# We transform lives for people in Islington.

We're independent, and trusted.
The money we give improves lives for local people, building a better future for us all.

Cripplegate Foundation Helping since 1500

# Islington is the 5th most deprived borough in London, and the 14th most deprived local authority in England. Find out how we make a difference.

# We are an independent charitable trust

We have been helping Islington and parts of the City of London since 1500.

Cripplegate Foundation gives grants to local organisations and residents to:

- address poverty
- increase access to opportunities
- build social cohesion

We visit all organisations and most people that receive our grants.

As well as making grants, we use our local knowledge to identify needs, to develop new ways of tackling poverty, and to contribute to the wider policy debate about deprivation and disadvantage. We strive to be a force for change.

We work closely with local funders, including Richard Cloudesley's Charity, Finsbury Educational Foundation and St. Sepulchre (Finsbury) United Charities. We are a founding member of *Islington Giving*.

### We know Islington

We respond to need in the borough to improve local people's lives.

- 46% of children are living in poverty, the second highest child poverty rate in England
- the borough has the UK's second highest number of children living in households on benefits
- Islington has the second smallest amount of green space per person in London
- three quarters of residents live in flats, including 50% on purpose built estates
- Islington's men have the lowest life expectancy in London. Men living in the most deprived areas of Islington live almost seven years less than those in the least deprived areas. Last year this gap was five years
- suicide and alcohol-related death rates are higher than in the rest of London and England. The suicide rate for women is more than double the London and national averages
- 50% of deaths are premature, with poverty being the overarching factor.

Sources: Health in Islington: The Facts 2010 (NHS Islington); Annual Public Health Report 2010 - Understanding the Gap: Improving Life Expectancy in Islington (NHS Islington); www. islington.gov.uk; www.endchildpoverty.org.uk; Islington Play Review Strategy



Cripplegate Foundation was highly commended as one of the three finalists in the Grantmaking and Funding category.

# We are constantly learning and improving

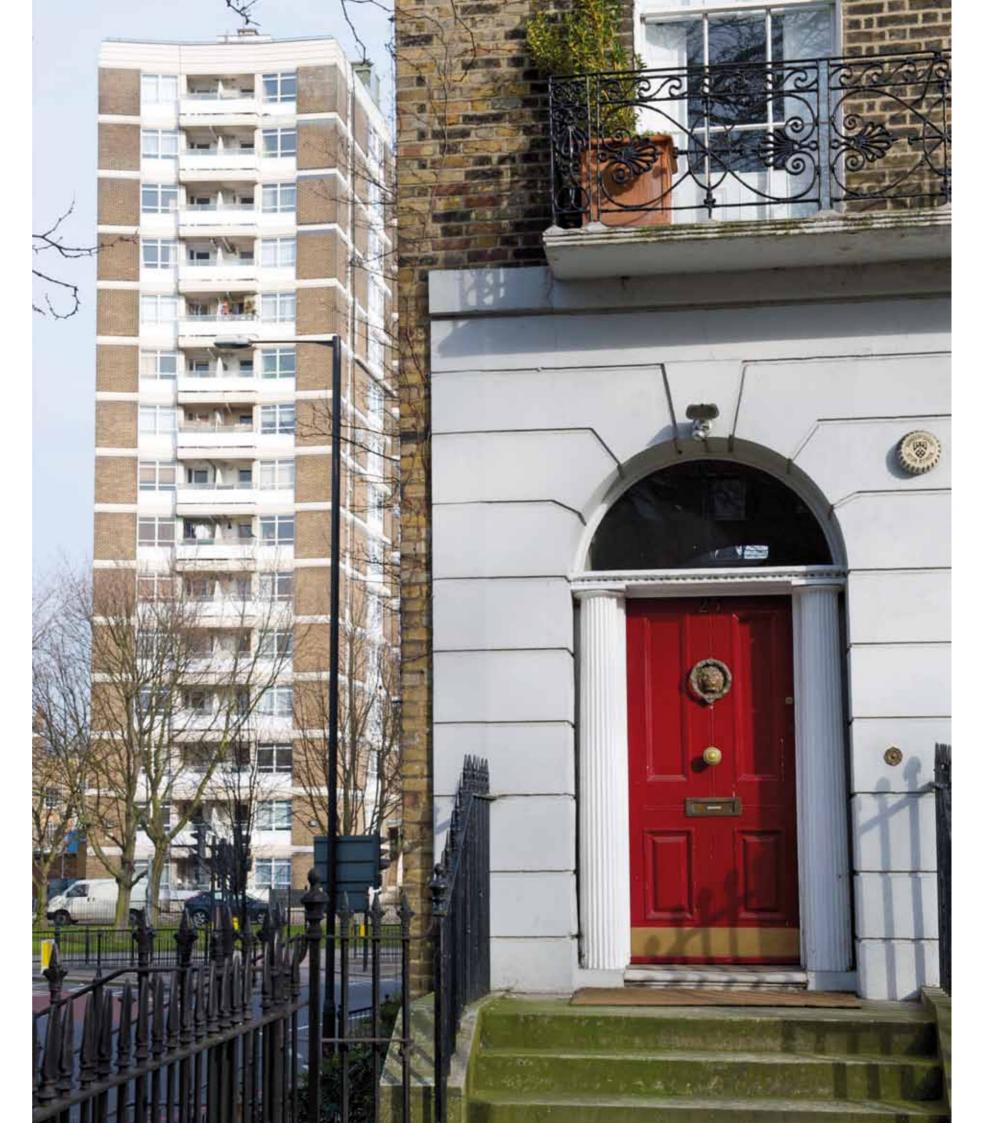
We aim always to act on our research, to improve how we work and to enhance the services we offer.

- → In 2010 Cripplegate Foundation:
- launched the *Islington Giving* campaign with our partners
- published Unlocking the Potential: Volunteers in Islington, based on research we commissioned into how volunteering can tackle isolation
- continued to drive forward four initiatives (Help on Your Doorstep, Islington Debt Coalition, the Catalyst Programme and Access to a Wider Life) which developed in response to the findings of our research, Invisible Islington: Poverty in Inner London
- set up a new online application system, making it easier to apply for our grants.



There are two Islingtons – one successful, vibrant and prosperous, the other poor and disadvantaged. Our charitable coalition recognises that it is through the sum of our parts that we can achieve the most for Islington.

Jack Morris OBE, Coalition member and Chair of the Islington Giving Appeal Committee.



### We are innovative

We find new ways to meet the needs of local people.

Islington Giving, launched in September 2010, tackles poverty and creates opportunity in Islington by developing effective *local* philanthropy. It is a unique coalition of businesses, funders, local residents and community organisations. Entirely independent from Government, the campaign aims to raise £3m over the next three years to invest in our community, reaching out to Islington's poorest and most vulnerable residents.

### Islington Giving:

- enables local people to give money and time 'in their own back yard', secure in the knowledge that it will be used effectively
- gives national foundations and charities access to reliable local intelligence to support Islington initiatives

 encourages local foundations to use their endowments and raise money more effectively, and to share in jointly planned strategies

Between us, the founding members of *Islington Giving* have over a thousand years' experience of working in Islington. We are: the Breadsticks Foundation, Cripplegate Foundation, the Morris Charitable Trust, Richard Cloudesley's Charity, UnLtd and Voluntary Action Islington. City Bridge Trust joined *Islington Giving* in 2011.

We believe that encouraging more people, and new people, to give money and time to the borough will make Islington a better place for us all.

**66** 99

Since launching in September 2010, the Islington Giving campaign has set up a new grants programme of over £500,000 to invest in young people, tackle poverty and confront isolation. It has raised its first £1 million from local residents and trusts. It has also awarded individual grants of £25,000 to social entrepreneurs looking to make a positive difference in Islington and developed innovative new ways of volunteering in Islington with businesses such as BT and Macquarie Group Foundation.

The Government's Giving White Paper May 2011

## We champion volunteering in Islington

Our research demonstrates the power of volunteering to improve lives.

Our report, *Unlocking the potential: Volunteers in Islington*, assessed the impact of volunteering in local groups funded by Islington Community Chest.

### The report found that:

- volunteering breaks down barriers, fosters equality and builds a more cohesive and self-reliant society
- volunteers run cost-effective services they are experts on their communities and passionate about what they do

Small amounts of money given by Community Chest help to provide more and better chances to volunteer in Islington. One example is the Stuart Low Trust, which uses volunteers to offer free activities, outings and events to vulnerable and lonely people. £5,000 a year has enabled the Trust to provide a lifeline to those in need, as well as invaluable volunteering opportunities.

Our research determined that Community Chest volunteers' time is worth more than £2.5 million each year.

The findings of *Unlocking the potential: Volunteers in Islington* also inform one of the themes of *Islington Giving* - giving time.

We are actively promoting volunteering as a way of tackling isolation.



I had done no volunteering and didn't know any neighbours at all, and I've lived here for ten years before I joined. It's quite incredible that I can't leave the house now without bumping into people, which is lovely. And that's what I got from it more than anything else, that kind of community feeling, it's very nice.

Volunteer, interviewed for Unlocking the Potential: Volunteers in Islington.

## We help the invisible Islington

We have responded to the findings of *Invisible Islington* with a call to action.

Before we published *Invisible Islington*, we already knew the facts about the harsh inequalities that divided the borough. However, local residents' stories brought the statistics vividly to life and challenged us to seek new solutions to Islington's entrenched deprivation. In 2010 we continued to develop and support four projects that test out these solutions.

### → Help on Your Doorstep

Islington's poorest residents are its most isolated. They do not, or cannot, access services. Cripplegate Foundation has supported the development of a new charity – Help on Your Doorstep – which tackles this isolation. It reaches out to those living in social housing by literally knocking on their doors to tell them about services that could improve their life chances. In 2010/11 it helped over 1400 people, providing almost 2900 referrals. Over half of those helped had not previously been in contact with any services.

An independent evaluation, using a social return on investment model, valued Help on Your Doorstep's impact at £1.65 million, more than four times the cost of delivering the service.

We have been actively involved in Help on Your Doorstep through funding and developing new partnerships. With our support, it has extended into three of the most deprived areas in Islington.



They help me with everything that I am unsure of, or need help in. They really do care and will get things done fast. They have become good friends of mine. They always have time for me.

User of Help on Your Doorstep

### → Islington Debt Coalition

All of the people interviewed for *Invisible Islington* were in and out of debt. We convened the first meeting of the Islington Debt Coalition in January 2009 to see how organisations, ranging from the Job Centre to colleges and schools, could help tackle debt. The Coalition continues to be the only one of its kind in the UK.

### → Catalyst Programme

For many years we have made grants to residents to buy basic necessities such as beds and cookers. *Invisible Islington* highlighted that the people we help are the least likely to have supportive friends and family. For them, life all too often becomes merely a struggle to "get by".

The Catalyst programme gives small amounts of money for equipment and activities that provide focus, enjoyment or the opportunity to achieve a goal. It has helped 160 people with items such as fishing rods and musical instruments, as well as gym memberships and tickets to visit relatives.

Initially, there was suspicion about giving money to people to spend on what they wanted without having to fill out forms, but, with the right support, the imaginative use of small amounts of money can be transformational.

One applicant had depression and low self esteem. Catalyst funded her place on a textile design course at a local college. She enjoyed the course, and, as her confidence increased, began to facilitate a craft group for other women.

#### → Access to a Wider Life

One of the findings of Invisible Islington was that, for many, taking an ESOL (English as a Second Language) course did not improve their life chances. Even with improved English, they remained trapped in poorly paid, insecure jobs. Our new Access to a Wider Life project explores what prevents bilingual residents achieving their ambitions and looks at ways to help them. The project was developed jointly with City and Islington College and Islington Council Adult and Community Learning. It works intensively with up to 40 people at a time to keep them in education and support them in getting better training and job opportunities. Its findings will be used to inform future support for students.

Lessons are emerging from the project about the difficulty of engaging men, how hard it is for those in poorly paid jobs to improve their prospects, and the need for active and imaginative support to ensure people stay in education.



The success of the Debt Coalition in its simplest sense is seen in the way that it has helped local organisations to join up more successfully and to tackle issues together. It has covered and worked through solutions on issues such as access to advice, illegal money lending, fuel poverty, consumer debt and credit union access. It has also led to the Council changing its thinking in the way that it tackles its own debts.

Ian Adams, Director of Financial Operations, Islington Council.

# We make grants to organisations

We support a wide range of local organisations, including mental health projects, youth groups and welfare rights services.

We welcome applications from any organisation that is working in Islington to tackle our priorities of addressing poverty, increasing access to opportunities and building social cohesion. We visit every organisation that applies for a grant. In 2010 we made 45 grants to organisations totalling almost £1million.

One of our larger grants supports the South Islington Advice Project, run by the Mary Ward Legal Centre. This initiative takes debt, legal and welfare advice into the heart of the King's Cross community. During 2010 its advisors worked with over 250 residents drawn from Bangladeshi and Somali groups, a homeless project, a children's centre and a parents' group. Their advice was in great demand and over 90% of the available appointments were booked. As a result of the help they received the residents were able to claim additional benefits totalling more than £400,000.

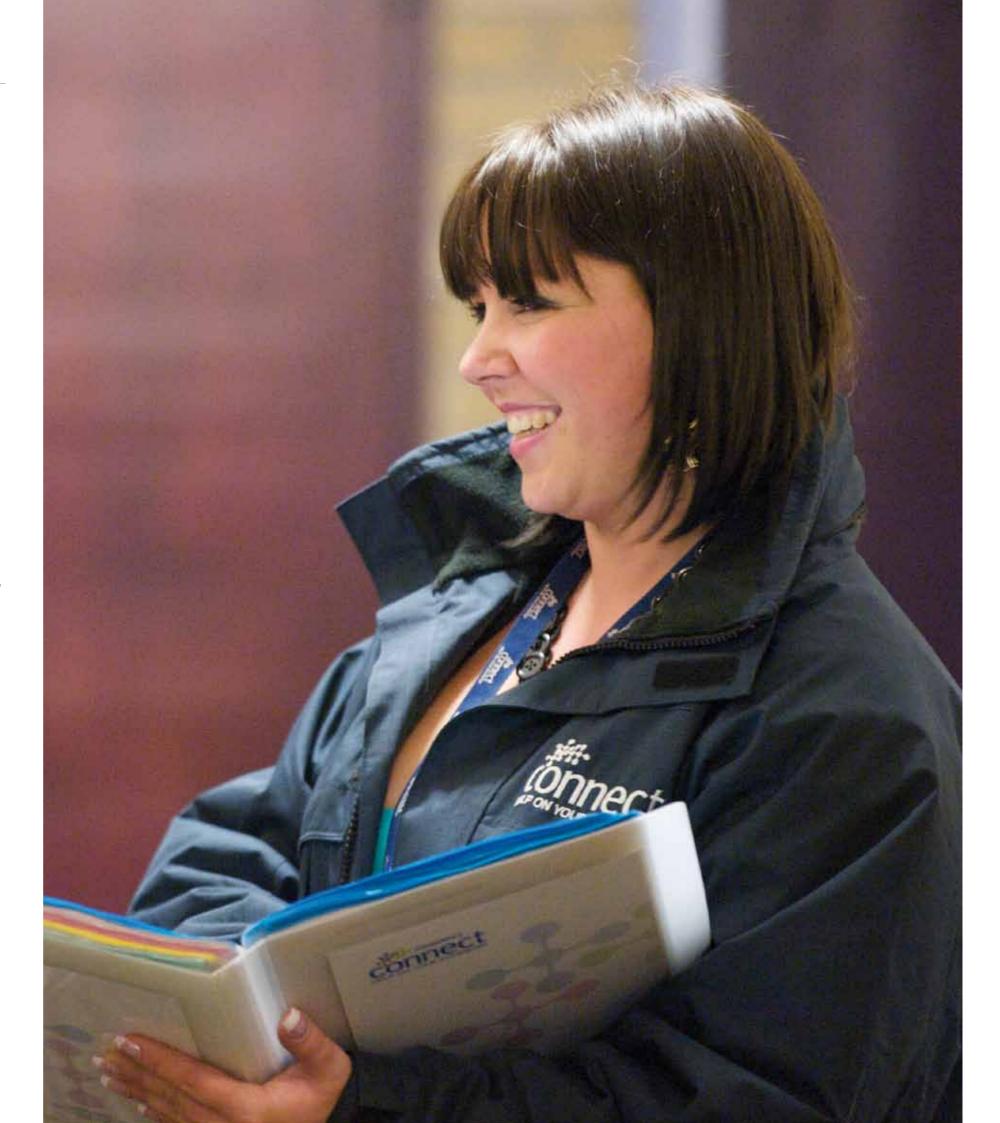
We support the South Islington Advice Project at a time when changes to Legal Aid rules and planned reductions in government funding for advice services may jeopardise its future.

### → Working in Our Neighbourhood

We work best in partnership with others. Our work in the Essex Road area brings together 45 organisations as One Canonbury to develop strong local networks and identify local needs.

Following the sudden closure of the Rosebowl Youth Club in 2010, One Canonbury's connections with local youth groups ensured that extra services were available for young people in the area.

During the year over 600 residents enjoyed a successful community day at which police, local employers, and local organisations showed them the opportunities available in the Essex Road area.



# We make grants to residents

As well as making grants, we give specialist advice to people, helping them to access services and improve their lives.

We make grants totalling over £245,000 each year to local residents. Demand is rising and by the end of 2010 we had assessed almost a thousand applications for help.

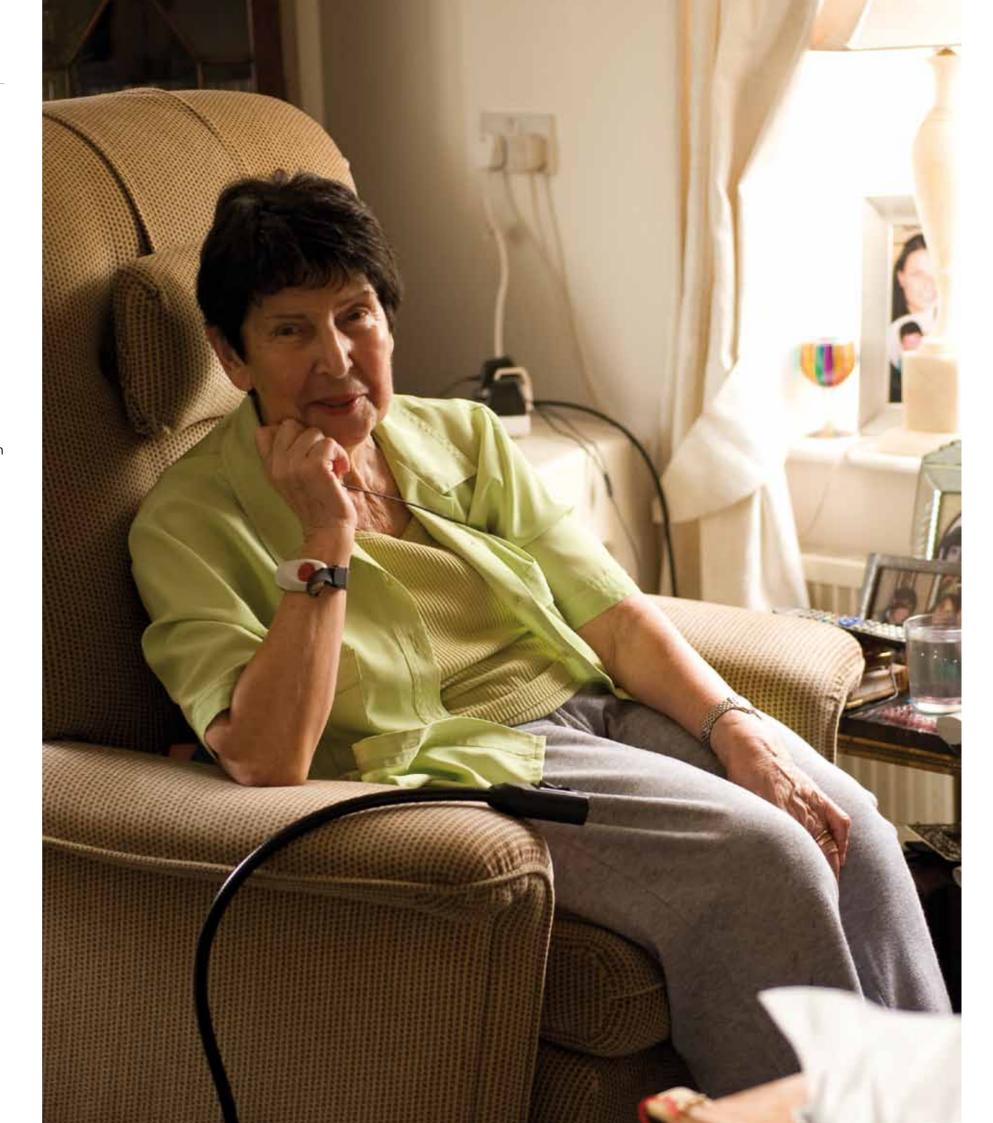
Most applicants are visited by an experienced welfare rights worker, who offers advice on benefits and links residents to services such as counselling and local community groups. Where possible we work with local organisations to fast track applications for support.

Many of the people we help are facing a crisis in their lives or dealing with difficult circumstances such as a relationship breakdown, major illness, the threat of children being taken into care, harassment or domestic violence.

- → Of our successful applicants in 2010:
- 45% were from black and minority ethnic communities
- 61% had a long-standing health condition or illness
- 35% had mental health problems
- 11% had suffered from domestic violence
- 5% had been homeless

We referred a third of our applicants for debt advice, 42% for benefits advice and 20% to local services. Many people were overwhelmed by their debts and could not remember the exact amount or to whom they owed money.

We identified unclaimed benefits totalling almost £113,000.



# We help small groups through **Islington Community Chest**

Small grants making a big difference.

Islington Community Chest is a small grants → Since 2006 Community Chest has: fund open to local community groups. It funds small groups that know their communities inside out, organising activities not offered by statutory bodies and larger agencies. The Community Chest provides more than money: our staff visit all groups that apply, helping people who champion their communities to succeed.

In 2010 Islington Community Chest was funded by Islington Strategic Partnership, which gave money for groups with an annual income of under £100,000. Further support came from the Office for Civil Society, which funded Grassroots Grants for groups with an income of less than £30,000 a year. Community Chest is also part of the Evening Standard's Dispossessed Campaign Fund.

- supported more than 300 local organisations
- provided 527 grants ranging from £150 to £10,000
- → In 2009/10:
- 103 groups received funding
- over 2,000 volunteers were involved
- at least 27,000 residents benefited

Funding for Community Chest from the Islington Strategic Partnership and the Office for Civil Society ended in March 2011.

A new fund, supported by Islington Council and Cripplegate Foundation, will be launched in 2011.



# Grants approved in 2010

### **Addressing Poverty**

Help on Your Doorstep towards core costs over 3 years	£150,000
Islington Law Centre towards the Essex Road Advice Project over 18 months	£31,650
Mary Ward Legal Centre towards the Essex Road Advice Project over 18 months towards the costs of the South Islington Advice Project over 3 years	£31,650 £112,000
Increasing access to opportunities and making connections	
Accept towards a consortium building project for mental health groups	£15,000
CreateKK towards Reveal an arts project in King's Cross	£8,000
Islington Boat Club towards core costs	£20,000
Islington Giving towards weekend activities for young people over 3 years	£150,000
Little Angel Theatre towards the Education Programme over 2 years	£25,000
London Sinfonietta towards the King's Cross Collective, a music project for young people	£10,000
Maya Centre towards core costs over 2 years	£30,000
Mayor's Fund towards the 'Play to Win' project over 3 years	£60,000
Motiroti towards A-maze, a youth-led digital art project	£5,000
Voluntary Action Islington towards capacity building for small groups over 2 years	£20,000
Women's Therapy Centre an emergency grant to sustain the current service	£15,000
Social Cohesion	
Community Language Support Services towards running costs	£500
Finsbury and Clerkenwell Volunteers towards running costs over 3 years	£22,500
Global Generation towards the Islington Local Food initiative	£10,000
Islington Bangladesh Association towards core costs over 2 years	£40,000
London Friend towards the costs of a volunteer programme	£10,000
Peel Institute towards core costs over 3 years	£60,000
Solace Women's Aid towards the Xawaaley Domestic Violence Project for Somali women over 2 years	£18,500

### Schools Programme

Eight School Journeys	£11,900
Eleven Arts Projects	£36,471
Seven TEXT writers projects	£29,300
Towards a project with the Visual Learning Foundation	£4,000
Two after school/summer schemes	£14,600
Total grants to organisations from Cripplegate Foundation	£941,071
Total grants to residents from Cripplegate Foundation	£43,683
Total for Cripplegate Foundation grants programme	£984,754
Grants administered for others Islington Community Chest funded by Islington Strategic Partnership	
Grants under £5,000 (66 grants)	£240,055
Grants over £5,000 (21 grants)	£176,875
Grassroots Grants funded by the Office for Civil Society (46 grants)	£145,975
Richard Cloudesley's Charity Grants to residents	£144,166
Richard Cloudesley Grants to organisations	£288,710
St. Sepulchre (Finsbury) United Charities Grants to residents	£15,020
Total for grants programmes administered for others	£1,010,801
Total for all grants approved in 2010	£1,995,555

### How we use our money

This information is taken from Cripplegate Foundation's Annual Report for 2010. Copies of the 2010 report and accounts are available our website www.cripplegate.org

### Money received

This year we received over £2.4 million

This is where our funds came from:

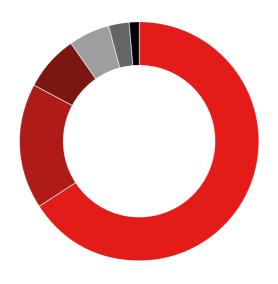
£1,158,000 Investment income £1,311,000 Income to administer programmes for others

### Money spent

We spent nearly £2.7 million

This is how the money was spent (£,000):

■ Grantmaking to organisations	£1,790
Research and support costs	£460
■ Grantmaking to residents	£205
■ Investment management costs	£151
■ Governance costs	£74
■ Fundraising costs	£31



We maintained our level of grantmaking in 2010 by using unrestricted reserves that the Foundation has accumulated.

### Invested for the future

This shows how much money we have invested for the future.

In 2010, our investments increased in value by £2.5 million

### Our total funds were £31 million.

This consists of (£,000):

Endowment fund	£29,670
Unrestricted funds	£1,183
Designated funds	£153
Restricted funds	£9

### We are...

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Cllr Barry Edwards

Cllr John Gilbert

Alderman David Graves

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#### Staff

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**Deepa Craig** - Finance Manager (to March 2010)

Frances Dawson - Grants Officer

Chris Hobbs - Grants Officer

Casey Lord - Grants Administrator (to August 2010)

Stellah Nafula - Administrator

Geraldine Rees - Senior Grants Officer

Amanda Wood - Finance Manager

Andrew Wright - Office Manager

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# Cripplegate Foundation Helping since 1500

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