

DUBAI OPERA ANNOUNCES PARTNERSHIP WITH THE UAE'S NATIONAL RADIO BROADCASTER

The Arabian Radio Network and Dubai Opera today announce a strategic partnership to help develop a community of performing arts fans in the UAE.

The multi-year agreement will see the development of new programming on talk radio station Dubai Eye 103.8, which serves a diverse audience of over 200 nationalities every day.

Announcing the tie up, Jasper Hope, Chief Executive of Dubai Opera said "With some of the world's greatest artists and productions announced for Dubai Opera it is fantastic to have the support of Dubai Eye 103.8, part of the Arabian Radio Network to help develop a strong community of audiences to enjoy the very best in live entertainment in the heart of Dubai."

With an audience of 3.8 million listeners a day, the Arabian Radio Network is the UAE's national radio broadcaster and operates sixteen radio brands that cater for all major nationalities and demographics.

Mahmoud al Rasheed, ARN General Manager said "We see this as an investment in the development of arts and culture in the UAE and as the largest radio multi media company we have a responsibility to ensure we support a diverse range of genres that reflect the makeup of the UAE population."

The venue is the first of its kind in the country and incorporates a proscenium arch theatre, acoustic concert hall and flexible event space for prestigious event.

Commenting on the strategic partnership, Steve Smith, ARN COO said "Radio is everywhere, it's the most easily accessed and most popular medium for listeners and advertisers. At ARN, we have a commitment to sponsor every major cultural institution, sporting event and concert that happens in the UAE. We produce over 10,000 hours of original content every year and this strategic partnership helps strengthen our content offering."

Dubai Eye 103.8 becomes the official radio channel for Dubai Opera and the station will play host to interviews with leading talent that visit the world class venue.

With an iconic dhow shaped design rooted in Emirati heritage, Dubai Opera is set to be the definitive destination for quality entertainment productions and performances.

Dubai Opera's stage will host an incredible lineup including operatic performances, ballet and classical music concerts and productions at the core. Dubai Opera will also stage musical theatre, fashion shows, jazz, comedy, family shows and a full range of live entertainment.

End

About ARN

The Arabian Radio Network is the largest and most successful radio network in the Middle East, with nine radio stations representing every major community in the UAE.

Radio stations include Tag 91.1, Al Khaleejiya 100.9, Al Arabiya 99, Dubai 92, 92 Smooth, 92 Rock Virgin Radio 104.4, Virgin Radio Chill, Virgin Radio Beat, Dubai Eye 103.8, City 101.6, City Dil Se, City Dance, Hit 96.7, Hit Classics and Radio Shoma 93.4.

Headquartered at Dubai Media City, ARN is part of the Arab Media Group.

For further information visit: www.arn.ae

Media interviews

For interviews and further information, please contact fparekh@arn.ae

About Dubai Opera

Dubai Opera is a truly unique venue and the city's first purpose built multi-format performing arts theatre, situated in the heart of Downtown Dubai. With an iconic dhow shaped design rooted in Emirati heritage, Dubai Opera offers the ultimate flexibility of a proscenium arch theatre, an acoustic concert hall and a 2000m2 flat floor event space, and is the definitive destination for quality entertainment productions and performances. Dubai Opera's stage will host an incredible array of world-class talent, with opera, ballet and classical music concerts and productions at the core, Dubai Opera will also stage musical theatre, fashion shows, jazz, comedy, family shows and a full range of live entertainment.

For more information

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