%	1 1%	18 5%	12 4%	2 6%	373 3%	17 2%
Very much a force for ill	(0)	592 5%	52 2%	105 8%	12 4%	89 6%	12 10%	20 11%	3 8%	18 1%	125 6%	11 2%	3 4%	37 10%	30 9%	4 12%	544 5%	48 5%
NET: A force for good		4865 39%	1278 53%	332 27%	104 36%	506 34%	25 20%	42 23%	9 23%	1017 60%	659 31%	323 47%	24 36%	82 22%	81 24%	9 27%	4505 40%	360 36%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 33

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Capitalism

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
NET: A force for ill	3663 30%	437 18%	500 40%	92 31%	490 33%	63 50%	79 43%	16 38%	264 15%	793 37%	158 23%	16 24%	187 50%	161 49%	16 52%	3398 30%	266 27%
Don't know	17 *	1 *	2 *	- -	2 *	- -	- -	- -	1 *	2 *	- -	1 1%	- -	1 *	- -	- -	17 2%
Mean	5.12	5.90	4.45	4.95	4.87	3.94	4.24	4.41	6.12	4.65	5.39	5.19	3.96	4.13	3.85	5.11	5.23
Standard deviation	2.27	2.14	2.29	2.08	2.29	2.41	2.42	2.10	1.99	2.16	1.96	2.11	2.21	2.28	2.33	2.27	2.27
Standard error	0.02	0.04	0.07	0.12	0.06	0.22	0.18	0.34	0.05	0.05	0.07	0.25	0.11	0.12	0.41	0.02	0.07

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 33

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Capitalism

Base: All respondents

		Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
		Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base		12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base		12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Very much a force for good	(10)	301	138	107	140	94	171	65	133	115	192	44	266	6	301	-	133	100	43	39	109	23	40	220	63	18
		2%	2%	3%	2%	3%	2%	3%	2%	5%	4%	2%	3%	1%	6%	-	3%	2%	3%	2%	2%	2%	3%	4%	1%	1%
	(9)	379	194	133	186	119	233	74	191	108	244	58	340	9	379	-	167	130	39	67	138	48	29	273	93	13
		3%	3%	4%	3%	4%	3%	4%	3%	4%	5%	2%	4%	2%	8%	-	4%	3%	3%	4%	3%	4%	2%	4%	2%	1%
	(8)	1134	545	366	570	291	665	192	625	292	696	166	1007	30	1134	-	474	381	104	191	431	104	117	728	339	65
		9%	9%	10%	10%	10%	9%	10%	9%	12%	13%	6%	11%	5%	23%	-	11%	8%	8%	11%	10%	9%	9%	12%	7%	5%
	(7)	1571	828	477	836	367	1004	223	945	321	890	252	1368	34	1571	-	680	547	120	242	595	176	160	898	586	87
		13%	14%	13%	15%	12%	14%	11%	13%	13%	17%	9%	15%	6%	32%	-	16%	11%	10%	13%	13%	16%	13%	14%	12%	6%
	(6)	1480	808	399	820	315	962	195	939	263	805	275	1278	29	1480	-	666	520	119	239	546	150	141	718	625	134
		12%	14%	11%	14%	10%	14%	10%	13%	11%	15%	9%	14%	5%	30%	-	16%	10%	10%	13%	12%	13%	11%	12%	13%	9%
Mixed blessing	(5)	3823	1593	1082	1448	795	1921	553	2011	657	1252	780	2627	151	-	-	982	1604	418	558	1436	314	361	1611	1614	584
		31%	27%	29%	25%	26%	27%	28%	28%	27%	24%	26%	28%	25%	-	-	23%	32%	34%	31%	32%	28%	29%	26%	34%	41%
	(4)	1032	495	314	472	280	591	175	612	200	361	322	752	65	-	1032	319	512	101	130	397	80	115	425	459	146
		8%	8%	8%	8%	9%	8%	9%	9%	8%	7%	11%	8%	11%	-	28%	7%	10%	8%	7%	9%	7%	9%	7%	10%	10%
	(3)	934	464	284	426	259	534	175	563	176	303	299	616	83	-	934	313	419	89	137	323	88	99	440	362	132
		8%	8%	8%	7%	9%	8%	9%	8%	7%	6%	10%	7%	14%	-	26%	7%	8%	7%	8%	7%	8%	8%	7%	8%	9%
	(2)	715	349	224	340	195	416	131	480	106	239	256	452	64	-	715	244	310	76	85	242	52	73	356	259	97
		6%	6%	6%	6%	6%	6%	7%	7%	4%	5%	9%	5%	11%	-	20%	6%	6%	6%	5%	5%	5%	6%	6%	6%	7%
	(1)	390	160	147	174	121	213	84	230	87	99	193	238	59	-	390	105	194	37	52	139	43	37	214	125	50
		3%	3%	4%	3%	4%	3%	4%	3%	4%	2%	7%	3%	10%	-	11%	2%	4%	3%	3%	3%	4%	3%	3%	3%	4%
Very much a force for ill	(0)	592	247	220	267	180	304	135	344	142	122	301	345	72	-	592	185	280	85	66	168	41	69	350	160	80
		5%	4%	6%	5%	6%	4%	7%	5%	6%	2%	10%	4%	12%	-	16%	4%	6%	7%	4%	4%	4%	6%	6%	3%	6%
NET: A force for good		4865	2513	1481	2551	1186	3036	750	2833	1101	2826	795	4259	109	4865	-	2120	1678	425	777	1819	501	486	2838	1707	317
		39%	43%	39%	45%	39%	43%	37%	40%	45%	54%	27%	46%	18%	100%	-	50%	34%	34%	43%	40%	45%	39%	46%	36%	22%

Lord Ashcroft

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 33

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Capitalism

Base: All respondents

	<u>Multi-culturalism</u>		<u>Social liberalism</u>		<u>Feminism</u>		<u>The Green movement</u>		<u>Globalisation</u>		<u>The internet</u>		<u>Capitalism</u>		<u>Immigration</u>		<u>National Identity</u>					<u>Attention Paid to Politics</u>			
	<u>Total</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	Eng-lish not Brit- ish	More Eng- lish than Brit- ish	Equ- ally Eng- lish and Brit- ish	More Brit- ish than Eng- lish	Brit- ish not Eng- lish	8-10	5-7	0-4
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
NET: A force for ill	3663	1714	1190	1678	1036	2059	701	2229	710	1124	1370	2404	343	-	3663	1166	1714	389	469	1269	304	392	1786	1365	505
Don't know	17	7	1	4	-	5	2	11	2	8	1	6	4	-	-	4	7	3	1	7	1	1	1	9	7
Mean	5.12	5.21	5.07	5.22	5.03	5.21	4.96	5.04	5.35	5.75	4.24	5.40	3.73	7.27	2.39	5.41	4.86	4.97	5.31	5.21	5.30	5.08	5.31	5.05	4.53
Standard deviation	2.27	2.25	2.41	2.31	2.45	2.27	2.49	2.26	2.49	2.18	2.44	2.23	2.41	1.15	1.41	2.32	2.27	2.40	2.20	2.20	2.25	2.33	2.46	2.03	2.02
Standard error	0.02	0.03	0.04	0.03	0.05	0.03	0.06	0.03	0.05	0.03	0.05	0.02	0.10	0.02	0.02	0.04	0.03	0.07	0.05	0.03	0.07	0.07	0.03	0.03	0.05

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 34

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Immigration

Base: All respondents

		Gender		Age						Social Grade				Region													
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base		12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base		12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Very much a force for good	(10)	353 3%	177 3%	176 3%	38 6%	70 4%	80 4%	52 2%	58 2%	55 2%	167 3%	85 3%	35 2%	64 3%	304 3%	33 3%	14 2%	2 1%	43 3%	14 2%	22 2%	21 2%	26 3%	26 2%	62 5%	57 3%	32 3%
	(9)	319 3%	150 3%	169 3%	37 6%	73 5%	66 3%	48 2%	50 2%	46 2%	168 3%	76 2%	34 2%	40 2%	255 2%	41 4%	19 3%	5 3%	36 2%	17 3%	25 2%	20 2%	24 2%	21 2%	47 4%	36 2%	29 2%
	(8)	989 8%	507 9%	481 7%	102 16%	202 13%	188 9%	154 6%	167 6%	175 6%	511 10%	266 8%	101 6%	110 5%	814 8%	124 11%	40 6%	11 6%	111 8%	36 6%	85 8%	56 6%	58 6%	70 6%	148 12%	154 8%	96 8%
	(7)	1434 12%	737 13%	697 11%	107 17%	264 17%	258 12%	244 10%	269 10%	291 10%	753 15%	384 12%	125 7%	170 7%	1201 11%	152 14%	64 10%	17 10%	159 11%	52 9%	133 12%	97 11%	123 12%	105 9%	189 15%	210 11%	134 11%
	(6)	1177 10%	573 10%	604 9%	70 11%	149 9%	224 11%	223 9%	257 10%	254 9%	576 11%	318 10%	120 7%	161 7%	985 9%	121 11%	53 8%	18 10%	127 9%	51 9%	101 9%	75 8%	87 9%	104 9%	134 10%	186 10%	120 10%
Mixed blessing	(5)	3090 25%	1374 23%	1715 26%	141 23%	384 24%	528 25%	624 26%	636 24%	777 26%	1282 25%	809 25%	408 24%	582 24%	2608 25%	268 25%	170 27%	46 27%	346 24%	159 27%	262 23%	232 26%	240 24%	293 26%	325 25%	455 25%	294 25%
	(4)	892 7%	409 7%	482 7%	44 7%	92 6%	137 7%	161 7%	205 8%	254 9%	366 7%	238 7%	121 7%	166 7%	762 7%	66 6%	53 8%	11 6%	120 8%	34 6%	91 8%	76 8%	68 7%	83 7%	66 5%	133 7%	91 8%
	(3)	956 8%	448 8%	508 8%	31 5%	88 6%	143 7%	214 9%	235 9%	244 8%	354 7%	246 8%	152 9%	198 8%	824 8%	61 6%	58 9%	13 8%	124 9%	57 10%	89 8%	69 8%	87 9%	90 8%	58 5%	165 9%	86 7%
	(2)	914 7%	424 7%	488 7%	16 3%	75 5%	136 7%	199 8%	196 7%	292 10%	288 6%	218 7%	174 10%	231 10%	785 7%	68 6%	46 7%	14 8%	116 8%	51 9%	97 9%	67 8%	79 8%	93 8%	69 5%	139 7%	73 6%
	(1)	743 6%	360 6%	383 6%	20 3%	62 4%	106 5%	143 6%	217 8%	194 7%	244 5%	184 6%	116 7%	198 8%	632 6%	61 6%	41 7%	9 5%	98 7%	30 5%	76 7%	63 7%	56 6%	64 6%	60 5%	111 6%	74 6%
Very much a force for ill	(0)	1499 12%	690 12%	807 12%	20 3%	129 8%	219 10%	349 14%	380 14%	401 13%	398 8%	352 11%	283 17%	462 19%	1306 12%	96 9%	72 11%	25 15%	165 11%	88 15%	148 13%	116 13%	139 14%	165 15%	123 10%	205 11%	157 13%
NET: A force for good		4272 35%	2144 37%	2127 33%	353 56%	759 48%	816 39%	721 30%	801 30%	821 28%	2176 43%	1130 36%	414 25%	545 23%	3560 34%	471 43%	190 30%	52 31%	476 33%	170 29%	366 32%	269 30%	318 32%	327 29%	581 45%	643 35%	410 35%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 34

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Immigration

Base: All respondents

	Gender		Age							Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
NET: A force for ill	5003 40%	2331 40%	2668 41%	132 21%	447 28%	741 36%	1065 44%	1234 46%	1384 46%	1651 32%	1238 39%	847 51%	1256 53%	4308 41%	352 32%	271 43%	72 43%	623 43%	260 44%	500 44%	391 44%	429 43%	494 44%	377 29%	753 41%	481 41%
Don't know	3 *	1 *	2 *	- -	1 *	- -	- -	2 *	- -	2 *	- -	- -	1 *	3 *	- -	- -	- -	- -	- -	- -	2 *	1 *	- -	- -	- -	- -
Mean	4.52	4.59	4.46	5.94	5.34	4.82	4.22	4.16	4.14	5.04	4.60	3.89	3.72	4.48	5.01	4.38	4.25	4.45	4.22	4.32	4.30	4.33	4.21	5.17	4.54	4.48
Standard deviation	2.69	2.71	2.66	2.38	2.64	2.69	2.66	2.67	2.58	2.55	2.63	2.70	2.74	2.69	2.64	2.60	2.63	2.68	2.68	2.67	2.65	2.70	2.66	2.72	2.65	2.70
Standard error	0.02	0.04	0.03	0.09	0.07	0.06	0.05	0.05	0.05	0.04	0.05	0.07	0.06	0.03	0.08	0.10	0.20	0.07	0.11	0.08	0.09	0.09	0.08	0.08	0.06	0.08

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Absolutes/col percents

Table 34

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Immigration

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote							
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72	
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72	
Very much a force for good	(10)	353 3%	63 1%	290 5%	26 2%	22 2%	12 1%	36 2%	46 3%	27 4%	185 4%	45 4%	308 3%	49 1%	169 5%	29 3%	11 1%	46 9%	24 5%	2 3%
	(9)	319 3%	46 1%	274 5%	24 2%	22 2%	14 2%	38 2%	42 2%	19 3%	161 3%	30 2%	289 3%	46 1%	145 4%	34 3%	3 *	30 6%	26 5%	4 5%
	(8)	989 8%	154 2%	835 14%	73 6%	60 6%	52 7%	156 7%	124 7%	69 9%	454 10%	95 7%	894 8%	182 4%	416 12%	129 13%	19 1%	84 17%	71 14%	8 11%
	(7)	1434 12%	280 4%	1154 19%	119 10%	88 9%	82 10%	256 11%	211 12%	82 11%	595 13%	145 11%	1289 12%	401 10%	519 15%	184 19%	31 2%	90 18%	80 16%	7 9%
	(6)	1177 10%	336 5%	841 14%	110 9%	118 12%	88 11%	244 11%	178 10%	56 7%	384 8%	125 10%	1052 9%	412 10%	356 10%	137 14%	48 3%	58 12%	51 10%	4 6%
Mixed blessing	(5)	3090 25%	1535 24%	1555 26%	369 30%	297 31%	244 31%	651 29%	393 22%	139 18%	998 22%	386 30%	2705 24%	1175 29%	806 24%	258 26%	267 17%	122 25%	111 22%	15 21%
	(4)	892 7%	563 9%	329 6%	120 10%	94 10%	66 8%	205 9%	130 7%	55 7%	221 5%	112 9%	780 7%	373 9%	216 6%	55 6%	105 7%	18 4%	27 5%	5 7%
	(3)	956 8%	712 11%	245 4%	108 9%	74 8%	76 10%	179 8%	136 8%	67 9%	316 7%	89 7%	868 8%	386 9%	205 6%	45 5%	162 10%	16 3%	30 6%	9 13%
	(2)	914 7%	718 11%	196 3%	104 9%	76 8%	67 8%	172 8%	153 9%	64 8%	277 6%	88 7%	826 7%	351 9%	180 5%	41 4%	207 13%	8 2%	23 5%	8 11%
	(1)	743 6%	642 10%	101 2%	67 5%	48 5%	43 5%	137 6%	118 7%	61 8%	269 6%	68 5%	675 6%	261 6%	136 4%	35 4%	197 13%	9 2%	28 5%	8 12%
Very much a force for ill	(0)	1499 12%	1369 21%	130 2%	105 9%	64 7%	54 7%	192 8%	216 12%	118 16%	748 16%	105 8%	1394 13%	470 11%	252 7%	36 4%	514 33%	16 3%	40 8%	2 3%
NET: A force for good		4272 35%	879 14%	3393 57%	352 29%	310 32%	248 31%	730 32%	601 34%	253 33%	1778 39%	441 34%	3832 35%	1090 27%	1605 47%	513 52%	112 7%	308 62%	253 49%	24 34%

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Absolutes/col percents

Table 34

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Immigration

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
NET: A force for ill	5003 40%	4003 62%	1000 17%	504 41%	357 37%	307 38%	886 39%	753 43%	366 48%	1831 40%	461 36%	4542 41%	1841 45%	989 29%	211 21%	1185 76%	68 14%	148 29%	33 46%
Don't know	3 *	2 *	1 *	- -	- -	- -	1 *	2 *	- -	- -	1 *	2 *	1 *	- -	- -	1 *	- -	- -	- -
Mean	4.52	3.18	5.96	4.47	4.68	4.58	4.54	4.40	4.24	4.57	4.77	4.49	4.17	5.32	5.60	2.33	6.30	5.36	4.64
Standard deviation	2.69	2.44	2.13	2.42	2.34	2.31	2.41	2.69	2.90	2.95	2.51	2.70	2.41	2.63	2.26	2.28	2.32	2.72	2.65
Standard error	0.02	0.03	0.03	0.07	0.08	0.08	0.05	0.06	0.11	0.04	0.07	0.03	0.04	0.04	0.07	0.06	0.10	0.12	0.31

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 34

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Immigration

Base: All respondents

		Leave by GE2015							Remain by GE2015							Methodology		
		Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base		12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base		12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Very much a force for good	(10)	353 3%	12 1%	28 2%	2 1%	9 1%	2 2%	3 2%	-	36 2%	141 7%	27 4%	2 3%	44 12%	21 6%	2 6%	292 3%	61 6%
	(9)	319 3%	11 *	18 1%	2 1%	2 *	4 3%	4 2%	1 3%	35 2%	128 6%	32 5%	1 1%	26 7%	22 7%	3 9%	289 3%	30 3%
	(8)	989 8%	52 2%	49 4%	10 4%	17 1%	6 5%	5 3%	1 3%	130 8%	367 17%	119 17%	2 3%	78 21%	66 20%	7 21%	877 8%	112 11%
	(7)	1434 12%	122 5%	68 5%	23 8%	27 2%	6 5%	9 5%	-	279 16%	451 21%	161 23%	4 6%	84 22%	71 22%	7 21%	1287 11%	146 15%
	(6)	1177 10%	138 6%	71 6%	32 11%	43 3%	5 4%	8 5%	2 5%	274 16%	285 13%	105 15%	6 9%	53 14%	42 13%	2 6%	1103 10%	74 7%
Mixed blessing	(5)	3090 25%	643 27%	298 24%	92 31%	249 17%	56 44%	37 20%	7 18%	532 31%	509 24%	166 24%	18 27%	66 18%	74 22%	8 24%	2789 25%	302 30%
	(4)	892 7%	238 10%	120 10%	27 9%	99 7%	9 7%	10 6%	3 8%	134 8%	96 4%	28 4%	6 9%	9 2%	16 5%	2 6%	833 7%	60 6%
	(3)	956 8%	282 12%	130 10%	23 8%	158 11%	10 8%	27 15%	9 23%	104 6%	75 3%	22 3%	4 6%	6 2%	3 1%	-	905 8%	52 5%
	(2)	914 7%	261 11%	132 11%	28 10%	197 13%	7 6%	16 9%	7 18%	90 5%	48 2%	12 2%	11 16%	1 *	8 2%	1 3%	867 8%	46 5%
	(1)	743 6%	216 9%	111 9%	25 9%	192 13%	9 7%	25 14%	8 21%	45 3%	25 1%	10 1%	5 7%	-	3 1%	-	710 6%	32 3%
Very much a force for ill	(0)	1499 12%	421 18%	218 18%	28 10%	505 34%	10 8%	37 20%	1 3%	49 3%	34 2%	8 1%	10 14%	6 2%	3 1%	1 3%	1420 12%	78 8%
NET: A force for good		4272 35%	336 14%	233 19%	70 24%	98 7%	24 19%	30 16%	4 10%	754 44%	1372 64%	443 64%	14 21%	284 76%	223 68%	20 64%	3849 34%	424 43%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 34

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Immigration

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
NET: A force for ill	5003 40%	1419 59%	712 57%	131 45%	1151 77%	47 37%	115 63%	29 72%	422 25%	277 13%	80 12%	35 51%	21 6%	33 10%	4 12%	4736 42%	268 27%
Don't know	3 *	1 *	-	-	1 *	-	-	-	-	-	-	-	-	-	-	-	3 *
Mean	4.52	3.37	3.59	4.08	2.26	4.39	3.23	3.21	5.30	6.32	6.25	3.81	6.95	6.54	6.48	4.45	5.31
Standard deviation	2.69	2.32	2.60	2.29	2.25	2.33	2.63	2.03	2.05	2.07	1.91	2.58	1.92	1.94	2.20	2.68	2.61
Standard error	0.02	0.05	0.08	0.14	0.06	0.21	0.20	0.32	0.05	0.04	0.07	0.31	0.10	0.11	0.38	0.03	0.08

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 34

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Immigration

Base: All respondents

		Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
		Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base		12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base		12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Very much a force for good	(10)	353	335	7	289	12	291	17	290	25	223	53	288	8	145	133	353	-	9	15	111	51	67	260	76	17
		3%	6%	*	5%	*	4%	1%	4%	1%	4%	2%	3%	1%	3%	4%	8%	-	1%	1%	2%	5%	5%	4%	2%	1%
	(9)	319	303	7	277	9	281	12	281	12	228	42	293	7	160	104	319	-	14	16	85	60	49	217	81	22
		3%	5%	*	5%	*	4%	1%	4%	*	4%	1%	3%	1%	3%	3%	7%	-	1%	1%	2%	5%	4%	3%	2%	2%
	(8)	989	926	27	845	37	828	42	833	53	657	118	857	12	473	287	989	-	31	70	349	154	139	659	277	53
		8%	16%	1%	15%	1%	12%	2%	12%	2%	13%	4%	9%	2%	10%	8%	23%	-	2%	4%	8%	14%	11%	11%	6%	4%
	(7)	1434	1274	61	1127	77	1149	85	1160	90	892	186	1222	35	721	365	1434	-	44	137	549	186	192	828	524	81
		12%	22%	2%	20%	3%	16%	4%	16%	4%	17%	6%	13%	6%	15%	10%	34%	-	4%	8%	12%	17%	16%	13%	11%	6%
	(6)	1177	927	98	785	143	850	103	865	124	660	183	1000	28	621	277	1177	-	51	159	441	142	124	606	474	96
		10%	16%	3%	14%	5%	12%	5%	12%	5%	13%	6%	11%	5%	13%	8%	28%	-	4%	9%	10%	13%	10%	10%	10%	7%
Mixed blessing	(5)	3090	1256	469	1286	513	1617	390	1700	465	1170	549	2111	107	1065	783	-	-	245	471	1203	265	292	1425	1267	387
		25%	22%	12%	23%	17%	23%	19%	24%	19%	22%	19%	23%	18%	22%	21%	-	-	20%	26%	27%	24%	24%	23%	27%	27%
	(4)	892	279	375	310	245	442	179	452	233	327	231	695	49	373	264	-	892	95	165	363	56	55	391	388	109
		7%	5%	10%	5%	8%	6%	9%	6%	9%	6%	8%	7%	8%	8%	7%	-	18%	8%	9%	8%	5%	4%	6%	8%	8%
	(3)	956	235	441	280	317	443	202	462	219	314	245	700	60	355	279	-	956	110	200	369	51	81	397	418	140
		8%	4%	12%	5%	11%	6%	10%	7%	9%	6%	8%	8%	10%	7%	8%	-	19%	9%	11%	8%	5%	7%	6%	9%	10%
	(2)	914	133	562	198	385	387	226	338	305	268	308	659	64	316	305	-	914	113	194	334	56	65	405	366	142
		7%	2%	15%	3%	13%	6%	11%	5%	12%	5%	10%	7%	11%	7%	8%	-	18%	9%	11%	7%	5%	5%	6%	8%	10%
	(1)	743	72	529	108	388	268	230	263	291	192	295	520	61	235	277	-	743	131	120	275	40	60	330	307	105
		6%	1%	14%	2%	13%	4%	11%	4%	12%	4%	10%	6%	10%	5%	8%	-	15%	11%	7%	6%	4%	5%	5%	7%	7%
Very much a force for ill	(0)	1499	85	1178	177	892	462	519	440	652	280	737	949	177	398	589	-	1499	391	258	455	59	114	717	517	259
		12%	1%	31%	3%	30%	7%	26%	6%	26%	5%	25%	10%	29%	8%	16%	-	30%	32%	14%	10%	5%	9%	12%	11%	18%
NET: A force for good		4272	3766	200	3322	277	3399	259	3429	304	2660	581	3660	89	2120	1166	4272	-	148	397	1533	593	572	2570	1431	269
		35%	65%	5%	58%	9%	48%	13%	48%	12%	51%	20%	39%	15%	44%	32%	100%	-	12%	22%	34%	53%	46%	41%	30%	19%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 34

Q.23 Do you think of each of the following as being a force for good, a force for ill, or a mixed-blessing?

Immigration

Base: All respondents

	<u>Multi-culturalism</u>		<u>Social liberalism</u>		<u>Feminism</u>		<u>The Green movement</u>		<u>Globalisation</u>		<u>The internet</u>		<u>Capitalism</u>		<u>Immigration</u>		<u>National Identity</u>					<u>Attention Paid to Politics</u>			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
NET: A force for ill	5003	804	3085	1073	2227	2002	1356	1954	1700	1381	1816	3522	411	1678	1714	-	5003	841	937	1795	261	376	2241	1995	756
	40%	14%	82%	19%	74%	29%	68%	28%	69%	27%	62%	38%	68%	34%	47%	-	100%	68%	52%	40%	23%	30%	36%	42%	53%
Don't know	3	1	-	-	-	2	-	1	1	-	1	3	-	2	-	-	-	1	-	1	-	1	-	2	1
	*	*	-	-	-	*	-	*	*	-	*	*	-	*	-	-	-	*	-	*	-	*	-	*	*
Mean	4.52	6.25	2.18	5.94	2.50	5.33	2.88	5.37	2.82	5.48	3.24	4.76	2.88	4.98	4.22	7.35	1.80	2.73	3.82	4.56	5.62	5.19	4.86	4.34	3.62
Standard deviation	2.69	2.04	2.07	2.25	2.29	2.54	2.46	2.50	2.46	2.49	2.73	2.67	2.60	2.58	2.88	1.19	1.49	2.55	2.41	2.56	2.49	2.74	2.79	2.50	2.54
Standard error	0.02	0.03	0.03	0.03	0.04	0.03	0.06	0.03	0.05	0.03	0.05	0.03	0.11	0.04	0.05	0.02	0.02	0.07	0.06	0.04	0.07	0.08	0.04	0.04	0.07

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 35

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Summary

Base: All respondents

Q24 Summary

	Border controls	Economic security for you and your family	Job prospects	Opportunities for children growing up today	The NHS	Fairness in the welfare system	Our protection against terrorism	The immigration system	The cost of living	Ability to control our own laws	The economy as a whole	The UK's influence in the world	Rights for people in the UK	Investment in the UK by international companies	The quality of life in the UK
Unweighted base	12369	12369	12369	12369	12369	12369	12369	12369	12369	12369	12369	12369	12369	12369	12369
Weighted base	12369	12369	12369	12369	12369	12369	12369	12369	12369	12369	12369	12369	12369	12369	12369
Better if the UK remains in the EU	3738 30%	6429 52%	6276 51%	6278 51%	5391 44%	5318 43%	6138 50%	3738 30%	6746 55%	2677 22%	6487 52%	6658 54%	5596 45%	7440 60%	5850 47%
Better if the UK leaves the EU	8607 70%	5915 48%	6076 49%	6078 49%	6952 56%	7028 57%	6199 50%	8611 70%	5592 45%	9681 78%	5866 47%	5693 46%	6760 55%	4913 40%	6507 53%
Don't know	23 *	25 *	16 *	13 *	26 *	23 *	32 *	20 *	31 *	11 *	15 *	18 *	13 *	15 *	12 *

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 36

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Border controls

Base: All respondents

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Better if the UK remains in the EU	3738 30%	1696 29%	2042 31%	269 43%	612 38%	671 32%	645 27%	749 28%	790 27%	1820 36%	960 30%	371 22%	576 24%	3090 29%	423 39%	170 27%	55 32%	422 29%	154 26%	337 30%	243 27%	270 27%	300 27%	437 34%	555 30%	371 31%
Better if the UK leaves the EU	8607 70%	4141 71%	4460 68%	355 57%	974 61%	1411 68%	1759 73%	1923 72%	2186 73%	3280 64%	2210 70%	1297 78%	1803 76%	7369 70%	664 61%	461 73%	114 67%	1022 71%	434 74%	790 70%	651 73%	718 73%	811 73%	842 66%	1289 70%	813 69%
Don't know	23 *	13 *	11 *	2 *	6 *	4 *	6 *	1 *	5 *	11 *	7 *	1 *	5 *	20 *	3 *	- -	1 1%	1 *	1 *	1 *	1 *	- -	2 *	5 *	7 *	2 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 36

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Border controls

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Better if the UK remains in the EU	3738 30%	103 2%	3635 61%	284 23%	207 22%	214 27%	615 27%	503 29%	212 28%	1701 37%	396 31%	3342 30%	952 23%	1482 44%	409 42%	45 3%	259 52%	209 41%	18 25%
Better if the UK leaves the EU	8607 70%	6311 98%	2296 39%	935 76%	756 78%	585 73%	1649 73%	1245 71%	545 72%	2892 63%	888 69%	7720 70%	3149 77%	1907 56%	572 58%	1520 97%	235 47%	304 59%	54 75%
Don't know	23 *	5 *	18 *	5 *	1 *	- -	3 *	- -	1 *	14 *	5 *	18 *	5 *	11 *	1 *	- -	5 1%	- -	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 36

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Border controls

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Better if the UK remains in the EU	3738 30%	38 2%	21 2%	9 3%	12 1%	6 5%	3 2%	-	914 54%	1461 68%	399 58%	33 49%	252 68%	205 62%	18 58%	3388 30%	350 35%
Better if the UK leaves the EU	8607 70%	2360 98%	1218 98%	283 97%	1486 99%	120 94%	180 98%	41 100%	789 46%	689 32%	289 42%	35 51%	115 31%	124 38%	13 42%	7985 70%	622 62%
Don't know	23 *	-	3 *	-	-	1 1%	-	-	5 *	8 *	1 *	-	4 1%	-	-	-	23 2%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 36

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Border controls

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Better if the UK remains in the EU	3738 30%	2770 48%	334 9%	2583 45%	324 11%	2712 39%	292 15%	2763 39%	323 13%	2091 40%	534 18%	2985 32%	104 17%	1455 30%	1193 33%	2346 55%	487 10%	168 14%	317 18%	1351 30%	448 40%	527 43%	2055 33%	1339 29%	338 24%
Better if the UK leaves the EU	8607 70%	3041 52%	3418 91%	3084 54%	2692 89%	4292 61%	1712 85%	4305 61%	2146 87%	3111 60%	2409 82%	6299 68%	500 82%	3406 70%	2460 67%	1915 45%	4514 90%	1065 86%	1486 82%	3172 70%	670 60%	711 57%	4166 67%	3352 71%	1071 76%
Don't know	23 *	15 *	2 *	15 *	1 *	16 *	1 *	16 *	1 *	9 *	4 *	13 *	3 *	5 *	11 *	11 *	2 *	2 *	2 *	9 *	2 *	2 *	15 *	5 *	4 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 37

**Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?
Economic security for you and your family**

Base: All respondents

	Gender		Age							Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Better if the UK remains in the EU	6429 52%	3069 52%	3358 52%	471 75%	1048 66%	1167 56%	1181 49%	1253 47%	1308 44%	3118 61%	1716 54%	651 39%	927 39%	5337 51%	705 65%	297 47%	90 53%	738 51%	286 48%	563 50%	427 48%	471 48%	528 47%	758 59%	946 51%	621 52%
Better if the UK leaves the EU	5915 48%	2766 47%	3144 48%	154 25%	540 34%	916 44%	1221 51%	1417 53%	1667 56%	1980 39%	1457 46%	1016 61%	1450 61%	5120 49%	383 35%	333 53%	80 47%	706 49%	303 52%	561 50%	466 52%	513 52%	585 53%	522 41%	899 49%	564 48%
Don't know	25 *	15 *	10 *	2 *	4 *	3 *	7 *	3 *	6 *	12 *	4 *	2 *	7 *	22 *	2 *	1 *	- -	1 *	- -	4 *	2 *	4 *	- -	4 *	6 *	1 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 37

**Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?
Economic security for you and your family**

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Better if the UK remains in the EU	6429 52%	587 9%	5842 98%	685 56%	561 58%	444 56%	1191 53%	838 48%	299 39%	2410 52%	732 57%	5697 51%	1915 47%	2244 66%	729 74%	127 8%	388 78%	342 67%	38 52%
Better if the UK leaves the EU	5915 48%	5814 91%	101 2%	535 44%	401 42%	353 44%	1069 47%	909 52%	455 60%	2193 48%	549 43%	5366 48%	2183 53%	1150 34%	252 26%	1437 92%	109 22%	169 33%	34 48%
Don't know	25 *	19 *	7 *	4 *	2 *	2 *	7 *	2 *	4 1%	4 *	8 1%	17 *	9 *	6 *	1 *	1 *	1 *	1 *	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 37

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?
Economic security for you and your family

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Better if the UK remains in the EU	6429 52%	246 10%	120 10%	49 17%	62 4%	19 15%	19 10%	6 15%	1669 98%	2124 98%	680 99%	64 96%	370 99%	323 98%	32 100%	5875 52%	554 56%
Better if the UK leaves the EU	5915 48%	2148 90%	1118 90%	242 83%	1435 96%	107 84%	163 89%	34 85%	35 2%	32 1%	10 1%	3 4%	2 1%	6 2%	-	5498 48%	417 42%
Don't know	25 *	5 *	4 *	1 *	1 *	1 1%	1 1%	-	4 *	2 *	-	-	-	-	-	-	25 3%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 37

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Economic security for you and your family

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	8-10	5-7	0-4	
																									Eng-lish not Brit-ish
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Better if the UK remains in the EU	6429 52%	4313 74%	879 23%	4068 72%	727 24%	4442 63%	631 31%	4636 65%	630 26%	3399 65%	1021 35%	5135 55%	191 31%	2584 53%	1920 52%	3486 82%	1228 25%	320 26%	721 40%	2371 52%	740 66%	791 64%	3327 53%	2444 52%	650 46%
Better if the UK leaves the EU	5915 48%	1501 26%	2872 77%	1605 28%	2287 76%	2563 37%	1370 68%	2430 34%	1839 74%	1801 35%	1924 65%	4145 45%	415 68%	2271 47%	1739 47%	779 18%	3767 75%	912 74%	1083 60%	2154 48%	376 34%	446 36%	2898 46%	2243 48%	757 54%
Don't know	25 *	12 *	3 *	8 *	3 *	14 *	4 *	18 *	1 *	11 *	1 *	16 *	1 *	10 *	5 *	7 *	8 *	3 *	2 *	7 *	4 *	3 *	11 *	8 *	6 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 38

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Job prospects

Base: All respondents

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Better if the UK remains in the EU	6276 51%	2996 51%	3278 50%	469 75%	1018 64%	1142 55%	1118 46%	1218 46%	1310 44%	3052 60%	1666 52%	638 38%	905 38%	5212 50%	674 62%	300 48%	91 54%	711 49%	292 50%	539 48%	434 48%	463 47%	510 46%	735 57%	917 50%	611 52%
Better if the UK leaves the EU	6076 49%	2844 49%	3228 50%	158 25%	570 36%	941 45%	1289 53%	1453 54%	1665 56%	2050 40%	1509 48%	1027 62%	1476 62%	5253 50%	413 38%	331 52%	79 46%	734 51%	297 50%	588 52%	459 51%	523 53%	602 54%	545 42%	930 50%	575 48%
Don't know	16 *	10 *	6 *	- -	4 *	2 *	2 *	2 *	6 *	8 *	1 *	4 *	3 *	14 *	2 *	- -	- -	- -	- -	1 *	2 *	2 *	1 *	4 *	4 *	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 38

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Job prospects

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Better if the UK remains in the EU	6276 51%	552 9%	5724 96%	645 53%	518 54%	431 54%	1155 51%	824 47%	292 39%	2411 52%	712 55%	5564 50%	1886 46%	2180 64%	710 72%	137 9%	377 76%	321 63%	38 52%
Better if the UK leaves the EU	6076 49%	5856 91%	221 4%	578 47%	444 46%	368 46%	1109 49%	922 53%	463 61%	2193 48%	575 45%	5502 50%	2214 54%	1216 36%	270 27%	1427 91%	120 24%	190 37%	34 48%
Don't know	16 *	11 *	5 *	2 *	2 *	1 *	3 *	2 *	3 *	3 *	2 *	14 *	7 *	4 *	2 *	1 *	1 *	1 *	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 38

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Job prospects

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Better if the UK remains in the EU	6276 51%	240 10%	106 9%	43 15%	75 5%	14 11%	9 5%	6 15%	1645 96%	2073 96%	667 97%	62 93%	364 98%	312 95%	32 100%	5730 50%	546 55%
Better if the UK leaves the EU	6076 49%	2153 90%	1134 91%	249 85%	1422 95%	112 89%	173 94%	34 85%	60 4%	83 4%	21 3%	5 7%	8 2%	17 5%	-	5642 50%	434 44%
Don't know	16 *	5 *	2 *	1 *	1 *	1 1%	1 1%	-	2 *	2 *	1 *	-	-	-	-	-	16 2%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 38

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Job prospects

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	8-10	5-7	0-4	
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Better if the UK remains in the EU	6276 51%	4223 72%	837 22%	3965 70%	725 24%	4356 62%	609 30%	4519 64%	613 25%	3310 64%	992 34%	5019 54%	196 32%	2534 52%	1880 51%	3457 81%	1159 23%	302 24%	689 38%	2337 52%	725 65%	767 62%	3256 52%	2386 51%	626 44%
Better if the UK leaves the EU	6076 49%	1595 27%	2913 78%	1710 30%	2291 76%	2654 38%	1395 70%	2556 36%	1854 75%	1896 36%	1950 66%	4267 46%	411 68%	2326 48%	1779 49%	811 19%	3843 77%	932 75%	1117 62%	2186 48%	391 35%	473 38%	2975 48%	2304 49%	782 55%
Don't know	16 *	9 *	3 *	6 *	1 *	10 *	1 *	9 *	3 *	4 *	5 *	10 *	- -	5 *	4 *	4 *	2 *	1 *	- -	9 *	3 *	- -	5 *	6 *	5 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 39

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Opportunities for children growing up today

Base: All respondents

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Better if the UK remains in the EU	6278 51%	2985 51%	3291 51%	466 74%	997 63%	1130 54%	1146 48%	1234 46%	1302 44%	3047 60%	1654 52%	658 39%	903 38%	5205 50%	682 63%	303 48%	89 52%	714 49%	280 47%	547 48%	423 47%	468 47%	506 45%	751 58%	925 50%	590 50%
Better if the UK leaves the EU	6078 49%	2859 49%	3215 49%	161 26%	592 37%	952 46%	1261 52%	1438 54%	1675 56%	2058 40%	1523 48%	1010 60%	1476 62%	5261 50%	408 37%	328 52%	81 48%	731 51%	308 52%	580 51%	471 53%	517 52%	607 55%	531 41%	921 50%	596 50%
Don't know	13 *	6 *	7 *	- -	3 *	3 *	2 *	1 *	4 *	6 *	- -	2 *	5 *	13 *	- -	- -	- -	- -	1 *	2 *	1 *	2 *	- -	2 *	5 *	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 39

**Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?
Opportunities for children growing up today**

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Better if the UK remains in the EU	6278 51%	482 8%	5796 97%	666 54%	537 56%	420 53%	1145 50%	813 46%	301 40%	2396 52%	696 54%	5582 50%	1860 45%	2206 65%	712 73%	121 8%	382 77%	329 64%	35 48%
Better if the UK leaves the EU	6078 49%	5930 92%	149 3%	556 45%	426 44%	379 47%	1120 49%	934 53%	454 60%	2209 48%	590 46%	5488 50%	2243 55%	1186 35%	269 27%	1444 92%	115 23%	183 36%	37 52%
Don't know	13 *	8 *	5 *	3 *	2 *	- -	2 *	1 *	3 *	2 *	3 *	10 *	4 *	8 *	- -	- -	1 *	- -	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 39

**Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?
Opportunities for children growing up today**

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Better if the UK remains in the EU	6278 51%	203 8%	98 8%	40 14%	56 4%	18 14%	12 7%	3 8%	1657 97%	2108 98%	673 98%	65 97%	365 98%	317 96%	32 100%	5725 50%	553 56%
Better if the UK leaves the EU	6078 49%	2193 91%	1140 92%	253 86%	1442 96%	108 85%	171 93%	37 92%	50 3%	46 2%	16 2%	2 3%	7 2%	12 4%	-	5648 50%	430 43%
Don't know	13 *	3 *	4 *	-	-	1 1%	-	-	1 *	4 *	-	-	-	-	-	-	13 1%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 39

**Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?
Opportunities for children growing up today**

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	8-10	5-7	0-4	
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Better if the UK remains in the EU	6278 51%	4261 73%	813 22%	3995 70%	693 23%	4379 62%	591 29%	4552 64%	591 24%	3339 64%	983 33%	5015 54%	188 31%	2514 52%	1891 52%	3450 81%	1147 23%	287 23%	701 39%	2322 51%	733 65%	772 62%	3258 52%	2376 51%	635 45%
Better if the UK leaves the EU	6078 49%	1557 27%	2939 78%	1677 30%	2323 77%	2633 38%	1413 70%	2523 36%	1879 76%	1868 36%	1962 67%	4275 46%	419 69%	2349 48%	1769 48%	816 19%	3856 77%	946 77%	1103 61%	2204 49%	385 34%	466 38%	2972 48%	2316 49%	774 55%
Don't know	13 *	8 *	2 *	9 *	- -	8 *	1 *	9 *	- -	3 *	2 *	7 *	- -	2 *	4 *	6 *	1 *	1 *	1 *	6 *	2 *	2 *	6 *	3 *	4 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 40

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The NHS

Base: All respondents

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Better if the UK remains in the EU	5391 44%	2596 44%	2791 43%	421 67%	877 55%	938 45%	953 40%	1069 40%	1131 38%	2659 52%	1407 44%	523 31%	787 33%	4414 42%	639 59%	253 40%	85 50%	614 43%	242 41%	453 40%	357 40%	396 40%	434 39%	624 49%	781 42%	512 43%
Better if the UK leaves the EU	6952 56%	3238 55%	3711 57%	204 32%	710 45%	1143 55%	1448 60%	1602 60%	1845 62%	2441 48%	1762 55%	1143 68%	1593 67%	6040 58%	450 41%	378 60%	85 50%	829 57%	346 59%	675 60%	535 60%	592 60%	675 61%	656 51%	1061 57%	671 57%
Don't know	26 *	16 *	10 *	2 *	5 *	4 *	8 *	2 *	5 *	10 *	8 *	3 *	4 *	25 *	1 *	- -	- -	2 *	1 *	- -	2 *	- -	4 *	4 *	9 *	3 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 40

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The NHS

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Better if the UK remains in the EU	5391 44%	160 2%	5231 88%	460 38%	381 40%	335 42%	985 43%	721 41%	269 36%	2239 49%	535 42%	4856 44%	1476 36%	1987 58%	635 65%	64 4%	353 71%	315 62%	30 41%
Better if the UK leaves the EU	6952 56%	6244 97%	708 12%	759 62%	581 60%	462 58%	1276 56%	1024 59%	484 64%	2366 51%	747 58%	6206 56%	2619 64%	1405 41%	345 35%	1499 96%	144 29%	197 38%	42 59%
Don't know	26 *	16 *	11 *	6 *	2 *	2 *	6 *	3 *	5 1%	2 *	7 1%	19 *	12 *	8 *	1 *	2 *	2 *	- -	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 40

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The NHS

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Better if the UK remains in the EU	5391 44%	64 3%	36 3%	11 4%	17 1%	6 5%	8 5%	-	1411 83%	1951 90%	624 91%	47 70%	347 93%	307 93%	30 94%	4896 43%	495 50%
Better if the UK leaves the EU	6952 56%	2326 97%	1202 97%	281 96%	1479 99%	120 94%	175 95%	41 100%	293 17%	203 9%	64 9%	20 30%	24 6%	22 7%	2 6%	6477 57%	475 48%
Don't know	26 *	8 *	4 *	- -	2 *	1 1%	-	-	4 *	4 *	1 *	-	1 *	-	-	-	26 3%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 40

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The NHS

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Better if the UK remains in the EU	5391 44%	3841 66%	586 16%	3600 63%	517 17%	3863 55%	481 24%	3967 56%	480 19%	2926 56%	814 28%	4328 47%	148 24%	2172 45%	1625 44%	3219 75%	800 16%	244 20%	521 29%	1977 44%	639 57%	685 55%	2900 47%	1983 42%	500 35%
Better if the UK leaves the EU	6952 56%	1973 34%	3161 84%	2070 36%	2496 83%	3143 45%	1520 76%	3101 44%	1989 81%	2273 44%	2127 72%	4953 53%	457 75%	2686 55%	2033 55%	1044 24%	4197 84%	990 80%	1282 71%	2545 56%	475 42%	550 44%	3319 53%	2709 58%	908 64%
Don't know	26 *	13 *	7 *	12 *	4 *	14 *	4 *	16 *	1 *	11 *	5 *	15 *	2 *	7 *	6 *	9 *	6 *	1 *	2 *	10 *	5 *	5 *	17 *	4 *	5 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 41

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Fairness in the welfare system

Base: All respondents

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Better if the UK remains in the EU	5318 43%	2588 44%	2729 42%	416 66%	852 54%	944 45%	949 39%	1048 39%	1108 37%	2585 51%	1412 44%	531 32%	777 33%	4359 42%	628 58%	250 40%	81 48%	609 42%	245 42%	461 41%	349 39%	402 41%	417 37%	601 47%	772 42%	503 42%
Better if the UK leaves the EU	7028 57%	3247 56%	3776 58%	208 33%	736 46%	1139 55%	1450 60%	1623 61%	1871 63%	2513 49%	1761 55%	1138 68%	1600 67%	6099 58%	459 42%	381 60%	89 52%	835 58%	344 58%	666 59%	544 61%	583 59%	694 62%	681 53%	1073 58%	680 57%
Don't know	23 *	15 *	8 *	2 *	3 *	2 *	10 *	2 *	3 *	12 *	3 *	1 *	6 *	21 *	2 *	- -	- -	2 *	- -	2 *	1 *	3 *	2 *	2 *	6 *	3 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 41

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Fairness in the welfare system

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Better if the UK remains in the EU	5318 43%	240 4%	5078 85%	460 38%	374 39%	336 42%	930 41%	718 41%	279 37%	2221 48%	540 42%	4778 43%	1421 35%	1996 59%	626 64%	77 5%	347 70%	314 61%	29 40%
Better if the UK leaves the EU	7028 57%	6169 96%	859 14%	761 62%	590 61%	459 57%	1336 59%	1027 59%	477 63%	2378 52%	744 58%	6284 57%	2675 65%	1398 41%	354 36%	1488 95%	148 30%	199 39%	43 60%
Don't know	23 *	10 *	12 *	3 *	1 *	4 1%	2 *	3 *	2 *	8 *	5 *	18 *	11 *	6 *	1 *	- -	3 1%	- -	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 41

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?
Fairness in the welfare system

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Better if the UK remains in the EU	5318 43%	77 3%	77 6%	20 7%	28 2%	11 9%	10 6%	-	1344 79%	1919 89%	607 88%	49 73%	336 90%	303 92%	29 91%	4823 42%	496 50%
Better if the UK leaves the EU	7028 57%	2315 96%	1163 94%	273 93%	1470 98%	114 90%	173 94%	41 100%	360 21%	235 11%	82 12%	18 27%	34 9%	26 8%	3 9%	6550 58%	478 48%
Don't know	23 *	7 *	2 *	- -	- -	1 1%	-	-	4 *	4 *	1 *	-	2 1%	-	-	-	23 2%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 41

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Fairness in the welfare system

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Better if the UK remains in the EU	5318 43%	3778 65%	579 15%	3544 62%	521 17%	3792 54%	471 23%	3928 55%	476 19%	2892 55%	838 28%	4271 46%	152 25%	2085 43%	1662 45%	3172 74%	786 16%	229 19%	527 29%	1952 43%	639 57%	666 54%	2890 46%	1927 41%	494 35%
Better if the UK leaves the EU	7028 57%	2031 35%	3172 84%	2127 37%	2494 83%	3211 46%	1531 76%	3142 44%	1993 81%	2308 44%	2107 72%	5009 54%	455 75%	2772 57%	1997 55%	1090 26%	4214 84%	1004 81%	1276 71%	2573 57%	476 43%	571 46%	3334 53%	2764 59%	913 65%
Don't know	23 *	18 *	3 *	11 *	2 *	17 *	3 *	14 *	1 *	11 *	1 *	17 *	- -	8 *	5 *	11 *	3 *	2 *	2 *	8 *	5 *	3 *	12 *	5 *	6 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 42

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Our protection against terrorism

Base: All respondents

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Better if the UK remains in the EU	6138 50%	2853 49%	3283 50%	435 69%	990 62%	1116 54%	1131 47%	1218 46%	1246 42%	2920 57%	1618 51%	665 40%	918 39%	5079 48%	686 63%	283 45%	90 53%	706 49%	287 49%	539 48%	417 47%	455 46%	498 45%	712 55%	897 48%	566 48%
Better if the UK leaves the EU	6199 50%	2980 51%	3215 49%	191 30%	594 37%	962 46%	1271 53%	1454 54%	1728 58%	2174 43%	1551 49%	1003 60%	1459 61%	5373 51%	400 37%	347 55%	79 46%	736 51%	302 51%	587 52%	474 53%	533 54%	614 55%	567 44%	943 51%	618 52%
Don't know	32 *	17 *	15 *	1 *	8 *	7 *	7 *	1 *	8 *	16 *	8 *	2 *	6 *	27 *	3 *	1 *	1 1%	3 *	- -	2 *	3 *	- -	1 *	5 *	11 1%	2 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 42

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Our protection against terrorism

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Better if the UK remains in the EU	6138 50%	573 9%	5565 94%	633 52%	499 52%	414 52%	1157 51%	808 46%	288 38%	2339 51%	674 52%	5464 49%	1778 43%	2170 64%	698 71%	127 8%	372 75%	338 66%	34 47%
Better if the UK leaves the EU	6199 50%	5830 91%	370 6%	586 48%	464 48%	384 48%	1105 49%	938 54%	466 61%	2257 49%	607 47%	5592 50%	2319 56%	1219 36%	281 29%	1438 92%	123 25%	173 34%	38 53%
Don't know	32 *	17 *	15 *	6 1%	1 *	1 *	6 *	3 *	4 1%	11 *	8 1%	24 *	10 *	11 *	2 *	- -	4 1%	2 *	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 42

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?
Our protection against terrorism

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Better if the UK remains in the EU	6138 50%	214 9%	131 11%	44 15%	72 5%	18 14%	23 13%	5 13%	1564 92%	2039 94%	655 95%	56 83%	354 95%	315 96%	29 91%	5604 49%	534 54%
Better if the UK leaves the EU	6199 50%	2179 91%	1106 89%	248 85%	1426 95%	108 85%	158 86%	35 87%	139 8%	113 5%	34 5%	12 17%	14 4%	14 4%	3 9%	5769 51%	430 43%
Don't know	32 *	5 *	5 *	1 *	- -	1 1%	2 1%	- -	5 *	6 *	1 *	- -	3 1%	- -	- -	- -	32 3%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 42

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Our protection against terrorism

Base: All respondents

	<u>Multi-culturalism</u>		<u>Social liberalism</u>		<u>Feminism</u>		<u>The Green movement</u>		<u>Globalisation</u>	<u>The internet</u>	<u>Capitalism</u>		<u>Immigration</u>		<u>National Identity</u>					<u>Attention Paid to Politics</u>					
	<u>Total</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Eng-lish not Brit-ish</u>	<u>More Eng-lish than Brit-ish</u>	<u>Equ-ally Eng-lish and Brit-ish</u>	<u>More Brit-ish than Eng-lish</u>	<u>Brit-ish not Eng-lish</u>	<u>8-10</u>	<u>5-7</u>	<u>0-4</u>		
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Better if the UK remains in the EU	6138 50%	4169 72%	786 21%	3936 69%	648 21%	4289 61%	574 29%	4443 63%	582 24%	3283 63%	940 32%	4913 53%	177 29%	2421 50%	1851 51%	3375 79%	1163 23%	307 25%	653 36%	2290 51%	703 63%	749 60%	3153 51%	2348 50%	628 44%
Better if the UK leaves the EU	6199 50%	1639 28%	2964 79%	1729 30%	2368 78%	2710 39%	1428 71%	2621 37%	1884 76%	1917 37%	2001 68%	4363 47%	427 70%	2431 50%	1805 49%	885 21%	3836 77%	924 75%	1149 64%	2232 49%	415 37%	488 39%	3066 49%	2340 50%	778 55%
Don't know	32 *	19 *	4 *	16 *	1 *	21 *	3 *	21 *	4 *	11 *	5 *	20 *	3 1%	13 *	8 *	13 *	4 *	4 *	3 *	11 *	2 *	4 *	17 *	8 *	7 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 43

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The immigration system

Base: All respondents

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Better if the UK remains in the EU	3738 30%	1750 30%	1988 31%	308 49%	642 40%	695 33%	642 27%	714 27%	736 25%	1841 36%	984 31%	357 21%	544 23%	3067 29%	447 41%	183 29%	42 25%	422 29%	165 28%	329 29%	230 26%	260 26%	293 26%	466 36%	541 29%	361 30%
Better if the UK leaves the EU	8611 70%	4093 70%	4513 69%	318 51%	945 59%	1389 67%	1766 73%	1955 73%	2238 75%	3261 64%	2187 69%	1312 79%	1835 77%	7397 71%	639 59%	448 71%	126 75%	1023 71%	423 72%	799 71%	662 74%	726 74%	818 73%	817 64%	1304 70%	825 70%
Don't know	20 *	8 *	13 *	1 *	4 *	2 *	2 *	4 *	8 *	9 *	6 *	- -	5 *	15 *	4 *	- -	1 1%	1 *	1 *	1 *	2 *	2 *	2 *	1 *	6 *	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 43

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The immigration system

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Better if the UK remains in the EU	3738 30%	67 1%	3672 62%	266 22%	195 20%	201 25%	570 25%	512 29%	216 29%	1779 39%	360 28%	3378 30%	894 22%	1505 44%	420 43%	32 2%	282 56%	235 46%	21 29%
Better if the UK leaves the EU	8611 70%	6352 99%	2259 38%	955 78%	769 80%	597 75%	1692 75%	1234 71%	540 71%	2823 61%	924 72%	7687 69%	3209 78%	1890 56%	559 57%	1532 98%	213 43%	277 54%	51 71%
Don't know	20 *	1 *	19 *	4 *	1 *	1 *	5 *	2 *	2 *	6 *	5 *	15 *	3 *	6 *	3 *	1 *	4 1%	-	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 43

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The immigration system

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Better if the UK remains in the EU	3738 30%	23 1%	19 2%	5 2%	4 *	4 3%	4 2%	1 3%	872 51%	1486 69%	415 60%	28 41%	277 75%	231 70%	20 64%	3364 30%	374 38%
Better if the UK leaves the EU	8611 70%	2376 99%	1223 98%	287 98%	1494 100%	122 96%	179 98%	40 97%	833 49%	666 31%	272 39%	38 57%	91 25%	98 30%	12 36%	8009 70%	602 60%
Don't know	20 *	-	-	-	-	1 1%	-	-	3 *	6 *	3 *	1 1%	3 1%	-	-	-	20 2%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 43

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The immigration system

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	8-10	5-7	0-4	
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Better if the UK remains in the EU	3738 30%	2883 49%	278 7%	2653 47%	286 9%	2776 40%	264 13%	2844 40%	284 11%	2097 40%	535 18%	2980 32%	108 18%	1416 29%	1219 33%	2523 59%	370 7%	155 13%	297 16%	1335 29%	468 42%	522 42%	2088 33%	1324 28%	320 23%
Better if the UK leaves the EU	8611 70%	2931 50%	3476 93%	3018 53%	2730 90%	4230 60%	1739 87%	4228 60%	2186 88%	3107 60%	2408 82%	6306 68%	497 82%	3447 71%	2435 66%	1743 41%	4629 93%	1078 87%	1506 83%	3195 70%	647 58%	717 58%	4140 66%	3367 72%	1086 77%
Don't know	20 *	12 *	- -	11 *	1 *	14 *	2 *	12 *	1 *	7 *	4 *	11 *	2 *	3 *	10 *	7 *	4 *	2 *	3 *	3 *	5 *	2 *	8 *	5 *	8 1%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 44

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The cost of living

Base: All respondents

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Better if the UK remains in the EU	6746 55%	3193 55%	3551 55%	465 74%	1059 67%	1233 59%	1269 53%	1329 50%	1389 47%	3199 63%	1789 56%	731 44%	1011 42%	5602 53%	723 66%	320 51%	101 60%	768 53%	295 50%	605 54%	446 50%	506 51%	576 52%	775 60%	984 53%	647 55%
Better if the UK leaves the EU	5592 45%	2643 45%	2945 45%	158 25%	528 33%	847 41%	1134 47%	1340 50%	1585 53%	1899 37%	1379 43%	936 56%	1366 57%	4850 46%	363 33%	311 49%	69 40%	675 47%	294 50%	523 46%	447 50%	477 48%	534 48%	503 39%	861 46%	537 45%
Don't know	31 *	14 *	17 *	4 1%	4 *	5 *	6 *	3 *	8 *	12 *	8 *	3 *	7 *	27 *	4 *	- -	- -	2 *	- -	1 *	2 *	4 *	3 *	6 *	7 *	2 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 44

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The cost of living

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Better if the UK remains in the EU	6746 55%	989 15%	5757 97%	736 60%	572 59%	462 58%	1272 56%	891 51%	317 42%	2495 54%	773 60%	5973 54%	2054 50%	2287 67%	739 75%	214 14%	389 78%	350 68%	43 60%
Better if the UK leaves the EU	5592 45%	5410 84%	181 3%	486 40%	388 40%	336 42%	986 43%	855 49%	436 57%	2106 46%	511 40%	5081 46%	2042 50%	1105 33%	242 25%	1351 86%	105 21%	160 31%	29 40%
Don't know	31 *	20 *	12 *	3 *	4 *	2 *	9 *	2 *	5 1%	6 *	5 *	26 *	11 *	8 *	1 *	- -	5 1%	3 1%	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 44

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The cost of living

Base: All respondents

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Better if the UK remains in the EU	6746 55%	418 17%	187 15%	68 23%	149 10%	27 21%	29 16%	12 31%	1636 96%	2099 97%	671 97%	65 97%	362 97%	321 97%	31 97%	6175 54%	571 57%
Better if the UK leaves the EU	5592 45%	1973 82%	1049 84%	225 77%	1349 90%	98 77%	152 83%	28 69%	68 4%	57 3%	17 3%	2 3%	7 2%	8 2%	1 3%	5198 46%	394 40%
Don't know	31 *	7 *	6 1%	- -	- -	2 2%	2 1%	- -	4 *	2 *	1 *	- -	3 1%	1 *	- -	- -	31 3%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 44

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The cost of living

Base: All respondents

	<u>Multi-culturalism</u>		<u>Social liberalism</u>		<u>Feminism</u>		<u>The Green movement</u>		<u>Globalisation</u>	<u>The internet</u>	<u>Capitalism</u>		<u>Immigration</u>		<u>National Identity</u>					<u>Attention Paid to Politics</u>					
	<u>Total</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Eng-lish not Brit-ish</u>	<u>More Eng-lish than Brit-ish</u>	<u>Equ-ally Eng-lish and Brit-ish</u>	<u>More Brit-ish than Eng-lish</u>	<u>Brit-ish not Eng-lish</u>	<u>8-10</u>	<u>5-7</u>	<u>0-4</u>		
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Better if the UK remains in the EU	6746 55%	4380 75%	1022 27%	4140 73%	847 28%	4598 66%	668 33%	4770 67%	709 29%	3500 67%	1102 37%	5335 57%	216 36%	2700 55%	2007 55%	3507 82%	1450 29%	349 28%	780 43%	2496 55%	759 68%	807 65%	3444 55%	2600 55%	693 49%
Better if the UK leaves the EU	5592 45%	1429 25%	2724 73%	1529 27%	2169 72%	2405 34%	1333 66%	2293 32%	1759 71%	1701 33%	1838 62%	3939 42%	390 64%	2155 44%	1646 45%	755 18%	3544 71%	884 72%	1020 57%	2023 45%	357 32%	431 35%	2779 45%	2087 44%	710 50%
Don't know	31 *	17 *	7 *	12 *	1 *	17 *	4 *	21 *	2 *	10 *	6 *	22 *	1 *	10 *	11 *	11 *	9 *	2 *	5 *	13 *	4 *	2 *	13 *	9 *	9 1%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 45

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Ability to control our own laws

Base: All respondents

	Gender		Age							Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Better if the UK remains in the EU	2677 22%	1259 22%	1418 22%	233 37%	500 31%	504 24%	447 19%	498 19%	495 17%	1244 24%	726 23%	275 16%	425 18%	2154 21%	346 32%	138 22%	40 23%	308 21%	108 18%	227 20%	164 18%	185 19%	212 19%	332 26%	367 20%	251 21%
Better if the UK leaves the EU	9681 78%	4584 78%	5091 78%	393 63%	1090 68%	1581 76%	1958 81%	2173 81%	2486 83%	3864 76%	2446 77%	1394 84%	1956 82%	8315 79%	743 68%	494 78%	130 77%	1137 79%	481 82%	902 80%	729 82%	802 81%	900 81%	949 74%	1481 80%	934 79%
Don't know	11 *	7 *	4 *	- -	2 *	1 *	5 *	2 *	1 *	3 *	4 *	- -	3 *	10 *	1 *	- -	- -	1 *	- -	- -	1 *	1 *	1 *	2 *	3 *	1 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 45

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Ability to control our own laws

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Better if the UK remains in the EU	2677 22%	37 1%	2640 44%	202 16%	151 16%	155 19%	390 17%	331 19%	150 20%	1298 28%	285 22%	2392 22%	580 14%	1117 33%	291 30%	23 1%	201 40%	179 35%	19 27%
Better if the UK leaves the EU	9681 78%	6381 99%	3300 55%	1022 83%	812 84%	643 81%	1875 83%	1416 81%	606 80%	3306 72%	1001 78%	8680 78%	3526 86%	2281 67%	689 70%	1542 99%	294 59%	333 65%	53 73%
Don't know	11 *	1 *	10 *	1 *	1 *	1 *	2 *	1 *	2 *	3 *	2 *	9 *	1 *	2 *	1 *	- -	4 1%	1 *	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 45

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Ability to control our own laws

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Better if the UK remains in the EU	2677 22%	9 *	14 1%	5 2%	1 *	1 1%	2 1%	1 3%	570 33%	1104 51%	286 42%	22 33%	200 54%	177 54%	18 58%	2401 21%	276 28%
Better if the UK leaves the EU	9681 78%	2390 100%	1229 99%	287 98%	1497 100%	125 98%	181 99%	40 97%	1137 67%	1052 49%	402 58%	45 67%	169 45%	152 46%	13 42%	8971 79%	710 71%
Don't know	11 *	-	-	-	-	1 1%	-	-	1 *	2 *	1 *	-	3 1%	1 *	-	-	11 1%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 45

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Ability to control our own laws

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Better if the UK remains in the EU	2677 22%	2027 35%	212 6%	1869 33%	221 7%	1986 28%	190 9%	2015 28%	217 9%	1499 29%	406 14%	2144 23%	75 12%	996 20%	863 24%	1769 41%	310 6%	127 10%	189 10%	911 20%	325 29%	389 31%	1527 24%	909 19%	233 17%
Better if the UK leaves the EU	9681 78%	3793 65%	3541 94%	3808 67%	2794 93%	5026 72%	1815 91%	5061 71%	2253 91%	3710 71%	2537 86%	7146 77%	531 88%	3868 79%	2796 76%	2500 59%	4691 94%	1108 90%	1615 89%	3618 80%	794 71%	851 69%	4706 75%	3782 81%	1177 83%
Don't know	11 *	7 *	1 *	4 *	2 *	9 *	- -	9 *	- -	2 *	4 *	7 *	1 *	1 *	5 *	3 *	2 *	- -	1 *	4 *	1 *	- -	4 *	5 *	2 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 46

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The economy as a whole

Base: All respondents

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Better if the UK remains in the EU	6487 52%	3083 53%	3402 52%	479 76%	1052 66%	1187 57%	1189 49%	1271 48%	1308 44%	3145 62%	1725 54%	671 40%	933 39%	5388 51%	705 65%	306 48%	89 53%	756 52%	281 48%	575 51%	427 48%	478 48%	529 48%	768 60%	950 51%	624 53%
Better if the UK leaves the EU	5866 47%	2756 47%	3106 48%	147 23%	537 34%	898 43%	1214 50%	1401 52%	1670 56%	1959 38%	1449 46%	997 60%	1449 61%	5076 48%	385 35%	325 52%	80 47%	687 48%	308 52%	554 49%	464 52%	510 52%	583 52%	511 40%	897 48%	561 47%
Don't know	15 *	11 *	4 *	1 *	3 *	1 *	6 *	1 *	3 *	7 *	3 *	2 *	2 *	15 *	- -	- -	- -	2 *	- -	- -	3 *	- -	1 *	4 *	4 *	1 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 46

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The economy as a whole

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Better if the UK remains in the EU	6487 52%	638 10%	5850 98%	706 58%	561 58%	441 55%	1208 53%	846 48%	306 40%	2420 53%	752 58%	5735 52%	1954 48%	2253 66%	727 74%	145 9%	387 78%	340 66%	37 51%
Better if the UK leaves the EU	5866 47%	5771 90%	95 2%	515 42%	404 42%	357 45%	1055 47%	903 52%	449 59%	2184 47%	532 41%	5334 48%	2148 52%	1142 34%	254 26%	1419 91%	109 22%	172 34%	35 49%
Don't know	15 *	10 *	5 *	4 *	- -	1 *	4 *	- -	3 *	3 *	4 *	11 *	5 *	5 *	1 *	1 *	2 *	- -	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 46

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The economy as a whole

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Better if the UK remains in the EU	6487 52%	278 12%	128 10%	48 16%	80 5%	19 15%	18 10%	6 15%	1676 98%	2125 98%	679 98%	65 97%	369 99%	323 98%	31 97%	5933 52%	554 56%
Better if the UK leaves the EU	5866 47%	2118 88%	1110 89%	243 83%	1417 95%	107 84%	165 90%	34 85%	30 2%	32 1%	11 2%	2 3%	2 1%	7 2%	1 3%	5439 48%	427 43%
Don't know	15 *	3 *	4 *	1 *	1 *	1 1%	-	-	2 *	1 *	-	-	1 *	-	-	-	15 2%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 46

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The economy as a whole

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Better if the UK remains in the EU	6487 52%	4322 74%	920 25%	4070 72%	765 25%	4473 64%	645 32%	4664 66%	642 26%	3422 66%	1041 35%	5171 56%	201 33%	2608 54%	1944 53%	3501 82%	1290 26%	331 27%	729 40%	2396 53%	739 66%	794 64%	3378 54%	2444 52%	657 47%
Better if the UK leaves the EU	5866 47%	1496 26%	2832 75%	1605 28%	2251 75%	2537 36%	1359 68%	2411 34%	1827 74%	1785 34%	1903 65%	4115 44%	405 67%	2253 46%	1714 47%	766 18%	3711 74%	903 73%	1077 60%	2131 47%	377 34%	443 36%	2853 46%	2248 48%	750 53%
Don't know	15 *	9 *	2 *	6 *	1 *	10 *	1 *	10 *	1 *	3 *	2 *	11 *	1 *	4 *	5 *	5 *	2 *	1 *	- *	6 *	4 *	3 *	5 *	4 *	6 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 47

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?
The UK's influence in the world

Base: All respondents

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Better if the UK remains in the EU	6658 54%	3101 53%	3554 55%	480 77%	1070 67%	1227 59%	1219 51%	1322 49%	1338 45%	3165 62%	1741 55%	732 44%	1004 42%	5525 53%	726 67%	315 50%	91 54%	776 54%	292 50%	597 53%	438 49%	508 51%	547 49%	763 59%	974 53%	630 53%
Better if the UK leaves the EU	5693 46%	2739 47%	2950 45%	145 23%	517 32%	856 41%	1185 49%	1351 51%	1638 55%	1936 38%	1430 45%	937 56%	1376 58%	4940 47%	359 33%	315 50%	79 46%	669 46%	297 50%	532 47%	455 51%	478 48%	564 51%	519 40%	872 47%	555 47%
Don't know	18 *	10 *	8 *	1 *	5 *	2 *	5 *	- *	5 *	9 *	5 *	1 *	3 *	13 *	4 *	1 *	- *	- *	- *	- *	2 *	1 *	2 *	2 *	5 *	1 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 47

**Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?
The UK's influence in the world**

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Better if the UK remains in the EU	6658 54%	894 14%	5764 97%	702 57%	563 58%	462 58%	1256 55%	870 50%	312 41%	2492 54%	738 57%	5920 53%	1981 48%	2303 68%	721 73%	208 13%	389 78%	354 69%	43 60%
Better if the UK leaves the EU	5693 46%	5513 86%	180 3%	518 42%	398 41%	336 42%	1010 45%	877 50%	445 59%	2108 46%	547 42%	5146 46%	2123 52%	1092 32%	259 26%	1355 87%	108 22%	155 30%	29 40%
Don't know	18 *	12 *	6 *	4 *	3 *	1 *	1 *	1 *	1 *	7 *	3 *	15 *	3 *	5 *	1 *	2 *	2 *	3 1%	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 47

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The UK's influence in the world

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Better if the UK remains in the EU	6658 54%	342 14%	197 16%	52 18%	148 10%	22 17%	36 20%	11 28%	1639 96%	2106 98%	669 97%	60 90%	367 99%	318 97%	32 100%	6102 54%	555 56%
Better if the UK leaves the EU	5693 46%	2055 86%	1042 84%	239 82%	1349 90%	104 82%	145 79%	29 72%	68 4%	50 2%	20 3%	6 9%	4 1%	11 3%	-	5270 46%	423 42%
Don't know	18 *	2 *	3 *	1 *	1 *	1 1%	2 1%	-	1 *	2 *	-	1 1%	1 *	1 *	-	-	18 2%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 47

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The UK's influence in the world

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Better if the UK remains in the EU	6658 54%	4342 75%	1005 27%	4081 72%	836 28%	4552 65%	660 33%	4731 67%	687 28%	3432 66%	1106 38%	5262 57%	205 34%	2634 54%	2019 55%	3467 81%	1443 29%	361 29%	753 42%	2468 54%	745 67%	789 64%	3384 54%	2583 55%	682 48%
Better if the UK leaves the EU	5693 46%	1474 25%	2743 73%	1591 28%	2180 72%	2459 35%	1341 67%	2342 33%	1781 72%	1772 34%	1837 62%	4024 43%	400 66%	2225 46%	1636 45%	799 19%	3557 71%	873 71%	1049 58%	2058 45%	373 33%	451 36%	2842 46%	2109 45%	727 51%
Don't know	18 *	10 *	5 *	9 *	1 *	9 *	4 *	11 *	3 *	6 *	3 *	10 *	2 *	6 *	8 *	6 *	3 *	1 *	3 *	6 *	1 *	- -	10 *	4 *	4 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 48

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Rights for people in the UK

Base: All respondents

	Gender		Age							Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Better if the UK remains in the EU	5596 45%	2700 46%	2894 44%	446 71%	918 58%	1025 49%	997 41%	1103 41%	1105 37%	2719 53%	1488 47%	563 34%	812 34%	4597 44%	649 60%	265 42%	84 49%	637 44%	248 42%	491 44%	378 42%	415 42%	442 40%	666 52%	808 44%	514 43%
Better if the UK leaves the EU	6760 55%	3145 54%	3612 55%	180 29%	672 42%	1058 51%	1408 58%	1567 59%	1875 63%	2387 47%	1687 53%	1106 66%	1566 66%	5871 56%	439 40%	366 58%	85 50%	808 56%	341 58%	636 56%	515 58%	572 58%	670 60%	616 48%	1042 56%	672 57%
Don't know	13 *	6 *	7 *	- -	2 *	2 *	4 *	3 *	2 *	5 *	2 *	- -	6 *	11 *	1 *	- -	1 1%	- -	- -	2 *	2 *	1 *	1 *	2 *	2 *	1 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 48

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Rights for people in the UK

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Better if the UK remains in the EU	5596 45%	340 5%	5255 88%	491 40%	415 43%	356 44%	1004 44%	763 44%	278 37%	2290 50%	565 44%	5030 45%	1502 37%	2086 61%	649 66%	90 6%	368 74%	320 62%	29 40%
Better if the UK leaves the EU	6760 55%	6072 95%	688 12%	731 60%	549 57%	443 55%	1259 56%	986 56%	478 63%	2314 50%	718 56%	6042 55%	2600 63%	1309 38%	332 34%	1474 94%	130 26%	192 38%	43 60%
Don't know	13 *	7 *	6 *	3 *	- -	1 *	4 *	- -	2 *	3 *	5 *	8 *	5 *	5 *	- -	1 *	1 *	- -	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 48

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Rights for people in the UK

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Better if the UK remains in the EU	5596 45%	107 4%	103 8%	27 9%	38 3%	14 11%	17 9%	1 3%	1395 82%	1983 92%	622 90%	52 77%	354 95%	303 92%	28 88%	5075 45%	521 52%
Better if the UK leaves the EU	6760 55%	2290 95%	1136 91%	265 91%	1458 97%	112 89%	166 91%	40 97%	310 18%	173 8%	67 10%	15 23%	17 5%	26 8%	4 12%	6298 55%	462 46%
Don't know	13 *	2 *	3 *	- -	1 *	1 1%	- -	- -	3 *	2 *	- -	- -	- -	- -	- -	- -	13 1%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 48

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

Rights for people in the UK

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Better if the UK remains in the EU	5596 45%	3954 68%	657 18%	3713 65%	553 18%	3998 57%	484 24%	4150 59%	499 20%	3010 58%	890 30%	4483 48%	170 28%	2213 45%	1724 47%	3287 77%	860 17%	243 20%	563 31%	2059 45%	668 60%	706 57%	3040 49%	2050 44%	497 35%
Better if the UK leaves the EU	6760 55%	1866 32%	3094 82%	1962 35%	2462 82%	3015 43%	1517 76%	2928 41%	1970 80%	2196 42%	2056 70%	4806 52%	438 72%	2649 54%	1936 53%	981 23%	4141 83%	990 80%	1240 69%	2471 55%	450 40%	532 43%	3192 51%	2641 56%	911 65%
Don't know	13 *	7 *	2 *	6 *	2 *	7 *	4 *	6 *	1 *	4 *	1 *	7 *	- *	3 *	3 *	5 *	3 *	2 *	2 *	2 *	2 *	2 *	4 *	5 *	4 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 49

**Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?
Investment in the UK by international companies**

Base: All respondents

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Better if the UK remains in the EU	7440 60%	3583 61%	3856 59%	502 80%	1144 72%	1326 64%	1392 58%	1503 56%	1572 53%	3507 69%	1983 62%	824 49%	1108 47%	6200 59%	779 71%	364 58%	98 58%	856 59%	325 55%	658 58%	513 57%	579 59%	623 56%	862 67%	1075 58%	707 60%
Better if the UK leaves the EU	4913 40%	2259 39%	2650 41%	124 20%	442 28%	760 36%	1014 42%	1169 44%	1405 47%	1599 31%	1189 37%	844 51%	1271 53%	4264 41%	311 29%	267 42%	72 42%	586 41%	264 45%	469 42%	378 42%	409 41%	489 44%	419 33%	774 42%	476 40%
Don't know	15 *	8 *	7 *	1 *	5 *	- -	3 *	1 *	5 *	5 *	4 *	1 *	4 *	15 *	- -	- -	- -	3 *	- -	1 *	3 *	- -	1 *	2 *	2 *	3 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 49

**Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?
Investment in the UK by international companies**

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Better if the UK remains in the EU	7440 60%	1605 25%	5835 98%	809 66%	640 66%	507 63%	1428 63%	1006 58%	357 47%	2693 58%	849 66%	6591 59%	2317 56%	2420 71%	800 82%	337 22%	412 83%	371 72%	43 60%
Better if the UK leaves the EU	4913 40%	4803 75%	110 2%	412 34%	325 34%	292 37%	836 37%	740 42%	398 53%	1910 41%	434 34%	4479 40%	1782 43%	975 29%	180 18%	1227 78%	86 17%	142 28%	29 40%
Don't know	15 *	11 *	4 *	4 *	- -	- -	3 *	2 *	2 *	4 *	5 *	10 *	7 *	4 *	1 *	1 *	1 *	- -	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 49

**Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?
Investment in the UK by international companies**

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Better if the UK remains in the EU	7440 60%	646 27%	291 23%	120 41%	275 18%	49 39%	51 28%	12 31%	1671 98%	2129 99%	681 99%	62 93%	363 98%	320 97%	31 97%	6821 60%	619 62%
Better if the UK leaves the EU	4913 40%	1750 73%	947 76%	172 59%	1222 82%	77 61%	132 72%	28 69%	33 2%	29 1%	9 1%	5 7%	9 2%	10 3%	1 3%	4551 40%	362 36%
Don't know	15 *	3 *	4 *	1 *	1 *	1 1%	-	-	4 *	-	-	-	-	-	-	-	15 2%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 49

**Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?
Investment in the UK by international companies**

Base: All respondents

	<u>Multi-culturalism</u>		<u>Social liberalism</u>		<u>Feminism</u>		<u>The Green movement</u>		<u>Globalisation</u>		<u>The internet</u>		<u>Capitalism</u>		<u>Immigration</u>		<u>National Identity</u>					<u>Attention Paid to Politics</u>			
	<u>Total</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Eng-lish not Brit-ish</u>	<u>More Eng-lish than Brit-ish</u>	<u>Equ-ally Eng-lish and Brit-ish</u>	<u>More Eng-lish than Eng-lish</u>	<u>Brit-ish not Eng-lish</u>	<u>8-10</u>	<u>5-7</u>	<u>0-4</u>
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Better if the UK remains in the EU	7440 60%	4608 79%	1342 36%	4373 77%	1088 36%	4926 70%	855 43%	5104 72%	889 36%	3707 71%	1355 46%	5858 63%	251 41%	2998 62%	2215 60%	3640 85%	1834 37%	437 35%	936 52%	2728 60%	816 73%	861 69%	3809 61%	2848 61%	774 55%
Better if the UK leaves the EU	4913 40%	1209 21%	2410 64%	1303 23%	1927 64%	2086 30%	1148 57%	1971 28%	1581 64%	1498 29%	1590 54%	3428 37%	354 58%	1861 38%	1445 39%	629 15%	3166 63%	796 64%	868 48%	1794 40%	304 27%	378 31%	2423 39%	1845 39%	630 45%
Don't know	15 *	9 *	2 *	5 *	2 *	8 *	2 *	9 *	- -	5 *	1 *	10 *	2 *	6 *	3 *	4 *	3 *	2 *	1 *	10 *	- -	1 *	4 *	3 *	8 1%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 50

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The quality of life in the UK

Base: All respondents

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Better if the UK remains in the EU	5850 47%	2781 48%	3068 47%	451 72%	953 60%	1065 51%	1039 43%	1146 43%	1194 40%	2863 56%	1534 48%	595 36%	842 35%	4814 46%	664 61%	284 45%	89 52%	675 47%	269 46%	504 45%	389 43%	434 44%	464 42%	684 53%	842 45%	553 47%
Better if the UK leaves the EU	6507 53%	3065 52%	3438 53%	176 28%	636 40%	1018 49%	1367 57%	1526 57%	1785 60%	2241 44%	1641 52%	1073 64%	1538 65%	5654 54%	424 39%	347 55%	81 48%	769 53%	320 54%	624 55%	503 56%	553 56%	649 58%	595 46%	1006 54%	634 53%
Don't know	12 *	5 *	7 *	- -	3 *	2 *	3 *	1 *	3 *	6 *	2 *	1 *	3 *	11 *	1 *	- -	- -	1 *	- -	- -	2 *	1 *	- -	4 *	3 *	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 50

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The quality of life in the UK

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Better if the UK remains in the EU	5850 47%	146 2%	5705 96%	559 46%	457 47%	385 48%	1067 47%	776 44%	281 37%	2326 50%	616 48%	5234 47%	1676 41%	2122 62%	676 69%	64 4%	365 73%	325 63%	37 51%
Better if the UK leaves the EU	6507 53%	6267 98%	240 4%	663 54%	507 53%	414 52%	1198 53%	973 56%	474 63%	2278 49%	669 52%	5838 53%	2427 59%	1271 37%	305 31%	1501 96%	132 27%	187 36%	35 49%
Don't know	12 *	7 *	5 *	3 *	1 *	- -	2 *	- -	3 *	3 *	4 *	8 *	3 *	7 *	- -	- -	1 *	1 *	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 50

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The quality of life in the UK

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Better if the UK remains in the EU	5850 47%	66 3%	34 3%	8 3%	7 *	3 2%	4 2%	5 13%	1611 94%	2088 97%	668 97%	57 84%	362 97%	321 97%	32 100%	5332 47%	518 52%
Better if the UK leaves the EU	6507 53%	2332 97%	1204 97%	284 97%	1491 100%	123 97%	178 97%	35 87%	95 6%	67 3%	21 3%	11 16%	10 3%	9 3%	-	6041 53%	466 47%
Don't know	12 *	1 *	4 *	- -	- -	1 1%	1 1%	- -	2 *	3 *	- -	- -	- -	- -	- -	- -	12 1%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 50

Q.24 Are each of the following more likely to be better if the UK remains in the EU, or better if the UK leaves the EU?

The quality of life in the UK

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics				
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4	
																										47%
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406	
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413	
Better if the UK remains in the EU	5850	4103	664	3844	584	4153	509	4293	521	3194	879	4686	170	2345	1770	3387	936	254	586	2172	696	731	3073	2189	581	
Better if the UK leaves the EU	6507	1716	3088	1830	2433	2857	1496	2784	1950	2015	2066	4604	437	2520	1887	881	4067	979	1220	2357	422	506	3157	2505	828	
Don't know	12	8	2	7	-	10	-	8	-	2	2	6	1	1	6	4	1	2	-	4	1	3	6	2	4	
	*	*	*	*	-	*	-	*	-	*	*	*	*	*	*	*	*	*	-	*	*	*	*	*	*	*

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 51
Q.25 Would you be reluctant in any way to tell your friends, family or colleagues how you voted?
Base: All respondents

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Yes I would	1289	522	766	85	294	304	248	191	168	517	352	176	243	1123	96	56	14	139	60	100	104	110	109	195	196	111
	10%	9%	12%	13%	18%	15%	10%	7%	6%	10%	11%	11%	10%	11%	9%	9%	8%	10%	10%	9%	12%	11%	10%	15%	11%	9%
No I wouldn't	11080	5328	5746	542	1298	1781	2162	2482	2813	4594	2824	1493	2141	9356	993	575	156	1306	529	1029	790	878	1004	1089	1655	1075
	90%	91%	88%	87%	82%	85%	90%	93%	94%	90%	89%	89%	90%	89%	91%	91%	92%	90%	90%	91%	88%	89%	90%	85%	89%	91%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 51

Q.25 Would you be reluctant in any way to tell your friends, family or colleagues how you voted?

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Yes I would	1289	652	636	352	194	123	228	122	50	219	1289	-	454	359	102	108	37	40	6
	10%	10%	11%	29%	20%	15%	10%	7%	7%	5%	100%	-	11%	11%	10%	7%	8%	8%	9%
No I wouldn't	11080	5767	5313	873	770	676	2039	1626	708	4388	-	11080	3653	3041	880	1457	461	473	66
	90%	90%	89%	71%	80%	85%	90%	93%	93%	95%	-	100%	89%	89%	90%	93%	92%	92%	91%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 51

Q.25 Would you be reluctant in any way to tell your friends, family or colleagues how you voted?

Base: All respondents

	<u>Leave by GE2015</u>								<u>Remain by GE2015</u>							<u>Methodology</u>	
	<u>Total</u>	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>Online</u>	<u>CATI</u>
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Yes I would	1289	231	157	41	96	12	18	6	223	202	61	12	25	22	-	1177	112
	10%	10%	13%	14%	6%	10%	10%	15%	13%	9%	9%	19%	7%	7%	-	10%	11%
No I wouldn't	11080	2168	1085	252	1402	114	165	34	1485	1956	628	55	347	307	32	10196	884
	90%	90%	87%	86%	94%	90%	90%	85%	87%	91%	91%	81%	93%	93%	100%	90%	89%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 51
Q.25 Would you be reluctant in any way to tell your friends, family or colleagues how you voted?
Base: All respondents

	<u>Multi-culturalism</u>		<u>Social liberalism</u>		<u>Feminism</u>		<u>The Green movement</u>		<u>Globalisation</u>		<u>The internet</u>		<u>Capitalism</u>		<u>Immigration</u>		<u>National Identity</u>					<u>Attention Paid to Politics</u>			
	<u>Total</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Eng-lish not Brit-ish</u>	<u>More Eng-lish than Brit-ish</u>	<u>Equ-ally Eng-lish and Brit-ish</u>	<u>More Brit-ish than Eng-lish</u>	<u>Brit-ish not Eng-lish</u>	<u>8-10</u>	<u>5-7</u>	<u>0-4</u>
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Yes I would	1289	643	323	594	261	731	211	754	203	599	254	950	66	561	320	441	461	110	188	472	152	141	546	540	200
	10%	11%	9%	10%	9%	10%	11%	11%	8%	12%	9%	10%	11%	12%	9%	10%	9%	9%	10%	10%	14%	11%	9%	11%	14%
No I wouldn't	11080	5183	3431	5087	2756	6289	1794	6330	2267	4611	2692	8347	541	4305	3344	3832	4542	1125	1617	4060	967	1100	5690	4156	1213
	90%	89%	91%	90%	91%	90%	89%	89%	92%	88%	91%	90%	89%	88%	91%	90%	91%	91%	90%	90%	86%	89%	91%	89%	86%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 52

Q.26 Below are some reasons people have given for voting REMAIN. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

Summary**Base: All respondents who voted remain**

	Reasons			
	The risks of voting to leave the EU looked too great when it came to things like the economy, jobs and prices	A strong attachment to the EU and its shared history, culture and traditions	A feeling that by leaving the EU, the UK would become more isolated from its friends and neighbours	A vote to remain would still mean the UK having access to the EU single market while remaining outside of the Euro and the no-borders area of Europe giving Britain the best of both worlds
Unweighted base	6198	6198	6198	6198
Weighted base	5949	5949	5949	5949
1st	2578 43%	519 9%	1025 17%	1827 31%
2nd	1672 28%	636 11%	1586 27%	2055 35%
3rd	1060 18%	1186 20%	2430 41%	1274 21%
4th	639 11%	3607 61%	909 15%	794 13%
Mean	1.96	3.32	2.54	2.17
Standard deviation	1.02	0.98	0.95	1.01
Standard error	0.01	0.01	0.01	0.01

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 53

Q.26 Below are some reasons people have given for voting REMAIN. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

The risks of voting to leave the EU looked too great when it came to things like the economy, jobs and prices

Base: All respondents who voted remain

	Gender			Age						Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	6198	2929	3267	474	1022	1120	1113	1211	1256	3046	1624	624	887	5111	706	290	91	709	282	532	404	459	494	750	900	581
Weighted base	5949	2812	3136	455	981	1075	1068	1162	1206	2924	1559	599	851	4906	678	278	87	681	271	511	388	441	474	720	864	558
1st	2578 43%	1175 42%	1402 45%	206 45%	447 46%	514 48%	464 43%	492 42%	454 38%	1258 43%	690 44%	264 44%	359 42%	2155 44%	272 40%	117 42%	35 40%	311 46%	140 52%	222 43%	170 44%	195 44%	197 41%	306 43%	367 42%	248 44%
2nd	1672 28%	767 27%	905 29%	120 26%	265 27%	278 26%	314 29%	340 29%	355 29%	850 29%	428 27%	173 29%	219 26%	1370 28%	203 30%	69 25%	31 35%	183 27%	64 24%	135 27%	118 30%	124 28%	142 30%	195 27%	247 29%	161 29%
3rd	1060 18%	534 19%	526 17%	80 18%	149 15%	168 16%	192 18%	224 19%	247 20%	507 17%	295 19%	96 16%	159 19%	870 18%	125 18%	52 19%	13 15%	105 15%	39 15%	105 20%	71 18%	76 17%	100 21%	122 17%	156 18%	97 17%
4th	639 11%	336 12%	302 10%	49 11%	120 12%	115 11%	99 9%	107 9%	150 12%	309 11%	146 9%	66 11%	114 13%	512 10%	79 12%	40 14%	9 10%	82 12%	27 10%	49 10%	29 7%	46 10%	36 7%	97 13%	95 11%	52 9%
Mean	1.96	2.01	1.91	1.94	1.94	1.89	1.93	1.95	2.08	1.95	1.93	1.94	2.03	1.95	2.02	2.06	1.96	1.94	1.83	1.96	1.89	1.94	1.95	2.01	1.98	1.92
Standard deviation	1.02	1.04	1.00	1.03	1.05	1.03	0.99	0.99	1.04	1.01	1.00	1.02	1.07	1.02	1.03	1.09	0.98	1.04	1.02	1.01	0.95	1.02	0.96	1.07	1.02	0.99
Standard error	0.01	0.02	0.02	0.05	0.03	0.03	0.03	0.03	0.03	0.02	0.02	0.04	0.04	0.01	0.04	0.06	0.10	0.04	0.06	0.04	0.05	0.05	0.04	0.04	0.03	0.04

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 53

Q.26 Below are some reasons people have given for voting REMAIN. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

The risks of voting to leave the EU looked too great when it came to things like the economy, jobs and prices

Base: All respondents who voted remain

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	6198	-	6198	643	505	410	1119	806	291	2424	663	5535	1779	2248	718	70	387	343	33
Weighted base	5949	-	5949	617	485	394	1074	774	279	2327	636	5313	1708	2158	689	67	371	329	32
1st	2578 43%	- -	2578 43%	273 44%	225 46%	182 46%	525 49%	348 45%	111 40%	914 39%	263 41%	2315 44%	845 49%	915 42%	269 39%	24 36%	133 36%	121 37%	13 42%
2nd	1672 28%	- -	1672 28%	177 29%	148 30%	107 27%	294 27%	226 29%	79 28%	643 28%	163 26%	1509 28%	498 29%	595 28%	192 28%	23 34%	88 24%	94 29%	9 27%
3rd	1060 18%	- -	1060 18%	102 16%	70 14%	56 14%	167 16%	123 16%	59 21%	484 21%	127 20%	933 18%	236 14%	385 18%	152 22%	12 17%	97 26%	74 22%	5 15%
4th	639 11%	- -	639 11%	66 11%	42 9%	49 12%	88 8%	77 10%	31 11%	286 12%	84 13%	556 10%	129 8%	263 12%	77 11%	9 13%	53 14%	40 12%	5 15%
Mean	1.96	-	1.96	1.94	1.86	1.93	1.83	1.91	2.03	2.06	2.05	1.95	1.79	2.00	2.05	2.07	2.19	2.10	2.03
Standard deviation	1.02	-	1.02	1.02	0.97	1.05	0.97	1.00	1.03	1.04	1.07	1.01	0.94	1.04	1.03	1.03	1.08	1.04	1.10
Standard error	0.01	-	0.01	0.04	0.04	0.05	0.03	0.04	0.06	0.02	0.04	0.01	0.02	0.02	0.04	0.12	0.05	0.06	0.19

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 53

Q.26 Below are some reasons people have given for voting REMAIN. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

The risks of voting to leave the EU looked too great when it came to things like the economy, jobs and prices

Base: All respondents who voted remain

	Total	Leave by GE2015							Remain by GE2015							Methodology	
		Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	6198	-	-	-	-	-	-	-	1779	2248	718	70	387	343	33	5649	549
Weighted base	5949	-	-	-	-	-	-	-	1708	2158	689	67	371	329	32	5423	527
1st	2578 43%	-	-	-	-	-	-	-	845 49%	915 42%	269 39%	24 36%	133 36%	121 37%	13 42%	2394 44%	184 35%
2nd	1672 28%	-	-	-	-	-	-	-	498 29%	595 28%	192 28%	23 34%	88 24%	94 29%	9 27%	1547 29%	125 24%
3rd	1060 18%	-	-	-	-	-	-	-	236 14%	385 18%	152 22%	12 17%	97 26%	74 22%	5 15%	937 17%	123 23%
4th	639 11%	-	-	-	-	-	-	-	129 8%	263 12%	77 11%	9 13%	53 14%	40 12%	5 15%	544 10%	95 18%
Mean	1.96	-	-	-	-	-	-	-	1.79	2.00	2.05	2.07	2.19	2.10	2.03	1.93	2.24
Standard deviation	1.02	-	-	-	-	-	-	-	0.94	1.04	1.03	1.03	1.08	1.04	1.10	1.01	1.12
Standard error	0.01	-	-	-	-	-	-	-	0.02	0.02	0.04	0.12	0.05	0.06	0.19	0.01	0.05

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 53

Q.26 Below are some reasons people have given for voting REMAIN. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

The risks of voting to leave the EU looked too great when it came to things like the economy, jobs and prices

Base: All respondents who voted remain

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics				
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4	
Unweighted base	6198	4313	731	4046	619	4385	550	4545	562	3369	942	4953	185	2487	1869	3535	1042	271	642	2294	734	773	3229	2343	618	
Weighted base	5949	4140	702	3884	594	4209	528	4363	539	3234	904	4754	178	2387	1794	3393	1000	260	616	2202	705	742	3100	2249	593	
1st	2578	1747	331	1601	275	1786	245	1838	251	1406	380	2076	74	1059	742	1393	484	122	297	980	316	295	1263	1033	279	
		43%	42%	47%	41%	46%	42%	46%	42%	47%	43%	42%	44%	42%	44%	41%	41%	48%	47%	48%	45%	45%	40%	41%	46%	47%
2nd	1672	1164	199	1109	165	1184	155	1233	133	905	248	1329	47	663	517	946	265	65	164	634	183	209	871	632	166	
		28%	28%	28%	29%	28%	28%	29%	28%	25%	28%	27%	28%	26%	28%	29%	28%	25%	27%	29%	26%	28%	28%	28%	28%	
3rd	1060	772	105	727	104	777	81	806	96	563	174	837	40	414	337	655	157	46	100	364	132	148	586	378	95	
		18%	19%	15%	19%	17%	18%	15%	18%	18%	17%	19%	18%	23%	17%	19%	19%	16%	18%	16%	17%	19%	20%	19%	17%	16%
4th	639	457	67	447	51	463	48	486	59	360	103	513	16	251	198	399	94	27	56	224	73	90	380	206	53	
		11%	11%	10%	12%	9%	11%	9%	11%	11%	11%	11%	9%	11%	11%	12%	9%	10%	9%	10%	10%	12%	12%	9%	9%	
Mean	1.96	1.99	1.87	2.01	1.88	1.98	1.87	1.99	1.93	1.96	2.00	1.95	1.99	1.94	1.99	2.02	1.86	1.92	1.86	1.92	1.95	2.05	2.03	1.89	1.87	
Standard deviation	1.02	1.02	0.99	1.03	0.98	1.02	0.98	1.03	1.04	1.03	1.03	1.02	1.01	1.02	1.02	1.04	1.00	1.03	0.99	1.01	1.02	1.04	1.04	0.99	0.99	
Standard error	0.01	0.02	0.04	0.02	0.04	0.02	0.04	0.02	0.04	0.02	0.03	0.01	0.07	0.02	0.02	0.02	0.03	0.06	0.04	0.02	0.04	0.04	0.02	0.02	0.04	

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 54

Q.26 Below are some reasons people have given for voting REMAIN. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

A strong attachment to the EU and its shared history, culture and traditions

Base: All respondents who voted remain

	Gender			Age						Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	6198	2929	3267	474	1022	1120	1113	1211	1256	3046	1624	624	887	5111	706	290	91	709	282	532	404	459	494	750	900	581
Weighted base	5949	2812	3136	455	981	1075	1068	1162	1206	2924	1559	599	851	4906	678	278	87	681	271	511	388	441	474	720	864	558
1st	519 9%	283 10%	236 8%	50 11%	102 10%	72 7%	86 8%	90 8%	119 10%	267 9%	145 9%	49 8%	57 7%	421 9%	65 10%	24 9%	9 10%	58 8%	12 4%	46 9%	26 7%	36 8%	41 9%	67 9%	83 10%	53 9%
2nd	636 11%	329 12%	307 10%	45 10%	108 11%	134 13%	86 8%	123 11%	139 12%	327 11%	155 10%	53 9%	100 12%	521 11%	76 11%	32 11%	8 9%	79 12%	30 11%	51 10%	39 10%	43 10%	55 12%	100 14%	77 9%	48 9%
3rd	1186 20%	556 20%	630 20%	99 22%	238 24%	208 19%	204 19%	209 18%	227 19%	577 20%	280 18%	130 22%	193 23%	972 20%	134 20%	65 23%	14 16%	146 21%	60 22%	86 17%	82 21%	84 19%	70 15%	171 24%	166 19%	108 19%
4th	3607 61%	1643 58%	1963 63%	261 57%	533 54%	660 61%	691 65%	740 64%	721 60%	1753 60%	979 63%	368 61%	502 59%	2991 61%	402 59%	157 57%	57 65%	398 59%	170 63%	327 64%	241 62%	277 63%	308 65%	382 53%	539 62%	348 62%
Mean	3.32	3.27	3.38	3.26	3.23	3.36	3.40	3.38	3.29	3.30	3.34	3.36	3.34	3.33	3.29	3.28	3.36	3.30	3.43	3.36	3.39	3.37	3.36	3.21	3.34	3.35
Standard deviation	0.98	1.02	0.94	1.02	1.01	0.94	0.94	0.96	1.01	0.99	0.99	0.95	0.93	0.97	1.00	0.97	1.01	0.98	0.85	0.99	0.92	0.96	0.99	1.00	0.99	0.98
Standard error	0.01	0.02	0.02	0.05	0.03	0.03	0.03	0.03	0.03	0.02	0.02	0.04	0.03	0.01	0.04	0.06	0.11	0.04	0.05	0.04	0.05	0.04	0.04	0.04	0.03	0.04

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 54

Q.26 Below are some reasons people have given for voting REMAIN. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

A strong attachment to the EU and its shared history, culture and traditions

Base: All respondents who voted remain

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	6198	-	6198	643	505	410	1119	806	291	2424	663	5535	1779	2248	718	70	387	343	33
Weighted base	5949	-	5949	617	485	394	1074	774	279	2327	636	5313	1708	2158	689	67	371	329	32
1st	519 9%	- -	519 9%	50 8%	28 6%	22 6%	57 5%	43 6%	39 14%	280 12%	67 11%	452 9%	78 5%	213 10%	68 10%	5 7%	58 16%	36 11%	3 9%
2nd	636 11%	- -	636 11%	73 12%	52 11%	45 11%	88 8%	70 9%	34 12%	275 12%	85 13%	551 10%	155 9%	265 12%	71 10%	12 17%	43 12%	35 10%	2 6%
3rd	1186 20%	- -	1186 20%	122 20%	100 21%	83 21%	203 19%	149 19%	60 21%	470 20%	135 21%	1051 20%	306 18%	443 21%	137 20%	12 19%	72 19%	69 21%	8 24%
4th	3607 61%	- -	3607 61%	372 60%	305 63%	244 62%	726 68%	512 66%	147 53%	1302 56%	348 55%	3259 61%	1169 68%	1236 57%	413 60%	38 57%	199 53%	189 57%	19 61%
Mean	3.32	-	3.32	3.32	3.41	3.39	3.49	3.46	3.12	3.20	3.20	3.34	3.50	3.25	3.30	3.26	3.11	3.25	3.36
Standard deviation	0.98	-	0.98	0.97	0.90	0.90	0.86	0.87	1.09	1.06	1.03	0.97	0.84	1.01	1.01	0.99	1.12	1.03	0.96
Standard error	0.01	-	0.01	0.04	0.04	0.04	0.03	0.03	0.06	0.02	0.04	0.01	0.02	0.02	0.04	0.12	0.06	0.06	0.17

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

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A strong attachment to the EU and its shared history, culture and traditions

Base: All respondents who voted remain

	Leave by GE2015								Remain by GE2015								Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI	
Unweighted base	6198	-	-	-	-	-	-	-	1779	2248	718	70	387	343	33	5649	549	
Weighted base	5949	-	-	-	-	-	-	-	1708	2158	689	67	371	329	32	5423	527	
1st	519 9%	-	-	-	-	-	-	-	78 5%	213 10%	68 10%	5 7%	58 16%	36 11%	3 9%	446 8%	73 14%	
2nd	636 11%	-	-	-	-	-	-	-	155 9%	265 12%	71 10%	12 17%	43 12%	35 10%	2 6%	562 10%	75 14%	
3rd	1186 20%	-	-	-	-	-	-	-	306 18%	443 21%	137 20%	12 19%	72 19%	69 21%	8 24%	1068 20%	118 22%	
4th	3607 61%	-	-	-	-	-	-	-	1169 68%	1236 57%	413 60%	38 57%	199 53%	189 57%	19 61%	3346 62%	261 50%	
Mean	3.32	-	-	-	-	-	-	-	3.50	3.25	3.30	3.26	3.11	3.25	3.36	3.35	3.08	
Standard deviation	0.98	-	-	-	-	-	-	-	0.84	1.01	1.01	0.99	1.12	1.03	0.96	0.96	1.09	
Standard error	0.01	-	-	-	-	-	-	-	0.02	0.02	0.04	0.12	0.06	0.06	0.17	0.01	0.05	

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 54

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A strong attachment to the EU and its shared history, culture and traditions

Base: All respondents who voted remain

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	6198	4313	731	4046	619	4385	550	4545	562	3369	942	4953	185	2487	1869	3535	1042	271	642	2294	734	773	3229	2343	618
Weighted base	5949	4140	702	3884	594	4209	528	4363	539	3234	904	4754	178	2387	1794	3393	1000	260	616	2202	705	742	3100	2249	593
1st	519 9%	408 10%	38 5%	398 10%	38 6%	423 10%	21 4%	425 10%	37 7%	275 8%	91 10%	410 9%	16 9%	192 8%	186 10%	377 11%	53 5%	14 6%	40 7%	161 7%	69 10%	78 10%	333 11%	155 7%	31 5%
2nd	636 11%	464 11%	67 10%	426 11%	64 11%	467 11%	45 9%	466 11%	62 12%	359 11%	96 11%	498 10%	24 14%	249 10%	198 11%	398 12%	95 10%	32 12%	46 7%	224 10%	92 13%	89 12%	373 12%	208 9%	55 9%
3rd	1186 20%	838 20%	144 21%	795 20%	105 18%	816 19%	113 21%	895 21%	100 19%	660 20%	170 19%	957 20%	35 19%	451 19%	380 21%	672 20%	213 21%	54 21%	96 16%	438 20%	139 20%	162 22%	604 19%	456 20%	124 21%
4th	3607 61%	2430 59%	452 64%	2264 58%	387 65%	2503 59%	348 66%	2577 59%	340 63%	1940 60%	547 61%	2889 61%	103 58%	1496 63%	1030 57%	1946 57%	639 64%	160 62%	434 70%	1379 63%	404 57%	413 56%	1789 58%	1430 64%	384 65%
Mean	3.32	3.28	3.44	3.27	3.41	3.28	3.49	3.29	3.38	3.32	3.30	3.33	3.26	3.36	3.26	3.23	3.44	3.38	3.50	3.38	3.25	3.23	3.24	3.41	3.45
Standard deviation	0.98	1.01	0.88	1.02	0.92	1.01	0.81	1.00	0.94	0.97	1.01	0.97	1.01	0.96	1.02	1.04	0.87	0.90	0.89	0.94	1.02	1.02	1.03	0.92	0.86
Standard error	0.01	0.02	0.03	0.02	0.04	0.02	0.03	0.01	0.04	0.02	0.03	0.01	0.07	0.02	0.02	0.02	0.03	0.05	0.04	0.02	0.04	0.04	0.02	0.02	0.03

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 55

Q.26 Below are some reasons people have given for voting REMAIN. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

A feeling that by leaving the EU, the UK would become more isolated from its friends and neighbours

Base: All respondents who voted remain

	Gender		Age						Social Grade				Region													
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	6198	2929	3267	474	1022	1120	1113	1211	1256	3046	1624	624	887	5111	706	290	91	709	282	532	404	459	494	750	900	581
Weighted base	5949	2812	3136	455	981	1075	1068	1162	1206	2924	1559	599	851	4906	678	278	87	681	271	511	388	441	474	720	864	558
1st	1025 17%	497 18%	528 17%	63 14%	173 18%	175 16%	185 17%	225 19%	203 17%	519 18%	260 17%	85 14%	154 18%	841 17%	118 17%	53 19%	13 15%	109 16%	47 17%	90 18%	73 19%	77 17%	80 17%	119 17%	149 17%	97 17%
2nd	1586 27%	758 27%	826 26%	128 28%	257 26%	266 25%	289 27%	317 27%	328 27%	751 26%	430 28%	168 28%	231 27%	1308 27%	165 24%	88 32%	24 27%	181 27%	69 26%	144 28%	98 25%	110 25%	108 23%	189 26%	246 28%	163 29%
3rd	2430 41%	1144 41%	1285 41%	186 41%	364 37%	462 43%	449 42%	464 40%	505 42%	1201 41%	648 42%	240 40%	339 40%	2012 41%	285 42%	95 34%	37 43%	275 40%	108 40%	212 42%	158 41%	194 44%	214 45%	280 39%	350 41%	221 40%
4th	909 15%	412 15%	497 16%	78 17%	187 19%	173 16%	145 14%	157 14%	169 14%	453 15%	221 14%	106 18%	128 15%	745 15%	109 16%	42 15%	12 14%	115 17%	47 17%	64 13%	59 15%	60 14%	73 15%	132 18%	119 14%	77 14%
Mean	2.54	2.52	2.56	2.61	2.58	2.59	2.52	2.48	2.53	2.54	2.53	2.61	2.52	2.54	2.57	2.46	2.56	2.58	2.57	2.49	2.52	2.54	2.59	2.59	2.51	2.50
Standard deviation	0.95	0.95	0.95	0.93	0.99	0.94	0.93	0.95	0.93	0.96	0.93	0.94	0.95	0.95	0.96	0.97	0.92	0.95	0.97	0.93	0.96	0.93	0.94	0.97	0.93	0.94
Standard error	0.01	0.02	0.02	0.04	0.03	0.03	0.03	0.03	0.03	0.02	0.02	0.04	0.03	0.01	0.04	0.06	0.10	0.04	0.06	0.04	0.05	0.04	0.04	0.04	0.03	0.04

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 55

Q.26 Below are some reasons people have given for voting REMAIN. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

A feeling that by leaving the EU, the UK would become more isolated from its friends and neighbours

Base: All respondents who voted remain

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	6198	-	6198	643	505	410	1119	806	291	2424	663	5535	1779	2248	718	70	387	343	33
Weighted base	5949	-	5949	617	485	394	1074	774	279	2327	636	5313	1708	2158	689	67	371	329	32
1st	1025 17%	- -	1025 17%	85 14%	73 15%	59 15%	161 15%	143 18%	47 17%	457 20%	108 17%	917 17%	206 12%	410 19%	154 22%	17 26%	81 22%	62 19%	6 18%
2nd	1586 27%	- -	1586 27%	181 29%	112 23%	103 26%	289 27%	200 26%	78 28%	623 27%	171 27%	1415 27%	437 26%	557 26%	196 28%	15 23%	121 33%	83 25%	13 42%
3rd	2430 41%	- -	2430 41%	238 39%	209 43%	169 43%	472 44%	333 43%	107 38%	901 39%	231 36%	2198 41%	815 48%	860 40%	252 37%	23 34%	117 32%	126 38%	10 30%
4th	909 15%	- -	909 15%	112 18%	90 19%	63 16%	152 14%	98 13%	48 17%	346 15%	126 20%	783 15%	250 15%	331 15%	87 13%	12 17%	53 14%	59 18%	3 9%
Mean	2.54	-	2.54	2.61	2.65	2.60	2.57	2.50	2.56	2.49	2.59	2.54	2.65	2.52	2.40	2.43	2.38	2.55	2.30
Standard deviation	0.95	-	0.95	0.94	0.95	0.93	0.91	0.93	0.96	0.97	0.99	0.94	0.87	0.97	0.97	1.06	0.98	0.99	0.88
Standard error	0.01	-	0.01	0.04	0.04	0.05	0.03	0.03	0.06	0.02	0.04	0.01	0.02	0.02	0.04	0.13	0.05	0.05	0.15

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

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A feeling that by leaving the EU, the UK would become more isolated from its friends and neighbours

Base: All respondents who voted remain

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	6198	-	-	-	-	-	-	-	1779	2248	718	70	387	343	33	5649	549
Weighted base	5949	-	-	-	-	-	-	-	1708	2158	689	67	371	329	32	5423	527
1st	1025 17%	-	-	-	-	-	-	-	206 12%	410 19%	154 22%	17 26%	81 22%	62 19%	6 18%	900 17%	125 24%
2nd	1586 27%	-	-	-	-	-	-	-	437 26%	557 26%	196 28%	15 23%	121 33%	83 25%	13 42%	1437 27%	149 28%
3rd	2430 41%	-	-	-	-	-	-	-	815 48%	860 40%	252 37%	23 34%	117 32%	126 38%	10 30%	2255 42%	175 33%
4th	909 15%	-	-	-	-	-	-	-	250 15%	331 15%	87 13%	12 17%	53 14%	59 18%	3 9%	830 15%	79 15%
Mean	2.54	-	-	-	-	-	-	-	2.65	2.52	2.40	2.43	2.38	2.55	2.30	2.56	2.39
Standard deviation	0.95	-	-	-	-	-	-	-	0.87	0.97	0.97	1.06	0.98	0.99	0.88	0.94	1.01
Standard error	0.01	-	-	-	-	-	-	-	0.02	0.02	0.04	0.13	0.05	0.05	0.15	0.01	0.04

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 55

Q.26 Below are some reasons people have given for voting REMAIN. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

A feeling that by leaving the EU, the UK would become more isolated from its friends and neighbours

Base: All respondents who voted remain

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	6198	4313	731	4046	619	4385	550	4545	562	3369	942	4953	185	2487	1869	3535	1042	271	642	2294	734	773	3229	2343	618
Weighted base	5949	4140	702	3884	594	4209	528	4363	539	3234	904	4754	178	2387	1794	3393	1000	260	616	2202	705	742	3100	2249	593
1st	1025 17%	753 18%	98 14%	709 18%	84 14%	752 18%	78 15%	795 18%	77 14%	574 18%	157 17%	813 17%	29 16%	365 15%	338 19%	622 18%	151 15%	46 18%	91 15%	339 15%	154 22%	131 18%	555 18%	380 17%	89 15%
2nd	1586 27%	1089 26%	197 28%	1032 27%	153 26%	1122 27%	151 29%	1159 27%	151 28%	822 25%	271 30%	1267 27%	48 27%	607 25%	519 29%	910 27%	291 29%	69 27%	167 27%	593 27%	174 25%	209 28%	806 26%	599 27%	178 30%
3rd	2430 41%	1650 40%	298 42%	1548 40%	264 44%	1698 40%	218 41%	1731 40%	233 43%	1332 41%	345 38%	1954 41%	66 37%	1053 44%	652 36%	1341 40%	389 39%	107 41%	279 45%	944 43%	270 38%	273 37%	1281 41%	913 41%	235 40%
4th	909 15%	649 16%	109 16%	594 15%	93 16%	637 15%	82 15%	679 16%	79 15%	506 16%	132 15%	720 15%	35 19%	363 15%	285 16%	520 15%	170 17%	38 15%	79 13%	326 15%	108 15%	130 17%	458 15%	357 16%	91 15%
Mean	2.54	2.53	2.60	2.52	2.62	2.53	2.57	2.53	2.58	2.55	2.50	2.54	2.60	2.59	2.49	2.52	2.58	2.53	2.56	2.57	2.47	2.54	2.53	2.55	2.55
Standard deviation	0.95	0.96	0.91	0.96	0.91	0.95	0.92	0.96	0.91	0.96	0.94	0.95	0.98	0.92	0.97	0.96	0.94	0.95	0.89	0.92	1.00	0.98	0.95	0.95	0.93
Standard error	0.01	0.01	0.03	0.02	0.04	0.01	0.04	0.01	0.04	0.02	0.03	0.01	0.07	0.02	0.02	0.02	0.03	0.06	0.04	0.02	0.04	0.04	0.02	0.02	0.04

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 56

Q.26 Below are some reasons people have given for voting REMAIN. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

A vote to remain would still mean the UK having access to the EU single market while remaining outside of the Euro and the no-borders area of Europe giving Britain the best of both worlds

Base: All respondents who voted remain

	Gender		Age							Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	6198	2929	3267	474	1022	1120	1113	1211	1256	3046	1624	624	887	5111	706	290	91	709	282	532	404	459	494	750	900	581
Weighted base	5949	2812	3136	455	981	1075	1068	1162	1206	2924	1559	599	851	4906	678	278	87	681	271	511	388	441	474	720	864	558
1st	1827	856	970	135	259	315	333	355	429	879	464	201	282	1489	223	84	31	203	72	153	119	132	156	227	266	160
	31%	30%	31%	30%	26%	29%	31%	31%	36%	30%	30%	33%	33%	30%	33%	30%	35%	30%	27%	30%	31%	30%	33%	32%	31%	29%
2nd	2055	957	1098	162	350	396	379	383	383	996	546	205	301	1707	234	89	25	237	108	180	132	163	170	236	295	185
	35%	34%	35%	36%	36%	37%	35%	33%	32%	34%	35%	34%	35%	35%	35%	32%	29%	35%	40%	35%	34%	37%	36%	33%	34%	33%
3rd	1274	578	695	90	230	237	223	266	227	639	336	133	160	1052	133	66	22	156	64	108	77	87	90	147	192	132
	21%	21%	22%	20%	23%	22%	21%	23%	19%	22%	22%	22%	19%	21%	20%	24%	25%	23%	24%	21%	20%	20%	19%	20%	22%	24%
4th	794	420	373	67	141	127	133	158	166	409	213	60	108	658	87	38	10	85	27	70	60	58	58	109	111	81
	13%	15%	12%	15%	14%	12%	12%	14%	14%	14%	14%	10%	13%	13%	13%	14%	11%	13%	10%	14%	15%	13%	12%	15%	13%	14%
Mean	2.17	2.20	2.15	2.20	2.26	2.16	2.15	2.20	2.11	2.20	2.19	2.09	2.11	2.18	2.13	2.21	2.12	2.18	2.17	2.19	2.20	2.16	2.10	2.19	2.17	2.24
Standard deviation	1.01	1.03	0.99	1.02	1.00	0.98	1.00	1.02	1.04	1.02	1.01	0.97	1.01	1.01	1.01	1.03	1.02	1.00	0.94	1.01	1.04	1.00	1.00	1.05	1.01	1.02
Standard error	0.01	0.02	0.02	0.05	0.03	0.03	0.03	0.03	0.03	0.02	0.03	0.04	0.03	0.01	0.04	0.06	0.11	0.04	0.06	0.04	0.05	0.05	0.04	0.04	0.03	0.04

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 56

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A vote to remain would still mean the UK having access to the EU single market while remaining outside of the Euro and the no-borders area of Europe giving Britain the best of both worlds

Base: All respondents who voted remain

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	6198	-	6198	643	505	410	1119	806	291	2424	663	5535	1779	2248	718	70	387	343	33
Weighted base	5949	-	5949	617	485	394	1074	774	279	2327	636	5313	1708	2158	689	67	371	329	32
1st	1827 31%	-	1827 31%	209 34%	159 33%	131 33%	331 31%	239 31%	82 29%	676 29%	198 31%	1629 31%	579 34%	620 29%	199 29%	21 31%	100 27%	109 33%	10 30%
2nd	2055 35%	-	2055 35%	186 30%	173 36%	139 35%	403 38%	278 36%	89 32%	786 34%	217 34%	1838 35%	618 36%	741 34%	230 33%	17 26%	119 32%	118 36%	8 24%
3rd	1274 21%	-	1274 21%	156 25%	106 22%	86 22%	231 22%	169 22%	55 20%	471 20%	143 22%	1131 21%	350 21%	469 22%	148 21%	20 30%	85 23%	60 18%	10 30%
4th	794 13%	-	794 13%	66 11%	47 10%	37 10%	108 10%	87 11%	54 19%	394 17%	79 12%	715 13%	160 9%	327 15%	112 16%	9 13%	67 18%	41 13%	5 15%
Mean	2.17	-	2.17	2.13	2.08	2.08	2.11	2.14	2.29	2.25	2.16	2.18	2.05	2.23	2.25	2.24	2.32	2.10	2.30
Standard deviation	1.01	-	1.01	1.00	0.96	0.96	0.96	0.98	1.09	1.05	1.00	1.01	0.96	1.03	1.05	1.04	1.06	1.01	1.08
Standard error	0.01	-	0.01	0.04	0.04	0.05	0.03	0.03	0.06	0.02	0.04	0.01	0.02	0.02	0.04	0.12	0.05	0.05	0.19

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

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A vote to remain would still mean the UK having access to the EU single market while remaining outside of the Euro and the no-borders area of Europe giving Britain the best of both worlds

Base: All respondents who voted remain

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	6198	-	-	-	-	-	-	-	1779	2248	718	70	387	343	33	5649	549
Weighted base	5949	-	-	-	-	-	-	-	1708	2158	689	67	371	329	32	5423	527
1st	1827	-	-	-	-	-	-	-	579	620	199	21	100	109	10	1682	145
	31%	-	-	-	-	-	-	-	34%	29%	29%	31%	27%	33%	30%	31%	28%
2nd	2055	-	-	-	-	-	-	-	618	741	230	17	119	118	8	1877	179
	35%	-	-	-	-	-	-	-	36%	34%	33%	26%	32%	36%	24%	35%	34%
3rd	1274	-	-	-	-	-	-	-	350	469	148	20	85	60	10	1162	111
	21%	-	-	-	-	-	-	-	21%	22%	21%	30%	23%	18%	30%	21%	21%
4th	794	-	-	-	-	-	-	-	160	327	112	9	67	41	5	702	92
	13%	-	-	-	-	-	-	-	9%	15%	16%	13%	18%	13%	15%	13%	17%
Mean	2.17	-	-	-	-	-	-	-	2.05	2.23	2.25	2.24	2.32	2.10	2.30	2.16	2.29
Standard deviation	1.01	-	-	-	-	-	-	-	0.96	1.03	1.05	1.04	1.06	1.01	1.08	1.01	1.05
Standard error	0.01	-	-	-	-	-	-	-	0.02	0.02	0.04	0.12	0.05	0.05	0.19	0.01	0.04

EU Referendum 'How Did You Vote' Poll

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Base: All respondents who voted remain

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	6198	4313	731	4046	619	4385	550	4545	562	3369	942	4953	185	2487	1869	3535	1042	271	642	2294	734	773	3229	2343	618
Weighted base	5949	4140	702	3884	594	4209	528	4363	539	3234	904	4754	178	2387	1794	3393	1000	260	616	2202	705	742	3100	2249	593
1st	1827	1233	234	1175	197	1248	184	1305	174	979	275	1455	59	772	528	1001	313	78	188	722	166	239	948	682	194
	31%	30%	33%	30%	33%	30%	35%	30%	32%	30%	30%	31%	33%	32%	29%	30%	31%	30%	31%	33%	24%	32%	31%	30%	33%
2nd	2055	1424	239	1317	212	1437	178	1506	193	1148	290	1661	59	869	560	1138	349	94	239	751	255	234	1049	810	195
	35%	34%	34%	34%	36%	34%	34%	35%	36%	36%	32%	35%	33%	36%	31%	34%	35%	36%	39%	34%	36%	32%	34%	36%	33%
3rd	1274	880	156	814	122	919	116	931	110	679	216	1006	36	469	425	726	241	54	141	457	163	159	630	502	139
	21%	21%	22%	21%	21%	22%	22%	21%	20%	21%	24%	21%	21%	20%	24%	21%	24%	21%	23%	21%	23%	21%	20%	22%	23%
4th	794	604	73	578	63	606	50	621	62	428	123	633	24	277	281	528	97	35	48	273	120	109	472	255	65
	13%	15%	10%	15%	11%	14%	9%	14%	12%	13%	14%	13%	14%	12%	16%	16%	10%	13%	8%	12%	17%	15%	15%	11%	11%
Mean	2.17	2.21	2.10	2.20	2.09	2.21	2.06	2.20	2.11	2.17	2.21	2.17	2.15	2.11	2.26	2.23	2.12	2.17	2.08	2.13	2.34	2.19	2.20	2.15	2.13
Standard deviation	1.01	1.03	0.98	1.03	0.98	1.02	0.97	1.02	0.99	1.01	1.02	1.01	1.03	0.99	1.05	1.04	0.96	1.01	0.92	1.01	1.02	1.05	1.04	0.98	0.99
Standard error	0.01	0.02	0.04	0.02	0.04	0.02	0.04	0.02	0.04	0.02	0.03	0.01	0.08	0.02	0.02	0.02	0.03	0.06	0.04	0.02	0.04	0.04	0.02	0.02	0.04

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 57

Q.27 Below are some reasons people have given for voting LEAVE. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

Summary**Base: All respondents who voted leave**

	Reasons			
	The principle that decisions about the UK should be taken in the UK	A feeling that voting to leave the EU offered the best chance for the UK to regain control over immigration and its own borders	The belief that when it comes to trade and the economy, the UK would benefit more from being outside the EU than from being part of it	A vote to remain was a vote for having little or no choice about how the EU expanded its membership or its powers in the years ahead
Unweighted base	6171	6171	6171	6171
Weighted base	6420	6420	6420	6420
1st	3126 49%	2107 33%	374 6%	812 13%
2nd	1890 29%	2005 31%	1137 18%	1387 22%
3rd	1016 16%	1395 22%	2174 34%	1837 29%
4th	387 6%	913 14%	2734 43%	2383 37%
Mean	1.79	2.17	3.13	2.90
Standard deviation	0.92	1.04	0.90	1.04
Standard error	0.01	0.01	0.01	0.01

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 58

Q.27 Below are some reasons people have given for voting LEAVE. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

The principle that decisions about the UK should be taken in the UK

Base: All respondents who voted leave

	Gender			Age						Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	6171	2921	3246	165	587	971	1289	1452	1707	2102	1555	1029	1473	5357	396	339	79	735	306	594	487	526	614	542	949	604
Weighted base	6420	3039	3377	172	611	1010	1341	1510	1776	2187	1618	1070	1532	5573	412	353	82	765	318	618	507	547	639	564	987	628
1st	3126 49%	1514 50%	1609 48%	82 48%	246 40%	457 45%	620 46%	731 48%	990 56%	1178 54%	794 49%	468 44%	679 44%	2719 49%	204 49%	160 45%	43 52%	353 46%	167 53%	314 51%	261 52%	248 45%	307 48%	259 46%	482 49%	329 52%
2nd	1890 29%	856 28%	1033 31%	43 25%	191 31%	320 32%	399 30%	450 30%	486 27%	579 26%	471 29%	350 33%	488 32%	1635 29%	123 30%	113 32%	19 23%	249 33%	85 27%	183 30%	135 27%	163 30%	202 32%	162 29%	275 28%	181 29%
3rd	1016 16%	464 15%	552 16%	28 16%	115 19%	165 16%	222 17%	256 17%	230 13%	329 15%	241 15%	180 17%	263 17%	881 16%	67 16%	58 17%	10 13%	108 14%	54 17%	86 14%	84 17%	85 16%	97 15%	114 20%	161 16%	91 14%
4th	387 6%	205 7%	182 5%	19 11%	58 10%	68 7%	100 7%	73 5%	70 4%	101 5%	111 7%	73 7%	102 7%	337 6%	19 5%	21 6%	10 13%	55 7%	11 4%	34 6%	26 5%	51 9%	33 5%	28 5%	70 7%	28 4%
Mean	1.79	1.79	1.79	1.90	1.98	1.85	1.85	1.78	1.65	1.70	1.80	1.87	1.86	1.79	1.76	1.83	1.86	1.82	1.72	1.74	1.75	1.89	1.78	1.84	1.82	1.71
Standard deviation	0.92	0.94	0.90	1.04	0.99	0.93	0.95	0.89	0.85	0.89	0.93	0.93	0.93	0.92	0.88	0.91	1.07	0.93	0.87	0.90	0.91	0.99	0.89	0.92	0.95	0.87
Standard error	0.01	0.02	0.02	0.08	0.04	0.03	0.03	0.02	0.02	0.02	0.02	0.03	0.02	0.01	0.04	0.05	0.12	0.03	0.05	0.04	0.04	0.04	0.04	0.04	0.03	0.04

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 58

Q.27 Below are some reasons people have given for voting LEAVE. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

The principle that decisions about the UK should be taken in the UK

Base: All respondents who voted leave

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	6171	6171	-	584	461	390	1147	937	460	2192	627	5544	2306	1194	281	1440	122	176	39
Weighted base	6420	6420	-	608	480	406	1193	975	479	2280	652	5767	2399	1242	292	1498	127	183	41
1st	3126	3126	-	288	225	189	556	485	236	1147	278	2848	1271	564	165	670	73	84	15
	49%	49%	-	47%	47%	47%	47%	50%	49%	50%	43%	49%	53%	45%	57%	45%	57%	46%	36%
2nd	1890	1890	-	166	146	118	363	282	135	680	176	1714	652	366	88	485	35	57	15
	29%	29%	-	27%	30%	29%	30%	29%	28%	30%	27%	30%	27%	29%	30%	32%	28%	31%	36%
3rd	1016	1016	-	109	77	63	208	140	78	340	138	878	342	227	27	248	15	32	10
	16%	16%	-	18%	16%	16%	17%	14%	16%	15%	21%	15%	14%	18%	9%	17%	11%	18%	26%
4th	387	387	-	44	32	35	67	68	29	112	60	327	133	85	11	96	4	9	1
	6%	6%	-	7%	7%	9%	6%	7%	6%	5%	9%	6%	6%	7%	4%	6%	3%	5%	3%
Mean	1.79	1.79	-	1.85	1.83	1.86	1.82	1.79	1.79	1.74	1.97	1.77	1.72	1.87	1.60	1.85	1.61	1.82	1.95
Standard deviation	0.92	0.92	-	0.96	0.93	0.98	0.91	0.93	0.93	0.89	1.00	0.91	0.90	0.95	0.81	0.92	0.82	0.90	0.86
Standard error	0.01	0.01	-	0.04	0.04	0.05	0.03	0.03	0.04	0.02	0.04	0.01	0.02	0.03	0.05	0.02	0.07	0.07	0.14

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 58

Q.27 Below are some reasons people have given for voting LEAVE. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

The principle that decisions about the UK should be taken in the UK

Base: All respondents who voted leave

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	6171	2306	1194	281	1440	122	176	39	-	-	-	-	-	-	-	5720	451
Weighted base	6420	2399	1242	292	1498	127	183	41	-	-	-	-	-	-	-	5950	469
1st	3126 49%	1271 53%	564 45%	165 57%	670 45%	73 57%	84 46%	15 36%	-	-	-	-	-	-	-	2916 49%	210 45%
2nd	1890 29%	652 27%	366 29%	88 30%	485 32%	35 28%	57 31%	15 36%	-	-	-	-	-	-	-	1770 30%	121 26%
3rd	1016 16%	342 14%	227 18%	27 9%	248 17%	15 11%	32 18%	10 26%	-	-	-	-	-	-	-	924 16%	93 20%
4th	387 6%	133 6%	85 7%	11 4%	96 6%	4 3%	9 5%	1 3%	-	-	-	-	-	-	-	341 6%	46 10%
Mean	1.79	1.72	1.87	1.60	1.85	1.61	1.82	1.95	-	-	-	-	-	-	-	1.78	1.94
Standard deviation	0.92	0.90	0.95	0.81	0.92	0.82	0.90	0.86	-	-	-	-	-	-	-	0.91	1.02
Standard error	0.01	0.02	0.03	0.05	0.02	0.07	0.07	0.14	-	-	-	-	-	-	-	0.01	0.05

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 58

Q.27 Below are some reasons people have given for voting LEAVE. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

The principle that decisions about the UK should be taken in the UK

Base: All respondents who voted leave

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	6171	1621	2934	1728	2329	2702	1420	2616	1856	1900	1963	4366	413	2382	1797	845	3848	937	1143	2240	399	479	3015	2352	788
Weighted base	6420	1686	3052	1798	2423	2811	1477	2721	1931	1977	2042	4542	430	2478	1869	879	4003	975	1189	2330	415	498	3136	2447	820
1st	3126 49%	889 53%	1373 45%	906 50%	1144 47%	1355 48%	720 49%	1320 49%	985 51%	945 48%	992 49%	2218 49%	205 48%	1283 52%	869 46%	451 51%	1787 45%	450 46%	589 50%	1178 51%	203 49%	226 45%	1553 50%	1167 48%	394 48%
2nd	1890 29%	443 26%	984 32%	501 28%	733 30%	839 30%	422 29%	791 29%	537 28%	560 28%	617 30%	1353 30%	122 28%	678 27%	573 31%	237 27%	1281 32%	312 32%	366 31%	654 28%	108 26%	144 29%	913 29%	729 30%	247 30%
3rd	1016 16%	243 14%	511 17%	274 15%	398 16%	463 16%	246 17%	454 17%	288 15%	329 17%	314 15%	692 15%	76 18%	366 15%	319 17%	133 15%	689 17%	147 15%	169 14%	373 16%	76 18%	91 18%	490 16%	397 16%	126 15%
4th	387 6%	110 7%	184 6%	117 6%	147 6%	153 5%	89 6%	157 6%	121 6%	144 7%	119 6%	279 6%	27 6%	151 6%	108 6%	57 7%	247 6%	66 7%	66 6%	125 5%	28 7%	38 8%	180 6%	153 6%	53 6%
Mean	1.79	1.75	1.84	1.78	1.81	1.79	1.80	1.80	1.76	1.83	1.78	1.79	1.83	1.75	1.82	1.77	1.85	1.82	1.76	1.76	1.83	1.88	1.78	1.81	1.80
Standard deviation	0.92	0.93	0.91	0.93	0.92	0.91	0.93	0.92	0.92	0.95	0.91	0.92	0.94	0.92	0.91	0.93	0.92	0.92	0.89	0.91	0.96	0.97	0.91	0.92	0.92
Standard error	0.01	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.01	0.05	0.02	0.02	0.03	0.01	0.03	0.03	0.02	0.05	0.04	0.02	0.02	0.03

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 59

Q.27 Below are some reasons people have given for voting LEAVE. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

A feeling that voting to leave the EU offered the best chance for the UK to regain control over immigration and its own borders

Base: All respondents who voted leave

	Gender		Age							Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	6171	2921	3246	165	587	971	1289	1452	1707	2102	1555	1029	1473	5357	396	339	79	735	306	594	487	526	614	542	949	604
Weighted base	6420	3039	3377	172	611	1010	1341	1510	1776	2187	1618	1070	1532	5573	412	353	82	765	318	618	507	547	639	564	987	628
1st	2107 33%	934 31%	1172 35%	52 30%	233 38%	381 38%	477 36%	497 33%	466 26%	589 27%	536 33%	408 38%	571 37%	1804 32%	143 35%	132 37%	28 34%	275 36%	95 30%	191 31%	149 29%	190 35%	213 33%	192 34%	307 31%	191 30%
2nd	2005 31%	961 32%	1041 31%	54 32%	172 28%	279 28%	392 29%	454 30%	654 37%	668 31%	524 32%	333 31%	475 31%	1742 31%	136 33%	103 29%	23 28%	239 31%	119 37%	178 29%	173 34%	157 29%	197 31%	159 28%	312 32%	209 33%
3rd	1395 22%	691 23%	703 21%	30 18%	108 18%	208 21%	285 21%	342 23%	421 24%	550 25%	335 21%	212 20%	294 19%	1232 22%	72 17%	72 20%	20 24%	157 21%	62 20%	144 23%	117 23%	129 24%	134 21%	124 22%	222 22%	144 23%
4th	913 14%	453 15%	460 14%	35 21%	98 16%	143 14%	186 14%	217 14%	234 13%	380 17%	223 14%	118 11%	191 12%	795 14%	61 15%	46 13%	11 14%	94 12%	43 13%	105 17%	69 14%	71 13%	95 15%	88 16%	147 15%	84 13%
Mean	2.17	2.22	2.13	2.28	2.12	2.11	2.13	2.19	2.24	2.33	2.15	2.04	2.07	2.18	2.13	2.09	2.18	2.09	2.17	2.26	2.21	2.15	2.17	2.19	2.21	2.19
Standard deviation	1.04	1.04	1.04	1.11	1.09	1.07	1.05	1.05	0.99	1.05	1.03	1.01	1.03	1.04	1.05	1.05	1.06	1.02	1.00	1.07	1.01	1.04	1.05	1.07	1.04	1.02
Standard error	0.01	0.02	0.02	0.09	0.04	0.03	0.03	0.03	0.02	0.02	0.03	0.03	0.03	0.01	0.05	0.06	0.12	0.04	0.06	0.04	0.05	0.05	0.04	0.05	0.03	0.04

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 59

Q.27 Below are some reasons people have given for voting LEAVE. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

A feeling that voting to leave the EU offered the best chance for the UK to regain control over immigration and its own borders

Base: All respondents who voted leave

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	6171	6171	-	584	461	390	1147	937	460	2192	627	5544	2306	1194	281	1440	122	176	39
Weighted base	6420	6420	-	608	480	406	1193	975	479	2280	652	5767	2399	1242	292	1498	127	183	41
1st	2107	2107	-	192	154	144	397	324	143	753	219	1887	651	439	71	579	22	69	20
	33%	33%	-	32%	32%	35%	33%	33%	30%	33%	34%	33%	27%	35%	24%	39%	17%	38%	49%
2nd	2005	2005	-	189	147	120	365	314	150	720	188	1816	792	369	85	464	42	50	12
	31%	31%	-	31%	31%	29%	31%	32%	31%	32%	29%	31%	33%	30%	29%	31%	33%	27%	31%
3rd	1395	1395	-	121	94	82	264	210	117	508	136	1259	599	233	86	298	30	32	6
	22%	22%	-	20%	20%	20%	22%	22%	24%	22%	21%	22%	25%	19%	30%	20%	24%	18%	15%
4th	913	913	-	105	85	60	166	127	70	300	108	805	357	201	50	157	33	32	2
	14%	14%	-	17%	18%	15%	14%	13%	15%	13%	17%	14%	15%	16%	17%	10%	26%	18%	5%
Mean	2.17	2.17	-	2.23	2.23	2.15	2.17	2.14	2.24	2.16	2.20	2.17	2.28	2.16	2.40	2.02	2.59	2.15	1.77
Standard deviation	1.04	1.04	-	1.08	1.09	1.06	1.04	1.02	1.03	1.03	1.08	1.04	1.02	1.08	1.03	1.00	1.06	1.11	0.90
Standard error	0.01	0.01	-	0.04	0.05	0.05	0.03	0.03	0.05	0.02	0.04	0.01	0.02	0.03	0.06	0.03	0.10	0.08	0.14

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 59

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A feeling that voting to leave the EU offered the best chance for the UK to regain control over immigration and its own borders

Base: All respondents who voted leave

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	6171	2306	1194	281	1440	122	176	39	-	-	-	-	-	-	-	5720	451
Weighted base	6420	2399	1242	292	1498	127	183	41	-	-	-	-	-	-	-	5950	469
1st	2107 33%	651 27%	439 35%	71 24%	579 39%	22 17%	69 38%	20 49%	-	-	-	-	-	-	-	1949 33%	157 33%
2nd	2005 31%	792 33%	369 30%	85 29%	464 31%	42 33%	50 27%	12 31%	-	-	-	-	-	-	-	1884 32%	121 26%
3rd	1395 22%	599 25%	233 19%	86 30%	298 20%	30 24%	32 18%	6 15%	-	-	-	-	-	-	-	1288 22%	107 23%
4th	913 14%	357 15%	201 16%	50 17%	157 10%	33 26%	32 18%	2 5%	-	-	-	-	-	-	-	829 14%	84 18%
Mean	2.17	2.28	2.16	2.40	2.02	2.59	2.15	1.77	-	-	-	-	-	-	-	2.17	2.25
Standard deviation	1.04	1.02	1.08	1.03	1.00	1.06	1.11	0.90	-	-	-	-	-	-	-	1.04	1.10
Standard error	0.01	0.02	0.03	0.06	0.03	0.10	0.08	0.14	-	-	-	-	-	-	-	0.01	0.05

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

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A feeling that voting to leave the EU offered the best chance for the UK to regain control over immigration and its own borders

Base: All respondents who voted leave

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics				
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4	
Unweighted base	6171	1621	2934	1728	2329	2702	1420	2616	1856	1900	1963	4366	413	2382	1797	845	3848	937	1143	2240	399	479	3015	2352	788	
Weighted base	6420	1686	3052	1798	2423	2811	1477	2721	1931	1977	2042	4542	430	2478	1869	879	4003	975	1189	2330	415	498	3136	2447	820	
1st	2107	411	1190	484	882	898	494	862	604	604	675	1491	158	717	674	187	1623	369	376	733	114	166	942	850	311	
		33%	24%	39%	27%	36%	32%	33%	32%	31%	31%	33%	33%	37%	29%	36%	21%	41%	38%	32%	31%	28%	33%	30%	35%	38%
2nd	2005	491	974	525	760	851	464	832	628	590	647	1398	132	778	578	199	1355	324	368	740	126	144	939	799	259	
		31%	29%	32%	29%	31%	30%	31%	33%	30%	32%	31%	31%	31%	31%	23%	34%	33%	31%	32%	30%	29%	30%	33%	32%	
3rd	1395	425	592	425	508	586	330	595	421	432	451	991	87	598	354	234	714	178	293	501	102	110	755	486	150	
		22%	25%	19%	24%	21%	22%	22%	22%	22%	22%	22%	20%	24%	19%	27%	18%	18%	25%	22%	25%	22%	24%	20%	18%	
4th	913	359	296	363	273	476	189	432	277	351	268	662	52	385	263	259	311	104	152	356	73	78	499	312	100	
		14%	21%	10%	20%	11%	17%	13%	16%	14%	18%	13%	15%	12%	16%	14%	29%	8%	11%	13%	15%	18%	16%	16%	13%	12%
Mean	2.17	2.43	2.00	2.37	2.07	2.23	2.15	2.22	2.19	2.27	2.15	2.18	2.08	2.26	2.11	2.64	1.93	2.02	2.19	2.21	2.32	2.20	2.26	2.11	2.05	
Standard deviation	1.04	1.08	0.99	1.08	1.01	1.07	1.02	1.06	1.03	1.08	1.03	1.05	1.03	1.04	1.05	1.12	0.94	0.99	1.02	1.05	1.06	1.07	1.05	1.02	1.02	
Standard error	0.01	0.03	0.02	0.03	0.02	0.02	0.03	0.02	0.02	0.02	0.02	0.02	0.05	0.02	0.02	0.04	0.02	0.03	0.03	0.02	0.05	0.05	0.02	0.02	0.04	

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 60

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The belief that when it comes to trade and the economy, the UK would benefit more from being outside the EU than from being part of it

Base: All respondents who voted leave

	Gender			Age						Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	6171	2921	3246	165	587	971	1289	1452	1707	2102	1555	1029	1473	5357	396	339	79	735	306	594	487	526	614	542	949	604
Weighted base	6420	3039	3377	172	611	1010	1341	1510	1776	2187	1618	1070	1532	5573	412	353	82	765	318	618	507	547	639	564	987	628
1st	374 6%	202 7%	173 5%	19 11%	49 8%	63 6%	84 6%	69 5%	91 5%	110 5%	85 5%	74 7%	104 7%	330 6%	23 6%	19 5%	3 4%	36 5%	17 5%	43 7%	29 6%	34 6%	34 5%	42 7%	71 7%	24 4%
2nd	1137 18%	565 19%	571 17%	29 17%	117 19%	182 18%	258 19%	274 18%	278 16%	369 17%	267 17%	193 18%	303 20%	980 18%	74 18%	66 19%	18 22%	125 16%	58 18%	108 18%	91 18%	99 18%	104 16%	109 19%	180 18%	106 17%
3rd	2174 34%	1045 34%	1127 33%	56 33%	210 34%	333 33%	451 34%	503 33%	620 35%	684 31%	561 35%	381 36%	544 36%	1871 34%	144 35%	128 36%	31 38%	280 37%	104 33%	214 35%	169 33%	188 34%	213 33%	165 29%	322 33%	215 34%
4th	2734 43%	1226 40%	1506 45%	68 39%	235 39%	432 43%	547 41%	665 44%	787 44%	1023 47%	704 44%	422 39%	582 38%	2392 43%	172 42%	140 40%	30 37%	324 42%	139 44%	253 41%	218 43%	226 41%	287 45%	248 44%	414 42%	283 45%
Mean	3.13	3.08	3.17	3.01	3.03	3.12	3.09	3.17	3.19	3.20	3.16	3.08	3.05	3.13	3.13	3.11	3.08	3.16	3.15	3.10	3.14	3.11	3.18	3.10	3.09	3.21
Standard deviation	0.90	0.92	0.89	1.00	0.95	0.92	0.92	0.88	0.88	0.89	0.89	0.92	0.92	0.91	0.90	0.89	0.86	0.87	0.90	0.92	0.91	0.91	0.89	0.96	0.94	0.85
Standard error	0.01	0.02	0.02	0.08	0.04	0.03	0.03	0.02	0.02	0.02	0.02	0.03	0.02	0.01	0.05	0.05	0.10	0.03	0.05	0.04	0.04	0.04	0.04	0.04	0.03	0.03

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 60

Q.27 Below are some reasons people have given for voting LEAVE. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

The belief that when it comes to trade and the economy, the UK would benefit more from being outside the EU than from being part of it

Base: All respondents who voted leave

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	6171	6171	-	584	461	390	1147	937	460	2192	627	5544	2306	1194	281	1440	122	176	39
Weighted base	6420	6420	-	608	480	406	1193	975	479	2280	652	5767	2399	1242	292	1498	127	183	41
1st	374 6%	374 6%	-	46 8%	38 8%	30 7%	52 4%	61 6%	42 9%	105 5%	48 7%	327 6%	139 6%	87 7%	10 4%	79 5%	9 7%	10 6%	2 5%
2nd	1137 18%	1137 18%	-	94 15%	83 17%	86 21%	219 18%	163 17%	93 19%	398 17%	130 20%	1007 17%	397 17%	260 21%	46 16%	256 17%	22 17%	34 19%	3 8%
3rd	2174 34%	2174 34%	-	219 36%	172 36%	145 36%	388 33%	315 32%	164 34%	771 34%	195 30%	1980 34%	772 32%	443 36%	84 29%	511 34%	49 39%	68 37%	14 33%
4th	2734 43%	2734 43%	-	249 41%	186 39%	145 36%	534 45%	435 45%	180 38%	1006 44%	280 43%	2454 43%	1090 45%	451 36%	152 52%	652 44%	47 37%	71 39%	22 54%
Mean	3.13	3.13	-	3.10	3.05	2.99	3.18	3.15	3.01	3.17	3.08	3.14	3.17	3.01	3.29	3.16	3.05	3.09	3.36
Standard deviation	0.90	0.90	-	0.92	0.94	0.93	0.88	0.92	0.96	0.88	0.96	0.90	0.91	0.92	0.86	0.89	0.92	0.89	0.84
Standard error	0.01	0.01	-	0.04	0.04	0.05	0.03	0.03	0.04	0.02	0.04	0.01	0.02	0.03	0.05	0.02	0.08	0.07	0.13

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 60

Q.27 Below are some reasons people have given for voting LEAVE. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

The belief that when it comes to trade and the economy, the UK would benefit more from being outside the EU than from being part of it

Base: All respondents who voted leave

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	6171	2306	1194	281	1440	122	176	39	-	-	-	-	-	-	5720	451	
Weighted base	6420	2399	1242	292	1498	127	183	41	-	-	-	-	-	-	5950	469	
1st	374 6%	139 6%	87 7%	10 4%	79 5%	9 7%	10 6%	2 5%	-	-	-	-	-	-	319 5%	55 12%	
2nd	1137 18%	397 17%	260 21%	46 16%	256 17%	22 17%	34 19%	3 8%	-	-	-	-	-	-	1011 17%	126 27%	
3rd	2174 34%	772 32%	443 36%	84 29%	511 34%	49 39%	68 37%	14 33%	-	-	-	-	-	-	2024 34%	150 32%	
4th	2734 43%	1090 45%	451 36%	152 52%	652 44%	47 37%	71 39%	22 54%	-	-	-	-	-	-	2595 44%	138 29%	
Mean	3.13	3.17	3.01	3.29	3.16	3.05	3.09	3.36	-	-	-	-	-	-	3.16	2.79	
Standard deviation	0.90	0.91	0.92	0.86	0.89	0.92	0.89	0.84	-	-	-	-	-	-	0.89	1.00	
Standard error	0.01	0.02	0.03	0.05	0.02	0.08	0.07	0.13	-	-	-	-	-	-	0.01	0.05	

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 60

Q.27 Below are some reasons people have given for voting LEAVE. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

The belief that when it comes to trade and the economy, the UK would benefit more from being outside the EU than from being part of it

Base: All respondents who voted leave

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	6171	1621	2934	1728	2329	2702	1420	2616	1856	1900	1963	4366	413	2382	1797	845	3848	937	1143	2240	399	479	3015	2352	788
Weighted base	6420	1686	3052	1798	2423	2811	1477	2721	1931	1977	2042	4542	430	2478	1869	879	4003	975	1189	2330	415	498	3136	2447	820
1st	374 6%	127 8%	137 4%	128 7%	126 5%	167 6%	82 6%	165 6%	102 5%	151 8%	101 5%	268 6%	22 5%	152 6%	91 5%	80 9%	187 5%	58 6%	62 5%	131 6%	27 7%	35 7%	202 6%	139 6%	32 4%
2nd	1137 18%	325 19%	500 16%	340 19%	417 17%	485 17%	290 20%	468 17%	374 19%	381 19%	352 17%	823 18%	81 19%	445 18%	341 18%	192 22%	651 16%	162 17%	179 15%	419 18%	79 19%	109 22%	567 18%	403 16%	163 20%
3rd	2174 34%	560 33%	1044 34%	587 33%	831 34%	953 34%	496 34%	882 32%	677 35%	667 34%	668 33%	1558 34%	146 34%	816 33%	656 35%	299 34%	1372 34%	354 36%	380 32%	791 34%	134 32%	158 32%	1031 33%	835 34%	303 37%
4th	2734 43%	675 40%	1370 45%	743 41%	1049 43%	1206 43%	609 41%	1206 44%	777 40%	778 39%	922 45%	1892 42%	181 42%	1065 43%	781 42%	308 35%	1792 45%	401 41%	568 48%	989 42%	175 42%	196 39%	1337 43%	1069 44%	321 39%
Mean	3.13	3.06	3.19	3.08	3.16	3.14	3.10	3.15	3.10	3.05	3.18	3.12	3.13	3.13	3.14	2.95	3.19	3.12	3.22	3.13	3.10	3.03	3.12	3.16	3.11
Standard deviation	0.90	0.94	0.87	0.94	0.89	0.91	0.91	0.91	0.89	0.94	0.89	0.91	0.89	0.92	0.88	0.97	0.87	0.90	0.89	0.90	0.93	0.95	0.92	0.90	0.86
Standard error	0.01	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.01	0.04	0.02	0.02	0.03	0.01	0.03	0.03	0.02	0.05	0.04	0.02	0.02	0.03

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 61

Q.27 Below are some reasons people have given for voting LEAVE. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

A vote to remain was a vote for having little or no choice about how the EU expanded its membership or its powers in the years ahead

Base: All respondents who voted leave

	Gender		Age							Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	6171	2921	3246	165	587	971	1289	1452	1707	2102	1555	1029	1473	5357	396	339	79	735	306	594	487	526	614	542	949	604
Weighted base	6420	3039	3377	172	611	1010	1341	1510	1776	2187	1618	1070	1532	5573	412	353	82	765	318	618	507	547	639	564	987	628
1st	812 13%	389 13%	422 13%	19 11%	83 14%	109 11%	159 12%	213 14%	229 13%	310 14%	203 13%	121 11%	178 12%	720 13%	43 10%	42 12%	8 10%	101 13%	40 12%	70 11%	68 13%	75 14%	84 13%	71 13%	128 13%	84 13%
2nd	1387 22%	655 22%	731 22%	46 27%	130 21%	229 23%	291 22%	333 22%	358 20%	570 26%	355 22%	193 18%	266 17%	1214 22%	79 19%	71 20%	23 28%	152 20%	56 18%	148 24%	108 21%	128 23%	136 21%	133 24%	221 22%	132 21%
3rd	1837 29%	841 28%	996 29%	57 33%	178 29%	304 30%	383 29%	410 27%	506 28%	623 28%	482 30%	300 28%	431 28%	1592 29%	130 32%	95 27%	21 25%	219 29%	99 31%	175 28%	137 27%	145 26%	196 31%	160 28%	282 29%	179 28%
4th	2383 37%	1154 38%	1228 36%	50 29%	219 36%	368 36%	508 38%	554 37%	683 38%	683 31%	578 36%	457 43%	657 43%	2047 37%	160 39%	146 41%	30 37%	292 38%	124 39%	226 37%	193 38%	200 37%	223 35%	200 35%	357 36%	233 37%
Mean	2.90	2.91	2.90	2.81	2.87	2.92	2.92	2.86	2.93	2.77	2.89	3.02	3.02	2.89	2.99	2.98	2.89	2.92	2.96	2.90	2.90	2.86	2.87	2.87	2.88	2.89
Standard deviation	1.04	1.05	1.03	0.98	1.05	1.01	1.03	1.07	1.05	1.04	1.03	1.03	1.03	1.04	1.00	1.04	1.02	1.05	1.03	1.02	1.06	1.06	1.04	1.04	1.04	1.05
Standard error	0.01	0.02	0.02	0.08	0.04	0.03	0.03	0.03	0.03	0.02	0.03	0.03	0.03	0.01	0.05	0.06	0.12	0.04	0.06	0.04	0.05	0.05	0.04	0.04	0.03	0.04

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 61

Q.27 Below are some reasons people have given for voting LEAVE. Please can you rank them in order of how important they were in your decision, even if there were other reasons that were important to you?

A vote to remain was a vote for having little or no choice about how the EU expanded its membership or its powers in the years ahead

Base: All respondents who voted leave

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	6171	6171	-	584	461	390	1147	937	460	2192	627	5544	2306	1194	281	1440	122	176	39
Weighted base	6420	6420	-	608	480	406	1193	975	479	2280	652	5767	2399	1242	292	1498	127	183	41
1st	812 13%	812 13%	-	81 13%	62 13%	43 11%	188 16%	105 11%	58 12%	275 12%	107 16%	705 12%	337 14%	152 12%	46 16%	170 11%	23 18%	20 11%	4 10%
2nd	1387 22%	1387 22%	-	157 26%	104 22%	82 20%	246 21%	215 22%	101 21%	482 21%	157 24%	1230 21%	558 23%	246 20%	73 25%	293 20%	28 22%	42 23%	10 26%
3rd	1837 29%	1837 29%	-	159 26%	137 29%	115 28%	334 28%	309 32%	120 25%	663 29%	184 28%	1653 29%	687 29%	340 27%	95 32%	443 30%	33 26%	51 28%	10 26%
4th	2383 37%	2383 37%	-	210 35%	176 37%	165 41%	425 36%	345 35%	200 42%	861 38%	204 31%	2179 38%	818 34%	505 41%	79 27%	592 40%	43 34%	71 39%	16 38%
Mean	2.90	2.90	-	2.82	2.89	2.99	2.84	2.92	2.96	2.93	2.74	2.92	2.83	2.96	2.71	2.97	2.75	2.94	2.92
Standard deviation	1.04	1.04	-	1.05	1.05	1.02	1.08	1.00	1.06	1.03	1.07	1.04	1.05	1.05	1.03	1.02	1.11	1.02	1.04
Standard error	0.01	0.01	-	0.04	0.05	0.05	0.03	0.03	0.05	0.02	0.04	0.01	0.02	0.03	0.06	0.03	0.10	0.08	0.17

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

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A vote to remain was a vote for having little or no choice about how the EU expanded its membership or its powers in the years ahead

Base: All respondents who voted leave

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	6171	2306	1194	281	1440	122	176	39	-	-	-	-	-	-	-	5720	451
Weighted base	6420	2399	1242	292	1498	127	183	41	-	-	-	-	-	-	-	5950	469
1st	812	337	152	46	170	23	20	4	-	-	-	-	-	-	-	766	47
	13%	14%	12%	16%	11%	18%	11%	10%	-	-	-	-	-	-	-	13%	10%
2nd	1387	558	246	73	293	28	42	10	-	-	-	-	-	-	-	1285	102
	22%	23%	20%	25%	20%	22%	23%	26%	-	-	-	-	-	-	-	22%	22%
3rd	1837	687	340	95	443	33	51	10	-	-	-	-	-	-	-	1717	120
	29%	29%	27%	32%	30%	26%	28%	26%	-	-	-	-	-	-	-	29%	25%
4th	2383	818	505	79	592	43	71	16	-	-	-	-	-	-	-	2182	201
	37%	34%	41%	27%	40%	34%	39%	38%	-	-	-	-	-	-	-	37%	43%
Mean	2.90	2.83	2.96	2.71	2.97	2.75	2.94	2.92	-	-	-	-	-	-	-	2.89	3.01
Standard deviation	1.04	1.05	1.05	1.03	1.02	1.11	1.02	1.04	-	-	-	-	-	-	-	1.04	1.02
Standard error	0.01	0.02	0.03	0.06	0.03	0.10	0.08	0.17	-	-	-	-	-	-	-	0.01	0.05

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

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A vote to remain was a vote for having little or no choice about how the EU expanded its membership or its powers in the years ahead

Base: All respondents who voted leave

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	6171	1621	2934	1728	2329	2702	1420	2616	1856	1900	1963	4366	413	2382	1797	845	3848	937	1143	2240	399	479	3015	2352	788
Weighted base	6420	1686	3052	1798	2423	2811	1477	2721	1931	1977	2042	4542	430	2478	1869	879	4003	975	1189	2330	415	498	3136	2447	820
1st	812 13%	259 15%	352 12%	280 16%	270 11%	390 14%	181 12%	373 14%	239 12%	277 14%	274 13%	565 12%	45 10%	327 13%	236 13%	160 18%	406 10%	97 10%	162 14%	288 12%	71 17%	71 14%	439 14%	290 12%	82 10%
2nd	1387 22%	428 25%	593 19%	430 24%	512 21%	635 23%	301 20%	630 23%	390 20%	446 23%	425 21%	966 21%	95 22%	576 23%	377 20%	251 29%	715 18%	177 18%	276 23%	517 22%	102 25%	101 20%	717 23%	516 21%	150 18%
3rd	1837 29%	459 27%	907 30%	513 29%	687 28%	810 29%	406 27%	792 29%	546 28%	549 28%	611 30%	1303 29%	121 28%	700 28%	540 29%	213 24%	1231 31%	296 30%	348 29%	666 29%	103 25%	140 28%	862 27%	728 30%	242 30%
4th	2383 37%	541 32%	1200 39%	575 32%	954 39%	976 35%	590 40%	926 34%	755 39%	704 36%	732 36%	1707 38%	170 39%	875 35%	717 38%	255 29%	1652 41%	405 42%	403 34%	859 37%	139 34%	186 37%	1118 36%	912 37%	345 42%
Mean	2.90	2.76	2.97	2.77	2.96	2.84	2.95	2.83	2.94	2.85	2.88	2.91	2.97	2.86	2.93	2.64	3.03	3.04	2.83	2.90	2.75	2.89	2.85	2.92	3.04
Standard deviation	1.04	1.06	1.02	1.06	1.02	1.05	1.04	1.05	1.04	1.06	1.04	1.04	1.02	1.05	1.04	1.08	1.00	1.00	1.04	1.04	1.10	1.06	1.06	1.03	1.00
Standard error	0.01	0.03	0.02	0.03	0.02	0.02	0.03	0.02	0.02	0.02	0.02	0.02	0.05	0.02	0.02	0.04	0.02	0.03	0.03	0.02	0.05	0.05	0.02	0.02	0.04

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 62

Q.28 Which of the following do you think would make the best next Conservative Prime Minister after David Cameron when he stands down before the next General Election?
Base: All respondents

	Gender			Age						Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Boris Johnson	3484	1657	1825	135	442	648	783	770	705	1119	845	631	877	3069	191	181	42	384	163	320	284	304	338	380	555	340
	28%	28%	28%	22%	28%	31%	33%	29%	24%	22%	27%	38%	37%	29%	18%	29%	25%	27%	28%	28%	32%	31%	30%	30%	30%	29%
Theresa May	2196	943	1253	90	251	288	385	495	687	1021	561	253	356	1920	137	107	32	277	101	230	145	170	191	242	342	222
	18%	16%	19%	14%	16%	14%	16%	19%	23%	20%	18%	15%	15%	18%	13%	17%	19%	19%	17%	20%	16%	17%	17%	19%	18%	19%
Ruth Davidson	1233	622	611	87	194	216	243	254	239	654	305	105	168	793	388	37	14	101	45	75	52	69	82	131	147	91
	10%	11%	9%	14%	12%	10%	10%	9%	8%	13%	10%	6%	7%	8%	36%	6%	9%	7%	8%	7%	6%	7%	7%	10%	8%	8%
Michael Gove	1172	643	528	24	53	128	211	297	459	482	313	164	213	1001	78	72	20	143	62	102	81	103	113	90	186	121
	9%	11%	8%	4%	3%	6%	9%	11%	15%	9%	10%	10%	9%	10%	7%	11%	12%	10%	10%	9%	9%	10%	10%	7%	10%	10%
George Osborne	971	487	484	59	156	208	170	184	194	466	241	110	150	840	64	47	20	146	42	86	73	83	80	117	128	84
	8%	8%	7%	9%	10%	10%	7%	7%	7%	9%	8%	7%	6%	8%	6%	7%	12%	10%	7%	8%	8%	8%	7%	9%	7%	7%
Iain Duncan Smith	836	351	485	32	102	123	173	181	225	315	223	130	167	732	54	42	9	102	42	87	78	68	89	62	129	74
	7%	6%	7%	5%	6%	6%	7%	7%	8%	6%	7%	8%	7%	7%	5%	7%	5%	7%	7%	8%	9%	7%	8%	5%	7%	6%
Sajid Javid	530	257	271	47	93	119	90	98	82	237	153	57	81	459	29	33	9	58	31	46	39	53	39	54	76	63
	4%	4%	4%	8%	6%	6%	4%	4%	3%	5%	5%	3%	3%	4%	3%	5%	5%	4%	5%	4%	4%	5%	4%	4%	4%	5%
Priti Patel	367	157	209	27	49	92	75	75	48	160	100	42	63	323	19	22	3	49	18	35	26	22	45	50	49	29
	3%	3%	3%	4%	3%	4%	3%	3%	2%	3%	3%	3%	3%	3%	2%	3%	2%	3%	3%	3%	3%	2%	4%	4%	3%	2%
Liam Fox	325	148	177	10	43	62	62	69	80	122	86	32	84	272	32	16	5	40	19	39	18	28	27	26	33	43
	3%	3%	3%	2%	3%	3%	3%	3%	3%	2%	3%	2%	4%	3%	3%	3%	3%	3%	3%	3%	2%	3%	2%	2%	2%	4%
Amber Rudd	209	86	122	30	38	34	38	37	31	86	60	25	38	174	22	9	4	26	13	19	14	13	10	25	36	18
	2%	1%	2%	5%	2%	2%	2%	1%	1%	2%	2%	1%	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	1%	2%	2%	2%
Nicky Morgan	200	77	123	21	34	38	38	38	29	94	50	23	33	176	10	12	2	21	6	7	26	22	18	30	30	18
	2%	1%	2%	3%	2%	2%	2%	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	3%	2%	2%	2%	2%	1%
Daniel Hannan	171	86	84	18	25	33	21	36	37	73	50	19	29	150	15	5	1	22	14	14	9	13	10	18	33	16
	1%	1%	1%	3%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	1%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 62

Q.28 Which of the following do you think would make the best next Conservative Prime Minister after David Cameron when he stands down before the next General Election?

Base: All respondents

	Gender		Age							Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Chris Grayling	167 1%	91 2%	75 1%	7 1%	16 1%	20 1%	21 1%	39 1%	64 2%	75 1%	41 1%	23 1%	26 1%	146 1%	9 1%	10 2%	2 1%	15 1%	10 2%	19 2%	10 1%	9 1%	21 2%	11 1%	30 2%	20 2%
Michael Fallon	163 1%	83 1%	79 1%	11 2%	31 2%	13 1%	38 2%	36 1%	35 1%	69 1%	43 1%	15 1%	36 2%	139 1%	13 1%	8 1%	3 2%	20 1%	12 2%	18 2%	6 1%	12 1%	17 1%	16 1%	28 1%	12 1%
Stephen Crabb	150 1%	81 1%	69 1%	8 1%	19 1%	24 1%	28 1%	36 1%	36 1%	58 1%	42 1%	21 1%	29 1%	112 1%	16 1%	23 4%	-	15 1%	5 1%	14 1%	18 2%	8 1%	8 1%	13 1%	20 1%	11 1%
Liz Truss	150 1%	51 1%	98 2%	15 2%	38 2%	30 1%	22 1%	24 1%	21 1%	56 1%	48 2%	18 1%	24 1%	132 1%	8 1%	8 1%	2 1%	15 1%	6 1%	13 1%	11 1%	7 1%	23 2%	16 1%	20 1%	22 2%
Dominic Raab	47 *	29 1%	18 *	4 1%	9 1%	11 1%	10 *	4 *	10 *	21 *	15 *	3 *	8 *	41 *	5 *	1 *	-	12 1%	1 *	4 *	3 *	4 *	3 *	4 *	10 1%	1 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 62

Q.28 Which of the following do you think would make the best next Conservative Prime Minister after David Cameron when he stands down before the next General Election?
Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Boris Johnson	3484 28%	2933 46%	551 9%	349 29%	249 26%	235 29%	617 27%	549 31%	237 31%	1246 27%	368 29%	3116 28%	1232 30%	667 20%	143 15%	834 53%	79 16%	98 19%	19 26%
Theresa May	2196 18%	773 12%	1424 24%	222 18%	188 20%	153 19%	436 19%	301 17%	115 15%	782 17%	199 15%	1998 18%	825 20%	658 19%	249 25%	128 8%	90 18%	47 9%	11 15%
Ruth Davidson	1233 10%	193 3%	1040 17%	90 7%	84 9%	65 8%	177 8%	146 8%	77 10%	594 13%	98 8%	1135 10%	231 6%	451 13%	146 15%	23 1%	97 20%	195 38%	12 16%
Michael Gove	1172 9%	987 15%	184 3%	82 7%	78 8%	53 7%	203 9%	185 11%	103 14%	468 10%	98 8%	1073 10%	523 13%	198 6%	63 6%	249 16%	15 3%	33 7%	3 4%
George Osborne	971 8%	186 3%	785 13%	108 9%	80 8%	59 7%	191 8%	158 9%	44 6%	332 7%	115 9%	857 8%	449 11%	260 8%	88 9%	22 1%	18 4%	18 3%	3 4%
Iain Duncan Smith	836 7%	487 8%	349 6%	109 9%	82 8%	56 7%	160 7%	95 5%	49 6%	285 6%	95 7%	742 7%	297 7%	232 7%	53 5%	114 7%	28 6%	20 4%	7 10%
Sajid Javid	530 4%	83 1%	446 8%	52 4%	47 5%	37 5%	97 4%	66 4%	16 2%	213 5%	66 5%	464 4%	93 2%	239 7%	62 6%	9 1%	42 8%	18 4%	2 3%
Priti Patel	367 3%	153 2%	214 4%	37 3%	30 3%	30 4%	76 3%	33 2%	28 4%	133 3%	50 4%	317 3%	78 2%	138 4%	32 3%	33 2%	40 8%	8 2%	1 1%
Liam Fox	325 3%	154 2%	171 3%	36 3%	24 2%	21 3%	70 3%	51 3%	16 2%	108 2%	41 3%	284 3%	89 2%	109 3%	22 2%	33 2%	14 3%	20 4%	3 4%
Amber Rudd	209 2%	44 1%	165 3%	20 2%	15 2%	10 1%	36 2%	19 1%	13 2%	96 2%	25 2%	184 2%	31 1%	94 3%	22 2%	5 *	22 4%	14 3%	1 1%
Nicky Morgan	200 2%	51 1%	149 3%	24 2%	18 2%	18 2%	48 2%	20 1%	8 1%	64 1%	33 3%	166 2%	48 1%	74 2%	23 2%	7 *	10 2%	6 1%	2 3%
Daniel Hannan	171 1%	113 2%	58 1%	18 1%	16 2%	12 1%	25 1%	22 1%	14 2%	63 1%	20 2%	151 1%	50 1%	49 1%	8 1%	37 2%	6 1%	6 1%	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 62

Q.28 Which of the following do you think would make the best next Conservative Prime Minister after David Cameron when he stands down before the next General Election?

Base: All respondents

	Referendum			When Mind Made Up						Reluctant To Tell How You Voted		2015 Vote							
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Chris Grayling	167 1%	95 1%	72 1%	16 1%	16 2%	10 1%	31 1%	26 1%	10 1%	57 1%	21 2%	146 1%	49 1%	45 1%	18 2%	30 2%	6 1%	6 1%	1 1%
Michael Fallon	163 1%	60 1%	103 2%	13 1%	14 1%	19 2%	35 2%	21 1%	9 1%	53 1%	19 1%	144 1%	42 1%	48 1%	16 2%	15 1%	7 1%	8 2%	- -
Stephen Crabb	150 1%	50 1%	100 2%	16 1%	10 1%	11 1%	34 1%	17 1%	11 1%	52 1%	11 1%	139 1%	35 1%	54 2%	13 1%	16 1%	6 1%	11 2%	5 7%
Liz Truss	150 1%	47 1%	103 2%	27 2%	10 1%	7 1%	23 1%	28 2%	5 1%	50 1%	23 2%	127 1%	25 1%	62 2%	17 2%	7 *	17 3%	4 1%	3 4%
Dominic Raab	47 *	10 *	36 1%	8 1%	3 *	4 *	7 *	11 1%	4 1%	11 *	8 1%	39 *	9 *	21 1%	8 1%	1 *	3 1%	1 *	- -

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 62

Q.28 Which of the following do you think would make the best next Conservative Prime Minister after David Cameron when he stands down before the next General Election?
Base: All respondents

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Boris Johnson	3484 28%	1026 43%	510 41%	107 37%	819 55%	55 43%	70 38%	17 41%	206 12%	157 7%	36 5%	15 23%	24 6%	29 9%	2 6%	3245 29%	238 24%
Theresa May	2196 18%	354 15%	165 13%	55 19%	113 8%	20 16%	9 5%	4 10%	471 28%	492 23%	194 28%	14 21%	70 19%	37 11%	7 21%	2016 18%	180 18%
Ruth Davidson	1233 10%	64 3%	40 3%	10 4%	19 1%	6 5%	36 20%	3 8%	166 10%	412 19%	135 20%	4 6%	91 25%	158 48%	9 27%	1118 10%	115 12%
Michael Gove	1172 9%	460 19%	146 12%	37 13%	247 16%	8 7%	23 13%	1 3%	63 4%	53 2%	26 4%	3 4%	7 2%	11 3%	2 6%	1077 9%	95 10%
George Osborne	971 8%	70 3%	48 4%	9 3%	17 1%	3 2%	3 2%	2 5%	379 22%	212 10%	79 11%	6 9%	14 4%	14 4%	1 3%	893 8%	79 8%
Iain Duncan Smith	836 7%	196 8%	98 8%	22 7%	106 7%	6 5%	9 5%	5 13%	102 6%	134 6%	31 4%	8 11%	22 6%	11 3%	2 6%	765 7%	71 7%
Sajid Javid	530 4%	16 1%	33 3%	5 2%	6 *	7 6%	2 1%	1 3%	78 5%	205 10%	57 8%	3 4%	35 9%	16 5%	1 3%	505 4%	24 2%
Priti Patel	367 3%	48 2%	46 4%	10 4%	30 2%	6 5%	3 2%	1 3%	30 2%	92 4%	21 3%	3 4%	34 9%	5 1%	- -	324 3%	43 4%
Liam Fox	325 3%	40 2%	43 3%	8 3%	30 2%	2 2%	8 5%	2 5%	50 3%	66 3%	13 2%	3 4%	12 3%	12 3%	1 3%	298 3%	27 3%
Amber Rudd	209 2%	9 *	14 1%	1 *	5 *	2 2%	3 2%	- -	22 1%	81 4%	21 3%	- -	20 5%	11 3%	1 3%	189 2%	20 2%
Nicky Morgan	200 2%	14 1%	19 2%	4 1%	5 *	- -	3 2%	- -	35 2%	56 3%	19 3%	2 3%	10 3%	3 1%	2 6%	181 2%	19 2%
Daniel Hannan	171 1%	38 2%	22 2%	4 1%	37 2%	1 1%	2 1%	- -	12 1%	27 1%	4 1%	- -	5 1%	4 1%	- -	148 1%	22 2%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 62

Q.28 Which of the following do you think would make the best next Conservative Prime Minister after David Cameron when he stands down before the next General Election?

Base: All respondents

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Chris Grayling	167 1%	27 1%	18 1%	9 3%	27 2%	4 3%	1 1%	1 3%	22 1%	27 1%	9 1%	3 4%	2 1%	5 1%	-	152 1%	15 1%
Michael Fallon	163 1%	15 1%	14 1%	3 1%	14 1%	1 1%	3 2%	-	28 2%	35 2%	12 2%	2 3%	6 2%	5 1%	-	157 1%	6 1%
Stephen Crabb	150 1%	12 1%	9 1%	2 1%	15 1%	-	3 2%	1 3%	22 1%	45 2%	11 2%	2 3%	6 2%	8 2%	4 12%	135 1%	15 1%
Liz Truss	150 1%	8 *	16 1%	2 1%	7 *	3 2%	3 2%	2 5%	16 1%	46 2%	15 2%	-	13 4%	1 *	1 3%	126 1%	24 2%
Dominic Raab	47 *	3 *	4 *	1 *	1 *	1 1%	-	-	6 *	17 1%	7 1%	-	2 1%	1 *	-	42 *	5 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 62

Q.28 Which of the following do you think would make the best next Conservative Prime Minister after David Cameron when he stands down before the next General Election?
Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Boris Johnson	3484	1004	1551	1014	1200	1556	772	1556	952	1142	1056	2542	220	1286	1026	529	2161	559	597	1308	211	288	1482	1447	543
	28%	17%	41%	18%	40%	22%	38%	22%	39%	22%	36%	27%	36%	26%	28%	12%	43%	45%	33%	29%	19%	23%	24%	31%	38%
Theresa May	2196	1241	520	1165	400	1403	274	1417	306	1057	414	1684	78	963	593	965	641	166	296	867	256	237	1144	857	193
	18%	21%	14%	21%	13%	20%	14%	20%	12%	20%	14%	18%	13%	20%	16%	23%	13%	13%	16%	19%	23%	19%	18%	18%	14%
Ruth Davidson	1233	868	144	885	114	965	77	965	102	582	247	1010	21	414	454	781	161	30	84	317	148	134	810	354	68
	10%	15%	4%	16%	4%	14%	4%	14%	4%	11%	8%	11%	4%	9%	12%	18%	3%	2%	5%	7%	13%	11%	13%	8%	5%
Michael Gove	1172	323	550	341	469	485	287	447	432	395	362	810	82	534	280	200	661	144	233	408	90	96	722	353	96
	9%	6%	15%	6%	16%	7%	14%	6%	17%	8%	12%	9%	14%	11%	8%	5%	13%	12%	13%	9%	8%	8%	12%	8%	7%
George Osborne	971	569	178	524	155	564	134	592	128	560	125	784	38	485	204	414	286	67	120	389	94	107	458	406	105
	8%	10%	5%	9%	5%	8%	7%	8%	5%	11%	4%	8%	6%	10%	6%	10%	6%	5%	7%	9%	8%	9%	7%	9%	7%
Iain Duncan Smith	836	324	285	323	236	444	144	428	194	314	215	612	47	298	248	215	404	84	138	335	61	79	338	384	112
	7%	6%	8%	6%	8%	6%	7%	6%	8%	6%	7%	7%	8%	6%	7%	5%	8%	7%	8%	7%	5%	6%	5%	8%	8%
Sajid Javid	530	397	49	371	52	370	52	405	51	272	105	407	22	189	194	316	88	36	49	204	66	75	270	203	57
	4%	7%	1%	7%	2%	5%	3%	6%	2%	5%	4%	4%	4%	4%	5%	7%	2%	3%	3%	4%	6%	6%	4%	4%	4%
Priti Patel	367	232	78	217	72	250	41	250	47	171	68	262	18	108	149	178	93	18	56	136	43	51	183	141	43
	3%	4%	2%	4%	2%	4%	2%	4%	2%	3%	2%	3%	3%	2%	4%	4%	2%	1%	3%	3%	4%	4%	3%	3%	3%
Liam Fox	325	140	100	161	83	176	64	188	73	144	66	248	19	123	99	107	136	35	51	114	23	36	157	117	51
	3%	2%	3%	3%	3%	3%	3%	3%	3%	3%	2%	3%	3%	3%	3%	3%	3%	3%	3%	3%	2%	3%	3%	2%	4%
Amber Rudd	209	149	20	141	22	163	16	178	7	92	33	161	10	59	88	117	37	12	33	62	30	24	114	75	20
	2%	3%	1%	2%	1%	2%	1%	3%	*	2%	1%	2%	2%	1%	2%	3%	1%	1%	2%	1%	3%	2%	2%	2%	1%
Nicky Morgan	200	130	36	126	25	137	19	143	22	118	30	158	8	83	65	110	47	13	26	63	23	33	86	74	39
	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	2%	3%	1%	1%	1%	1%	2%	3%	1%	2%	3%
Daniel Hannan	171	72	78	67	54	84	41	82	53	71	55	124	9	83	41	58	68	22	29	56	14	21	111	47	12
	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%	2%	2%	1%	1%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 62

Q.28 Which of the following do you think would make the best next Conservative Prime Minister after David Cameron when he stands down before the next General Election?
Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
Chris Grayling	167 1%	75 1%	52 1%	64 1%	49 2%	85 1%	27 1%	85 1%	38 2%	60 1%	47 2%	117 1%	8 1%	59 1%	51 1%	54 1%	65 1%	18 1%	30 2%	57 1%	18 2%	16 1%	97 2%	54 1%	16 1%
Michael Fallon	163 1%	90 2%	39 1%	75 1%	35 1%	90 1%	26 1%	95 1%	21 1%	77 1%	33 1%	120 1%	10 2%	69 1%	49 1%	63 1%	64 1%	11 1%	20 1%	84 2%	11 1%	9 1%	75 1%	64 1%	23 2%
Stephen Crabb	150 1%	86 1%	33 1%	90 2%	21 1%	103 1%	14 1%	105 1%	24 1%	64 1%	46 2%	109 1%	6 1%	56 1%	51 1%	71 2%	43 1%	7 1%	22 1%	47 1%	15 1%	17 1%	92 1%	49 1%	9 1%
Liz Truss	150 1%	98 2%	28 1%	89 2%	22 1%	110 2%	10 1%	112 2%	14 1%	71 1%	31 1%	111 1%	7 1%	43 1%	55 2%	74 2%	39 1%	9 1%	16 1%	68 2%	16 1%	15 1%	69 1%	55 1%	25 2%
Dominic Raab	47 *	28 *	11 *	30 1%	7 *	34 *	7 *	36 1%	6 *	19 *	15 *	35 *	2 *	14 *	17 *	20 *	8 *	3 *	7 *	16 *	3 *	4 *	30 *	15 *	2 *

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 63

Q.29 If it turns out that a majority has voted for the UK to remain in the EU in this referendum, for how long do you think the question of the UK's EU membership will have been settled?

Base: All respondents

	Gender			Age						Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
For the next 5 years	3841 31%	1746 30%	2092 32%	215 34%	546 34%	663 32%	752 31%	775 29%	890 30%	1512 30%	941 30%	587 35%	784 33%	3302 32%	292 27%	189 30%	58 34%	414 29%	177 30%	345 31%	299 33%	322 33%	354 32%	406 32%	614 33%	371 31%
For the next 10 years	2792 23%	1259 22%	1532 24%	168 27%	443 28%	501 24%	545 23%	540 20%	595 20%	1166 23%	752 24%	346 21%	522 22%	2354 22%	258 24%	140 22%	40 24%	320 22%	141 24%	244 22%	187 21%	222 22%	249 22%	320 25%	407 22%	265 22%
For a generation	4276 35%	2177 37%	2096 32%	210 34%	461 29%	695 33%	849 35%	994 37%	1065 36%	1940 38%	1125 35%	517 31%	690 29%	3578 34%	413 38%	230 36%	55 33%	529 37%	209 36%	399 35%	293 33%	338 34%	361 32%	415 32%	630 34%	405 34%
Forever	1460 12%	668 11%	792 12%	35 6%	141 9%	226 11%	263 11%	363 14%	432 14%	492 10%	358 11%	219 13%	387 16%	1244 12%	127 12%	72 11%	16 9%	183 13%	61 10%	140 12%	116 13%	106 11%	150 13%	143 11%	201 11%	146 12%

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 63

Q.29 If it turns out that a majority has voted for the UK to remain in the EU in this referendum, for how long do you think the question of the UK's EU membership will have been settled?

Base: All respondents

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
For the next 5 years	3841	2462	1378	460	290	254	665	523	253	1395	504	3337	1247	933	259	656	138	175	14
	31%	38%	23%	38%	30%	32%	29%	30%	33%	30%	39%	30%	30%	27%	26%	42%	28%	34%	20%
For the next 10 years	2792	1230	1563	293	269	236	581	412	150	852	307	2486	927	785	235	258	144	126	19
	23%	19%	26%	24%	28%	30%	26%	24%	20%	18%	24%	22%	23%	23%	24%	16%	29%	25%	26%
For a generation	4276	1820	2455	365	301	248	817	628	256	1661	357	3919	1478	1267	397	401	172	158	29
	35%	28%	41%	30%	31%	31%	36%	36%	34%	36%	28%	35%	36%	37%	40%	26%	34%	31%	40%
Forever	1460	907	553	107	104	61	205	185	98	700	121	1339	455	415	91	250	45	53	10
	12%	14%	9%	9%	11%	8%	9%	11%	13%	15%	9%	12%	11%	12%	9%	16%	9%	10%	14%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 63

Q.29 If it turns out that a majority has voted for the UK to remain in the EU in this referendum, for how long do you think the question of the UK's EU membership will have been settled?

Base: All respondents

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
For the next 5 years	3841 31%	887 37%	455 37%	93 32%	641 43%	48 38%	76 41%	14 33%	360 21%	478 22%	166 24%	15 23%	90 24%	99 30%	1 3%	3446 30%	395 40%
For the next 10 years	2792 23%	481 20%	253 20%	70 24%	231 15%	27 21%	36 20%	11 28%	446 26%	532 25%	165 24%	27 40%	117 32%	89 27%	8 24%	2573 23%	219 22%
For a generation	4276 35%	725 30%	338 27%	102 35%	385 26%	33 26%	51 28%	11 28%	753 44%	929 43%	295 43%	16 24%	138 37%	108 33%	17 55%	4034 35%	242 24%
Forever	1460 12%	306 13%	197 16%	28 10%	241 16%	19 15%	20 11%	4 10%	149 9%	219 10%	63 9%	9 13%	26 7%	34 10%	6 18%	1320 12%	140 14%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 63

Q.29 If it turns out that a majority has voted for the UK to remain in the EU in this referendum, for how long do you think the question of the UK's EU membership will have been settled?

Base: All respondents

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413
For the next 5 years	3841	1510	1417	1488	1136	2013	710	1935	965	1452	1066	2808	229	1431	1172	1020	1888	454	599	1372	331	387	1943	1398	491
	31%	26%	38%	26%	38%	29%	35%	27%	39%	28%	36%	30%	38%	29%	32%	24%	38%	37%	33%	30%	30%	31%	31%	30%	35%
For the next 10 years	2792	1457	720	1433	554	1688	377	1754	430	1308	584	2179	113	1137	820	1070	1010	219	398	1050	279	272	1347	1123	320
	23%	25%	19%	25%	18%	24%	19%	25%	17%	25%	20%	23%	19%	23%	22%	25%	20%	18%	22%	23%	25%	22%	22%	24%	23%
For a generation	4276	2284	1081	2221	859	2603	608	2712	684	1950	901	3296	161	1806	1196	1785	1407	344	620	1617	398	420	2227	1626	415
	35%	39%	29%	39%	28%	37%	30%	38%	28%	37%	31%	35%	27%	37%	33%	42%	28%	28%	34%	36%	36%	34%	36%	35%	29%
Forever	1460	575	536	539	468	716	310	683	391	500	395	1013	103	491	475	398	698	218	189	493	112	162	719	550	187
	12%	10%	14%	9%	16%	10%	15%	10%	16%	10%	13%	11%	17%	10%	13%	9%	14%	18%	10%	11%	10%	13%	12%	12%	13%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 64

Q.30 Which, if any, of the following best describes how you see yourself?

Base: All respondents in England

	Gender			Age						Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	10468	4918	5544	542	1382	1765	2038	2216	2523	4416	2685	1394	1946	10468	-	-	-	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	10479	4923	5550	532	1368	1762	2046	2227	2542	4388	2687	1409	1968	10479	-	-	-	1445	589	1129	894	988	1113	1284	1851	1186
NET: More English	3040	1600	1438	104	305	444	618	699	870	1112	765	489	671	3040	-	-	-	364	156	330	301	327	363	284	563	353
	29%	32%	26%	19%	22%	25%	30%	31%	34%	25%	28%	35%	34%	29%	-	-	-	25%	26%	29%	34%	33%	33%	22%	30%	30%
English not British	1235	667	566	35	136	188	244	273	360	379	322	206	328	1235	-	-	-	146	56	129	135	139	153	116	217	144
	12%	14%	10%	7%	10%	11%	12%	12%	14%	9%	12%	15%	17%	12%	-	-	-	10%	9%	11%	15%	14%	14%	9%	12%	12%
More English than British	1805	932	872	69	169	257	375	426	510	733	443	283	343	1805	-	-	-	218	100	201	165	188	210	168	347	209
	17%	19%	16%	13%	12%	15%	18%	19%	20%	17%	16%	20%	17%	17%	-	-	-	15%	17%	18%	18%	19%	19%	13%	19%	18%
Equally English and British	4532	1920	2609	221	563	767	886	960	1133	1904	1188	590	835	4532	-	-	-	707	290	505	359	395	475	484	813	504
	43%	39%	47%	42%	41%	44%	43%	43%	45%	43%	44%	42%	42%	43%	-	-	-	49%	49%	45%	40%	40%	43%	38%	44%	42%
More British than English	1120	550	570	86	178	202	213	226	214	551	272	137	158	1120	-	-	-	161	41	124	98	107	104	172	185	128
	11%	11%	10%	16%	13%	11%	10%	10%	8%	13%	10%	10%	8%	11%	-	-	-	11%	7%	11%	11%	11%	9%	13%	10%	11%
British not English	1240	627	614	76	202	227	221	260	255	578	323	137	195	1240	-	-	-	147	74	123	95	113	122	224	208	136
	12%	13%	11%	14%	15%	13%	11%	12%	10%	13%	12%	10%	10%	12%	-	-	-	10%	12%	11%	11%	11%	11%	17%	11%	11%
NET: More British	2360	1176	1184	162	379	430	434	486	469	1129	595	274	353	2360	-	-	-	308	115	247	192	220	225	396	393	263
	23%	24%	21%	30%	28%	24%	21%	22%	18%	26%	22%	19%	18%	23%	-	-	-	21%	20%	22%	22%	22%	20%	31%	21%	22%
Other	146	65	81	6	24	25	28	34	28	69	36	9	32	146	-	-	-	21	10	16	12	13	11	26	17	22
	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	2%	1%	-	-	-	1%	2%	1%	1%	1%	1%	2%	1%	2%
None of these	320	140	180	23	69	77	69	42	39	153	77	29	61	320	-	-	-	39	15	23	27	24	23	78	54	36
	3%	3%	3%	4%	5%	4%	3%	2%	2%	3%	3%	2%	3%	3%	-	-	-	3%	3%	2%	3%	2%	2%	6%	3%	3%
Don't know	81	22	59	16	28	19	11	5	2	22	26	18	15	81	-	-	-	7	3	8	3	9	15	16	12	8
	1%	*	1%	3%	2%	1%	1%	*	*	*	1%	1%	1%	1%	-	-	-	*	1%	1%	*	1%	1%	1%	1%	1%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 64

Q.30 Which, if any, of the following best describes how you see yourself?
Base: All respondents in England

	Referendum			When Mind Made Up						Reluctant To Tell How You Voted		2015 Vote							
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	10468	5357	5111	1042	820	681	1955	1477	630	3863	1124	9344	3717	3045	878	1407	463	-	-
Weighted base	10479	5573	4906	1040	819	681	1959	1483	637	3860	1123	9356	3737	3009	863	1458	453	-	-
NET: More English	3040	2164	876	298	213	199	548	410	202	1170	298	2742	1226	613	188	670	68	-	-
	29%	39%	18%	29%	26%	29%	28%	28%	32%	30%	27%	29%	33%	20%	22%	46%	15%	-	-
English not British	1235	975	260	125	59	63	207	165	84	533	110	1125	468	247	58	329	24	-	-
	12%	17%	5%	12%	7%	9%	11%	11%	13%	14%	10%	12%	13%	8%	7%	23%	5%	-	-
More English than British	1805	1189	616	173	154	137	341	245	118	637	188	1617	758	366	130	341	44	-	-
	17%	21%	13%	17%	19%	20%	17%	17%	18%	17%	17%	17%	20%	12%	15%	23%	10%	-	-
Equally English and British	4532	2330	2202	468	363	319	914	660	263	1545	472	4060	1674	1349	396	574	163	-	-
	43%	42%	45%	45%	44%	47%	47%	44%	41%	40%	42%	43%	45%	45%	46%	39%	36%	-	-
More British than English	1120	415	705	110	83	71	217	159	62	418	152	967	341	382	122	88	91	-	-
	11%	7%	14%	11%	10%	10%	11%	11%	10%	11%	14%	10%	9%	13%	14%	6%	20%	-	-
British not English	1240	498	742	110	117	59	202	190	77	486	141	1100	386	458	102	102	73	-	-
	12%	9%	15%	11%	14%	9%	10%	13%	12%	13%	13%	12%	10%	15%	12%	7%	16%	-	-
NET: More British	2360	913	1447	220	199	129	419	349	139	904	293	2067	727	841	224	190	164	-	-
	23%	16%	29%	21%	24%	19%	21%	24%	22%	23%	26%	22%	19%	28%	26%	13%	36%	-	-
Other	146	51	95	10	10	8	17	15	12	74	10	136	31	53	21	9	14	-	-
	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	2%	2%	1%	3%	-	-
None of these	320	78	242	29	20	17	47	44	18	145	38	282	62	123	34	11	40	-	-
	3%	1%	5%	3%	2%	3%	2%	3%	3%	4%	3%	3%	2%	4%	4%	1%	9%	-	-
Don't know	81	36	44	15	13	8	15	5	3	22	11	69	17	31	1	3	5	-	-
	1%	1%	1%	1%	2%	1%	1%	*	*	1%	1%	1%	*	1%	*	*	1%	-	-

EU Referendum 'How Did You Vote' Poll

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Absolutes/col percents

Table 64

Q.30 Which, if any, of the following best describes how you see yourself?

Base: All respondents in England

	Leave by GE2015								Remain by GE2015							Methodology	
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	10468	2103	1067	255	1340	105	-	-	1614	1978	623	67	358	-	-	9631	837
Weighted base	10479	2188	1110	265	1394	109	-	-	1549	1899	598	64	344	-	-	9644	834
NET: More English	3040	861	350	94	646	31	-	-	365	263	94	24	36	-	-	2865	175
	29%	39%	31%	35%	46%	29%	-	-	24%	14%	16%	37%	11%	-	-	30%	21%
English not British	1235	359	172	31	320	14	-	-	109	75	27	9	11	-	-	1171	64
	12%	16%	15%	12%	23%	12%	-	-	7%	4%	4%	13%	3%	-	-	12%	8%
More English than British	1805	502	178	62	326	18	-	-	255	188	67	15	26	-	-	1694	111
	17%	23%	16%	24%	23%	16%	-	-	16%	10%	11%	24%	8%	-	-	18%	13%
Equally English and British	4532	923	497	118	546	45	-	-	752	851	278	28	118	-	-	4171	361
	43%	42%	45%	44%	39%	41%	-	-	49%	45%	47%	43%	34%	-	-	43%	43%
More British than English	1120	165	89	24	83	16	-	-	176	293	98	5	76	-	-	975	145
	11%	8%	8%	9%	6%	14%	-	-	11%	15%	16%	7%	22%	-	-	10%	17%
British not English	1240	186	132	17	96	12	-	-	200	326	85	7	60	-	-	1112	128
	12%	9%	12%	6%	7%	11%	-	-	13%	17%	14%	10%	18%	-	-	12%	15%
NET: More British	2360	352	222	41	179	28	-	-	375	619	183	12	136	-	-	2087	273
	23%	16%	20%	15%	13%	26%	-	-	24%	33%	31%	18%	40%	-	-	22%	33%
Other	146	20	8	5	9	1	-	-	12	45	15	-	12	-	-	135	11
	1%	1%	1%	2%	1%	1%	-	-	1%	2%	3%	-	4%	-	-	1%	1%
None of these	320	26	22	7	10	2	-	-	36	101	27	1	37	-	-	305	15
	3%	1%	2%	3%	1%	2%	-	-	2%	5%	4%	1%	11%	-	-	3%	2%
Don't know	81	6	11	1	3	2	-	-	11	19	-	-	3	-	-	81	-
	1%	*	1%	*	*	2%	-	-	1%	1%	-	-	1%	-	-	1%	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 64

Q.30 Which, if any, of the following best describes how you see yourself?

Base: All respondents in England

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	10468	4979	3164	4825	2535	5973	1683	6027	2050	4489	2428	7873	510	4195	3017	3647	4209	1208	1785	4534	1133	1252	5237	4014	1196
Weighted base	10479	4893	3242	4752	2595	5922	1713	5968	2096	4443	2466	7862	519	4195	3019	3560	4308	1235	1805	4532	1120	1240	5237	4018	1203
NET: More English	3040	890	1418	946	1086	1409	693	1413	875	1034	928	2169	211	1202	858	545	1778	1235	1805	-	-	-	1457	1189	388
	29%	18%	44%	20%	42%	24%	40%	24%	42%	23%	38%	28%	41%	29%	28%	15%	41%	100%	100%	-	-	-	28%	30%	32%
English not British	1235	284	672	298	529	499	312	501	416	365	433	832	117	425	389	148	841	1235	-	-	-	-	563	485	182
	12%	6%	21%	6%	20%	8%	18%	8%	20%	8%	18%	11%	23%	10%	13%	4%	20%	100%	-	-	-	-	11%	12%	15%
More English than British	1805	606	746	649	557	909	381	913	459	670	495	1337	94	777	469	397	937	-	1805	-	-	-	894	704	206
	17%	12%	23%	14%	21%	15%	22%	15%	22%	15%	20%	17%	18%	19%	16%	11%	22%	-	100%	-	-	-	17%	18%	17%
Equally English and British	4532	2213	1257	2131	1016	2620	628	2633	802	1982	936	3438	180	1819	1269	1533	1795	-	-	4532	-	-	2192	1821	511
	43%	45%	39%	45%	39%	44%	37%	44%	38%	45%	38%	44%	35%	43%	42%	43%	42%	-	-	100%	-	-	42%	45%	42%
More British than English	1120	715	211	690	179	782	127	770	150	588	199	903	36	501	304	593	261	-	-	-	1120	-	616	392	110
	11%	15%	6%	15%	7%	13%	7%	13%	7%	13%	8%	11%	7%	12%	10%	17%	6%	-	-	-	100%	-	12%	10%	9%
British not English	1240	717	268	664	246	767	194	778	211	568	286	958	66	486	392	572	376	-	-	-	-	1240	676	431	131
	12%	15%	8%	14%	9%	13%	11%	13%	10%	13%	12%	12%	13%	12%	13%	16%	9%	-	-	-	-	100%	13%	11%	11%
NET: More British	2360	1432	479	1354	425	1548	321	1547	362	1155	485	1862	103	987	696	1165	637	-	-	-	1120	1240	1293	823	241
	23%	29%	15%	29%	16%	26%	19%	26%	17%	26%	20%	24%	20%	24%	23%	33%	15%	-	-	-	100%	100%	25%	20%	20%
Other	146	90	25	89	17	91	25	107	13	68	39	112	2	58	53	78	31	-	-	-	-	-	86	47	13
	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	2%	2%	1%	1%	2%	2%	1%	-	-	-	-	-	2%	1%	1%
None of these	320	227	51	199	40	214	36	225	34	165	65	237	15	114	117	208	43	-	-	-	-	-	185	107	27
	3%	5%	2%	4%	2%	4%	2%	4%	2%	4%	3%	3%	3%	3%	4%	6%	1%	-	-	-	-	-	4%	3%	2%
Don't know	81	40	13	33	11	41	10	42	10	38	13	44	8	16	26	32	24	-	-	-	-	-	24	31	23
	1%	1%	*	1%	*	1%	1%	1%	*	1%	1%	1%	2%	*	1%	1%	1%	-	-	-	-	-	*	1%	2%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 65

Q.30 Which, if any, of the following best describes how you see yourself?

Base: All respondents in Scotland

	Gender		Age							Social Grade					Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West	
Unweighted base	1102	558	544	55	145	195	214	255	238	464	267	145	226	-	1102	-	-	-	-	-	-	-	-	-	-	-	-
Weighted base	1090	552	537	54	142	193	212	253	236	455	263	145	226	-	1090	-	-	-	-	-	-	-	-	-	-	-	-
NET: More Scottish	564 52%	284 51%	280 52%	30 56%	77 54%	100 52%	125 59%	145 57%	87 37%	207 45%	145 55%	85 58%	127 56%	-	564 52%	-	-	-	-	-	-	-	-	-	-	-	-
Scottish not British	285 26%	152 28%	133 25%	18 33%	52 37%	53 28%	59 28%	65 25%	39 17%	88 19%	77 29%	56 38%	65 29%	-	285 26%	-	-	-	-	-	-	-	-	-	-	-	-
More Scottish than British	278 26%	131 24%	147 27%	12 23%	25 18%	46 24%	66 31%	80 32%	48 20%	120 26%	68 26%	29 20%	62 27%	-	278 26%	-	-	-	-	-	-	-	-	-	-	-	-
Equally Scottish and British	286 26%	142 26%	144 27%	12 22%	29 21%	47 25%	50 23%	60 24%	88 37%	125 27%	68 26%	36 25%	57 25%	-	286 26%	-	-	-	-	-	-	-	-	-	-	-	-
More British than Scottish	69 6%	41 7%	28 5%	2 4%	6 4%	15 8%	14 7%	16 6%	16 7%	40 9%	11 4%	6 4%	11 5%	-	69 6%	-	-	-	-	-	-	-	-	-	-	-	-
British not Scottish	121 11%	67 12%	54 10%	5 9%	20 14%	20 10%	18 8%	23 9%	36 15%	55 12%	31 12%	16 11%	19 8%	-	121 11%	-	-	-	-	-	-	-	-	-	-	-	-
NET: More British	190 17%	108 20%	82 15%	7 13%	26 18%	35 18%	32 15%	39 15%	52 22%	96 21%	42 16%	22 15%	30 13%	-	190 17%	-	-	-	-	-	-	-	-	-	-	-	-
Other	18 2%	5 1%	13 2%	2 4%	3 2%	1 *	2 1%	6 2%	4 2%	8 2%	4 1%	1 1%	5 2%	-	18 2%	-	-	-	-	-	-	-	-	-	-	-	-
None of these	31 3%	14 3%	17 3%	2 4%	7 5%	10 5%	3 1%	4 2%	5 2%	20 4%	4 2%	1 1%	6 3%	-	31 3%	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 *	-	1 *	1 2%	-	-	-	-	-	-	-	-	1 *	-	1 *	-	-	-	-	-	-	-	-	-	-	-	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 65

Q.30 Which, if any, of the following best describes how you see yourself?

Base: All respondents in Scotland

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On pol-ling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	1102	396	706	105	78	80	164	148	75	452	97	1005	205	204	72	24	23	519	-
Weighted base	1090	412	678	104	78	79	162	147	74	446	96	993	205	200	70	25	23	512	-
NET: More Scottish	564	191	372	56	43	50	69	76	38	232	48	516	31	59	15	5	8	422	-
	52%	46%	55%	54%	55%	62%	43%	52%	51%	52%	49%	52%	15%	29%	22%	21%	35%	82%	-
Scottish not British	285	91	195	32	21	24	30	37	20	122	24	261	2	15	2	1	4	254	-
	26%	22%	29%	31%	27%	30%	18%	26%	26%	27%	25%	26%	1%	7%	3%	4%	17%	50%	-
More Scottish than British	278	101	178	24	22	26	40	39	19	110	23	255	29	44	14	4	4	168	-
	26%	24%	26%	23%	28%	33%	24%	26%	25%	25%	24%	26%	14%	22%	19%	17%	18%	33%	-
Equally Scottish and British	286	112	174	22	19	13	51	40	16	125	23	263	90	85	24	8	5	62	-
	26%	27%	26%	21%	24%	16%	32%	27%	22%	28%	24%	26%	44%	42%	35%	33%	21%	12%	-
More British than Scottish	69	34	35	8	5	5	13	13	7	18	9	60	29	23	3	3	1	5	-
	6%	8%	5%	8%	6%	6%	8%	9%	10%	4%	9%	6%	14%	11%	4%	13%	4%	1%	-
British not Scottish	121	52	69	10	5	12	22	12	10	51	10	111	49	25	22	7	5	6	-
	11%	13%	10%	9%	6%	15%	13%	8%	13%	11%	10%	11%	24%	12%	32%	29%	22%	1%	-
NET: More British	190	86	104	18	10	17	34	25	17	69	19	171	78	47	25	10	6	11	-
	17%	21%	15%	17%	13%	21%	21%	17%	23%	15%	20%	17%	38%	24%	36%	42%	27%	2%	-
Other	18	7	11	4	2	-	2	1	1	8	3	15	2	2	1	1	2	8	-
	2%	2%	2%	4%	3%	-	1%	1%	1%	2%	3%	1%	1%	1%	1%	4%	9%	2%	-
None of these	31	14	17	4	3	-	5	5	2	12	3	28	4	7	4	-	2	10	-
	3%	3%	3%	4%	4%	-	3%	3%	3%	3%	3%	3%	2%	3%	6%	-	9%	2%	-
Don't know	1	1	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-
	*	*	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 65

Q.30 Which, if any, of the following best describes how you see yourself?

Base: All respondents in Scotland

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	1102	104	51	14	22	6	176	-	101	153	58	2	17	343	-	1014	88
Weighted base	1090	108	53	15	23	6	183	-	97	147	56	2	16	329	-	1003	87
NET: More Scottish	564	17	15	1	5	3	141	-	14	44	14	-	5	280	-	522	42
	52%	15%	27%	7%	23%	50%	77%	-	15%	30%	26%	-	29%	85%	-	52%	49%
Scottish not British	285	1	2	-	1	1	82	-	1	12	2	-	3	172	-	266	20
	26%	1%	4%	-	5%	17%	45%	-	1%	8%	3%	-	18%	52%	-	27%	23%
More Scottish than British	278	16	12	1	4	2	59	-	13	32	12	-	2	108	-	256	23
	26%	14%	24%	7%	18%	33%	32%	-	14%	22%	22%	-	12%	33%	-	26%	26%
Equally Scottish and British	286	46	19	5	7	-	29	-	44	66	19	1	5	33	-	260	27
	26%	42%	35%	36%	32%	-	16%	-	46%	45%	34%	50%	29%	10%	-	26%	31%
More British than Scottish	69	19	6	1	3	-	2	-	11	16	2	-	1	3	-	64	5
	6%	17%	12%	7%	14%	-	1%	-	11%	11%	3%	-	6%	1%	-	6%	6%
British not Scottish	121	24	8	5	6	3	2	-	25	16	17	1	2	4	-	110	11
	11%	22%	16%	36%	27%	50%	1%	-	26%	11%	31%	50%	12%	1%	-	11%	13%
NET: More British	190	43	15	6	9	3	4	-	36	33	19	1	3	7	-	174	16
	17%	39%	27%	43%	41%	50%	2%	-	37%	22%	34%	50%	18%	2%	-	17%	19%
Other	18	-	2	-	1	-	3	-	2	-	1	-	2	5	-	18	-
	2%	-	4%	-	5%	-	2%	-	2%	-	2%	-	12%	1%	-	2%	-
None of these	31	3	3	2	-	-	5	-	1	4	2	-	2	5	-	29	2
	3%	3%	6%	14%	-	-	3%	-	1%	3%	3%	-	12%	1%	-	3%	2%
Don't know	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 65

Q.30 Which, if any, of the following best describes how you see yourself?

Base: All respondents in Scotland

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	1102	601	267	604	213	672	147	699	192	441	291	849	49	379	394	486	345	-	-	-	-	-	596	390	114
Weighted base	1090	585	272	589	217	658	149	686	194	432	291	838	49	375	389	471	352	-	-	-	-	-	588	387	113
NET: More Scottish	564	329	120	327	84	379	55	401	72	227	161	453	21	145	251	267	172	-	-	-	-	-	314	189	62
	52%	56%	44%	56%	39%	58%	37%	58%	37%	53%	55%	54%	43%	39%	65%	57%	49%	-	-	-	-	-	53%	49%	54%
Scottish not British	285	169	62	165	44	197	26	211	27	114	91	226	14	50	155	143	90	-	-	-	-	-	166	92	28
	26%	29%	23%	28%	20%	30%	18%	31%	14%	26%	31%	27%	28%	13%	40%	30%	26%	-	-	-	-	-	28%	24%	25%
More Scottish than British	278	160	58	162	41	181	28	190	44	113	70	227	7	95	96	124	82	-	-	-	-	-	148	97	34
	26%	27%	21%	27%	19%	28%	19%	28%	23%	26%	24%	27%	14%	25%	25%	26%	23%	-	-	-	-	-	25%	25%	30%
Equally Scottish and British	286	136	82	138	64	154	43	162	55	105	63	209	14	117	79	108	101	-	-	-	-	-	144	112	28
	26%	23%	30%	23%	30%	23%	29%	24%	28%	24%	22%	25%	29%	31%	20%	23%	29%	-	-	-	-	-	25%	29%	25%
More British than Scottish	69	31	20	39	17	30	16	33	24	33	17	57	2	40	12	26	24	-	-	-	-	-	38	26	5
	6%	5%	7%	7%	8%	5%	11%	5%	13%	8%	6%	7%	4%	11%	3%	6%	7%	-	-	-	-	-	6%	7%	4%
British not Scottish	121	59	38	56	40	62	29	56	37	46	35	88	10	56	28	46	44	-	-	-	-	-	66	45	10
	11%	10%	14%	9%	18%	9%	20%	8%	19%	11%	12%	11%	20%	15%	7%	10%	12%	-	-	-	-	-	11%	12%	9%
NET: More British	190	91	57	95	57	92	46	88	62	79	52	145	12	96	40	72	68	-	-	-	-	-	104	71	15
	17%	15%	21%	16%	26%	14%	31%	13%	32%	18%	18%	17%	25%	26%	10%	15%	19%	-	-	-	-	-	18%	18%	13%
Other	18	10	4	11	4	12	1	13	2	8	5	11	1	3	7	8	4	-	-	-	-	-	9	6	3
	2%	2%	1%	2%	2%	2%	1%	2%	1%	2%	2%	1%	2%	1%	2%	2%	1%	-	-	-	-	-	2%	2%	3%
None of these	31	20	7	19	6	22	4	22	3	13	9	21	1	14	12	17	6	-	-	-	-	-	17	8	6
	3%	3%	3%	3%	3%	3%	3%	3%	2%	3%	3%	2%	2%	4%	3%	4%	2%	-	-	-	-	-	3%	2%	5%
Don't know	1	-	1	-	1	-	1	-	1	-	1	-	-	-	-	-	1	-	-	-	-	-	-	1	-
	*	-	*	-	*	-	1%	-	1%	-	*	-	-	-	-	-	*	-	-	-	-	-	-	*	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 66

Q.30 Which, if any, of the following best describes how you see yourself?

Base: All respondents in Wales

	Gender		Age						Social Grade				Region														
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West	
Unweighted base	629	300	329	33	65	103	109	149	170	205	184	91	147	-	-	629	-	-	-	-	-	-	-	-	-	-	-
Weighted base	631	301	330	32	65	103	110	150	171	204	183	93	149	-	-	631	-	-	-	-	-	-	-	-	-	-	-
NET: More Welsh	194 31%	95 32%	99 30%	9 27%	30 46%	35 34%	35 31%	46 31%	40 23%	56 28%	54 29%	33 36%	49 33%	-	-	194 31%	-	-	-	-	-	-	-	-	-	-	-
Welsh not British	70 11%	41 14%	29 9%	2 6%	16 25%	12 12%	20 18%	15 10%	5 3%	20 10%	21 11%	10 11%	18 12%	-	-	70 11%	-	-	-	-	-	-	-	-	-	-	-
More Welsh than British	124 20%	54 18%	70 21%	7 21%	14 22%	23 22%	14 13%	31 21%	35 20%	36 18%	33 18%	23 25%	30 20%	-	-	124 20%	-	-	-	-	-	-	-	-	-	-	-
Equally Welsh and British	186 29%	76 25%	110 33%	10 31%	15 23%	37 36%	27 25%	42 28%	55 32%	55 27%	52 28%	31 33%	48 33%	-	-	186 29%	-	-	-	-	-	-	-	-	-	-	-
More British than Welsh	47 8%	27 9%	20 6%	- -	2 3%	6 6%	9 8%	9 6%	21 12%	18 9%	13 7%	3 3%	13 9%	-	-	47 8%	-	-	-	-	-	-	-	-	-	-	-
British not Welsh	155 25%	75 25%	79 24%	11 33%	10 16%	19 19%	34 30%	39 26%	42 25%	49 24%	50 27%	23 25%	32 22%	-	-	155 25%	-	-	-	-	-	-	-	-	-	-	-
NET: More British	202 32%	102 34%	100 30%	11 33%	12 19%	25 24%	43 39%	48 32%	64 37%	67 33%	63 34%	26 29%	45 31%	-	-	202 32%	-	-	-	-	-	-	-	-	-	-	-
Other	27 4%	13 4%	14 4%	2 6%	5 8%	2 2%	3 3%	9 6%	6 4%	14 7%	10 5%	- -	3 2%	-	-	27 4%	-	-	-	-	-	-	-	-	-	-	-
None of these	21 3%	13 4%	8 2%	1 3%	2 3%	4 4%	3 3%	4 3%	7 4%	12 6%	5 3%	1 1%	3 2%	-	-	21 3%	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 *	1 *	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	-	-	1 *	-	-	-	-	-	-	-	-	-	-	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 66

Q.30 Which, if any, of the following best describes how you see yourself?

Base: All respondents in Wales

	Referendum			When Mind Made Up							Reluctant To Tell How You Voted		2015 Vote						
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	629	339	290	60	56	31	116	94	36	236	55	574	163	193	49	79	23	-	72
Weighted base	631	353	278	60	56	31	116	95	37	237	56	575	164	191	48	82	23	-	72
NET: More Welsh	194	102	92	19	18	12	34	23	12	76	18	176	29	74	15	15	6	-	41
	31%	29%	33%	32%	32%	39%	29%	25%	33%	32%	32%	31%	18%	39%	31%	18%	26%	-	57%
Welsh not British	70	37	33	10	8	3	12	6	4	27	10	60	4	23	5	7	2	-	22
	11%	11%	12%	17%	14%	10%	10%	7%	11%	11%	18%	10%	2%	12%	10%	9%	9%	-	30%
More Welsh than British	124	64	60	9	10	9	22	17	8	49	8	116	25	51	10	7	4	-	19
	20%	18%	21%	15%	18%	29%	19%	18%	22%	21%	14%	20%	15%	27%	21%	9%	17%	-	26%
Equally Welsh and British	186	109	77	24	19	8	36	34	9	56	16	170	48	61	11	33	5	-	18
	29%	31%	28%	40%	34%	26%	31%	35%	25%	24%	29%	30%	29%	32%	23%	41%	22%	-	25%
More British than Welsh	47	29	18	4	3	3	5	6	5	21	1	46	18	8	4	8	1	-	6
	8%	8%	7%	7%	5%	10%	4%	6%	14%	9%	2%	8%	11%	4%	8%	10%	5%	-	8%
British not Welsh	155	88	66	12	12	6	33	28	6	57	20	135	54	37	15	21	6	-	6
	25%	25%	24%	20%	21%	19%	29%	30%	16%	24%	35%	23%	33%	19%	30%	25%	26%	-	8%
NET: More British	202	118	84	16	15	9	38	34	11	79	21	181	72	45	18	29	7	-	12
	32%	33%	30%	27%	27%	29%	33%	36%	30%	33%	37%	32%	44%	23%	38%	35%	31%	-	17%
Other	27	18	10	1	1	1	6	2	3	13	1	26	11	7	1	3	3	-	-
	4%	5%	3%	2%	2%	3%	5%	2%	9%	6%	2%	5%	7%	4%	2%	4%	13%	-	-
None of these	21	6	14	-	3	1	1	2	1	13	-	21	4	4	3	2	1	-	1
	3%	2%	5%	-	5%	3%	1%	2%	3%	5%	-	4%	2%	2%	6%	3%	5%	-	1%
Don't know	1	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-
	*	-	*	-	-	-	1%	-	-	-	-	*	-	-	-	-	4%	-	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 66

Q.30 Which, if any, of the following best describes how you see yourself?

Base: All respondents in Wales

	Leave by GE2015								Remain by GE2015						Methodology		
	Total	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	629	99	76	12	78	11	-	39	64	117	37	1	12	-	33	581	48
Weighted base	631	103	79	12	81	11	-	41	61	112	36	1	12	-	32	583	48
NET: More Welsh	194	16	32	6	15	3	-	21	13	42	9	-	3	-	20	183	11
	31%	15%	41%	50%	18%	27%	-	51%	22%	38%	24%	-	25%	-	64%	31%	23%
Welsh not British	70	2	12	2	7	1	-	9	2	11	3	-	1	-	12	66	4
	11%	2%	16%	17%	9%	9%	-	23%	3%	9%	8%	-	8%	-	39%	11%	8%
More Welsh than British	124	14	20	4	7	2	-	11	12	32	6	-	2	-	8	117	7
	20%	13%	25%	33%	9%	18%	-	28%	19%	28%	16%	-	17%	-	24%	20%	15%
Equally Welsh and British	186	31	22	3	33	3	-	12	16	39	8	-	2	-	6	165	21
	29%	30%	28%	25%	41%	27%	-	31%	27%	35%	22%	-	17%	-	18%	28%	44%
More British than Welsh	47	9	4	1	8	1	-	4	9	4	3	-	-	-	2	42	5
	8%	9%	5%	8%	10%	9%	-	10%	14%	3%	8%	-	-	-	6%	7%	11%
British not Welsh	155	34	18	2	20	3	-	3	20	19	12	1	3	-	3	146	9
	25%	33%	22%	17%	24%	27%	-	8%	33%	17%	35%	100%	25%	-	9%	25%	19%
NET: More British	202	44	22	3	28	4	-	7	29	23	15	1	3	-	5	188	14
	32%	42%	28%	25%	35%	36%	-	18%	47%	21%	43%	100%	25%	-	15%	32%	29%
Other	27	9	3	-	3	-	-	-	2	4	1	-	3	-	-	27	-
	4%	9%	4%	-	4%	-	-	-	3%	3%	3%	-	25%	-	-	5%	-
None of these	21	3	-	-	2	1	-	-	1	4	3	-	-	-	1	19	2
	3%	3%	-	-	3%	9%	-	-	2%	3%	8%	-	-	-	3%	3%	4%
Don't know	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-
	*	-	-	-	-	-	-	-	-	-	-	-	8%	-	-	*	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 66

Q.30 Which, if any, of the following best describes how you see yourself?

Base: All respondents in Wales

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	629	272	190	276	157	343	112	339	143	258	155	471	32	236	198	194	265	-	-	-	-	-	326	229	74
Weighted base	631	268	195	272	161	341	114	336	146	256	158	471	32	237	199	190	271	-	-	-	-	-	327	229	75
NET: More Welsh	194	80	62	86	41	102	38	105	41	76	46	143	11	62	68	69	88	-	-	-	-	-	90	82	22
	31%	30%	32%	32%	25%	30%	34%	31%	28%	30%	29%	30%	34%	26%	34%	36%	32%	-	-	-	-	-	27%	36%	30%
Welsh not British	70	25	22	28	17	32	18	35	17	22	21	54	3	19	27	24	35	-	-	-	-	-	34	24	12
	11%	10%	12%	10%	11%	9%	16%	10%	12%	9%	13%	11%	9%	8%	14%	12%	13%	-	-	-	-	-	10%	10%	16%
More Welsh than British	124	54	39	57	23	71	20	70	24	54	25	89	8	43	41	45	53	-	-	-	-	-	56	58	10
	20%	20%	20%	21%	15%	21%	18%	21%	16%	21%	16%	19%	25%	18%	21%	24%	20%	-	-	-	-	-	17%	25%	14%
Equally Welsh and British	186	80	49	74	48	103	33	101	36	82	42	139	9	69	58	43	82	-	-	-	-	-	102	63	21
	29%	30%	25%	27%	30%	30%	29%	30%	24%	32%	27%	29%	28%	29%	29%	23%	30%	-	-	-	-	-	31%	28%	28%
More British than Welsh	47	18	21	21	18	25	11	28	15	15	14	39	1	21	11	9	28	-	-	-	-	-	27	15	5
	8%	7%	11%	8%	11%	7%	10%	8%	10%	6%	9%	8%	3%	9%	6%	5%	10%	-	-	-	-	-	8%	7%	7%
British not Welsh	155	67	49	63	42	79	28	75	42	63	43	117	7	59	45	50	57	-	-	-	-	-	80	53	21
	25%	25%	25%	23%	26%	23%	24%	22%	29%	24%	28%	25%	22%	25%	23%	26%	21%	-	-	-	-	-	25%	23%	28%
NET: More British	202	85	70	84	60	104	39	103	57	77	58	156	8	80	56	59	84	-	-	-	-	-	108	68	26
	32%	32%	36%	31%	37%	31%	34%	31%	39%	30%	37%	33%	26%	34%	28%	31%	31%	-	-	-	-	-	33%	30%	35%
Other	27	11	8	13	7	17	2	12	9	13	4	21	2	15	9	10	12	-	-	-	-	-	16	10	1
	4%	4%	4%	5%	5%	5%	2%	3%	6%	5%	3%	4%	6%	6%	5%	5%	5%	-	-	-	-	-	5%	4%	1%
None of these	21	13	5	15	5	14	2	14	3	8	6	13	2	10	6	10	5	-	-	-	-	-	12	6	3
	3%	5%	3%	5%	3%	4%	2%	4%	2%	3%	4%	3%	6%	4%	3%	5%	2%	-	-	-	-	-	4%	3%	4%
Don't know	1	-	-	1	-	1	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1
	*	-	-	*	-	*	-	*	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	1%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 67

Q.30 Which, if any, of the following best describes how you see yourself?

Base: All respondents in Northern Ireland

	Gender			Age						Social Grade				Region													
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West	
Unweighted base	170	74	96	9	17	28	41	43	32	63	43	23	41	-	-	-	170	-	-	-	-	-	-	-	-	-	-
Weighted base	170	74	95	9	17	28	41	43	32	63	43	23	41	-	-	-	170	-	-	-	-	-	-	-	-	-	-
Northern Irish	22 13%	10 13%	12 12%	1 11%	6 34%	3 11%	4 10%	5 12%	3 9%	6 9%	3 7%	5 22%	8 19%	-	-	-	22 13%	-	-	-	-	-	-	-	-	-	-
Irish	23 13%	10 13%	13 13%	2 23%	2 12%	5 18%	6 14%	6 14%	2 7%	8 13%	6 14%	1 4%	8 19%	-	-	-	23 13%	-	-	-	-	-	-	-	-	-	-
British	45 27%	19 26%	26 27%	2 23%	4 24%	8 29%	6 15%	12 29%	13 40%	18 29%	12 28%	5 22%	10 25%	-	-	-	45 27%	-	-	-	-	-	-	-	-	-	-
British and Irish	6 3%	3 4%	3 3%	-	-	1 3%	2 5%	2 5%	1 3%	1 2%	3 7%	1 4%	1 2%	-	-	-	6 3%	-	-	-	-	-	-	-	-	-	-
British and Northern Irish	51 30%	20 27%	31 32%	1 11%	4 24%	6 21%	17 42%	14 33%	9 29%	18 29%	16 37%	6 26%	11 27%	-	-	-	51 30%	-	-	-	-	-	-	-	-	-	-
Irish and Northern Irish	18 10%	9 12%	9 9%	3 33%	1 6%	4 14%	5 12%	3 7%	2 6%	10 16%	3 7%	3 13%	2 5%	-	-	-	18 10%	-	-	-	-	-	-	-	-	-	-
Other	5 3%	3 4%	2 2%	-	-	1 3%	1 3%	1 2%	2 6%	2 3%	-	2 8%	1 3%	-	-	-	5 3%	-	-	-	-	-	-	-	-	-	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 67

Q.30 Which, if any, of the following best describes how you see yourself?

Base: All respondents in Northern Ireland

	Referendum			When Mind Made Up						Reluctant To Tell How You Voted		2015 Vote							
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer ago than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	170	79	91	20	12	8	31	24	10	65	14	156	-	-	-	-	-	-	-
Weighted base	170	82	87	20	12	8	31	24	10	65	14	156	-	-	-	-	-	-	-
Northern Irish	22	8	13	3	1	1	4	6	2	5	4	18	-	-	-	-	-	-	-
	13%	10%	15%	15%	9%	12%	13%	25%	19%	8%	29%	11%	-	-	-	-	-	-	-
Irish	23	8	14	6	1	-	3	2	-	11	1	22	-	-	-	-	-	-	-
	13%	10%	16%	30%	8%	-	10%	8%	-	17%	7%	14%	-	-	-	-	-	-	-
British	45	28	17	5	3	1	7	9	3	17	5	40	-	-	-	-	-	-	-
	27%	34%	20%	25%	25%	13%	23%	38%	31%	27%	36%	26%	-	-	-	-	-	-	-
British and Irish	6	2	4	1	1	-	-	-	1	3	-	6	-	-	-	-	-	-	-
	3%	3%	4%	5%	8%	-	-	-	10%	5%	-	4%	-	-	-	-	-	-	-
British and Northern Irish	51	28	23	5	2	5	12	5	2	20	4	47	-	-	-	-	-	-	-
	30%	34%	26%	25%	16%	62%	39%	21%	20%	31%	28%	30%	-	-	-	-	-	-	-
Irish and Northern Irish	18	6	12	-	3	1	4	1	1	8	-	18	-	-	-	-	-	-	-
	10%	8%	13%	-	26%	13%	13%	4%	10%	12%	-	11%	-	-	-	-	-	-	-
Other	5	1	4	-	1	-	1	1	1	1	-	5	-	-	-	-	-	-	-
	3%	1%	4%	-	9%	-	3%	4%	10%	1%	-	3%	-	-	-	-	-	-	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 67

Q.30 Which, if any, of the following best describes how you see yourself?

Base: All respondents in Northern Ireland

	Total	Leave by GE2015							Remain by GE2015							Methodology	
		Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru	Online	CATI
Unweighted base	170	-	-	-	-	-	-	-	-	-	-	-	-	-	-	143	27
Weighted base	170	-	-	-	-	-	-	-	-	-	-	-	-	-	-	142	27
Northern Irish	22	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21	1
	13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15%	4%
Irish	23	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17	6
	13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12%	22%
British	45	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42	3
	27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30%	11%
British and Irish	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6	-
	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%	-
British and Northern Irish	51	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36	15
	30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25%	56%
Irish and Northern Irish	18	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16	2
	10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11%	7%
Other	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	-
	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 67

Q.30 Which, if any, of the following best describes how you see yourself?

Base: All respondents in Northern Ireland

	Multi-culturalism		Social liberalism		Feminism		The Green movement		Globalisation		The internet		Capitalism		Immigration		National Identity					Attention Paid to Politics			
	Total	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Good	Ill	Eng-lish not Brit-ish	More Eng-lish than Brit-ish	Equ-ally Eng-lish and Brit-ish	More Brit-ish than Eng-lish	Brit-ish not Eng-lish	8-10	5-7	0-4
Unweighted base	170	82	44	69	43	99	28	96	33	81	31	126	7	59	57	53	71	-	-	-	-	-	85	62	22
Weighted base	170	80	45	68	44	98	29	95	34	80	32	125	7	59	57	52	72	-	-	-	-	-	85	62	22
Northern Irish	22	10	8	10	6	11	3	15	2	12	2	16	-	8	9	10	9	-	-	-	-	-	9	10	3
	13%	12%	18%	14%	14%	11%	11%	16%	6%	15%	6%	13%	-	13%	16%	19%	13%	-	-	-	-	-	11%	16%	14%
Irish	23	15	2	12	1	15	1	14	3	12	4	18	2	6	10	10	5	-	-	-	-	-	16	4	3
	13%	18%	4%	17%	2%	15%	4%	15%	9%	15%	13%	14%	28%	10%	18%	19%	7%	-	-	-	-	-	19%	7%	14%
British	45	19	14	17	17	25	8	25	12	22	10	33	2	15	12	13	23	-	-	-	-	-	23	18	3
	27%	23%	32%	25%	40%	26%	29%	26%	37%	28%	33%	26%	30%	26%	22%	25%	32%	-	-	-	-	-	27%	29%	14%
British and Irish	6	3	1	3	1	3	2	4	2	2	1	5	-	3	1	1	3	-	-	-	-	-	5	1	-
	3%	4%	2%	4%	2%	3%	7%	4%	6%	3%	3%	4%	-	5%	2%	2%	4%	-	-	-	-	-	6%	2%	-
British and Northern Irish	51	21	15	16	13	29	11	23	9	19	10	35	2	19	14	10	23	-	-	-	-	-	22	19	10
	30%	26%	34%	23%	30%	30%	39%	25%	28%	24%	32%	28%	27%	32%	25%	19%	32%	-	-	-	-	-	26%	31%	45%
Irish and Northern Irish	18	11	3	10	3	13	3	13	4	12	2	15	1	8	8	6	7	-	-	-	-	-	6	9	3
	10%	13%	7%	14%	7%	13%	11%	13%	12%	15%	7%	12%	15%	13%	14%	11%	10%	-	-	-	-	-	7%	14%	14%
Other	5	3	1	1	2	3	-	1	1	2	2	4	-	-	3	3	1	-	-	-	-	-	4	1	-
	3%	4%	2%	1%	4%	3%	-	1%	3%	2%	6%	3%	-	-	5%	6%	1%	-	-	-	-	-	5%	2%	-

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 68
Methodology
Base: All respondents

	Gender			Age						Social Grade					Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land	Scot-land	Wales	North-ern Ire-land	North West	North East	York-shire & Humb-erside	East Mid-lands	West Mid-lands	East-ern	London	South East	South West
Unweighted base	12369	5850	6513	639	1609	2091	2402	2663	2963	5148	3179	1653	2360	10468	1102	629	170	1444	588	1126	891	985	1108	1292	1849	1185
Weighted base	12369	5850	6513	627	1592	2085	2409	2673	2981	5111	3177	1669	2384	10479	1090	631	170	1445	589	1129	894	988	1113	1284	1851	1186
Online	11373	5316	6051	540	1435	1931	2241	2498	2727	4653	2966	1551	2199	9644	1003	583	142	1342	550	1040	825	901	1014	1158	1714	1100
		92%	91%	93%	86%	90%	93%	93%	93%	91%	91%	93%	93%	92%	92%	92%	84%	93%	93%	92%	92%	91%	91%	90%	93%	93%
CATI	996	535	462	86	156	154	168	175	254	458	210	118	185	834	87	48	27	103	39	88	70	87	99	125	137	86
	8%	9%	7%	14%	10%	7%	7%	7%	9%	9%	7%	7%	8%	8%	8%	8%	16%	7%	7%	8%	8%	9%	9%	10%	7%	7%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 68
Methodology
Base: All respondents

	Referendum			When Mind Made Up						Reluctant To Tell How You Voted		2015 Vote							
	Total	Leave	Remain	On polling day	In the last few days	In the last week	In the last month	Since beginning of year	Longer than a year	Always known	Yes	No	Con	Lab	LibDem	UKIP	Green	SNP	Plaid Cymru
Unweighted base	12369	6171	6198	1227	966	800	2266	1743	751	4616	1290	11079	4085	3442	999	1510	509	519	72
Weighted base	12369	6420	5949	1225	964	799	2267	1748	758	4607	1289	11080	4107	3400	982	1565	498	512	72
Online	11373	5950	5423	1140	915	724	2093	1639	687	4176	1177	10196	3831	3109	900	1459	447	473	66
	92%	93%	91%	93%	95%	91%	92%	94%	91%	91%	91%	92%	93%	91%	92%	93%	90%	92%	92%
CATI	996	469	527	84	50	76	175	109	71	431	112	884	276	291	82	106	52	40	6
	8%	7%	9%	7%	5%	9%	8%	6%	9%	9%	9%	8%	7%	9%	8%	7%	10%	8%	8%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 68
Methodology
Base: All respondents

	<u>Leave by GE2015</u>								<u>Remain by GE2015</u>						<u>Methodology</u>		
	<u>Total</u>	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>	<u>UKIP</u>	<u>Green</u>	<u>SNP</u>	<u>Plaid Cymru</u>	<u>Online</u>	<u>CATI</u>
Unweighted base	12369	2306	1194	281	1440	122	176	39	1779	2248	718	70	387	343	33	11369	1000
Weighted base	12369	2399	1242	292	1498	127	183	41	1708	2158	689	67	371	329	32	11373	996
Online	11373	2233	1160	275	1394	114	169	37	1597	1949	625	65	332	304	29	11373	-
	92%	93%	93%	94%	93%	90%	92%	92%	94%	90%	91%	97%	89%	92%	91%	100%	-
CATI	996	165	82	18	104	12	15	3	110	209	64	2	39	25	3	-	996
	8%	7%	7%	6%	7%	10%	8%	8%	6%	10%	9%	3%	11%	8%	9%	-	100%

EU Referendum 'How Did You Vote' Poll

ONLINE Fieldwork : 21st-23rd June 2016

Absolutes/col percents

Table 68
Methodology
Base: All respondents

	<u>Multi-culturalism</u>			<u>Social liberalism</u>		<u>Feminism</u>		<u>The Green movement</u>		<u>Globalisation</u>		<u>The internet</u>		<u>Capitalism</u>		<u>Immigration</u>		<u>National Identity</u>					<u>Attention Paid to Politics</u>			
	<u>Total</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Good</u>	<u>Ill</u>	<u>Eng-lish not Brit-ish</u>	<u>More Eng-lish than Brit-ish</u>	<u>Equ-ally Eng-lish and Brit-ish</u>	<u>More Brit-ish than Eng-lish</u>	<u>Brit-ish not Eng-lish</u>	<u>8-10</u>	<u>5-7</u>	<u>0-4</u>	
Unweighted base	12369	5934	3665	5774	2948	7087	1970	7161	2418	5269	2905	9319	598	4869	3666	4380	4890	1208	1785	4534	1133	1252	6244	4695	1406	
Weighted base	12369	5826	3754	5681	3017	7020	2005	7084	2470	5210	2946	9296	607	4865	3663	4272	5003	1235	1805	4532	1120	1240	6236	4696	1413	
Online	11373	5270	3557	5239	2842	6446	1872	6546	2281	4775	2769	8594	531	4505	3398	3849	4736	1171	1694	4171	975	1112	5748	4312	1289	
		92%	90%	95%	92%	94%	92%	93%	92%	92%	94%	92%	87%	93%	93%	90%	95%	95%	94%	92%	87%	90%	92%	92%	91%	
CATI	996	556	196	442	175	574	133	538	189	436	177	703	76	360	266	424	268	64	111	361	145	128	488	384	124	
		8%	10%	5%	8%	6%	8%	7%	8%	8%	8%	6%	8%	13%	7%	7%	10%	5%	5%	6%	8%	13%	10%	8%	8%	9%