



71 West 23rd Street, Suite 1608 ■ New York, NY 10010

For more information, contact:
Christi Cassidy,
+1-505-986-1142 or +1-917-217-4269

Media Alert:
Apple Guilty: Verdict Issued by U.S. District Court in Manhattan
Publishers Weekly Calls Verdict “A Major Blow”

NEW YORK—July 10, 2013—It’s official. Apple has been found guilty by U.S. District Court judge Denise Cote in the price-fixing case against them.

Publishers Weekly wrote in its news report:

In a major blow, Judge Denise Cote today ruled that Apple did indeed collude with five major publishers to fix e-book prices in 2010. The decision comes following the June 20 close of Apple’s high-profile court battle.

The full *PW* news article is here: <http://www.publishersweekly.com/pw/by-topic/digital/content-and-e-books/article/58166-apple-loses-judge-finds-price-fixing-in-e-book-case.html>

Publishers Weekly senior writer Andrew Richard Albanese is available for comments on this verdict and on the background of the case in general. What does this mean for Apple, and for business in general? What are the implications for consumers? Is our relationship with books forever changed?

Albanese is the author of the *PW* e-single **The Battle of \$9.99: How Apple, Amazon and the “Big Six” Publishers Changed the E-Book Business Overnight**, “a thorough background to the narrative to the case” (*The Atlantic*) and Kindle Singles Bestseller.

A comp reviewer's copy of the *PW* original e-single is available to media – email Christi Cassidy at the address below to request a copy.

The full press release and Q&A with the author is available at <http://www.publishersweekly.com/pw/corp/press.html>

For more information, or to schedule an interview with Andrew Richard Albanese, contact: Christi Cassidy, +1-505-986-1142 or +1-917-217-4269, ccassidy@publishersweekly.com

###