








Month	Editorial Coverage	MarTech Intelligence Reports	TDM Events	
January	Hashtag Bowl (Special Section)	Marketing Land	Paid Media Platforms	
	Martech Landscape (Infographic)	Marketing Land		
	CES (Special Coverage)	Marketing Land		
February	Hashtag Bowl (Special Section)	Marketing Land	Marketing Automation Platforms	
	Martech Madness (Special Coverage)	Marketing Land		
March	SMX West (Special Coverage)	Search Engine Land	Social Media Management Software	
	Microsoft Build (Special Coverage)	Marketing Land	SMX West (3/1-3/3) 	
			MarTech US (3/21-3/22) 	
April	Predictive Marketing (Special Coverage)	Marketing Land	Predictive Analytics	
	Social Media Month (Special Coverage)	Marketing Land		
	Facebook F8 (Special Coverage)	Marketing Land		
May	Mobile Marketing May (Special Coverage)	Marketing Land	Marketing Analytics	
	Newfronts (Special Coverage)	Marketing Land		
	Google I/O (Special Coverage)	Marketing Land		
June	All About Analytics (Special Coverage)	Marketing Land	Local Marketing Automation	
	Apple WWDC (Special Coverage)	Marketing Land		
	SMX Advanced (Special Coverage)	Search Engine Land		SMX Advanced (6/22-6/23) 
	Social Pro (Special Coverage)	Marketing Land		SocialPro (6/20-6/21) 
	Vidcon (Special Coverage)	Marketing Land		
July	Holiday Retailer (Special Section)	Marketing Land		
	Looking At Local (Special Coverage)	Search Engine Land		

Month	Editorial Coverage	MarTech Intelligence Reports	TDM Events
August	Summer Olympics (Special Coverage)	Marketing Land	Content Marketing
	Holiday Retailer (Special Section)	Marketing Land	
September	All About Attribution (Special Coverage)	Marketing Land	Call Analytics
	Holiday Retailer (Special Section)	Marketing Land	SMX East (9/27-9/29) 
	SMX East (Special Coverage)	Search Engine Land	Landy Awards 
	Advertising Week	Marketing Land	
October	Holiday Retailer (Special Section)	Marketing Land	Video Marketing Tools
	SMX East (Special Coverage)	Search Engine Land	MarTech EU (TBD) 
	Twitter Flight (Special Coverage)	Marketing Land	
November	Getting Personal (Special Coverage)	Marketing Land	Personalization Tools
	Holiday Retailer (Special Section)	Marketing Land	
December	2015 In Review (Special Coverage)	Search Engine Land Marketing Land	SEO Tools (2017)
	2016 Predictions (Special Coverage)	Search Engine Land Marketing Land	
	Holiday Retailer (Special Section)	Marketing Land	

Marketing Land

Marketing Land is a daily publication that covers all aspects of the digital marketing industry. In addition to the editorial news staff coverage, Marketing Land features contributed articles by subject matter experts across all digital marketing disciplines, filled with practical tips, tactics and strategies for running successful marketing programs.

Search Engine Land

Search Engine Land is a leading daily publication, with channel specific newsletters and a mobile app, that covers all aspects of the search marketing industry. Search Engine Land and Marketing Land sites were founded by search industry veterans Danny Sullivan (Chief Content Officer & Founding Editor) and Chris Sherman (VP of Programming & Founding Editor).

SEARCH ENGINE ROUNDTABLE

Search Engine Roundtable reports on the most interesting threads taking place at the SEM (Search Engine Marketing) forums. Third Door Media is the exclusive sales representative for Search Engine Roundtable.

chiefmartec.com

Scott Brinker, renowned author of Honest Seduction and Hacking Marketing, edits this influential blog dedicated to marketing technology trends. Scott is also chair of the MarTech Conference and co-founder/CTO of ion interactive. Third Door Media is the exclusive representative for chiefmartec.com.

MARTECH THE MARKETING TECH CONFERENCE

MarTech is the event for professionals implementing technology in the service of marketing.

SMX SEARCH MARKETING EXPO

Search Marketing Expo is the world's largest search engine marketing conference series.

#SocialPro by Marketing Land

SocialPro by Marketing Land is the leading event for social media marketing practitioners.

LANDY AWARDS 2016

Search Engine Land has created "The Landy Awards" to recognize individuals, agencies and internal marketing teams within the digital marketing community who have demonstrated excellence in executing organic and paid search marketing initiatives.