

IFSF NEWS UPDATE

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2016 CONFERENCE TAKING SHAPE AS SPEAKERS ARE CONFIRMED

“2015’s conference was a great event and our 2016 conference is set to focus on the future of the sector” – IFSF Chairman Simon Stocks wants current and new members to understand some of the challenges and opportunities that the forecourt sector will face and to help them to secure the future of the industry.



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The IFSF annual conference will be held this autumn at the Courtyard Marriott Hotel in Schiphol in the Netherlands on Tuesday 15 and Wednesday 16 November. With five speakers now confirmed, including futurist Mike Ryan and senior manager of a major marketer, Circle-K, Dalip Dewan, this year's conference showcases the diverse topics that can be debated and discussed in the industry. Further speaker announcements will follow shortly.

Presenting alongside them will be Chairman of the British Parking Association Nigel Williams, who will provide discussion surrounding Integrated Transport Solutions, and World Wide Web Consortium (W3C) Business Development Leader for Europe, the Middle East and Africa Bernard Godin, who will focus on petroleum retail opportunities. Dr. Michael Lenders, CTO



of the petrol station systems division for Scheidt & Bachmann will also speak at the conference.

Looking ahead to the November event, Simon Stocks said: "Attending the IFSF Conference will open up a host of networking opportunities to delegates. Prominent names at the top of their respective fields are speaking at the event and we hope to see many of our members, both stalwarts and new supporters, in Schiphol.

"IFSF has a role to play in adapting to the new challenges and ideas that our sector faces, and with the technological advances being made at a faster rate than ever, the forum must utilise the conference as a tool to provide assistance to our members to use these advances to our advantage."

The event has been organised to accommodate a full programme of key industry speakers, an exhibition and also working groups.

SIGN UP NOW

Those interested in attending the IFSF Conference should visit the IFSF website or contact: admin.manager@ifsf.org to reserve a place.

SPONSOR THE IFSF CONFERENCE TO GET YOUR NAME OUT THERE!

Anyone interested in sponsorship or exhibiting should contact: admin.manager@ifsf.org for further information. The sponsorships are tiered; Gold, Silver and Bronze and full details are available on IFSF's website.



**DALIP DEWAN
VICE PRESIDENT IT,
CIRCLE K EUROPE**

A previous member of the Board of IFSF, Dalip now focuses on his role as Vice President IT, a position he has held since August 2014. Dalip's career has revolved around IT and he has taken on different positions including management and consultancy as well as the research and academic sides of IT. The use of technology can never be underestimated in the 21st century and Dalip is interested in the practical applications of technology. IFSF is looking forward to welcoming Dalip to the stage and his presentation is set to discuss the benefits of standards and how new and emerging players in the forecourt industry can embrace these.



**MIKE RYAN
FOUNDER,
FUSION FUTURES**

Hailing from Manchester, Mike is a successful entrepreneur who has worked with clients around the world including the US and India and is regularly featured in national publications in both Britain and Germany, such as the Guardian. Mike's active workshops display his passion and commitment to future thinking and he is willing to act as a consultant to organisations trying to gauge the direction they plan to take. With constant changes in the business world and society in general, Mike aims to help companies keep up to date with technological advances and these include Bank of America, IBM India and Royal Mail, demonstrating his global experience.



**BERNARD GIDON
EMEA BUSINESS
DEVELOPMENT
LEADER, WORLD WIDE
WEB CONSORTIUM**

Bernard Gidon will discuss the 'Petroleum retail opportunities with the web'. Having led business development in a global context for the World Wide Web Consortium, Bernard is part of a team that develops and promotes open standards to ensure the web community adheres to the Code of Ethics and displays professional conduct. His wealth of experience in the web community stretches back 20 years and his work has aided multitudes of companies associated with the hardware, software and telecom industries. His list of clients makes very good reading as Bernard has been involved with Apricot, Softway and Plantronics among others. IFSF delegates will learn a great deal from Bernard at the 2016 conference.



**NIGEL WILLIAMS
CHAIRMAN,
BRITISH PARKING
ASSOCIATION**

A prominent figure in the parking industry within Europe, Nigel Williams has experience in a variety of organisations including his role as Chair of the Board of Directors of the British Parking Association as well as offering his services as a specialist parking consultant in Britain and France. His appearance at the November conference will see him address the topic of Integrated Transport Solutions, that will need to consider service stations, and his 30 years of experience is sure to provide delegates with ideas of how and where to focus their attentions over the next few years. IFSF is delighted to have secured Nigel as a speaker, bringing his wealth of knowledge stemming from senior positions at Indigo UK, which was previously Vinci Park UK and Q-Park UK.



DR. MICHAEL LENDERS
CTO OF PETROL
STATION SYSTEMS
DIVISION,
SCHEIDT & BACHMANN

Having held the position as CTO of the petrol stations systems division within Scheidt & Bachmann for three years, Michael's experience and subject of conversation will be of great interest to the suppliers within the IFSF community. Michael's background stems from a degree in mechanical engineering at Aachen University before moving into the area of research. He was a valued consultant in the field of innovation management before joining Scheidt & Bachmann as head of strategic projects in 2010. Michael will provide a valuable contribution to the discussion at this year's conference.

Sponsor the Conference

Gold membership

- Only available to Members or Technical Associates
- Included in list of sponsors in conference brochure and logo on front cover
- Free insert in attendees' bag and participation in 'hunt the sponsor'
- Named in event publicity and as sponsor of evening reception
- Up to three Gold sponsors will be accepted on a first come first served basis.

Silver membership

- Only available to Members or Technical Associates
- Included in list of sponsors in conference brochure and logo on inside back cover of brochure
- Free insert in attendees' bag and participation in 'hunt the sponsor'
- Up to 10 Silver sponsors will be accepted on a first come first served basis.

Bronze sponsorship

- Included in list of sponsors in brochure
- Free insert in attendee's bag

Bag sponsorship is also available. A small table top exhibition is available to sponsors.

Enquiries to Admin.Manager@IFSFOrg

Certification of IFSF's Payment Standards

IFSF is starting work to evaluate the feasibility of providing a certification process for its EFT standards. This may then lead to IFSF seeking a SEPA label for the standards.

It is anticipated that this will enhance their position as one of the most widely adopted payment protocols in Europe. Once the process is defined, IFSF will be seeking feedback on the support for this and the level of potential usage before proceeding further.

However, if you have any comments on this or are interested in becoming involved in this work, please contact eftwglead@ifsf.org.

THE IFSF

As a fuel retailer or supplier of equipment, software or services for use on the forecourt or convenience store across the petroleum retail industry, IFSF is working for you.

To find out more about IFSF – and how you can get involved – visit our website at www.ifsf.org
If you are a Petroleum Retailer interested in a closer involvement please contact admin.manager@ifsf.org

We develop standards for all devices and forms of payment used in Retail Petroleum that are applicable worldwide so that devices from different manufacturers can interoperate without having to redevelop interfaces. We liaise with relevant organisations in over 63 countries.

We aim to:

- *Enable and facilitate interconnectivity of equipment*
- *Harmonise solutions available to retailers and minimise their long term cost of operation*
- *Avoid unnecessary duplication of solutions and unnecessary costs*
- *Work with other standards bodies to develop a single, globally applicable solution for each business need*
- *Adapt and extend the standards as business needs continue to evolve.*

The forum of international petroleum retailers, suppliers and other organisations.
Our mission: To promote interoperability by developing technical standards that enable cost effective operations in retail petroleum and other sectors worldwide.