

Industry Briefing & Forecasts

In-depth news, analysis, trends, and forecasts for six global industries

Industry Briefing & Forecasts provide five-year forecasts and news analysis for six key industries in 60 major economies, accounting for more than 95% of world output and trade. Our forecasts are based on the latest data and in-depth analysis of industry trends. Our unique perspective on the economic and political factors that shape each business sector enables us to deliver strategic context for each industry. Industry Briefings keep you abreast of the latest events and how they impact your business. They also pinpoint important future trends in your market and give you a deeper understanding of what they mean for your business.

All of our analyses and data are presented in a consistent format across industries and countries to make side-by-side comparisons easy and fast.



Use Industry Briefings and Forecasts to:

- Systematically compare markets of interest across a broad range of variables reflecting opportunity, risk and barriers to entry
- Assess growth prospects in your current markets, and identify those markets of potential interest for future investment
- Track the activities and strategic decisions of your key competitors, market by market
- Track the changing level of risk across industry sectors, evaluating threats across a broad range of operational areas

- Trace key developments along the value chain, identifying threats and opportunities ahead of time
- Leverage EIU's global network to extend your research capabilities

Industry Briefing's structure provides a global perspective on the latest business-sector developments. The service allows you to delve deeper into the specific issues affecting your industry in particular countries.

Critical issues and events analysis

Each day, EIU industry experts post our analysis of the latest corporate and industry developments for each country we cover. This expert analysis allows you to maintain awareness of 6 major industries and 26 sub-sectors across the globe. Semi-annual industry forecasts help you to keep an edge on the competition.

Special reports

EIU analysts cover the latest industry trends and developments in regular, thematic reports.

Data & forecasts

Each Industry Briefing includes comparable historic and forecast data for each country. The EIU Data Tool provides series selection, searching, and Excel® downloads. All series are forecasted out five years with some series forecasted out 20 years. There are up to 286 series per industry as well as additional macro-level series.

Industry risk ratings

EIU's operational risk model is weighted for each industry, sub-sector, and country. Overall ratings are weighted according to their impact on particular industries. For example, high security risk will be weighted more heavily for the energy sector in Russia than the consumer goods sector. As an extension of Risk Briefing, this is a valuable resource for supply chain managers.

Commodity coverage by industry

EIU's commodity forecasts and analyses are included in cover-age of the Automotive, Consumer Goods, and Energy industries.

Which data series are included?

Automotive

13 series including:

- Market demand for motor vehicles and parts (US\$, % change)
- Passenger cars (stock per 1,000 pop)
- Passenger car registrations (units)
- Passenger car production (units)
- Light commercial vehicle registrations (units)
- Light commercial vehicle production (units)
- Medium and heavy vehicle registrations (units)
- Medium and heavy vehicle production (units)
- Petrol consumption (tonnes)

MARKET INDICATORS

25 series covering:

- Demographics and income
- Market size and growth
- Macroeconomic stability

Consumer goods and retail

26 series including:

- Retail sales for food and non-food (US\$, % change)
- Market demand for food, beverages and tobacco (US\$, % change, % of total consumer expenditure)
- Calorie consumption (daily/per capita)
- Protein, meat, fish, fruit, vegetable, milk, coffee, tea consumption (kg/per capita)
- Market demand for clothing, footwear, household furniture, textile products, soaps and cleaners, electrical appliances and houseware, household audio and video equipment (US\$, % change)
- Television sets (stock per 1,000 pop)
- EIU retail and wholesale network rating (5=high)

MARKET INDICATORS

28 series covering:

- Demographics and income
- Market size and growth
- Macroeconomic stability

Energy

221 series including:

- Gross domestic energy consumption: total, by fuel: petroleum products, natural gas, electricity, coal, nuclear, hydro, geothermal, combustible renewables and waste, solar/ wind/other and by sector: electricity, industry, transport, residential, commercial and public services, other (ktoe, % of total)
- CO2 emissions from fuel combustion: total, coal, natural gas, oil (Mt, % change, % of world total, tonnes per capita)

ELECTRICITY

- Gross domestic consumption: total and by sector (GWh, % change)
- Net maximum electrical capacity: total and by fuel (Mwe)
- Gross electricity generation: total and by fuel (GWh)

- Electricity: total imports, exports, net imports (GWh)

OIL AND PETROLEUM PRODUCTS

- Gross domestic consumption: total and by sector (ktoe, % change)
- Demand: gasoline, distillates (kb/d)
- Production: crude oil and NGL, gasoline, distillates (kb/d)
- Refinery numbers, intake and capacity (units, kb/d)
- Crude oil and NGL: imports, exports and net imports (kb/d)
- Petroleum products: imports, exports and net imports (kb/d)
- Stocks on national territory: crude oil, gasoline, distillates (thousand bbl)

NATURAL GAS

- Gross domestic consumption: total and by sector (ktoe, % change)
- Natural gas production (ktoe)
- Natural gas: imports, exports and net imports (ktoe)
- Stocks on national territory (million cubic metres)

COAL

- Gross domestic consumption: total and by sector (ktoe, % change)
- Coal production (ktoe)
- Coal: imports, exports and net imports (ktoe)

NUCLEAR

- Gross domestic consumption (ktoe, % change)
- Number of reactors (units)

COMBUSTIBLE RENEWABLES AND WASTE

- Combustible renewables and waste consumption (ktoe, % change)
- Biofuel demand from the transport sector: total, biogasoline, biodiesel, other liquid biofuels (ktoe)

CO2 EMISSIONS

- CO2 emissions from fuel combustion: total and by fuel (Mt of CO2, % of total)
- Kyoto indicators: CO2 emissions (kg, tonnes per head, % of 1990 level)
- Gross domestic energy consumption (% of 1990 level)

ENERGY AND CARBON PRICES

- Oil (Brent): nominal, real and index prices (US\$, LCU)
- Oil (WTI): nominal, real and index prices (US\$, LCU)
- Oil (Dubai): nominal, real and index prices (US\$, LCU)
- Natural gas (Henry Hub): nominal, real and index prices (US\$, LCU)
- Coal (Australian): nominal, real and index prices (US\$, LCU)
- Heating oil: nominal, real and index prices (US\$, LCU)
- Gasoline: nominal, real and index prices (US\$, LCU)
- Gasoil: nominal, real and index prices (US\$, LCU)
- Coal (South African): nominal, real and index

- prices (US\$, LCU)
- Natural gas (Europe): nominal, real and index prices (US\$, LCU)
- Natural gas (Russia): nominal, real and index prices (US\$, LCU)
- UK base electricity: nominal, real and index prices (US\$, LCU)
- EUA emissions: nominal, real and index prices (US\$, LCU)
- CER emissions: nominal, real and index prices (US\$, LCU)

ENERGY INDICES

- Energy intensity: total and by fuel (toe per US\$m 2005 GDP, toe per capita)
- Net imports: crude oil, natural gas, coal, electricity (% of total consumption)

OTHER ENERGY INDICATORS

Series include:

- Productivity (ICOR)
- Passenger cars (stock per 1,000 pop)
- Passenger car registrations and production (units)
- Transport: total length of roads (km), air transport freight (tonnes), air transport passengers (units)

MARKET INDICATORS

31 series covering:

- Demographics and income
- Market size and growth
- Macroeconomic stability
- Productivity
- Passenger car registrations and stock
- Transport links

Financial services

274 series including:

- Interest rates: lending, deposit, money market (%)
- Long-term bond yield (%)
- Stock of money: M1, M2
- Local stock market capitalisation excluding investment funds (US\$)
- Banking sector risk (100=high)

FINANCIAL BALANCE SHEETS

- Total economy: currency and deposits, securities, loans, equities, financial assets (US\$)
- Rest of world: currency and deposits, securities, loans, equities, financial assets (US\$)

FINANCIAL SECTOR: STRUCTURE

- Financial assets/GDP (%)
- M2/GDP (%)
- Deposits/GDP (%)
- Private sector credit/GDP (%)
- Concentration of top 10 banks by assets (%)

FINANCIAL SECTOR: BANK PERFORMANCE

- Banking assets (US\$)
- Banking capital and reserves (US\$)
- Bank loans and deposits (US\$)
- Income: net interest income, non-interest

income, gross income, operating expenses, provisions, profit before tax (US\$)

- Asset quality: provisions/total loans, capital and reserves/assets, lending to public sector/total lending (%)
- Liquidity: loans/assets, loans/deposits (%)
- Profitability: return on assets, net interest margin, overhead ratio, operating expenses/assets, provisions/assets, assets/bank branch (%)

FINANCIAL SECTOR: BALANCE SHEET

- Net financial worth of financial sector (US\$)
- Assets: currency, deposits, equities, loans (US\$)
- Liabilities: currency, deposits, equities, loans (US\$)

CENTRAL BANK BALANCE SHEET

- Net financial worth of financial sector (US\$)
- Assets: currency, deposits, equities, loans (US\$)
- Liabilities: currency, deposits, equities, loans (US\$)

CORPORATE SECTOR

- Number of businesses by size (units)
- Financial performance: operating revenue, profit before tax (US\$), profit margin (%)
- Financial assets: currency, deposits, securities, financial derivatives, loans, equities, mutual funds (US\$)
- Corporate debt: total, securities, financial derivatives, loans, equities, mutual funds (US\$)

HOUSEHOLD SECTOR

- Demographics: population by age group (units, %), number of households, household size (units)
- Income: personal income, personal disposable income, real personal disposable income (US\$, % change)
- Income distribution: number of households by income level (units, % total)
- Consumer expenditure by segment (US\$)
- Financial assets: total, currency, deposits, securities, financial derivatives, equities, mutual funds, life insurance, pension funds, other (US\$)
- Household debt: total, short-term, long-term (US\$)
- Financial wealth distribution: number of high net-worth households by wealth level (units, % total), total wealth held by high-net worth households (US\$)

GOVERNMENT FINANCIAL ASSETS AND LIABILITIES MARKET INDICATORS (US\$)

MARKET INDICATORS

28 series covering:

- Demographics and income

- Market size and growth
- Macroeconomic stability

Healthcare

127 series including:

Market demand for health services (US\$, % change)

- Life expectancy, total, male and female (years)
- Infant mortality rate (per 1,000 live births)
- Doctors and hospital beds (per 1,000 pop)
- Healthcare spending (US\$ per head, % of GDP)
- Consumer expenditure on healthcare (US\$)

PHARMACEUTICALS

- Market demand for drugs and medicines (US\$, % change)
- Pharmaceuticals sales (US\$)

MORTALITY BY MAIN CAUSES

- Infectious diseases (age-standardised death rates per 100,000 pop)
- Cancers (age-standardised death rates per 100,000 pop)
- Respiratory diseases (age-standardised death rates per 100,000 pop)
- Circulatory diseases (age-standardised death rates per 100,000 pop)

MARKET INDICATORS

28 series covering:

- Demographics and income
- Market size and growth
- Macroeconomic stability

Telecoms and technology

127 series including:

- Total technology sector: market demand (US\$, LCU, % change)
- Computers, peripherals and other office machinery: market demand (US\$, LCU, % change)
- Data, telecoms and power transmission cables: market demand (US\$, LCU, % change)
- LCDs and other audio-visual and telecoms components: market demand (US\$, LCU, % change)
- Mobile phones and other communications equipment: market demand (US\$, LCU, % change)
- Televisions, CD/DVD players, digital cameras and other consumer electronics: market demand (US\$, LCU, % change)
- GPS navigation and other measuring equipment: market demand (US\$, LCU, % change)
- Industrial process control equipment: market demand (US\$, LCU, % change)

TELECOMS

- Telecoms revenue: total fixed line, total mobile (US\$, LCU, % change)

- Telecoms investment: total fixed line, total mobile (US\$, % of GDP)
- Telecoms equipment: imports and exports (US\$)
- Telephone main lines (units, % change, per 100 people, % of world total)
- Mobile subscriptions (units, % change, per 100 people, % of world total)
- Coverage of mobile network (per 100 people)
- Internet users (units, per 100 people)
- Internet subscriptions (units, % change, per 100 people, % of world total)
- Broadband subscriptions (units, % change, per 100 people, % of world total)
- Cable modem internet subscriptions (units, % change, per 100 people, % of world total)
- DSL internet subscriptions (units, % change, per 100 people, % of world total)
- International internet bandwidth (Mbps)
- International internet bandwidth (bit/s percapita)
- 3G subscriptions (units, % change, per 100 people)
- WiFi hotspots (units)

INFORMATION TECHNOLOGY

- Total IT spending (US\$, LCU, % change, % of GDP)
- IT hardware spending (US\$, LCU, % change, % of GDP)
- Packaged software sales (US\$, LCU, % change, % of GDP)
- IT services spending (US\$, LCU, % change, % of GDP)
- Personal computers (total, % change, stock per 100 people, % of world total)
- EIU ebusiness readiness rating (10=high)

PRICES

- Mobile connection charge (US\$)
- Mobile calls: peak and offpeak (US\$, % change)
- Fixed line calls: peak and offpeak (US\$, % change)
- Fixed line: monthly rental (US\$)
- VoIP call (US\$)
- ADSL connection and rental, business (US\$)
- Personal computer cost per unit (US\$, % change)

OTHER MARKET INDICATORS

- Number of businesses: total small, medium, large (units)
- Productivity of labour (GDP per worker in US\$, % change)
- EIU availability of skilled labour rating (5=high)
- EIU quality of skilled labour rating (5=high)
- Average wages (US\$, % change)
- Telecommunications staff: total and mobile (units, % of total labour force)
- Number of household by income band (units)

Industry coverage

Automotive — 4 Sectors covered:

- Passenger Vehicles - Components
- Commercial and Other Vehicles - Fuel Sources

- 30 company pages updated regularly.
- Industry-weighted operational risk ratings.
- Series available from 1990-present.
- 5-year forecasts for main indicators.

Consumer Goods — 4 Sectors covered:

- Food, Beverages, and Tobacco - Retailing
- Consumer Products (incl. electronics) - International Trade

- 32 company pages updated regularly.
- Industry-weighted operational risk ratings.
- Series available from 1990-present.
- 5-year forecasts for main indicators.

Energy — 5 Sectors covered in 69 countries:

- Oil & Gas - Nuclear
- Coal - Alternatives
- Electricity

- 41 company pages updated regularly.
- Industry-weighted operational risk ratings.
- Series available from 1990-present.
- 10-year forecasts for 164 series in 69 countries.

Financial Services — 5 Sectors covered:

- Banks - Exchanges
- Insurers - Financing
- Asset Managers

- 54 company pages updated regularly.
- Industry-weighted operational risk ratings.
- Series available from 1990-present.
- 5-year forecasts for main indicators.

Healthcare — 4 Sectors covered:

- Pharma & Biotech - Policy & Spending
- Generics - Disease Trends

- 38 company pages updated regularly.
- Industry weighted operational risk ratings.
- Series available from 1990-present.
- 5-year forecasts for main indicators.

Which countries are covered?

- Argentina • Algeria* • Australia • Austria • Azerbaijan* • Belgium • Brazil • Bulgaria • Canada • Chile • China • Colombia • Czech Republic
- Denmark • Ecuador* • Egypt* • Finland • France • Germany • Greece • Hong Kong • Hungary • India • Indonesia • Iran* • Ireland • Israel* • Italy
- Japan • Kazakhstan* • Malaysia • Mexico • Netherlands • New Zealand • Nigeria* • Norway • Pakistan • Peru* • Philippines • Poland • Portugal
- Romania • Russia • Saudi Arabia* • Singapore • Slovakia • South Africa • South Korea • Spain • Sri Lanka • Sweden • Switzerland • Taiwan • Thailand
- Turkey • Ukraine* • United Kingdom • United States • Venezuela • Vietnam*

- For countries marked with an asterisk, limited data are available for some sections.

Telecoms and Technology — 4 Sectors covered:

- Hardware - Telecoms
- Software - Internet

- 47 company pages updated regularly.
- Industry-weighted operational risk ratings.
- Series available from 1990-present.
- 5-year forecasts for main indicators.

Additional industry data available separately:

- Additional data is available for Energy, Financial Services, and Technology. The full dataset is included in a full Industry Briefing subscription.

- You may subscribe to the data portion or see all of our data and analysis through Industry Briefing & Forecasts.

Industry Briefing & Forecasts delivers:

- Daily events analysis for each sector.
- Global Outlook reports updated semi-annually, highlighting upcoming trends for all six industries.
- Up-to-date analysis for key companies in each sector.
- Analysis and forecasts of commodities relevant to each sector.
- Semi-annual industry reports for 60 countries.
- Regular updates to our forecasts.

Access choices:

- Enterprise access via IP control or username:
 - Analysis and content at viewswire.com
 - EIU Data Tool at data.eiu.com (data only)
- Industry Briefing is available for all six industries in global or regional editions; and for individual industries globally or by region.
- Online Store—select by world, region, country, and industry at store.eiu.com

Interface features:

- One click reports.
- Downloadable Excel® tables.
- Series codes (Data Tool only).
- Series definitions.
- Analyst name and forecast date.
- Colour coding.
- Automatic graphing (Data Tool only).
- Preset searches and saved searches (Data Tool only).

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