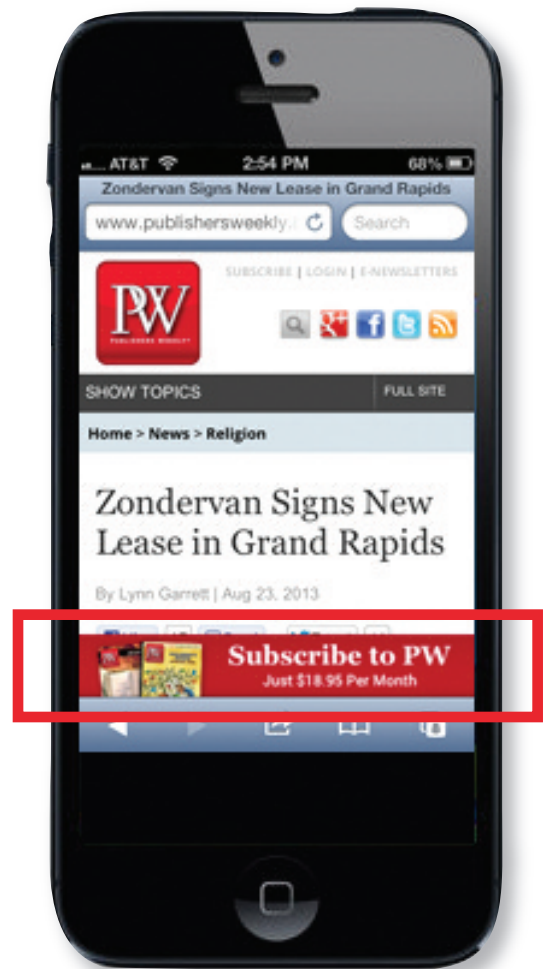




MOBILE

An exclusive advertising option to deliver your message and soar ahead of the competition. Responsive Web Design puts your advertising message in the best possible light: directly in front of mobile users who see your ad and can respond instantly.

- **Guaranteed placement of your marketing message in the palms of their hands. Your stationary ad generates over **374,000*** impressions each month.**
- **Mobile advertising reaches book lovers and industry insiders on the move. In the last year, **3.9 million*** visitors used a mobile device to log on to PublishersWeekly.com.**
- **Connect your marketing message to more than **265,000*** monthly mobile visitors. PW's mobile advertising accounts for 17%* of all PW website traffic.**



Own this exclusive space by delivering your message on a monthly basis to a dedicated mobile audience.

* Google Analytics, 2014