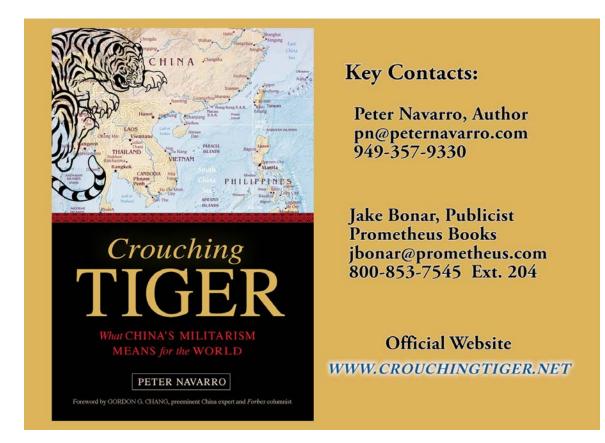
# **PRESS KIT:** Crouching Tiger



#### THE PROJECT

This unique project includes a book with a companion documentary film series of the same name by the author of the book *Death By China* and director of the *Death By China* documentary film. The book contains an extended photo gallery, and the first episode of the film is offered free to all book buyers. The topic is one of the most important of our nuclear-tipped times.

The following are available upon request from reviewers and journalists:

- A galley copy of the book
- A Vimeo link to Episode One in the film series
- Media scheduling for print, radio or TV interviews

#### **BOOK SUMMARY**

Will there be war with China? This book provides the most complete and accurate assessment of the probability of conflict between the United States and the rising Asian superpower. Equally important, it lays out an in-depth analysis of the possible pathways to peace. Written like a geopolitical detective story, the narrative encourages reader interaction by starting each chapter with an intriguing question that often challenge conventional wisdom.

Based on interviews with more than thirty top experts, the author highlights a number of disturbing facts about China's recent military buildup and the shifting balance of power in Asia: the Chinese are deploying game-changing "carrier killer" ballistic missiles; some of America's supposed allies in Europe and Asia are selling highly lethal weapons systems to China in a perverse twist on globalization; and, on the U.S. side, debilitating cutbacks in the military budget send a message to the world that America is not serious about its "pivot to Asia."

In the face of these threatening developments, the book stresses the importance of maintaining US military strength and preparedness and strengthening alliances, while warning against a complacent optimism that relies on economic engagement, negotiations, and nuclear deterrence to ensure peace.

With a Foreword by noted author and analyst Gordon Chang, this book is accessible to readers from all walks of life. It is a multidisciplinary work that blends geopolitics, economics, history, international relations, military doctrine, and political science to provide a better understanding of one of the most vexing problems facing the world.



What are the intentions behind China's rapid military buildup? This is one of the first mysteries Crouching Tiger tries to solve in this "geopoltical detective story."

#### **FILM SUMMARY**

In a unique marketing campaign, *Crouching Tiger* book buyers will be entitled to a free web-streamed viewing of the first episode of the documentary film series based on the book. In this film series, director Peter Navarro relies on a stellar cast of more than 40 China experts – and some of the wisest "people on the street" – to explain what China's rapid military buildup and increasingly aggressive behavior means for the world. As with the book, this documentary film series is presented as a "geopolitical detective story" designed to engage viewers in the solution of this mystery: will there be war with China?

The film series features eleven "made for TV" hour-long episodes and is ideally suited for broadcast on cable channels such as Discovery and the History Channel as well as web-streaming services such as Netflix and Amazon Prime. The first two episodes assess China's rapid military buildup – it's missiles, mines, and submarines together with its advanced cyber- and space-based warfare capabilities. The next four episodes look at possible triggers for war, including the "wild card" and "wild child" of North Korea, China's increasingly contentious dispute with Japan over the Senkaku Islands in the East China Sea, China's equally acrimonious fights with the Philippines and Vietnam over oil, fish and territory in the South China Sea, and the perennial thorn in US-China relations – the island democracy and alleged "renegade province" of Taiwan. The series concludes with episodes that first soberly assess the unthinkable – an actual war with China – and then explore possible pathways to peace.



Former US State Dept. official and architect of America's forign policy "pivot"to Asia explains the strategic and economic importance of the region in Episode One.

US Peace Institute expert Stephanie Kleinie-Albrandt describes the dangers of China's "salami-slicing" tactics in the South China Sea.



#### The Book Author and Film Director

**Peter Navarro** is a professor at the Merage School of Business at the University of California-Irvine. With a Masters of Public Administration from the Kennedy School of Government and a Ph.D. in economics from Harvard, this distinguished macroeconomist has written extensively on Asia as well as lived and worked there. He has published ten previous books, most recently *Death by China, Seeds of Destruction, Always a Winner*, and the bestselling *The Coming China Wars*. In 2001, his *If It's Raining in Brazil, Buy Starbucks* was also a bestseller. He appears regularly in such media outlets as the BBC, CNN, CNBC, MSNBC, and the CBS News, including *60 Minutes*. His op-ed articles have been published in the *Boston Globe*, the *Chicago Tribune*, the *Los Angeles Times*, the *International Herald Tribune*, the *New York Times*, and the *Wall Street Journal*, among other publications.

His first documentary film *Death By China*, narrated by Martin Sheen, is one of the most popular documentary films now streaming on Netflix. Prior to streaming on Netflix, the film was shown in more than 50 theaters around the country and won numerous film festival awards, including "best documentary" at the Durango and Studio City film festivals. (The film is also available for streaming on Amazon and iTunes.)



Crouching Tiger Author/Director Peter Navarro (on right) with the crew at an interview. Director of Photography Kasey Kirby (black shirt) is to his right.

### Experts Appearing in the Book and Film



Much of the source material for the book and film series is derived from what is a very extensive English and Chinese literature – scholarly, journalistic, and government-sourced.

However, the *Crouching Tiger* "detective story" could not have been crafted without the help of a large number of experts who graciously agreed to sit down in front of a film camera for an in-depth interview with author-director Peter Navarro. These experts include:

- Michael Auslin and Dan Blumenthal, American Enterprise Institute
- Professor Greg Autry, University of Southern California
- Richard Bush and Michael O'Hanlon, Brookings Institution
- Gordon Chang, author, *The Coming Collapse of China*
- Kurt Campbell, former US Assistant Secretary of State
- Dean Cheng, Heritage Foundation
- Bernard Cole and T.X. Hammes, National Defense University
- Patrick Cronin, Center for a New American Security

- Seth Cropsey, Hudson Institute
- Richard Fisher and Ed Timperlake, International Assessment and Strategy Center
- Professor Aaron Friedberg, Princeton University
- Professors Amitai Etzioni and Charles Glaser, George Washington University
- Bill Gertz, Editor, Free Beacon
- Bonnie Glaser and Michael Green, Center for Strategic and International Studies
- Professors Lyle Goldstein, James Holmes and Toshi Yoshihara of the US Naval War College
- Professor Stefan Halper, University of Cambridge
- Professor Phillip Karber, Georgetown University
- Stephanie Kleine-Ahlbrandt, U.S. Institute of Peace
- Professor David Lampton, Johns Hopkins University
- Professor John Mearsheimer, University of Chicago
- Commissioners Pat Mulloy, Dan Slane, and Michael Wessel, US-China Economic and Security Review Commission
- Michael Pillsbury, former U.S. Assistant Under Secretary of Defense for Policy Planning
- Sheila Smith, Council on Foreign Relations
- Mark Stokes, U.S. Army War College
- Ashley Tellis, Carnegie Endowment for International Peace

Peter Navarro deeply thanks each of these individuals interviewed for their generous gift of time, their incredible patience with me and my film crew, and most of all, for bringing a diversity, richness, and balance to the investigation with their keen expertise and often markedly contrasting points of view. Excerpts from these interviews may be accessed from this book's official website: <u>www.crouchingtiger.net</u>.

#### **Book Testimonials To Date With Pictures From Photo Gallery From Book**

"Navarro makes a compelling case that trouble lies ahead in Asia, mainly because China is going to attempt to dominate that region the way the United States dominates the Western Hemisphere. China, in other words, is going to imitate Uncle Sam. *Crouching Tiger* is not only clearly and concisely written, but it also addresses almost every issue related to the question of whether China can rise peacefully. And that includes the counterarguments to Navarro's position. This book is ideally suited for a wide audience."

—John J. Mearsheimer, R. Wendell Harrison Distinguished Service Professor of Political Science, University of Chicago

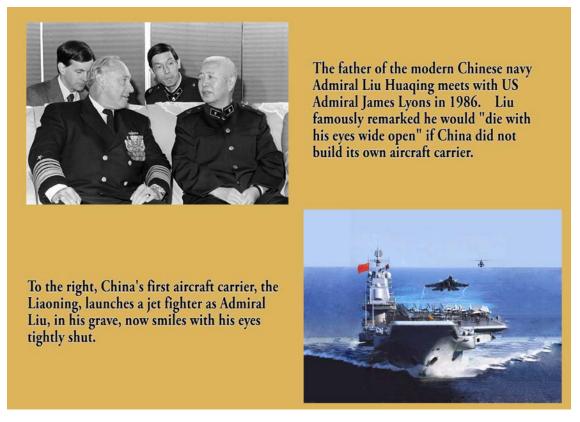


"While the world's attention has been rightly focused on the Middle East over the past two decades, Peter Navarro's Crouching Tiger provides a compelling and unvarnished insight into the capabilities and intentions of China's global rise, the most important challenge to U.S. national security and international peace for the next century. I strongly encourage the American public to read this critically important work as our future depends on an informed electorate."

— **Jim Fanell** is a retired U.S. Navy Intelligence Officer with nearly 30 years of experience in the Indo-Asia Pacific region, most recently the Director of Intelligence and Information Operations for the U.S. Pacific Fleet. Captain Fanell is the creator and moderator of the Red Star Rising list service and is a recognized expert on China's maritime strategies and capabilities.

"Provocative, chilling, and never more timely, Peter Navarro cleverly details America's single greatest foreign policy challenge today: that of a rising China. From brewing tensions in the East and South China Sea, frightening moves in the all-so-stealthy cyber arena, to Beijing's development of specific weapons platforms that challenge Washington's ability to respond to a crisis in Asia, Navarro spells out in one easy to read volume all you need to know when it comes to China's provocative challenge to the status quo. It is a must read."

Harry J. Kazianis, Executive Editor, *The National Interest*, Senior Fellow for Defense Policy: Center for the National Interest

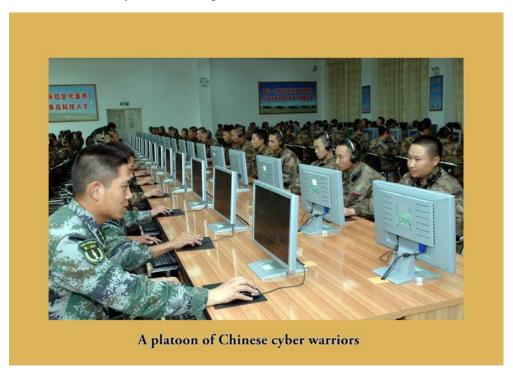


"There is still so much about 'geopolitical China' that the world needs to understand and appreciate, especially the country's military agenda and capabilities – and the brilliant new book *Crouching Tiger* by Peter Navarro fills in many of the blanks. The global agenda of China and the means it now has in hand to achieve this agenda are the main themes of the book, and thankfully so. Author Peter Navarro is brilliantly informed, meticulous with his research, fair with his use of experts, and thoughtful and balanced in his conclusions. *Crouching Tiger* will be a mainstay of the foreign policy community for years to come."

Leo Hindery, Jr. is a member of the Council on Foreign Relations, co-chair of the Task Force on Jobs Creation, and founder of Jobs First 2012; former CEO of AT&T Broadband and its predecessors, Tele-Communications, Inc. (TCI) and Liberty Media.

"Peter Navarro's *Crouching Tiger* brings a rare, balanced, and brilliant perspective to the most formidable strategic challenge facing America – how to manage Beijing's attempt to create a "new Chinese order." His facts-based analysis strips bare this troubling issue even as he brings the most eminent scholars in the field to offer a way forward. At stake are the principles that have stabilized Asia and guided world development for more than half a century."

**Stefan Halper** has served four American presidents in the White House and Department of State and is an expert on US foreign policy, national security policy, China and Anglo-American relations. He is the author of the best-selling book The Beijing Consensus: Legitimizing Authoritarianism in our Time and is currently the Director of American Studies at the Department of Politics, University of Cambridge.



"Peter Navarro's provocative study thinks the unthinkable: a great power war between the United States and China in the not-so-distant future. Navarro systematically examines the underlying causes, the immediate triggers, and the possible trajectories of such a hypothetical conflict. In the process, he drives home the imperative to keep the peace through American strength. What sets this book apart from the booming literature on China's rise is its appeal to the wider public. By drawing attention to the risks of a Sino-American strategic rivalry, Navarro's work should spur much-needed debate on one of the most consequential challenges facing the United States."

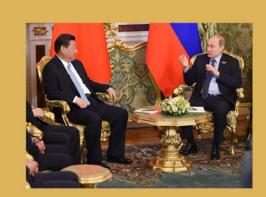
**Toshi Yoshihara** is John A. van Beuren Chair of Asia-Pacific Studies at the U.S. Naval War College and co-author of *Red Star over the Pacific: China's Rise and the Challenge to U.S. Maritime Strategy*.

"Crouching Tiger weaves together history, economics, geopolitics, ancient Chinese doctrines, and modern military strategy to assess the challenge of China's military rise and its one hundred year quest for global supremacy. It should be read by everyone from Pentagon strategists and members of Congress to American citizens and taxpayers."

**Michael Pillsbury** is the director of the Center on Chinese Strategy at the Hudson Institute and has served in presidential administrations from Richard Nixon to Barack Obama. He is a member of the Council on Foreign Relations and the International Institute for Strategic Studies and author of *The Hundred-Year Marathon: China's Secret Strategy to Replace America as the Global Superpower.* 

"For more than a decade, China has used a powerful arsenal of unfair trade practices to wage an unrelenting economic war on American workers and the American manufacturing base. This meticulously researched book lays bare the critical nexus between the Made in China products we buy and the war machine an expansionist China is now assembling to seize territory from its Asian neighbors and drive the U.S. out of the Western Pacific. With the book's arrival – required reading for every American citizen - nobody can say we weren't warned."

**Dan Slane** is a former US Army Captain in Military Intelligence, case officer for the Central Intelligence Agency, and White House advisor. A trustee for The Ohio State University, he currently serves on the U.S.-China Commission.



In China, Vladimir Putin (right in the photo) is known as "Putin the Great" and his revanchist exploits in the Crimea and the Ukraine are applauded and admired.

China's president Xi Jinping (left in the photo) sees a a strong ally in Russia that will sell China both advanced weapons systems and natural resources.



"Penetrating the mystique of a rapidly reemerging China and its implications for global peace has seldom been as easy or as intriguing as the exegesis provided by Peter Navarro in Crouching Tiger. Posing 45 salient questions, Navarro deputizes his readers to join his step-by-step Sherlockian investigation into whether it is possible—and ultimately why it is important to try—to avoid conflict with China."

Patrick M. Cronin, D.Phil., senior director, Asia-Pacific Security Program

"This is a significant book. Peter Navarro draws on extensive interviews with a wide range of China specialists, applies a realistic filter, and ends by providing a comprehensive and valuable analysis of China's importance in Asia and particularly the United States."

**Dr. Bernard D. Cole**, professor, National War College, and author, *The Great Wall at Sea: China's Navy in the 21st Century* 

"It feels incongruous to call a book with such sobering content a fun read, but Peter Navarro pulls it off with this engagingly written work. Nor is *Crouching Tiger* a one-sided account of China's rise and its implications for Asian peace and security; Navarro taps a wide range of opinion among 'China Hands' in order to give a balanced perspective. Even if you don't end up agreeing with the author's conclusions, the journey through his observations and analysis will provoke you into thinking about Asian affairs in new ways. That's no small accomplishment."

**James Holmes**, PhD, professor of strategy, Naval War College, and coauthor of *Red Star over the Pacific* 



A new Chinese Jin-class ballistic missile submarine armed with Julang-2 missiles capable of hitting any city in America with nuclear warheads.

"Peter Navarro's *Crouching Tiger* is an excellent description of China's emerging global challenge to freedom and American interests."

Richard D. Fisher Jr., senior fellow, International Assessment and Strategy Center

"A brilliant and clear-headed analysis of America's general short-sightedness on China and the frank unmasking of the kowtowing of the U.S. media to China, rampant academic self-censorship, and, at dead center stage, the growing Chinese military threat now bearing down on Asia."

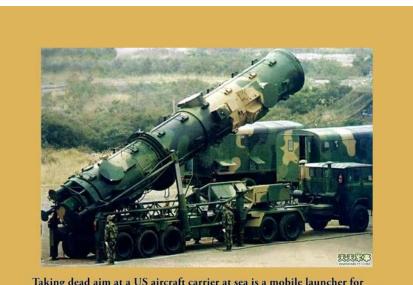
Hon. David Kilgour, J.D., former Canadian Secretary of State, Asia-Pacific

"Finally, a book that vividly illustrates how China's relentless mercantilist attack on America's industrial and technological bases is not just costing us millions of good paying jobs; it also now threatens our very national security. The author's compelling blueprint for a far-ranging national response to this mercantilist attack should be required reading for every 2016 Presidential candidate – along with every American citizen."

**Pat Mulloy** is the former General Counsel of the U.S. Senate Banking Committee and has served on the US-China Commission.

"Navarro's prescient analysis in *Death By China* of Beijing's mercantilist attack on America's manufacturing base – dismissed by some as alarmist – has become the conventional wisdom. In *Crouching Tiger*, his crystal ball is working overtime as he vividly paints a disturbingly accurate portrait of the trouble ahead for the US-China military relationship. To ignore his message – and brilliantly incisive call to action – is to do so at America's peril."

Congressman Dana Rohrabacher (R-CA)



Taking dead aim at a US aircraft carrier at sea is a mobile launcher for China's DF-21D missile. Chinese officials openly call it a "carrier killer."

#### **KEY CONTACTS**

Would you like to schedule a radio, print, or TV interview? Want a galley copy of the book to review? Do you like to watch Episode One of the film series on Vimeo? Just contact Peter or Jake at the coordinates below.

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Jake Bonar, Publicist Prometheus Books jbnonar@prometheusbooks.com 800-853-7545 Ext. 204

**OFFICIAL WEBSITE** 

## www.crouchingtiger.net

