## **2016 Global Sponsorship Opportunities**

Event	Location	Date	Contact	Pricing	Attendance (Est.)
Global Summit	<u>Bogota</u>	April 6, 2016	dianatri@amazon.com	\$8,000 - \$12,000 USD	500
AWSome Day	Orange County	April 7, 2016	awssponsors@amazon.com	\$12,000 USD	400
Global Summit	<u>Berlin</u>	April 12, 2016	kagerer@amazon.de	€10,500 - €27,000 Euro	2,500
Global Summit	<u>Milan</u>	April 14, 2016	colazzos@amazon.it	€7,500 - €35,000 Euro	1,000
Global Summit	Chicago	April 18-19, 2016	awssummit-sponsorship@amazon.com	Sold Out	3,500
Global Summit	Kuala Lumpur	April 26, 2016	annesal@amazon.com	\$6,500 - \$25,000 USD	1,500
Global Summit	Sydney	April 26-28, 2016	aesquif@amazon.com	Sold Out	3,200
Global Summit	<u>Singapore</u>	April 28, 2016	annesal@amazon.com	\$10,000 - \$35,000 USD	2,000
Global Summit	<b>Buenos Aires</b>	April 28, 2016	dianatri@amazon.com	\$6,000 - \$8,000 USD	400
Global Summit	<u>Santiago</u>	May 5, 2016	dianatri@amazon.com	\$6,000 - \$8,000 USD	400
Global Summit	Stockholm	May 4, 2016	aws-marketing-uk@amazon.com	Sold Out	1,000
Global Summit	<u>Manila</u>	May 5, 2016	annesal@amazon.com	\$5,000 - \$15,000 USD	500
Global Summit	Seoul	May 17, 2016	yeonpark@amazon.com	\$5,000 - \$55,000 USD	2,000
Global Summit	<u>Taipei</u>	May 20, 2016	dianaguo@amazon.com	Sold Out	1,000
Global Summit	<u>Netherlands</u>	May 24, 2016	trantowm@amazon.lu	€6,500 - €25,000	1,200
Global Summit	Mexico City	May 26, 2016	dianatri@amazon.com	\$8,000 - \$12,000 USD	800
Global Summit	<u>Paris</u>	May 31, 2016	aws-marketing-fr@amazon.com	€9,500 - €37,000	2000
Global Summit	<u>Tokyo</u>	June 1-3, 2016	hidekio@amazon.com	¥200,000 - ¥6,000,000	10,000
Global Summit	Sao Paulo	June 2, 2016	feriotti@amazon.com	Sold Out	3,500

<sup>\*</sup> Dates, Locations, Pricing Subject to Change.

## **2016 Global Sponsorship Opportunities Continued**

Event	Location	Date	Contact	Pricing	Attendance (Est.)
Global Summit	<u>Madrid</u>	June 2, 2016	munozvar@amazon.com	€7,500 - €35,000	1,000
Global Summit	<u>Tel Aviv</u>	June 16, 2016	aws-marketing-il@amazon.com	\$6,500 - \$15,000 USD	2,500
Public Sector Symposium	Washington DC	June 20-21, 2016	millerlu@amazon.com	\$20,000 - \$65,000 USD	4,300
Global Summit	<u>Mumbai</u>	June 28, 2016	anuragl@amazon.com	\$2,000 - \$25,000 USD	1,500
Global Summit	<u>Auckland</u>	June 29, 2016	aesquif@amazon.com	\$15,000 - \$25,000 AUD	1,700
Enterprise Summit	<u>Dallas</u>	June 30, 2016	awssummit-sponsorship@amazon.com	Partner Eligibility Required	400
Enterprise Summit	<u>Frankfurt</u>	June 30, 2016	blanka@amazon.de	€6,500 - €25,000	1000
Enterprise Summit	London	July 6, 2016	awssummits@sleekevents.co.uk	Sold Out	500
Global Summit	London	July 7, 2016	awssummits@sleekevents.co.uk	Sold Out	5,000
Global Summit	Santa Clara	July 12-13, 2016	awssummit-sponsorship@amazon.com	Sold Out	3,500
Enterprise Summit	<u>Atlanta</u>	July 28, 2016	awssummit-sponsorship@amazon.com	Partner Eligibility Required	400
AWS Pop-up Loft	New York	August – October 2016	zkkatzsp@amazon.com	\$10,000 - \$25,000 USD	400 per week
AWS Pop-up Loft	San Francisco	August – October 2016	zkkatzsp@amazon.com	\$10,000 - \$25,000 USD	400 per week
Public Sector Symposium	<u>Canberra</u>	August 4, 2016	aesquif@amazon.com	\$10,000 - \$20,000 AUD	300
Global Summit	New York City	August 10-11, 2016	awssummit-sponsorship@amazon.com	\$21,500 - \$60,000 USD	6,500
Enterprise Summit	Chicago	August 23, 2016	awssummit-sponsorship@amazon.com	Partner Eligibility Required	400
Global Summit	<u>Beijing</u>	September 7-8, 2016	xuwenxin@amazon.com	\$10,000 - \$40,000 USD	5,500
Global Summit	<u>Lima</u>	September 14, 2016	dianatri@amazon.com	\$6,000 - \$8,000 USD	400
Enterprise Summit	<u>Netherlands</u>	September 21, 2016	aws-benelux-sponsorship2016@amazon.com	\$10,000 - \$18,000 USD	350
Global Summit	Rio de Janeiro	September 22, 2016	feriotti@amazon.com		

<sup>\*</sup> Dates, Locations, Pricing Subject to Change.



## **2016 Global Sponsorship Opportunities Continued**

Event	Location	Date	Contact	Pricing	Attendance (Est.)
Enterprise Summit	<u>Toronto</u>	September 28, 2016	awssummit-sponsorship@amazon.com	Partner Eligibility Required	400
Enterprise Summit	Paris	October 27, 2016	bouletm@amazon.fr	€6,500 - €25,000	600
re:Invent 2016	Las Vegas	November 28- December 2, 2016	reinvent-sponsorship@amazon.com	\$12,000 - \$250,000 USD	24,000

<sup>\*</sup> Dates, Locations, Pricing Subject to Change.