



IPA Institute of
Public Affairs
THE VOICE FOR FREEDOM
ESTABLISHED - 1943

2015 Annual Report



John Roskam speaking at an IPA campus event at the University of Sydney



Members of the audience at an IPA Young members event in Melbourne



The Melbourne launch of Gina Rinehart's book, *From Red Tape to Red Carpet ... and then some*

Thank you for supporting the Institute of Public Affairs

Thanks to your generosity the Institute of Public Affairs continues to be a strong voice for freedom in Australia—as it has been for the last 72 years.

During 2014/15 the IPA focused on three strategic priorities: reaching out to young people, further growing our voice, and winning the long-term policy battles for liberty through quality research and analysis.

Reaching out to young people: The IPA launched a transformational initiative—the Future of Freedom Fund. The Fund will reach out to and educate future generations of Australians about the principles that underpin a free society.

Further growing our voice: Today the IPA reaches more people than ever before. We have vastly expanded our reach into the community by using both traditional media channels and social media online tools.

Winning the long-term policy battles: We know that changing hearts and minds takes time. 2015 was a powerful example of that. Two decades of quality research and analysis on climate change by the IPA was recognised with a nomination for the prestigious international Templeton Freedom Award from the Atlas Network in Washington D.C.

Thank you again for your support.

The Hon. Rod Kemp
Chairman

John Roskam
Executive Director

Climate Change IPA research making a difference

The repeal of the carbon tax in July 2014 was a hugely significant milestone in the climate change debate—and the Institute of Public Affairs played a key role.

The IPA first published research on climate change in 1992, 23 years ago.

International recognition for the IPA's climate change research: In 2015 the IPA was named as one of six finalists for the 'Nobel Prize for Liberty'—the Templeton Freedom Award, sponsored by the Atlas Network in Washington D.C.

The judges were particularly impressed by how the IPA used research and analysis to overturn a bipartisan political consensus in order to defeat the tax.

Climate Change: The Facts 2014: This book is an international best-seller. More than 20,000 copies of *Climate Change: The Facts 2014* have been sold around the world and it has become the authoritative source for the latest climate change research.

The IPA conducted public briefings around Australia on the book with two of its key authors, Professor Bob Carter and Professor Stewart Franks.

The IPA's climate change research further strengthened: In 2015 leading climate change and weather researchers Dr Jennifer Marohasy and Dr John Abbot joined the IPA as full-time Senior Fellows.

Both were contributors to *Climate Change: The Facts 2014*. They join fellow author Professor Bob Carter, who is an Emeritus Fellow at the IPA. Dr Marohasy is the author of the influential IPA monograph on the Murray Darling Basin, *Myth and the Murray: Measuring the Real State of the River Environment*.



Continuing the fight for freedom of speech

Freedom of speech and individual rights are fundamental to our free society and are at the centre of the Institute of Public Affairs' research and advocacy.

Section 18C: In August 2014 the Abbott government made the disappointing decision to retreat from its promise to repeal section 18C of the *Racial Discrimination Act 1975*. In a free society individuals must be free to express and debate ideas. The IPA will continue to make the case for the repeal of section 18C, whether under the current government or any future government.

FreedomWatch: This is the IPA's civil liberties project. It features current news and compelling analysis on threats to freedom of speech, freedom of association, freedom of religion, property rights, and the rule of law.

In 2015, with 332 posts from 20 authors and generating a total of 40,556 unique visitors to the website, *FreedomWatch* has had significant impact, especially among young Australians. The IPA will continue to build on this platform and to explain why these fundamental freedoms are so important.

Legal Rights Project: The IPA's Simon Breheny and Morgan Begg published an extensive report which catalogued the breaches of fundamental legal rights found in current Commonwealth laws. This pioneering research uncovered 48 breaches of the burden of proof, 92 breaches of natural justice, 14 breaches of the right to silence, and 108 breaches of the privilege against self-incrimination.

The IPA will continue mounting the argument for the return of our basic rights.



The IPA's Chris Berg speaking to the Australian Human Rights Commission's Free Speech Symposium in Sydney

Western Civilisation knowing our cultural origins

To understand our present, we must understand our past. Fundamental liberties such as freedom of speech, religious liberty, democracy, and the rule of law emerged over centuries.

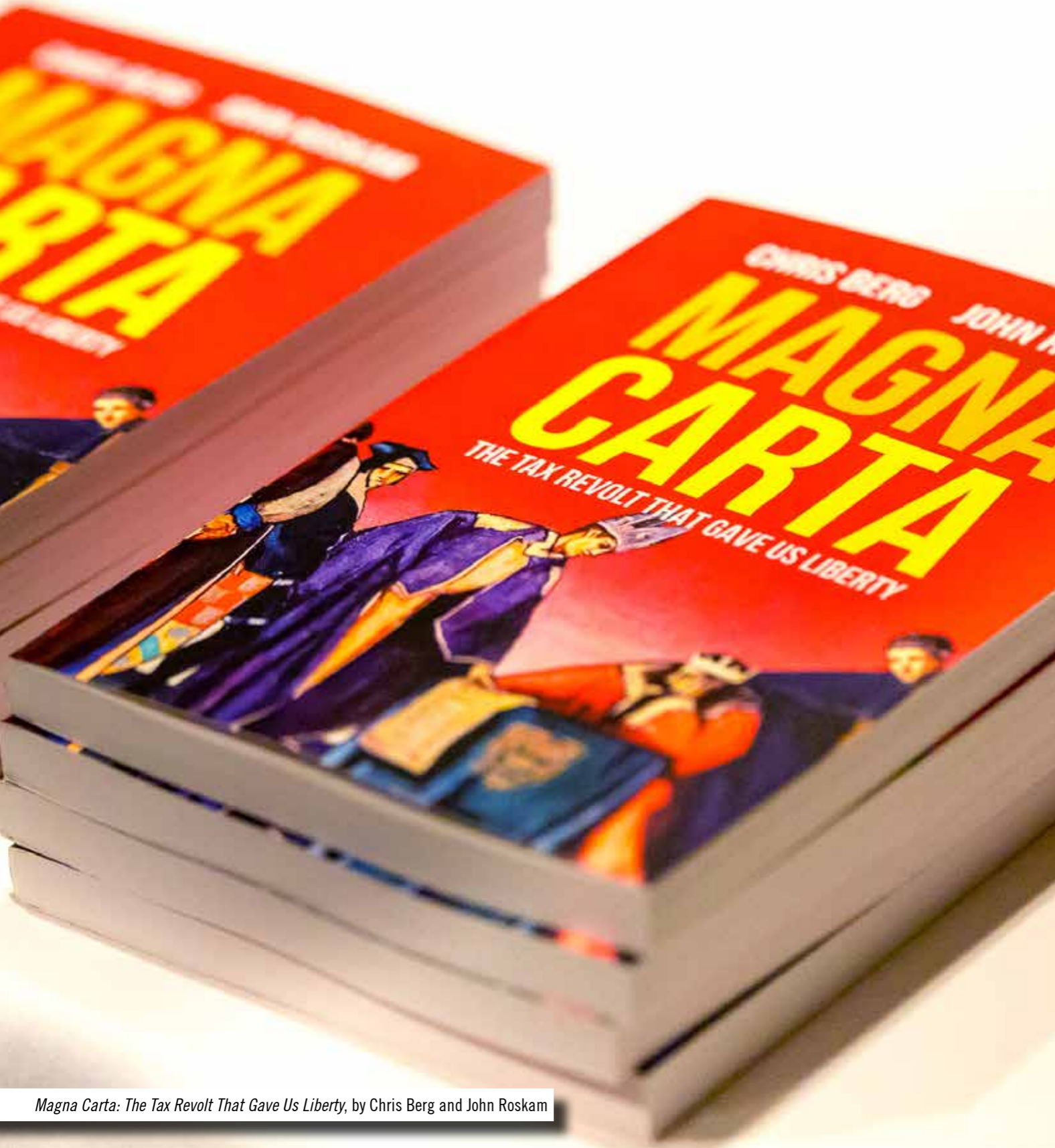
Celebrating the 800th anniversary of the Magna Carta: The IPA published *Magna Carta: The Tax Revolt That Gave Us Liberty* by Chris Berg and John Roskam with Stephanie Forrest. It argues that British liberties were forged in resistance to an oppressive and high-taxing government. The IPA held public events in Rockhampton, Brisbane, Melbourne, Sydney, Adelaide, Hobart, and Perth to discuss the importance of the Magna Carta.

Two major research reports on the teaching of History and English: Australia's education system neglects to teach young Australians about the origins of their own society.

A major report by Stephanie Forrest, Chris Berg, and Hannah Pandel surveyed 739 university subjects in undergraduate History courses taught in Australia. Among other things, the report revealed that just 15 subjects on British history were offered. The IPA's report on the teaching of English in the National Curriculum documented how the National Curriculum completely neglects the Western literary canon.

The legacy of Western Civilisation: Many Australians lack knowledge about the fundamental building blocks of Western Civilisation. In the *IPA Review* and the popular press, the IPA has this year covered everything from Herodotus to the Anzac Legend, and from the Christian origins of liberty to Adam Smith.

The work of the Foundations of Western Civilisation program supports the IPA's Future of Freedom Fund, which will give young people the education about the legacy of our values and history they deserve.



The Future of Freedom Fund educating future generations

The Future of Freedom Fund is the Institute of Public Affairs' transformational initiative to reach out and educate future generations. We know that we can't rely on schools and universities to pass our values on to the next generation—that responsibility falls to us.

Young people educated about free markets in Cambodia: The IPA sent a research team to Cambodia to film a short documentary video about how free markets change lives. The video demonstrates that entrepreneurship, the rule of law, and economic freedom—not big government foreign aid schemes—are the most powerful tools for alleviating poverty.

The video was released in October and targeted young people on social media. In its first two weeks it was seen by 27,000 people.

IPA Campus Coordinators: The IPA's campus outreach strategy has been launched with the appointment of IPA Campus Coordinators at the University of Sydney and the University of Queensland, with appointments at other universities to follow. Campus Coordinators will engage with their fellow students and introduce them to the values and ideas of the IPA.

Generation Liberty launched: Generation Liberty is the IPA's avenue for online outreach to students and young people. It includes online discussions moderated by the Campus Coordinators, access to learning materials, and links young people to the philosophy of freedom.

IPA Campus Coordinators and Generation Liberty complement the IPA's Young members program aimed at people aged 25 or younger. Already 10 per cent of the IPA's members are Young members.





John Roskam on the ABC's Q&A panel



John Roskam on 774 ABC radio with Jon Faine



James Paterson on 3AW with Neil Mitchell

Our voice and impact this year

81	762	411	184
Mentions in federal parliament	Appearances in the print media	Appearances on radio	Appearances on TV
9,647	8,027	89,709	243,486
Twitter followers	Facebook supporters	Views of IPA videos	Unique visitors to IPA websites

Today, the Institute of Public Affairs reaches more people than ever before through newspaper articles, radio interviews, television appearances and online media.

IPA research and analysis is featured in the national media on average more than three times each day: During the year, IPA researchers appeared on television programs including *The Bolt Report*, *Sky News*, *Q&A* and *ABCNews24*.

IPA research has been featured in every major Australian newspaper over the past twelve months, and IPA staff have been interviewed on more than 56 different radio outlets across Australia.

A rapidly growing social media presence: The IPA has invested heavily to expand our reach on social media, particularly to young people. Over 50 per cent of our Facebook supporters are aged 34 or younger. In an average week, the IPA reaches 45,000 people on Twitter and Facebook.

Popular videos: In the last year, IPA videos have been viewed nearly 90,000 times. Recent IPA videos have demonstrated that free markets lead to human flourishing, that tax cuts spur economic growth, that governments should reject Nanny State policies, and that Australians should not be divided by race in the constitution.

Over the next year the IPA will significantly expand our online presence with targeted advertising and promotions to reach more people with videos, infographics, articles, and other shareable content.

Finances & Membership 2014-2015

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Executive Director

John Roskam

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IPA Founding Board—1943

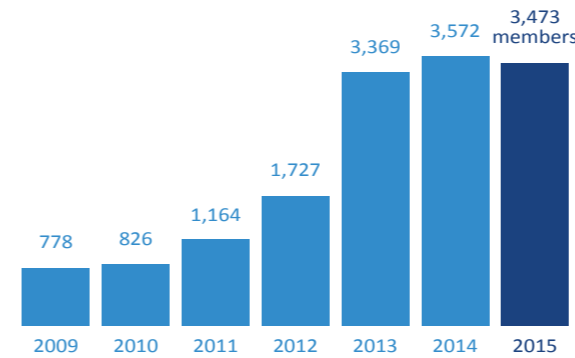
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IPA Staff

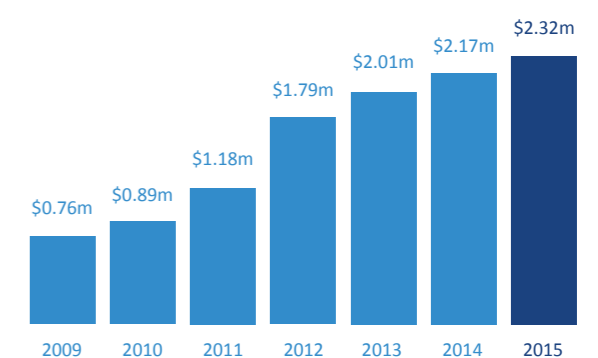
Dr John Abbot—Senior Fellow
Darcy Allen—Research Fellow
Dr Richard Allsop—Senior Fellow
Morgan Begg—Editor, *FreedomWatch*
Chris Berg—Senior Fellow
James Bolt—Communications Coordinator
Simon Breheny—Director, Legal Rights Project
Professor Bob Carter—Emeritus Fellow
Professor Sinclair Davidson—Senior Fellow
Stephanie Forrest—Research Scholar
Father James Grant—Adjunct Fellow
Peter Gregory—Research Fellow
Rachel Guy—Development Manager
Brett Hogan—Director, Energy and Innovation Policy
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Nick Jarman—Development Associate
Aline Le Guen—Editor, *IPA Review*
Nina Lohanatha—Administrative Assistant
Dr Jennifer Marohasy—Senior Fellow
Dr Mikayla Novak—Senior Fellow
Hannah Pandel—Research Fellow
James Paterson—Deputy Executive Director
Rob Phayer—Internal Systems Manager
Andy Poon—Director, Finance and Administration
Professor Jason Potts—Adjunct Fellow
Martin Proctor—Campus Coordinator
Anniessa Putri—Finance Assistant
Tom Switzer—Adjunct Fellow
Henry Travers—Multimedia Coordinator
Sasha Uher—Campus Coordinator
Sarah Wilson—Membership Coordinator

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Development Manager Rachel Guy on
03 9600 4744 or rguy@ipa.org.au**

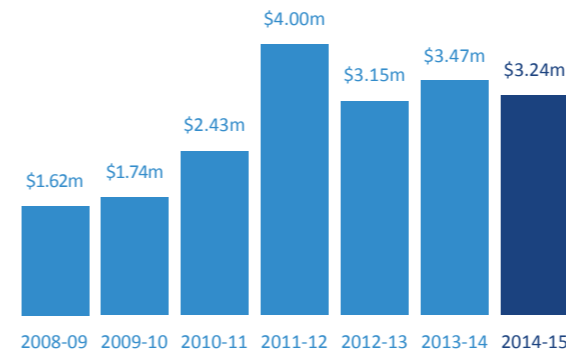
Membership at 1 July



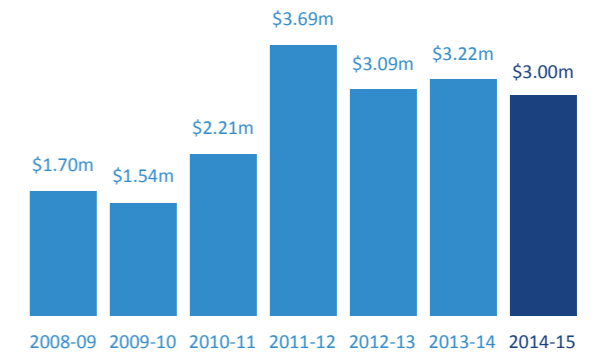
Cash reserves at 1 July



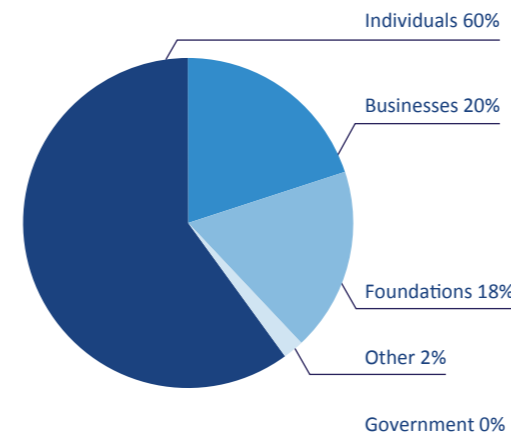
Revenue



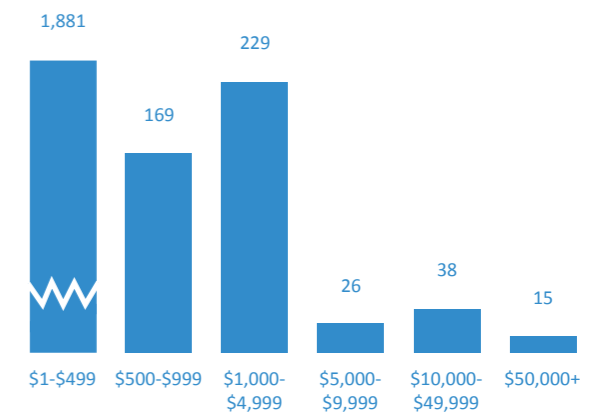
Expenses



Revenue sources



Number of donations by donation value





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