



# SHOW DAILIES

**The most powerful sales tool on the Trade Show Floor!**

Experience the benefits of *Show Daily* advertising at BEA, London and Frankfurt.

Same-day immediacy builds buzz, fuels excitement and **draws leads** to your booth.

- **Events**
- **Signings**
- **New titles**
- **Drawings and giveaways**
- **Meet the author**
- **Parties and more**

**PW SHOW DAILY**  
**@BOOKCON**  
**HAVE LUNCH WITH MARTIN SHORT AND AMY POEHLER**  
**DO DORKY WITH RACHEL RENEE RUSSELL**  
**GET CLOUD ATLAS WITH DAVID MITCHELL**  
**SNEAK A PEAK AT 'THE FAULT IN OUR STARS' WITH JOHN GREEN**  
**GET TO KNOW THE CHINESE ZODIAC WITH STAN LEE**  
**Hug SNOOPY!**  
**Meet your favorite authors ■ Cary Elwes ■ Maggie Stiefvater ■ Kathy Reichs ■ John Grisham ■ Carl Hiaasen ■ Joel Picoult ■ Mario Batai ■ Ruth Reichl ■ Cassandra Clare, and more...**

**PW Show Daily**  
**Day 1**  
**Thursday May 30, 2013**  
**ALL THE BUZZ ON BOOK EXPO AMERICA**  
**'The Whole Damn Thing'**  
**Suehomel's Big Move to Persuade**  
**The Returned are coming August 27**  
**"Exceptional."**  
**"Breathaking"**  
**"Elloquent"**

You stand out in the crowd with *Show Daily* display advertising. Day 1 Digital Spotlight offers targeted ad options for your digital solutions. A host of high-profile add-ons options brings your trade-show marketing to life. Opt for tip-ons, inserts, blow-ins and bind-ins, front-cover wraps and more.

**PW Show Daily**  
**London**  
**16 April 2012**  
**BookBrunch**

**The past is prologue**  
**Robson unveils Ted Hug family memoir**  
**Stretch Your Digital Budget**  
**SPI Global can help - visit us at booth Q505 in the Digital Zone.**

**PW Show Daily**  
**Frankfurt**  
**9 October 2013**  
**BookBrunch**

**TEC opens 'good mood' at Frankfurt Book Fair**  
**How LB signed JK**  
**SBS joins DSV**  
**Severn House is turning 40**  
**We'd like to thank our AUTHORS AND AGENTS for all their support**