

Country Forecasts

Unrivalled medium and long-term forecasts for 82 countries

Country Forecasts focus on how economic and political developments will shape the business environment in 82 of the world's largest economies over the next five years. The reports provide access to a comprehensive set of political, economic, and business environment forecasts that are continuously updated and written from the point of view of foreign investors. Country Forecasts also include 20-year forecasts for a range of key indicators, as well as analysis of the long-term trends that influence economic outcomes and business decision making.

A key feature of Country Forecasts is a set of business environment rankings that assess the attractiveness of the investment climate across 82 countries, allowing subscribers to make comparisons across countries and over time. Alongside the rankings, our country experts present in-depth analysis on various facets of the business environment, providing insights into key risks and opportunities.

Country Forecasts are available for 82 countries, with one main annual report and eleven monthly updates produced each year. Quarterly PowerPoint presentations supplement online subscriptions, distilling our analysis and allowing subscribers to incorporate our forecasts easily into their own presentations.

Monthly updates contain a condensed analysis and forecast for the country based on the most recent events plus a full set of historic and five-year forecast data. The EIU also provides quarterly forecasts for 52 headline series for the G3, BRICs, and major economies of the euro area. Our country-by-country expertise and the in-depth analysis that we provide make Country Forecast an ideal resource for the global investor.

Use Country Forecast as:

- **A planning tool for anticipating future opportunities and risks**

Country Forecasts identify how economic and political developments will shape the business environment.

- **A country comparison tool**

Our business environment rankings allow clients to evaluate and compare investment conditions across countries, while the consistent set of data provided in each report helps you compare conditions across countries.

- **A reliable source for identifying the best places to do business**

Country Forecasts provide a clear evaluation and detailed analysis of each country's:

- institutional and political environment
- macroeconomic environment
- market opportunities
- policy towards private enterprise and competition
- policy towards foreign investment
- foreign trade and exchange controls
- taxation and financing issues
- labour market and infrastructure

- **A tool for developing long-term strategies**

Country Forecasts deliver 20-year forecasts for a range of key demographic and economic indicators, as well as analysis of institutional and policy trends that influence long-term economic outcomes.



Expect unrivalled accuracy, expertise, and rigorous methodology

It is our analytical framework and forecasting methodology that gives us our competitive edge. Our forecasts are grounded in tested models, with carefully vetted data and a quality-control process that ensures both accuracy and consistency. The Economist Intelligence Unit has an unrivalled track record for prescient analysis and accurate forecasting.

Country Forecasts provide in-depth and unbiased analysis alongside some 375 macroeconomic data series. Forecasts are always up-to-date, consistent with our global view and subject to a rigorous in-house checking process.

Our business environment rankings model meshes qualitative assessments with quantitative data from our economic forecasts. Our methodology enables our analysts to assign numerical scores to factors as varied as the quality of the road infrastructure and the credibility of the central banks, allowing us to assess complex qualitative information in a structured way. From this wealth of highly structured data we can assemble valuable league tables of countries, track each country's performance over time and assess how changes to one aspect of a country's business environment alter our overall assessment.

Our country economic model produces numerical forecasts covering a multitude of indicators. Forecasts are generated in proprietary spreadsheet-based models, using a framework that is carefully customised for each individual economy and structured to ensure internal consistency.

What you receive:

- **Highlights**—key features of a country's medium-term economic and political prospects; also includes business environment rankings, outlook for demographics, market opportunities forecast and long-term outlook summary.
- **Political forecast**—forward-looking analysis of key political trends.
- **Demographic assumptions**—discussion of how future population trends will affect the country's business and economic outlook.
- **Policy and business outlook**—evaluation of the operating climate in terms of policies towards private enterprise and competition, foreign investment, foreign trade and exchange controls, taxes, infrastructure, financing, and labour market issues. Also includes business environment rankings.
- **Economic forecast**—GDP growth and its components; wage and price inflation; exchange rates; foreign trade and payments; external debt; foreign direct investment.
- **Market opportunities**—discussion of medium-term market opportunities, including the way in which consumer markets will be influenced by macroeconomic developments.
- **Long-term outlook**—including projections of key macroeconomic and market size variables, as well as institutional and policy trends for a 20-year period.
- **Data summary**—tabulation of all economic forecasts in the report in addition to historical data.

Global Outlook

The EIU's Global Outlook report provides an in-depth five-year macroeconomic forecast for the world economy. The report presents clear analysis of the complex global trends that influence markets and business, including analysis on monetary policies, exchange rates, commodity prices and trade, as well as regional outlooks.

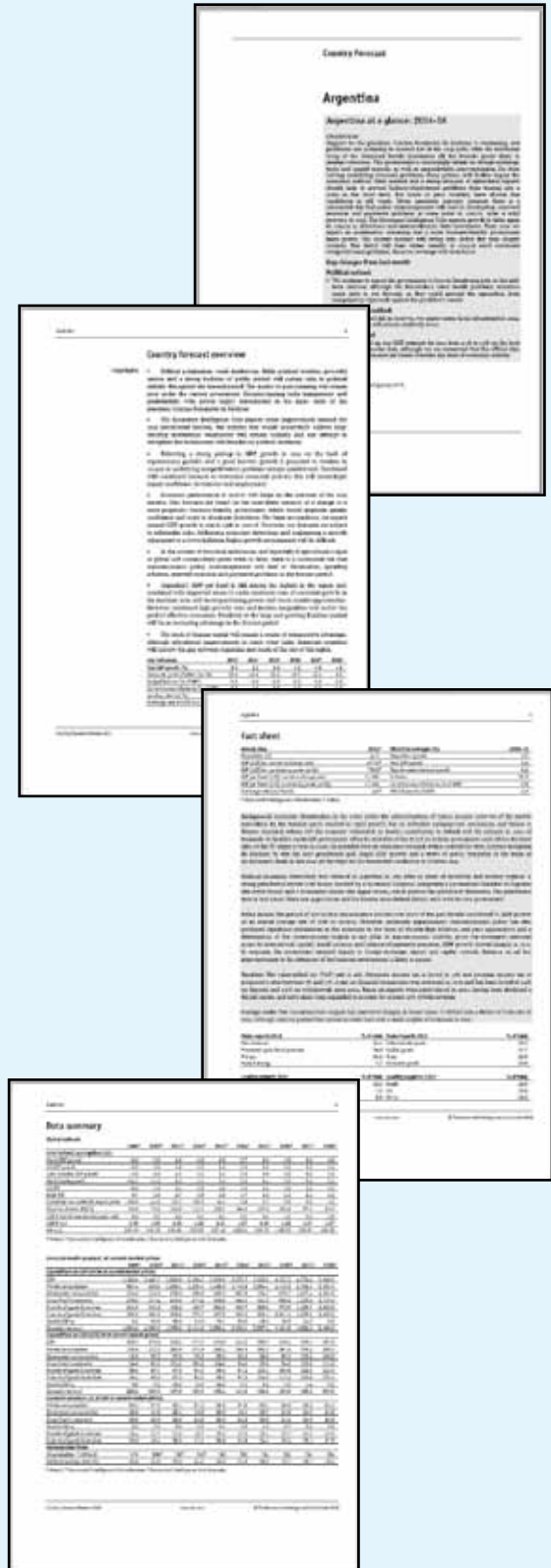
Regional Outlooks

The EIU's quarterly Regional Forecasts provide political and economic forecasts, business environment rankings and in-depth articles on key regional issues. The reports also include regional aggregates of key macroeconomic data. The forward-looking regional analysis complements the in-depth country analysis of the other Country Forecast reports.

Analyst outlook presentations & consultations

Our specialists regularly address the world's leading organisations, providing independent and objective input into confidential in-house planning sessions and strategic decision-making meetings—as well as large client gatherings and external conferences. Our analysts are equipped to brief at board, regional, and local levels in both the corporate and government spheres.

To learn more, visit us at www.eiu.com



Which countries are covered?

Americas

- Argentina • Brazil† • Canada†
- Chile • Colombia • Costa Rica
- Cuba • Dominican Republic
- Ecuador • El Salvador • Mexico
- Peru • United States† • Venezuela

Africa and the Middle East

- Algeria • Angola • Bahrain
- Egypt • Iran • Israel • Jordan
- Kenya • Kuwait • Libya
- Morocco • Nigeria • Qatar
- Saudi Arabia • South Africa
- Tunisia • United Arab Emirates

Asia and Australasia

- Australia • Bangladesh • China†
- Hong Kong • India • Indonesia
- Japan† • Malaysia • New Zealand
- Pakistan • Philippines • Singapore
- South Korea • Sri Lanka • Taiwan
- Thailand • Vietnam

Eastern Europe

- Azerbaijan • Bulgaria • Croatia
- Czech Republic • Estonia • Hungary
- Kazakhstan • Latvia • Lithuania
- Poland • Romania • Russia†
- Serbia • Slovakia† • Slovenia† • Ukraine

Western Europe

- Austria† • Belgium† • Cyprus
- Denmark • Finland† • France†
- Germany† • Greece† • Ireland†
- Italy† • Netherlands† • Norway
- Portugal† • Spain† • Sweden
- Switzerland • Turkey • United Kingdom†

Regional overviews for:

- Asia and Australasia
- Eastern Europe
- European Union
- Latin America
- Middle East and North Africa
- Sub-Saharan Africa

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