

Fairfax Media

 goodfood



OVERVIEW



GOOD FOOD OVERVIEW

Good Food is the essential companion to eating out, eating in and everything in between. Written and edited by some of Australia's most respected food and drink writers, Good Food has it's finger on the pulse of industry news, as well as the latest restaurant, bar and wine reviews, inspiring recipes, the latest kitchen gadgets and topical food features. With practical, aspirational and thought-provoking articles on culinary issues from our most trusted team, Good Food serves up something for every foodie.



Short Black / Espresso

The only place to go for industry news, 'Short Black' in the *SMH* and 'Espresso' in *The Age* chronicle Sydney & Melbourne's dynamic restaurant and food scenes each week. Incoming & outgoing chefs, what's opening & closing - if it's happening, *Good Food* knows about it.



WHAT'S INSIDE



Eat Out

Each week, our restaurant reviewers Gemima Cody (*The Age*) and Terry Durack (*SMH*) review and rate restaurants from across Melbourne and Sydney. From the latest opens, casual and fine dining venues, hot spots and regional fare, 'Eat Out' reviews attract a loyal dining following.

Eat In

Featuring recipes from our favourite chefs including Karen Martini, Adam Liaw, Pete Evans and Neil Perry.

Under \$30

Includes weekly reviews on the hottest cafés and eateries where you're sure to get great food that won't break the bank. From your corner café to the latest city lunch hot spot.

Wine

Ralph Kyte-Powell and Huon Hooke rate wines on both value and taste. Features 'Wine of the Week', three categories of wine rating: under \$18, \$18- 30, and 'Indulge Yourself'.





Recipes

- Tried and tasted recipes
- Recipes from Australia's favourite chefs
- 'How-to' videos
- Bloggers
- Recipe and wine pairing

Drinks

- Complete guide to wine, beer, spirits and cocktails
- New wine reviews each week
- Focus on food and drink pairing
- Ability to purchase

WHAT'S ONLINE

Lifestyle

- **Good Health;** A foodies approach to a balanced diet and life
- **Good Living;** Kitchens, décor, dinner parties and more...
- **Good Travel;** For food lovers who make wining, dining and culinary experiences a key part of any holiday

Eating Out

- The ultimate guide to dining out
- Restaurant, cafe, pub and bar reviews
- Good Food Guide reviews
- Reviewer recommendations



EDITORIAL TEAM



Nedahl Stelio
National Digital Editor



Nina Rousseau
National Print Editor



Myffy Rigby
National Good Food Guides
Editor; Creative Director, Good
Food Month



Callan Boys
Editor, Brisbane Good Food
Guides; National Food and Bar
writer



Huon Hooke
Wine Writer



Terry Durack
Chief Restaurant Critic



Jill Duplex
Restaurant Critic and
Food Writer



Roslyn Grundy
Editor,
The Age Good Food Guide



Gemima Cody
Restaurant Critic, Good Food;
Creative Director, Good Food
Month



FURTHER INFORMATION

ADVERTISING CONTACT INFORMATION

Samantha Zoratto
Brands and Audience Manager, Life Media - Good Food
(02) 9282 2951
szoratto@fairfaxmedia.com.au

AUDIENCE PROFILE

adcentre.com.au

DEADLINES

adcentre.com.au