

### October 12, 2016

Department of Corporate Services, Bombay Stock Exchange Ltd, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 Listing Department,
National Stock Exchange of India Ltd,
Exchange Plaza, Plot No. C/1,
G Block, Bandra Kurla Complex
Bandra (East)
Mumbai - 400 051

# Sub.: Jeevansathi Business Highlights for the last 5 quarters

Dear Sir/Madam,

We would like to inform that the Company, over the last few weeks, has been approached by some analysts and investors requesting segmental data about operational performance of www.jeevansathi.com. In response to these requests, the Company intends to share, as a one-time exercise, the segmental data on the said business of the Company, as per Annexure –I to this letter.

In terms of Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information of the Company framed pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015, the Company is under an obligation to make immediate, uniform and universal dissemination of all material information to stock exchanges to avoid selective disclosure as also to put the same on Company's official website.

Accordingly, we hereby share such segmental data with stock exchanges first. Further, this letter is also being put on the website of the Company (www.infoedge.in) for the information of all concerned.

Request you to take the same on record.

Thanking you,

For Info Edge (India) Ltd,

(MM Jain)

Company Secretary & Compliance Officer

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#### Annexure -I

## Jeevansathi Business Highlights for the last 5 quarters

Highlights of business performance (unaudited and based on previous Indian GAAP (IGAAP)) for the year FY 15-16 & Q1 FY 16-17:

Metric	Q1 FY15-16	Q2 FY15-16	Q3 FY15-16	Q4 FY15-16	Q1 FY16-17
Revenue (in Rs. Million)	108.8	109.6	116.7	133.8	145.6
Revenue growth Y-o-Y	14%	16%	20%	28%	34%
Headcount (Jeevansathi as a Business Unit - Including support functions)	341	347	345	358	378
Operating EBITDA (in Rs. Million) for the Business Unit	(34.8)	(62.4)	(20.3)	(8.6)	6.5
Quarterly Revenue/headcount in Rs	319,062	315,850	338,261	373,743	385,185

#### Key focus areas

- Mobile continues to be Jeevansathi's focus where we have the highest rated app (4.2) in the online matrimony category. Jeevansathi gets about 80% of sessions on its mobile properties (mobile sites and apps).
- We believe that we have the highest revenue growth rates in North & West India in the online matrimony category coupled with highest sales efficiencies. This would help us gain dominant leadership in these markets.
- We will continue to invest in the business to achieve the above.

