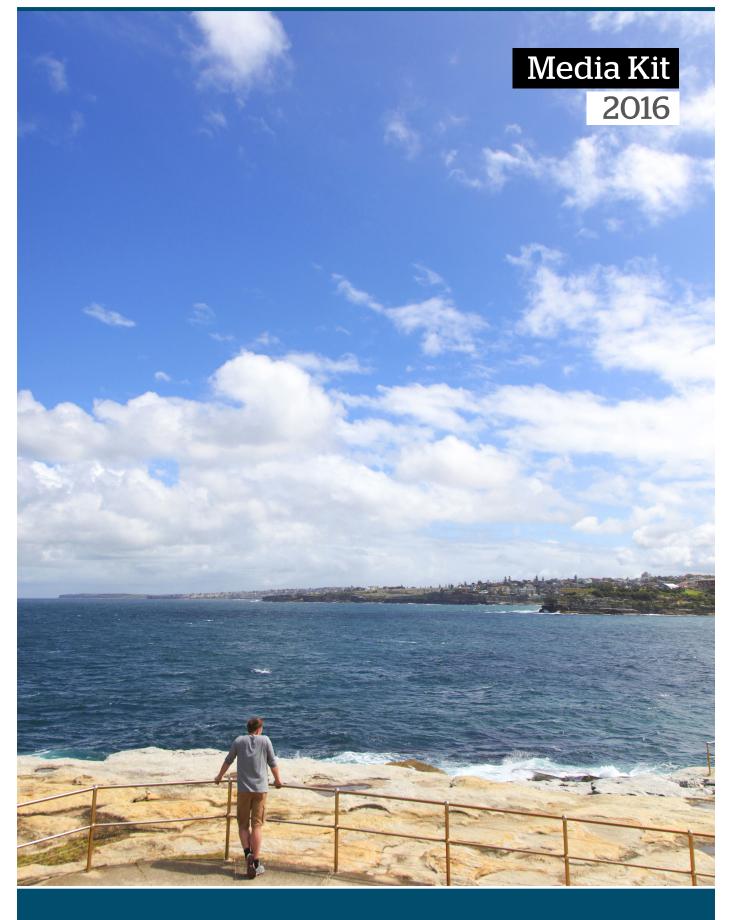
The Sun-Herald

INDEPENDENT. ALWAYS.



OUR AMBITION

Independent. Always.

Informed. Inspired. Entertained.

Every week *The Sun-Herald* delivers the perfect combination of quality, exclusive news, features, incisive comment and analysis from the nation's best columnists alongside the best in travel, entertainment, gossip, fashion and lifestyle news.

Fairfax Media's flagship Sunday paper starts conversations that keeps you talking all week.

It is proud to attract an audience of intelligent and engaged readers, who have made the decision to make *The Sun-Herald* an essential part of their day; pouring over the exclusive investigations, sitting back with Sunday Life, or catching-up on the latest sporting news.

Around the kitchen, or cafe table, on the veranda or just lazing in bed, our readers have a conversation with our writers, editors and columnists - and each other.

They feel a sense of ownership over *The Sun-Herald*.

And they should.

The Sun-Herald's passionate storytelling isn't just about 'what' is happening, but why it matters to you.

Our newsroom is unified by one simple element: our independence. Be they crime reporters, hard-nosed political correspondents, food reviewers, gossip or entertainment writers or travel journalists, the work we aspire to is identical in one respect: it strives to be fair and balanced.

Always.

In the time of tablets, trending hashtags and Facebook shares, *The Sun-Herald* has the mobile, web, tablet and social features to ensure our readers are more plugged in than ever before.

The Sun-Herald. The best part of the best day of the week.



BRAND PROFILE | THE SUN HERALD

Media Kit, 2016

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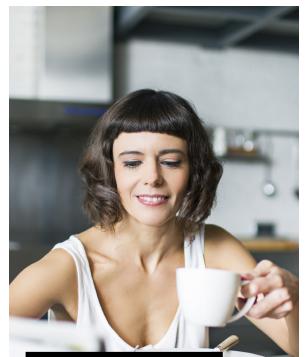
he Sun-Herald has a broad range of news, opinion, information and entertainment stories, with special, much-loved liftouts of Extra, Sport, TV, S, Traveller and Sunday Life.

Readers have great loyalty to the various sections - a major benefit for advertisers, who can accurately target our affluent and intelligent audience for their particular products and tastes.

Readers turn to The Sun-Herald to satisfy their hunger for comprehensive and insightful news and sports coverage, for entertainment, and for that special time on Sunday when they can relax and indulge in the things that matter to them. It's what makes The Sun-Herald such an integral part of Sunday.

Our attributes that distinguish us from our primary competitors:

- Providing quality, unbiased and independent journalism
- Challenging readers with interesting perspectives
- Starting conversations on issues that matter
- Uncovering and investigating important news stories
- Journalists and columnists that our audience look forward to reading



Sunday is a time for relaxing with the paper, and time out from digital devices.

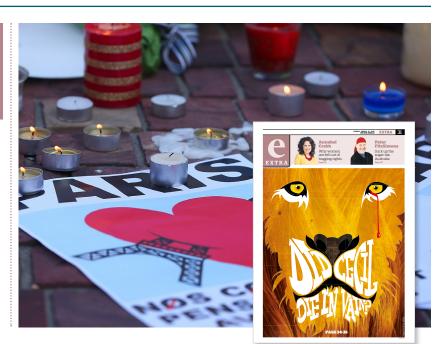


SECTIONS



Extra is a showcase for *The Sun-Herald*'s focus on premium journalism, social issues, politics and world events. This section carries opinion, analysis, interviews and features for readers who want more from their Sunday down time.

Our editorial is drawn from Fairfax's awardwinning reporters, artists and photographers as well as leading journalists from our publishing partners in the US and Europe.





Money is a highly regarded brand for its strong consumer focus and respected for its expertise, analysis and commentary.

Money provides a complete guide to personal finance to an audience who want to make and grow their money. Whether its mortgages, super, tax or retirement, *Money* offers strategies to get ahead, and arms its audience with the knowledge to make smart decisions on their personal finance.





Sport covers all the latest from the world stage providing live scores and news across AFL, cycling and tennis whilst expertly covering all sporting arenas from three football codes to cricket, soccer, horse racing and motor racing.

Great writing, breaking news and spectacular photography are the elements that make *Sport* one of the most popular sections of *The Sun-Herald*.



SECTIONS

Traveller

Traveller inspires, entices and informs. We boast a smart and discerning audience of intent-driven travellers.

Whether it's trekking in Burma - or lazing by the pool in Bali - *Traveller on Sunday* provides inspiration for your next holiday and the tools to turn dreams into reality.

With a line-up of Australia's most experienced travel writers and columnists, we deliver superior writing, beautiful photography and independent, expert advice.





TV Liftout provides readers with everything they need to plan a week's viewing: our picks for Show of the Week, plus previews of free-to-air and pay TV as well as DVD reviews and our take on TV trends, new shows and must-see programs.

The *Digital Life* spread covers the latest in games, gadgets, apps and trends in consumer technology, plus we have two pages of puzzles, crosswords and comics.







The Sun-Herald's 'S' section combines your favourite elements of Unwind with the fashion and gossip buzz of *S*, adding a fresh focus on making the most of going out in Sydney.

'S' offers advertisers the chance to reach Sydney's entertainment lovers when they are thinking, talking about and planning their week ahead.



MAGAZINES

n the ever-expanding world of words, Fairfax Media's magazines stand proud with its hallmark tradition of credible and first-class journalism.

Our combined magazines with their vision and strong editorial philosophy of quality, trust and integrity offer unparalleled access to the homes and hearts of the most significant and influential segment of our society.





Sunday Life's one big goal is to inspire. Inspire your body, inspire your mind.

With this in mind, *Sunday Life* creates beautiful, lively and inspirational pages in food, home, fashion, travel and health & wellbeing.

With every single page, we want to motivate - whether it's with a new idea or thought, a trend or tip, a profile, a real-life story, or a drive to purchase or activity.

Every week, *Sunday Life* aims to celebrate two of the best things in the world: women and Sundays.



For current reader profile, visit: AdCentre.com.au/Brands/Sunday-Life



DISPLAY ADVERTISING | PRINT

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Advertising shapes

The Sun-Herald

FULL PAGE	JUNIOR PAGE	1/2 PAGE V	1/2 PAGE H	All dimensions shown in mm's (Height x Width)
Compact 374x260	Compact 280x194	Compact 374x129	Compact 186x260	
LARGE STRIP	1/4 PAGE V	1/4 PAGE STRIP	CORNER BLOCK	POSTCARD
Compact 139x260	Compact 186x129	Compact 92x260	Compact 139x129	Compact 92x129
		Semplet SEALOS		Compact SEALS
MINI STRIP	TRIPLE MINI	STACKED MINI	MOVIE TICKET	MINI
Compact 45x260	Compact 139x63	Compact 92x63	Compact 45x129	Compact 45x63

Digital Solutions

Our digital platforms offer a variety of digital solutions across online, mobile and tablet to cater to your requirements.

Strategic Features

Strategic Features are unique publications created around topics of interest driven by audience, editorial and consumer needs. We offer our clients the opportunity to connect with the Fairfax audience across print, online and tablet.

Direct Marketing

Our Direct Marketing service specialises in the delivery of direct response driven media solutions comprising of newspaper inserts/catalogues, bespoke printing, adhesive note advertising as well as a vast array of creative executions and paper stocks.

Contact your Fairfax Media Sales Representative for further details.

www.adcentre.com.au

Please Note: Positional loadings may apply. Setting fees may apply. For technical specifications please see www.adcentre.com.au or phone 1300 666 326

ADVERTISING RATES & LOADINGS | PRINT

Annual Spend Level Discounts

Annual Spend Levels (Excl Gst)	Casual	\$151,620	\$344,590	\$675,385	\$978,625	\$1,268,075	\$1,543,740
Discount		-3%	-6%	-8%	-11%	-15%	-18%

Advertising Rates

The Sun-Herald

SHAPE	EGN	Sections
Full page	\$46,336.00	\$46,336.00
Incl. GST	\$50,969.60	\$50,969.60
Junior page	\$26,064.00	\$26,064.00
Incl. GST	\$28,670.40	\$28,670.40
1/2 page V	\$23,168.00	\$23,168.00
Incl. GST	\$25,484.80	\$25,484.80
1/2 page H	\$23,168.00	\$23,168.00
Incl. GST	\$25,484.80	\$25,484.80
Large strip	\$17,376.00	\$17,376.00
Incl. GST	\$19,113.60	\$19,113.60
1/4 page V	\$11,584.00	\$11,584.00
Incl. GST	\$12,742.40	\$12,742.40
1/4 page strip	\$11,584.00	\$11,584.00
Incl. GST	\$12,742.40	\$12,742.40
Cnr block	\$8,688.00	\$8,688.00
Incl. GST	\$9,556.80	\$9,556.80
Postcard	\$5,792.00	\$5,792.00
Incl. GST	\$6,371.20	\$6,371.20
Mini strip	\$5,792.00	\$5,792.00
Incl. GST	\$6,371.20	\$6,371.20
Triple mini	\$4,344.00	\$4,344.00
Incl. GST	\$4,778.40	\$4,778.40
Stacked mini	\$2,896.00	\$2,896.00
Incl. GST	\$3,185.60	\$3,185.60
Movie ticket	\$2,896.00	\$2,896.00
Incl. GST	\$3,185.60	\$3,185.60
Mini	\$1,448.00	\$1,448.00
Incl. GST	\$1,592.80	\$1,592.80

Loadings

Preferred Position Loadings – EGN*

Position	Sunday
Front page	100%
Page 2	50%
Page 3	50%
First full page colour	50%
Prior page 13	40%
Prior page 19	30%
Prior page 25	20%
Outside back cover	50%
GTD Position	30%
includes RHP, solus on spread, consec- utive placements (in addition to above loads)	

Sections*	
Position	Sunday
Front page [^]	50%
Page 2 & 3	40%
Outside back cover	30%
GTD Position includes RHP, solus on spread, consecutive placements (in addition to above loads)	30%

Includes Traveller, Sport, Unwind (incl. S), Money, Extra.

^When Sport commences from the back front page load applies *Subject to availability

Information correct at time of publishing.

For current information, please refer to: adcentre.com.au/ad_spec_categories/newspaper

Note: These rates are applicable to the following sections; News Display (incl. World and Extra), Traveller, Sport, Unwind (incl. S), TV Liftout.

Rates are inclusive of colour. No discounts will apply for mono.

Please Note: Positional loadings may apply. Setting fees may apply. For technical specifications please see www.adcentre.com.au or phone 1300 666 326 8

ADVERTISING DEADLINES

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Deadlines

Section	Bookings Deadline	Material Deadline
Sunday		
News	2pm Wednesday	Noon Friday
World	2pm Wednesday	Noon Friday
Sport	2pm Wednesday	Noon Friday
Extra	2pm Wednesday	Noon Friday
Sections		
TV	Noon Monday	Noon Wednesday
Traveller	Noon Monday	Noon Wednesday
Unwind/S	Noon Monday	Noon Wednesday
Unwind (Classifieds)	Noon Wednesday	5pm Wednesday
Entertainment (Classifieds)	Noon Wednesday	5pm Wednesday
Money	10am Wednesday	Noon Friday

Cancellation deadlines are 3 working days prior to bookings deadlines for all publications.

Information correct at time of publishing.

For current information, please refer to: adcentre.com.au/ad_spec_categories/newspaper

Booking and Material Procedure

Booking Procedure

Verbal bookings must be confirmed in writing. If appearance dates or material instructions need to be altered, changes must be advised by phone. Please take the contact name of the Fairfax Media representative and follow through with amended confirmation. Confirmations and verbal bookings must tally. Where there is discrepancy between verbal bookings and confirmation, the Company will not be liable unless confirmation is received two working days prior to appearance date.

Cancellation Procedure

Cancellations must be made verbally and confirmed in writing prior to the cancellation deadline. Please note the cancellation number quoted by the Fairfax Media representative and their name. All bookings taken inside cancellation deadline are taken on a noncancellation basis. No liability will be accepted unless the above procedures are followed.

Material on Hand

Please note Fairfax Media will retain advertisements for a period of 3 months. Repeats outside this time span cannot be guaranteed.

Terms and Conditions

All advertising services are governed by Fairfax Media Terms and Conditions of Advertising. Fairfax Media reserves the right to modify this ratecard or its Terms and Conditions at any time without prior notice.

100% space charge will apply when material fails to arrive in time for publication. No responsibility will be accepted for material arriving outside designated deadlines.

Advertising Material and Specifications

Please note that Fairfax Media will only accept material via electronic transmission. Fairfax Media operates new advertising quality assurance measures for The Sun-Herald. All digital ads need to undergo Quality Assurance testing prior to being accepted for publication. To faciltate this, Fairfax Media has certified a number of methods for Quality Assurance testing and ad delivery (fees and charges apply): Adstream • (+61) 02 9467 7500 www.adstream.com.au Adsend Australia • (+61) 02 8689 9000 www.adsend.com.au Digital Ads International SENDlite • (+61) 02 9818 1965

www.sendlite.com.au

Fairfax Ad Designs • (+61) 02 8777 6956 addesigns@fairfaxmedia.com.au

For further information please refer to our website **www.adcentre.com.au** or contact the Advertising Production Unit: 1300 666 326.

Note: All rates are in Australian Dollars.

Please note: Colour and positional loadings apply. Setting fees apply. For technical specifications please see www.adcentre.com.au or phone 1300 666 326.

Terms and Conditions

These terms apply to all advertising provided to any person ('Customer') by Fairfax Media Limited ABN 15 008 663 161 or a subsidiary ('Fairfax'). Customer includes an advertiser on whose behalf Advertising is placed and any media company or agency that arranges the Advertising for its clients.

- Publication of Advertising Subject to these Terms, Fairfax will use its reasonable 1. 1.1 endeavours to publish advertising ('Advertising') in the format and in the position agreed with the Customer. 'Advertising' includes images submitted for publication and content or information relating to published Advertisements. 1.2 Customer grants Fairfax a worldwide, royalty-free, non-
- exclusive, irrevocable licence to publish, and to sublicence the publication of, the Advertising in any form or medium, including print, online or other. Customer warrants that it is authorised to grant Fairfax the licence in this clause 1.

Right to Refuse Advertising

- Neither these Terms nor any written or verbal quotation by Fairfax represents an agreement to publish Advertising. An agreement will only be formed between Fairfax and Customer when Fairfax accepts the Advertising in writing or generates a tax invoice for that Advertising. 2.2 Fairfax reserves the right to refuse or withdraw from
- publication any Advertising at any time without giving reasons (even if the Advertising has previously been published by Fairfax).

3. Right to vary Format, Placement or Distribution

- 3.1 Fairfax will use reasonable efforts to publish Advertising in the format and in the position requested by the Customer. However, Fairfax reserves the right to vary the placement of Advertising within a title or website or to change the format of Advertising (including changing colour to black and white).
- 3.2 Fairfax may distribute interstate or regional editions of a title without all inserts or classified sections. 3.3 Except in accordance with clause 12, Fairfax will not be
- liable for any loss or damage incurred by a Customer arising from Fairfax's failure to publish Advertising in accordance with a Customer's request. 3.4 If Fairfax changes the press configuration for a
- publication, Fairfax reserves the right to shrink or enlarge the Advertising by up to 10% without notice to Customer or any change to rates.
- Submission of Advertising
- Customer warrants to Fairfax that the publication of the 4.1 Advertising does not breach or infringe:
 - (a) the Competition and Consumer Act (Cth) or equivalent State legislation;
 (b) any copyright, trade mark, obligation of
 - confidentiality or other personal or proprietary right:
 - any law of defamation, obscenity or contempt of (c) any court, tribunal or royal commission
 - State or Commonwealth privacy legislation or anti-(d) discrimination legislation;
 - (e)
 - any financial services law as defined in the Corporations Act 2001 (Cth); or any other law or applicable code (including any (f) common law, statute, delegated legislation, rule or ordinance of the Commonwealth, or a State or Territory).
- 4.2 Customer warrants that if Advertising contains the name or photographic or pictorial representation of any living person and/or any copy by which any living person can be identified, the Customer has obtained the authority of that person to make use of his/her name or representation or the copy.
- 4.3 Advertising containing contact details for the Customer must contain the full name and street address of the Customer. Post office box and email addresses alone are nsufficient.
- 4.4 If a Customer submits Advertising that looks, in Fairfax's opinion, like editorial material, Fairfax may publish the Advertising under the heading 'Advertising' with a
- border distinguishing it from editorial. 4.5 Fairfax will not be responsible for any loss or damage to any Advertising material left in its control.
- 4.6 Advertising submitted electronically must comply with Fairfax's specifications. Fairfax may reject the Advertising material if it is not submitted in accordance with such specifications. Advertising material delivered digitally must include the
- 4.7 Fairfax booking or material identification number.
- 4.8 If Customer is a corporation and the Advertising contains the price for consumer goods or services, Customer warrants that the Advertising complies with the component pricing provisions of the Competition and Consumer Act (Cth) and contains, as a single price, the minimum total price to the extent quantifiable at
- time of the Advertising. 4.9 Customer must not resell Advertising space to any third party without Fairfax's consent.
- 4.10 If Advertising promotes a competition or trade promotion, Customer warrants it has obtained all relevant permits and indemnifies Fairfax against any loss in connection with the Advertising. 5. Classified Advertising

Fairfax will publish classified Advertising under the 5.1 classification heading it determines is most appropriate. These headings are for the convenience of readers. Fairfax will publish classified display Advertising sorted by alphabetical caption and, where space permits, with related line Advertising.

Online Advertising

- For online banner and display Advertising, Customer 6.1 must submit creative materials and a click-through URL to Fairfax at least 3 working days (5 working days for non-gif material) or within such other deadline advised by Fairfax at its discretion before publication date. Fairfax may charge Customer for online Advertising cancelled on less than 30 days notice or if creative materials are not submitted in accordance with this clause 6.1.
- 6.2 All online Advertising (including rich media) must comply with Fairfax's advertising specifications.
- 6.3 Fairfax will measure online display and banner Advertising (including impressions delivered and clicks achieved) through its ad-serving systems. Results from Customer or third party ad-servers will not be accepted for the purposes of Fairfax's billing and assessment of Advertising. 6.4 Fairfax is not liable for loss or damage from an internet
- or telecommunications failure.
- 6.5 Customer acknowledges that Fairfax may at its discretion include additional features or inclusions such as third party advertisements within online classified Advertising.
- Errors
- 7.1 Customer must promptly check proofs of Advertising (if provided to the Customer by Fairfax) and notify Fairfax of any errors in the proofs or in published Advertising. Fairfax does not accept responsibility for any errors
- 7.2 submitted by the Customer or its agent, including errors in Advertising placed over the telephone. Customer must send any claim for credit or
- 7.3 republication in writing to Fairfax no later than 7 days after the date of publication of the Advertising. Advertising Rates and GST
- The Customer must pay for Advertising, unless otherwise agreed, at the casual ratecard rate. Ratecard rates may be varied at any time by Fairfax without notice. Customer must pay GST at the time it pays for Advertising. Fairfax will provide a tax invoice or adjustment note (as applicable).
- 8.2 Eligibility for discounts or rebates will be based on the Customer's GST-exclusive advertising spend. Credit and Customer Accounts
- Fairfax may grant, deny or withdraw credit to a Customer at any time in its discretion. Customer must ensure that its Customer account number is available only to those employees authorised to use it. Customer acknowledges it will be liable for all Advertising placed under Customer's account number.
- 10. Payment 10.1 The Customer must pre-pay for Advertising if required by Fairfax. If Advertising is on account, payment must be within 7 days of date of the invoice or, for certain Rural Press publications, within 21 days of the end of the month in which the invoice is issued. If a commercial account has been established with Fairfax, payment
- must be within 30 days of invoice date. 10.2 If Customer fails to provide the copy for a booking by publication deadline, Customer will be charged unless a cancellation is approved by Fairfax. If Fairfax accepts Advertising after the deadline, it will be deemed out of specification. Customer has no claim against Fairfax for credit, republication or other remedy for out of specification Advertising.
- 10.3 Customer must pay the full price for Advertising even if Fairfax varied the format or placement of the Advertising or if there is an error in the Advertising, unless the error was Fairfax's fault. Customer must pay its electronic transmission costs. Failure to Pay and Other Breach

- If Customer breaches these terms, fails to pay for 11.1 Advertising or suffers an Insolvency Event (defined in clause 11.2), Fairfax may (in its discretion and without limitation):
 - (a) cancel any provision of credit to Customer; require cash pre-payment for further Advertisina: (b)
 - charge interest on all overdue amounts at the rate (c)
 - 2% above the NAB Overdraft Base Rate; (d) take proceedings against the Customer for any outstanding amounts;
 - (e) recover Fairfax's costs including mercantile agency and legal costs on a full indemnity basis;
 - cease publication of further Advertising or (f) terminate an agreement for Advertising not published:
 - (g) exercise any other rights at law.
- 11.2 A Customer suffers an 'Insolvency Event' if: (a) Customer is a natural person and commits an act of bankruptcy; or
 - (b) Customer is a body corporate and cannot pay its debts as and when they fall due or enters an arrangement with its creditors other than in the

FAIRFAX MEDIA ABN 15 008 663 161

ordinary course of business or passes a resolution for administration, winding up or liquidation (other than for the purposes of re-organisation or reconstruction); or has a receiver, manager, liquidator or administrator appointed to any of its property or assets or has a petition presented for its winding up.

- 11.3 Fairfaw may withhold any discounts or rebates if Customer fails to comply with its payment obligations.
 11.4 A written statement of debt signed by an authorised employee of Fairfax is evidence of the amount owed by the Customer to Fairfax.
- Liability
- 12.1 The Customer acknowledges that it has not relied on any advice given or representation made by or on behalf of Fairfax in connection with the Advertising.
- 12.2 Fairfax excludes all implied conditions and warranties from these terms, except any condition or warranty (such as conditions and warranties implied by the Competition and Consumer Act and equivalent State acts) which cannot by law be excluded ('Non-excludable Condition')
- 12.3 Fairfax limits its liability for breach of any Non Excludable Condition (to the extent such liability can be limited) and for any other error in published Advertising caused by Fairfax to the re-supply of the Advertising or
- payment of the cost of re-supply (at Fairfax's option). 12.4 Subject to clauses 12.2 and 12.3, Fairfax excludes all other liability to the Customer for any costs, expenses losses and damages incurred in relation to Advertising published by Fairfax, whether that liability arises in contract, tort (including by Fairfax's negligence) or under statute. Without limitation, Fairfax will in no circumstances be liable for any indirect or consequential losses, loss of profits, loss of revenue or loss of business opportunity.
- 12.5 The Customer indemnifies Fairfax and its officers. employees, contractors and agents (the 'Indemnified') against any costs, expenses, losses, damages and liability suffered or incurred by the Indemnified arising from the Customer's breach of these Terms and any negligent or unlawful act or omission of the Customer in connection with the Advertising.
- 13. Privacy
- 13.1 Fairfax collects a Customer's personal information to provide the Advertising to the Customer and for invoicing purposes. Fairfax may disclose this personal information to its related bodies corporate, to credit reporting agencies and other third parties as part of provision of the Advertising and for overdue accounts, to debt collection agencies to recover amounts owing.
- 13.2 Fairfax provides some published Advertising to third party service providers. Where such Advertising contains personal information, Customer consents to the disclosure of their personal information in the advertising to third parties and to the personal information being republished by a third party.
- 13.3 Customers may gain access to their personal information by writing to the Privacy Officer, GPO Box 506, Sydney NSW 2001. Fairfax's privacy policy is at

www.fxj.com.au. 14. Confidentiality

- Each party will treat as confidential, and will procure that its advertising agents, other agents, and contractors ('Agents') treat as confidential and will not disclose, unless disclosure is required by law:
 - (a) the terms of this Agreement (including terms
 - relating to volumes and pricing); information generated for the performance of this (b) Agreement, including all data relating to advertising schedules, budgets, forecasts, booked advertising, prices or volumes;
 - any other information that ought in good faith to be treated as confidential given the circumstances of disclosure or the nature of the information;
 - any information derived wholly or partly for any information referred to in (a) to (c) above; Each party agrees to take all reasonable precautions to prevent any unauthorised use, disclosure, publication or dissemination of the confidential information by or on behalf of itself or any third party.

15. General

- 15.1 These Terms, with any other written agreement, represent the entire agreement of the Customer and Fairfax for Advertising. They can only be varied in writing by an authorised officer of Fairfax. No purchase order or other document issued by the Customer will vary these Terms. 15.2 Fairfax will not be liable for any delay or failure to
- publish Advertising caused by a factor outside Fairfax's reasonable control (including but not limited to any act of God, war, breakdown of plant, industrial dispute, electricity failure, governmental or legal restraint).
- 15.3 Fairfax may serve notice on Customer by post or fax to the last known address of the Customer.
- 15.4 These Terms are governed by the laws of the State in which the billing company for the Advertising is located and each party submits to the non-exclusive jurisdiction of that State.

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CONTACTS



The Sun-Herald

We strive to produce passionate storytelling that will motivate and challenge.

NSW

1 Darling Island Road Pyrmont NSW 2009 Phone: (02) 9282 2833

VIC

655 Collins Street, Docklands VIC 3008 Phone: (03) 8667 2000 Fax: (03) 8667 2929

QLD

Level 6, 340 Adelaide Street Brisbane QLD 4000 Phone: (07) 3835 7540 Fax: (07) 3835 7529

SA

Level 1, 200 Greenhill Rd, Eastwood SA 5063 Phone: (08) 8212 1212 Fax: (08) 8212 1210

WA

Level 1, 169 Hay Street East Perth WA 6004 Phone: (08) 9220 1400



For more information visit: www.adcentre.com.au