

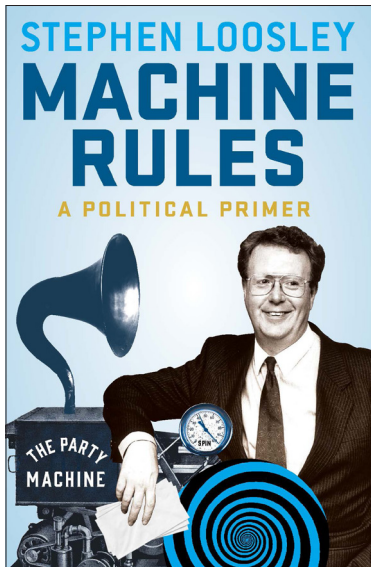
MEDIA RELEASE

Books with Spine – The best in politics, current affairs and biography



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RRP Print \$34.99
RRP eBook \$14.99

Stephen Loosley will be available for interview during August.

For more information please contact:

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MACHINE RULES

A Political Primer

by Stephen Loosley

‘Don’t go into politics, Stephen Loosley advises. But if you do, here are some tips. An easy-to-read guide on how the game of politics is played.’—LAURIE OAKES

‘The best decision of my life was to go into Labor politics. The second best decision I ever made was to leave politics.’

But does a powerbroker like Stephen Loosley ever leave the political world?

Stephen Loosley served as ALP General Secretary in NSW, then as an Australian Senator and ALP National President in the most successful period of ALP government at both state and national levels: the era of Neville Wran, Bob Hawke and Paul Keating.

He was a campaign director and candidate, advisor and advocate, a witness to Australian history and an active participant in its making.

In this candid memoir, Loosley writes about defending the indefensible, the best way to start and kill off rumours, the value of truth in campaigning, how to use humour to squash a scandal, the key to fundraising and why bullshit always comes back to smother you.

A former Australian Senator, General Secretary of the NSW ALP and ALP National President, **Stephen Loosley AM** has an abiding interest in international relations, defence and national security. This is his first book.

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