

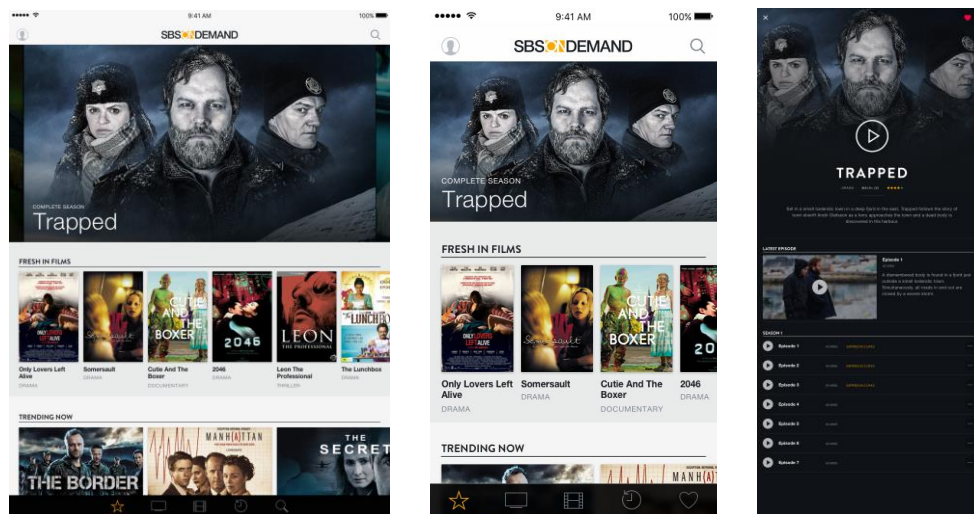
Media Release

Tuesday 20 September, 2016

SBS ON DEMAND

SBS On Demand enhances user experience with launch of revamped app for iPhone and iPad

iPhone and iPad users can now enjoy the world's best TV shows and movies as well as their favourite SBS shows even more with the brand new [SBS On Demand app](#) launching today.



With an enhanced user experience and new user interface, the upgraded [SBS On Demand app](#) for iPhone and iPad offers users access to over 900 movies, 50 dramas, and 200 documentaries, completely free.

With exclusive international hit series to binge watch including UK true crime thriller *The Secret*, Polish action drama *The Border* and German mystery *The Valley*, SBS On Demand features over 6,000 hours of programs from across the globe. Audiences can also catch up on their favourite SBS programs like Insight and Dateline, and immerse themselves in the best movies – many of which are available in Australia only on SBS On Demand.

The upgraded [SBS On Demand app](#) now allows users to log in from email and Facebook and provides improved search functionality. Registered users can now curate their SBS On Demand experience by adding their best-loved shows to their favourites list; search by language, country, or category; and resume playback from where they left off.

Special Broadcasting Service

Locked Bag 208 Crows Nest NSW 1585 • 14 Herbert Street Artarmon NSW 2064 • +61 2 9430 2828 • sbs.com.au

  #SBSOnDemand



David Gwynne, Channel Manager, SBS On Demand, said: “The team at SBS is continuously looking for new ways to innovate and enhance SBS On Demand’s functionality and we are thrilled to bring an even better viewing experience to iPhone and iPad users.

“The upgraded app follows the launch of SBS On Demand’s exclusive world drama box sets, offering Australian audiences premium world dramas available anytime, anywhere and absolutely free.”

Alongside a [brand new video player](#), the updated app features improved AirPlay support to enhance user viewing experience.

The upgraded SBS On Demand app for iPhone and iPad is now available for download on the [App Store here](#).

For more information visit [sbs.com.au/ondemand](https://www.sbs.com.au/ondemand)