

# The 2014-15 athletics year was one of great accomplishment both on and off the field for the Tigers.

Towson captured a pair of CAA Championships with men's lacrosse winning their second title in three years, and women's swimming and diving claiming their third straight conference crown.

Additionally, seven Towson student-athletes earned All-America recognition, five individuals made NCAA appearances, three Tigers earned CAA Athlete of the Year awards and three head coaches garnered recognition as the Coach of the Year in their conference.

The 2014-15 school year was one of the best in Towson history in the classroom. A remarkable 14 of our 19 teams ended the year with a cumulative grade-point-average over 3.00. We saw 50 student-athletes named to the Dean's List with a 3.5 or higher GPA, 277 student-athletes had a 3.0 GPA or better during the fall semester and 280 boasted a GPA over 3.0 in the spring.

We're also extremely excited about the recent unveiling of our Towson Athletics Strategic Plan. "Building Greatness" will serve as the blueprint for everything that the athletics department will do over the next five years. It explains in detail our vision, mission and core values that will lead us to strive for greatness.

Looking forward to seeing everyone in the fall and go Tigers!







Towson University is committed to a financially stable, gender-equitable and competitive athletics program. The University will continue to support these goals by placing academics first. We will support opportunities for all Towson students to participate in a range of sports activities and leadership opportunities that support physical well-being and personal excellence.





- Student-Athlete Well-Being and Competitive Excellence
- 2. Student-Athlete Academic Success
- 3. A Leader in Campus and Community Engagement
- 4. National Model for Gender Equity, Diversity, and Inclusivity
- 5. Championship-Quality Facilities
- 6. Fiscal Responsibility and Revenue Generation



### *Baseball*

Freshman outfielder **Mark Grunberg** was selected to the CAA All-Rookie Team. He finished the season with 60 base hits, becoming just the third Tiger freshman to collect 60 hits in his rookie season.

Designated hitter **Chris Henze** set a new single-game Towson record when he drove in nine runs in the series finale at Hofstra. He finished the game by going 4-for-5 with two doubles, a home run and two runs scored.

 Second baseman Colin Dyer found his way into the national spotlight with his unbelievable over-theshoulder catch against Delaware. The play ended up being the top play on Sportscenter's Top 10 Plays.

# MEN'S BASKETBALL

- Freshman forward Mike Morsell was selected to the CAA
   All-Rookie Team in 2014-15. He finished the season by
   averaging 6.4 points and 2.3 rebounds per game. After
   moving into the starting lineup for the final 12 games of
   the season, Morsell improved his numbers to 10.9 points
   and 4.3 rebounds per game.
- Sophomore John Davis led the Tigers with 8.1 boards per game, while ranking second on the team in scoring at 11.8 points per game. He recorded a CAA-best 12 doubledoubles, and was the only player in Division I to register 10 double-doubles while starting less than 10 games.
- Towson led the CAA in field goal percentage defense and rebounding in 2014-15. It marked the third straight season Towson has led the conference in both statistics.

# **WOMEN'S BASKETBALL**

- The Tigers recorded their first CAA Tournament win since the 2008-09 season with a 79-70 victory over the College of Charleston in the first round of the tournament.
- The Tigers established a new school record for three-pointers in a single-game and in a single-season in 2014-15. Towson hit 12 three-pointers against Northeastern in January, breaking the old record of 11 set during the 2003 season. The Tigers connected on 186 three-pointers during the season, breaking the single-season mark of 158 set during the 2003-04 season.
- Senior forward **LaTorri Hines-Allen** had 14 doubledoubles, the most by a Tigers since **Debbie Oraczewski** had 14 during the 1985-86 season. Hines-Allen led the CAA in double-doubles.

Freshman guard **Breonn Hughey** led the team with 133 assists. She is just the fourth player in program history to record 130 or more assists in a single-season.

# **WOMEN'S CROSS COUNTRY**

- Senior Ashley Simmons was named to the CAA
   All-Academic team and to the Capital One
   All-Academic District II First Team.
- Senior Elisabeth Tauber won her second-straight individual title to help the Tigers win the Baltimore Metro meet.

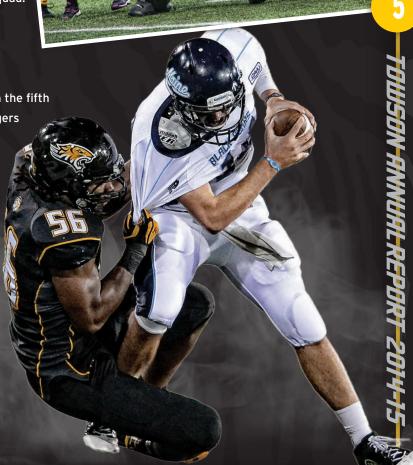
# FIELD HOCKEY

- Scored four goals in the final seven minutes of play to earn a 4-3 comeback victory over No. 18 American.
- Senior Courtney Branco was named CAA Co-Player of the Week for her performance against American.
- Three Tigers earned All-CAA honors.
- Towson earned the Gladiator by SGI/ NFHCA DI National Academic Team Award and 10 Tigers were named to the SGI/NFHCA DI National Academic squad.

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# FOOTBALL

- Senior cornerback **Tye Smith** was selected by the Seattle Seahawks in the fifth round of the 2015 NFL Draft. The Tigers have had players drafted in consecutive years and Smith becomes the sixth player from Towson to be drafted onto an NFL team. Classmate **Ryan Delaire** signed a free agent contract with the Tampa Bay Buccaneers immediately following this year's draft.
- Delaire and Smith earned AP
   All-America accolades and were
   joined on the All-CAA first team
   by running back Darius Victor and
   return specialist/wide receiver
   Derrick Joseph.



## **MEN'S GOLF**

- Bested a 12-team field to win the 2014 Lehigh Invitational. Towson topped second-place Rutgers by 19 strokes.
- Redshirt freshman John Hulede won medalist honors at the 2014 Lehigh Invitational by carding a 148 (71-77).
- Redshirt freshman Tyler Silberberg was named to the CAA All-Academic Team
- Hulede participated in the PGA Minority Collegiate Championship

### WOMEN'S GOLF

- Posted a school-record 81 wins while boasting a team scoring average of 79.7, the best in program history.
- For the first time in school history, four Tigers finished with a scoring average in the 70's (Krissy Unger, Larissa Spiess, Alexis Hios, Mackenzie Rice).
- Junior Krissy Unger finished the year with a 77.5 scoring average, the best in program history.
- Won the 2014 Navy Fall Invitational and tied for first at the Tignanelli Towson Invitational. The team placed in the Top 5 at five events during the year.

# **WOMEN'S GYMNASTICS**

- NCAA Auburn Regional Meet qualifiers included
  Tyra McKellar, Katie Sassa and Lauren Ross.
  McKellar was selected for the all-around
  competition while Sassa competed on the vault
  and Ross competed on the balance beam.
- Towson finished tied for third at the EAGL
   Championships, its highest postseason finish
   since 2001. Seven gymnasts placed in the Top
   10 at EAGL and 10 gymnasts were named to
   the EAGL All-Tournament team.
- EAGL Coach of the Year went to Vicki
   Chliszczyk and Becky Schaller was named
   Co-Assistant Coach of the Year.
- Seven gymnasts were named to the All-EAGL Team, including Lauren Cahalan, and 12 Tigers garnered All-Scholastic honors.







Towson topped UMass 9-8 in the CAA Championship Game to earn its league-leading fifth CAA title. **Justin Mabus**' game-winning behind-the-back circus shot was the No. 4 play on ESPN SportsCenter's Top 10 Plays. The Tigers erased a 5-0 deficit in the NCAA First Four game and beat High Point 10-8 for Towson's first win in the NCAA Tournament since 2003. The Tigers nearly edged top-seeded Notre Dame in the first round, but fell 12-10 to the eventual semifinalist.

- Junior **Tyler White** set the team single season goals against average record (7.57). He earned CAA Defensive Player of the Year, the second Tiger with the honor. White and **JoJo Ostrander** earned All-America plaudits, White to the third team, Ostrander with honorable mention. Ostrander was named to the ECAC All-Star Second Team, White, Ostrander and **Joe Seider** were named to the All-CAA First Team, **Tyler Mayes** was named second team while **Tyler Konen** was named All-Academic.
- The Tigers kicked off the highly successful season with a 7-5 win over then No. 5 Johns Hopkins, Towson's first win over the Blue Jays since 1996. Towson went on to a 12-6 overall record, the most wins since 2001 (14-4).

### *WOMEN'S LACROSSE*

- Towson advanced to the CAA Championship game for the fifth straight season before falling to James Madison.
- Senior defender Michelle Dufault was named the CAA
  Defensive Player of the Year. She is the third player in
  program history to earn CAA Defensive Player of the
  Year honors.
- Senior Andi Raymond became the fifth player in program history to record 200 career points and the 10th player to score at least 100 career goals.

# **WOMEN'S SOCCER**

- The Tigers topped William & Mary 2-0 in the regular season finale, qualifying Towson for the CAA Women's Soccer Tournament for the first time in program history.
- Senior goalkeeper Erin Quinn notched eight shutouts during the year, tying her for the second-most in program history for a single season.
- Senior midfielder Katie Ponce was named First Team All-CAA, the first Tiger to earn that honor since 2007. Erin Quinn was named second team while Vasthy Delgado was tabbed third team. Maddie Bove was named to the all-rookie team with Hollie Garber earning all-academic honors.





### *SOFTBALL*

- Towson ended the year 35-22 and advanced to its third straight CAA Tournament. The 35 wins were the most for the Tigers since 2008.
- Towson hit a school-record 49 home runs in 2015.
   Sophomore Holiday Cahill blasted 13 home runs on the year, a mark that ranked third in the CAA and broke Towson's single-season home run record.
- The Tigers went 17-1 inside the newly-renovated Tiger Softball Stadium.
- Five Tigers were recognized by the CAA, including
  Holiday Cahill being named First Team All-CAA. Missy
  McCormick and Olivia Yarbrough were selected to
  the All-CAA second team and Brook Miko and Shelby
  Stracher were chosen for the All-Rookie team.

## MEN'S SWIMMING

- The Towson men finished second at the CAA Championship, its best postseason finish since joining the league in 2001-02.
- The Tigers won three events, sent swimmers to the podium 15 times, broke 13 school records and one CAA meet record at the CAA Championship.
- Towson finished the season undefeated at home and undefeated against CAA opponents in dual meets.
- Seven Tigers were named to the All-CAA team with Matt McKenney leading the team effort with four all-conference event recognitions.

# **WOMEN'S SWIMMING**

- Sophomore **Macey Arnold** and junior **Jenna Van Camp** competed at the NCAA Championships.
- The Tigers won their third consecutive CAA
   Championship with Macey Arnold being named CAA Most
   Outstanding Swimmer and Pat Mead earning CAA Coach
   of the Year honors.
- Towson won 11 events and set eight school records and two CAA meet records at the CAA Championship.
- The Tigers had their first perfect season (undefeated in dual meets plus postseason win) since the program's debut in 1972.
- Nine Tigers were named to the All-CAA team with Arnold earning CAA Swimmer of the Year.



• The Tigers defeated Delaware for first time since 1992.

 Five players had 10+ singles wins and six players had 10+ doubles wins.

### **WOMEN'S TRACK & FIELD**

 Senior Emily Wenger set the indoor school record for the 500m dash. Freshman Taylor Weiss (discus) and sophomore Zanae Freeland (200m dash) also set school records.

 The indoor team captured five event victories and won the Christopher Newport Vince Brown Invitational.

 Freshman Ashley Simmons and Freeland were selected to the Capital One All-Academic District II first team during the outdoor season.

 Nine athletes qualified for a total of six events at the ECAC Outdoor Championships.

 The 4x100-meter relay team set a school record at ECAC Outdoor Championships, finished sixth in the event finals and earned program's first relay points at an ECAC Championship.

The 4x100-meter relay team finished ninth in the ECAC Finals at the Penn Relays, the program's first time qualifying a team for an ECAC Finals.

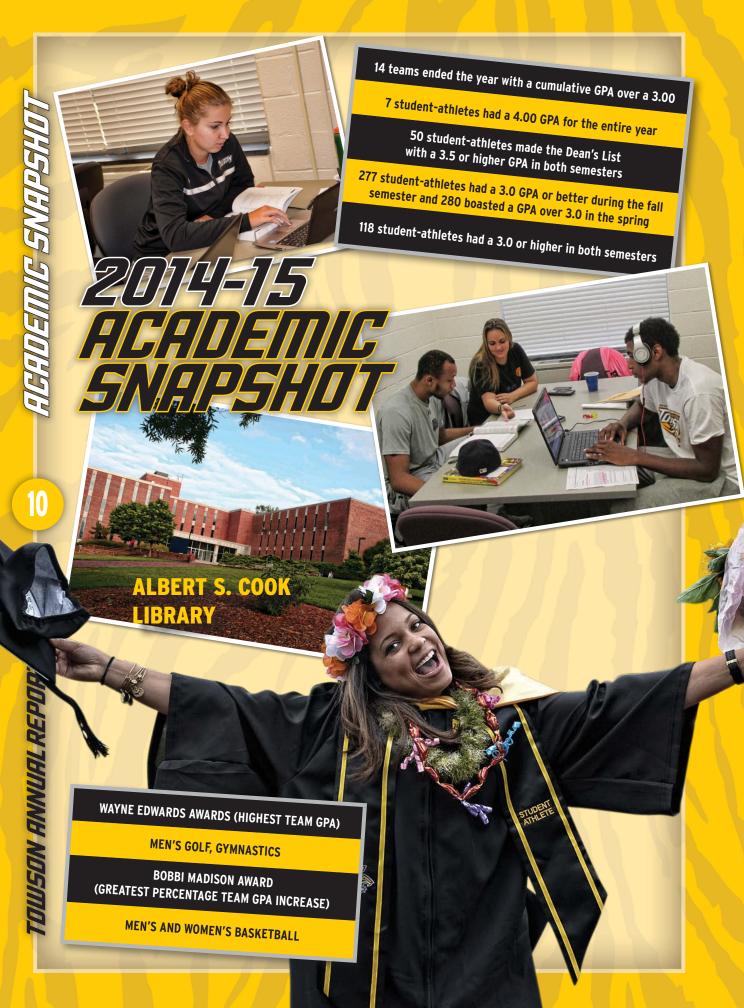
# **VOLLEYBALL**

Recorded one of the biggest turnarounds in program history (10 wins in 2013 to 27 wins in 2014). The 27 wins are tied for the third most in single-season history at Towson.

The team posted a 13-3 mark in CAA play, tying the school record for the third-most conference wins in a single-season.

- Senior Paige Sekerak broke the school record for career digs in early October. She finished her career with 1,869 which broke Stacy Humphries' (1992-95) mark of 1,617.
- The Tigers led the CAA and finished 17th in the nation with a .270 hitting percentage. Also, senior Victoria
   Williams led the CAA in hitting percentage (.346).
- CAA Coach of the Year went to Towson's Don Metil.





# LEADERS IN DIVERSITY

- Towson led all public Division I institutions in the country with a 74 percent graduation rate among African-American student-athletes in 2014-15.
- Towson also boasts the highest graduation rate for all student-athletes regardless of race among all University System of Maryland (USM) Division I schools (71 percent).



# L.E.A.D. TIGERS

Towson Athletics has created the Leadership Enhancement and Development (L.E.a.D.) Tiger program, which is designed to identify student-athletes early in their careers who have shown high levels of talent both in the classroom and in competition. The main goal of the program is to build the leadership capacity of these student-athletes. As a L.E.a.D. Tiger, student-athletes will begin to develop and understand their own personal leadership models.



Towson coaches and student athletes during the CAA "Have A Heart" Blood Drive

# GAMMUNITY SERVICE PARTNERS



Women's basketball at Yorkwood Elementary School

# **OVER 10,000 SERVICE HOURS**

- Baltimore County Public Schools
- Big Brothers Big Sisters
- Susan G. Komen for the Cure
- Special Olympics Maryland
- Wounded Warrior Project
- Towson Recreation Council (TRC)
- Baltimore Educational Scholarship Trust (BEST)
- CAA "Have A Heart" Blood Drive
- Kennedy Krieger Institute
- Living Classrooms
- Cool Kids Campaign
- Go Ruck Challenge

Pat Mead and Towson swimming host Special Olympics Clinic







# TOTAL TIGER

The Total Tiger Program exists to foster and enhance the student-athlete experience at Towson University through education, advocacy, mentoring and promoting service learning for all student-athletes, while offering additional support for retention and transition for first generation college student-athletes.



volunteers with the Special Olympics

# TICKET SALES



Over the past two years, the Towson athletics department has exceeded their revenue goal for ticket sales by \$220,262.89.

- Eight of the top nine football attendances have come since the 2011 season.
- Three of the top 10 basketball crowds have happened after the opening of SECU Arena.
- The attendance for men's basketball over the past two seasons has been higher than any season over the past 10 years.
- Ticket sales for gymnastics increased by nearly 1,000 tickets from 2014 to 2015.

SECU ARENA IMPACT



# TIGER ATHLETIC FUND 1607

1607 DONORS

### UNRESTRICTED DOLLARS COLLECTED

\$355,987 \$269,889

FY '12 **\$125,641** 

FY '13 **\$103,196** 

**DONATIONS RECEIVED** 

\$1,312,354

FY '10 & '11

\$1,454,403

FY '12 & '13

\$1,703,273

FY '14 & '15

# CORPORATE SPONSORS













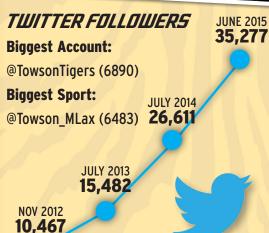


UNDER ARMOUR

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FACEBOOK

**Biggest Account:** 

Towson Tigers (7957)

**Biggest Sport:** 

Football (3279)

JULY 2014 16,205

JULY 2013 11.688

NOV 2012 10,488 JUNE 2015 18,448

(Numbers as of: June 9, 2015)

# GUMUNIGATIONS



# TOWSONTIGERS.COM

**Relaunch:** August 25, 2014 (Numbers as of June 10, 2015)

Overall Web site views: 1,004,028 sessions

**Users:** 499,326

**Page Views:** 3,518,475

**Mobile Sessions:** 410,691 (40.90%) **Towson, Md. Sessions:** 107,886

Organic Search: 514,943

Total Articles on TowsonTigers.com: 1,382

(July 1, 2014-June 10, 2015)

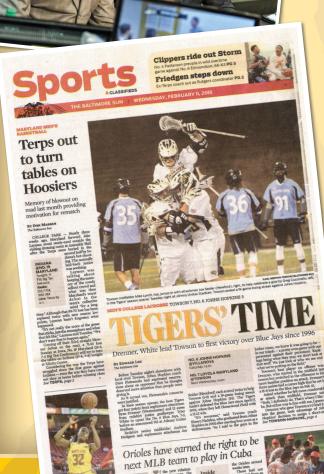


## VALUE OF IMPRESSIONS

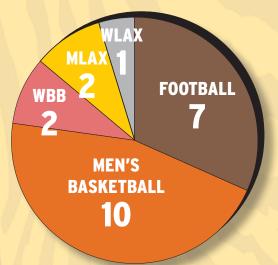
**Impressions:** 135,569,642 **Publicity Value:** \$7,343,283.11

\* numbers from June 15, 2014 – June 14, 2015 and include print, online, TV and radio





# TELEVISED GAMES BY SPORT



TOTAL TELEVISION APPEARANCES











# 2014-2015 HIGHLIGHTS



143,677
TOTAL VIDEO VIEWS
IN 2014-2015

Video views increase of 46% over 2013-2014, from 98,257

Total of feature videos (behind-thescenes/human interest/promotional/ etc.) on TowsonTigers.com in 2014-2015, up from 16 in 2013-2014 TOTAL FEATURE VIDEOS IN 2014-2015

52,795
TOTAL VIEWERS
ACROSS ALL TSN
LIVE EVENTS

Viewer increase of 29% across all TSN live events over 2013-2014, from 40,825

29% increase in total live video and/or audio streams, up from 118 in 2013-2014

LIVE VIDEO AND/OR AUDIO STREAMS IN 2014-2015

# TSN LIVE EVENTS



- Three of the top four months for video views in TowsonTigers.com history have come in 2015 (February - 1st, May - 2nd, April - 4th)
- Over 30,000 video views in February 2015 (highest single month in TowsonTigers.com history, dating to April 2010)
- First live video coverage of baseball (17), softball (18), and track and field (1) on TSN. Total of 36 live events and 5,963 total viewers for sports that weren't streamed in 2013-2014
- Average audience for men's lacrosse broadcasts increased 122% over 2013-2014 (from 635 to 1408)
- Average audience for women's lacrosse broadcasts increased 22% over 2013-2014 (from 219 to 266)
- Average audience for women's basketball video broadcasts increased 3% over 2013-2014 (from 159 to 164)

# TOP TEN LIVE BROADCASTS OF 2014-15

(numbers of viewers)

- 1) MLAX vs. Johns Hopkins 8365 (2/10/15)
- 2) MLAX vs. Loyola 5740 (2/18/15)
- 3) MLAX vs. High Point 5138 (5/6/15)
- 4) MBB vs. UNCW 1748 (2/21/15)
- 5) MLAX vs. Ohio State 1561 (3/17/15)
- 6) WLAX vs. UNC 1113 (3/15/15)
- 7) FB vs. Central Connecticut 932 (8/30/14)
- 8) GYM EAGL Championship 928 (3/22/15)
- 9) WLAX vs. Maryland 844 (3/11/15)
- 10) MBB vs. Hofstra 760 (2/18/15)



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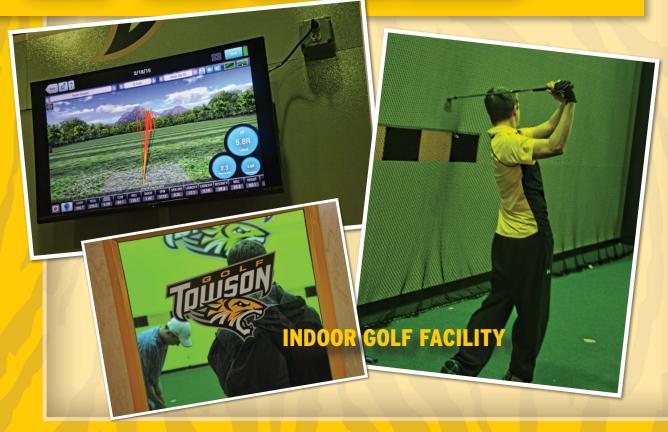
TOWSON ANNUAL REPORT 2014-15



(Locker rooms and hallway art)













Towson

# **PARTICIPATION**

2011-12: 9.1% **DIFFERENCES** 

IN ATHLETIC 2012-13: **5.8%** 

**PARTICIPATION** 

2013-14: **3.3%** FROM

2014-15: **0.4% ENROLLMENT** 

# **SCHOLARSHIPS**

FY13 (2012-13) to FY16 (15-16) saw a \$832,841 increase in women's scholarship budgets, which included

increases to the following women's sports: softball, golf, gymnastics,

lacrosse, soccer, swimming & diving, tennis and volleyball.



(e.g., facilities, coaches, services, etc.)

Sport positions increased to full-time since 2012-13

- Women's tennis head coach
- Women's basketball director of operations
- Softball assistant coach
- Volleyball assistant coach
- Women's soccer assistant coach
- Swimming & Diving assistant coach
- Women's track & field/cross country assistant coach
- Other salary and salary pool adjustments in addition to new positions

### Facilities:

- New softball stadium
- Locker room renovation
- Additional practice court for court sports
- Pole vault indoor runway













### **BASEBALL**

Nik Nowottnick, Frederick Keys (Class A Advanced) Kurt Wertz, Evansville Otters (Frontier League) Andrew Parker, Sonoma Stompers (Pacific Association of Professional Baseball) Casper Wells, Erie SeaWolves (AA) (Released)

### **MEN'S BASKETBALL**

Gary Neal, Washington Wizards
Jarrelle Benimon, Utah Jazz /
Idaho Stampede
Marcus Damas, Solna (Sweden)
Mike Burwell, Jekabpils (Latvia)
Junior Hairston, Sandringham Sabres
(Australia)
Brandon Dupree, CS Universitatea
CLUJ (Romania)

### **FOOTBALL**

Jermon Bushrod, Chicago Bears
Jordan Dangerfield,
Pittsburgh Steelers
Ryan Delaire, Cleveland Browns
Tye Smith, Seattle Seahawks
Terrance West, Cleveland Browns
Frank Beltre, Calgary Stampeders (CFL)
Telvion Clark, Saskatchewan
Roughriders (CFL)

TERRANCE WEST
Cleveland Browns (NFL

**JERMON BUSHROD**Chicago Bears (NFL)

photo by Bill Smith





### INTERCOLLEGIATE ATHLETIC COMMITTEE

The purpose of the Intercollegiate Athletics Committee is to advise the president, report to the university senate, and make appropriate recommendations on matters relevant to the Intercollegiate Athletics Program's status, direction, and major policy/operational processes.

The committee consists of the faculty athletics representative, a representative from the provost's office, elected faculty representatives from each of the colleges in Towson University, student representatives appointed by the SGA, a representative appointed by university's chief financial officer, the chair of the department of kinesiology, and the director of campus recreation services. The committee chair reports to the university president and provides periodic program updates to the faculty senate.

Jessica Minkove, Kinesiology

Bill Sadera, Educational Technology & Literacy

Diana Cheng, Mathematics

Toby Porterfield, e-Business & Technology Management

John Turner, Electronic Media & Film

Virginia Thompson, Geography & Environmental Planning

# TOWSON ATHLETICS ROYISORY PRINELS

Ken Moreland, chair	Jennifer Gajewski
Fran Soistman	Gail Gasparich
John Beynon	Jeff Leventhal
Alan Cason	Denny Mather
Don Fry	Nancy Palmer
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# ATHLETICS ADVISORY BOARD

The Towson Athletics Advisory Board is created for the purpose of working with and supporting the Department of Athletics, and shall limit its activities to advising on matters that directly concern the intercollegiate athletics program of the

University. The specific advisory and other activities of

the Board may include the following: strategic initiatives, revenue generation, resource allocation and external relations.

The Board is expected to offer advice and recommendations concerning the intercollegiate athletics program to the Director of Athletics and President of the University, and to provide other relevant information about the athletics program to the University Administration and external community as required.





TOWSON ANNUAL REPORT 2014-1:



# **2014 INDUCTEES:**

(left to right) Gregg Davies, Liz Goubeaux-Styles, Jen Baierlein-Dooley, Aaron Krause

2015 BORRO OF DIRECTORS **PRESIDENT:** Rich Bader

**VICE PRESIDENT:** Gordy Combs

TREASURER: Steve Hornisch

**SECRETARY:** Janet Kines

AT LARGE: Carl Beernink, Wendy Chalmers,

Tandy Knight, Rodney Smith

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The TOWSON TIGERS will be Greater Baltimore's premier collegiate brand driven by the University's mission of excellence in academics, leadership development, community engagement and athletic success.

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Towson Athletics enriches the University through a culture of engagement while leading and inspiring our student-athletes to be champions in competition, the classroom, and the community.

# GURE VILLUS

**Trust** 

Integrity

**Creatness** 

**⊑**ngagement

Respect

Students First





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