

# Microsoft Ignite

The Expo Guide  
September 26–29, 2016  
Atlanta, GA

# Overview

## The Expo

The Expo brings together Partner Solutions and Microsoft Product Groups to bring to fruition a cohesive learning experience and create an interactive space for attendees to network, learn, do business, and...

- Discover partner solutions and product offerings
- Learn about current and soon-to-be-released products and services
- Talk to the product experts and evaluate solutions for your company's technological challenges
- Network to establish or renew business connections
- Discover tools, services, programs and experts to help make your job easier
- Find training and learning opportunities to help you develop and hone your skills
- Meet experts and peers to expand your professional network, share knowledge and build communities

## Microsoft Showcase

Bring your top questions and challenges to the Microsoft Showcase in The Expo, where you can explore your organization's opportunities in focused conversations with Product Experts for all of Microsoft's products and services at over 150 product demos. Get solution overviews in seven Microsoft Theaters, and go deep into key digital transformation scenarios at Microsoft Technology Center sessions and in the Customer Immersion Experience. Engage successful customers from Renault Sport Racing, Operation Smile, and Ecolab – all at Microsoft Ignite to share their stories of Optimizing Their Operations, Empowering Their Employees, Engaging Their Customers, and Transforming Their Products with help from Microsoft. Complete details listing all your Microsoft Showcase opportunities are in the Microsoft Showcase guide – stop by the Microsoft Showcase Event Help Desk to start your journey.



### Microsoft Ignite Mobile App

Follow this link to download the Microsoft Ignite app for Windows, Android, and iOS devices:

<https://aka.ms/ignite.mobileappqr>

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# The Expo and Microsoft Showcase Hours

|                         |   |
|-------------------------|---|
| Monday, September 26    | 12:15 pm – 7:00 pm<br>5:00 pm – 7:00 pm Welcome Reception |
| Tuesday, September 27   | 10:00 am – 6:00 pm<br>5:00 pm – 6:00 pm Social Hour       |
| Wednesday, September 28 | 10:00 am – 6:00 pm<br>5:00 pm – 6:00 pm Social Hour       |
| Thursday, September 29  | 10:00 am – 4:00 pm  |

## General Info

Connect to the Microsoft Ignite Wireless Network

Network: **MSFTWIFI**

Password: **Microsoft**

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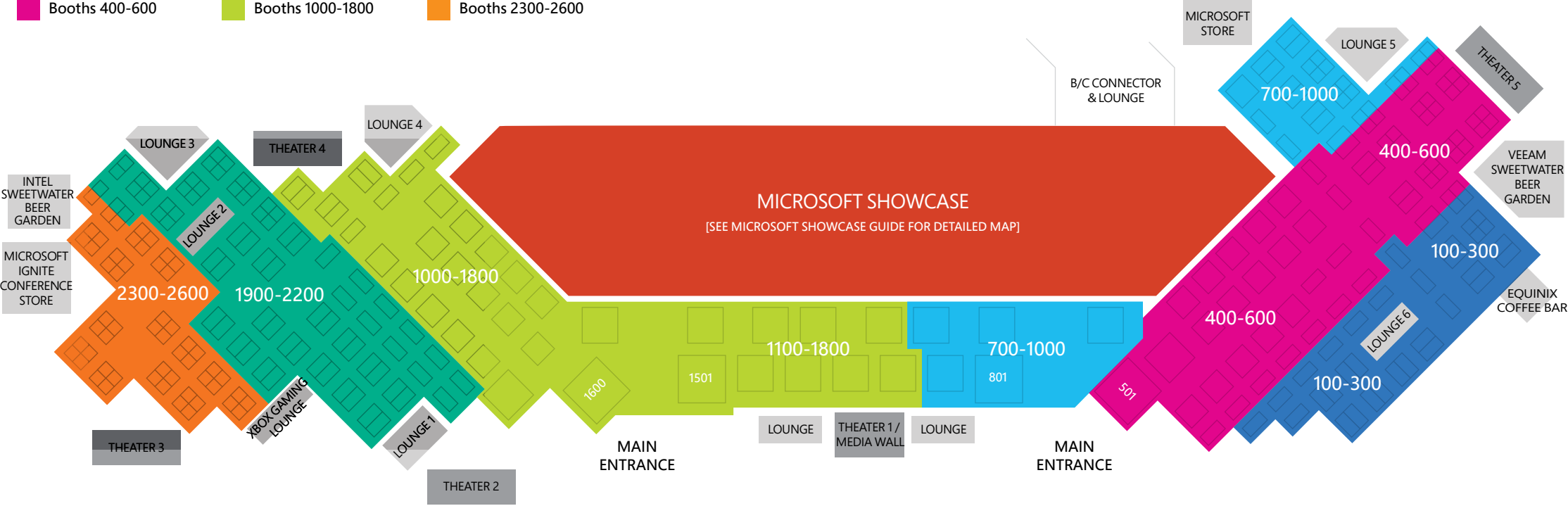
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# Exhibit Hall Floorplan

- Booths 100-300
- Booths 700-1000
- Booths 1900-2200
- Booths 400-600
- Booths 1000-1800
- Booths 2300-2600



| Partner Name                           | Booth       | Partner Name                     | Booth       | Partner Name                     | Booth       | Partner Name                              | Booth       | Partner Name                        | Booth       | Partner Name                             | Booth       |
|--|-------------|----------------------------------|-------------|----------------------------------|-------------|---|-------------|-------------------------------------|-------------|--|-------------|
| 1E.....                                | 258         | CBT Nuggets.....                 | 580         | ExtraHop Networks.....           | 359         | <b>Lieberman Software</b> .....           | <b>1404</b> | OpsLogix.....                       | 1972        | Silect.....                              | 2360        |
| 3CX.....                               | 764         | <b>CDW</b> .....                 | <b>1824</b> | <b>F5</b> .....                  | <b>1618</b> | LiveTiles.....                            | 1063        | Optimal Idm.....                    | 466         | <b>SkySync by Portal Architects</b> .... | <b>527</b>  |
| 4ward srl.....                         | 228         | Champion Solutions               |             | Flexera Software.....            | 2250        | LMS365 by                                 |             | PagerDuty.....                      | 2072        | Smartsheet.....                          | 1954        |
| 5nine Software.....                    | 2067        | Group / MessageOps.....          | 2551        | <b>Fortinet</b> .....            | <b>415</b>  | ELEARNINGFORCE.....                       | 2130        | <b>Palo Alto Networks</b> .....     | <b>2023</b> | SNIA SMI.....                            | 2371        |
| A10 Networks.....                      | 2032        | <b>Chef</b> .....                | <b>2039</b> | Frontline Systems Inc.....       | 365         | LogicMonitor.....                         | 2059        | Parker Software Inc.....            | 865         | <b>SolarWinds</b> .....                  | <b>1830</b> |
| Absolute.....                          | 245         | Chelsio Communications, Inc..... | 2373        | <b>Fujitsu</b> .....             | <b>533</b>  | <b>Logitech</b> .....                     | <b>1818</b> | PathSolutions.....                  | 358         | Sonic Foundry.....                       | 2567        |
| Accellion, Inc.....                    | 559         | Cireson.....                     | 2182        | Gemalto (formerly SafeNet).....  | 2455        | Lookout Inc.....                          | 680         | PDF Share Forms.....                | 773         | <b>Sonus</b> .....                       | <b>1714</b> |
| <b>Accenture / Avanade</b> .....       | <b>1600</b> | <b>Cisco</b> .....               | <b>1110</b> | Genesys.....                     | 2451        | Loxyssoft AS.....                         | 2282        | Peer Software, Inc.....             | 2457        | <b>Sophos</b> .....                      | <b>2031</b> |
| <b>Actiance</b> .....                  | <b>1936</b> | <b>Citrix</b> .....              | <b>633</b>  | <b>Gimmal</b> .....              | <b>408</b>  | MacroView Business                        |             | Perficient.....                     | 2132        | SP Marketplace.....                      | 2176        |
| <b>ActiveBatch</b> .....               | <b>1918</b> | Clarity Connect.....             | 1852        | Global Knowledge.....            | 1853        | Technology.....                           | 2661        | <b>Persistent Systems Inc</b> ..... | <b>338</b>  | Spanning by EMC.....                     | 2356        |
| <b>Adaptiva</b> .....                  | <b>910</b>  | ClaySys Technologies.....        | 578         | Gridpro.....                     | 2560        | ManageEngine -                            |             | Pexip AS.....                       | 2142        | SPARTEZ.....                             | 777         |
| Add-On Products.....                   | 2365        | <b>ClickDimensions</b> .....     | <b>752</b>  | GSX Solutions.....               | 2278        | A division of ZOHOO Corp.....             | 2350        | Ping Identity.....                  | 263         | SPS - Strategic                          |             |
| AgilePoint, Inc.....                   | 2036        | Cloud Cruiser Inc.....           | 2070        | GTconsult.....                   | 779         | MediaPlatform.....                        | 2173        | PixelMill Inc.....                  | 2466        | Products and Services.....               | 2367        |
| AgreeYa Solutions, Inc.....            | 566         | Cloudbase Solutions.....         | 864         | GWAVA.....                       | 2362        | Melissa Data.....                         | 470         | <b>Plantronics</b> .....            | <b>2019</b> | SPYRUS, Inc.....                         | 2254        |
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| Akumina.....                           | 366         | <b>Cloudyn</b> .....             | <b>444</b>  | <b>harmon.ie</b> .....           | <b>545</b>  | Messageware Incorporated.....             | 664         | PointSharp AB.....                  | 2171        | StarWind.....                            | 2379        |
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| Altova.....                            | 234         | <b>Commvault</b> .....           | <b>1410</b> | HOB GmbH & Co KG.....            | 2178        | <b>Miimecast North America, Inc</b> ..... | <b>1642</b> | Puppet.....                         | 2372        | Tegile Systems.....                      | 138         |
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| Archive360.....                        | 2144        | Comtrade Software.....           | 1964        | <b>HP Inc</b> .....              | <b>421</b>  | MK Net.Work.....                          | 858         | Pyramid Analytics.....              | 577         | Thales e-Security Inc.....               | 266         |
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| <b>AT&amp;T</b> .....                  | <b>420</b>  | <b>ControlUp Inc</b> .....       | <b>332</b>  | <b>Hyperfish</b> .....           | <b>852</b>  | MVP Systems Software.....                 | 2054        | <b>QUADROtech</b> .....             | <b>1948</b> | <b>ThreatSTOP</b> .....                  | <b>314</b>  |
| <b>Audiocodes</b> .....                | <b>409</b>  | Conversational Geek.....         | 571         | HyperGrid, Inc.....              | 2024        | NEC.....                                  | 140         | QueryNow.....                       | 2283        | ThreeWill.....                           | 472         |
| Auth0.....                             | 958         | CoreSite.....                    | 476         | <b>IBM</b> .....                 | <b>511</b>  | Nectar Services Corp.....                 | 2026        | <b>RackSpace</b> .....              | <b>521</b>  | <b>Thycotic</b> .....                    | <b>1848</b> |
| <b>AvePoint</b> .....                  | <b>1104</b> | Crossware.....                   | 1970        | Imanami Corporation.....         | 565         | <b>NetApp</b> .....                       | <b>427</b>  | Radiant Logic, Inc.....             | 2248        | <b>Tintri</b> .....                      | <b>1726</b> |
| Avere Systems.....                     | 2376        | Cryptzone.....                   | 2030        | Imperva.....                     | 465         | Netmail.....                              | 2060        | RecordPoint.....                    | 2126        | TransVault.....                          | 2150        |
| AVST.....                              | 2038        | Datalogics.....                  | 2170        | Infowise Solutions.....          | 2569        | <b>Netwrix</b> .....                      | <b>552</b>  | <b>Red Hat</b> .....                | <b>539</b>  | <b>Trend Micro</b> .....                 | <b>1810</b> |
| Axel Inc.....                          | 663         | DataON Storage.....              | 2052        | <b>Intel</b> .....               | <b>639</b>  | NETXUSA, An Ingram                        |             | RedSky Technologies, Inc.....       | 2271        | UnifiedCommunications.com.....           | 2042        |
| BA Insight.....                        | 2448        | Datapipe.....                    | 2242        | IntelePeer.....                  | 2344        | Micro Company.....                        | 2279        | Resco.....                          | 959         | <b>Unify Square</b> .....                | <b>711</b>  |
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| Beezy Inc.....                         | 2044        | <b>Dell Software Group</b> ..... | <b>1210</b> | ISE, Inc.....                    | 863         | Learning Centers.....                     | 226         | <b>RSM US, LLP</b> .....            | <b>276</b>  | Varonis.....                             | 463         |
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| Plenom Busylight.....                  | 2071        | Enhansoft.....                   | 2468        | Landis Technologies LLC.....     | 2061        | OnePlace Solutions.....                   | 563         | Semperis Inc.....                   | 677         | Winmagic.....                            | 2073        |
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| Caphyon.....                           | 2354        | Equilibrium.....                 | 1752        | Lanteria.....                    | 264         | (Portal Solutions).....                   | 2378        | <b>ServiceNow Inc</b> .....         | <b>252</b>  | <b>Wiretap</b> .....                     | <b>438</b>  |
| Cardiolog Analytics.....               | 2148        | <b>Equinix</b> .....             | <b>161</b>  | <b>Lenovo</b> .....              | <b>1010</b> | ONLC Training Centers.....                | 2443        | <b>Sharegate</b> .....              | <b>1842</b> | <b>Yealink</b> .....                     | <b>1548</b> |
| CASAHL Technology, Inc.....            | 2058        | EView Technology.....            | 2549        | <b>Level3</b> .....              | <b>627</b>  | <b>OpenText</b> .....                     | <b>326</b>  | Sharepointalist.....                | 2264        | Zayo.....                                | 866         |
| Cased Dimensions.....                  | 2276        | Exclaimer.....                   | 1966        | Lexair Electronics.....          | 2562        | Opsgility.....                            | 134         | <b>Shavlik</b> .....                | <b>432</b>  | <b>Zerto</b> .....                       | <b>1720</b> |

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- 10% off select Premium Devices
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# Microsoft Ignite Conference Store

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# The Expo Welcome Reception

Monday, September 26, 5:00 pm – 7:00 pm, Hall B1-B5

Join us in The Expo for a Welcome Reception to connect with the community of experts at Microsoft Ignite. Check out Microsoft product demos, talk with Microsoft Experts, engage with Microsoft Partners, and interact with Community experts while enjoying delicious food and drink. You'll make valuable contacts and learn best practices from those who understand your challenges!

# The Expo Social Hours

Tuesday, September 27 and Wednesday, September 28, 5:00 pm – 6:00 pm, Hall B1-B5

Join us in The Expo where you can grab a beverage, network with your peers and learn more about the offerings Microsoft's Partners and Product Groups have to offer.

# Beer Gardens

Tuesday, September 27 and Wednesday, September 28, 5:00 pm – 6:00 pm, Hall B1-B5

Stop by the Intel and Veeam SweetWater Beer Gardens to get a sampling of Atlanta's local craft brewery. The Beer Gardens will be open on Monday during the Welcome Reception from 5:00 pm – 7:00 pm and on Tuesday and Wednesday during the Social Hours from 5:00 pm – 6:00 pm.

# Theaters & Media Wall

Throughout The Expo, there are a number of different theaters hosting content from Microsoft, Partners and the Community where we are sharing customer stories, business initiatives and more! Visit the four open theaters as well as the engaging Media Wall theater to see content showcased from our partners and community members. Within the Microsoft Showcase there are additional theaters with presentations from Microsoft and Microsoft Experts. A complete listing of theater sessions is available on [www.microsoft.com/ignite](http://www.microsoft.com/ignite) or use the Microsoft Ignite app via your smartphone to access session and agenda information.

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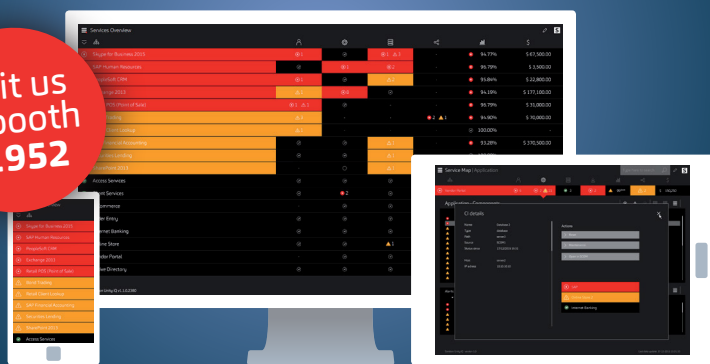
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