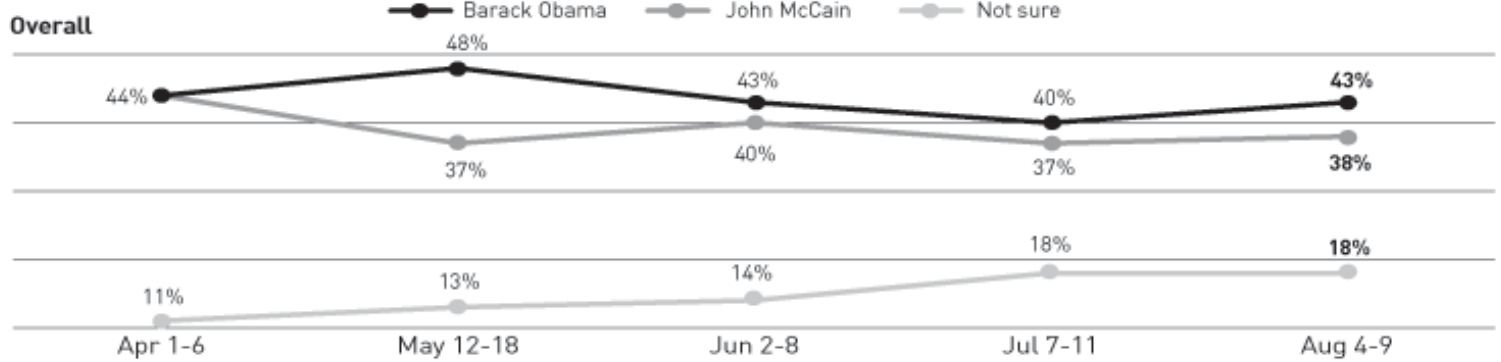


IBD/TIPP Poll: Obama Lead Widens To 5 Points, In Line With Average

Barack Obama held a 43% to 38% lead among the 925 registered voters surveyed in the latest IBD/TIPP Poll, taken Aug. 4-9. He led by 3 points in July. Other major polls have shown similar results, with the average Obama lead calculated by RealClearPolitics at 4.6 points. Both candidates have lifted their party support to 80%, but McCain lags noticeably among conservatives. He has also lost the advantage he once had with men and remains in a tug-of-war for the investor vote.

Q If the 2008 election for U.S. president were held today, would you vote for Democrat Barack Obama or Republican John McCain?



By party

	Obama	McCain	Not sure
Democrats	80%	7%	13%
Republicans	9	82	8
Ind./other	39	29	29

Both Obama and McCain firm up their own party's support. Obama's lead with independents grows slightly, but "not sure" tally is biggest yet.

By ideology

	Obama	McCain	Not sure
Liberal	83%	7%	10%
Moderate	51	30	18
Conservative	22	57	19

McCain has lost 10 points and Obama has picked up 8 among conservatives. Undecided moderates continue to break for Obama.

By region

	Obama	McCain	Not sure
Northeast	49%	27%	22%
Midwest	37	40	21
South	40	45	15
West	48	35	15

Obama's advantage in NE widens. He also picks up 4 points in the South, but McCain adds 6 there as "not sures" commit. McCain does a little better this time in the West.

By age

	Obama	McCain	Not sure
18-24	66%	17%	17%
25-44	45	38	17
45-64	38	43	18
65+	35	44	17

Pattern holds: The older the voter, the more likely to go with McCain. 18-to-24 group fluctuates widely due to small sample.

By gender

	Obama	McCain	Not sure
Male	42%	42%	16%
Female	44	35	19
Single woman	48	29	22
Married woman	41	40	17

McCain gives up 5-point lead with men as "not sures" break mostly for Obama. Slight narrowing of Obama's lead with women as McCain chips away at Obama's big advantage among singles.

By income

	Obama	McCain	Not sure
Under \$30k	49%	27%	23%
30k-50k	53	31	14
50k-75k	39	49	11
75k+	41	41	16

Obama makes more headway with under \$50k earners. McCain pads gains in middle, but loses small lead with upper-income.

By race

	Obama	McCain	Not sure
White	36%	44%	18%
Black/Hispanic	76	14	11

Obama reclaims 3-of-4 advantage in black/Hispanic category after slipping to 2-of-3 last month. But this shouldn't be over-interpreted due to small sample.

By religious attendance

	Obama	McCain	Not sure
Once a week +	37%	46%	17%
Few times/mo.	42	42	13
Few times/yr.	49	30	20
Never	53	29	17

Obama gains among regular churchgoers but loses lead among less-frequent worshippers and gives up 7 among never-attends.

By investor

	Obama	McCain	Not sure
Yes	41%	42%	15%
No	49	32	19

Investors remain split, but Obama picks up 5 points among non-investors.

By education

	Obama	McCain	Not sure
High school	37%	42%	20%
Some college	41	37	21
College degree	49	36	13

Obama narrows McCain lead with high-schoolers and widens lead with college crowd.