



Blackbaud University Curriculum for Altru®



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	Learn More	Learn Everything
Fundamentals		
 Altru: Fundamentals—Overview and Tickets Sales	•	•
 Altru: Fundamentals—Fundraising and Membership	•	•
Membership		
 Altru: Membership Program Configuration	•	•
 Altru: Membership Communications	•	•
Ticketing Configuration and Management		
 Altru: Ticketing Configuration	•	•
General Sales and Group Sales		
 Altru: Daily and Advance Sales	•	•
 Altru: Sales Management	•	•
 Altru: Group Sales Reservations	•	•
Web Forms		
 Altru: Web Forms	•	•
Fundraising		
 Altru: Fundraising Configuration	•	•
 Altru: Batch	•	•
Marketing and Communications		
 Altru: Appeals and Mailings	•	•
Finance		
 Altru: Daily Financial Reconciliation	•	•

 Abstract
 eLearning Course

	Learn More	Learn Everything
Constituent Record		
 Altru: Constituent Records	●	●
Grouping, Exporting, and Importing Data		
 Altru: Query 1	●	●
 Altru: Query 2	●	●
Best Practices		
 Best Practices: Building a Social Media Playbook		●
 Best Practices: Board Management		●
 Best Practices: Event Management		●
 Best Practices: Fundraising		●
 Best Practices: Managing Cash Flow		●
 Best Practices: Marketing and Communications		●
 Best Practices: Membership Management		●
 Best Practices: Nonprofit Accounting for Fundraisers		●
 Best Practices: Organizational Management		●
 Best Practices: Volunteer Management		●

 Abstract
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