

# NPR FACT SHEET

## DATE OF NPR, INC. INCORPORATION

February 26, 1970

## FIRST SHOW BROADCAST

*All Things Considered* May 3, 1971

## DC PRODUCTION CENTER

1111 North Capitol St. NE, Washington, DC 20002

## NPR WEST PRODUCTION CENTER

9909 Jefferson Boulevard, Culver City, CA 90232

## NPR NEW YORK

11 West 42nd Street, 19th Floor, New York, NY 10036

## NPR DIGITAL SERVICES

27-43 Wormwood St., Suite 500, Boston, MA 02210

President and CEO	Jarl Mohn
Number of Employees	828 <sup>1</sup>
NPR, Inc. Operating Budget, FY 2016	\$193.1M
News Division Staff	356 <sup>1</sup>
Stations Broadcasting NPR Programming	1,051 <sup>2</sup>
NPR Member Stations and Associate Stations	980 <sup>6</sup>
Non-Member Stations Airing NPR Programming	113 <sup>2</sup>
Weekly Listeners for all NPR Stations	33.6 million <sup>3</sup>
Weekly Listeners for NPR Programming and Newscasts	26.6 million <sup>3</sup>
Monthly NPR.org Unique Visitors	30.2 million <sup>4</sup>
Monthly Visits to NPR Digital Properties	79.6 million <sup>4</sup>
Weekly Unique downloaders of NPR Podcasts	3.5 million <sup>5</sup>

## AWARD HIGHLIGHTS

Since 1971, NPR and its journalists and programming have won hundreds of awards including 34 Alfred I. duPont-Columbia University Awards, 62 George Foster Peabody Awards, 81 awards from the White House News Photographers Association, 23 Webby Awards (which includes nine Webby “Peoples’ Voice” awards) and 20 awards from the Overseas Press Club of America.

## ABOUT NPR

NPR is a nationally acclaimed, non-profit multimedia organization and the leading provider of non-commercial news, information and entertainment programming to the American public. Launched in 1970 as a radio network by a group of public radio stations, today NPR is among the most successful news organizations in America and a growing presence in digital media including podcasting, mobile applications and social media.

## INTERNATIONAL BUREAUS (17)

Beijing, China	Mexico City, Mexico
Beirut, Lebanon	Moscow, Russia
Berlin, Germany	Nairobi, Kenya
Cairo, Egypt	New Delhi, India
Dakar, Senegal	Rome, Italy
Islamabad, Pakistan	Rio de Janeiro, Brazil
Istanbul, Turkey	Seoul, South Korea
Jerusalem, Israel	Shanghai, China
London, United Kingdom	

## DOMESTIC BUREAUS (16)

Austin, TX	New Gloucester, ME
Birmingham, AL	NPR New York
Boston, MA	Orange Beach, AL
Chicago, IL	Philadelphia, PA
Cleveland, OH	Portland, OR
Dallas, TX	Salt Lake City, UT
LA Bureau/NPR West	San Francisco, CA
Miami, FL	Seattle, WA

<sup>1</sup> As of March 2016.

<sup>2</sup> NPR Carriage Report Center, Fall 2015. Note that some Member Stations do not air NPR programming.

<sup>3</sup> ACT 1 based on Nielsen Audio Nationwide, Fall 2015, Persons 12+, based on program broadcast times, Mon-Sun Midnight-Midnight.

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<sup>4</sup> Google Analytics, 3-month average, April – June 2016. Note: NPR Digital Properties includes NPR.org and NPR apps.

<sup>5</sup> Splunk, 13-week average, 4/17/2016-7/10/2016.

<sup>6</sup> NPR Authorized Representatives & Station List, May 12, 2016.