

Interviews: 500 Registered Voters, including 225 respondents with a cell phone only and 22 respondents reached on a cell phone but who also have a landline.

Date: October 8-9, 2016

47 Male 53 Female

Study #161027
NBC News/Wall Street Journal Survey

Please note: all results are shown as percentages unless otherwise stated.

<p><i>The margin of error for 500 interviews among Registered Voters is ±4.38%</i></p> <p><i>The margin of error for 447 interviews among Likely Voters is ±4.64%</i></p> <p><i>Likely Voters defined as voted in either 2012 or 2014 or 18-24 year olds with self-reported interest in the election of 5 to 10 on a 1-10 scale.</i></p>

<p><i>Unless otherwise noted by a "+", "^", or "^^" all previous data shown reflects responses among all adults.</i></p>

Q2a For statistical purposes only, would you please tell me how old you are?
(IF "REFUSED," ASK:) Well, would you tell me which age group you belong to? (READ LIST) +

18-24	9
25-29	8
30-34	11
35-39	9
40-44	8
45-49	7
50-54	9
55-59	10
60-64	10
65-69	6
70-74	5
75 and over	8
Not sure/refused	-

+ Results shown reflect responses among registered voters.

Q2b To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background? +

Yes, Hispanic	10
No, not Hispanic	89
Not sure/refused	1

+ Results shown reflect responses among registered voters.

Q2c And again, for statistical purposes only, what is your race--white, black, Asian, or something else? +

White	75
Black	12
Asian	2
Other	4
Hispanic (VOL)	5
Not sure/refused	2

White, Non-Hispanic..... 71
+ Results shown reflect responses among registered voters.

Q3 Are you currently registered to vote [LANDLINE: at this address; CELL: in (STATE)]? +

Registered	100
Not registered	-
Not sure	-
+ Results shown reflect responses among registered voters.	

QF4 Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "NOT SURE," CODE AS "NOT VERY STRONG DEMOCRAT/REPUBLICAN.") (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? (IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.") +

Strong Democrat	26
Not very strong Democrat	8
Independent/lean Democrat	9
Strictly Independent	12
Independent/lean Republican	10
Not very strong Republican	7
Strong Republican	19
Other (VOL)	5
Not sure	4
+ Results shown reflect responses among registered voters.	

Q4 Please tell me how interested you are in November's elections, using a scale from one to ten, on which a "ten" means that you are very interested in November's elections and a "one" means that you are not at all interested. You may choose any number from one to ten. (RECORD NUMBER 1-10. IF "NOT SURE," RECORD AS "DK.")

	<u>10/16+</u>	<u>9/16+</u>	<u>5/16+</u>	<u>2/16+</u>	<u>9/15+</u>	<u>4/15+</u>					
10, very interested.....	63	60	60	61	56	53					
9.....	5	8	9	9	8	7					
8.....	10	11	11	13	13	15					
7.....	5	7	6	6	9	8					
6.....	2	3	3	3	3	4					
5.....	7	4	6	4	5	7					
4.....	-	1	1	1	1	1					
3.....	2	2	2	1	1	1					
2.....	1	1	-	-	1	2					
1, not at all interested....	4	3	2	2	2	2					
Cannot rate.....	1	-	-	-	1	-					
	<u>10/12+</u>	<u>9/26- 30/12+</u>	<u>9/12- 16/12+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>6/12+</u>	<u>5/12+</u>	<u>4/12+</u>	<u>3/12+</u>	<u>1/12+</u>	
	69	65	64	62	62	60	62	61	48	57	
	8	8	8	6	6	8	7	6	11	10	
	9	10	12	13	11	12	12	12	14	11	
	4	5	6	6	7	7	6	7	9	7	
	2	3	2	3	4	3	4	3	5	3	
	5	5	4	5	5	5	5	5	6	6	
	-	-	1	1	1	2	1	2	2	2	
	-	1	1	1	1	1	1	2	1	2	
	1	1	1	1	-	1	1	1	1	1	
	2	2	1	2	3	1	1	2	2	1	
	-	-	-	-	-	-	-	-	1	-	
	<u>10/4- 5/08+</u>	<u>9/19- 22/08+</u>	<u>9/6- 8/08+</u>	<u>8/08+</u>	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/08+</u>	<u>1/08+</u>	<u>12/07+</u>	<u>11/07+</u>
	72	70	69	65	64	67	65	67	66	65	62
	7	8	10	8	8	7	9	8	10	8	9
	10	9	10	11	12	11	11	10	10	12	11
	4	5	3	5	5	5	4	5	4	5	6
	1	2	2	2	3	2	3	2	3	2	3
	3	3	2	3	4	4	3	3	4	4	5
	1	1	1	1	1	1	1	1	1	1	1
	-	1	1	1	1	1	2	1	1	1	1
	-	-	1	1	-	-	-	-	-	-	-
	2	1	1	3	2	2	2	2	1	2	2
	-	-	-	-	-	-	-	1	-	-	-
	<u>10/04+</u>	<u>9/04+</u>	<u>8/04+</u>								
	74	71	63								
	8	7	10								
	9	9	12								
	3	5	6								
	2	2	2								
	2	4	4								
	-	1	1								
	1	-	-								
	-	-	1								
	1	1	1								
	-	-	-								

+ Results shown reflect responses among registered voters.

Q5 Now I'm going to read you the names of several public figures, groups and organizations, and I'd like you to rate your feelings toward each one as very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so. (ALWAYS ASK BARACK OBAMA FIRST, THEN RANDOMIZE CLINTON-TRUMP-PENCE-KAINE, RANDOMIZE REST)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>
Hillary Clinton¹						
October 2016+	22	18	10	13	37	-
September 2016+.....	18	19	11	13	39	-
August 2016+.....	17	20	10	11	42	-
July 2016+.....	18	16	10	13	43	-
June 2016+	15	18	12	12	43	-
May 2016+	16	18	12	13	41	-
April 2016+.....	13	19	12	14	42	-
March 2016+	18	20	11	12	39	-
February 2016+.....	17	20	13	11	39	1
January 2016+	16	24	11	12	37	-
December 2015.....	16	21	15	13	35	-
October 25-29, 2015	17	23	12	12	35	1
October 15-18, 2015	19	20	12	13	35	1
September 2015.....	14	25	13	13	34	1
July 2015.....	15	22	14	15	33	1
June 2015	21	23	15	11	29	1
March 2015	21	23	19	13	23	1
January 2015	20	25	17	14	23	1
November 2014.....	24	19	16	15	25	1
September 2014+.....	21	22	16	15	26	-
June 2014	23	21	18	14	23	1
April 2014.....	23	25	19	11	21	1
March 2014	23	21	20	12	22	2
September 2013.....	26	25	17	12	19	1
May 30-June 2, 2013.....	29	20	18	13	18	2
April 2013.....	32	24	14	14	15	1
January 2013	34	22	19	12	13	-
December 2012.....	34	24	14	16	12	-
November 2011.....	33	22	22	12	10	1
May 2011	26	29	23	12	9	1
December 2010.....	26	28	18	11	16	1
January 10-14, 2010	25	27	22	13	12	1
July 2009.....	26	27	15	15	16	1
February 2009.....	32	27	18	11	11	1
January 2009	27	29	14	15	14	1
December 2008.....	27	26	20	14	12	1
September 2008+.....	23	24	15	17	20	1
June 2008+	18	28	14	17	22	1
April 2008+	20	22	14	19	25	-
March 24-25, 2008+	17	20	15	21	27	-
March 7-10, 2008+	22	23	11	14	29	1
January 2008	24	23	11	11	30	1
March 2007	16	23	17	15	28	1
December 2006.....	21	22	17	12	26	2
April 2006.....	19	19	19	13	28	2
December 2004.....	24	21	14	11	29	1
July 2003.....	16	21	20	13	27	3
March 2001	16	19	15	18	31	1
January 2001	27	22	13	12	24	2
High						
February 2009.....	32	27	18	11	11	1
Low						
April 2016+.....	13	19	12	14	42	-

+ Results shown reflect responses among registered voters.

¹ The historical trend data for this item does not include every survey in which this item has been asked.

Q5 (cont'd)	Very Positive	Somewhat Positive	Neutral	Somewhat Negative	Very Negative	Don't Know Name/ Not Sure
Donald Trump						
October 2016+	16	13	8	11	52	-
September 2016+.....	15	13	11	12	49	-
August 2016+.....	13	15	11	11	50	-
July 2016+.....	10	17	13	11	49	-
June 2016+.....	12	17	11	12	48	-
May 2016+.....	13	16	12	14	44	1
April 2016+.....	11	13	10	12	53	1
March 2016+.....	12	13	11	10	54	-
February 2016+.....	11	17	12	10	49	1
January 2016+.....	14	15	12	11	47	1
December 2015.....	12	15	13	12	47	1
October 25-29, 2015.....	10	17	17	14	42	-
October 15-18, 2015.....	13	17	17	14	39	-
September 2015.....	8	17	16	14	44	1
July 2015.....	10	16	16	13	43	2
February 2011.....	9	17	40	18	11	5
May 2004+.....	9	17	38	14	15	7
December 1999.....	4	12	28	24	25	7
October 1999.....	3	11	25	23	32	6
July 1990.....	3	11	28	25	24	9

+ Results shown reflect responses among registered voters.

SUMMARY TABLE OF IMAGES – BY D/S (POSITIVE – NEGATIVE)

	TOTAL POSITIVE	TOTAL NEGATIVE	D/S
Hillary Clinton.....	40	50	-10
Donald Trump.....	29	63	-34

Q6 I'd like you to rate the chances that you will vote in the presidential election: Are you absolutely certain to vote, will you probably vote, are the chances 50-50, or less than that? +

Absolutely certain to vote.....	83
Will probably vote.....	8
Chances 50-50.....	5
Chances less than 50-50.....	4
Already voted (VOL).....	-
Not sure.....	-

+ Results shown reflect responses among registered voters.

Q7 If the next election for president were held today, with (ROTATE TOP TWO:) Donald Trump as the Republican candidate, Hillary Clinton as the Democratic candidate, Gary Johnson the Libertarian candidate, and Jill Stein the Green Party candidate for whom would you vote?

	10/16		9/16		8/16	7/16	6/16
	RV+	LV++	RV+	LV++	RV+	RV+	RV+
Donald Trump	35	35	37	37	34	35	38
Hillary Clinton.....	45	46	42	43	43	41	39
Gary Johnson.....	9	9	9	9	10	11	10
Jill Stein.....	3	2	3	3	5	6	6
Depends (VOL)	1	-	1	1	1	1	-
None/Other (VOL)	5	4	6	5	3	2	3
Not sure	2	4	2	2	4	4	4

+ Results shown reflect responses among registered voters.

++ Results shown reflect responses among likely voters.

¹ Jill Stein not asked in states where she does not appear on the ballot (GA, IN, NC, NV, OK & SD).

Q8 And, if the election for president were held today, with only (ROTATE) ... Donald Trump and Mike Pence as the Republican candidates, and Hillary Clinton and Tim Kaine as the Democratic candidates, for whom would you vote?

	10/16		9/16		8/16+
	RV+	LV++	RV+	LV++	RV+
Donald Trump and Mike Pence.....	38	38	41	41	38
Hillary Clinton and Tim Kaine.....	51	52	48	48	47
Depends (VOL)	-	-	-	-	-
Neither (VOL).....	6	6	3	3	8
Other (VOL).....	1	1	1	1	3
Would not vote for President (VOL).....	-	-	4	4	-
Not sure.....	4	3	3	3	4

+ Results shown reflect responses among registered voters.

++ Results shown reflect responses among likely voters.

Trial Heat Trend Data										
	10/25-									
	7/16+	6/16+	5/16+	4/16+	3/16+	2/16+	1/16+	12/15+	29/15+	9/15+
Donald Trump	41	41	43	39	38	40	41	40	42	39
Hillary Clinton.....	46	46	46	50	51	50	51	50	50	49
Depends (VOL)	-	-	-	-	-	-	-	-	-	-
Neither (VOL)	8	9	-	-	-	-	-	-	-	-
Other (VOL)	1	2	9	9	9	9	6	8	6	10
Not sure	4	2	2	2	2	1	2	2	2	2

+ Results shown reflect responses among registered voters.

(ASKED OF CLINTON VOTERS)

Q9a Would you say your vote is more FOR Hillary Clinton or more AGAINST Donald Trump?

	Clinton-Kaine Voters		
	10/16+	9/16+	5/16+ ¹
More for Hillary Clinton.....	49	50	44
More against Donald Trump.....	44	44	52
Some of both (VOL).....	5	5	4
Not sure.....	2	1	-

+ Results shown reflect responses among registered voters.

¹ Vice Presidential candidates not listed in May 2016.

	Reg Voters	Likely Voters	
	Obama/ Romney 6/12+	Obama/ McCain 11/1- 2/08+	Kerry/ Bush 10/04+
More for Democrat.....	72	81	37
More against Republican.....	22	11	47
Some of both (VOL).....	4	7	14
Not sure.....	2	1	2

+ Results shown reflect responses among likely voters.

(ASKED OF TRUMP VOTERS)

Q9b Would you say your vote is more FOR Donald Trump or more AGAINST Hillary Clinton?

	Trump-Pence Voters		
	10/16+	9/16+	5/16+
More for Donald Trump.....	37	41	42
More against Hillary Clinton.....	52	51	54
Some of both (VOL).....	9	7	3
Not sure.....	2	1	1

+ Results shown reflect responses among registered voters.

¹ Vice Presidential candidates not listed in May 2016.

	Reg Voters	Likely Voters	
	Romney/ Obama 6/12+	McCain/ Obama 11/1- 2/08+	Bush/ Kerry 10/04+
More for Republican.....	35	61	76
More against Democrat.....	58	29	14
Some of both (VOL).....	5	9	10
Not sure.....	2	1	-

+ Results shown reflect responses among likely voters.

Q10 What is your preference for the outcome of this year's congressional elections -- (ROTATE:) a Congress controlled by Republicans or a Congress controlled by Democrats?

	<u>10/16+</u>	<u>9/16+</u>	<u>8/16+</u>	<u>6/16+</u>	<u>5/16+</u>	<u>4/16+</u>	10/25- <u>29/15+</u>	10/30- <u>11/1/14+</u>	10/8- <u>12/14+</u>	<u>9/14+</u>
Republican-controlled Congress.....	42	45	43	46	44	45	45	42	42	45
Democrat-controlled Congress	49	48	47	46	48	47	45	46	46	43
Not sure	9	7	10	8	8	8	10	12	12	12
	<u>8/14+</u>	<u>6/14+</u>	<u>4/14+</u>	<u>3/14+</u>	<u>1/14+</u>	<u>12/13+</u>	10/25- <u>28/13+</u>	10/7- <u>9/13+</u>	<u>9/13+</u>	<u>7/13+</u>
	44	43	45	44	43	44	41	39	43	44
	43	45	45	43	45	42	45	47	46	44
	13	12	10	13	12	14	14	14	11	12
	<u>6/13+</u>	<u>10/12+</u>	9/26- <u>30/12+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>6/12+</u>	<u>5/12+</u>	<u>4/12+</u>	<u>3/12+</u>	<u>1/12+</u>
	42	43	43	42	45	44	43	44	41	41
	45	45	47	47	46	45	44	46	46	47
	13	12	10	11	9	11	13	10	13	12
	<u>12/11+</u>	<u>11/11+</u>	<u>10/11+</u>	<u>8/11+</u>	<u>6/11+</u>	<u>30/10+</u>	10/28- <u>18/10+</u>	10/14- <u>9/10+</u>	<u>8/26- 30/10+</u>	
	43	43	41	47	44	46	44	44	44	43
	45	46	45	41	44	44	44	46	44	43
	12	11	14	12	12	10	10	12	12	14
	8/5- <u>9/10+</u>	<u>6/10+</u>	5/20- <u>23/10+</u>	5/6- <u>11/10+</u>	<u>3/10+</u>	1/23- <u>25/10+</u>	1/10- <u>14/10+</u>	<u>12/09+</u>	<u>10/09+</u>	
	42	45	44	44	42	42	41	41	38	
	43	43	43	44	45	44	41	43	46	
	15	12	13	12	13	14	18	16	16	
	<u>9/09+</u>	<u>7/09+</u>	<u>4/09+</u>	<u>11/08+</u>	<u>10/08+</u>	<u>9/08+</u>	<u>8/08+</u>	<u>7/08+</u>	<u>6/08+</u>	
	40	39	39	36	36	37	36	36	33	
	43	46	48	48	49	50	47	49	52	
	17	15	13	16	15	13	17	15	15	
	<u>4/08+</u>	<u>3/08+</u>	<u>11/07+</u>	<u>9/07+</u>	<u>10/06+</u>	<u>9/06+</u>	<u>7/06+</u>	<u>6/06+</u>	<u>4/06+</u>	
	34	35	37	35	37	39	38	38	39	
	49	49	46	47	52	48	48	49	45	
	17	16	17	18	11	13	14	13	16	
	<u>3/06+</u>	<u>1/06+</u>	<u>12/05+</u>	<u>11/05+</u>	<u>10/05+</u>	<u>7/05+</u>	<u>5/05+</u>	<u>10/04+</u>	<u>9/04+</u>	
	37	38	38	37	39	40	40	43	42	
	50	47	46	48	48	45	47	44	46	
	13	15	16	15	13	15	13	13	12	
	<u>6/04+</u>	<u>5/04+</u>	<u>3/04+</u>	<u>1/04</u>	<u>12/13/03</u>	<u>10/02+</u>	<u>9/02</u>	<u>7/02</u>	<u>6/02</u>	
	42	41	42	42	42	43	42	43	42	
	44	44	45	43	42	42	42	41	41	
	14	15	13	15	16	15	16	16	17	
	<u>1/02</u>	<u>12/01</u>	<u>12/99</u>	<u>10/99</u>	<u>7/99</u>	<u>6/99</u>	<u>4/99</u>	<u>3/99</u>	<u>10/98+</u>	
	44	42	40	39	39	42	41	37	41	
	40	40	44	41	43	41	40	43	43	
	16	18	16	20	18	17	19	20	16	
	<u>9/98</u>	<u>7/98</u>	<u>6/98</u>	<u>2/98</u>	<u>1/98</u>	<u>12/97</u>	<u>9/97</u>	<u>7/97</u>	<u>4/97</u>	
	40	41	39	41	40	41	41	45	44	
	39	40	40	37	42	37	39	39	38	
	21	19	21	22	18	22	20	16	18	

+ Results shown reflect responses among registered voters.

And, moving on, in the last few days, a video tape of Donald Trump talking about women in vulgar and crude terms was released...

Q11 From what you know, do you believe this disqualifies Donald Trump from being considered as president and that he should withdraw from the race because of what he said in the video tape or not? If you have no opinion, please just say so. (IF YES/NO) And, do you feel that way strongly or not? +

Strongly Yes	35
Not Strongly Yes	3
Not Strongly No	10
Strongly No	32
No Opinion	18
Not sure	2

+ Results shown reflect responses among registered voters.

Q12 In terms of what you have seen, read, or heard about what Donald Trump said on the video tape, does it seem to you this is better described as ...(ROTATE TOP TWO) +

Inappropriate, but typical of how some men talk in private with other men	31
Completely unacceptable because it crosses a boundary into describing kissing and touching women in a sexual way without their consent	41
Do neither of these describe what you think	8
Have you not heard enough about the contents of the video tape to have an opinion	18
Not sure	2

+ Results shown reflect responses among registered voters.

Q13 Do you agree or disagree with the following statement: This tape is from ten years ago, long before Donald Trump was running for president, he has apologized for its content, and this should not be an issue in this campaign. (IF AGREE/DISAGREE) And, do you feel that way strongly or not? +

Strongly Agree	32
Not Strongly Agree	10
Not Strongly Disagree	8
Strongly Disagree	44
No Opinion (VOL)	4
Not sure	2

+ Results shown reflect responses among registered voters.

Q14 What do you think Republican candidates for Congress should do on this issue: (ROTATE TOP TO BOTTOM/BOTTOM TO TOP)

	RV+	GOP+	DEM+
Continue to support Trump as the nominee	39	67	15
Say they no longer can support Trump as the nominee	26	9	43
Call on Trump to drop out of the presidential race	25	14	36
Not sure	10	10	6

+ Results shown reflect responses among registered voters.

Now I am going to ask you a few questions for statistical purposes only.

QF1b/c A lot of people are unable to get out and vote for many reasons. Did you happen to vote in the November 2012 election for president? (IF "YES," ASK:) For whom did you vote—Barack Obama, Mitt Romney, or someone else? +

Voted for Barack Obama	46
Voted for Mitt Romney	33
Voted for someone else	4
Not sure	1
No, Did Not Vote	14
Not sure	2

+ Results shown reflect responses among registered voters.

QF1d And did you happen to vote in the 2014 election for U.S. Congress? +

Yes, voted	62
No, did not vote	31
Not sure	7

+ Results shown reflect responses among registered voters.

QF2 What is the last grade that you completed in school? (DO NOT READ CHOICES.) +

Grade school	-
Some high school	3
High school graduate	25
Some college, no degree	17
Vocational training/School	1
2-year college degree	13
4-year college/bachelor's degree	23
Some postgraduate work, no degree	1
2-3 years postgraduate work/master's degree	12
Doctoral/law degree	4
Not sure/refused	1

+ Results shown reflect responses among registered voters.

QF3 Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK:) Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)? +

Very liberal	12
Somewhat liberal	15
Moderate	35
Somewhat conservative	19
Very conservative	15
Not sure	4

+ Results shown reflect responses among registered voters.

QF5 Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

Fundamentalist/evangelical	28
Neither fundamentalist nor evangelical	66
Not sure	6

+ Results shown reflect responses among registered voters.