

Digital Life









The **Digital Life** audience are both technology savvy and hungry for information, catering to both the casual enthusiast who has just bought a new smartphone and are figuring out how to use it, to the more serious tech head that makes time to stay up-to-date with the latest news and reviews.



Innovation

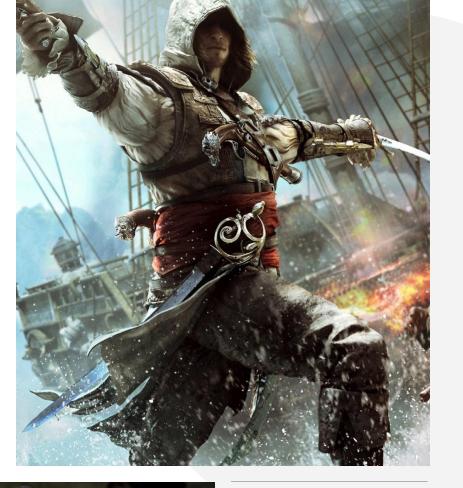
Fairfax Media's new innovation section will feature stories about technology disruption, Australian start-ups, and new products that are truly innovative, like the iPhone in 2007.





Wearables

Our newest section covers everything you need to know surrounding wearable technology, across iOS, Android, Windows, Blackberry, Apple, Sony, Samsung, Pebble and more!



Mobiles

Just bought a new mobile and still figuring out how to use it? We have all the latest in smartphone news, reviews, tips and scandals on all major operating systems and manufacturers.

CONTENT

Digital Life

Gadgets on the go

Aussies love their gadgets. Mobiles phones, MP3 players, notebooks, GPS, if you can carry it, we'll buy it. Gadget guru Adam Turner embraces the way of the road warrior, hitting the open highway in search of all things mobile.



Web Culture

Our new web culture section will showcase blockbuster video games, what's hot and trending on social media, as well as issues surrounding internet etiquette.



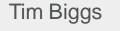


EDITORIAL TEAM

Ben Grubb Editor

Ben's journalism career began when he wrote a tech blog that focussed on internet censorship and the national broadband network (NBN). As Fairfax Media's *Technology* editor, Ben continues to focus on the NBN and also likes to cover security issues and government plans to gain more power over the internet.







A games and gadgets fanatic his whole life, Tim has spent the last decade or so, in one form or another, writing about the places where technology and entertainment meet. Formerly a freelance games writer and games, media and philosophy academic, Tim is now the *Technology* and *Digital Life* producer at Fairfax, covering a wide gamut of topics from apps and televisions to social media and robots.



EDITORIAL TEAM

Hannah Francis

Hannah Francis has a fascination with where technology is taking us. She writes mainly in the consumer space with the odd business-tech story thrown in. Areas of interest include gadgets, apps, privacy, piracy, digital media, technology in health and education, and women in tech. She previously worked at Business Spectator covering business and technology.



Adam Turner



Adam was formerly Melbourne deputy editor of Next, the business IT section of Fairfax's *The Age* and *The Sydney Morning Herald*. After seven years at *The Age*, Adam left in 2005 to pursue a freelance career. He now contributes news, features, reviews and opinion to various consumer and business technology publications, including his specialty blog 'Gadgets on the go'.



FURTHER INFORMATION

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