## **Display Advertising Deadlines**

## **Real Estate Advertising Deadlines**



Publication	Publication day	Product	Booking and cancellation deadlines	Complete material deadline
Bayside Leader	Tuesday	Gloss	4pm Wed	6pm Thu
Berwick Leader	Monday	Tabloid	5pm Wed	6pm Thu
Brimbank Leader	Tuesday	Tabloid	5pm Thu	6pm Fri
Caulfield Glen Eira/Port Phillip Leader	Tuesday	Gloss	4pm Wed	6pm Thu
Cranbourne Leader	Wednesday*	Tabloid	4pm Fri	Noon Mon
Dandenong/Springvale Dandenong Leader	Monday	Tabloid	5pm Wed	6pm Thu
Diamond Valley Leader	Wednesday *	Tabloid	5pm Thu	6pm Fri
Frankston Standard Leader	Monday	Tabloid	5pm Wed	6pm Thu
Free Press Leader	Wednesday*	Tabloid	5pm Thu	6pm Fri
Heidelberg Leader	Tuesday *	Tabloid	3pm Thu	Noon Fri
Hobsons Bay Leader	Wednesday	Tabloid	5pm Thu	6pm Fri
Hume Leader	Tuesday	Tabloid	5pm Wed	6pm Thu
Knox Leader	Tuesday	Tabloid	5pm Wed	6pm Thu
Lilydale & Yarra Valley Leader	Tuesday	Tabloid	5pm Wed	6pm Thu
Manningham Leader	Monday *	Gloss	5pm Wed	6pm Thu
Maribyrnong Leader	Tuesday	Tabloid	Noon Wed	6pm Thu
Maroondah Leader	Tuesday	Tabloid	5pm Wed	6pm Thu
Melbourne Leader	Monday	Tabloid	5pm Wed	6pm Thu
Melton Leader	Tuesday	Tabloid	5pm Thu	6pm Fri
Moonee Valley Leader	Wednesday	Tabloid	4pm Fri	6pm Fri
Moorabbin Kingston/Moorabbin Glen Eira Leader	Wednesday *	Tabloid	5pm Thu	6pm Fri
Mordialloc Chelsea Leader	Wednesday*	Tabloid	4pm Fri	6pm Fri
Moreland Leader	Monday	Tabloid	5pm Wed	6pm Thu
Mornington Peninsula Leader	Tuesday	Tabloid	5pm Wed	6pm Thu
Northcote Leader	Wednesday *	Tabloid	5pm Thu	6pm Fri
Preston Leader	Tuesday *	Tabloid	5pm Thu	6pm Thu
Progress Leader	Tuesday	Gloss	4pm Wed	6pm Thu
Stonnington Leader	Tuesday	Gloss	4pm Wed	6pm Thu
Sunbury/Macedon Ranges Leader	Tuesday	Tabloid	3pm Thu	6pm Fri
Waverley/Oakleigh Monash Leader	Tuesday	Tabloid	5pm Thu	6pm Thu
Whitehorse Leader	Monday	Gloss	11am Wed	6pm Thu
Whittlesea Leader	Tuesday	Tabloid	5pm Wed	6pm Thu
Wyndham/Point Cook Wyndham Leader	Tuesday	Tabloid	2pm Wed	6pm Thu

<sup>\*</sup> Distribution may commence prior to publication day. Deadlines subject to change.

Publication	Publication day	Product	Booking and cancellation deadlines	Complete material deadline
Bayside Leader	Tuesday	Gloss*	4pm Wed	6pm Thu
Berwick Leader	Monday	Gloss*	1pm Thu	3pm Fri
Brimbank Leader	Tuesday	Tabloid*	10am Tues	Noon Wed
Caulfield Glen Eira/Port Phillip Leader	Tuesday	Gloss*	4pm Wed	6pm Thu
Cranbourne Leader	Wednesday *	Tabloid*	2pm Fri	Noon Mon
Dandenong/Springvale Dandenong Leader	Monday	Tabloid*	Noon Wed	5pm Thu
Diamond Valley/Heidelberg Leader Real Estate	Wednesday *	Gloss*	11am Wed	6pm Thu
Frankston Standard Leader	Monday	Tabloid*	Noon Wed	5pm Thu
Free Press Leader	Wednesday *	Tabloid*	Noon Thu	6pm Fri
Hobsons Bay Leader	Wednesday	Tabloid*	5pm Tues	5pm Thu
Hume Leader	Tuesday	Gloss*	2pm Tues	Noon Wed
Knox Leader	Tuesday	Gloss*	4pm Wed	6pm Thu
Manningham/Whitehorse Leader Real Estate	Monday	Gloss*	11am Wed	6pm Thu
Maribyrnong Leader	Tuesday	Tabloid*	5pm Tues	5pm Thu
Maroondah/Lilydale Leader Real Estate	Tuesday	Gloss*	5pm Wed	6pm Thu
Melton Leader	Tuesday	Tabloid*	3pm Thu	5pm Fri
Moonee Valley Leader	Wednesday	Tabloid*	2pm Wed	5pm Thu
Moorabbin Kingston/Moorabbin Glen Eira Leader	Wednesday *	Gloss*	Noon Wed	6pm Thurs
Mordialloc Chelsea Leader	Wednesday *	Gloss*	Noon Wed	6pm Thu
Moreland/Melbourne Leader Real Estate	Monday	Gloss*	11am Tues	Noon Wed
Mornington Peninsula Leader	Tuesday	Tabloid*	Noon Wed	5pm Thu
Northcote/Preston/Yarra Leader Real Estate	Tue-Wed *	Gloss*	11am Tues	Noon Wed
Progress Leader	Tuesday	Gloss*	4pm Wed	6pm Thu
Stonnington Leader	Tuesday	Gloss*	4pm Wed	6pm Thu
Sunbury/Macedon Ranges Leader	Tuesday	Tabloid*	1pmThu	5pm Fri
Waverley/Oakleigh Monash Leader	Tuesday	Gloss*	4pm Wed	6pm Thu
Whittlesea Leader	Tuesday	Gloss*	4pmWed	6pm Thu
Wyndham/Point Cook Wyndham Leader	Tuesday	Tabloid*	12pm Wed	5pm Thu

<sup>\*</sup> For Real Estate material specifications, consult your Account Executive at time of booking. \* Distribution may commence prior to publication day. Deadlines subject to change.