

# **EBU Radio News & Sport**

## **RULES GOVERNING THE USE OF THE EURORADIO SPORT EXCHANGE SYSTEM**

### **1. Overview**

The Euroradio Sport Exchange System, organized and coordinated by the EBU Radio News & Sport Unit with the technical support of the EBU's IT Department, is based on the understanding that EBU Members being accredited to the relevant competition offer each other, on the basis of reciprocity, audio actuality which is of potential interest to other accredited EBU Radio Members.

Members must adhere strictly to the following Rules and to the Explanatory notes follow.

### **2. Access to and input of audio content**

2.1. Access to the Euroradio Sport Exchange System shall be limited to EBU Members who are duly accredited to attend the competition via an EBU-wide agreement and to any other EBU Member who has obtained such accreditation separately, provided that such Member is not in breach of their obligations towards the Federation.

2.2 It is expressly forbidden to provide complete match commentaries to the Euroradio Sport Exchange System.

### **3. Use of audio content**

3.1 Any audio content taken from Euroradio Sport Exchange System may be used, free of charge, wholly or in part, in the Members' territories provided that such use is not otherwise limited by the offering organisation.

3.2 For any Euroradio Sport Exchange System content thus used, participating Members must ensure that the services they provide are in conformity with their obligations towards the relevant Federation, in particular any contracts, Guidelines or Regulations, where applicable, and any local broadcast regulations.

3.3 Members may not offer Euroradio Sport Exchange System content to third parties (whether free of charge or not).

3.4 The Official Music of the tournament may be used during the period of the competition in Radio Programmes directly linked with the tournament, but in an ***editorial context only*** (i.e. not in connection with the exploitation of the Advertising or Sponsorship Rights under the said agreement).

#### **4. Conflict resolution procedure**

Any user who does not adhere to these Rules must be prepared to discuss the matter openly, including the consequences of such action for the EBU Sport Exchange System. The EBU Radio News & Sport Unit may itself decide on any appropriate resolution, including the exclusion of the Member(s) concerned from the Euroradio Sport Exchange System.

#### **5. Attributing sources**

The EBU recommends that whenever it is possible and in accordance with national practices, users should acknowledge the source of any content from the Euroradio Sport Exchange System used in their broadcasts, clearly stating which organization or broadcaster provided the original audio clip(s).

## **Annexe**

### **Explanatory Notes**

#### **Introduction**

The Euroradio Sport Exchange System server is physically located and operated by the EBU IT Department at its headquarters in Geneva, Switzerland. The EBU Sport Exchange System is designed to hold - for no more than 30 days beyond the final match of the competition - a database of audio content provided by participating radio Members for the benefit of other radio Members participating in the audio exchange.

Content is likely to include recordings from official news conferences and interviews with players, coaches and UEFA officials.

#### **1. Registration for access**

Access to Euroradio Sport Exchange System may be granted only by the EBU Radio News & Sport Section. Users will gain access to a private webpage, which will enable them to browse freely the whole database. A search function enables the retrieval of content by a number of criteria, including title, date, topic, language and keywords. Useful content may then be downloaded into a participating Member's target system.

The details of the registration system will be explained in another document.

#### **2. Provision of content**

Any participating Member providing content to the Euroradio Sport Exchange System must ensure that such content and the sharing thereof with other participating Members is in full conformity with their obligations towards the relevant Federation, in particular any contracts, Guidelines or Regulations, where applicable.

### **3. Use of content**

Use is restricted to EBU Members who have obtained the necessary accreditations from the relevant Federation to attend the event. Content taken from the webpage of the Euroradio Sport Exchange System (or direct connections from the database that may be subsequently engineered) must be used in accordance with the terms set out in this document.

All users must adhere strictly to any embargoes or other restrictions indicated by the offering organization.

Members using such content are fully responsible for their own audio files in which such content is integrated and must ensure that their delivery conforms to their own obligations towards the relevant Federation (in particular any contracts, Guidelines or Regulations, where applicable).