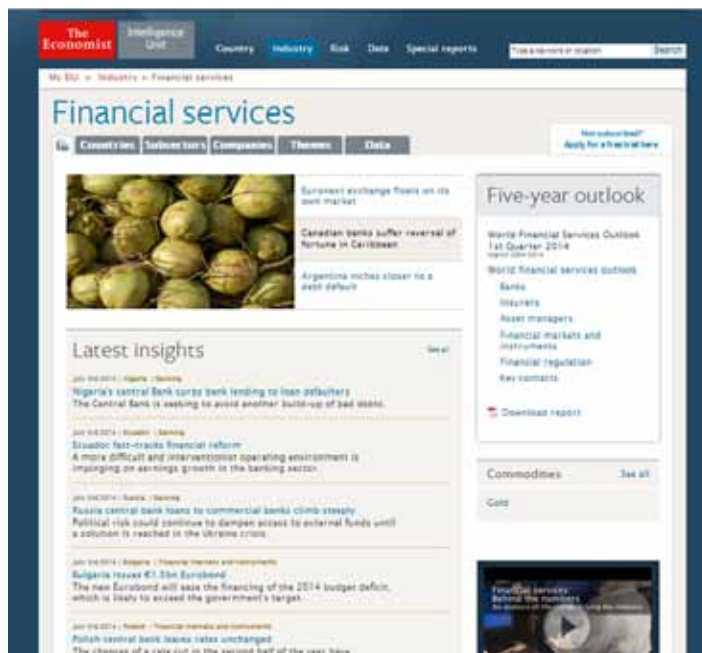


Financial Services Briefing & Forecasts

Market size data, analysis, and forecasts for the financial services industry in 60 countries

Financial Services Briefing & Forecasts delivers a complete picture of the financial services sector around the world on a daily basis. The service enables institutions to assess the market potential for their services, the risks and opportunities presented by different countries, and the implications of industry developments for their organisations.



Financial Services Briefing & Forecasts answers critical questions for those who need to define strategy and grow their businesses throughout the world:

- What is the market for corporate and consumer financial services in each country?
- Are emerging markets still the main growth area for financial services companies?
- How great are the operating risks for my organisation in each country?
- What are my competitors doing?

The service combines up-to-date events analysis, critical issues coverage, country forecasts, company analysis, and data in a format that is easy to use.

Use Financial Services Briefing & Forecasts to:

- Assess the market size of financial assets economy-wide and within the financial, non-financial, and household sectors.

- Measure the relative importance of international financial flows within a country.
- Assess the health of any given country's banking sector.
- Gauge the market potential for corporate financing (loans, debt securities and equity issues).
- Identify the number of high-net-worth households in any given country.

Critical issues and events analysis

Financial Services Briefing & Forecasts provides regularly updated coverage of the key events and critical themes affecting the financial industry. Our deep analysis combines our views on the industry's latest issues with our assessment of forthcoming developments, giving you a detailed overview of the sector worldwide. Our coverage includes:

- Daily analysis of the latest events and industry developments.
- Our views on the industry's hot topics.
- Background and profiles of the finance industry in each country covered.
- The outlook for the sector in the region where you operate.

A unique forecasting methodology

Financial Services Briefing & Forecasts are produced in conjunction with econometric models developed and maintained by our in-house economics team. These models incorporate the main economic drivers of the sector to produce country-specific forecasts.

Our team of 160 in-house country and industry analysts monitors these derived baseline forecasts, adjusting the outlook where necessary and taking into account our extensive local knowledge of the market. The Economist Intelligence Unit ensures that robust econometric modeling techniques and deep country and industry expertise combine to provide the best possible forecasts.

Financial services sub-sectors

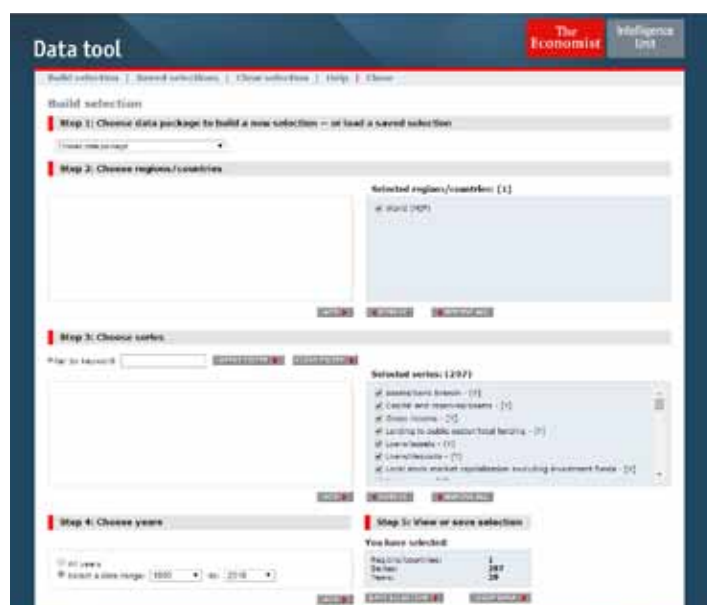
The service also provides coverage of the main sub-sectors in the financial services industry. Each sub-sector has a dedicated section.

- Banks
- Exchanges
- Insurers
- Financing
- Asset Managers

Country-level analysis

Financial Services Briefing & Forecasts provides 60 industry-specific country pages. Every country page incorporates sub-sections on the financial services industry in that country:

- Up-to-date analysis on the latest key developments.
- Access to a data tool that provides key industry indicators and forecasts.
- Reports that provide the latest overview for the industry in that country.



Company analysis

With regular company coverage, you can receive a strategic view of competitors and potential partners. Use the company pages to:

- Access strategic analysis and profiles of key players.
- Stay up-to-date with the competition, latest deals, and company strategies.
- Compile competitive analyses encapsulating the position of the market leaders.

Which data series are included?

Macroeconomy

KEY INDICATORS: GDP, GDP per head, GDP growth, change in consumer price index, exchange rates, current-account balance as percentage of GDP, budget balance (% of GDP), public debt (% of GDP).

FINANCIAL STATISTICS: lending interest rate, deposit interest rate, money market interest rate, long-term bond yield, stock of money (M1), stock of money (M2), local stockmarket capitalisation.

FINANCIAL BALANCE SHEET: (all data split by domestic and foreign assets and liabilities) currency and deposits, securities, loans, equities.

Financial sector

STRUCTURE: financial assets as a percentage of GDP, M2 as a percentage of GDP, deposits as a percentage of GDP, private-sector credit as a percentage of GDP, percentage of assets held by the top ten banks.

BANK PERFORMANCE:

- Balance sheet items: banking assets, banks' capital and reserves, bank loans, bank deposits.
- Income statement items: net interest income, net non-interest income, gross income, operating expenses, net income, provisions, profit before tax.

– Asset quality: provisions as a percentage of total loans, capital and reserves as a percentage of assets, lending to public sector as a percentage of total lending.

– Liquidity: loans as a percentage of assets, loans as a percentage of deposits.

– Profitability: net profit as a percentage of assets, net interest margin, overhead ratio, non-interest income as a percentage of revenue, non-interest income as a percentage of operating expenses,

operating expenses as a percentage of assets, non-interest income as a percentage of assets, provisions as a percentage of assets, assets per bank branch assets.

FINANCIAL BALANCE SHEET:

– Financial sector: net worth of assets, currency assets and liabilities, deposit assets and liabilities, securities assets and liabilities, total loans assets and liabilities, short-term loans, long-term loans, equities assets and liabilities, total assets, total liabilities, current account deposits, time and savings deposits.

– Central bank: currency assets and liabilities, deposit assets and liabilities, securities assets and liabilities, total loans assets and liabilities, total assets and liabilities, net balance of other assets and liabilities.

RISK: rating of risk of large banks being unable to discharge obligations to depositors and/or creditors.

Corporate sector

STRUCTURE: number of active businesses broken down by asset size.

FINANCIAL PERFORMANCE: total operating revenue of large businesses, total profit before tax of large businesses, profit margin of large businesses.

FINANCIAL ASSETS: currency, deposits, securities, short-term assets, long-term assets, financial derivatives, loans, short term loans, long-term loans, equities, mutual funds, trade credit and advances, other assets, total assets.

CORPORATE DEBT: securities, short-term liabilities, long-term liabilities, financial derivatives, loans, short-term loans, long term loans, equities, mutual funds, other liabilities, total liabilities.

Household sector

DEMOGRAPHICS: population, population growth, population by gender, population by age, number of households, average people per household.

INCOME:

– Personal income: gross income, disposable income, disposable income at PPP, disposable income at constant market prices, disposable income per head, disposable income growth, average wages.

– Income distribution: median household disposable income, number of households by level of disposable income, percentage of households by level of disposable income.

EXPENDITURE: total consumer expenditure, consumer expenditure by category.

FINANCIAL ASSETS: net financial worth of households, currency, deposits, securities, short-term assets, long-term assets, financial derivatives, equities, mutual funds, life insurance, pension funds, other assets, total assets.

HOUSEHOLD DEBT: household loans, short-term loans, long-term loans, total liabilities.

FINANCIAL WEALTH DISTRIBUTION: number of high-net-worth households, number of affluent households, percentage of affluent and high-net-worth households, aggregate wealth of affluent and high-net-worth households.

Government sector

GOVERNMENT FINANCIAL ASSETS: net financial worth, currency and deposits, securities, loans, equities, other assets, total assets.

GOVERNMENT FINANCIAL LIABILITIES: currency and deposits, securities, loans, equities, other liabilities, total liabilities.

Which countries are covered?

AMERICAS

- Argentina • Brazil • Canada • Chile
- Colombia • Ecuador* • Mexico • Peru*
- United States of America • Venezuela

ASIA

- Australia • China • Hong Kong
- India • Indonesia • Japan • Malaysia
- New Zealand • Pakistan • Philippines
- Singapore • South Korea • Taiwan
- Thailand • Vietnam*

EASTERN EUROPE

- Azerbaijan* • Bulgaria • Czech Republic
- Hungary • Kazakhstan* • Poland • Romania
- Russia • Slovakia • Ukraine*

WESTERN EUROPE

- Austria • Belgium • Denmark • Finland
- France • Germany • Greece • Ireland • Italy
- Netherlands • Norway • Portugal
- Spain • Sweden • Switzerland • Turkey
- United Kingdom

MIDDLE EAST & NORTH AFRICA

- Bahrain* • Egypt* • Iran* • Israel*
- Nigeria* • Saudi Arabia*
- South Africa • United Arab Emirates*

* For countries marked with an asterisk, limited data are available for some series.

Financial Services Briefing & Forecasts delivers:

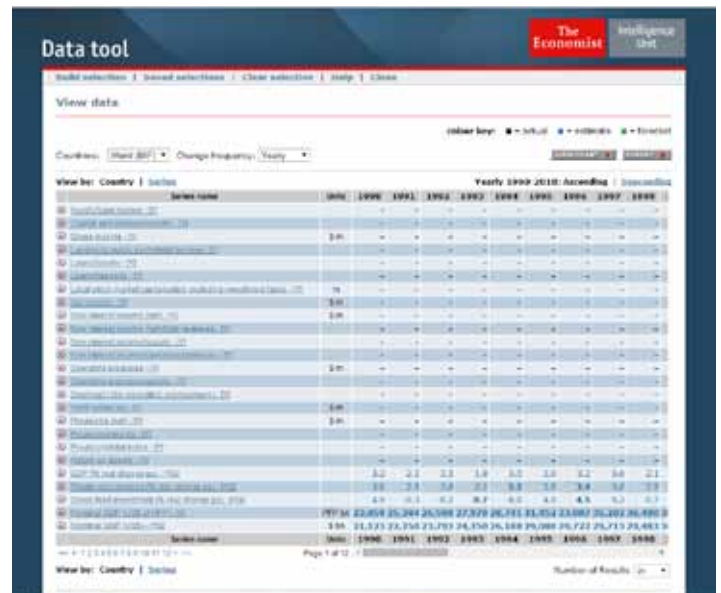
- Daily analysis of the latest events and industry developments in 60 countries.
- Analysis for five financial services sectors.
- Special industry reports.
- Industry weighted risk ratings.
- Regularly updated company profiles.
- Up to 211 series for 60 countries from 1990–present.
- Five-year forecasts.
- Semi-annual reports for each country's financial services industry.
- Series codes (Data Tool only).
- Series definitions (Data Tool only).
- Analyst name and forecast date.
- Colour coding (Data Tool only).
- Automatic graphing (Data Tool only).
- Preset searches and saved searches (Data Tool only).

Access choices:

- Enterprise access via IP control or username:
- Full Financial Services Briefing data and analysis at viewswire.com
- – EIU Data Tool for series selection at data.eiu.com
- Financial Services Indicators (data only) are also available separately on our partners' platforms:
- –Bureau van Dijk at eiu.bvdep.com
- –Alacra at eiu.alacra.com
- Online Store—semi-annual reports available at store.eiu.com

Interface features:

- Archives to 2002.
- One click country reports.
- Downloadable Excel® tables.



The screenshot shows the 'Data tool' interface from The Economist Intelligence Unit. It displays a table of series for various countries, with columns for 'Yearly 1990-2010: Annual' and '2011-2015: Forecast'. The table lists series names, their codes, and data points for the years 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, and 2015. The interface includes search filters, a 'View data' button, and a 'Number of Results' indicator.

Americas

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