

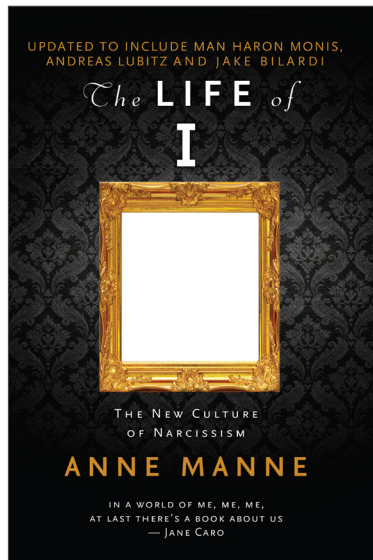
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Anne Manne is available for interview during August.

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THE LIFE OF I The New Culture of Narcissism

by Anne Manne

THIS BESTSELLER NOW UPDATED TO INCLUDE THE CASES OF MAN HARON MONIS, ANDREAS LUBITZ AND JAKE BILARDI—the rise of the malignant narcissist.

Far from being the work of a madman, **Anders Breivik's** murderous rampage in Norway was the action of an extreme narcissist. As the dead lay around him, he held up a finger asking for a Band-Aid.

Written with the pace of a psychological thriller, *The Life of I* is a compelling account of the rise of narcissism in individuals and society. Manne examines the **Lance Armstrong** doping scandal and the alarming rise of sexual assaults in sport and the military, the vengeful killings of **Elliot Rodger** in California, as well as the rise of lone-wolf terrorists like **Man Haron Monis**. She looks at narcissism in the pursuit of fame and our obsession with 'making it'. She goes beyond the usual suspects of social media and celebrity culture to the deeper root of the issue: how a new narcissistic character-type is being fuelled by a cult of the self and the pursuit of wealth in a hypercompetitive consumer society.

The Life of I also offers insights from the latest work in psychology, looking at how narcissism develops. But Manne also shows that there is an alternative: how to transcend narcissism, to be fully alive to the presence of others; how to create a world where love and care are no longer turned inward.

Anne Manne is a Melbourne writer. She has been a regular columnist for *The Australian* and *The Age*. More recently her essays on contemporary issues such as child abuse, pornography, gendercide and disability have all appeared in *The Monthly* magazine. Her essay 'Ebony: The Girl in the Room', was included in *The Best Australian Essays: A Ten-Year Collection*. Her book, *Motherhood: How Should We Care for Our Children*, was a finalist in the Walkley Award for Best Non-Fiction Book of 2006. She has written a *Quarterly Essay*, 'Love and Money; the Family and the Free Market', and a memoir, *So This is Life: Scenes from a Country Childhood*.

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