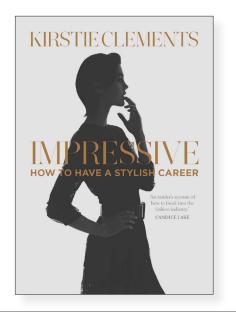
MEDIA RELEASE

Books with Spine – The best in politics, current affairs and biography



EMBARGOED UNTIL: 01 April 2015

Level 1, 11-15 Argyle Place South, Carlton 3053 Australia :: +613 9342 0300 :: mup.com.au



RRP Print \$45.00

Kirstie Clements will be available for interview from April.

For more information please contact:

Monica Svarc at MUP on 03 9342 0316 or 0413 697 664 or email monica.svarc@unimelb.edu.au

IMPRESSIVE How to Have a Stylish Career

by Kirstie Clements

'An insider's account of how to break into the fashion industry.' —CANDICE LAKE

'This book makes landing your dream career easier, and harder. Easier because now you'll nail it. Harder because everyone else will have read it, too.'—ZOË FOSTER BLAKE

How do you get your dream job? How do you shine once you have landed it? How do you ask for a pay rise? And, equally importantly, what do you wear to achieve all three?

Kirstie Clements, former editor-in-chief of *Vogue*, bestselling author and judge on *Australia's Next Top Model*—plus a dazzling array of industry insiders including Toni Maticevski and Akira Isogawa—give their expert opinions on how to get the job you want, get noticed and get ahead.

You may only have one shot at getting your stylish foot in the door of the so-called glamour industries. *Impressive*'s secrets will arm you for success.

Kirstie Clements is an author, columnist, journalist, speaker and former editor-in-chief of *Vogue Australia*. Her memoir of three decades in fashion publishing, *The Vogue Factor* was released in 2013 and has since become an international bestseller.

Other works include a fictional glimpse behind the scenes in the fashion industry, *Tongue In Chic* (2013) and Kirstie has also co-authored two illustrated books on fashion, *In Vogue: 50 Years of Australian Style* (2009) and *The Australian Women's Weekly Fashion: The First 50 Years* (2014).

M E L B O U R N E · U N I V E R S I T Y · P U B L I S H I N G