Making cool directories with MediaWiki?

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Lots of directory sites out there...

- http://eventup.com - event spaces

- http://joinencore.com - musicians

- http://universitytutor.com - tutors

...and many, many more

These are "cool sites"

- Cool graphics

- Slick UI

- Some of them even have VC funding!

...but they're basically just a display of a database table or two.

Can MediaWiki do this?

- Functionally, yes *(with some subset of SMW, Cargo, Semantic Forms, Approved Revs, Header Tabs, etc.)*

- Visually, no

Open question:

How can we make our display as cool as theirs?

Worth noting

Miga: a JS project of mine

http://migadv.com

Provides a non-wiki, mobile-friendly display of structured data