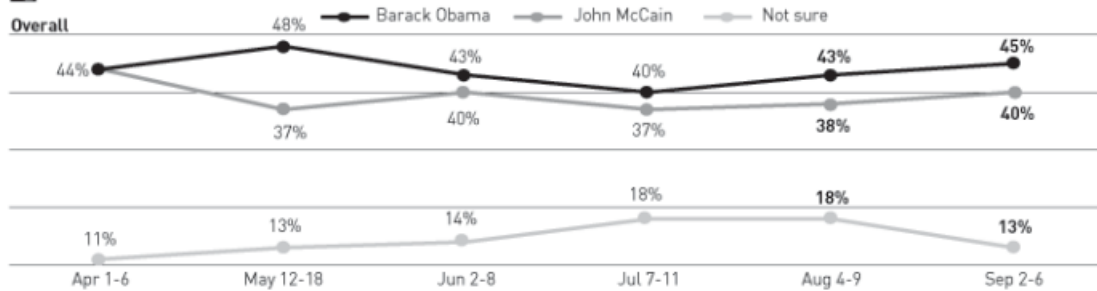


IBD/TIPP Poll: Obama Maintains 5-Point Lead In Survey During GOP Convention

Contrary to a new USA Today/Gallup poll of likely voters, which has John McCain up 10 points, and a CNN/Time poll of registered voters that showed McCain and Barack Obama tied, the latest IBD/TIPP Poll of 868 registered voters shows Obama ahead 5 (45%-40%). The IBD/TIPP Poll was conducted Sept. 2-7; the other two polls were taken Sept. 5-7. The widely watched speeches of Sarah Palin and McCain at the Republican Convention were Sept. 3 and Sept. 4, respectively. In the IBD/TIPP Poll, McCain made relatively strong gains among Independents (+8 percentage points) and Swing State voters (+8). Obama made strong gains among those earning less than \$30,000 a year (+9) and single women (+8). The poll also shows that "Undecided" voters dropped from 18% to 13% over the past month

Q If the 2008 election for U.S. president were held today, would you vote for Democrat Barack Obama or Republican John McCain?



Source: Technometrica Market Intelligence