

1. Help or Hurt | U.S. - Clinton

If Hillary Clinton is elected president, do you think that will:

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Help the U.S. as a whole	29%	28%	29%	23%	29%	32%	29%	22%	48%	38%	41%
Hurt the U.S. as a whole	44%	46%	41%	40%	33%	47%	54%	53%	10%	33%	28%
Not make much of a difference to the U.S. as a whole	18%	18%	18%	22%	26%	13%	11%	16%	32%	13%	17%
Not sure	10%	8%	12%	15%	12%	8%	6%	8%	10%	17%	13%
Totals (Unweighted N)	100% (993)	100% (440)	100% (553)	100% (209)	100% (249)	100% (335)	100% (200)	100% (742)	100% (97)	100% (84)	100% (70)

	Party ID (3 category)			Family Income (3 category)				Census Region				
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Help the U.S. as a whole	29%	59%	17%	5%	29%	29%	28%	30%	33%	25%	29%	28%
Hurt the U.S. as a whole	44%	10%	50%	82%	38%	52%	53%	43%	37%	46%	42%	50%
Not make much of a difference to the U.S. as a whole	18%	25%	17%	10%	22%	14%	17%	11%	24%	17%	17%	16%
Not sure	10%	7%	16%	3%	12%	5%	3%	15%	6%	12%	12%	5%
Totals (Unweighted N)	100% (993)	100% (369)	100% (374)	100% (250)	100% (444)	100% (290)	100% (124)	100% (135)	100% (185)	100% (214)	100% (394)	100% (200)

2. Help or Hurt | U.S. - Trump

If Donald Trump is elected president, do you think that will:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Help the U.S. as a whole	30%	29%	30%	14%	23%	33%	48%	37%	2%	18%	23%
Hurt the U.S. as a whole	53%	51%	55%	62%	57%	51%	44%	45%	90%	55%	60%
Not make much of a difference to the U.S. as a whole	6%	8%	5%	9%	5%	7%	4%	7%	4%	8%	5%
Not sure	11%	12%	10%	15%	15%	9%	5%	11%	4%	19%	13%
Totals (Unweighted N)	100% (997)	100% (442)	100% (555)	100% (209)	100% (248)	100% (338)	100% (202)	100% (746)	100% (97)	100% (83)	100% (71)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Help the U.S. as a whole	30%	5%	31%	63%	22%	44%	34%	30%	25%	30%	31%	30%
Hurt the U.S. as a whole	53%	89%	43%	19%	60%	44%	49%	48%	56%	52%	52%	54%
Not make much of a difference to the U.S. as a whole	6%	2%	9%	8%	5%	9%	7%	8%	10%	5%	4%	9%
Not sure	11%	3%	18%	9%	13%	4%	11%	13%	8%	13%	13%	7%
Totals (Unweighted N)	100% (997)	100% (368)	100% (377)	100% (252)	100% (447)	100% (291)	100% (124)	100% (135)	100% (185)	100% (215)	100% (399)	100% (198)

3. Help or Hurt | People Like You - Clinton

If Hillary Clinton is elected president, do you think that will:

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Help people like you	28%	26%	30%	22%	28%	31%	29%	21%	51%	38%	37%
Hurt people like you	43%	45%	40%	33%	36%	45%	55%	51%	12%	32%	28%
Not make much of a difference to people like you	17%	18%	17%	26%	19%	15%	10%	17%	22%	12%	19%
Not sure	12%	11%	13%	18%	18%	8%	6%	10%	15%	18%	15%
Totals (Unweighted N)	100% (992)	100% (438)	100% (554)	100% (207)	100% (249)	100% (335)	100% (201)	100% (743)	100% (96)	100% (83)	100% (70)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Help people like you	28%	59%	16%	4%	29%	24%	28%	28%	30%	24%	29%	28%
Hurt people like you	43%	12%	46%	81%	35%	54%	48%	45%	36%	46%	40%	50%
Not make much of a difference to people like you	17%	21%	18%	11%	19%	17%	19%	12%	22%	17%	16%	17%
Not sure	12%	8%	20%	4%	16%	5%	6%	15%	11%	12%	16%	5%
Totals (Unweighted N)	100% (992)	100% (368)	100% (373)	100% (251)	100% (446)	100% (289)	100% (123)	100% (134)	100% (185)	100% (214)	100% (398)	100% (195)

4. Help or Hurt | People Like You - Trump

If Donald Trump is elected president, do you think that will:

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Help people like you	29%	29%	28%	18%	21%	30%	46%	36%	2%	21%	21%
Hurt people like you	47%	44%	50%	50%	52%	44%	42%	39%	78%	53%	56%
Not make much of a difference to people like you	13%	16%	10%	15%	12%	15%	9%	13%	14%	12%	9%
Not sure	12%	11%	12%	17%	15%	11%	3%	12%	6%	14%	14%
Totals (Unweighted N)	100% (996)	100% (441)	100% (555)	100% (209)	100% (250)	100% (336)	100% (201)	100% (743)	100% (98)	100% (85)	100% (70)

	Party ID (3 category)				Family Income (3 category)				Census Region			
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Help people like you	29%	6%	27%	65%	21%	42%	29%	33%	28%	29%	30%	27%
Hurt people like you	47%	81%	37%	13%	53%	38%	40%	46%	49%	45%	46%	49%
Not make much of a difference to people like you	13%	9%	16%	14%	14%	14%	22%	3%	13%	14%	10%	19%
Not sure	12%	4%	20%	8%	13%	7%	8%	18%	11%	12%	15%	5%
Totals (Unweighted N)	100% (996)	100% (370)	100% (376)	100% (250)	100% (448)	100% (290)	100% (123)	100% (135)	100% (185)	100% (215)	100% (398)	100% (198)

5. Help or Hurt | You and Your Family - Clinton

If Hillary Clinton is elected president, do you think that will:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Personally help you and your family	25%	25%	25%	21%	25%	27%	26%	19%	48%	35%	26%
Personally hurt you and your family	38%	39%	37%	30%	26%	43%	51%	46%	6%	30%	30%
Not make much of a difference to you and your family	22%	22%	22%	28%	27%	19%	16%	23%	25%	12%	25%
Not sure	15%	14%	16%	21%	22%	11%	7%	12%	21%	22%	19%
Totals (Unweighted N)	100% (998)	100% (442)	100% (556)	100% (209)	100% (250)	100% (338)	100% (201)	100% (744)	100% (98)	100% (85)	100% (71)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Personally help you and your family	25%	53%	13%	4%	27%	22%	24%	24%	26%	24%	26%	23%
Personally hurt you and your family	38%	8%	43%	72%	32%	49%	43%	37%	32%	41%	36%	45%
Not make much of a difference to you and your family	22%	25%	23%	18%	23%	19%	27%	20%	27%	20%	21%	23%
Not sure	15%	14%	21%	6%	19%	10%	5%	18%	16%	15%	17%	10%
Totals (Unweighted N)	100% (998)	100% (369)	100% (377)	100% (252)	100% (448)	100% (291)	100% (124)	100% (135)	100% (185)	100% (213)	100% (400)	100% (200)

6. Help or Hurt | You and Your Family - Trump

If Donald Trump is elected president, do you think that will:

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Personally help you and your family	25%	26%	25%	13%	18%	28%	43%	31%	2%	19%	20%
Personally hurt you and your family	43%	39%	47%	44%	48%	43%	38%	37%	71%	53%	46%
Not make much of a difference to you and your family	17%	20%	14%	22%	15%	17%	11%	18%	14%	13%	10%
Not sure	15%	15%	14%	21%	19%	12%	8%	14%	13%	16%	23%
Totals (Unweighted N)	100% (997)	100% (443)	100% (554)	100% (209)	100% (250)	100% (336)	100% (202)	100% (745)	100% (97)	100% (84)	100% (71)

	Total	Party ID (3 category)			Family Income (3 category)				Census Region			
		Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Personally help you and your family	25%	4%	26%	55%	19%	36%	28%	28%	21%	26%	26%	27%
Personally hurt you and your family	43%	77%	33%	14%	50%	34%	40%	39%	45%	45%	42%	43%
Not make much of a difference to you and your family	17%	9%	20%	21%	15%	21%	20%	14%	19%	14%	13%	24%
Not sure	15%	10%	21%	10%	16%	9%	12%	19%	14%	15%	18%	6%
Totals (Unweighted N)	100% (997)	100% (369)	100% (377)	100% (251)	100% (446)	100% (292)	100% (124)	100% (135)	100% (185)	100% (214)	100% (399)	100% (199)

Interviewing Dates	October 27 - 31, 2016
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration was imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted using propensity scores based on gender, age, race, education, geographic region, and 2012 Presidential vote. The weights range from 0.138 to 6.019, with a mean of one and a standard deviation of 0.834.
Number of respondents	1000
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	19 questions not reported.