

2015 Deadlines

Issue date	Cover	Booking deadline	Material deadline - 12pm	Cancellation deadline
January	January 17	December 15	January 9	December 18
	January 24	December 22	January 15	December 22
	January 31	January 9	January 22	December 29
February	February 7	January 16	January 28	January 8
	February 14	January 23	February 4	January 15
	February 21	January 30	February 11	January 22
	February 28	February 6	February 18	January 29
March	March 7	February 13	February 25	February 5
	March 14	February 20	March 4	February 12
	March 21	February 27	March 11	February 19
	March 28	March 6	March 18	February 26
April	April 4	March 13	March 25	March 5
	April 11	March 20	April 1	March 12
	April 18	March 27	April 8	March 19
	April 25	April 2	April 15	March 26
May	May 2	April 10	April 22	April 2
	May 9	April 17	April 29	April 9
	May 16	April 24	May 6	April 16
	May 23	May 1	May 13	April 23
	May 30	May 8	May 20	April 30
June	June 6	May 15	May 27	May 7
	June 13	May 22	June 3	May 14
	June 20	May 29	June 10	May 21
	June 27	June 5	June 17	May 28
July	July 4	June 12	June 24	June 4
	July 11	June 19	July 1	June 11
	July 18	June 26	July 8	June 18
	July 25	July 3	July 15	June 25
August	August 1	July 10	July 22	July 2
	August 8	July 17	July 29	July 9
	August 15	July 24	August 5	July 16
	August 22	July 31	August 12	July 23
	August 29	August 7	August 19	July 30
September	September 5	August 14	August 26	August 6
	September 12	August 21	September 2	August 13
	September 19	August 28	September 9	August 20
	September 26	September 4	September 16	August 27
October	October 3	September 11	September 23	September 3
	October 10	September 18	September 30	September 10
	October 17	September 25	October 7	September 17
	October 24	October 2	October 14	September 24
	October 31	October 9	October 21	October 1
November	November 7	October 16	October 28	October 8
	November 14	October 23	November 4	October 15
	November 21	October 30	November 11	October 22
	November 28	November 6	November 18	October 29
December	December 5	November 13	November 25	November 5
	December 12	November 20	December 2	November 12
	December 19	November 27	December 9	November 19

Premium positions cancellation deadline: an additional 2 weeks notice is required for cancellations from premium positions.

Material deadlines subject to change for special execution editions (ie. insert bookings). Please contact your sales representative for more details.

Cancellation deadline 4 weeks prior to on-sale date as above. 6 weeks prior for premium positions. Insert booking deadline 6 weeks prior to publication date.

Production specifications: Please refer to our specifications website: www.adcentre.com.au/good-weekend.aspx or email adproduct@fairfaxmedia.com.au.

Please note that material received after deadline may be subject to strip-in fees.

2016 Deadlines

Issue date	Cover	Booking deadline	Material deadline - 12pm	Cancellation deadline
January	January 16	December 24	January 6	December 17
	January 23	December 31	January 13	December 24
	January 30	January 8	January 20	December 31
February	February 6	January 15	January 27	January 7
	February 13	January 22	February 3	January 14
	February 19	January 29	February 10	January 21
	February 27	February 5	February 17	January 28
March	March 5	February 12	February 24	February 4
	March 12	February 19	March 2	February 11
	March 19	February 26	March 9	February 18
	March 26	March 4	March 16	February 25
April	April 2	March 11	March 23	March 3
	April 9	March 18	March 30	March 10
	April 16	March 24	April 6	March 17
	April 23	April 1	April 13	March 24
	April 30	April 8	April 20	March 31
May	May 7	April 15	April 27	April 7
	May 14	April 22	May 4	April 14
	May 21	April 29	May 11	April 21
	May 28	May 6	May 18	April 28
June	June 4	May 13	May 25	May 5
	June 11	May 20	June 1	May 12
	June 18	May 27	June 8	May 19
	June 25	June 3	June 15	May 26
July	July 2	June 10	June 22	June 2
	July 9	June 17	June 29	June 9
	July 16	June 24	July 6	June 16
	July 23	July 1	July 13	June 23
	July 30	July 8	July 20	June 30
August	August 6	July 15	July 27	July 7
	August 13	July 22	August 3	July 14
	August 20	July 29	August 10	July 21
	August 27	August 5	August 17	July 28
September	September 3	August 12	August 24	August 4
	September 10	August 19	August 31	August 11
	September 17	August 26	September 7	August 18
	September 24	September 2	September 14	August 25
October	October 1	September 9	September 21	September 1
	October 8	September 16	September 28	September 8
	October 15	September 23	October 5	September 15
	October 22	September 30	October 12	September 22
	October 29	October 7	October 19	September 29
November	November 5	October 14	October 26	October 6
	November 12	October 21	November 2	October 13
	November 19	October 28	November 9	October 20
	November 26	November 4	November 16	October 27
December	December 3	November 11	November 23	November 3
	December 10	November 18	November 30	November 10
	December 17	November 25	December 7	November 17

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