

**PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS**  
**MAY 2008 POLITICAL/BELIEVABILITY SURVEY**  
**FINAL TOPLINE**  
 May 21-25, 2008  
 N=1505

**ASK ALL:**

Q.1 All in all, are you satisfied or dissatisfied with the way things are going in this country today?

	Satis- <u>fied</u>	Dis- <u>satisfied</u>	No <u>Opinion</u>		Satis- <u>fied</u>	Dis- <u>satisfied</u>	No <u>Opinion</u>
Late May, 2008	18	76	6=100	October, 2000 (RVs)	54	39	7=100
March, 2008	22	72	6=100	September, 2000	51	41	8=100
Early February, 2008	24	70	6=100	June, 2000	47	45	8=100
Late December, 2007	27	66	7=100	April, 2000	48	43	9=100
October, 2007	28	66	6=100	August, 1999	56	39	5=100
February, 2007	30	61	9=100	January, 1999	53	41	6=100
Mid-January, 2007	32	61	7=100	November, 1998	46	44	10=100
Early January, 2007	30	63	7=100	Early September, 1998	54	42	4=100
December, 2006	28	65	7=100	Late August, 1998	55	41	4=100
Mid-November, 2006	28	64	8=100	Early August, 1998	50	44	6=100
Early October, 2006	30	63	7=100	February, 1998	59	37	4=100
July, 2006	30	65	5=100	January, 1998	46	50	4=100
May, 2006	29	65	6=100	September, 1997	45	49	6=100
March, 2006	32	63	5=100	August, 1997	49	46	5=100
January, 2006	34	61	5=100	January, 1997	38	58	4=100
Late November, 2005	34	59	7=100	July, 1996	29	67	4=100
Early October, 2005	29	65	6=100	March, 1996	28	70	2=100
July, 2005	35	58	7=100	October, 1995	23	73	4=100
Late May, 2005	39	57	4=100	June, 1995	25	73	2=100
February, 2005	38	56	6=100	April, 1995	23	74	3=100
January, 2005	40	54	6=100	July, 1994	24	73	3=100
December, 2004	39	54	7=100	March, 1994	24	71	5=100
Mid-October, 2004	36	58	6=100	October, 1993	22	73	5=100
July, 2004	38	55	7=100	September, 1993	20	75	5=100
May, 2004	33	61	6=100	May, 1993	22	71	7=100
Late February, 2004	39	55	6=100	January, 1993	39	50	11=100
Early January, 2004	45	48	7=100	January, 1992	28	68	4=100
December, 2003	44	47	9=100	November, 1991	34	61	5=100
October, 2003	38	56	6=100	Late February, 1991 (Gallup)	66	31	3=100
August, 2003	40	53	7=100	August, 1990	47	48	5=100
April 8, 2003	50	41	9=100	May, 1990	41	54	5=100
January, 2003	44	50	6=100	January, 1989	45	50	5=100
November, 2002	41	48	11=100	September, 1988 (RVs)	50	45	5=100
September, 2002	41	55	4=100	May, 1988	41	54	5=100
Late August, 2002	47	44	9=100	January, 1988	39	55	6=100
May, 2002	44	44	12=100				
March, 2002	50	40	10=100				
Late September, 2001	57	34	9=100				
Early September, 2001	41	53	6=100				
June, 2001	43	52	5=100				
March, 2001	47	45	8=100				
February, 2001	46	43	11=100				
January, 2001	55	41	4=100				

**ASK ALL:**

THOUGHT How much thought have you given to the coming presidential election ... Quite a lot, or only a little?

**BASED ON REGISTERED VOTERS [N=1242]:**

		Quite	(VOL.)	Only a	(VOL.)	(VOL.)	
		<u>A lot</u>	<u>Some</u>	<u>Little</u>	<u>None</u>	<u>DK/</u> <u>Ref.</u>	
<b>2008</b>	Late May, 2008	75	4	17	3	1=100	
	April, 2008	77	7	13	2	1=100	
	March, 2008	78	3	15	3	1=100	
	Late February, 2008	74	3	19	2	2=100	
<b>2004</b>	November, 2004	82	3	12	2	1=100	
	Mid-October, 2004	76	5	15	3	1=100	
	Early October, 2004	74	4	19	2	1=100	
	September, 2004	71	3	22	3	1=100	
	August, 2004	69	2	26	2	1=100	
	July, 2004	67	2	28	2	1=100	
	June, 2004	58	3	36	2	1=100	
	May, 2004	59	6	30	4	1=100	
	Late March, 2004	60	4	31	4	1=100	
	Mid-March, 2004	65	2	31	2	*=100	
	<b>2000</b>	November, 2000	72	6	19	2	1=100
		Late October, 2000	66	6	24	4	*=100
Mid-October, 2000		67	9	19	4	1=100	
Early October, 2000		60	8	27	4	1=100	
September, 2000		59	8	29	3	1=100	
July, 2000		46	6	45	3	*=100	
June, 2000		46	6	43	5	*=100	
May, 2000		48	4	42	5	1=100	
April, 2000		45	7	41	7	*=100	
<b>1996</b>		November, 1996	67	8	22	3	*=100
	October, 1996	65	7	26	1	1=100	
	Late September, 1996	61	7	29	2	1=100	
	Early September, 1996	56	3	36	4	1=100	
	July, 1996	55	3	41	1	*=100	
	June, 1996	50	5	41	3	1=100	
<b>1992</b>	Early October, 1992	77	5	16	1	1=100	
	September, 1992	69	3	26	1	1=100	
	August, 1992	72	4	23	1	*=100	
	June, 1992	63	6	29	1	1=100	
<b>1988</b>	<b>Gallup:</b> November, 1988	73	8	17	2	0=100	
	<b>Gallup:</b> October, 1988	69	9	20	2	0=100	
	<b>Gallup:</b> August, 1988	61	10	27	2	0=100	
	<b>Gallup:</b> September, 1988	57	18	23	2	0=100	

**ASK ALL:**

Q.2 Now I'd like your views on some people. As I read some names, please tell me if you have a favorable or unfavorable opinion of each person. (First, **INSERT NAME**) would you say your overall opinion of... **[INSERT ITEM; RANDOMIZE]** is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?  
 How about (**NEXT NAME**)? **[IF NECESSARY:** would you say your overall opinion of **[NAME]** is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? **[INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]**

		-----Favorable-----			----Unfavorable----			(VOL.)	(VOL.)	
		<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	Never	Can't	
									Heard of	rate/Ref
a.	John McCain									
	Late May, 2008	46	12	34	44	20	24	1	9=100	
	April, 2008	48	11	37	40	17	23	2	10=100	
	March, 2008	45	8	37	41	16	25	2	12=100	
	Late February, 2008	48	12	36	38	14	24	1	13=100	
	Early February, 2008	53	12	41	31	10	21	3	13=100	
	January, 2008	55	14	41	31	9	22	3	11=100	
	Late December, 2007	46	8	38	34	10	24	7	13=100	
	August, 2007	47	8	39	29	8	21	12	12=100	
	December, 2006	51	13	38	26	6	20	10	13=100	
	April, 2006	54	14	40	26	7	19	8	12=100	
	Late October, 2005	56	15	41	19	5	14	10	15=100	
	Late March, 2005	59	15	44	17	4	13	8	16=100	
	July, 2001	51	14	37	22	5	17	13	14=100	
	January, 2001	59	18	41	15	3	12	9	17=100	
	May, 2000	54	14	40	20	5	15	11	15=100	
b.	Hillary Clinton									
	Late May, 2008	48	17	31	44	22	22	*	8=100	
	April, 2008	49	16	33	47	23	24	0	4=100	
	March, 2008	50	16	34	44	23	21	*	6=100	
	Late February, 2008	51	19	32	44	23	21	0	5=100	
	Early February, 2008	52	20	32	42	24	18	*	6=100	
	January, 2008	52	20	32	44	25	19	*	4=100	
	Late December, 2007	50	21	29	44	26	18	*	6=100	
	August, 2007	55	21	34	39	21	18	2	4=100	
	December, 2006	56	22	34	39	21	18	*	5=100	
	April, 2006	54	20	34	42	21	21	1	3=100	
	Late October, 2005	56	20	36	38	19	19	1	5=100	
	Late March, 2005	57	22	35	36	17	19	*	7=100	
	December 2002	47	15	32	44	23	21	1	8=100	
	July, 2001	53	20	33	42	23	19	1	4=100	
	January, 2001	60	25	35	35	16	19	*	5=100	
	May, 2000	49	15	34	42	22	20	1	8=100	
	Early December, 1998	66	32	34	31	15	16	*	3=100	
	Early October, 1998 (RVs)	58	24	34	36	18	18	*	6=100	
	Early September, 1998	64	24	40	31	13	18	0	5=100	
	Late August, 1998	63	25	38	34	13	21	*	3=100	
	March, 1998	65	26	39	31	14	17	*	4=100	
	January, 1997	57	17	40	40	17	23	*	3=100	
	June, 1996	53	13	40	43	17	26	*	4=100	
	April, 1996	49	12	37	46	19	27	0	5=100	

**Q. 2 CONTINUED...**

	-----Favorable-----			-----Unfavorable-----			(VOL.)	(VOL.)
	Total	Very	Mostly	Total	Very	Mostly	Never Heard of	Can't rate/Ref
February, 1996	42	14	28	54	27	27	0	4=100
January, 1996	42	10	32	54	26	28	0	4=100
October, 1995	58	14	44	38	14	24	--	4=100
August, 1995	49	16	33	47	22	25	*	4=100
December, 1994	50	17	33	45	20	25	1	4=100
July, 1994	57	19	38	40	18	22	1	2=100
May, 1993	60	19	41	29	11	18	1	10=100
<b>c. Barack Obama</b>								
Late May, 2008	51	23	28	40	21	19	*	9=100
April, 2008	52	21	31	42	21	21	*	6=100
March, 2008	56	21	35	34	18	16	1	9=100
Late February, 2008	57	24	33	34	16	18	1	8=100
Early February, 2008	58	19	39	30	13	17	2	10=100
January, 2008	56	20	36	33	13	20	3	8=100
Late December, 2007	54	16	38	30	12	18	5	11=100
August, 2007	48	14	34	26	10	16	13	13=100

**ASK ALL:**

**REGIST** These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

**IF RESPONDENT ANSWERED '1' YES IN REGIST ASK:**

**REGICERT** Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

- 79 Yes, Registered
- 76 Absolutely certain
- 3 Chance registration has lapsed
- \* Don't know/Refused
- 20 No, Not registered/Don't know
- 1 Don't know/Refused
- 100

**ASK ALL REGISTERED VOTERS (REGICERT=1):**

**ROTATE Q.3-Q.3A/Q.4-Q.4C BLOCKS**

**Q.3** Now, suppose the 2008 presidential election were being held TODAY. If you had to choose between [READ AND ROTATE]—who would you vote for?

**IF OTHER OR DK (Q.3 =3,9), ASK:**

**Q.3a** As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q.3]?

**BASED ON REGISTERED VOTERS [N=1242]:**

	Apr <u>2008</u>	Mar <u>2008</u>	Late Feb <u>2008</u>
44 John McCain, the Republican	45	44	45
48 Hillary Clinton, the Democrat	49	49	50
8 Other/Don't know (VOL.)	6	7	5
100	100	100	100

**ASK ALL REGISTERED VOTERS (REGICERT=1):**

**ROTATE Q.3-Q.3A/Q.4-Q.4C BLOCKS**

Q.4 Now, suppose the 2008 presidential election were being held TODAY. If you had to choose between [READ AND ROTATE]—who would you vote for?

**IF OTHER OR DK (Q.4 =3,9), ASK:**

Q.4a As of TODAY, do you LEAN more to [READ, ROTATE IN SAME ORDER AS Q.4]?

**BASED ON REGISTERED VOTERS [N=1242]:**

		Apr <u>2008</u>	Mar <u>2008</u>	Late Feb <u>2008</u>
44	John McCain, the Republican	44	43	43
47	Barack Obama, the Democrat	50	49	50
<u>9</u>	Other/Don't know (VOL.)	<u>6</u>	<u>8</u>	<u>7</u>
100		100	100	100

**IF RESPONDENT CHOSE JOHN MCCAIN (Q.4=1 OR Q.4a=1):**

Q.4b Would you say that your choice is more a vote FOR John McCain or more a vote AGAINST Barack Obama?

**IF RESPONDENT CHOSE BARACK OBAMA (Q.4=2 OR Q.4a=2):**

Q.4c Would you say that your choice is more a vote FOR Barack Obama or more a vote AGAINST John McCain?

**BASED ON REGISTERED VOTERS [N=1242]:**

	----- MCCAIN-----				----- OBAMA-----				Other/ DK
	<u>Total</u>	Pro- Mc- Cain	Anti- Ob- ama	DK	<u>Total</u>	Pro- Ob- ama	Anti- Mc- Cain	DK	
May, 2008	<b>44</b>	28	14	2	<b>47</b>	35	11	1	<b>9=100</b>
Late Feb, 2008	<b>43</b>	27	14	2	<b>50</b>	38	10	2	<b>7=100</b>

**TREND FOR COMPARISON**

	----- KERRY -----				----- BUSH -----				Other/ DK
	<u>Total</u>	Pro- Kerry	Anti- Bush	DK	<u>Total</u>	Pro- Bush	Anti- Kerry	DK	
<b>2004</b>									
Nov	<b>46</b>	20	23	3	<b>45</b>	34	9	2	<b>9=100</b>
Mid-Oct	<b>45</b>	18	24	3	<b>45</b>	32	10	3	<b>10=100</b>
Early Oct	<b>41</b>	15	23	3	<b>48</b>	36	10	2	<b>11=100</b>
Sept	<b>43</b>	15	26	2	<b>49</b>	38	9	2	<b>8=100</b>
Aug	<b>47</b>	20	24	3	<b>45</b>	34	8	3	<b>8=100</b>
June	<b>46</b>	17	27	2	<b>48</b>	35	11	2	<b>6=100</b>
May	<b>50</b>	15	32	3	<b>45</b>	33	10	2	<b>5=100</b>
Late Mar	<b>47</b>	17	27	3	<b>46</b>	36	8	2	<b>7=100</b>
Mid-Mar	<b>52</b>	21	29	2	<b>43</b>	34	7	2	<b>5=100</b>
Feb	<b>47</b>	15	30	2	<b>47</b>	39	6	2	<b>6=100</b>

**Q.4B/Q.4C TREND FOR COMPARISON CONTINUED...**

	----- GORE -----				----- BUSH -----				Other/ DK
	Total	Pro- Gore	Anti- Bush	DK	Total	Pro- Bush	Anti- Gore	DK	
<b>2000</b>									
Nov	<b>45</b>	29	14	2	<b>41</b>	27	12	2	<b>14=100</b>
Sept	<b>47</b>	30	14	3	<b>41</b>	24	14	3	<b>12=100</b>

	----- CLINTON -----				----- DOLE -----				----- PEROT -----				Other/ DK
	Total	Pro- Clinton	Anti- other	DK	Total	Pro- Dole	Anti- other	DK	Total	Pro- Perot	Anti- other	DK	
<b>1996</b>													
Nov	<b>51</b>	33	15	3	<b>32</b>	15	15	2	<b>9</b>	4	5	*	<b>8=100</b>
Oct	<b>51</b>	33	16	2	<b>34</b>	15	18	1	<b>8</b>	4	4	*	<b>7=100</b>
Sept	<b>52</b>	35	15	2	<b>34</b>	16	17	1	<b>8</b>	3	5	0	<b>6=100</b>
Mar	<b>53</b>	30	20	3	<b>41</b>	15	25	1	--	--	--	--	<b>6=100</b>

	----- CLINTON -----				----- BUSH, Sr. -----				----- PEROT -----				Other/ DK
	Total	Pro- Clinton	Anti- other	DK	Total	Pro- Bush	Anti- other	DK	Total	Pro- Perot	Anti- other	DK	
<b>1992</b>													
Late Oct	<b>44</b>	25	17	2	<b>34</b>	19	13	2	<b>19</b>	10	7	2	<b>3=100</b>
Early Oct	<b>48</b>	23	22	3	<b>35</b>	19	13	3	<b>8</b>	3	5	*	<b>9=100</b>
Sept	<b>53</b>	21	29	3	<b>38</b>	20	16	2	--	--	--	--	<b>9=100</b>
Aug	<b>57</b>	27	28	2	<b>37</b>	20	16	1	--	--	--	--	<b>6=100</b>
Mar	<b>44</b>	13	29	2	<b>49</b>	32	15	2	--	--	--	--	<b>7=100</b>

	----- DUKAKIS -----				----- BUSH, Sr. -----				Other/ DK
	Total	Pro- Dukakis	Anti- Bush	DK	Total	Pro- Bush	Anti- Dukakis	DK	
<b>1988</b>									
Oct	<b>42</b>	23	15	4	<b>50</b>	31	16	3	<b>8=100</b>
Sept	<b>44</b>	21	19	4	<b>50</b>	31	15	4	<b>6=100</b>
May	<b>53</b>	23	26	4	<b>40</b>	26	11	3	<b>7=100</b>

**ASK IF UNFAVORABLE VIEW OF BARACK OBAMA (Q.2c=3,4):**

**RANDOMIZE U.1/U.2/U.3**

U.1 Earlier you mentioned that you have an unfavorable view of Barack Obama? What is it about Barack Obama that you don't like? Is it [READ AND ROTATE]?

**BASED ON THOSE WITH UNFAVORABLE VIEW OF OBAMA [N=642]:**

- 15 The kind of person he is [OR]
- 54 His political beliefs
- 15 Both (VOL.-DO NOT READ)
- 10 Neither (VOL.-DO NOT READ)
- 6 Don't know (VOL. DO NOT READ)
- 100

**ASK IF UNFAVORABLE VIEW OF JOHN MCCAIN (Q.2a=3,4):**

**RANDOMIZE U.1/U.2/U.3**

U.2 Earlier you mentioned that you have an unfavorable view of John McCain? What is it about John McCain that you don't like? Is it [READ AND ROTATE]?

**BASED ON THOSE WITH UNFAVORABLE VIEW OF MCCAIN [N=643]:**

- 11 The kind of person he is [OR]
- 69 His political beliefs
- 11 Both (VOL.-DO NOT READ)
- 4 Neither (VOL.-DO NOT READ)
- 5 Don't know (VOL. DO NOT READ)
- 100

**ASK IF UNFAVORABLE VIEW OF HILLARY CLINTON (Q.2b=3,4):**

**RANDOMIZE U.1/U.2/U.3**

U.3 Earlier you mentioned that you have an unfavorable view of Hillary Clinton? What is it about Hillary Clinton that you don't like? Is it [READ AND ROTATE]?

**BASED ON THOSE WITH UNFAVORABLE VIEW OF CLINTON [N=692]:**

- 28 The kind of person she is [OR]
- 38 Her political beliefs
- 23 Both (VOL.-DO NOT READ)
- 7 Neither (VOL.-DO NOT READ)
- 4 Don't know (VOL. DO NOT READ)
- 100

**RESULTS FOR B.1 ARE PRESENTED WITH B.2 ON PAGE 22.**

**ASK ALL:**

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

**IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:**

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

				(VOL.) No	(VOL.) Other	(VOL.) DK/ Ref	Lean Rep	Lean Dem
	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Preference</u>	<u>Party</u>			
Late May, 2008	25	35	35	2	*	3=100	13	15
April, 2008	24	37	31	5	1	2=100	11	15
March, 2008	24	38	29	5	*	4=100	9	14
Late February, 2008	24	38	32	3	*	3=100	10	17
Early February, 2008	26	35	31	5	*	3=100	11	14
January, 2008	24	33	37	4	*	2=100	12	18
Late December, 2007	25	32	36	4	*	3=100	12	18
November, 2007	28	33	32	4	1	2=100	9	16
October, 2007	25	37	33	3	*	2=100	11	17
September, 2007	27	32	32	6	*	3=100	8	16
August, 2007	26	32	32	5	1	4=100	10	16
July, 2007	27	32	34	4	*	3=100	11	17
June, 2007	25	34	32	6	*	3=100	10	17
April, 2007	25	28	40	5	*	2=100	13	17
March, 2007	25	36	33	3	*	3=100	12	16
February, 2007	25	34	34	4	*	3=100	10	18

**PARTY/PARTYLN CONTINUED...**

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	(VOL.) No <u>Preference</u>	(VOL.) Other <u>Party</u>	(VOL.) DK/ <u>Ref</u>	<i>Lean</i> <u>Rep</u>	<i>Lean</i> <u>Dem</u>
Mid-January, 2007	24	35	34	3	*	4=100	12	18
Early-January, 2007	23	31	39	4	*	3=100	12	18
<b>Yearly Totals</b>								
2007	25.4	32.9	33.7	4.6	.4	3.1=100	10.7	16.7
2006	27.6	32.8	30.3	5.0	.4	3.9=100	10.2	14.5
2005	29.2	32.8	30.3	4.5	.3	2.8=100	10.2	14.9
2004	29.5	33.1	30.0	4.0	.4	3.0=100	11.8	13.6
2003	29.8	31.4	31.2	4.7	.5	2.5=100	12.1	13.0
2002	30.3	31.2	30.1	5.1	.7	2.7=100	12.6	11.6
2001	29.2	33.6	28.9	5.1	.5	2.7=100	11.7	11.4
2001 <i>Post-Sept 11</i>	30.9	31.8	27.9	5.2	.6	3.6=100	11.7	9.4
2001 <i>Pre-Sept 11</i>	28.2	34.6	29.5	5.0	.5	2.1=100	11.7	12.5
2000	27.5	32.5	29.5	5.9	.5	4.0=100	11.6	11.6
1999	26.6	33.5	33.7	3.9	.5	1.9=100	13.0	14.5
1998	27.5	33.2	31.9	4.6	.4	2.4=100	11.8	13.5
1997	28.2	33.3	31.9	4.0	.4	2.3=100	12.3	13.8
1996	29.2	32.7	33.0	5.2=100			12.7	15.6
1995	31.4	29.7	33.4	5.4=100			14.4	12.9
1994	29.8	31.8	33.8	4.6=100			14.3	12.6
1993	27.4	33.8	34.0	4.8=100			11.8	14.7
1992	27.7	32.7	35.7	3.9=100			13.8	15.8
1991	30.9	31.4	33.2	4.5=100			14.6	10.8
1990	31.0	33.1	29.1	6.8=100			12.4	11.3
1989	33	33	34=100					
1987	26	35	39=100					



**ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:**

Thinking about the Democratic nomination...

Q.5 Which Democratic candidate would be your first choice for president? (READ AND ROTATE) [IF "Don't know" PROBE ONCE WITH: "Just as of today, would you say you LEAN toward ...(READ). IF STILL DK, ENTER.]

**BASED ON DEMOCRATS AND DEMOCRATIC-LEANING REGISTERED VOTERS [N=618]:**

		Late		Early		WITHOUT GORE						WITH GORE				
		Apr	Mar	Feb	Feb	Jan	Dec	Nov	Oct	Sept	July	Apr	Mar	July	April	Mar
		<u>2008</u>	<u>2008</u>	<u>2008</u>	<u>2008</u>	<u>2008</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>	<u>2007</u>
54	Barack Obama	47	49	49	38	31	26	23	24	25	24	27	28	21	24	26
41	Hillary Clinton	45	39	40	46	46	46	45	45	42	44	39	39	40	34	35
n/a	John Edwards	n/a	n/a	n/a	n/a	13	14	12	12	14	13	21	19	18	16	*
n/a	Dennis Kucinich	n/a	n/a	n/a	n/a	4	3	1	4	2	3	1	*	2	1	*
n/a	Bill Richardson	n/a	n/a	n/a	n/a	n/a	3	3	2	3	3	2	2	2	1	1
n/a	Joe Biden	n/a	n/a	n/a	n/a	n/a	2	3	2	2	3	1	2	2	1	1
n/a	Chris Dodd	n/a	n/a	n/a	n/a	n/a	*	1	1	1	1	*	*	1	*	*
n/a	Mike Gravel	n/a	n/a	n/a	n/a	n/a	0	*	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
n/a	Al Gore^	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	--	--	--	12	14	12
0	Other (VOL.)	*	0	0	1	*	*	2	*	1	1	*	*	1	*	0
1	None of them (VOL.)	2	1	2	1	1	2	1	3	2	3	5	4	2	5	3
3	Don't know (VOL.)	6	9	8	12	4	3	9	7	8	6	3	5	6	2	5
<u>1</u>	Refused (VOL.)	<u>*</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>1</u>	<u>1</u>	<u>*</u>	<u>*</u>	<u>*</u>	<u>0</u>	<u>1</u>	<u>1</u>	<u>0</u>	<u>*</u>	<u>1</u>
100		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

^March-July trends recalculated by substituting in Al Gore supporters' second choice.

**ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:**

Q.6 Do you think the fact that the contest between Clinton and Obama is still going on is a good thing or a bad thing for the Democratic Party?<sup>1</sup>

**BASED ON DEMOCRATS AND DEMOCRATIC LEANING REGISTERED VOTERS [N=618]:**

		Apr	Mar	Late Feb
		<u>2008</u>	<u>2008</u>	<u>2008</u>
38	Good thing	35	44	57
48	Bad thing	51	41	27
<u>14</u>	Don't know/Refused (VOL.)	<u>14</u>	<u>15</u>	<u>16</u>
100		100	100	100

1 In April 2008 and earlier, the question asked: "Do you think the fact that the contest between Clinton and Obama has not yet been decided is a good thing or a bad thing for the Democratic Party?"

**ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:**

Q.7 If Barack Obama becomes the Democratic nominee, would you like to see him pick Hillary Clinton as his vice presidential running mate, or not?<sup>2</sup>

**BASED ON DEMOCRATS AND DEMOCRATIC LEANING REGISTERED VOTERS [N=618]:**

		<u>March 2008</u>
53	Yes	59
38	No	34
<u>9</u>	Don't know/Refused (VOL.)	<u>7</u>
100		100

**NO QUESTION 8**

**ASK ALL REGISTERED VOTERS (REGICERT=1):**

Q.9 If John McCain were to win the presidency, do you think he would continue George W. Bush's policies, or would he take the country in a different direction? [IF DEPENDS PROBE ONCE WITH: Just in general, do you think John McCain would continue George W. Bush's policies or take the country in a different direction?]

**IF ANSWER GIVEN IN Q.9 (Q.9=1,2), ASK:**

Q.10 Do you think that's a good thing or a bad thing?

**BASED ON REGISTERED VOTERS [N=1242]:**

		<u>March 2008</u>
44	Continue Bush's policies	46
4	Good thing	--
37	Bad thing	--
2	Mixed/neither (VOL.)	--
1	Don't know/Refused (VOL.)	--
45	Take country in a different direction	43
36	Good thing	--
4	Bad thing	--
2	Mixed/neither (VOL.)	--
3	Don't know/Refused (VOL.)	--
<u>11</u>	Don't know/Refused (VOL.)	<u>11</u>
100		100

**ASK ALL REGISTERED VOTERS (REGICERT=1):**

**ROTATE Q.11 AND Q.12**

Q.11 So far in the Democratic nomination contest has the fact that Hillary Clinton is a woman helped her, hurt her, or has it not made a difference?

**BASED ON REGISTERED VOTERS [N=1242]:**

24	Helped her
20	Hurt her
51	Has not made a difference
<u>5</u>	Don't know/Refused (VOL.)
100	

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2 In March 2008, the question asked: "If Barack Obama were to win the Democratic nomination, would you like to see him pick Hillary Clinton as his vice presidential running mate, or not?"

**ASK ALL REGISTERED VOTERS (REGICERT=1):**

**ROTATE Q.11 AND Q.12**

Q.12 So far in the Democratic nomination contest has the fact that Barack Obama is African American helped him, hurt him, or has it not made a difference?

**BASED ON REGISTERED VOTERS [N=1242]:**

22	Helped him
14	Hurt him
57	Has not made a difference
<u>7</u>	Don't know/Refused (VOL.)
100	

**ASK ALL REGISTERED VOTERS (REGICERT=1):**

**ROTATE Q.13 AND Q.14**

Q.13 How much would you say you know about where John McCain stands on the issues that are important to the country? [READ]

**BASED ON REGISTERED VOTERS [N=1242]:**

34	A lot
44	Some
13	Not much
6	Nothing at all
<u>3</u>	Don't know/Refused (VOL.-DO NOT READ)
100	

**ASK ALL REGISTERED VOTERS (REGICERT=1):**

**ROTATE Q.13 AND Q.14**

Q.14 How much would you say you know about where Barack Obama stands on the issues that are important to the country? [READ]

**BASED ON REGISTERED VOTERS [N=1242]:**

39	A lot
41	Some
12	Not much
5	Nothing at all
<u>3</u>	Don't know/Refused (VOL.-DO NOT READ)
100	

**ASK ALL REGISTERED VOTERS (REGICERT=1):**

Now I'd like to ask about how important some issues are to you...

Q.15 In making your decision about who to vote for this fall, will the issue of [INSERT ITEM; RANDOMIZE] be very important, somewhat important, not too important, or not at all important? How about [NEXT ITEM]? [IF NECESSARY: How important will the issue of [ITEM] be to you?] [INTERVIEWER: PLEASE RE-READ RESPONSE OPTIONS EVERY THREE OR FOUR ITEMS]

**BASED ON REGISTERED VOTERS [N=1242]:**

		<u>Very</u> <u>Important</u>	<u>Somewhat</u> <u>Important</u>	<u>Not too</u> <u>Important</u>	<u>Not at all</u> <u>Important</u>	<u>Don't Know/</u> <u>Refused</u>
a.	The economy					
	Late May, 2008	88	9	1	1	1=100
	October, 2007	79	18	1	1	1=100
	June, 2007	74	22	2	1	1=100
	Mid-October, 2004	78	18	3	1	*=100
	August, 2004	76	22	1	1	*=100
b.	Iraq					
	Late May, 2008	72	20	4	2	2=100
	October, 2007	76	18	2	2	2=100
	June, 2007	73	20	3	3	1=100
	Mid-October, 2004	74	20	3	2	1=100
	August, 2004	70	24	3	2	1=100
c.	Terrorism					
	Late May, 2008	68	23	6	2	1=100
	October, 2007	69	22	5	3	1=100
	June, 2007	69	24	4	2	1=100
	Mid-October, 2004	77	17	3	2	1=100
	August, 2004	75	19	3	2	1=100
d.	Abortion					
	Late May, 2008	40	27	15	15	3=100
	October, 2007	39	26	17	13	5=100
	June, 2007	40	30	13	14	3=100
	Mid-October, 2004	47	27	12	11	3=100
	August, 2004	45	25	13	14	3=100
e.	Immigration					
	Late May, 2008	54	32	9	3	2=100
	October, 2007	56	31	7	4	2=100
	June, 2007	54	34	7	3	2=100
f.	Energy					
	Late May, 2008	77	20	2	*	1=100
	October, 2007	65	28	3	2	2=100
	June, 2007	61	32	4	2	1=100
	Mid-October, 2004	54	37	6	2	1=100
	August, 2004	53	40	6	*	1=100

**Q.15 CONTINUED...**

		<u>Very</u> <u>Important</u>	<u>Somewhat</u> <u>Important</u>	<u>Not too</u> <u>Important</u>	<u>Not at all</u> <u>Important</u>	<u>Don't Know/</u> <u>Refused</u>
g.	Taxes					
	Late May, 2008	68	24	5	2	1=100
	October, 2007	63	28	6	1	2=100
	June, 2007	62	29	7	2	*=100
	Mid-October, 2004	59	31	7	2	1=100
h.	Health care					
	Late May, 2008	78	17	3	2	*=100
	October, 2007	76	18	4	1	1=100
	June, 2007	71	23	4	2	*=100
	Mid-October, 2004	73	22	4	1	*=100
	August, 2004	72	21	5	2	*=100
i.	The environment					
	Late May, 2008	62	27	8	3	*=100
	October, 2007	58	31	8	2	1=100
	June, 2007	55	36	6	3	*=100
	Mid-October, 2004	53	37	7	2	1=100
	August, 2004	55	35	7	3	*=100
j.	Moral values					
	Late May, 2008	62	24	7	6	1=100
	October, 2007	61	26	7	4	2=100
	Mid-October, 2004	63	23	8	4	2=100
	August, 2004	64	25	6	4	1=100
k.	The federal budget deficit					
	Late May, 2008	69	21	4	3	3=100
	October, 2007	61	28	8	1	2=100
	Mid-October, 2004	57	32	7	3	1=100
	August, 2004	55	35	7	3	*=100
l.	Education					
	Late May, 2008	78	17	3	1	1=100
	October, 2007	75	21	2	1	1=100
	Mid-October, 2004	75	20	3	2	*=100
	August, 2004	70	26	3	1	*=100
m.	Jobs					
	Late May, 2008	78	17	3	1	1=100
	October, 2007	71	23	3	2	1=100
	Mid-October, 2004	76	19	4	1	*=100
n.	Gay marriage					
	Late May, 2008	28	21	19	29	3=100
	October, 2007	22	21	21	32	4=100
	Mid-October, 2004	32	22	19	24	3=100
	August, 2004	34	19	15	30	2=100

**NO ITEM o.**

**Q.15 CONTINUED...**

		<u>Very Important</u>	<u>Somewhat Important</u>	<u>Not too Important</u>	<u>Not at all Important</u>	<u>Don't Know/Refused</u>
p.	Social Security					
	Late May, 2008	75	19	4	1	1=100
	October, 2007	68	25	5	2	*=100
	Mid-October, 2004	65	27	6	2	*=100
q.	Trade policy					
	Late May, 2008	51	38	6	1	4=100

**ASK ALL REGISTERED VOTERS (REGICERT=1):**

Q.16 Regardless of who you support, which one of the presidential candidates — **[ROTATE ORDER OF CANDIDATES]** John McCain or Barack Obama — do you think would do the best job of **[INSERT ITEM; RANDOMIZE; OBSERVE FORM SPLITS. IF RESPONDENT MENTIONS ANYONE OTHER THAN MCCAIN OR OBAMA PROBE ONCE: "If you had to choose between McCain and Obama. . .?"]**

**BASED ON REGISTERED VOTERS [N=1242]:**

<b>ASK ALL REGISTERED VOTERS:</b>		<u>John McCain</u>	<u>Barack Obama</u>	<b>(VOL.)</b> <u>Neither</u>	<b>(VOL.)</b> <u>DK/Ref.</u>
a.	Making wise decisions about what to do in Iraq				
	Late May, 2008	46	43	2	9=100
	April, 2008	50	38	5	7=100

**ASK FORM 1 ONLY [N=644]:**

b.F1	Improving economic conditions				
	Late May, 2008	36	51	4	9=100
	April, 2008	33	53	8	6=100

**ASK FORM 1 ONLY [N=644]:**

c.F1	Reflecting your views on social issues like abortion and gay rights				
	Late May, 2008	34	48	5	13=100

**ASK FORM 1 ONLY [N=644]:**

d.F1	Dealing with the nation's energy problems				
	Late May, 2008	33	51	5	11=100

**ASK FORM 2 ONLY [N=598]:**

e.F2	Dealing with taxes				
	Late May, 2008	44	39	5	12=100

**ASK FORM 2 ONLY [N=598]:**

f.F2	Improving the health care system				
	Late May, 2008	32	49	6	13=100

**ASK FORM 2 ONLY [N=598]:**

g.F2	Dealing with immigration				
	Late May, 2008	44	39	7	10=100

**Q.16 CONTINUED...**

**TREND FOR COMPARISON**

		<u>George</u> <u>W. Bush</u>	<u>Dem</u> <u>Candidate<sup>3</sup></u>	<u>(VOL.)</u> <u>Neither</u>	<u>(VOL.)</u> <u>DK/Ref.</u>
a.	Making wise decisions about what to do in Iraq				
	Mid October, 2004	47	41	4	8=100
	Early October, 2004	50	40	2	8=100
	September, 2004	51	39	3	7=100
	August, 2004	44	46	3	7=100
	May, 2004	44	41	4	11=100
	Late March, 2004	49	37	4	10=100
	Mid-March, 2004	47	45	2	6=100
b.F1	Improving economic conditions				
	Mid October, 2004	40	47	4	9=100
	Early October, 2004	40	46	5	9=100
	September, 2004	42	45	4	9=100
	August, 2004	37	52	3	8=100
	May, 2004	38	48	5	9=100
	Late March, 2004	39	44	6	11=100
	Mid-March, 2004	37	53	2	8=100
	Mid-October, 2000	37	49	3	11=100
	Early October, 2000	35	47	6	12=100
	September, 2000	38	46	5	11=100
	June, 2000	38	41	5	16=100
	March, 2000	42	46	4	8=100
e.F2	Dealing with taxes				
	Late October, 2000	45	41	5	9=100
	Mid-October, 2000	41	42	5	12=100
	Early October, 2000	39	42	6	13=100
	September, 2000	41	41	5	13=100
	June, 2000	41	34	7	18=100
	March, 2000	40	44	5	11=100
f.F2	Improving the health care system				
	Mid-October, 2004	34	50	8	8=100
	Early October, 2004	31	49	8	12=100
	Late September, 2004	32	48	7	13=100
	September, 2004	32	50	8	10=100
	August, 2004	29	55	5	11=100
	May, 2004	29	51	7	13=100
	Late March, 2004	33	46	6	15=100
	Mid-March, 2004	29	57	4	10=100
	Late-October, 2000	38	47	5	10=100
	Mid-October, 2000	37	48	4	11=100
	Early October, 2000	36	49	5	10=100
	September, 2000	32	51	6	11=100
	June, 2000	31	44	6	19=100
	March, 2000	31	51	6	12=100

**ASK ALL REGISTERED VOTERS (REGICERT=1):**

Q.17 **[READ BEFORE FIRST ITEM ONLY: Thinking about foreign policy and national security...]** Do you think **[INSERT NAME; ROTATE]** would be too tough, not tough enough, or about right in his approach to foreign policy and national security issues?

**BASED ON REGISTERED VOTERS [N=1242]:**

	<u>Too tough</u>	<u>Not tough enough</u>	<u>About right</u>	<u>Don't know/refused</u>
a. John McCain				
Late May, 2008	22	16	51	11=100
Late February, 2008	25	16	47	12=100
b. Barack Obama				
Late May, 2008	3	43	43	11=100
Late February, 2008	3	43	39	15=100

**NO QUESTIONS 18-21**

**ASK ALL:**

Q.22 Now I'd like your opinion of some people and groups in the news. (First,) would you say your overall opinion of... **(INSERT ITEM; RANDOMIZE ITEMS a-c FOLLOWED BY ROTATED ITEMS d AND e)** is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?  
**(INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE")**

	-----Favorable-----			-----Unfavorable-----			(VOL.)	(VOL.)
	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Never Heard of</u>	<u>Can't Rate</u>
a. The Republican Party								
Late May, 2008	39	7	32	53	20	33	*	8=100
July, 2007	39	7	32	53	22	31	0	8=100
Early January, 2007	41	9	32	48	21	27	1	10=100
Late October, 2006	41	9	32	50	20	30	*	9=100
July, 2006	40	10	30	52	23	29	1	7=100
April, 2006	40	10	30	50	21	29	*	10=100
February, 2006	44	11	33	50	24	26	*	6=100
Late October, 2005	42	12	30	49	24	25	*	9=100
July, 2005	48	13	35	43	18	25	*	9=100
June, 2005	48	11	37	44	20	24	0	8=100
December, 2004	52	15	37	42	17	25	0	6=100
June, 2004	51	12	39	40	14	26	0	9=100
Early February, 2004	52	14	38	42	16	26	*	6=100
June, 2003	58	14	44	33	10	23	0	9=100
April, 2003	63	14	49	31	10	21	*	6=100
December, 2002	59	18	41	33	11	22	*	8=100
July, 2001	48	11	37	42	15	27	*	10=100
January, 2001	56	13	43	35	13	22	*	9=100
September, 2000 (RVs)	53	11	42	40	12	28	0	7=100
August, 1999	53	8	45	43	12	31	*	4=100
February, 1999	44	7	37	51	15	36	0	5=100
January, 1999	44	10	34	50	23	27	0	6=100
Early December, 1998	46	11	35	47	20	27	*	7=100
Early October, 1998 (RVs)	52	9	43	42	14	28	0	6=100
Early September, 1998	56	9	47	37	11	26	*	7=100



**Q.22 CONTINUED...**

	-----Favorable-----			-----Unfavorable-----			(VOL.)	(VOL.)
	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	Never Heard of	Can't Rate
March, 1998	50	10	40	43	12	31	*	7=100
August, 1997	47	9	38	47	11	36	*	6=100
June, 1997	51	8	43	42	11	31	1	6=100
January, 1997	52	8	44	43	10	33	*	5=100
October, 1995	52	10	42	44	16	28	*	4=100
December, 1994	67	21	46	27	8	19	*	6=100
July, 1994	63	12	51	33	8	25	*	4=100
May, 1993	54	12	42	35	10	25	0	11=100
July, 1992	46	9	37	48	17	31	*	6=100
<b>b. The Democratic Party</b>								
Late May, 2008	57	14	43	37	14	23	*	6=100
July, 2007	51	13	38	41	14	27	0	8=100
Early January, 2007	54	15	39	35	12	23	*	11=100
Late October, 2006	53	13	40	36	11	25	*	11=100
July, 2006	47	13	34	44	13	31	2	7=100
April, 2006	47	12	35	42	14	28	*	11=100
February, 2006	48	14	34	44	17	27	0	8=100
Late October, 2005	49	14	35	41	15	26	*	10=100
July, 2005	50	15	35	41	14	27	*	9=100
June, 2005	52	12	40	39	13	26	*	9=100
December, 2004	53	13	40	41	14	27	*	6=100
June, 2004	54	12	42	36	11	25	0	10=100
Early February, 2004	58	14	44	37	9	28	*	5=100
June, 2003	54	11	43	38	10	28	0	8=100
April, 2003	57	13	44	36	11	25	*	7=100
December, 2002	54	15	39	37	10	27	*	9=100
July, 2001	58	18	40	34	10	24	*	8=100
January, 2001	60	18	42	30	9	21	1	9=100
September, 2000 (RVs)	60	16	44	35	12	23	*	5=100
August, 1999	59	14	45	37	9	28	*	4=100
February, 1999	58	11	47	37	11	26	0	5=100
January, 1999	55	14	41	38	12	26	0	7=100
Early December, 1998	59	18	41	34	10	24	0	7=100
Early October, 1998 (RVs)	56	11	45	38	9	29	*	6=100
Early September, 1998	60	13	47	33	8	25	*	7=100
March, 1998	58	15	43	36	10	26	*	6=100
August, 1997	52	11	41	42	10	32	0	6=100
June, 1997	61	10	51	33	8	25	*	6=100
January, 1997	60	13	47	35	7	28	*	5=100
October, 1995	49	9	40	48	11	37	0	3=100
December, 1994	50	13	37	44	13	31	*	6=100
July, 1994	62	13	49	34	7	27	*	4=100
May, 1993	57	14	43	34	9	25	0	9=100
July, 1992	61	17	44	33	9	24	*	6=100

**Q.22 CONTINUED...**

	-----Favorable-----			-----Unfavorable-----			(VOL.)	(VOL.)
	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	Never Heard of	Can't Rate
c. Congress								
Late May, 2008	41	6	35	51	17	34	0	8=100
July, 2007	41	6	35	51	16	35	0	8=100
Early January, 2007	53	11	42	38	9	29	1	8=100
Late October, 2006	41	5	36	46	15	31	*	13=100
February, 2006	44	6	38	47	14	33	0	9=100
Late October, 2005	45	7	38	45	13	32	*	10=100
July, 2005	49	6	43	40	11	29	*	11=100
June, 2005	49	6	43	40	10	30	*	11=100
June, 2004	56	7	49	33	7	26	*	11=100
July, 2001	57	7	50	32	8	24	*	11=100
March, 2001	56	6	50	36	10	26	1	7=100
January, 2001	64	10	54	23	5	18	1	12=100
September, 2000 (RVs)	61	8	53	32	5	27	*	7=100
August, 1999	63	8	55	34	7	27	*	3=100
June, 1999	56	9	47	39	9	30	*	5=100
February, 1999	52	4	48	44	8	36	0	4=100
January, 1999	48	7	41	45	15	30	0	7=100
Early December, 1998	52	11	41	41	12	29	0	7=100
Early October, 1998 (RVs)	62	7	55	33	8	25	0	5=100
Early September, 1998	66	7	59	27	5	22	0	7=100
October, 1997	53	5	48	44	11	33	0	3=100
August, 1997	50	6	44	44	11	33	0	6=100
June, 1997	52	4	48	42	8	34	0	6=100
May, 1997	49	5	44	42	10	32	*	9=100
February, 1997	52	6	46	40	9	31	*	8=100
January, 1997	56	6	50	40	8	32	*	4=100
June, 1996	45	6	39	50	12	38	*	5=100
April, 1996	45	6	39	50	13	37	0	5=100
January, 1996	42	4	38	54	16	38	*	4=100
October, 1995	42	4	38	55	13	42	0	3=100
August, 1995	45	5	40	47	13	34	*	7=100
June, 1995	53	8	45	42	11	31	*	5=100
February, 1995	54	10	44	37	10	27	0	9=100
July, 1994	53	7	46	43	9	34	*	4=100
May, 1993	43	8	35	48	13	35	0	9=100
November, 1991	51	7	44	43	9	34	0	6=100
March, 1991	66	16	50	26	7	19	0	8=100
May, 1990	59	6	53	34	9	25	1	6=100
May, 1988	64	8	56	28	5	23	0	8=100
January, 1988	64	6	58	29	4	25	0	7=100
May, 1987	74	10	64	20	4	16	*	6=100
January, 1987	59	7	52	31	8	23	0	10=100
July, 1985	67	9	58	26	5	21	*	7=100
d. Michelle Obama								
Late May, 2008	43	14	29	21	8	13	4	32=100
e. Cindy McCain								
Late May, 2008	40	8	32	18	6	12	5	37=100

**Q.22 CONTINUED...**

**TREND FOR COMPARISON**

	-----Favorable-----			-----Unfavorable-----			(VOL.)	(VOL.)
	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	<u>Total</u>	<u>Very</u>	<u>Mostly</u>	Never	Can't
							Heard of	Rate
<b>Theresa Heinz Kerry:</b> Aug, 2004	43	15	28	30	13	17	8	19=100
<b>Tipper Gore:</b> May, 2000	52	12	40	19	8	11	8	21=100
<b>Elizabeth Dole:</b> April, 1996	43	11	32	26	9	17	5	26=100

**ASK OF DEMOCRATS AND DEMOCRATIC LEANING RVs [(PARTY=2 OR PARTYLN=2) AND REGICERT=1] ONLY:**

Q.23 If Barack Obama is the Democratic candidate, do you think the Democratic Party will unite solidly behind him or do you think that differences and disagreements within the party will keep many Democrats from supporting Obama?<sup>4</sup>

**BASED ON DEMOCRATS AND DEMOCRATIC LEANING REGISTERED VOTERS [N=618]:**

	March 2008
61 Solidly unite	66
31 Keep many from supporting	25
<u>8</u> Don't know/Refused (VOL.)	<u>9</u>
100	100

**TREND FOR COMPARISON:**

	Dem/Dem Leaning Registered Voters	
	<i>John Kerry</i> <sup>5</sup>	<i>Bill Clinton</i>
	July 2004	July 1992
Solidly unite	71	45
Keep many from supporting	15	38
Don't know (VOL.)	<u>14</u>	<u>17</u>
	100	100

**ASK REPUBLICAN AND REPUBLICAN LEANING REGISTERED VOTERS [(PARTY=1 OR PARTYLN=1) AND REGICERT=1]:**

Q.24 Do you think the Republican Party will unite solidly behind John McCain or do you think that differences and disagreements within the party will keep many Republicans from supporting McCain?

**BASED ON REPUBLICAN AND REPUBLICAN LEANING REGISTERED VOTERS [N=506]:**

	<i>Bob Dole</i>		
	March 2008	Late Feb 2008	July 1996
	63 Solidly unite	64	58
26 Keep many from supporting	22	32	39
<u>11</u> Don't know (VOL.)	<u>14</u>	<u>10</u>	<u>15</u>
100	100	100	100

**NO QUESTIONS 25-28**

4 In March 2008, the question asked "If Barack Obama wins the Democratic nomination...."

5 Asked about John Kerry and Bill Clinton after the Democratic nominations had been settled.

Turning to a different topic...

**ASK ALL:**

Q.29 Which is more important for the next president to focus on... domestic policy or foreign policy?

61 Domestic policy  
 22 Foreign policy  
 \* Neither (VOL.)  
 13 Both (VOL.)  
 4 Don't know/Refused (VOL.)  
 100

**ASK ALL:**

Q.30 I'd like your opinion about some possible international concerns for the U.S. Do you think that (INSERT ITEM; RANDOMIZE) is a major threat, a minor threat or not a threat to the well being of the United States? What about (INSERT ITEM)

		<u>Major Threat</u>	<u>Minor Threat</u>	<u>Not a Threat</u>	<b>(VOL) DK/Ref</b>
a.	China's emergence as a world power				
	Late May, 2008	50	31	10	9=100
	February, 2006	47	34	12	7=100
	Late October, 2005	52	31	10	7=100
	May, 2001	51	30	10	9=100
	July, 1999	53	33	10	4=100
b.	Growing authoritarianism in Russia				
	Late May, 2008	24	46	12	18=100
	February, 2006	22	45	16	17=100
	Late October, 2005	23	44	13	20=100
	May, 2001 <sup>6</sup>	27	46	12	15=100
	July, 1999	40	42	14	4=100
c.	North Korea's nuclear program				
	Late May, 2008	55	32	7	6=100
	February, 2006	60	27	6	7=100
	Late October, 2005	66	24	4	6=100
d.	Iran's nuclear program				
	Late May, 2008	62	25	8	5=100
	February, 2006	65	24	5	6=100
	Late October, 2005	61	27	5	7=100
e.	Political instability in Pakistan				
	Late May, 2008	41	40	9	10=100
f.	Islamic extremist groups like al Qaeda				
	Late May, 2008	72	18	4	6=100

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6 In May 2001 and July 1999, the item was listed as: "Political and economic instability in Russia."

**ASK ALL:**

Q.31 Compared with the past, would you say the U.S. is MORE respected by other countries these days, LESS respected by other countries, or AS respected as it has been in the past?

**ASK IF LESS RESPECTED (Q.31=2):**

Q.32 Do you think less respect for America is a major problem, a minor problem, or not a problem at all?

		Aug <u>2006</u>	Late Oct <u>2005</u>	July <u>2004</u>	May <u>1987</u> <sup>7</sup>	<i>Newsweek</i> <u>Jan 1984</u>
7	More respected	7	9	10	19	27
71	Less respected	65	66	67	55	36
56	Major problem	48	43	43	--	--
11	Minor problem	14	18	19	--	--
3	Not a problem	2	4	4	--	--
1	Don't know/Refused	1	1	1	--	--
18	As respected as in the past	23	21	20	23	29
4	Don't know/Refused	5	4	3	3	8
100		100	100	100	100	100

**NO QUESTION 33**

**ASK ALL:**

On a different subject...

Q.34 Do you strongly favor, favor, oppose, or strongly oppose allowing gay and lesbian couples to marry legally?<sup>8</sup>

	----- FAVOR -----			----- OPPOSE -----			(VOL.)
	<i>Strongly</i>			<i>Strongly</i>			Don't
	<u>Net</u>	<u>Favor</u>	<u>Favor</u>	<u>Net</u>	<u>Oppose</u>	<u>Oppose</u>	<u>know</u>
Late May, 2008	38	15	23	49	29	20	13=100
November, 2007	36	12	24	54	29	25	10=100
August, 2007	36	13	23	55	31	24	9=100
Early January, 2007	37	13	24	55	33	22	8=100
Early November, 2006 (RVs)	30	10	20	57	31	26	13=100
July, 2006	35	12	23	56	31	25	9=100
June, 2006	33	13	20	55	32	23	12=100
March, 2006	39	10	29	51	28	23	10=100
July, 2005	36	13	23	53	31	22	11=100
December, 2004	32	14	18	61	38	23	7=100
August, 2004	29	8	21	60	35	25	11=100
July, 2004	32	10	22	56	33	23	12=100
Mid-March, 2004	32	10	22	59	35	24	9=100
Early February, 2004	30	9	21	63	42	21	7=100
November, 2003	30	10	20	62	41	21	8=100
October, 2003	30	9	21	58	33	25	12=100

7 In May 1987 the question asked "Compared to five years ago, would you say the U.S. is more respected by other countries, less respected by other countries, or as respected as it was five years ago by other countries?" In January 1984, the Newsweek question asked "Compared to four years ago..."

8 In 2007 and earlier, the question asked about "allowing gays and lesbians to marry legally." This question was included as part of a list of items in August and early January 2007, early November and March 2006, July 2005, December and early February 2004, November 2003, and mid-July 2003 and earlier.

**Q.34 CONTINUED...**

	----- FAVOR -----			----- OPPOSE -----			(VOL.)
	Strongly			Strongly			Don't
	<u>Net</u>	<u>Favor</u>	<u>Favor</u>	<u>Net</u>	<u>Oppose</u>	<u>Oppose</u>	<u>know</u>
Mid-July, 2003	38	10	28	53	30	23	9=100
March, 2001	35	8	27	57	34	23	8=100
June, 1996	27	6	21	65	41	24	8=100

**ASK ALL:**

Q.35 Do you strongly favor, favor, oppose, or strongly oppose allowing gay and lesbian couples to enter into legal agreements with each other that would give them many of the same rights as married couples?

	----- FAVOR -----			----- OPPOSE -----			(VOL.)
	Strongly			Strongly			Don't
	<u>Net</u>	<u>Favor</u>	<u>Favor</u>	<u>Net</u>	<u>Oppose</u>	<u>Oppose</u>	<u>know</u>
Late May, 2008	51	21	30	41	25	16	8=100
July, 2006	54	19	35	42	24	18	4=100
July, 2005	53	22	31	40	24	16	7=100
August, 2004	48	15	33	45	24	21	7=100
July, 2004	49	18	31	43	25	18	8=100
Mid-March, 2004	49	16	33	44	26	18	7=100
October, 2003	45	14	31	47	27	20	8=100

**B.1/B.2 ASK EACH RESPONDENT A RANDOM EIGHT (8) OF THE FOLLOWING ITEMS IN B.1 AND A RANDOM SEVEN (7) OF THE FOLLOWING ITEMS IN B.2 (EXCLUDING ANY ITEMS RECEIVED IN B.1):**

B.1 As I name some organizations, please rate how much you think you can BELIEVE each that I name on a scale of 4 to 1. On this four point scale, "4" means you can believe all or most of what the organization says, and "1" means you believe almost nothing of what they say. First, how would you rate the believability of (**READ ITEM. RANDOMIZE LIST**) on this scale of 4 to 1? How about [**NEXT ITEM**]? [**IF NECESSARY: How would you rate the believability of (NEXT ITEM) on this scale of 4 to 1 where "4" means you can believe all or most of what the organization says, and "1" means you believe almost nothing of what they say?**] (**INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE"**)<sup>9</sup>

	(VOL.)		(VOL.)		Never Heard of	Can't Rate
	Believe		Cannot Believe			
	<u>4</u>	<u>3</u>	<u>1</u>			
a. USA Today						
Late May, 2008	13	35	26	8	2	16=100 (N=1002)
June, 2006	15	30	25	10	2	18=100
May, 2004	15	32	22	8	2	21=100
May, 2002	15	36	19	6	1	23=100
May, 2000	17	31	20	7	2	23=100
May, 1998	18	35	21	5	2	19=100
April, 1996	20	34	20	9	3	14=100
February, 1993	20	36	21	7	1	15=100
August, 1989	21	32	18	5	6	18=100
June, 1985	13	26	13	2	4	42=100

9 B.1 and B.2 were asked at different points in the survey. B.2 asked "Please rate how much you think you can BELIEVE each that I name on a scale of 4 to 1, using the same scale we used earlier..."

**B.1/B.2 CONTINUED...**

	Believe <u>4</u>	<u>3</u>	<u>2</u>	Cannot Believe <u>1</u>	(VOL.) Never Heard of <u>of</u>	(VOL.) Can't Rate <u>Rate</u>
b. ABC News						
Late May, 2008	22	37	25	9	1	6=100 (N=1044)
June, 2006	20	39	23	10	*	8=100
May, 2004	22	36	24	9	*	9=100
May, 2002	22	43	19	6	*	10=100
May, 2000	26	36	20	6	*	12=100
May, 1998	28	43	18	4	*	7=100
April, 1996	30	44	17	5	*	4=100
February, 1993	34	42	17	4	*	3=100
August, 1989	30	46	14	3	1	7=100
June, 1985	32	51	11	1	*	5=100
c. The Wall Street Journal						
Late May, 2008	20	34	17	8	2	19=100 (N=1039)
June, 2006	19	29	17	8	3	24=100
May, 2004	18	31	17	8	1	25=100
May, 2002	22	29	11	4	1	33=100
May, 2000	27	24	9	6	4	30=100
May, 1998	30	30	9	4	2	25=100
April, 1996	28	29	13	7	3	20=100
February, 1993	30	32	14	6	2	16=100
August, 1989	30	26	9	3	6	26=100
June, 1985	25	23	6	2	1	43=100
d. The daily newspaper you are most familiar with						
Late May, 2008	21	39	23	8	1	8=100 (N=997)
June, 2006	18	37	26	12	1	6=100
May, 2004	17	33	30	12	*	8=100
May, 2002	20	39	25	9	0	7=100
May, 2000	23	38	24	8	*	7=100
May, 1998	27	36	24	7	*	6=100
April, 1996	24	37	26	8	*	5=100
February, 1993	22	41	25	8	*	4=100
August, 1989	26	41	24	7	*	2=100
June, 1985	28	52	13	2	*	5=100
e. The Associated Press						
Late May, 2008	14	37	27	8	3	11=100 (N=1001)
June, 2006	14	31	27	10	3	15=100
May, 2004	15	33	26	8	2	16=100
May, 2002	14	35	22	7	4	18=100
May, 2000	16	32	22	7	5	18=100
May, 1998	15	36	24	6	4	15=100
April, 1996	14	40	22	9	3	12=100
February, 1993	16	39	23	7	3	12=100
August, 1989	21	43	18	4	6	9=100
June, 1985	21	40	11	2	2	24=100

**B.1/B.2 CONTINUED...**

	Believe		Cannot Believe		(VOL.) Never Heard of	(VOL.) Can't Rate
	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>		
f. CNN						
Late May, 2008	28	36	18	9	1	8=100 (N=1020)
June, 2006	25	35	20	10	1	9=100
May, 2004	29	36	17	8	1	9=100
May, 2002	32	34	15	6	1	12=100
May, 2000	33	32	14	5	1	15=100
May, 1998	37	35	11	4	1	12=100
April, 1996	34	37	14	4	1	10=100
February, 1993	41	35	10	4	2	8=100
August, 1989	33	31	11	2	8	16=100
June, 1985	20	24	7	1	10	38=100
g. NBC News						
Late May, 2008	23	40	21	11	*	5=100 (N=1021)
June, 2006	21	39	24	8	*	8=100
May, 2004	22	39	24	9	*	6=100
May, 2002	23	43	19	6	*	9=100
May, 2000	26	37	21	7	*	9=100
May, 1998	28	42	20	4	*	6=100
April, 1996	28	46	18	5	*	3=100
February, 1993	31	42	18	6	*	3=100
August, 1989	32	47	14	2	*	5=100
June, 1985	31	51	12	1	*	5=100
h. CBS News						
Late May, 2008	20	36	26	10	1	7=100 (N=1015)
June, 2006	20	34	27	10	1	8=100
May, 2004	22	35	24	9	1	9=100
May, 2002	23	41	19	6	*	11=100
May, 2000	26	37	20	7	*	10=100
May, 1998	26	43	21	4	*	6=100
April, 1996	30	42	17	6	*	5=100
February, 1993	31	44	16	5	*	4=100
August, 1989	29	45	16	4	1	5=100
June, 1985	33	51	11	1	*	4=100
i. C-SPAN						
Late May, 2008	18	30	16	7	8	21=100 (N=1058)
June, 2006	18	27	19	7	6	23=100
May, 2004	20	28	18	7	4	23=100
May, 2002	18	26	12	5	8	31=100
May, 2000	21	24	11	6	10	28=100
May, 1998	20	26	12	4	12	26=100
April, 1996	19	24	12	9	10	26=100
j. Time Magazine						
Late May, 2008	18	36	19	9	1	17=100 (N=1026)
June, 2006	17	31	22	11	1	18=100
May, 2004	18	33	20	10	*	19=100
May, 2002	18	35	16	7	1	23=100



**B.1/B.2 CONTINUED...**

	Believe			Cannot Believe	(VOL.) Never Heard	(VOL.) Can't Rate
	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>of</u>	<u>Rate</u>
May, 2000	22	30	16	6	2	24=100
May, 1998	21	38	17	4	1	19=100
June, 1985	27	38	10	2	*	23=100
<b>k. People Magazine</b>						
Late May, 2008	6	17	32	27	2	16=100 (N=1011)
June, 2006	6	12	32	30	2	18=100
May, 2004	6	15	32	25	1	21=100
May, 2002	7	20	31	15	1	26=100
May, 2000	8	18	30	20	2	22=100
May, 1998	8	21	34	16	1	20=100
June, 1985	8	22	28	12	1	29=100
<b>l. Newsweek</b>						
Late May, 2008	13	37	23	8	2	17=100 (N=1018)
June, 2006	15	35	23	8	1	18=100
May, 2004	14	34	20	9	1	22=100
May, 2002	14	37	16	5	2	26=100
May, 2000	17	32	17	7	2	25=100
May, 1998	19	40	16	5	1	19=100
June, 1985	23	40	9	2	*	26=100
<b>m. The National Enquirer</b>						
Late May, 2008	4	8	11	61	3	13=100 (N=1047)
June, 2006	5	6	11	59	2	17=100
May, 2004	4	6	9	61	2	18=100
May, 2002	3	5	11	60	1	20=100
May, 2000	3	3	8	68	2	16=100
May, 1998	3	4	11	69	1	12=100
June, 1985	4	7	11	54	1	23=100
<b>n. The NewsHour with Jim Lehrer</b>						
Late May, 2008	14	22	19	8	15	22=100 (N=1052)
June, 2006	14	21	16	9	13	27=100
May, 2004	13	20	16	8	8	35=100
May, 2002	13	20	13	5	18	31=100
May, 2000	13	18	13	8	18	30=100
May, 1998	15	21	12	5	19	28=100
June, 1985 <sup>10</sup>	18	17	6	2	29	28=100
<b>o. Your local TV news</b>						
Late May, 2008	27	40	21	8	*	4=100 (N=1002)
June, 2006	22	38	25	10	*	5=100
May, 2004	23	36	27	9	*	5=100
May, 2002	26	39	22	7	*	6=100
May, 2000	30	39	19	6	*	6=100
May, 1998	32	38	19	6	*	4=100
June, 1985	34	47	13	1	*	5=100

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10 In 1985 this item was worded "The MacNeil-Lehrer NewsHour."

**B.1/B.2 CONTINUED...**

	Believe <u>4</u>	<u>3</u>	<u>2</u>	Cannot Believe <u>1</u>	(VOL.) Never Heard of	(VOL.) Can't Rate
<b>NO ITEM p.</b>						
q. 60 Minutes						
Late May, 2008	27	36	21	7	1	8=100 (N=1044)
June, 2006	24	34	22	9	1	10=100
May, 2004	29	33	19	9	*	10=100
May, 2002	30	39	15	5	*	11=100
May, 2000	31	37	17	7	*	8=100
May, 1998	32	37	20	4	*	7=100
r. MSNBC						
Late May, 2008	21	34	22	10	2	11=100 (N=1018)
June, 2006	17	34	24	8	2	15=100
May, 2004	18	36	22	8	2	14=100
May, 2002	21	34	17	5	4	19=100
May, 2000	19	29	15	6	8	23=100
s. National Public Radio						
Late May, 2008	19	23	18	10	12	18=100 (N=1025)
June, 2006	17	27	20	12	4	20=100
May, 2004	17	25	22	12	3	21=100
May, 2002	16	28	20	7	6	23=100
May, 2000	16	21	18	8	13	24=100
May, 1998	13	34	17	7	7	22=100
<b>NO ITEM t.</b>						
u. The Fox News CABLE Channel						
Late May, 2008	21	32	21	15	2	9=100 (N=1015)
June, 2006	22	29	21	15	1	12=100
May, 2004	21	33	23	9	1	13=100
May, 2002	19	34	20	6	2	19=100
May, 2000	19	28	19	9	3	22=100
v. U.S. News & World Report						
Late May, 2008	16	37	19	8	4	16=100 (N=1030)
June, 2006	17	32	23	7	3	18=100
May, 2004	19	32	20	6	2	21=100
May, 2002	18	33	14	5	4	26=100
w. The New York Times						
Late May, 2008	14	32	19	14	2	19=100 (N=1071)
June, 2006	15	26	19	14	2	24=100
May, 2004	16	31	18	10	2	23=100
x. BBC, the British Broadcasting Corporation						
Late May, 2008	14	24	16	11	12	23=100 (N=1019)

**ASK ALL:**

B.3 Do you ever go online to access the internet or to send and receive email?

65 Yes  
 35 No  
 \* Don't know/Refused (VOL.)  
 100

**IF 'ONLINE' (B.3=1), ASK:**

B.4 As I name a few ONLINE news sources, please rate how much you think you can BELIEVE each site on the same scale of 4 to 1. How would you rate the believability of **(READ ITEM. RANDOMIZE LIST WITH ITEMS a-c FOLLOWED BY RANDOMIZED ITEMS d-g)** on this scale of 4 to 1? **(INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE.")**<sup>11</sup>

**BASED ON ONLINE USERS [N=956]:**

	Believe		Cannot Believe		(VOL.) Never Heard of	(VOL.) Can't Rate
	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>		
a. AOL News						
Late May, 2008	5	26	26	10	3	30=100
May, 2000	13	26	10	6	22	23=100
b. Yahoo News						
Late May, 2008	9	36	26	7	2	20=100
May, 2000	21	33	17	3	8	18=100
c. Google News						
Late May, 2008	9	35	22	8	3	23=100
d. Salon						
Late May, 2008	2	6	13	9	49	21=100
May, 2000	2	1	6	7	65	19=100
e. Slate						
Late May, 2008	2	9	14	8	46	21=100
May, 2000	1	1	6	6	68	18=100
f. Drudge Report						
Late May, 2008	3	15	16	10	33	23=100
g. Huffington Post						
Late May, 2008	2	12	15	12	36	23=100

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11 In 2000 the question asked about "AOL News channel" and "Yahoo."