

THE AUSTRALIAN
Financial Review Magazine



OVER
VIEW

235

08



AFR Magazine OVERVIEW

The Australian Financial Review Magazine is Australia's pre-eminent monthly inserted magazine.

It pioneered serious reporting of the luxury sector in Australia and has for two decades held an unmatched reputation as a magazine of both style and substance.

Through features on people and issues spanning business, politics, travel, fashion, design, food and wine, sport and the arts, it covers matters of style with substance, and issues of substance with style. It uses some of the best writers, columnists, photographers and illustrators in the country and has set the benchmark for innovative magazine design.

Front

A lively introduction to the kind of company we keep: the innovative, the interesting and the informative. This section at the beginning of the book features news, trends, openings and visual treats from across the cultural and lifestyle sectors.



Fashion

Leading stylist Virginia van Heythuysen sources luxury brands and exclusive clothes and accessories to create a narrative for the *AFR Magazine's* impeccably styled and photographed, and much commented upon, fashion pages.



Travel

Luxury 'Travel' is a regular feature, from reports on dreamy new places to visit to new business and first class travel options to the design of airport lounges, trends in eco-tourism and what to pack for that glamour island getaway.

WHAT'S INSIDE

Hume

International Fashion Editor Marion Hume writes an informed and lively column spanning ideas, trends and issues in the fashion world. Based in London and a regular at Europe's top fashion shows, 'Hume' also profiles major industry figures throughout the year.



Design

Local and international designers, their creations and their inspiration all feature in our monthly 'Design' column, which traverses architecture, furniture, objects and urban design, as well as elsewhere in the magazine.

WHAT'S INSIDE

Objects

A high-end product section that showcases the latest objects of desire, from high-tech to high-luxe or simply fun, compiled and photographed by Frances Mocnik.



Wine

Respected wine judge and reviewer Philip Rich covers the trends and personalities in winemaking in Australia and overseas. Rich also selects his top 20 wines for a highly popular annual list.

Watch

Financial Review watch editor Bani McSpedden is Australia's most authoritative and lively writer on matters horological. In his monthly column, McSpedden trains the loupe on the people, the products and the trends keeping things ticking.

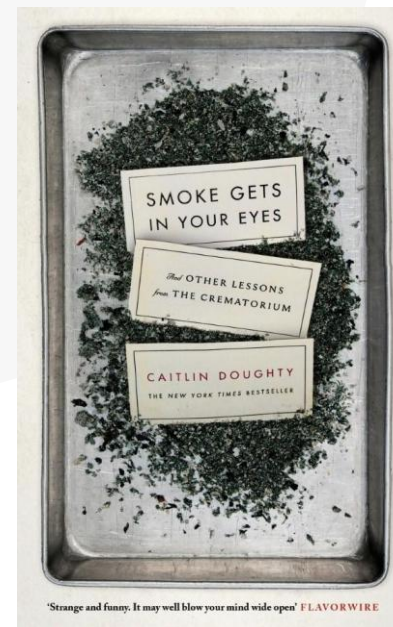


Other Passions

This long-running and much loved back-page column identifies people from the worlds of business, politics and the arts whose pursuits take them out of their usual milieu.

Books

Simon Hughes' witty and engaging pages feature reviews of quality titles from each month's new fiction and non-fiction releases.



'Strange and funny. It may well blow your mind wide open' FLAVORWIRE



Katrina Strickland
Editor

An author and prize-winning writer, Katrina Strickland has been editor of the *AFR Magazine* since late 2013. Prior to joining the magazine she was arts editor of its host newspaper for six years, during which time she was awarded the Trawalla Arts Journalism Scholarship. She published her first book, *Affairs of the Art*, in 2013, holds law and arts degrees from the University of Melbourne and spent 11 years at The Australian.

EDITORIAL TEAM

Marion Hume

International fashion editor Marion Hume has been writing for the *AFR Magazine* since 2005 and is widely considered the best fashion writer in the country. A former editor of *Vogue Australia*, she has been contributing editor for *Vogue USA*, *Bazaar USA* and *Time Magazine/Style & Design* and in the UK been fashion editor of *The Independent* and *The Financial Times*. Hume was senior consultant for the United Nations' ITC Ethical Fashion Initiative for five years and is now working with the United Nations Foundation.



Bani McSpedden



Bani McSpedden is the most recognised and respected watch writer in Australia. He pioneered mass media coverage of watches in the region and was editor of Australia's first watch magazine, *Luxe for Watch Aficionados*. McSpedden introduced the first dedicated watch supplements for mainstream publications in the *AFR Magazine* and has developed a stand-alone watch website, watch-next.com, in conjunction with the magazine.



Stephen Todd

Stephen Todd has been writing about design, architecture, fashion and art for more than 25 years. He spent 20 of those years in France, where he launched lifestyle title *Numéro* and contributed to journals of record such as *The New York Times*, *The Guardian* and the American edition of *Vogue*. He joined the *AFR Magazine* as its design editor in January 2014.

EDITORIAL TEAM

Philip Rich

Wine writer Philip Rich is a founding partner in Melbourne's highly respected Prince Wine Store and Bellota Wine Bar. He is regularly called on to judge wine shows across Australasia, including the Royal Melbourne Wine Awards, the Sydney and Adelaide wine shows and the Air New Zealand Wine Awards. He is chair of the Margaret River Wine Show. Rich has written a monthly wine column for the *AFR Magazine* since 1999.



Simon Hughes



Simon Hughes has compiled the books pages for *AFR Magazine* since its inception in 1995, selecting and reviewing five titles each month along with writing the Well Read in 60 Seconds column. He is a former daily television critic and satirical columnist for *The Age*. Hughes spent 20 years as an actor, which culminated in a national tour with *Bell Shakespeare* in 2000.

EDITORIAL TEAM

Ralph Bestic

Travel editor Ralph Bestic joined the *AFR Magazine* in late 2011. A recognised expert on luxury travel, Bestic has written for Conde Nast's *Tatler* for 15 years and also for Conde Nast Traveller UK. He has written extensively for multiple newspapers and magazines across Australia and the UK and in the 1990s was integrally involved in the launch of magazines *Dream Travel* and *Australian Style*.



Virginia van Heythuysen



The atmospheric visual stories created by Virginia van Heythuysen for the *AFR Magazine's* fashion pages are much loved by readers and advertisers alike - and on occasion imitated by competitors. With degrees in fashion and design as well as arts, her arresting work has appeared in a wide range of titles including *Qantas Magazine*, *Sunday Life*, *Sydney Magazine*, *Men's Health* and *Men's Style*.

EDITORIAL TEAM

Frances Mocnik

A member of the AFR Magazine team for the past 17 years, Frances Mocnik produces aesthetically stunning objects pages which feature everything from jewellery, handbags and scarves to crockery, trinkets and other objects. With a deep understanding of the purchasing habits of our readers, she scours the country for items to feature in her tableaux, which are highly regarded by designers, photographers, publicists and most importantly, readers.



Philippa Coates



Philippa has been deputy editor of the *AFR Magazine* since April 2014, prior to which she worked in production for its host newspaper responsible for the weekly *Life & Leisure* liftout. Philippa has worked as a reporter and sections editor at newspapers including *The Australian*, *The Sun-Herald* and the *South China Morning Post* in Hong Kong. She is a classically trained musician and in 2005 wrote the book, *Raising Champions*.



FURTHER INFORMATION

ADVERTISING CONTACT INFORMATION

NSW

Nerissa Corbett

Brands & Audiences Director, Prestige

(02) 9282 2096

ncorbett@fairfaxmedia.com.au

Angela Tesoriero

Brands & Audiences Manager, Prestige

(02) 9282 1939

a.tesoriero@fairfaxmedia.com.au

AUDIENCE PROFILE

adcentre.com.au

DEADLINES

adcentre.com.au