



NATIONAL HEADQUARTERS

930 East 50th Street
Chicago, Illinois 60615

Phone: (773) 373-3366 * Fax: (773) 373-3571

July 14, 2016

National Headquarters

930 East 50th Street
Chicago, IL 60615
(773) 373-3366 (Freedom) Office
(773) 373-3571 Fax

LaSalle Street Project

Located within the National
Office in Chicago, IL

Peachtree Street Project

250 Auburn Avenue
Suite 303
Atlanta, GA 30303
(404) 525-5663 Office
(404) 525-5233 Fax

Automotive Project

4335 W. Fort Street
Detroit, MI 49209
(313) 842-3883 Office
(313) 842-2625 Fax

Wall Street Project

1441 Broadway
Suite 5051
New York, NY 10018
(212) 425-7874 Office
(212) 968-1412 Fax

Silicon Valley Project

1400 65th Street
Emeryville, CA 94608
(510) 854-6258 Office
(510) 336-6683 Fax

Public Policy /

Telecommunications Project

727 15th Street NW
Suite 1200
Washington, DC 20005
(202) 393-7874 Office
(202) 393-1495 Fax

Dear President Obama,

Your election brought great hope to all Americans, particularly the poor and people of color.

As someone who, like yourself, has traversed the rocky upward path to social and economic justice on behalf of those at the other side of society's great divides, racial, social and economic, I want to call to your attention serious inequities on GMO labeling legislation coming soon to your desk.

The GMO labeling law's principal thrust is to rely on QR codes which shoppers will scan to gain product information relative to GMOs.

However, 100,000,000 Americans, most of them poor, people of color and elderly either do not own a smart phone or an iPhone to scan the QR code or live in an area of poor internet connectivity.

There are serious questions of discrimination presented here and unresolved matters of equal protection of the law.

I am asking you to veto this bill and to send it back to Congress with instructions to correct this fatal flaw.

Thank you, Mr. President.

Sincerely,

Rev. Jesse Jackson
President and Founder
Rainbow PUSH Coalition