The Sydney Morning Herald | FINANCIAL REVIEW





Published in metro copies of Friday's *The Australian Financial Review* and Saturday's *The Sydney Morning Herald*, Domain's weekly liftouts cover the best in property and lifestyle.

Adding Domain print to your domain.com.au listings is an effective way to boost your market exposure, helping you sell your properties faster and for more.



Informative

Relevant and engaging editorial, data and features



Effective

Greater visual impact, stimulating more enquiries



Reach

Combined readership of over 479,000 property seekers each month



Boost your exposure with print

In NSW, adding Domain print to your domain.com.au advertising campaign boosts your exposure to 2.14 million active and engaged property seekers each month.

Combined audience

1.87m

Domain digital + Domain print monthly audience¹ Social Grade A or B



are within top 40% of Australian population²

Serious buyers

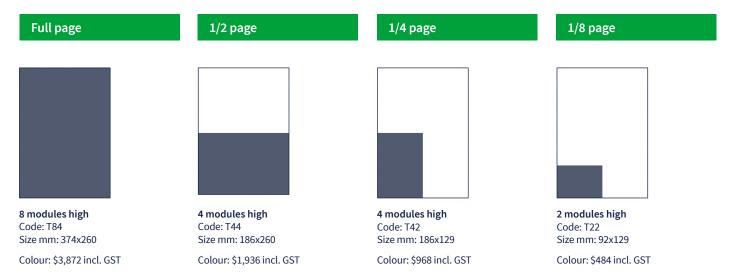
262K

intend to buy property in the next 12 months

Advertising options

Domain in The Sydney Morning Herald

Published in metro copies of Friday's *The Australian Financial Review* and Saturday's *The Sydney Morning Herald*.



Deadlines*

	The Sydney Morning Herald – Saturday Domain
Display bookings	12 noon Wednesday prior
Lineage bookings	Phone 5pm Wednesday prior
Material	5pm Wednesday prior
Cancellations	5pm Tuesday prior to print
Contact	Helen Killick: 02 9282 3523 domainads@fairfaxmedia.com.au

^{*}Deadlines may vary based on creative suppliers requiring a greater lead time.

For full terms and conditions visit adcentre.com.au/fairfax-advertising-terms

Rates are for single resale properties only and are not available for multiple dwelling buildings, projects or developments. Prices are GST inclusive and subject to change without notice. Agency commission is not payable on advertising for residential real estate agencies.

To increase your exposure with print, contact your Account Manager today

