Material Specifications

Tabloid 380mm x 262mm
Stitch & Trim 390mm x 275mm

PDF'S
Supplied material must be Press Ready, PDF version 1.4
All PDFs must be CMYK, supplied to the correct dimensions, no printers marks and with all fonts embedded. All files must be supplied BEFORE Deadline.

Alterations will not be made to supplied PDFs. Replacement material must be supplied.

PHOTOSHOP SETUP
CMYK (Newsprint)
Resolution - 200dpi
Ink Weight - 230%
Separation Type - GCR
Black Limit - 90% (Recommended)
Dot Gain - 30%
Highlight set at a minimum of 3%

AD DELIVERY
Press ready ads can also be delivered via AdStream & Adsend. All delivered ads require correct ad number.

EPROOF
Eproof is a free online service offered to all advertisers, allowing more control and flexibility when submitting, proofing and approving advertisements at the convenience. Contact 1300 557 418 (option 1).

ADDITIONAL ENQUIRIES
Contact Media Support on 1300 557 418 (option 2).

SPECIFICATION ENQUIRIES
Contact Quality Control on
1300 557 418 (option 3) or
email qcsupport@newsltd.com.au

BLEED SETUP
Ensure that all text and non bleed images (logos, etc) are contained within the Live Type area to ensure that they don't get cut off when the page is trimmed.

Gloss Community Products
275mm x 310mm

PDF'S
Supplied material must be Press Ready, PDF version 1.4
All PDFs must be CMYK, supplied to the correct dimensions, no printers marks and with all fonts embedded. All files must be supplied BEFORE Deadline.

Alterations will not be made to supplied PDFs. Replacement material must be supplied.

PHOTOSHOP SETUP
CMYK (Gloss)
Resolution - 266dpi
Ink Weight - 280%
Separation Type - UCR
Black Limit - 90% (Recommended)
Dot Gain - 30%
Highlight set at a minimum of 3%

AD DELIVERY
Press ready ads can also be delivered via AdStream & Adsend. All delivered ads require correct ad number.

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SPECIFICATION ENQUIRIES
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1300 557 418 (option 3) or
email qcsupport@newsltd.com.au

BLEED SETUP
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Newspaper Magazine
275mm x 350mm

PDF'S
Supplied material must be Press Ready, PDF version 1.4
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Alterations will not be made to supplied PDFs. Replacement material must be supplied

PHOTOSHOP SETUP
CMYK (Newsprint)
Resolution - 200dpi
Ink Weight - 230%
Separation Type - GCR
Black Limit - 90% (Recommended)
Dot Gain - 30%
Highlight set at a minimum of 3%

AD DELIVERY
Press ready ads can also be delivered via AdStream & Adsend. All delivered ads require correct ad number.

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SPECIFICATION ENQUIRIES
Contact Quality Control on
1300 557 418 (option 3) or
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BLEED SETUP
Ensure that all text and non bleed images (logos, etc) are contained within the Live Type area to ensure that they don't get cut off when the page is trimmed.

Newsprint Products
(16 Modules)

PDF'S
Supplied material must be Press Ready, PDF version 1.4
All PDFs must be CMYK, supplied to the correct dimensions, no printers marks and with all fonts embedded. All files must be supplied BEFORE Deadline.

Alterations will not be made to supplied PDFs. Replacement material must be supplied

PHOTOSHOP SETUP
CMYK (Newsprint)
Resolution - 200dpi
Ink Weight - 230%
Separation Type - GCR
Black Limit - 90% (Recommended)
Dot Gain - 30%
Highlight set at a minimum of 3%

AD DELIVERY
Press ready ads can also be delivered viaAdStream & Adsend. All delivered ads require correct ad number.

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