

Tuesday, 24 May 2016

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DANIELLE CRONIN APPOINTED EDITOR OF BRISBANE TIMES

Danielle Cronin has been appointed Editor of *Brisbane Times*.

Ms Cronin steps up into the newly-created position having been Deputy Editor of *Brisbane Times* for almost five years. Before that she was Federal Political Correspondent at *The Canberra Times* and held a number of reporting roles there for more than a decade. She has also worked at *Bundaberg News-Mail* and *The Queensland Times*.

Simon Holt remains Editor in Chief of *Brisbane Times*.

The promotion reflects the huge growth of the digitally-driven newsroom in the past few years - and expansion of Mr Holt's role to focus on growth opportunities and realising commercial ventures and partnerships in keeping with the increasing audience of *Brisbane Times*.

"Danielle is one of the most talented editors in the Fairfax metro stable, and this promotion is hard-earned, and well deserved," said Editor in Chief of *The Sydney Morning Herald*, Darren Goodsir, who also has overarching responsibility for *Brisbane Times*.

"The change will see Simon assuming greater responsibility for growth and strategic opportunities, allowing Danielle to assume day-to-day control of one of our most innovative digital newsrooms. She is impeccably suited to the role.

"Danielle and Simon know their audiences, the importance of our brands - and the critical role we play in Brisbane and Queensland's regional communities.

"Simon's leadership, and connection to Brisbane and the Gold Coast, has pushed *Brisbane Times* into a leading news position," Mr Goodsir said.

According to Nielsen Digital Ratings (Monthly)*, brisbanetimes.com.au total digital audience was 1.4 million in March.

* Source: Nielsen Digital Ratings (Monthly), March 2016, Ppl 2+ (Computer); Ppl 18+ (Smartphone/Tablet).

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Contact:

Brad Hatch, Director of Communications, +61 2 9282 2168, bhatch@fairfaxmedia.com.au

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