

# Sport

PRINT



# OVERVIEW

JULY  
2015



# Sport - Print OVERVIEW

With a proven history of providing the best news, opinion and analysis, our *Sport* sections in *The Age*, *The Sydney Morning Herald* and *The Sun-Herald* consistently set the agenda for the day's news with quality commentary surrounding issues that stir the passions of fans, sponsors, administrators and players alike.



# SMH Sports Day & Weekend Sport OVERVIEW

The Sydney Morning Herald Sport print products consistently deliver comprehensive coverage of every sporting code from rugby league to Australian Rules, from volleyball to basketball and from triathlons to Formula 1 - all accompanied by award-winning commentary and spectacular photography. Readers rely on *The Sydney Morning Herald* for unbiased reporting from a team of sports journalists acknowledged as the finest in Australia.



54 SPORT League Weekly

Origin TV deal to be bonanza for NRL

Halves also bring

**Sport** The Sun-Herald  
Friday, March 13, 2015

**THE BIG BLUE**  
Friday's clash between the Bulldogs and Roosters forms an Origin audition for Mitchell Pearce and Josh Reynolds. *Alan Walker* (pages 62-63)

**Matt Burke**  
A concussion is a concussion and I'm sure it wasn't great for our health but we were encouraged to stay on the field. *Rugby* (page 60-61)

**Phil Gould**  
Players can be New South Westcoast and Queensland. There are not mutually exclusive, but they are under international rules. *League* (page 64-67)

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**SNOW TRAVEL EXPO 2015**

WIN 1-2 TRAVEL AND TRIP TO MELBOURNE, SYDNEY, MELBOURNE, SYDNEY, MELBOURNE, SYDNEY

SYDNEY MAY 17 2015 9am - 4pm  
MELBOURNE MAY 24 2015 9am - 4pm

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# The Sun-Herald OVERVIEW

The Sun-Herald Sport covers all the latest news from the world stage and includes the latest live scores and coverage of AFL, cricket, cycling and tennis. Great writing, breaking news and spectacular photography are the elements that make Sport one of the most popular sections of the paper.





# The Age OVERVIEW

In general, Australians love their sport and *The Age* readers are no different. Our *Sport* section appears every day of the week and delivers the most comprehensive coverage of the latest triumphs, tragedies, twists and turns from the world of sport.

*Sport* in *The Age* means more results, more insights, more analysis, all written in an informative and entertaining way, a style that acknowledges our passion.

# WHAT'S INSIDE

## *Experts*

Unique journalistic pieces from Fairfax's stable of in house experts including post and current players, coaches and administrators.



## *The Form Guide*

Written by well-respected racing personalities, Australia's most comprehensive free racing guide *The Form* offers insightful commentary plus all the hot betting tips for the coming week.



## *League (NRL)*

Throughout the week we provide the best insights into the issues that are facing Rugby League and on Thursday we name all the teams, give tips and run previews for the weekends matches.

## *Union*

Our award winning Rugby Union writers provide in-depth previews and reviews of every Super Rugby game. They also provide commentary on the big issues surrounding the game.



## *AFL*

Providing Australia's highest quality and comprehensive media coverage, the AFL team preview and review all AFL matches across the week, with commentary on major issues in the game.



## *Tennis*

We focus our tennis coverage on the major tournaments being the Australian Open, French Open, Wimbledon and the US Open.

# WHAT'S INSIDE



## *Football*

From the A-League to the Premier League we provide in depth previews and reviews of all the big games.

## *Motorsport*

We follow all rounds of the V8 Supercars, Formula 1 Grand Prix and anything in between.

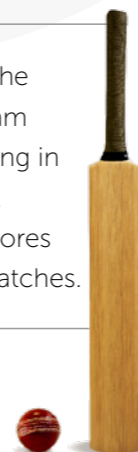
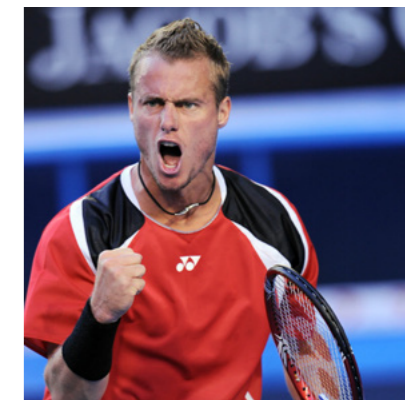
## *Cricket*

Provides analysis of the Australian Cricket team whether they're playing in Australia or overseas. We also cover the scores from international matches.



## *Golf*

We pay particular attention to how Australian golfers are performing on the world stage as well as providing scores from international tournaments. The coverage beefs up over the Australian Summer of Golf.





# WHAT'S INSIDE

## *Horse Racing*

Our experts provide previews of Saturday racing with increased coverage during the Autumn Carnival in Sydney and Spring Carnival in Melbourne.

## *Cycling*

Majority of 'Cycling' content is centred around Tour De France and the Tour Down Under which takes place in South Australia during January.



## *Basketball*

Content is focused on previewing the upcoming round of the NBL basketball competition as well as covering any major stories from the NBA.



## *Athletics*

Coverage of all the athletics action from around Australia and around the world. Analysis is extended during the Australian Athletics Tour and World Championships.





# EDITORIAL TEAM



Dominic Bossi

Young gun Dominic has been with Fairfax his entire career, quickly becoming arguably the best newsbreaker in sport. Along with freelancer Joe Gorman, Dominic wrote the series of stories exposing Perth Glory as salary cap cheats, a story that had huge impacts, including the expulsion of the club from the 2015 finals series.

Andrew Webster

With his blend of wit, insight, hard news, and colourful writing, chief sports writer Andrew writes an enormously popular, column twice a week, exploring characters and issues behind the stories making headlines. Also a radio and TV personality, Andrew is responsible for many of the long-form, in-depth pieces that resonate so well among our readers.



Brad Walter



Brad is Fairfax Media's most senior rugby league reporter, having covered the game since 1994 with *The Illawarra Mercury*, AAP and for the past 13 years with *The Sydney Morning Herald*. He also appears weekly on Sky Sports Radio and Radio Sport in New Zealand during the NRL season, writes a column each Monday for Fairfax's *LeagueHQ* website and is prolific on Twitter.

# EDITORIAL TEAM



Caroline Wilson

Caroline has been a chief football writer for Fairfax since 1999. She was the first woman to cover Australian Rules football on a full-time basis, and the first woman to win the AFL's gold media award.

Phil Gould

Phil is a rugby league legend and leading *The Sun-Herald* sports columnist. The former league and State of Origin coach is an expert media commentator on television and radio. His expertise and experience provides incisive and influential views on the game.



Malcolm Knox



Malcolm's intelligent, and often left-field, take on events appears once a week on the legal and economic issues affecting sport.

# EDITORIAL TEAM



Peter FitzSimons

As one of Sydney's most popular sports columnists, Peter has been penning 'The Fitz Files' for 20 years. The fact he still leads the way after two decades, is testament to his ability at articulating what our readers are thinking. The author of multiple best-selling novels, historical works and a TV and radio personality, Fitz is without a doubt the *SMH's* best recognised and most popular columnist.

Greg Baum

Now in his 26th consecutive year at *The Age*, Greg has an intimate feel for the two sports that make Melbourne sway - AFL and cricket. As an opinion and feature writer, Greg consistently produces thought-provoking pieces that pique the interest of both sports fans and casual readers.



Max Presnell



Max has been Sydney's voice of the turf for more than 50 years, and arguably Australia's longest-serving racing writer. These days Presnell hosts the ABC program 'The Races' and writes for *The Sydney Morning Herald*.

# FURTHER INFORMATION

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