

# Stay ahead of the curve

Law360 is a one-stop source for legal news and analysis, providing up-to-the-minute coverage on the issues that affect attorneys, business leaders, and regulators.



Breaking News

In-Depth Features



Real-Time Alerts



Visit Law360.com to find out what hundreds of thousands of readers at top law firms, Fortune 1000 companies, and key government agencies already know.



# Our Content

Law360 starts with a dedicated editorial staff of 140+ news assistants, reporters, and editors who publish about **215 articles every single business day**, including breaking news, in-depth analysis, and third-party expert analysis.

# **Breaking News**

Law360 is consistently named as a legal industry standard for concise, journalistic news articles

## **FAST FACTS**

In 2015, 21 percent of our breaking news wasn't covered at all by competitors, and another 35 percent we published faster or as quickly. In addition, 83 percent of our news was published within 36 hours of the event. EXTRA! EXTRA!

Law360 began in 2003 with only one editorial staffer: founder Marius Meland.

that provide the information

> our readers need as quickly as possible, including case documents.

kkly. In the of our d within event. We average about 200 breaking news articles each day across dozens of news sections. Coverage includes litigation, legislation and regulation, corporate transactions, judicial appointments, law firm partner moves, legal industry news and trends, and more.

Over the past 10 years, we've constantly honed our advanced newsgathering technology and put reporters on the ground in nearly two dozen cities across the U.S., so that **when news breaks**, **you'll know about it**.

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ch section, visit <u>www.law360.com/about/</u>.



# Our Content

## **Business of Law**

All Law360 subscribers get access to our Business of Law content, which provides news and analysis on important events related to law firms, corporate counsel, courts and judges, and other segments of the legal industry.

#### WHAT'S UP?

With an average of **7 Business of Law articles a day**, Law360 makes sure you know what's happening in the business of law. Topics include pay issues, hiring and layoffs across the industry, billing practices, practice tips, and more.

## **Rankings & Series**

Each December, we reveal our **Practice Groups of the Year**, honoring top firms across the legal spectrum. The **Law360 400**, our list of the 400 largest U.S. firms by attorney size, comes out each spring and spotlights the biggest players in the legal market.

Meanwhile, our **Glass Ceiling Report** highlights efforts to bridge the gender gap in firm leadership, and individual attorneys vie for top honors in our annual **MVP** and **Rising Star** profiles.

Other popular series include: Global 20, Powerhouses, Practice Group Partner Rankings, Pro Bono Firms of the Year, and Trial Aces.

### **BE A STAR**

Want to be considered for Law360's rankings?

Email us at editor@law360.com to learn about our selection process.

# **Expert Analysis**

One of the most popular aspects of our news content is Expert Analysis. These articles **provide commentary from leading practitioners**, **in-house counsel, academics, and legal consultants** across a range of legal issues and **give attorneys a way to showcase their expertise to peers and potential clients**.

For more information on submitting expert analysis for publication with Law360, email us at <u>expertanalysis@law360.com</u>.

## But that's not all ...

Other Law360 content includes Q&As with top legal practitioners and industry leaders, coverage of key personnel moves and appointments, exclusive interviews with judges and policymakers, and more.

For more information on Law360's content offerings, check out these additional brochures:

- Law360 Fact Sheet
- <u>Section Profiles</u>
- Expert Analysis Program
- Law360 User Guide

#### **EXPERTS ENGAGE**

Lawyers from virtually all of the top 200 law firms in the U.S. participate, with some firms contributing as many as 20 articles per year.



Advanced technology lies at the heart of Law360, and our website and newsletters are designed to ensure that **you get the information you need quickly and easily** — on desktop, tablet, or smartphone.

## Website

The Law360 website is built so that no matter what type of device you're using, **you're able to navigate easily and find the content that is crucial to you**.

Visit our home page to browse the most significant, most recent, and most popular articles each day.

From there, you can easily access all of our news sections, search for topics of interest using the toolbar, or find our most popular sections and special features via the site menu.





Section pages provide the latest stories for each coverage area, and **highlight expert analysis from leading practitioners**.

You can also sign up for newsletters and access RSS feeds from the section page. In addition to breaking news and analysis, our article pages also provide access to available **case information**, **source documents**, and **related articles**.

In the right sidebar, you'll find related documents such as complaints, proposed rules, and bills, which you can download instantly.

Below that, you'll find full case information for most cases in federal district court, including court, judge, and law firms and companies involved.

## **Advanced Search**

Our robust search technology enables you to **search all of Law360's news and analysis in one place** using the universal toolbar at the top of the site.

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For more information on how to manage your account on our website, see the **Law360 User Guide**.





You can also use our **Advanced Search tool** to find what you're looking for. Whether the search is narrow (say, biopharmaceutical patent suits filed in Texas in spring 2009) or broad (all litigation stories from the past year) **our search engine is adaptable to your search needs**.



# Our Technology

## **Newsletters**

Every Law360 news section has a dedicated daily newsletter.

Law360 newsletters are delivered to your email inbox every business morning, so that you can start your day with the latest news and analysis.

Our newsletters also **highlight** organizations in the news that day — law firms, companies, and government agencies — giving you insight into who's involved even before you read the story.

LAW 360 EMPLOYMENT		
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# Law360 App for iPhone and iPad

The Law360 app for iPhone and iPad is available from the App Store for Enterprise and Platform subscribers.

With the app, you can easily access all Law360 news content on the go. Read the latest articles, get breaking news alerts in areas of interest, search our entire news archive, and more.

Not an Enterprise or Platform subscriber? Contact your account rep or customerservice@law360.com to find out about upgrade options.

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At the bottom of every newsletter, you'll find the latest Business of Law articles, keeping you in the loop on events and issues from across the legal profession.

Make sure to check out related job listings at the bottom of the newsletter.

Visit jobs.law360.com to find or post legal jobs. You can choose up to three newsletters for your post to appear in.

#### **DIG DEEP**

Our news archive includes 260.000+ articles dating back to 2003.

### **ADVANCE YOUR SKILLS** Ask for the Law360 Advanced Search



### LAW 360

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#### Latest News

#### Does The Periscope App Intringe Copyright? May 20, 2010, 10-14 AM E

Suppose I go to see my beloved Washingto Nationals and use the new Periscope app to record the game on my phone and send it live to some or all of my Twitter followers, or others. Have I actually iolated copyright law? What about Twitter, which o

#### BHP Billiton To Pay SEC \$25M For FCPA Violations

#### May 20, 2016, 9:01 AM ET

Global metal resources company BHP Billiton agreed Wednesday to pay \$25 million to settle the U.S. Securities and Exchange Commission's charges that it violated the Foreign Compt Practices Act by sponsoring the attendance of foreign government o.

Capital Markets, Competition, Energy, Internation Securities - White Coller

#### Altice Enters US Cable Market With \$9.18 Suddenlink Deal

May 20, 2015, 9:25 AM ET European telecommunications giant Altice SA has officially entered the U.S. cable market, saying Wednesday morning that it has agreed to buy a 70 percent interest in Suddenlink Communications from a group including private equity player BC Partners...

Guide.

#### **RISE 'N' SHINE**

Newsletters are delivered early each morning, so you can start strong.



# Platform Tools

Perhaps the most significant enhancements to Law360 in recent years, our **Platform Tools** include a **federal case database**; a **PTAB case database**; and **real-time or daily alerts** on organizations, industries, case activity, and news. We've also recently added the **Law360 Briefcase** to help you organize and share your research.

# Law360 Cases

Law360 Cases offers **direct access to case information and documents** without lengthy docket detours or labyrinthine searches.

Our case database contains all significant new filings across U.S.

federal district courts and is updated hourly on business days.

Law360 Cases also offers **full-text searches on all patent complaints** in federal courts, along with no-fee downloads of the complaints.

# Law360 Alerts

Our database includes 1M+ cases with activity since 2011, giving you access to most active federal litigation in trial courts.

Law360 Alerts provides **daily and real-time news and case alerts** on organizations, industries, and customized search queries.

Our 31,000+ organization-specific pages include significant legal events involving law firms, companies, industries, and government agencies. You can sign up for a daily summary news and cases from the previous d or set up real-time case or news aler that will let you know within minutes when an article is published on our s or a document filed in PACER relate to an organization or industry.

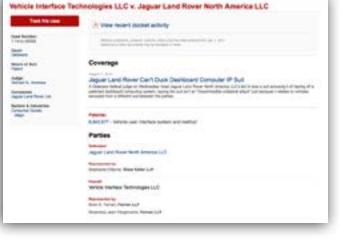
In addition to organization alerts, you can track specific cases and case types, as well as custom news searches, using Advanced Search.

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Tech Center	Availability: Public - Filing Date: 3015-38-38	
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This tool lets you search PTAB cases and full-text documents, set up alerts on new cases, follow ongoing cases, and track new decisions and other types of filings.

# Law360 Briefcase

Want to save articles or case filings and send them to colleagues via email? The Law360 Briefcase makes it **easier than ever to access and share your research**.





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Law360 Platform also gives you the ability to search and download filings with the U.S. Patent & Trademark Office's Patent Trial & Appeal Board.

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No matter what area of law you focus on or industry you follow, Law360 provides daily coverage of the litigation, policy developments, and legal trends you need to know about to stay ahead of the curve.

## Sections

#### What You Get

- » Unlimited access to the section
- » All relevant news and analysis — litigation, regulation, legislation, deals, personnel moves, and more
- » Unlimited access to section archive
- » Daily email newsletter

### **Practice Areas**

Appellate Bankruptcv **Capital Markets Class Action Commercial Contracts** Competition **Consumer Protection** Corporate Employment Environmental

#### Industries

Aerospace & Defense Asset Management Automotive Banking Energy Food & Beverage Health Hospitality Life Sciences

# Who It's Designed For

- » Attorneys with a niche or singular practice focus
- » Law firms with focused expertise and presence
- » Companies and agencies focused on a specific practice or industry
- » In-house counsel

**Government Contracts** 

Intellectual Property

International Trade

Native American

Immigration

Legal Ethics

Real Estate

Technology

Sports

Privacy

Insurance

#### How It Benefits You

- » Get leading practice- and industry-specific legal news and analysis
- » Stay informed on trending topics and important cases with a daily newsletter
- » Business intelligence - anticipate issues, minimize risk, and pinpoint opportunity
- Product Liability **Project Finance Publicy Policy** Securities International Arbitration Tax Trials White Collar Mergers & Acquisitions

- Media & Entertainment Private Equity Retail & E-Commerce Texas Telecommunications Transportation
- **States** Florida New Jersey
- California
  - New York Pennsylvania

# **Enterprise**

#### What You Get

- » Unlimited access to all Law360 news sections. including sections launched during your subscription period
- » Full access to Law360 news archive
- » Unlimited daily email newsletters
- » Law360 app for iPhone and iPad

# Platform

### What You Get

- » Unlimited access to all Law360 news sections, including sections launched during your subscription period
- » Full access to Law360 news archive
- » Unlimited daily newsletters
- » Unlimited real-time or daily alerts
- » Access to database of over 1M federal cases with activity since 2011
- » Full-text search and alerts on new patent complaints
- » Full-text search and alerts on PTAB cases and documents
- » Law360 app for iPhone and iPad
- » Law360 Briefcase

## Who It's Designed For

- » Attorneys with extensive practices
- » Law firms with broad expertise and reach » Companies and agencies focused on a broad range
- of issues

- » In-house counsel » Judges and court staff » Legal research and information experts » Attorney and law firm
- professionals
- Who It's Designed For
- » Attorneys with extensive practices
- » Law firms with broad expertise and reach » Companies and agencies focused on a broad range of issues
- Firms and companies focused on IP issues » In-house and IP counsel
- » Judges and court staff
- » Legal research and
- information experts » Attorney and law firm
- marketing professionals



#### How It Benefits You

- » Get news and analysis across the legal spectrum
- » Stay informed on trending topics and important cases with daily newsletters
- » Access news on the go with the Law360 app
- » Business intelligence - anticipate issues, minimize risk, and pinpoint opportunity

#### How It Benefits You

- » Get news and analysis across the legal spectrum
- » Stay informed on trending topics and important cases with daily newsletters and real-time alerts
- » Keep a pulse on clients and competition with daily organization reports
- » Reduce research time using case information and filings within Law360
- » Get PTAB petitions and decisions fast
- » Access news on the go with the Law360 app
- » Save and share research with the Law360 Briefcase
- » Business intelligence - anticipate issues, minimize risk, and pinpoint opportunity

# Law Firm Testimonials

# Corporate Testimonials



Law360 has guickly become required reading for serious lawyers representing companies in high value deals, governmental regulatory issues and high stakes litigations. It provides the reader with new developments and results in almost a real-time basis. The vast majority of our partners, including me, consider it to be required reading each day.

Each morning, I have to decide

Sara A. Begley, Partner, Reed Smith

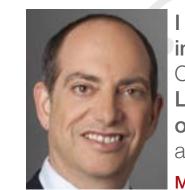
my daily routine.

whether to first have my Starbucks

or read Law360 — usually Law360

wins out. It's an essential part of

A. William Urguhart, Quinn Emanuel Urguhart & Sullivan



I read Law360 on my mobile before I even arrive in the office, and most of our lawyers here do, too. Our industry is complicated, and it's fast-moving. Law360 is timely, concise, accurate, and focused on the right priorities, enabling me to quickly access the legal developments I need.

Michael D. Fricklas, General Counsel, Viacom

I look forward to reviewing Law360 every morning as the most comprehensive, concise and insightful source of news on current legal developments and on the legal profession



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Don McKenna, Partner, Hare Wynn Newell & Newton

I jumpstart my day by reading Law360 every morning. Short, concise blurbs keep me informed about latest developments while allowing me to read full articles later in greater detail. Law360 provides me my news how and when I want to get it.

Keith N. Costa, Partner, Riker Danzig





Law360 is invaluable for its early-day briefings on breaking developments in a variety of practice areas. It keeps me up to date every day on the developments I need to know about. Knowing what is going on early is essential for me and my team to provide proactive legal advice and anticipate possible problems. It has become a key element of our efforts.

Robert E. Bostrom, General Counsel, Abercrombie & Fitch

Law360 is the legal equivalent of a stock ticker. It is the first email I open every morning, and I check it for updates at least two or three times throughout the day. If I could only have one resource to maintain my professional acuity, Law360 would be it.

> Kevin Covert, Deputy General Counsel for Human Resources, Honeywel



#### Paul Roeder, Deputy General Counsel for Litigation, Hewlett-Packard







# Stay ahead of the curve

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# Editorial

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# **Expert Analysis Submissions**

email: expertanalysis@law360.com

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