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# THEY'RE CALLING ON YOU

YOU CAN HELP SAVE GORILLAS  
IN THE WILD SIMPLY BY  
RECYCLING YOUR OLD PHONE

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# THEY'RE CALLING ON YOU

**YOU CAN HELP SAVE GORILLAS IN THE WILD  
SIMPLY BY RECYCLING YOUR OLD PHONE**

**Every time your phone rings, let it be a reminder that *They're Calling on You***

An estimated 880 Mountain Gorillas remain in the wild jungles of Africa (Rwanda, Uganda and the Democratic Republic of the Congo). Through providing life-saving medical care, the Gorilla Doctors are helping gorillas' one patient at a time. Simply by donating your old mobile phone, you will contribute much needed funds for primate conservation, whilst reducing the demand for mining coltan in gorilla habitat.

As mining for coltan carves its way through gorilla habitat, it increases the risk of humans and gorillas coming in contact. Wildlife trade, bush meat, competition for land and zoonotic diseases are all threats to gorillas in the wild. The Gorilla Doctors ensure the health and survival of Mountain Gorillas and Eastern Lowland (Grauer's) Gorillas through veterinary and human health initiatives.

## Will You Answer the call?

Zoos Victoria makes helping save gorillas easy by supplying pre-paid postage recycling satchels and free courier pickup for organisations and schools collecting mobile phones.

Funds generated through the refurbishment and resale of old phones through Phone Cycle supports both Gorilla Doctors work protecting wild gorilla populations in Africa, and Zoos Victoria's conservation programs

## Join us in Fighting Extinction

Here are some easy ways you can support the *They're Calling on You* campaign

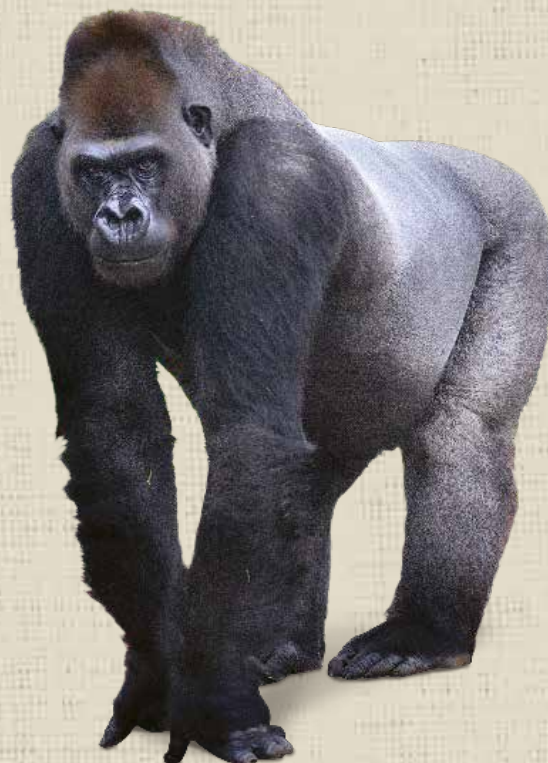
Collect a recycling satchel from Melbourne Zoo or Werribee Open Range Zoo

Register on the Zoos Victoria website to download a reply paid label

Run a collection drive of mobile phones at your work or school

## More information

Community Conservation  
Zoos Victoria  
takeaction@zoo.org.au  
www.zoo.org.au/callingonyou



## IMAGES

**Front:** Ambassador Western Lowland Gorilla Yakini from Zoos Victoria. Photo: Trent Browning.

**Top:** Mountain Gorilla. Photo: Gorilla Doctors.

**Bottom:** Gorilla Doctor, Dr Dawn Zimmerman at Senkwekwe. Photo: LuAnne Cadd, Virunga National Park.



Zoos Victoria is a not-for-profit, zoo based conservation organisation. We are Fighting Extinction through our local and global conservation programs, research, projects and community conservation campaigns. For more information on this or any other Zoos Victoria project, visit [www.zoo.org.au/conservation](http://www.zoo.org.au/conservation)

