

EBAY INC – Q1 2016 COMPANY FAST FACTS

Collectively, we connect millions of buyers and sellers around the world

eBay Inc. is a global commerce leader including our Marketplace, StubHub and Classifieds platforms. Collectively, we connect millions of buyers and sellers around the world. The technologies and services that power our platforms are designed to enable sellers worldwide to organize and offer their inventory for sale and buyers to find and buy it virtually anytime and anywhere. eBay Inc. employs approximately 11,600 people globally.*

EBAY INC. BY THE NUMBERS

162 MILLION BUYERS

Number of active eBay Inc. buyers worldwide **

\$20.5 BILLION GMV

Amount of eBay Inc. GMV – the total value of successfully closed transactions – in Q1 2016 **

\$2.1 BILLION REVENUE

eBay Inc. reported revenue for Q1 2016

~85% FIXED PRICE

Percentage of eBay Inc. GMV that is fixed price

57% INTERNATIONAL

Percentage of eBay Inc. revenue that is international

MOBILE DATA POINTS

\$9.0 BILLION MOBILE VOLUME

Amount of eBay Inc. volume completed on mobile devices in Q1 2016

314 MILLION DOWNLOADS

Number of times eBay Inc. apps have been downloaded across the globe



One of the world's largest and most vibrant marketplaces

Our Marketplace platforms include our online marketplace located at ebay.com, its localized counterparts and the eBay mobile apps; which are among the world's largest and most vibrant marketplaces for discovering great value and unique selection.

EBAY MARKETPLACE BY THE NUMBERS

\$19.6 BILLION GMV

Amount of eBay Marketplace GMV – the total value of successfully closed transactions – in Q1 2016

900 MILLION LISTINGS

Approximate number of eBay Marketplace live listings

\$1.8 BILLION REVENUE

Amount of eBay Marketplace revenue for Q1 2016

63% SHIP FOR FREE

Percentage of transactions on the eBay Marketplace that ship for free (reflects U.S, UK and DE)

79% NEW ITEMS

Percentage of items on the eBay platform that are sold as new

MOBILE DATA POINTS

55% TOUCHED BY MOBILE

Percentage of eBay platform GMV that involves a mobile touch point

9.5 MILLION LISTINGS

Number of new listings currently added via mobile on the eBay platform per week

* As of 12/31/15

** Does not include eBay Classifieds



Largest ticket marketplace in the US

Our StubHub platforms include our online ticket platform located at stubhub.com and the StubHub mobile apps. These platforms provide fans with a safe, convenient place to purchase tickets to the games, concerts, theater and other events they want to attend and an easy way to sell tickets.

STUBHUB BY THE NUMBERS

\$869 MILLION

Amount of StubHub GMV – the total value of successfully closed transactions – in Q1 2016

\$177 MILLION

Amount of StubHub revenue for Q1 2016



Classifieds leader in 10 markets

Our Classifieds platforms include a collection of brands such as Mobile.de, Kijiji, Gumtree, Marktplaats, eBay Classifieds and others. Offering online classifieds in more than 1,500 cities around the world, these platforms help people find whatever they are looking for in their local communities.

CLASSIFIEDS BY THE NUMBERS

\$186 MILLION

Amount of eBay Classifieds revenue for Q1 2016



VELOCITY STATS BY REGION

US

	A watch is purchased every	3 sec
	A smartphone is purchased every	4 sec
	A dress is purchased every	6 sec
	An office supply item is purchased every	12 sec
	Three car parts or accessories are purchased every	1 sec
	A baseball card is purchased every	4 sec

UK

	A necklace is purchased every	10 sec
	A make-up product is purchased every	3 sec
	A wedding item is purchased every	6 sec
	A power tool is purchased every	9 sec
	A motorcycle part is purchased every	8 sec
	A Lego product is purchased every	19 sec

GERMANY

	A smartphone is purchased every	14 sec
	A pair of women's jeans is purchased every	4 sec
	A video game is purchased every	11 sec
	A ladies fashion accessory is purchased every	14 sec
	A car part or accessory is purchased every	2 sec
	A truck or car is purchased every	5 min

AUSTRALIA

	A dress is purchased every	20 sec
	A home décor item is purchased every	12 sec
	A watch is purchased every	26 sec
	A pair of men's sunglasses is purchased every	1 min
	A smartphone is purchased every	1 min
	A car or truck part is purchased every	4 sec



MOBILE VELOCITY STATS BY REGION



US

A pair of women's shoes is purchased every **6 sec**



A woman's handbag is purchased every **10 sec**

A car or truck is purchased every **5 min**



A video game is purchased every **9 sec**

A home décor item is purchased every **8 sec**

An action figure is purchased every **10 sec**



UK

A pair of men's shoes is purchased every **13 sec**



A cookware item is purchased every **6 sec**

A tablet is purchased every **1 min**

A bedding item is purchased every **13 sec**



A car part is purchased every **3 sec**

A car is purchased every **2 min**



GERMANY

A pair of women's shoes is purchased every **20 sec**



A cookware item is purchased every **12 sec**

A watch is purchased every **48 sec**

A smartphone accessory is purchased every **2 sec**



A tablet is purchased every **2 sec**

A tire or car part is purchased every **35 sec**



AUSTRALIA



A piece of jewelry is purchased every **12 sec**

A tool is purchased every **58 sec**

A camping or hiking product is purchased every **50 sec**



A baby clothing item is purchased every **46 sec**

A smartphone accessory is purchased every **4 sec**



A motorcycle part is purchased every **51 sec**