














Blackbaud University Curriculum for eTapestry®

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	Learn	Learn More	Learn Everything
Fundamentals			
 eTapestry: Basics of eTapestry	●	●	●
 eTapestry: Basics of Constituents	●	●	●
 eTapestry: Basics of Giving	●	●	●
 eTapestry: Basics of Queries	●	●	●
 eTapestry: Basics of Reporting	●	●	●
 eTapestry: Basics of Correspondence	●	●	●
 eTapestry: Fundamentals—Overview and Constituents		●	●
 eTapestry: Fundamentals—Giving		●	●
 eTapestry: Fundamentals—Data Grouping and Analysis		●	●
 eTapestry: Fundamentals—Communications		●	●
 eTapestry Fundamentals Exam 2016		●	●
 eTapestry: Fundamentals (2-Day Regional Class)			●
Specialty Courses			
 eTapestry: Basics of Import	●	●	●
 eTapestry: Import and Mass Updates		●	●
 eTapestry: Do-It-Yourself Forms		●	●
 eTapestry: Streamlining Event Management		●	●






-  Abstract
-  eLearning Course
-  Certification

	Learn	Learn More	Learn Everything
Best Practices			
 Best Practices: Building a Social Media Playbook			●
 Best Practices: Board Management			●
 Best Practices: Event Management			●
 Best Practices: Fundraising			●
 Best Practices: Managing Cash Flow			●
 Best Practices: Marketing and Communications			●
 Best Practices: Membership Management			●
 Best Practices: Nonprofit Accounting for Fundraisers			●
 Best Practices: Organizational Management			●
 Best Practices: Volunteer Management			●

Regional

	Day 1	Day 2
	eTapestry: Fundamentals	
Morning	eTapestry: Fundamentals—Overview and Constituents	eTapestry: Fundamentals—Data Grouping and Analysis
Afternoon	eTapestry: Fundamentals—Giving	eTapestry: Fundamentals—Communications

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