

BOSS
FINANCIAL REVIEW



OVERVIEW

JULY
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BOSS OVERVIEW

Financial Review BOSS is Australia's premier magazine for business leaders and high-achievers – and those who wish to learn from them.

BOSS is designed for a discerning reader, those who are at the most senior levels of organisations and those aspiring for success and improvement. It's the magazine with special access to the top Australian corporate executives and reveals their winning strategies.

WHAT'S INSIDE

The Brief

News about the trends and people shaping business and the workplace in Australia and around the world, plus bite-sized snippets.



Sum Of The Parts

Relationships make business tick. We profile some top business partnerships to find out how they work together, their complementary skills and what they learn from each other.

Dress Code

Impressions count. Each month, *BOSS* talks to executives and professionals about their style essentials, asking them how they developed their personal look and the favourite elements of their professional wardrobe: it might be that watch, the line and fabric of a suit or that oh so sleek shoe.



Chook Roast

The Australian Financial Review's 'Chanticleer' columnist, Tony Boyd, turns his lens on the people who are breaking new ground in business.

Insight

Interviews with an international focus. We talk to a global business leader, innovator or thinker about the ideas and trends that are on the horizon.

Meaning Of Money

We interview senior business people, prominent financiers, investors and professionals about their approach to wealth and its significance in their lives, including early lessons about money, how they manage it and what impact having it and not having it has had on them.



Interface

The digital economy is changing the way we do business, and fast. Leading author Rachel Botsman cuts through the hype to explain the trends that you can use to help your business. She reveals handy apps and web material, and cuts through the jargon to explain.



WHAT'S INSIDE

Travel

You might need to travel for business but there's no reason it can't be a pleasure. Our regular 'Travel' feature focuses on the tips and trips of well travelled individuals.



Moment Of Truth

Leaders give their first person accounts of experiences which have shaped their development or changed their thinking.

Harvard Business Review

Editor's selection from the top features published in the world's best known business school journal.

EDITORIAL TEAM

Joanne Gray
Editor

Joanne started her career in journalism in Johannesburg with the Financial Mail. She joined *The Australian Financial Review* and worked in the Federal Press Gallery, then left to join Bloomberg News as Bureau Chief Switzerland, in Zurich, returning to Australia to be the *AFR*'s Banking Editor before being posted to the US as the Washington correspondent. She then moved to Hong Kong and became managing editor of *Asiamoney* before returning to the *AFR* as feature writer and Opinion editor. She has been editor of *Boss Magazine* since January 2013.



Patrick Durkin



Patrick is Melbourne's Bureau Chief and *BOSS* Deputy Editor. He writes on News, Business and Leadership specialising in Management, Company Culture and Innovation. Based in our Melbourne newsroom, Patrick is an award-winning journalist, former lawyer and fellow of the Asia Pacific Journalism Foundation.

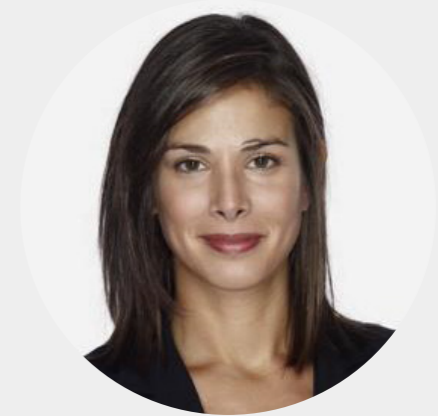
EDITORIAL TEAM

Tony Boyd

Tony Boyd is *The Australian Financial Review's* highly regarded 'Chanticleer' columnist. He has extensive experience as a financial journalist and commentator, has previously been information technology editor, financial services editor and served as the Tokyo correspondent for *The Australian Financial Review*.



Rachel Botsman



Rachel Botsman is a global thought leader on the power of collaboration and sharing through digital technologies to transform the way we live, work and consume. She has inspired a new consumer economy with her influential book 'What's Mine is Yours: How Collaborative Consumption Is Changing The Way We Live'. TIME magazine named Collaborative Consumption one of the "10 Ideas That Will Change The World".



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